The success of immunization programme has no reached as hoped. The main cause is still alot of officials who have not work appropriate with immunization service standard in giving vaccination. therefore, is is needed the awareness of immunization workers so the service of immunization appropriate with the immunization service standard. The awareness will dvelop if based on the good knowledge level about immunization service standard.

The goal of research is to know the behavor factors of immunization personal that it will involve the success of immunization program. The research method is survey by description using close questioner and observation. The result of research to eight the coordinator of immunization in public health center, eight cold chain agents and eight immunization agents show that the level of knowledge of the coordinator of immunization ,cold chain agents and immunization agents include on the high categoris. Moreover, the behavor of the coordinator of immunization, cold chain agents and immunization agents include on the good categoris. To enhance the knowledge of cold chain agents and immunization agents about the immunization service standard is needed he training for cold chain agents and immunization agents in the public health center

Kata Kunci: behavior, immunization service standard,immunization agents of the public health center