DESIGNING USER FRIENDLY INTERFACE
FOR
BINUS MOBILE SERVICE SYSTEM

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Abstract
The usage of SMS has grown rapidly in these several years. Nowadays, there are many parties use this technology to assist their business or service performance. The term SMS is originally used to refer one of mobile service that is well known by most mobile users.

The idea to use SMS services in Bina Nusantara University appears from the necessity of students to find any University’s information using their personal mobile phone or PDA-phone. This thesis includes the requirement analysis from questionnaire and interview result. Each SMS feature is developed basically according to participants’ requirements. Based on user requirement, the design of the system should be design according to what the user requirements are. After analysis phase is done, the process continue to the design of the system to make sure the system is user friendly and easy to use. Later on, after the system is done, the process continuous to implementation and do the user acceptance testing ensure the system is easy to use and user friendly.

This study is dedicated on proposing a Mobile service to assist Bina Nusantara University providing in information service. The SMS features in Mobile service are develop to provide alternative facilities other than current information facilities.

Keywords User Friendly Interface, Human Computer Interaction, User Acceptance
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