

ABSTRACT

When someone wants someone else to do something usually they apply a directive speech act (Holmes, 2001). It is one of the reasons that trigger the writer to carry out the research, that is, to find out the relationship among the grammatical form, grammatical meaning, and pragmatic meaning in directive speech act and to find out whether the use of direct and indirect speech act is appropriate in accordance with the social dimension between participants.

The writer chooses *The Simpsons One* as the media, specifically, Bart Simpson as the object. The study uses Bart Simpson's on-record directive speech act. To conduct the study the writer takes the movie scripts. It uses several theories to support the study, namely, syntax, phonology, speech act, pragmatic, direct and indirect speech act, and social distance between participants.

From the research findings, it can be concluded the grammatical form relates with grammatical meaning that later gives effect to the pragmatic meaning. Furthermore, the use of direct and indirect speech act in accordance with social dimension can be considered as appropriate or not, it depends on whether the speaker follows or breaks the rules. Hence, the study is expected can be a useful sources to the parents, the scriptwriters, and future researchers.

Keywords: directive speech act, grammatical form, grammatical meaning, pragmatic meaning, and direct and indirect speech act.