Advanced computer multi–media technologies in teaching modern English

Entering the modern European Community presupposes a high level of knowledge of lingua franca that is English for the time being. In modern society computer has become one of the most usable and available means of communication (through the Internet first of all) and a very productive device of teaching and learning foreign languages. Multi–media programs have been already engaged into educational process as one of the advanced methods of teaching foreign languages. The huge educational value of ‘Talk to me’ and ‘Professor Higgins’ multi–media programs are highly appreciated by the teachers of Chernihiv State high school of Economics and Management as they meet the present day demands of Bologna credit module system introduced into modern educational system in Ukraine.

The advantages of these computer educational multi–media programs are rather evident. From the psychological point of view computer programs contain tremendous motivational potential both interior and exterior, and the most actual is communicative motivation – a student is given an opportunity to express his thoughts and intentions not involving the senior supervisor (a teacher). Computer as an inanimate device guarantees confidentiality to the student: at the computer lesson there is no psychological pressing felt by a student in case of failure in understanding or producing utterances.

Except for purely educational potential, multi–media programs ‘Talk to me’ and ‘Professor Higgins’ contain cultural and linguocountry studing information. The verses, rhymes, limericks and proverbs give splendid glimpses on the way of life and mental schemes of British people, video fragments show the real life of modern English spoken society. Therefore, we find it important to emphasize that multi–media programs used at the English lessons improve both lingual, speaking and socio-cultural competence of a student.