

OFFICIAL HOMECOMING INVITATION

*Toledo (Ohio) -  
History - Centennial*

**TOLEDO CENTENNIAL COMMISSION**  
**TOLEDO, OHIO**

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OLD TOLEDOANS AND VISITORS "COME HOME" FOR TOLEDO'S HOMECOMING CELEBRATION

September 17 - 26, 1937



## TOLEDO'S CENTENNIAL YEAR

# *A Proclamation*

BY THE MAYOR OF THE CITY OF TOLEDO, OHIO

I, ROY C. START, Mayor of the City of Toledo, Ohio, hereby designate the period from Friday, the seventeenth day of September, 1937, to Sunday, the twenty-sixth day of September, 1937, as the time for the official Homecoming celebration of Toledo's Centennial year.

The passing of a century is a milestone of major importance in the history of any community, and it is therefore consistent with the best American tradition to single out and celebrate in a fitting manner our city's march of progress.

To our own City of Toledo, the successful completion of one hundred years is of even greater importance, for the lessons of adversity have made us a unified community, endowed with ambition, foresight and the determination to conquer whatever obstacles confront us.

Governmentally, Toledo has kept pace with changing conditions, and to solve the complex problems of community housekeeping, has established the most representative form of municipal administration.

The Toledo Industrial Peace Board is another concrete expression of the city's capacity to solve the problems of a modern industrial era in a harmonious way.

On all fronts, Toledo industries are forging ahead with developments of great national and international significance, winning new renown for the city.

Our friendly churches, our modern schools, the Toledo Museum of Art, the Zoological Gardens, Toledo University and our parks are all impressive symbols of our culture. The thousands of beautiful homes bordering our streets are further evidence of a contented community.

Therefore, let all Toledo citizens, and all Toledo civic, labor, business, educational and church organizations properly celebrate the city's anniversary, each in its own individual way, but at the same time in harmony with all other groups.

It is to be hoped that our citizens will contribute at this time some improvements of permanence to inaugurate the second one hundred years of our city. The continuance of this new era which we have recently entered depends upon cordial and spirited cooperation between all individuals and groups. As this cooperation continues and grows, today and tomorrow, the confidence which it engenders, will assure the continued progress of our beloved city.

IN WITNESS WHEREOF: I have hereunto set my hand and cause the seal of the City of Toledo, Ohio, to be affixed.



*Roy C. Start*  
ROY C. START.

# TOLEDO CENTENNIAL HOMECOMING CELEBRATION PROGRAM

September 17 - 26, 1937

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**Friday, September 17—Patriotic Day—Constitution Day—Community Dinner—6:30 p. m.**

Special ceremonies celebrating the 150th anniversary of the Constitution of the United States of America—Community dinner in new \$1,000,000 U. S. Naval Armory with Preview of Centennial Events and 25-piece Symphony Orchestra—Three nationally-known speakers: General Hugh Johnson, Edward F. McGrady, First Assistant Secretary of Labor, and an equally prominent industrial leader.

**Saturday, September 18—Colorful Lucas County Fair Day—All day.**

Special events and exhibits at Fort Miami Fair Grounds in connection with Lucas County Fair—First national open milking contest for women—Beautiful flower show.

**Sunday, September 19—City-Wide Religious Celebration—8:00 p. m.**

Largest religious service in the city's 100 years in Walbridge Park Amphitheater—Guest preacher to be Dr. Frederick B. Fisher of the Central Methodist Church, Detroit—Large Chorus of Church Choirs—Individual auto caravans to leave from all participating churches and join together at Walbridge Park.

**Monday, September 20—Toledo On Parade With Centennial Floats—4:30 p. m.**

Historical and industrial floats—Military, Naval, Fraternal, Veterans and other Marching Units—Martial Band Music—A moving pageant of Toledo's growth and present important position—Six sectional parades will meet at Madison Avenue and Summit Street and march out Madison past the reviewing stand at Madison Avenue and 23rd Street.

**Tuesday, September 21—Free Street Dance—8:00 p. m.**

Two orchestras, one colored and one white, will provide continuous music from a band stand at the intersection of Madison Avenue and Huron Street—Four blocks radiating from this corner will be roped off for dancing—Seventeen foreign dance groups will do their native folk-dances—A carnival for everyone.

**Wednesday, September 22—Toledo Centennial Ball—9:00 p. m.**

**September 22-23-24—Centennial Retail Merchants' Days**

Downtown shopping area will be a mass of color and flags—Gaily decorated store windows—Special Centennial souvenirs—Outstanding Centennial bargains for all "Home-Comers" and Visitors.

## **Centennial Sports Carnival**

"Back to Ottawa" Golf Tournament at Ottawa Park Course, Tuesday, September 21—Centennial Tennis Tournament at Jermain Park, Wednesday, September 22—Centennial Fight Show, Civic Auditorium, Monday, September 13—Centennial Baseball Games during Homecoming Period, at Swayne Field.

**Thursday, September 23—East Side Historical Pageant—8:00 p. m.**

A week of East Side festivities with two football games, a homecoming dinner and a historical pageant—Displays of antiques in East Side store windows—Homecoming dinner at noon, Thursday—International pageant in Waite High School Bowl Thursday night—Scenes from the life of Peter Navarre, one of Toledo's first residents.

**Friday, September 24—Toledo Negro Song Festival—8:00 p. m.**

Chorus of 500 Toledo negroes singing spirituals and old plantation songs in the new and beautiful outdoor Walbridge Park Amphitheater with Water Curtain—27 different choral groups—Outstanding vocalists and instrumentalists—All the songs you love so well in one of the most beautiful settings in America.

**Saturday, September 25—Venetian Water Parade—Races—Fireworks—6:00 p. m.**

Parade of 150 yachts, averaging 30 feet in length, from Toledo Yacht Club to New York Central bridge and back—All yachts will be gaily decorated with flags and red, white and green flares and sparklers—Takes 36 minutes for the procession to pass any single point—Speed boat and sailing races in afternoon—Spectacular aerial fireworks will be shot from Riverside Park at the conclusion of the parade.

**Sunday, September 26—Thrilling Centennial Air Show—1:30 p. m.**

Fifteen spectacular events by local pilots—Races and stunting acts—Exhibitions by national air aces such as Major Al Williams and Jimmy Doolittle—Naval Reserve fliers from Grosse Isle, Michigan—Glider feats by Dick Randolph of Akron—Most modern private and commercial airplanes on display—Dedication ceremonies of new Toledo Municipal Airport.

## **"COME HOME!"**

For further information, write Toledo Centennial Commission, Commodore Perry Hotel, Toledo, Ohio.