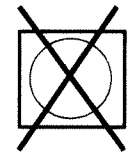


Major gotchas

- Parameter estimate depends critically on calculating the proper exposure

selection	livetime	response	minimization
gtselect gtmktime	gtcube	gtexpmap gtsrcmaps	gtlike

- Examples of things that can screw this up
 - fselect, fcopy selections do not update the header keywords used in the exposure calculation
 - Mismatch of data and IRF set
 - Mismatch of initial ROI selection and data cube (binned)
 - Mismatch of calculated diffuse response and model diffuse components - Use different names for different models



Likelihood output - simple checks

Did the fit work and does it make sense?

- Did the minimization converge?
- Are the number of predicted photons reasonable?
- Do the parameter values make sense?
 - values hitting limits?
 - source with extremely soft spectrum or hard spectrum?
- Do the parameter errors make sense?
 - Too small? Were enough parameters left free?
 - Larger than the parameter values - with low TS...better luck next time
- Consider the above for target source and field sources
- All of the above become more critical for faint sources, complex regions, time-binned light curves...

Likelihood - ROI selection

How big?

- **Big enough to constrain model components - source of interest, diffuse emission, nearby sources**
- **Small enough to avoid significant zenith cut losses to exposure**
 - **Practical advantage! less photons and less sources => less calculations for unbinned analysis**
 - **Analysis disadvantage! likelihood is an inclusive modeling strategy**
- **Recommendations**
 - **10 deg for isolated point source ($E > 100$ MeV)**
 - **Larger regions (15-20 deg) benefit confused sources, aid in separating diffuse at low energy, improve error estimates**
- **Test it**
 - **Are fit results reliable for different ROI radii?**
 - **What is the impact on GTIs?**

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Likelihood model - sources

What should be included?

- **All sources that contribute photons to the selected region**
 - **Bright source list sources within ~10 deg of the ROI boundary - accommodates tail of low energy PSF**
 - **Same goes for catalog sources once available**
- **Galactic diffuse model**
- **Isotropic diffuse model**
 - **Important for all parts of the sky...provides a home for residual instrumental effects**

This is a starting point. Adapt to find what works best for your region and source.

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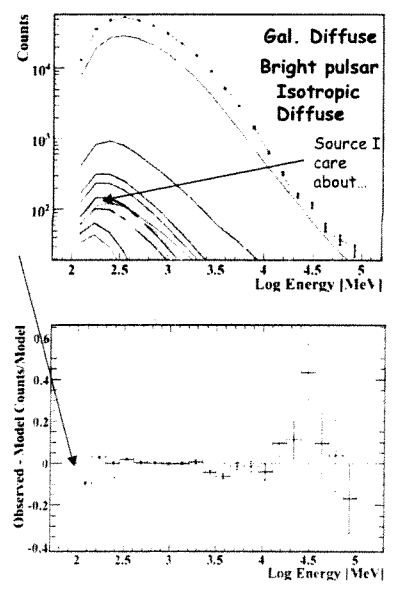
Likelihood Model - spectra

What spectral shape?

- Power laws are simple and well defined
 - For faint sources, difficult to justify more parameters
- BUT lots of LAT sources are not simple power laws... some tips to help motivate other spectral forms
 - Bright pulsars?
 - Try simple exponentially cutoff power laws to improve fits for the pulsar itself *and for nearby sources*
 - Check the energy distribution for an energy-dependent ROI selection
 - Do the power-law fit parameters vary significantly for different minimum energy selections or fits in separate energy bins?
- Most accurate and unbiased way to determine spectral parameters and errors is by testing that hypothesis using the likelihood fit

Spectral Residuals

- Unbinned analysis produces predicted counts and residuals. Example is a long integration near the Galactic plane and a bright pulsar
- Discrepancy at low energy is typical
 - Likelihood uses true energy
- Discrepancies strongly tied to diffuse model for most analysis
 - Diffuse mediates cross talk between your source and neighbors
 - Consider relative strength and test impact of model choices and selections on source of interest



Likelihood - reality checks

Is anything missing in the model?

- **Visual inspection of count maps and residuals**
- **Test Statistic maps (unbinned analysis)**
 - **gttsmap** - Tests hypothesis of additional point source over a grid
 - **Very Calculation Intensive**
 - try small regions (5 deg) and large grid spacing (0.5 deg)
 - Note this can expose deficiencies in the diffuse model in addition to evidence for an additional source
 - **Warning: gttsmap is not a tool for localization, gtfndsrc does that**
- **Predicted and residual count maps (binned analysis)**
 - Profiles, radial density, energy dependence

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Likelihood - useful tests

- **Overall consistency - lots of good ways to get at this**
- **Iteration**
 - Consistent results if using output model is fit model?
- **Data selection consistency**
 - Effects of energy selection?
 - Changes with ROI selection? (Keep in mind this also effects good time selection in combination with zenith cut)
 - Consistency with results in distinct energy bins (ala catalog)
 - Separate analysis of front and back events (using appropriate IRFs, diffuse response, and isotropic model)
 - Effects of time selection
- **Fit and Minimization choices**
 - Impact of starting parameter values in the model?
 - Fit tolerance? (converging to true minimum?)
 - Effects of optimizer?

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Binned vs. Unbinned Likelihood

- **Unbinned: Treats each photon independently (position, energy)**
 - Best theoretical performance
 - More sensitive - important for faint sources
 - Best option for low statistics scenarios - light curves
 - Not for use with spatially extended sources
 - More difficult to diagnose problems in individual source fit
- **Binned: Treats the data in bins of position and energy. Minimal criteria - more photons than bins**
 - Less computationally intensive than unbinned
 - Handles templates for extended sources
 - Allows more straightforward diagnostics of fit (source maps, spatial profiles, energy dependent comparisons of prediction and model)
 - At highest energies, can run into low statistics even for long integrations

Use of both allows consistency check
(for data sets where both can be reasonably used)

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gtobssim

- **The ultimate test...**
 - Can you simulate what you found?

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