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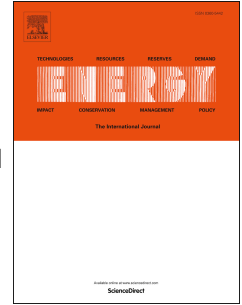
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From Technology Pathways to Policy Roadmaps to Enabling Measures – A multi-model approach

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Abstract

Integrating a range of complementary energy models is becoming an increasingly common method for informing low carbon energy pathways at both national and global levels. Multi-modelling approaches facilitate improved understanding of the detailed *technology pathways* required to meet decarbonisation targets; however, to-date there has been limited attention on the *policy roadmaps* and *enabling measures* that might achieve these decarbonisation targets. This paper addresses this gap by developing a multi-model approach using an energy systems *optimisation* model, a sectoral *simulation* model together with scrutiny of individual policy *measures* to explore decarbonisation of the private car sector in the Irish transport system commensurate with an 80% reduction in national carbon emissions by 2050. The results comprise a cost optimal technology pathway for private cars in a future energy system constrained by a maximum level of carbon emissions, a policy roadmap identifying annual changes in energy efficiency, renewable energy and electrification, and a suite of enabling measures including changes to vehicle registration tax, a biofuel obligation on suppliers and a suite of measure to increase the share of electric vehicles in the fleet. The level of confidence in the different enabling measures to achieve the policy goals is compared and discussed.

1. Introduction

The recent focus on long-term global greenhouse gas emission (GHG) mitigation has led to the production of a wide array of energy and emission specific models with varying levels of sectoral and geographic focus. On the one hand, optimisation models are beneficial in determining a *technology pathway*, adept at depicting what technological changes are needed in an energy system subject to a constraint, usually GHG emissions, although with little or no indication of the required policy measures, e.g., the European Commission's 'Energy Roadmap to 2050' [1] and the International Energy Agency's (IEA) 'Energy Technology Perspectives' (ETP) [2]. On the other hand, simulation models can effectively determine a *policy roadmap* which describe the policy steps and interim targets for emissions mitigation, although not necessarily with a focus on optimising around a certain scenario, e.g., the IEA's World Energy Outlook (WEO) [3] and the Irish 'National Renewable Energy Action Plan' (NREAP) [4]. Finally, analysis of these policy roadmaps can subsequently identify how *enabling measures* can achieve particular emission mitigation targets at a national or sectoral level through ex-ante and ex-post analysis of policies, e.g., regulations placed on car manufacturers, eco-labelling of appliances, etc. [5]. This paper brings together these three aspects in a coherent consistent iterative framework and explores the interactions, the development from one to another and highlights the need for more analysis on the effectiveness, certainty, and timing of specific measures.

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48 The European Union (EU) face challenges in meeting emissions reduction targets in the short term (to 2020) and
49 establishing realistic targets in the longer term (from 2030 to 2050). The European Commission's report on
50 moving to a competitive low carbon economy in 2050 predicts that transport will be the most difficult carbon
51 dioxide (CO₂) emitting sector to decarbonise in the long-term, and is the only sector foreseen to have an increase
52 in emissions in the medium-term [6]. Efficiency measures and biofuel blending are seen as means of meeting
53 short-term targets (although the latter is limited by blend walls in internal combustion engines (ICE)); however,
54 the primary challenge of decarbonising transport lies in shifting away from petroleum based liquid fuels. There
55 is a clear and urgent need for useful methods to effectively plan and inform the implementation of policy
56 measures to go beyond European short term targets and address this challenging long-term decarbonisation of
57 the transport sector.

58
59 It has become common practice to address this need for planning through the integration of energy models. This
60 integration provides results of greater value by combatting the weaknesses in one model with the strengths of
61 another. This multi-model approach has been adopted and applied to a number of model types using varying
62 degrees of integration. In its lightest form, two models are run independent of each other with the results of each
63 compared until a convergence is reached giving way to a stronger result set through a low level of model
64 structuring and a more versatile procedure than a fully integrated model, yet is more susceptible to errors arising
65 due to potential inconsistencies between both model types. In the heaviest form, a complete integration of two or
66 more models is carried out, requiring both models to be built within the same mathematical format, combatting
67 the inconsistencies between modelling techniques, yet increasing complexity and processing power. An
68 intermediate form creates a scaled-down representation of the structure of one model in another through
69 integrating a reduced level of detail between model types.

70
71 A very common method of this intermediate model integration has been between computable general
72 equilibrium (CGE) models and energy supply models, e.g., the macroeconomic model (MACRO) with a
73 detailed energy supply model (MESSAGE) [7], and a CGE model (GEM-E3) with an energy optimisation
74 model (TIMES) [8]. Integration of sectoral specific models have also been evident, e.g., a power systems model
75 (PLEXOS) linked with an energy systems model (TIMES) [9], and a three-way integration of MESSAGE,
76 TIMES, and a unit commitment optimisation tool (REMix-CEM-B) to analyse the potential of concentrated
77 solar power in Brazil [10]. A broader, long-term analysis of the EU2030 goals was carried out with a similar
78 analysis for Serbia combining the generic optimisation program (GenOpt) and the simulation model
79 (EnergyPLAN) [11].

80
81 There have been very few studies dealing with the integration of transport focused models and broader energy
82 systems models while within the few reviewed, the authors' found no representation of the individual policies
83 necessary to achieve the policy roadmaps identified. For example, a MARKAL model of household and industry
84 transport activities was integrated with a CGE model and outlined the potential carbon mitigation under a Kyoto
85 target, yet gave no indication of the specific measures required [12]. A South Africa based study soft-linked five
86 models to create long-term projections of the transport sector which consisted of developing and linking a CGE
87 model, a vehicle parc model, a time-budget model, a freight demand model, and a fuel demand model. While
88 this study considers the CO₂ mitigation from policy roadmaps (such as shifting from private to public transport),
89 it fails to consider the individual policies measures which may enable this shift [13].

90
91 The method of model integration presents a concise improvement from individual modelling detail and results,
92 yet there is still a disconnect between modelling and policy analysis as described in this literature review above,
93 especially in the area of transport, which is remarkable given the sizeable task of decarbonising transport
94 necessary to adhere to a low carbon future. This paper aims to bridge this gap in energy modelling through (i)
95 employing a soft-linking methodology between a least-cost optimisation model of the Irish energy system (Irish
96 TIMES (The Irish Integrated MARKAL-EFOM System) [14]) and a sectoral simulation model of the private
97 transport sector in Ireland (the CarSTOCK model [15]) and (ii) through using ex-post and ex-ante analysis to
98 determine the specific enabling policy measures. Optimisation models are capable of exploring the implications
99 of different levels of emissions reduction ambition for energy system evolution and can outline potential
100 technology pathways; simulation models can show how particular policies and interim targets can deliver a
101 particular energy system and hence point to policy roadmaps; finally, ex-post and ex-ante analysis facilitate
102 analysis of enabling policy measures. The integration of these modelling and analytical approaches allows for a
103 comprehensive description of how to decarbonise a particular sector, in this case the private car sector in the
104 Irish energy system. The reason Ireland is chosen as a case study is twofold: first, it has the 4th highest transport
105 emissions per capita of all EU member states (in 2014 Ireland was 2.43 tCO₂/capita whereas EU average was
106 1.62 tCO₂/capita) highlighting the onerous task of decarbonisation [16]; second, it has been a case-study for

107 multi-modelling approach in the past, integrating Irish TIMES with the power sector [9] and the transportation
108 sector [17].

109
110 This paper explores an ambitious long term scenario based on the European Commission's recommended CO₂
111 greenhouse gas emissions reduction by 2050 of 80% - 95% relative to 1990 [18]. This is in keeping with the
112 Irish national policy position on climate change which declares a long-term vision guided by "*an aggregate*
113 *reduction in carbon dioxide (CO₂) of at least 80% (compared to 1990 levels) by 2050 across the electricity*
114 *generation, built environment and transport sectors...*" [19]. A constraint of 80% CO₂ emissions reduction by
115 2050 relative to 1990 is entered into Irish TIMES, which determines the least-cost solution in all sectors of the
116 economy (agriculture, residential, commercial, industry and transport). This analysis forms the basis for scenario
117 and policy development in the CarSTOCK model, which in turn is used to analyse the type and timing of
118 specific policy measures that can help achieve long-term decarbonisation. The efficacy of enabling policy
119 measures requires individual scrutiny that depends on a multitude of factors which are discussed in this study –
120 who is targeted by the measures, what type of instrument is employed, what is the timeline of these measures,
121 and what level of change will be required. The paper is organised as follows, section 2 describes the modelling
122 and analytical methodology, section 3 presents the results, and section 4 concludes.

123 **2. Methods**

124 This section first describes and defines technology pathways, policy roadmaps and enabling measures; it then
125 describes the three technical tools employed, namely the Irish TIMES energy systems optimisation model, the
126 CarSTOCK simulation model and ex-post analysis of policy measures; lastly, it describes the multi-model
127 approach that integrates these three tools together.

128 **2.1. From Technology Pathways to Policy Roadmaps to Enabling Measures – A Multi-** 129 **Model Approach**

130 *Technology pathways* can be broadly defined as the timing, quantity and combination of technologies required
131 to achieve a certain policy target (e.g. an 80% reduction in energy system emissions) by a given end-point (e.g.
132 2050), e.g., the European Commission's Energy Roadmap to 2030 [1], and the IEA's ETP [2]. They are
133 typically expressed in terms of energy, emissions, and rates of technology diffusion over time (e.g. Megawatt
134 hours, tons of CO₂, % share technologies). Technology pathways are frequently generated in optimisation
135 models that select technologies such that the overall system cost is minimized. In this way, individual sectors
136 (e.g. transport, residential, industry) are optimised according to overall system needs, e.g. what is cost-optimal
137 for the transport sector by itself might be different for what is cost optimal for the transport sector as considered
138 within the entire energy system. Model generated technology pathways will normally need refinement by
139 modellers in order to ensure realism for sectoral results.

140 Least cost technology pathways purport to model the market dynamics whereby new technologies with the
141 greatest cost advantage are optimally diffused over time. However, in reality, many factors associated with
142 technology diffusion (e.g. information costs, decision-making inertia, inconvenience costs) are not adequately
143 included in the price of the technology. Therefore policy intervention (e.g. favourable tax incentives) can be
144 required to align the characteristics of low carbon technologies with market signals such that they diffuse at the
145 necessary rate to achieve the policy target. While models that generate technology pathways can be refined to
146 more accurately model technology diffusion (e.g. through a market share algorithm), models that generate
147 technology pathways are usually not designed or equipped to model direct policy intervention.

148 *Policy roadmaps* can be broadly defined as a combination of policy goals, such as interim and final %
149 penetration targets, and the strategies for achieving these goals, such as increased energy efficiency, increased
150 renewable energy, fuel switching, etc e.g., the IEA's WEO [3], and Ireland's NREAP [4]. Within a multi-model
151 approach, simulation models with their greater temporal and technical resolution can i) test the feasibility of
152 technology pathways generated in optimization models, and ii) simulate the policy roadmaps that align with
153 these technology pathways. To prepare a policy roadmap based on a technology pathway, each newly diffused
154 technology from the technology pathway must be examined and considered in light of what policy will be
155 expected to facilitate or accelerate its diffusion. In a simulation model a single scenario can be designed to
156 simulate the progressive penetration of a particular technology. The resulting policy roadmap could therefore
157 outline a feasible combination of energy efficiency, renewable energy, and fuel switching - expressed in terms
158 of interim targets at key intervals - that achieve a final overall target.

159 For certain technologies, an associated policy roadmap will be an almost one to one matching of policy for
160 technology; however, some technologies cannot easily be diffused by one or two policies and for such

161 technologies, a suite of policy measures will be required - policy mixes, especially of different policy types, are
 162 usually more successful than single policies [20]. For technology diffusion, there is evidence that the formative
 163 phase for new technologies which are more similar to existing technologies (i.e. more substitutable) and which
 164 result in an almost identical energy service are shorter; by contrast, the formative phase for new technologies
 165 that are less directly equivalent to existing technologies (i.e. less substitutable) are longer [21]. Based on these
 166 previous findings, it can predicted that of the range of new technologies in the technology pathways and policy
 167 roadmaps analysis, the technologies with less equivalence to incumbent technologies will require larger and
 168 more diverse policy mixes and the technologies with greater equivalence to incumbents will require fewer and
 169 less diverse policies mixes.

170 To determine what *enabling measures* might help diffuse the array of technologies outlined in the technology
 171 pathways and policy roadmaps, ex-post and ex-ante analysis of policy measures is used. Ex-post analysis of
 172 previous and similar measures can provide important insights from the success rate of previous policies. Energy
 173 policies rarely achieve their expected targets – whether overachieving or underachieving. This can be for many
 174 reasons, including insufficient incentive. Ex-ante analysis of the policies or combinations of policies likely to
 175 succeed are crucial for decarbonisation strategies to be successful. The iterative process used which flows from
 176 technology pathways, to policy roadmaps, to enabling measures is shown in Figure 1. Technology Pathways -
 177 Irish TIMES Optimisation Model

178 Technology Pathways have been established in the past using the Irish TIMES energy systems model [14]. The
 179 Irish TIMES model is a partial equilibrium optimisation model of the Irish energy sector, initially developed to
 180 build a range of medium and long term scenarios that provide insights to the technology requirements for energy
 181 system decarbonisation. The model was built under a TIMES framework, a technical economic model generator
 182 for local, national and multi-regional energy systems which operates with the objective function to maximise the
 183 total surplus and provide a technology-rich least-cost linear optimisation basis for the estimation of energy
 184 dynamics over a long-term, multi-period time horizon [22]. The model simultaneously solves for the least cost
 185 solution subject to emission constraints, resource potentials, technology costs, technology activity and capability
 186 to meet individual energy service demands across all sectors (see Equation 1). The model minimises the net
 187 present value (NPV) through the selection of technologies with resulting energy consumption and CO₂
 188 emissions output.

189
 190

$$NPV = \sum_{t=1}^{NbPer} \left[(1 + \delta)^{1-t} * Annual\ Cost(r, t) * \sum_{a=1}^{NbYrsPerPer} (1 + \delta)^{1-a} \right] \quad (1)$$

191 *Where:*
 192 δ – Discount Rate
 193 *NbPer* – Number of periods over the horizon
 194 *NbYrsPerPer* – Number of years per period
 195 *Annual Cost* – Sum of all costs
 196 *r* – Set of regions in the area of study
 197 *t* – Time period

198

199 The Irish TIMES model was built by applying localised data and assumptions to the Pan European TIMES
 200 (PET) model, a model of 36 regions of Europe (EU27, Iceland, Norway, Switzerland, and six Balkan countries)
 201 [23]. The model represents the potential long-term evolution of the Irish energy system through a network of
 202 processes which transform, transport, distribute and convert energy from its supply sector to its power
 203 generation and demand sectors. Energy demands are driven by a macroeconomic scenario covering the period to
 204 2050, which is based on the Economic and Social Research Institute (ESRI) Harmonised Econometric Research
 205 for Modelling Economic Systems model (HERMES) of the economy which is used for medium-term
 206 forecasting and scenario analysis of the Irish economy underpinning the 2013 edition of the ESRI's Medium-
 207 Term Review [24].

208

209 The private transport sector in Irish TIMES is driven by exogenous projections of passenger kilometres based on
 210 gross national product (GNP) per capita and the number of cars per household coupled with income elasticities
 211 of demand determined by the HERMES model. The model chooses from a set of technology and economic
 212 attributes that vary over time within the model to meet this demand at least cost while constrained by an
 213 overarching long-term reduction in CO₂. Market share of new vehicles is exogenously calculated using a
 214 discrete choice model which accounts for tangible costs of vehicles in competition with each other, such as
 215 capital costs, fuel cost, and operation and maintenance costs, as well as intangible costs, such as range anxiety,

216 and model availability (see Table 1). Further description of the underlying assumptions, corresponding data, and
 217 sources of TIMES and of the discrete choice model may be found in the ‘Data in Brief’ supplement to this
 218 paper.
 219

220 2.1.1. Policy Roadmaps - CarSTOCK Simulation Model

221 Irish based policy roadmaps have been established in the past by the CarSTOCK model [25]. The CarSTOCK
 222 model is a sectoral simulation model of the private transport fleet in Ireland that projects the evolution of the
 223 private car stock, energy use and related CO₂ emissions from 2013 to 2050 based off the ASIF methodology
 224 developed in [26] which can be summarised by Equation 2. In brief, total private transport related CO₂ is
 225 calculated as a sum of the product of vehicle activity (A), private car stock (S), energy intensity (I), and
 226 emission factors (F) for fuel type (f) and vintage (v).

$$227 \text{Transport Related CO}_2 = \sum_{f,v,m} A_{f,v,m} * S_{f,v,m} * I_{f,v,m} * F_f \quad (2)$$

228 A stock profile is built based off a database acquired from the vehicle registration unit in Ireland detailing the
 229 evolution of the car fleet between 2000 and 2013 disaggregated by fuel type and vintage of the vehicles. This
 230 database was used to create a survival profile for each private car fuel type of varying engine sizes (ES) using
 Equation 3.

$$231 \text{Survival Rate}_v^{ES} = \text{Average} \left(\frac{(\text{Stock}_v^{ES} - \text{Stock}_{v-1}^{ES})}{\text{Stock}_v^{ES}} \right) * (1 + \text{Survival Rate}_{v-1}^{ES}) \quad (3)$$

232 Mileage and specific energy consumption of the historic fleet, also disaggregated by engine band, were obtained
 233 from the Irish national car test results, a compulsory vehicle inspection in Ireland which records data relating to
 234 the road worthiness of all private cars on a bi-annual basis for cars under ten years old, and annually beyond
 this.

235 The model uses a combination of income and fuel elasticities of demand based off [27] to calculate the total
 236 level of sales, stock and vehicle kilometres in the country per annum. Projections of these variables are
 237 calculated using exogenous inputs of income from the computer general equilibrium (CGE) model HERMES, as
 238 before with TIMES.

239 The CarSTOCK model allows for a more detailed evolution of the private car fleet relative to the results from
 240 the Irish TIMES model. This proves more effective at presenting an insight to the policies and individual
 241 measures which allow for the reduction of CO₂ emissions amongst private cars and subsequently assesses the
 242 feasibility of the results from Irish TIMES. For example, Irish TIMES only considers one technology per fuel
 243 type, e.g., petrol vehicle or diesel vehicle, while CarSTOCK has the functionality to disaggregate by vehicle
 244 type, i.e., small (engine size less than 1300cc), medium (between 1301cc and 1900cc) and large (greater than
 245 1900cc). The purpose of this split is to improve heterogeneity through disseminating driving patterns more
 246 accurately as owners of small vehicles have been known to drive less per year than those owning larger vehicles
 247 [28]. Heterogeneity is accounted for using a market share algorithm, in the same way as described in the Irish
 248 TIMES model. A more detailed analysis of this, along with additional details of the structure and operability of
 249 this model can be found in the ‘Data in Brief’ supplement.

250 2.1.2. Enabling Measures - Ex-post and Ex-ante analysis of Policy Measures

251 Policy measures, with a specific focus on energy efficiency improvement and fuel switching for private cars,
 252 were used for scenario development within the CarSTOCK model. These measures were chosen to simulate a
 253 corresponding level of decarbonisation against a baseline, which assumes no policy incentive to switch to
 254 alternative fuelled vehicles from the base year onwards, against the low carbon results from the Irish TIMES
 255 model. Three measures in particular were focused upon in aiming to achieve the low carbon results as laid out
 256 by TIMES; efficiency improvements of ICEs, increased biofuel blending, and measures to promote the
 257 penetration of alternative fuel vehicles.

258 The former two of these policy measures have proved successful in both Ireland and across Europe in the past
 259 decade as the target of the measures has been toward suppliers rather than the consumers – toward manufactures
 260 for regulations relating to efficiency improvements, and toward fuel suppliers for regulations relating to biofuel
 261 blending - allowing for a somewhat easier implementation. However, the potential of these measures has been
 262 identified to be considerably more limited than that of alternative fuel vehicle penetration, yet the impact of

263 measures encouraging the sale of these vehicles is subject to a much larger degree of uncertainty. Ex-post and
264 ex-ante analysis of these policy measures is used to develop scenarios capable of achieving the policy roadmap
265 laid out by the CarSTOCK model, which assesses the feasibility of achieving a low carbon transport technology
266 pathway as identified by Irish TIMES.

267 **2.1.3. Multi-Model Approach**

268 The soft-linking methodology employed in this study can be described as a light form of integration through
269 model coherence, which is graphically represented in Figure 1 above and complemented by Table 2 below. A
270 long-term CO₂ emission reduction is first entered as a user constraint in the Irish TIMES optimisation model
271 which in turn generates a technology pathway for each sector of the Irish energy system. The technology
272 pathway from the private car sector is extracted, in particular the effects of energy efficiency improvements in
273 the private car fleet combined with fuel switching, which are used in generating policy roadmaps in the
274 CarSTOCK simulation model with the aim of informing the specific policy measures necessary to meet the
275 technology requirements laid out by Irish TIMES. An ex-ante and ex-post approach, described in section 2.4, is
276 employed to determine the individual policy measures necessary to contribute towards a long-term low carbon
277 scenario.

278 **2.2. Scenario Development**

279 The scenario development of this paper is initially driven by a low carbon scenario generated by Irish TIMES,
280 providing a cost optimal technology pathway for the transport sector in contributing toward a low carbon future
281 (Section 2.6.1). Scenarios are subsequently generated within the CarSTOCK model, identifying the policy
282 roadmaps required to achieve the technology pathway laid out by TIMES, and finally ex-post and ex-ante
283 analysis of measures is carried out to show how to enable measures to achieve this policy roadmap (section
284 2.6.2 – 2.6.4)

285 **2.2.1. Low Carbon Scenario**

286 An assessment report released from the Inter-Governmental Panel on Climate Change (IPCC) defined CO₂ as
287 “the most important anthropogenic greenhouse gas” with the atmospheric concentration of CO₂ in 2005
288 significantly exceeding the natural levels ranging over the last 650,000 years [29]. Concerns about GHG
289 emissions interfering with the international climate has resulted in the Copenhagen Accord which established a
290 political consensus on limiting mean global temperature increase to 2°C which must be met through a
291 substantial reduction in GHG emissions. The IPCC Assessment Report shows that to meet this target it is
292 required for global GHG emissions to be reduced by at least 50% by 2050 relative to 1990 levels [30]. The EU
293 has determined that in meeting this target, industrialised countries should contribute more than the average
294 international requirement and have advised between an 80% to 95% reduction by 2050 relative to 1990. This
295 paper focuses on policy evaluation of the private transport sector using a scenario dealing with a reduction in
296 CO₂ emissions of 80% by 2050 relative to 1990.

297 **2.2.2. Improved Efficiency**

298 The most noteworthy policy attempt to steer consumer choice of private cars towards more efficient vehicles
299 was from a change in the basis of taxation on motor vehicles in 2008, which was previously based off the size of
300 a vehicle’s engine and has been changed to correspond to level of emissions from a vehicle (in gCO₂/km) which
301 resulted in a significant migration in the private car fleet to more efficient vehicles [5]. This policy measure
302 acted as a supplement to the formal adoption of CO₂ performance standard regulations as decreed by regulation
303 EC 443/2009 of the European parliament which sets a target for specific emissions of 95gCO₂/km to be in effect
304 by 2021 [31]. A significant reduction in new car test emissions was experienced across the 28 EU member states
305 in the years following the adoption of these targets (see Figure 2) [32].

306 Energy efficiency improvement policy measures are implemented in CarSTOCK through national targets of new
307 car emissions, with the magnitude of these targets based off the Irish TIMES model. An upper bound is placed
308 on this energy efficiency improvement based off a combination of results from a review of potential vehicle
309 improvements [33] and an International Energy Agency study which analyses the max potential improvement in
310 fuel economy in private cars [34]. The maximum efficiency improvements of petrol, diesel, and hybrid vehicles
311 by 2050 relative to 2008 was subsequently chosen to be 45%, 47%, and 52% respectively.

312

313 **2.2.3. Biofuel Blending**

314 There has been an increase in the level of bio-ethanol and bio-diesel blending with petrol and diesel in Ireland
315 respectively since the introduction of the Biofuel Obligation Scheme (BOS), which obliges suppliers to derive at
316 least 8.695% of motor fuels placed on the market from a renewable source as of the 1st of January 2017 [35].
317 This statutory instrument serves as a response to the binding 10% renewable energy in transport (RES-T) target

318 introduced by the Renewable Energy Directive (RED) in 2009, and to date has proved effective at increasing the
319 level of blending in transport in recent years [36].

320
321 Biofuels are effective at contributing towards short term targets, although the relatively lower energy density of
322 bio-ethanol and bio-diesel with respect to their petroleum based counterparts renders achieving the RES-T target
323 solely through the use of biofuel blending to be very difficult². The yellow band in Figure 3 represents the range
324 of possibilities of the RES-T target if it was to be met solely through biofuel blending, the lower limit
325 representing a case whereby the target was to be met through bio-diesel alone (which has a calorific value of 33
326 Megajoules per litre (MJ/ltr) compared to 36 MJ/ltr for diesel), the upper limit through bio-ethanol alone (which
327 has a calorific value of 21 MJ/ltr compared to 32 MJ/ltr for gasoline), and the centre through a combination [37].

328
329 The level of blending of biofuel with petrol and diesel is limited for conventional ICEs to 5% and 7% according
330 to European fuel standards EN 228:2004 and EN 590:2009 respectively, although allowances have been made
331 for both to reach a figure as high as 10% at both a national and regional level, in accordance with the Fuel
332 Quality Directive, for use in conventional ICEs, provided sufficient information is made available to the
333 consumer regarding the fuel blend [38]. This study uses a linear extrapolation of historic bio-ethanol and bio-
334 diesel blending with growth capped at the limits imposed by these European fuel standards in the primary
335 scenario, and a limit placed on the use of bio-fuels of 10% in the secondary scenario, with the green and blue
336 bands in Figure 3 representing the potential of blending using bio-diesel and bio-ethanol respectively.

337
338 The use of Hydrotreated Vegetable Oil (HVO) (also referred to as 'Renewable Diesel') has the potential of
339 overcoming the limitations imposed by the European fuel standards outlined above. HVO is a diesel based fuel
340 traditionally produced from vegetable oils, but recently derived more commonly from waste and residue fat
341 fractions coming from food, fish and slaughterhouse industries, which are hydrogenated and used in an
342 isomerization process to produce a fuel which can entirely substitute diesel [39]. The requirement of hydrogen
343 in the hydrogenation process limits the economics of HVO production, therefore this study follows a scenario
344 development based on a range of HVO blending rates to determine its potential long-term decarbonisation
345 effect.

346

347 **2.2.4. Alternative Vehicle Penetration**

348 The effect of incentivising battery electric vehicles (BEV) and plug in hybrid electric vehicles (PHEV)
349 purchasing through policy measures are considerable more cumbersome to enable when compared against the
350 effects from bio-fuel blending and efficiency improvement mandates, as the latter two can be enforced on the
351 supply side of the chain while the former relies solely on consumer behaviour. Despite this, a multitude of
352 countries have invested in a myriad of incentivising schemes with the hope of shifting consumer transport
353 preference towards electrification. Norway currently benefits from the highest electric vehicle market share in
354 the world (23% in 2015) [40]. There are a range of contributing factors to this market share – Norway's high
355 GDP per capita, membership on the Electric Vehicles Initiative board, and strong incentives in the form of
356 registration tax reduction, e.g., Value Added Tax (VAT) exemption, waivers on road tolls and ferries, and
357 access to bus lanes [40]. It is onerous to deduce the exact contribution any one incentive has on shifting
358 consumer preference towards BEVs, and so this paper only considers the cumulative effect.

359 Figure 4 summarises the historic policy measures which have been introduced to encourage BEV purchasing in
360 Ireland. The county of Cork took additional measures to promote BEV purchasing beyond those already offered
361 at a national level which saw a relative increase in sales compared against all other county performance. Despite
362 the cumulative incentives on offer, Ireland is still not on track to meet its current 2020 target of 50,000 BEVs
363 (see Figure 4). This study uses the market share profiles described in the supplementary material based on a
364 range of policy roadmaps and later identifies potential contributing policy measures.

365

366 **3. Results**

367 The results of the approach outlined above is presented in three distinct sections; *Technology Pathways* – the
368 initial results from the TIMES optimisation model, detailing the optimal technology mix within the transport
369 sector in contributing toward a 80% reduction in CO₂ emissions by 2050 relative to 1990, *Policy Roadmaps* –
370 the results from the CarSTOCK model, detailing the specific policy packages necessary to contribute toward

² The RES-T target is an energy based target, meaning a 10% blend of bio-fuels with fossil fuels will not be enough to achieve 10% RES-T due to the lower calorific value of biofuels relative to petrol and diesel.

371 achieving the technology mix outlined by the TIMES model, and finally *Enabling Measures* – detailing the
372 individual measures capable of contributing toward the policy packages outlined by the CarSTOCK model.

373 **3.1. Technology Pathways**

374 In the business as usual scenario, the transport sector sees a ‘dieselisation’ of the private car fleet, which follows
375 the trend experienced in recent years due to the lower level of cost of taxation associated with the relatively
376 lower emissions when compared against petrol [5]. A low level of liquid petroleum gas fuelled vehicles are
377 employed to meet the marginal passenger kilometres demand remaining generated by the model which are not
378 already met by conventional ICE technologies.

379 With the 80% CO₂ emissions reduction imposed on the energy system, the private transport sector is determined
380 as a relatively cheap means of decarbonising the energy system, as the TIMES model calculates a substantial
381 97% reduction of CO₂ emissions in contributing towards the full energy system decarbonisation. The technology
382 pathway created by TIMES under this scenario constraint is calculated in two forms; energy efficiency
383 improvement and penetration of alternative fuelled vehicles. The fuel economy of petrol and diesel cars in 2040
384 is reduced to 16% and 18% of their 2015 values respectively. Regarding fuel switching, the private transport
385 sector is initially fossil fuel dominated, with plug in hybrids becoming cost competitive from 2020 onwards,
386 achieving a near-full market penetration by 2045, at which point BEVs begin to emerge in the market. The
387 combined effort of these two effects reduce private car related CO₂ emission from 5,940 ktCO₂ in 2015 to 170
388 ktCO₂ in 2050 (see Figure 5).

389

390 **3.2. Policy Roadmaps**

391 The technology pathways developed in the Irish TIMES model are used to generate a range of policy roadmaps
392 in the CarSTOCK model, capable of satisfying the same level of decarbonisation according to the technology
393 investments laid out by the TIMES CO₂-80 scenario.

394 The efficiency standards described by the technology pathway above are aimed to be met through a combination
395 of technology efficiency improvements in conventional ICEs (energy efficiency) and an increase in the bio-fuel
396 blending (carbon efficiency). The former is introduced in the model via a year-on-year fuel economy
397 improvement in keeping with the resultant technology efficiency in TIMES. The latter is represented by altering
398 the fuel composition time series input to signify an increase in bio-diesel and bio-ethanol, described by Figure 3.
399 The combined effect of the efficiency improvements contribute towards a decarbonisation reduction level of
400 4.5% by 2050 relative to 2015 – the improvement in efficiency is roughly offset by the long-term expected
401 growth in vehicle demand. The 2020 RES-T target proves incredibly onerous to be met through bio-fuel
402 blending alone from the varying energy density of fuel types. In 2015, the gasoline to diesel ratio stood at 1:2.2,
403 yet the relatively lower energy density of bio-ethanol relative to bio-diesel suggests that the rate of bio-fuel
404 blending will need to increase at a much faster rate in the short term to represent 10% of transport energy by
405 2020. Based off the current trajectory, Ireland will not meet its RES-T target.

406 The vehicle stock rates for each technology are roughly replicated through altering preference rates in the
407 market share algorithm, presenting four unique policy roadmaps. Capital costs, operation and maintenance costs,
408 and fuel costs are held constant for all vehicle types, while the intangible costs are varied for alternative fuelled
409 vehicles presenting 4 unique scenarios for the purpose of this study: (i) ‘No Preference Change’ where the
410 intangible costs are held constant for all technologies, (ii) ‘Gradual Preference Change’ where intangible costs
411 for BEVs and PHEVs decrease at a rate of 1% per annum, (iii) ‘Rapid Preference Change’ where this rate
412 increases to 2%, and (iv) ‘Aggressive Preference Change’ where this rate increases to 3%. The resulting stock
413 penetration is presented in Figure 6 below.

414

415 Both the ‘No Preference Change’ and ‘Gradual Preference Change’ scenarios fail to present a significant
416 penetration of PHEVs or BEVs, although preference has a natural shift towards diesel based vehicle
417 technologies over petrol based forms allowing for a second option of decarbonisation to be analysed in the
418 form of increased HVO blending with diesel fuel. A blend of 20% HVO in 2050 has little effect (16.6%
419 reduction, due to the blending limits of bio-fuel being reached prior to this). A more extreme 100% HVO blend
420 by 2050 has a resultant 92% reduction, achievable due to the aforementioned diesel preference shift. Increased
421 PHEV and BEV penetration contribute towards 17%, 58% and 90% CO₂ reduction in in the Gradual, Rapid, and
422 Aggressive Preference Change scenarios respectively (see Figure 7). BEVs become notably cost competitive in

423 the latter two scenarios which proves essential in contributing towards a low-carbon policy roadmap³.
424 Combining the 'Aggressive Preference Change' scenario with a 100% blend of HVO provides a total maximum
425 decarbonisation of 95% by 2050.

426

427 **3.3. Enabling Measures**

428 Individual policy measures can be described as both 'invisible' measures, requiring an energy transition on the
429 supply side where little or no societal change is required as consumers see no difference – as is the case with
430 mandates on vehicle manufactures and fuel suppliers - and 'visible' measures requiring a large societal change
431 to prove effective – such as incentivising electric vehicle purchasing.

432

433 Efficiency standards (invisible measures) can be met through an international assignment of CO₂ specific
434 standards, as with the 95 gCO₂/km mandate, of 80gCO₂/km in 2040 and 75gCO₂/km in 2050. Ireland does not
435 manufacture any cars and is entirely dependent on imports, therefore effective implementation of any efficiency
436 improvements vis-à-vis technology alterations is necessary to be mandated at a European level, although a
437 change in the annual motor taxation reflecting these international targets may contribute on a national level.

438

439 Domestic policies can be effectively implemented, as they have in the past, in the form of biofuel blending
440 targets (invisible measures). The BoS can be increased further to 10.13% (currently 8.695%) while staying in
441 accordance with the European fuel standards, assuming the same ratio between gasoline and diesel as of 2015.

442 The blending of HVO with diesel is not constrained by any technical limitations and can be increased
443 indefinitely, but is subject to the economics of production providing a suitable policy measure to aid
444 decarbonisation efforts if the preference shift towards PHEVs or BEVs is insufficient.

445

446 Policy measures can be introduced to incentivise the sale of PHEVs and BEVs, although the effect is not as
447 direct or certain as that of technical efficiency improvements or blending obligations (visible measures). These
448 measures include, but are not limited to: (i) a reduction or derogation of vehicle registration tax and value added
449 tax, (ii) a reduction of annual parking costs, (iii) improved charging infrastructure, and (iv) further reduction of
450 capital costs via government grant schemes. Mandating these measures has a much lower level of confidence
451 relative to aforementioned visible measures discussed above, due to the reliance on societal transition rather
452 than energy transition on the supply side.

453

454 Policy measures may be targeted to consumers (PHEV and BEV purchasing incentives), the suppliers (such as
455 the BoS), and a mixture of suppliers and consumers (car annual registration tax). The effect on the transportation
456 system of the latter two is much more certain than the former – it is difficult to determine the exact contribution
457 toward consumer preference that these incentives would have.

458

459 **4. Conclusion**

460 *The soft-linking methodology employed in this study goes beyond the traditional multi-model approach by*
461 *combining the foresight and comprehension of the energy system found in a least-cost optimisation model with*
462 *the detailed technological representation found in sectoral simulation model with ex-post and ex-ante analysis*
463 *of individual policy measures to enable long-term low-carbon solutions for the sector in question; in essence,*
464 *the paper develops and aligns technology pathways to policy roadmaps to enabling policy measures. An*
465 *optimisation model is capable of determining the least-cost technology pathway to be taken for a given*
466 *constraint, however it is ill-equipped for informing which policy measures might facilitate this long-term vision,*
467 *while the technical detail underpinning a simulation model allows for policy roadmap generation. This paper*
468 *focused on the private car sector and identified a range of policy measures capable of meeting the technology*
469 *pathway created by the Irish TIMES model with the CarSTOCK simulation model under an 80% reduction of*
470 *CO₂ imposed on the entire energy system.*

471 Table summarises the list of outputs from each iteration of this method.

472

473

³ For the purpose of this paper, only the emissions related to the transport sector are considered, in accordance with the UNFCCC reporting standards. CO₂ emissions generated due to the additional electricity generation are calculated within the power sector in TIMES, so only tail-pipe emissions are considered, and is taken as 0 gCO₂/km for BEVs.

474 **4.1. Policy Recommendations**

475 In the short-term, and based on the current diesel-gasoline share, mandatory bio-fuel blending obligations
476 imposed on suppliers can be increased to 10.13% (which is keeping in accordance with the current fuel quality
477 standards laid out by the European Commission in the RED) to stabilise national private car emissions out to
478 2025. This blend would have to be further increased to 13.21% to meet current 10% of renewable energy in
479 transport target for 2020, which exceeds the guidelines for conventional ICE diesel and gasoline blends.

480 In the medium-term, imposing European-wide technology specific improvement targets on car manufactures
481 trending towards 80gCO₂/km in 2040 and 75gCO₂/km in 2050 stabilises CO₂ emissions in private cars out to
482 2050, and is sufficient to provide a 4.5% reduction by 2050, relative to 2015, when combined with the
483 aforementioned blending mandates.

484 In the long-term, an array of incentives can be introduced to promote the use of pure electric vehicles and plug
485 in hybrids, although the effectiveness of these measures are subject to a high degree of uncertainty. In the event
486 of a rapid preference shift towards BEVs and PHEVs (a 2% reduction in intangible costs per annum), there is a
487 consequent 70% penetration of these technologies (split further into 70% PHEV, 30% BEV) by 2050. In an
488 aggressive preference shift (3% reduction in intangible costs per annum), this penetration rate is increased to
489 95% (21% PHEV, 79% BEV). This level of vehicle electrification satisfies the technology pathways proposed
490 by Irish TIMES, and therefore stands as the cost optimal solution, although due to the level of uncertainty
491 surrounding preference shift, the introduction of HVO blending with diesel fuel is proposed as a secondary long-
492 term solution to decarbonisation. Consumer choice has been switching steadily towards diesel fuelled private
493 cars in recent years [15], and HVO stands as a viable means of producing a carbon-neutral diesel substitute
494 allowing for an effective 'plan B' in a low-preference shift towards electrification.

495 The short-to-medium term targets outlined have a higher degree of certainty regarding effectiveness (as ex-post
496 analysis of similar measures have shown relatively successful deployment to date) relative to the long-term
497 electrification measures. A partial explanation may be that in the former, a small number of policies are focused
498 on relatively few actors (the suppliers) whereas in the latter many different policies and policy types are focused
499 on many different actors (the consumers) – this issue is discussed in more general terms below. As an additional
500 policy measure, the blending of HVOs may be targeted toward the suppliers, although the early nature of this
501 fuel type requires further research into costing and feasibility.

502 **4.2. Importance of Approach in this Paper**

503
504 Studies on the dynamics of technology adoption have made a distinction between substitution and diffusion –
505 the former referring to where new technology simply replaces existing technology, and the latter to where new
506 technology creates new markets and where the existing technology continues to exist, albeit with a reduced
507 niche share [41]. Ex-post analysis of policies to encourage new technologies have shown that policies where the
508 new technology is a ready substitute for the incumbent have higher deployment rates than policies where the
509 new technology has a greater degree of difference with the incumbent (e.g. the energy service provided by
510 conventional cars is different in important ways with the energy service of electric cars which goes some way to
511 explaining the latter's limited deployment to-date). The greater the difference between the energy service of the
512 new and existing technologies, the greater the uncertainty about the new technology's rate of deployment. New
513 technologies with greater differences, and thus greater uncertainty, are likely to need more policy attention.
514

515 This paper has shown that policy analysis with simulation models and ex-post analyses of similar policies are
516 useful ways in beginning to lift the uncertainty about new technology diffusion. While there is still an
517 uncertainty surrounding the direct effect one policy measure may have on new technology market share, the
518 methodology presents the potential effect of a group of policy packages, providing an interface capable
519 disaggregating these packages with further research into consumer behaviour. The method has outlined how
520 technology pathways, optimised to least cost, can be complemented with simulation models of policy analysis
521 that align with the least cost approaches but that provide additional understanding on the uncertainty in addition
522 to ways to mitigate that uncertainty. Some technologies will require many policies to support their diffusion and
523 some technologies will require few policies. This inequality between technology and policy has implications for
524 modelling, since for technology optimization models, such as the Irish TIMES energy system model in this
525 study, all technologies are equal when considering adoption, whereas in reality a suite of policies may be
526 required for this adoption of one technology compared to another; simulation models, such as CarSTOCK, are
527 capable of modelling such packages of policy measures. Furthermore, as energy systems models show more
528 radically different energy decarbonisation scenarios (i.e. technologies that are less substitutable equivalents),
529 there is a greater need for multi-modelling and policy analysis approach for all energy sectors.

530 **4.3. Future Work and Research**

531 This work has focused on the private car transport sector in Ireland. Modelling capacity already exists or is
 532 being developed to extend the work to other sectors (e.g. non-private car transport sector; residential sector,
 533 commercial sector). In addition, this work could be undertaken for more ambitious scenarios of overall
 534 mitigation potential than the 80% reduction explored in this paper since the recently ratified Paris Agreement is
 535 leading to questions being asked about the validity of an 80% reduction being in line with a “well below 2
 536 degrees”. Further research could involve deepening the analysis with insights for modelling from literature on
 537 ex-post analysis of different policy types [42] and the literature on different policy mixes ([43]; [44]) and how
 538 they align with the transition pathways developed by the optimization models. A subsequent soft-link between
 539 an energy systems model and a dedicated power systems model would provide useful insights into the effect of
 540 electrification of the transport sector would have on the power systems, and would also aid in generating more
 541 accurate CO₂ emissions. There is also a certain need for further research into modelling methods capable of
 542 accurately capturing consumer behaviour in the transport sector, to aid associating the changes in market shares
 543 of vehicles following the introduction of purchasing incentives in a modelling framework.

544 **5. Acknowledgments**

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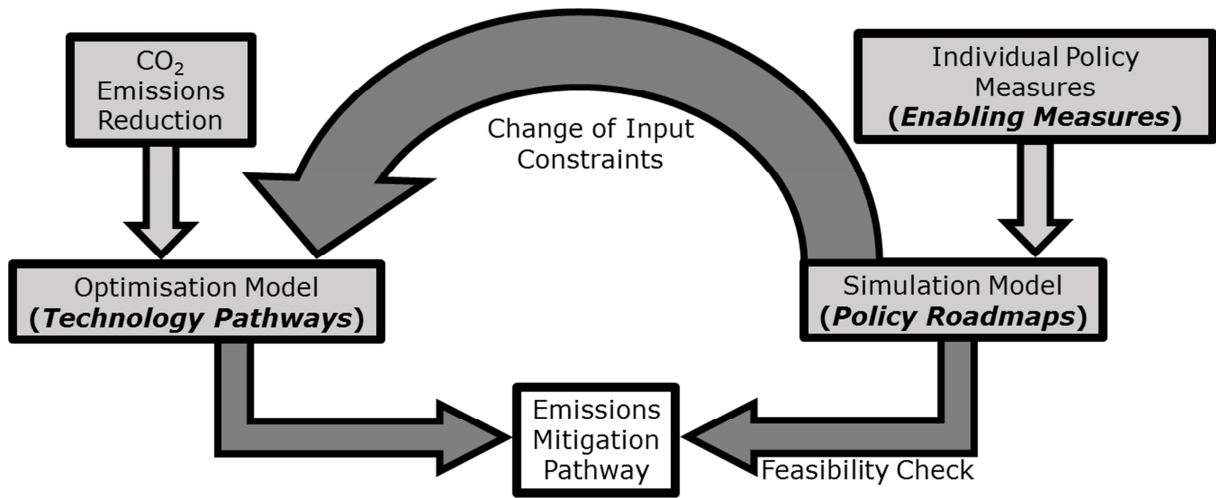
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599 **Figures**

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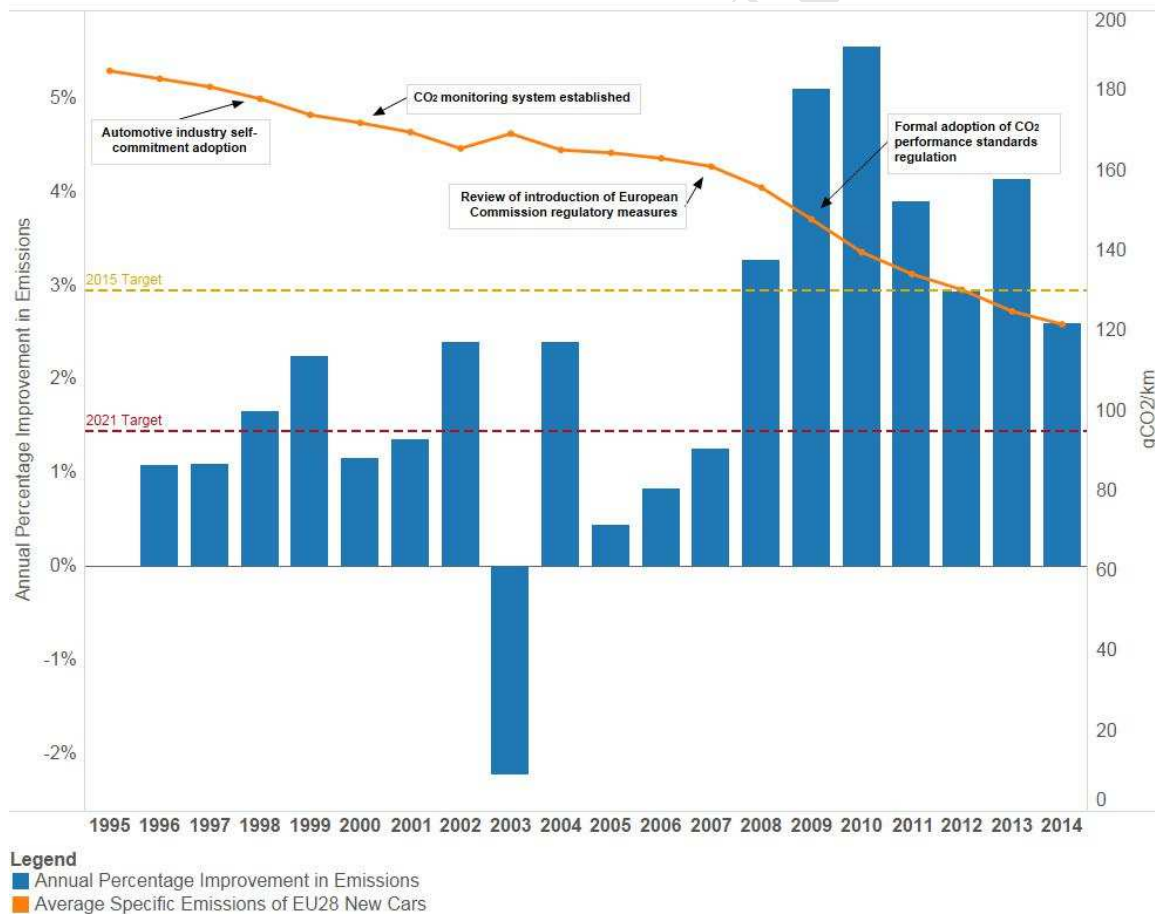


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602 *Figure 1: Method Flow Diagram*

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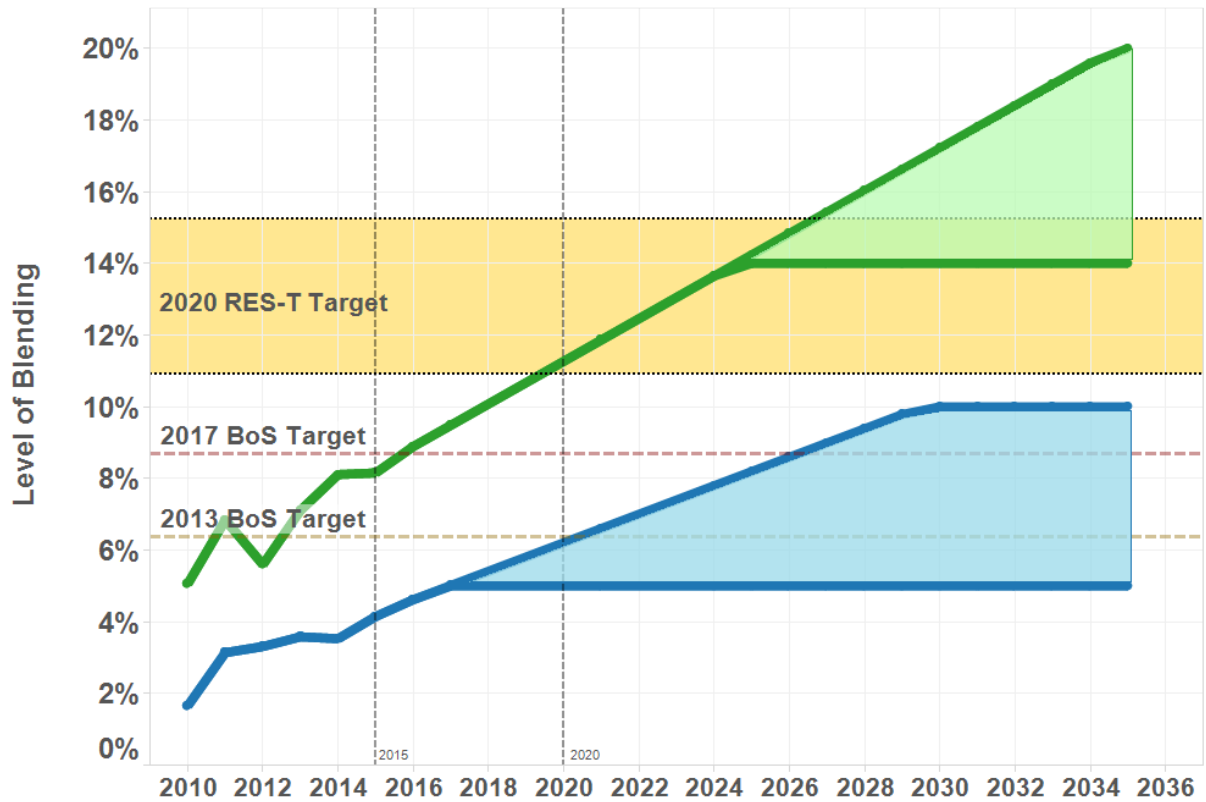
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606 *Figure 2: EU28 New Car Emissions in gCO₂/km (right) and Annual Percentage Improvement (left)*

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**Legend**

■ Bio-Ethanol with Double Credit Weightings (%)

■ Bio-Diesel with Double Credit Weightings (%)

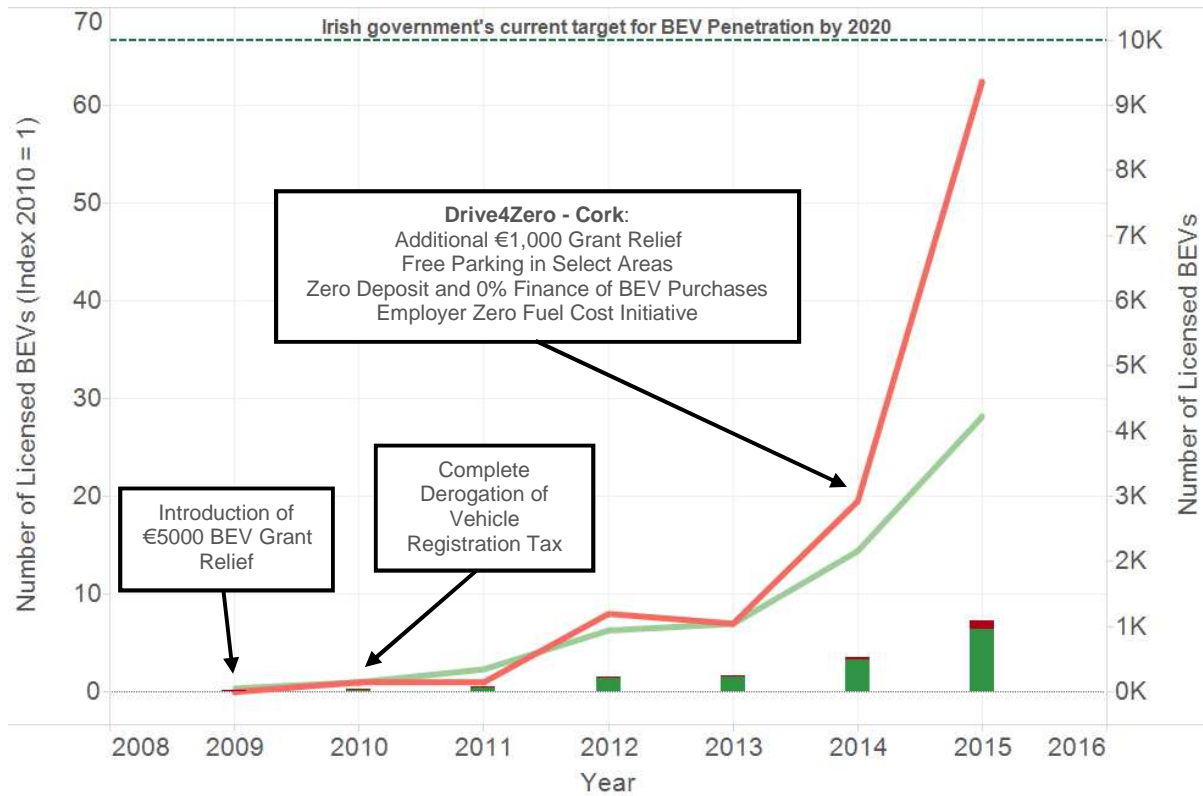
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Figure 3: Historic and Projected Bio-Ethanol and Bio-Diesel Blending by Volume in Ireland⁴ [37]

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⁴ Article 21 of the RED allows for double weightings counted towards biofuels produced from wastes, residues, non-food cellulosic material, and ligno-cellulosic material [45]. This figure only considers the weighted value.

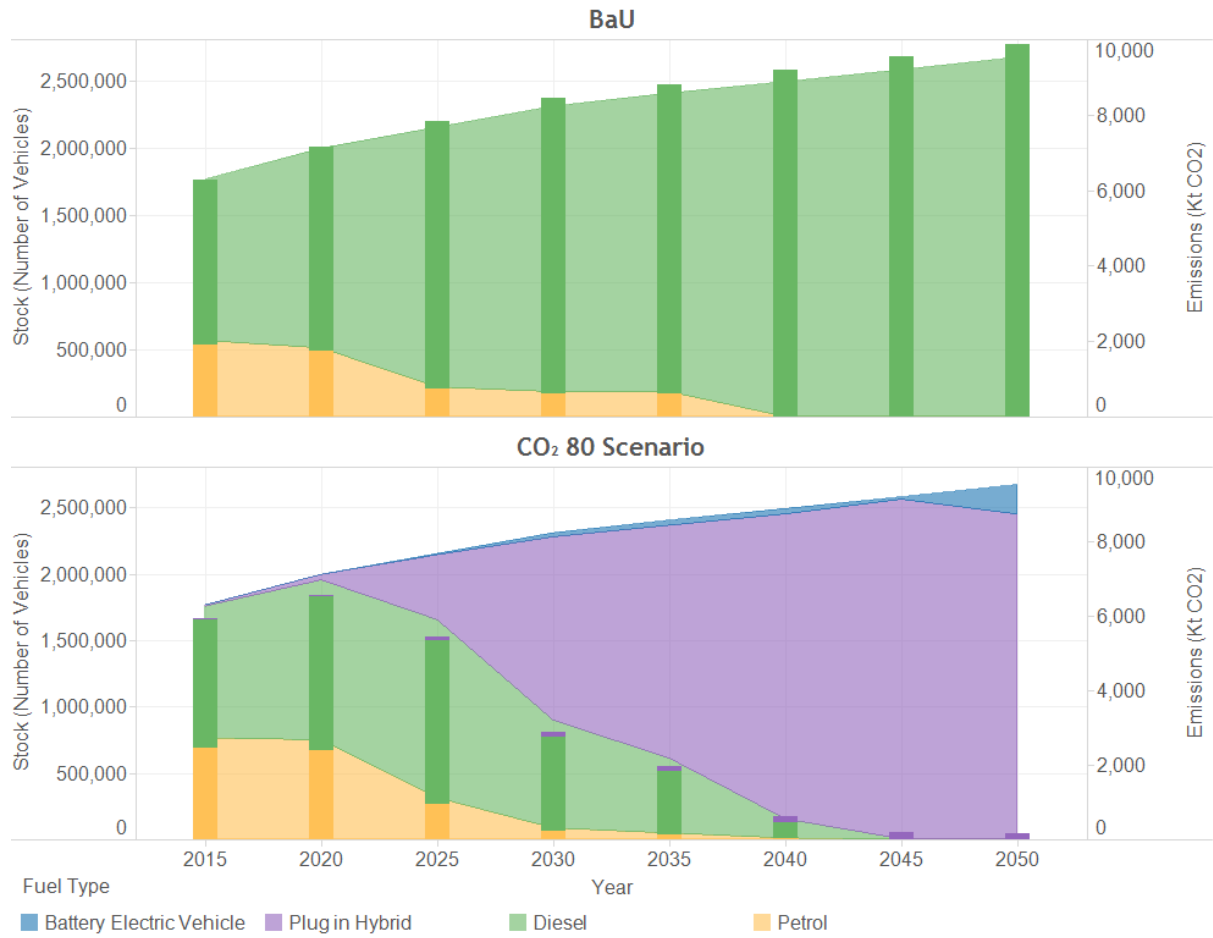


Location, Measure Names

- Cork, Number of Licensed BEVs
- Cork, Number of Licensed BEVs (Index 2010 = 1)
- Rest of Ireland, Number of Licensed BEVs
- Rest of Ireland, Number of Licensed BEVs (Index 2010 = 1)

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Figure 4: Number of licensed BEVs in Cork and rest of Ireland in total (bar charts, right axis) and indexed (line, left axis) form

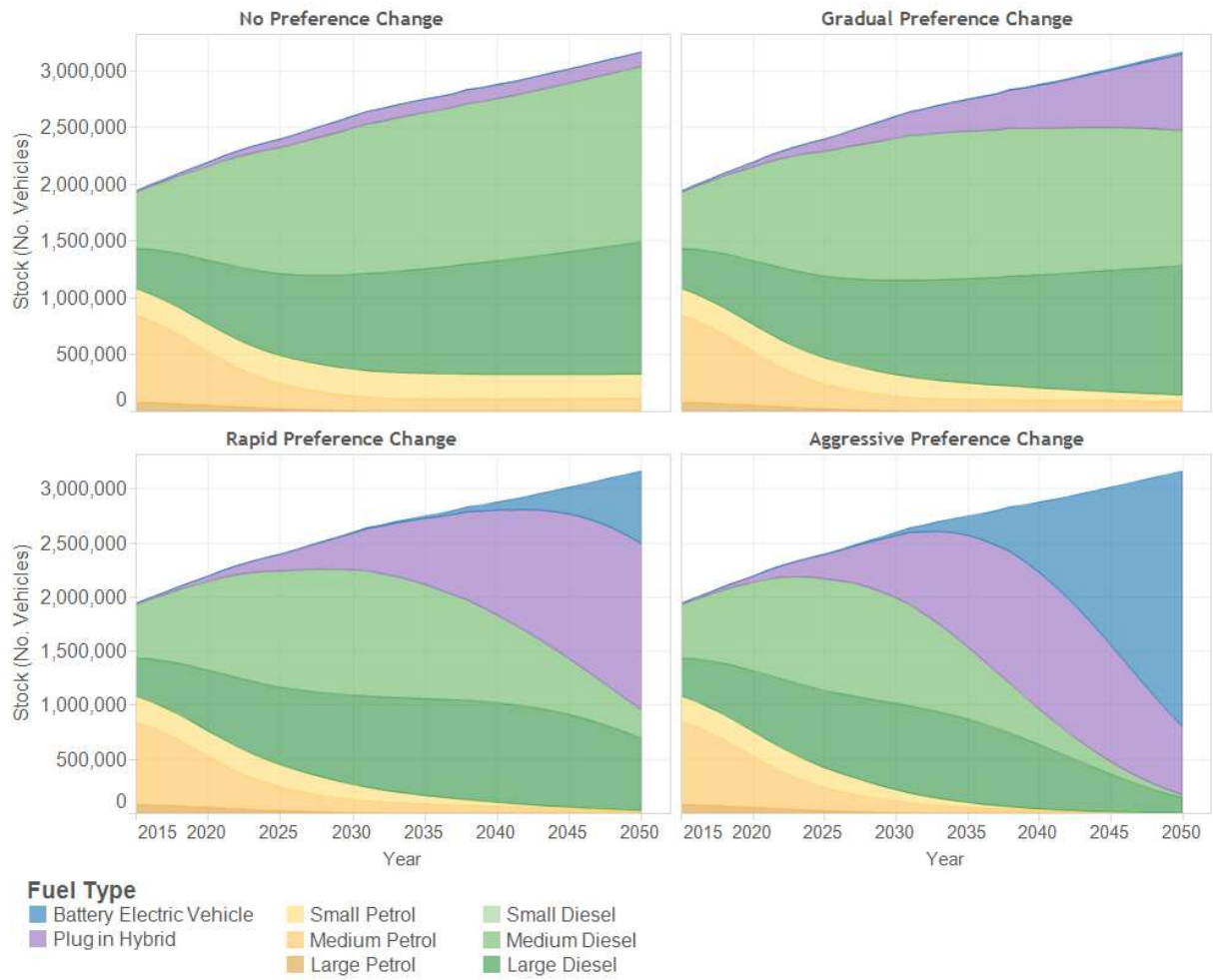


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Figure 5. Evolution of Private Car Emissions (Bar Charts) and Stock (Area Chart) over Time

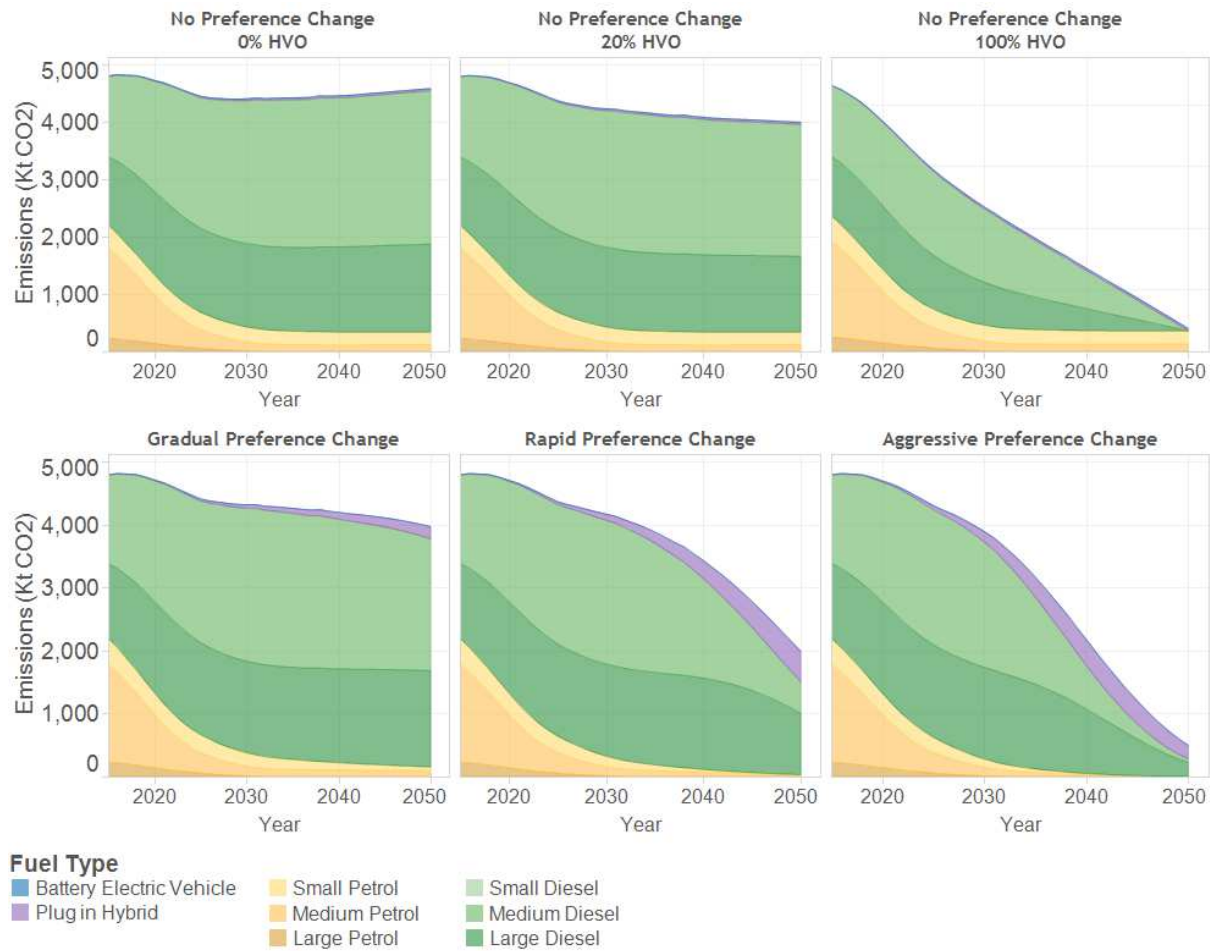


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Figure 6: Private Car Stock profiles under Varying Preference Scenarios

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Figure 7: CO₂ Emission profiles under varying preference scenarios

643 **Tables**

644

645 *Table 1: Discrete Choice Model assumptions used to calculate market share constraints in Irish TIMES*

| Technology | 2015 | | | | 2050 | | | |
|------------|-----------|--------|------------|---------|-----------|--------|------------|--------|
| | CC | MC | EC | i | CC | MC | EC | i |
| Petrol Car | €28,316 | €5,598 | 1.26 c/ltr | - | €28,316 | €5,598 | 1.66 c/ltr | - |
| Diesel Car | €28,316 | €5,598 | 1.19 c/ltr | - | €28,316 | €5,598 | 1.57 c/ltr | - |
| BEV | €21,490* | €5,505 | 0.13 c/kWh | €29,241 | €10,041* | €5,505 | 0.13 c/kWh | €3,843 |
| PHEV | €31,450** | €5,455 | 0.81 c/ltr | €10,542 | €14,695** | €5,455 | 1.05 c/ltr | - |

646 * Price includes government grant of €5,000 towards Pure Electric Vehicle purchasing

647 ** Price includes government grant of €2,500 towards Plug in Hybrid Electric Vehicle purchasing

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649 *Table 2: Multi-Model Approach*

| Model | Approach | Output |
|-------------|----------------------------|--------------------|
| Irish TIMES | Optimisation | Technology Pathway |
| CarSTOCK | Simulation | Policy Roadmap |
| - | Ex-post & ex-ante analysis | Enabling Policies |

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652 *Table 3: Flow of Technology Pathways to Enabling Measures*

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| Technology Pathway | Reduced Fuel Intensive Use | Increased Biofuels Use | Increased EVs Penetration |
|--------------------|--------------------------------------|-----------------------------|--------------------------------|
| Policy Roadmap | Efficiency Improvements | Renewable Transport Targets | Electrification of Transport |
| Enabling Measures | CO ₂ Regulation + Car Tax | Biofuel Obligation Scheme | Incentives to Shift Preference |

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Highlights

- We create an integrated energy technology & policy analysis of Ireland's LDV sector
- A multi-model approach is combined with an ex-post and ex-ante analysis of policies
- Results identify technology pathways, policy roadmaps and specific policy measures
- Efficiency measures and biofuel blending alone provide an 18% decarbonisation
- Electric vehicles or drop-in biofuels are needed for 95% decarbonisation by 2050