

GHItaly'17: 1st Workshop on Games-Human Interaction

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ABSTRACT

The 1st Workshop on Games-Human Interaction (GHItaly '17) aims at bringing together scholars and industry practitioners to establish a common ground on the topic.

CCS CONCEPTS

• **Human-centered computing** → Human computer interaction (HCI) • **Human-centered computing** → Interaction design • **Social and professional topics** → User characteristics • **Applied computing** → Arts and humanities • **Software and its engineering** → Interactive games • **Information systems** → Massively multiplayer online games • **Computing methodologies** → Artificial intelligence

KEYWORDS

HCI, game design, usability, biometric measures for interaction, artificial intelligence, immersive VR systems, social interaction, distributed and online systems, player experience, storytelling, gamification.

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1 INTRODUCTION

Italy is a “weird” country in respect to the videogames industry: among the first consumer in Western countries, but quite irrelevant from the point of view of their production. Recently this situation has started – very slowly – to change, and the consciousness of the relevance of this sector to grow, even at governmental level. This novel interest recently led to the introduction of video game design and development teaching in the Italian public university (even if with a relevant delay related to other Western countries). Nonetheless, video games and their applications in many different contexts have started to fascinate researchers belonging to a broad group of different disciplines since quite a long time (after all, video games were born in the academy [1]). Actually, video games are intrinsically multidisciplinary artifacts: their production requires the appropriate blending of many expertise: computer science, music, visual art, industrial design, project management, marketing, mathematics, physics, literature, storytelling, psychology, economy, etc.

For these reasons, the 1st Workshop on Games-Human Interaction (GHItaly'17) has been based in Italy and it aimed at bringing together scholars from many different disciplinary areas, with the goal of establishing a common ground on the topic of designing and developing video games. In particular, we tackled this issue from the point of view of the *user experience*, which is of paramount importance for an artifact whose purpose is to entertain and make its users have fun [2, 3, 4, 5]. The main goal of the workshop has been to spur discussion, exchange of ideas, and development of new ways of researching, teaching, and working on HCI applied to the design and production of video games, whose application range has been intended in its broadest sense: both entertainment and applied finalities.

2 GHItaly'17 CONTRIBUTIONS

The contributions collected by GHItaly'17 can be grouped into two main areas: “*video game design and user experience*” and “*applied games and gamification*”.

The first area demonstrated how approaches and techniques borrowed from very different disciplines can be equally effective in delivering robust research approaches. Aimed at producing information and data, such approaches are useful for informing

game development on how both design and technical issues can affect the user experience. In particular, Strååt and Verhagen [6] demonstrated an interesting example of how users' attitudes towards a certain commercial game can be studied through Sentiment Analysis applied to gamers' reviews. Shifting perspective to focus on the single player, Matiassi [7] compared several different commercial fighting games from a neuroscientific perspective, with the aim of understanding not only how players' cognitive processes differ in slightly different games, but also which design flaws could interfere with the players' experience. In a similar vein, Mariani and Spallazzo [8] studied the relationships and interactions that Location Based Mobile Games activate at three different levels of implication –: social, technological and spatial –, outlining LBMG players as “interactive agents”, and the design potentialities that come from a thoughtful use of the surrounding spaces, contextual/situated narratives, and mobile devices as storytellers. A more technical perspective is adopted by Begolo et al [9], whose work explores, through a prototypal game for mobile devices which allows to interact through ad-hoc communications, how technical performances issues could affect the gaming experience. Finally, Norton et al. [10, 11] work focuses on bending optimization techniques borrowed from artificial intelligence into becoming tools for increasing variety in gameplay.

The second area shifts the attention from video games in general to a specific application area: that of applied games and of gamification. A relevant application field is that of affecting learning processes by making them more effective and less boring. An interesting case study is that presented by Gaggi and Favaro [12], whose work presents a voice therapy protocol which is able to help the patient when performing exercises at home and exploits gamification to encourage the patient to hold on. But learning through gameplay or gamified activities happens in a variety of ways and applies both to a single person and to collaborative environments. In these cases, how Knutas et al. [13] underline, a context-aware and personalized gamification approach is needed, and it can be automatically created by using appropriate ruleset. In a similar vein, Origlia et al. [14] developed a software architecture designed to present discrimination tests to pre-school children in the form of gamified tasks, which are customized on the basis of the child's performance. Approaches rooted into games can be exploited also to foster the culture of participation in design activities, as Fogli et al. [15] explain by describing a possible way to foster the learning of Computational Thinking skills by gameplay with tangible user interfaces and virtual reality. Origlia et al. [16] advocate for the need of a methodological approach to the design of games for museums aimed at promoting the value of cultural experience as it is, countering the plethora of technological instalments that often risk averting the attention from the collection.

3 CONCLUSIONS

Video game design is a fascinating topic involving issues from different disciplines, from interface design to neuro computing and psychological research. Therefore, many research lines can leverage it by investigating its rich set of interconnected facets. Among the most recent involved aspects it is worth mentioning mobile video game design, where playability itself can be hindered by some lack of resources still affecting mobile platforms compared with desktop ones. This workshop aimed at representing a meeting venue for researchers in the different areas involved, and this short summary was an attempt to provide a glance at the interesting discussed topics.

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