

ARE SOCIAL MEDIA THE NEW TECHNOLOGY FOR BREAKING THE RESOURCE SHARING BARRIERS IN LIBRARIES?

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Abstract: Information has been defined as a resource comparable to energy and other natural resources. Information influences different sectors of our lives, personally, economically, socially, etc. Libraries and other information sectors have played the role of guardian, housing information over time. New and emergent trends in information provision involving the use of modern technology has made marked differences in the ways libraries harness, store and share information under their custody as they struggle to satisfy a clientele that has become geographically scattered and more technologically savvy. This paper reviews innovations that Aga Khan University, IED EA Library is currently putting in place in order to satisfy its divergent user needs and stay relevant in the new techno-information provision setup.