

Explaining through Causal Mechanisms: Resilience and Governance of Social-Ecological Systems

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Abstract

This paper synthesizes and builds on recent critiques of the resilience literature; namely that the field has largely been unsuccessful in capturing the complexity of governance processes, in particular cause-effects relationships. We demonstrate that absence of a causal model is reflected in the black-boxing of governance processes which is problematic for resilience studies with explanatory ambitions. We introduce mechanism-based thinking as alternative research perspective that offers more analytical rigour and elaborate the key principles of this approach. Mechanism-based approaches are aligned to the ways of thinking in systems theory and complexity sciences and can be used to advance scientific inquiry and policy practice to govern complex sustainability issues.

Introduction

Originally coined by ecology scholars [1], the goal of building resilience in social-ecological systems has gained considerable traction over the past decade, particularly from environmental scientists and interdisciplinary scholars. Moreover, resilience thinking has entered the public and political arenas as a popular mantra for dealing with many of the contemporary complex or ‘wicked’ problems such as food (in)security, climate change impacts, incurable pollution, natural resource (mis)management, or species exploitation. Resilience is often seen as boundary object as it remains sufficiently vague, ambiguous and malleable to unite different scientific disciplines in inter and transdisciplinary research on complex societal issues [2]. However, critiques have emerged from other fields of study such as sociology and political science about what resilience actually means and its utility as an explanatory concept, specifically when it comes to understanding the governance of these complex sustainability issues [3,4].

The complexity and nonlinearity of socio-ecological systems has led resilience scholars to question traditional modes of governance as they are deemed ill-equipped to result in better and more resilient outcomes. Consequently, a plethora of conceptualisations and frameworks to analyse the governance of social-ecological systems have emerged in this literature, including adaptive governance [5], co-productive governance [6] and, more recently, transformative environmental governance [7]. These frameworks and approaches each emphasize specific principles that are considered necessary to improve the state of socio-ecological systems and make them more resilient and withstand disruptions, including

principles of adaptive management such as active monitoring and policy experimentations, polycentric institutions, participation and co-production of collective decisions, individual and social learning, flexibility and robustness, and use of local knowledge [1,4,5,8]. Although advocating for a comprehensive, science based approach to explain the governance of resilience, emphasis in most of this literature is placed on the normative question of how things *ought to be*, rather than explaining *how things are* and why things *are the way they are*.

This paper aims to advance scientific scholarship on the governance of resilience by proposing a mechanism-based approach. We argue that a different research perspective is needed, in line with Karl Popper's argument that the essence of (social) sciences is about "putting forward and testing theories" [9]. Resilience literature in general and specifically when it comes to the role of governance is under-theorized and suffers from the "problem of induction". This means that crude generalizations to universal statements of particular observations are made based on a limited number of cases. To take social science research seriously, studies with explanatory ambitions must have an underlying causal model that allows to theorize cause-effect relationships and distil or test the operative causal mechanisms. This has been too rarely the case in the existing resilience literature.

After synthesising the major critiques of the resilience literature's conceptualization of governance, we introduce mechanism-based approaches in order to look into the black-box of governance processes and discuss causal mechanisms as a way to capture the processes through which certain effects are produced. We conclude by reflecting on the value of mechanism-based thinking for furthering the scientific inquiry in the resilience literature and support policy practice in making more informed decisions about governing socio-ecological systems.

Key critiques on the resilience literature

Throughout the governance-orientated resilience literature, the concept of resilience has been employed in two ways [4]. First, it is used to describe the state of an existing social-ecological system responding to system perturbations. For example, McGreavy et al [10] apply resilience concepts in order to examine the role of citizen science and program design of vernal pool policy innovation in Maine. Second, much of the literature starts from the normative principles that resiliency of a system is improved by implementing principles of adaptive governance. For instance, Gunderson and Light [11] analyse the exemplary case of the Everglades, a unique wetland ecosystem in Florida which, according to the authors, was deteriorated by years of top-down control of public agencies over water supply and flood risks. While they recognize to some extent the merits of restoration policy, the authors criticize its overly planned and scientific management, and advocate for transitions to adaptive governance, which would imply amongst others, an experimental approach to continuously increase the response capacity to the next crises, as well as fostering cooperation by improving the links between individuals, stakeholders, social organizations, and public agencies at all levels [11].

These normative aspects underlying resilience literature are problematic as they usually remain implicitly implied nor justified ethically or politically [2]. For example, democratic theory questions the underlying principles of adaptive governance to challenge existing institutions and public procedures. It might not always be beneficial to the ecosystem to adopt adaptive governance, and may very well increase the risks of unaccountability of decision-makers, inefficiencies, unequal access to the decision arenas, and political power play as

result of vested interests, certainly in cases where economic interests in ecosystem exploitation dominate local politics [12]. Arguably, resilience is an ecological concept that has been stretched to such extent that it clearly no longer captures the original meaning when applied in a social science context [3]. Resilient societies are those that are able to undergo external shocks and maintain the same identity, structure and ways of functioning. As several scholars have argued, the concept of resilience by ignoring ethics and power relations cannot be meaningfully applied as a framework to assess societies and governance systems, but only to ecosystems [13].

Most of the literature asserts that to increase the resiliency of an ecological system, the governance system needs to approximate the ideal of adaptive governance, or at least conform to some of its principles. However, it hardly theorizes about the underlying cause-effects when it comes to governance processes. Both the theoretical foundations as well as empirical evidence supporting this presumed causal relationship remain unclear. Consequently, the pathways through which existing governance structures and processes could be made adaptive is hardly explained. To illustrate, we reviewed over 100 recent scientific papers with explanatory ambitions that addressed explicitly the governance of socio-ecological systems and resilience¹, focussing particularly on how adaptive governance contributes to resilient ecosystems. We found surprisingly few papers with a clear causal model. Most of the recent work is referencing to Olsson et al. [14-15] who analyze ten case studies of transitions towards adaptive governance in the USA, in Sweden, Thailand, Australia and Canada. Borrowing heavily from political scientist Kingdon, Olsson and colleagues conclude that successful transformations toward adaptive governance is the result of a social mechanism that is contrived of (a) key leadership by a policy entrepreneur, (b) seizing of a window of opportunity opened due to an external shock, and (c) building resilience based on adaptive governance principles. This explanation is, however, deceiving for social scientists and policy scholars as Kingdon's framework is known to be a descriptive heuristic, and not a theoretical model developed to formulate hypothesis on the causes and effects of governance changes [16].

The resilience literature is therefore characterised by a mismatch between recognizing the social-political dynamics and the ways through which these are studied. Much of the resilience literature emphasizes that processes of governance have to navigate deep system uncertainties, a plurality of interdependent actors that crosscut traditional boundaries of sectors, levels and types, and take part in a highly erratic, chaotic, and politicized decision making processes over socio-ecological systems [14,17], a governance paradigm shared with contemporary public policy theories [18]. However, when studying these processes, the existing theories, concepts and frameworks are ill-equipped to address explanatory questions.

The underlying cause for this mismatch is that most – but certainly not all [19] – of the literature with explanatory ambitions is rooted in a functionalist logic. Socio-economic and bio-physical systems are considered as so closely interlinked that the complexities of, for example, political order and policy process dynamics are reduced to functions of the larger social-ecological systems. According to this line of thought, well functioning social-ecological systems are expected to generate appropriate responses by developing new or different types of policy to ensure resilience is improved [20]. The highly dynamic processes

¹ From the Scopus database, the following text search was conducted: [(Resilience) AND (Adaptive Governance) AND (Mechanism)]. The initial search yielded 102 articles of which 42 were relevant and explored in detail.

of politics and power are reified into simplified and static classifications of (possible) variables with clear functions in the system. Implicitly, the argument is that improving certain functions in the social-ecological system (i.e. introducing better models of governance, polycentric structures, or adaptive policies) will automatically result in more resilient systems. Consequently, failure to do so, for example because of the presence of certain barriers, will decrease the chances of successful transitions towards more resilient systems [21-23]. This simplistic intervention logic is highly problematic as it is not based on detailed and in-depth understanding of causation, as authors tend to claim, but rather based on normative principles and unproven heuristics that dominate the resilience literature [24].

Thinking inside the box²: causal mechanisms

This dominant perspective in the resilience literature follows closed-systems thinking, resulting in a functional input-out model of decision making in which the actual cause-effect relations of analytical interest are black-boxed. Some studies are ‘grey-boxed’ meaning that they provide insights in the governance process, but without making causal linkages explicit [25]. Not considering causality cancels the possibility for explanatory research and limits the predictive power of the resilience literature. Given these critiques, we argue that in order to advance scientific debates and propose meaningful and scientifically informed governance interventions, we need to take causality seriously when explaining the governance of socio-ecological systems and resilience.

Several leading mechanisms scholars, including Beach and Pedersen [26] and Goertz and Mahoney [27] argue that two main ontological positions exist in the social sciences when it comes to causality: the first position understands causation as regular association, which means that causation is understood “...as regular patterns of $X \rightarrow Y$ associations, and the causal processes whereby X produces Y is black boxed” [26, p25]. Resilience researchers usually respond to this black box problem – if at all – by speculating about the reasons why the observed association exists, building on earlier studies, or general concepts that prevail in the resilience literature [27].

The second position which is central to the rest of this paper is rooted in works of amongst others Bunge [28], Pawson and Tilley [29], Hedstrom and Ylikoski [30], Mahoney [31], and Gerring [32]. Their understanding of causality is rooted in generative mechanisms whereby “... X produces Y and in particular in the transmission of what can be termed causal forces from X to Y ” [26, p25]. Causality is not a functional description of a certain variable, but rather the dynamic and interactive influence of (several) processes that produce an effect at a certain moment in time and under certain conditions [33].

Central to this position are the efforts of uncovering the causal mechanism(s) as these explain how X actually produces Y . There are many definitions of what might constitute a mechanism (see Mahoney [31] and Hedstrom and Ylikoski [30]), but mechanisms are generally referred to as an unobservable but empirically traceable process that acts as a cause in generating the outcome and which, in principle, does not need further elaboration as the mechanism is self-evident and self-explanatory. Some authors have argued that there is always one causal mechanism in play, whereas others consider that there can be a chain of different mechanisms that configuratively explain how certain effects or outcomes are produced [26]. In order to understand the various interpretations, Falleti and Lynch [34] propose that mechanism-based explanations can be classified into mechanisms-as-types, mechanisms-as-examples,

² Based on Gerring’s [32] title: The mechanistic worldview – thinking inside the box.

mechanisms-as-indicators and mechanisms-as-cause. Any mechanism-based explanation then needs to identify and measure at least one ‘mechanism-as-cause’ for it to be considered a mechanism-based explanation.

Identifying configurations of causal mechanisms allows for specific problem-solving. For instance, unravelling the set of chemical and biological mechanisms that causally connects lung cancer to smoking cigarettes is a vital and necessary step towards increasing public health [35]. Mechanism based-approach is not only central in health sciences, but is closely linked to systems theory, complexity sciences, and natural science principles upon which the social-ecological systems theory builds.

The value of the mechanism-based approach is that theorized mechanisms can operate transfactorially thereby creating the possibility for abstract and normic generalizations about the cause-effect relationship [34]. This means that mechanisms are portable concepts for which the theorized structure of the mechanism is free of context. Examples of causal mechanisms frequently emerging in the social science literature include self-fulfilling prophecies, spill-over effects, and dialogues of the deaf, see Table 1. Unlike the natural sciences, where a certain mechanism is always responsible for the same outcome, there are no social science laws and consequently mechanisms that are unconditionally true. Merton [36] therefore argues that mechanisms form the building blocks of middle range social theories, or ‘sometimes true’ theories.

Table 1: Example of governance mechanisms found in social science literature

Types of Mechanisms	Examples of mechanisms	Description	Key Authors
Cognitive-behavioural	Belief formation	People act in accordance with signals from others about the likely value or necessity of an act.	Hedström and Swedberg [37]
	Brokerage	Mediating unit (group or individual) links two or more previously unconnected social arenas.	McAdam, Tarrow and Tilly [38]
	Self-fulfilling prophecies	False definition of the situation evoking a new behavior which makes the original false conception come true	Merton [39]
	Logic of appropriateness	Actors do what they see as appropriate and right for themselves in a specific type of situation rather than what cost-benefit calculations consider optimal (i.e. logic of consequences)	March and Olsen [40]
Interactional and relational	Blame avoidance	(Political) actors are motivated primarily by the desire to avoid blame for unpopular actions rather than by seeking to claim credit for popular ones	Hood [41]
	Frame polarization	Process between actors in which the framing distance between opposing groups increases due to repeated reaffirmation of the same point	Dewulf and Bouwen [42]
	Dialogues of the deaf	Interaction in which each party is unresponsive to what the others say resulting in that people talk past each other	van Eeten [43]
Institutional/Structural	Increasing returns	Systems persist or grow via decreasing costs because of positive network externalities	Theelen [44]
	Layering	Progressive amendments and additions slowly change the existing institutions and systems	Mahoney and Thelen [45]
	Conversion	Introduction of new goals, functions, and purposes redirect existing institutions and systems toward an alternative state.	Mahoney and Thelen [45]
	Policy drift	Outputs and outcomes of policies change when the policies are not adapted to new circumstances	Hacker [46]

There are a variety of frameworks that have been developed in the literature to study causal mechanisms. For example, the seminal works of McAdam, Tarrow, and Tilly [38] identifies structural and macro-level causal mechanisms that recur across a wide range of contentious politics, including mechanisms of brokerage, category formation, and elite defection. Some scholars have argued that mechanisms should be considered at the micro-level, where individual behaviour and agency is most clearly observed. Others consider that the configuration of mechanisms that link micro-macro levels are of critical importance. These distinctions are nicely captured in the ‘bath-tub model’ developed by Hedstrom and Swedberg [37], who highlight different levels of mechanisms: Situational (macro to micro mechanisms), Action-formation (micro to micro mechanisms); Transformative (micro to macro mechanisms), which allows to connect the different types of mechanisms identified in Table 1, see Figure 1.

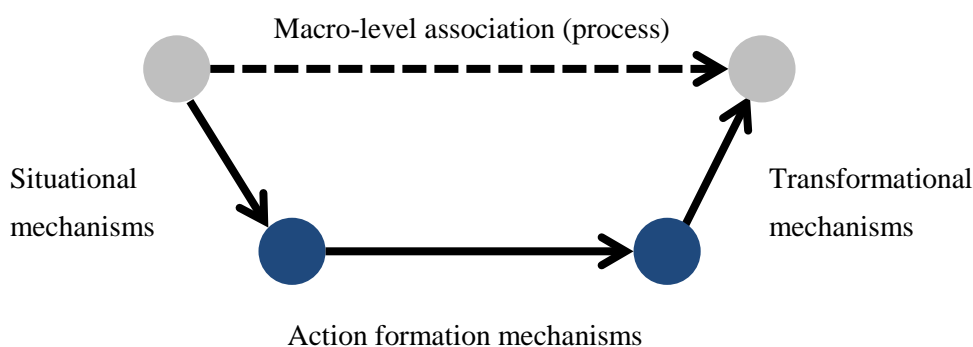


Figure 1: Bath tub model for identifying different type of mechanisms and their interplay [37].

Providing a causal explanation requires careful consideration of the interaction between the mechanism(s) and the contextual conditions within which the mechanism operates [47]. It is argued that the set of initial conditions play a pivotal role in determining if, when, and how certain mechanisms are triggered and how they might only play out under certain contextual conditions. Context is important as it allows for more formulating more refined hypothesis by specifying under which conditions certain mechanisms are most likely to occur or produce a certain effect [29,48]. Recent studies therefore stipulate that mechanism-based explanations have to take contextual conditions seriously in their explanations. Several scholars have used the so-called $C \rightarrow M \rightarrow O$ model to include context in their mechanism-based models: the **O**bserved patterns of (un)intended outcomes can be explained by identifying the plausible causal set of **M**echanisms within the situational **C**ontext of the process (Figure 2). The need for considering context responds to empirical observations that similar initial conditions may lead to dissimilar outcomes (multifinality) and that a certain outcome can be reached from any number of different developmental paths (equifinality) [47].

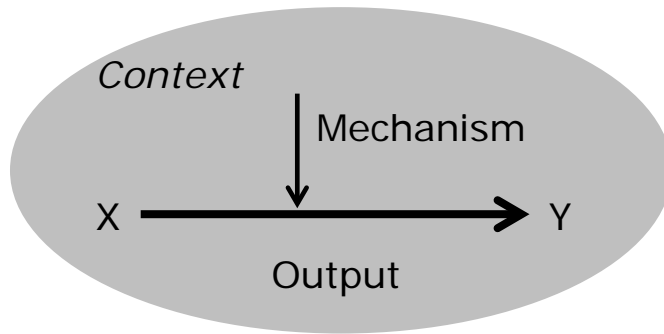


Figure 2: CMO model of understanding how context influences mechanisms and output [29].

Uncovering causal mechanisms: methodological considerations

The question is, of course, how to distil mechanisms and determine causality. Several ways have been proposed to determine deterministic or probabilistic causes by either uncovering generative mechanisms or testing hypothesized mechanisms at work, including methods of mechanism experiments [49], Bayesian logics [50], process tracing [26] or combinations such as Qualitative Comparative Analysis with process tracing methods [51]. Process tracing is one popular method for unearthing mechanisms and determining causality. Process tracing is often compared to ‘detective work’ and ‘court trials’ where the analyst has to trace and reconstruct the exact course of events and be able to provide compelling evidence to convince a judge/jury [52]. Process tracing is no easy task and is highly demanding for the researcher, both in terms of resources and intellectual capacity. Kay and Baker [53] offer a comprehensive review of the potential pitfalls (and ways to remedy them) for causal process tracing.

Figure 3 illustrates how a process tracing methodology could be used to ‘open-up the black box’ of governance processes for socio-ecological systems [26]. It shows that multiple episodes of activities exist between different types of actors within a given context. Depending on whether causal process tracing method is theory driven or generative, the first step is to either develop specific theoretical expectations or reconstruct the sequence of empirical events. In both cases, the analysts’ task is to use the empirical observations to uncover the causal mechanism by cycling back and forth between the observable empirical world and unobservable theoretical levels [22]. Different sources of data can be used which offer different degrees of confidence in the strength of the mechanism-based explanation; Beach and Pedersen identify four types of evidence that are relevant in process-tracing: pattern, sequence, trace, account [26]. Although there are many processes that could be called mechanisms, process tracing aims to distil the (set of) mechanisms-as-cause that exclude alternative explanations with a high confidence. As discussed above, mechanisms can be found at different analytical levels, and no clear stopping rules exist for identifying the underlying mechanism of a mechanism (i.e. micro-level mechanisms of ‘escalation’ might explain the macro-level mechanism of the ‘hurting stalemate’). Although there always could be a lower lying mechanism, the rule of the thumb is to stop searching when the underlying mechanisms do not provide better insights in the cause-effect chain.

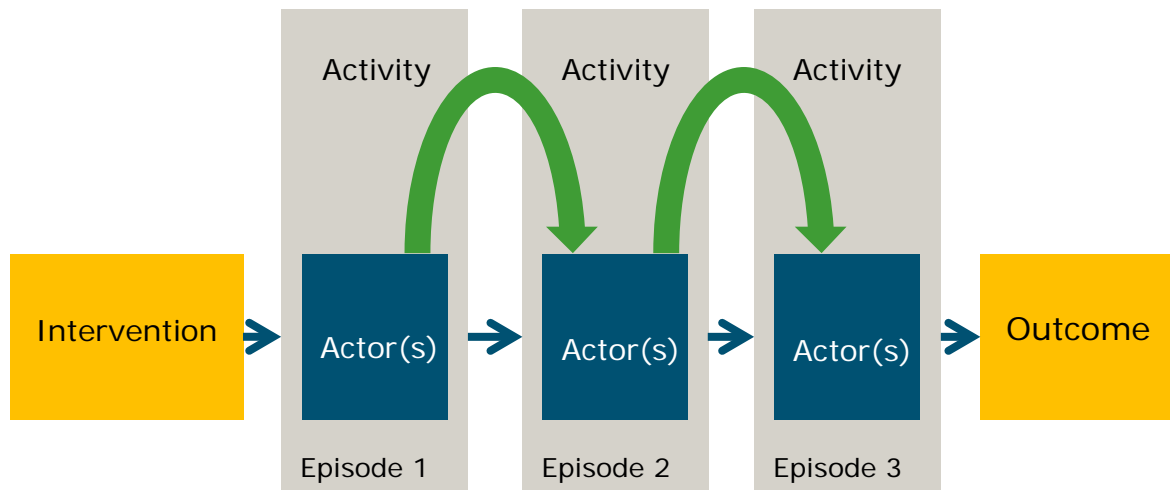


Figure 3. Chain of different episodes (with specific contextual conditions) and configuration of mechanisms (arrows) that can causally explain the observed outcome [26].

There are different ways to establish which mechanisms are mechanisms-as-cause. One possibility is to develop a counterfactual framework using quasi experimental set-ups, agency based models, or by engaging in thought experiments to critically reflect on whether or not the observed outcome would still have been reached without the mechanism. Recently various studies within the political sciences have successfully adopted this in their the process tracing approach to study complex social-political systems and explain through generative mechanisms. A recent example is provided by Hinterleitner [54] who investigates a contentious case on how a political blame game around an expensive therapy setting for a youth offender in Switzerland produced elite polarisation. Another example is the research by Adams [55], who hypothesizes how the mechanism of decentralization influences various outcomes, including interjurisdictional competition and the accommodation of heterogeneous preferences.

Concluding reflections and next steps

We have argued in this paper that the concept of resilience has been stretched to such extent that explanatory research is proving difficult, specifically when it comes to questions related to how governance processes produce certain outcomes. The underlying functionalist logic of the resilience literature makes that it does not live up to the explanatory value often ascribed to it. Without a meaningful approach to causation it becomes problematic, if not impossible, to explain the complexity of processes that shape resilience, or how resilience shapes the functioning of social-ecological systems. The mechanism-based approach presented in this paper offers more analytical rigour by answering question of “how” and “why” certain outcomes are produced. This approach is epistemologically aligned to the ways of thinking in the systems theory, complexity sciences, and implicitly in most natural sciences. Although the mechanism-based approach has been advocated by many and discussed in different social sciences, it has hardly entered the study of socio-ecological systems.

We argue that the mechanism-based approach offers a fruitful way to advance both scientific debates and policy practice of the governance of socio-ecological systems. For scientific progress as it offers a rigorous type of scientific inquiry to study crucial governance processes, to test some hypotheses, and debunk some prevailing and untested heuristics in the literature. For policy practice the mechanism-based approach can be valuable as it makes

intelligible which causal mechanisms are in play and becomes an important anchorage point for policy practitioners to strategically intervene in governance processes and help guide decision making towards how things *ought to be*.

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- Existing governance theories are exploring the ways in which nonlinear dynamics, threshold effects and cascades should be considered. Building on complex adaptive systems thinking the authors offer a range of insights on how to advance the current governance paradigm to better govern socio-ecological systems.

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- The authors argue that the concept of mechanisms has been used in a variety of ways and for different reasons. The authors argue that causal mechanisms are an ontological position in the social sciences and it is therefore important to disaggregate different types of mechanisms and argue that ‘mechanisms-as-cause’ is the most important mechanism to identify when explaining cause-effect relationships.

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- This paper offers valuable tips and tricks on how to consider contextual condition when researching causal mechanisms. The argument made by the authors is that to explain how and why a hypothesized cause, in a given context, contributes to a particular outcome is needed for meaningful explanations. The authors call for a more substantive role of context in social science research, irrespective of the methodology adopted.

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