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Project	AtlantOS – 633211
Work Package number	10
Work Package title	Engagement, Dissemination and Communication
Deliverable number	10.7
Deliverable title	Project Website
Description	Design, initial content loading and launch of AtlantOS project website www.atlantos-h2020.eu
Lead beneficiary	BLIT
Lead authors	Simon Keeble / Anja Reitz
Contributors	All partners
Submitted by	Anja Reitz

Description of Work

The AtlantOS website has been designed and integrated into a suitable Content Management System (CMS) and populated with initial content. The website was launched in November 2015 and is available at www.atlantos-h2020.eu.

Website Design

A website design concept was produced and presented to the project coordination teams. Key design elements include:

- A flexible and simple to use navigation system to allow users to easily find information about the AtlantOS project.
- A top 'slider' to allow publicity and rapid access to information of specific interest to website visitors.
- Summary information about the AtlantOS project and links to further information.
- A map displaying the project partners and associate partners.
- A call-to-action to invite potential external partners to engage with the project.
- Upcoming events and latest news to keep visitors updated on the latest project developments.
- Links to the project Social Media activities.

Website Development

Upon approval of the design, the website was developed using the Wordpress Content Management System. Key development features include:

- Content pages
- News section
- Events section
- Calendar of all events (project specific, global and other dates of interest)
- General Contact form
- Form to invite external partners to connect.
- Email distribution lists
- Social Media integration
- Secure log in areas for partners and administrators
- Project newsletter and Work Packages subscription facility
- Map displaying the locations of partner's organisations and external partner locations.
- Media section of the website to allow partners to obtain common graphics for the project.

All menus, pages and sections of the website are easily administrable and new sections and amendments can be made as and when required.

The website was submitted to the Steering Committee for review and feedback prior to launch.

Security / Access to information

A multi-tiered security layer has been implemented to the site. Categories of users have been created to ensure that content and site access is available to the appropriate groups. The user categories are:

Public User (unregistered)

Registered User

Project User (A person directly funded / engaged in the project)

Project Administrator (A role reserved for management by the project coordination team. Same access as a Project User but with the ability to add extra features that should not be generally available).

Administrator (Reserved for technical administration of the website).

Other categories of user can be created as required to provide appropriate access to content.

Initial Content Loading

Following development, the website was tested and populated with initial content provided by Anja Reitz (GEOMAR) in preparation for launch. The website will continue to grow as the project progresses. Initial content includes:

- Summary information about the project.
- Initial news and events
- Detailed information about the consortium members
- Detailed information about the project / Work Packages.

Server and Hosting

A dedicated server has been configured to host the website and is in a permanent position on a server suitable to allow growth of the website and addition usage capabilities to be implemented during the course of the project.

Social Media Integration

A dedicated project Twitter account (@AtlantOS_H2020) and a Facebook page (https://www.facebook.com/AtlantOS-H2020-1501607506834224/?fref=ts) have been created and styled in a similar fashion to the website. These will be used throughout the project to post news, articles and events from the website as well as for providing 'in the moment' news from events. The most important aspect of the social media integration is to form a 'community' for sharing information.

Further Developments

It is anticipated that the website and social media integration will evolve throughout the project and new functionality will be development and implemented as it is required. The website will be used as a central hub of the project and for providing information to partners, associates and a wide variety of visitors from outside of the project.

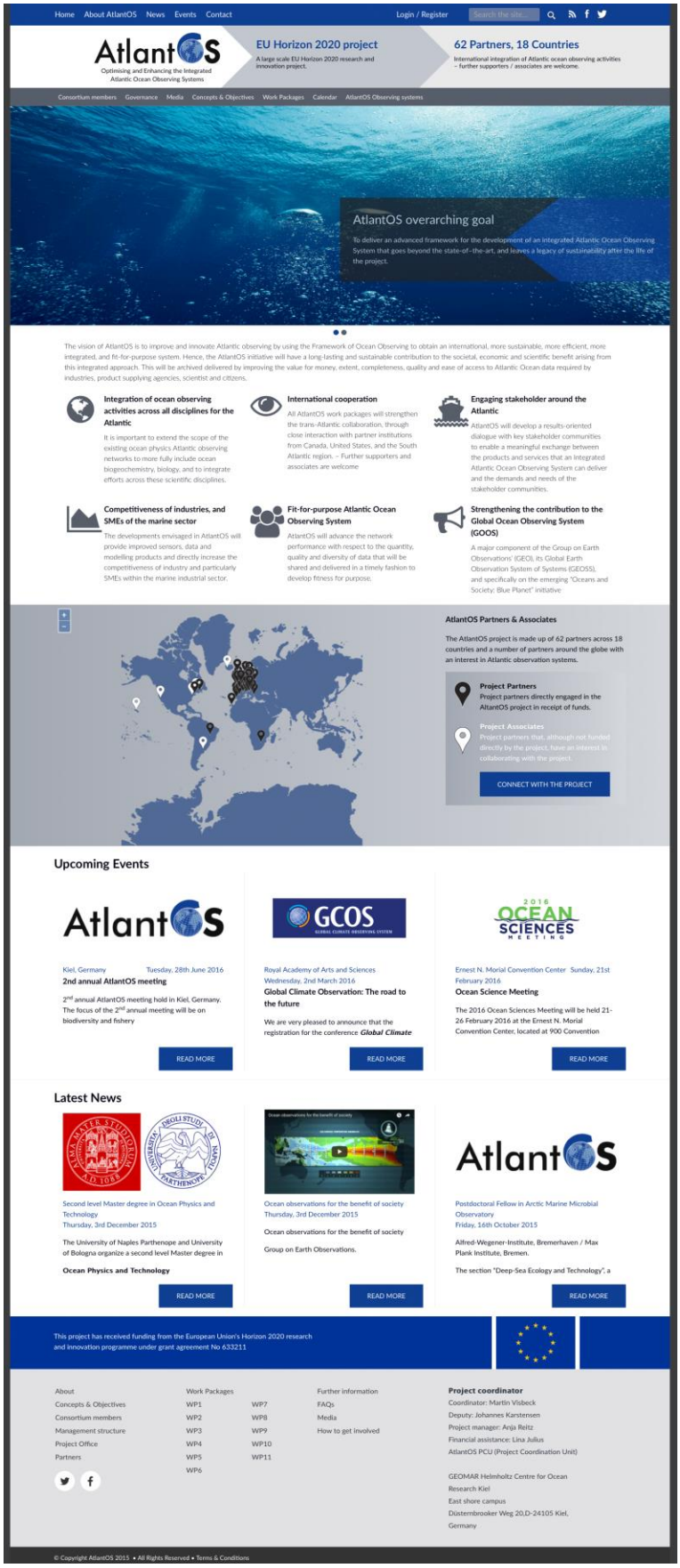

Figure 1. Screen shot of AtlantOS project website home page.

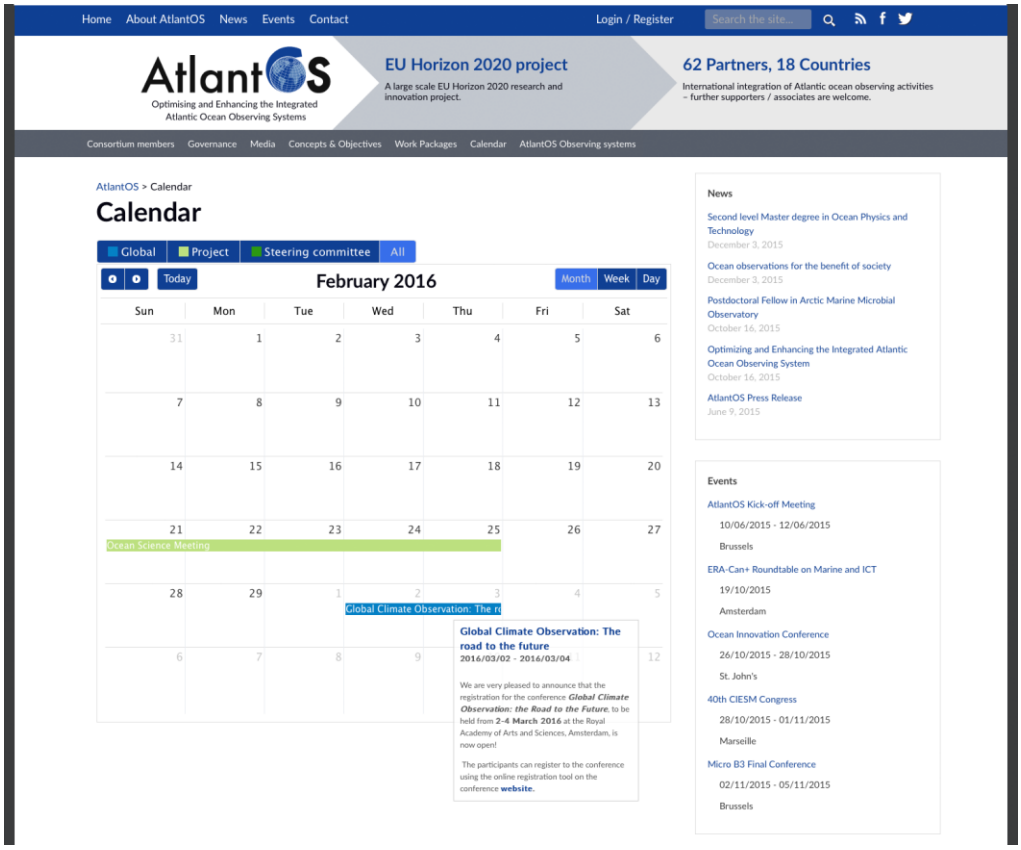

Figure 2. AtlantOS website calendar

Figure 3. AtlantOS example Work Package page