

AtlantOS

Project	AtlantOS – 633211
Work Package number	10
Work Package title	Engagement, Dissemination and Communication
Deliverable number	10.7
Deliverable title	Project Website
Description	Design, initial content loading and launch of AtlantOS project website www.atlantos-h2020.eu
Lead beneficiary	BLIT
Lead authors	Simon Keeble / Anja Reitz
Contributors	All partners
Submitted by	Anja Reitz

Description of Work

The AtlantOS website has been designed and integrated into a suitable Content Management System (CMS) and populated with initial content. The website was launched in November 2015 and is available at www.atlantos-h2020.eu.

Website Design

A website design concept was produced and presented to the project coordination teams. Key design elements include:

- A flexible and simple to use navigation system to allow users to easily find information about the AtlantOS project.
- A top 'slider' to allow publicity and rapid access to information of specific interest to website visitors.
- Summary information about the AtlantOS project and links to further information.
- A map displaying the project partners and associate partners.
- A call-to-action to invite potential external partners to engage with the project.
- Upcoming events and latest news to keep visitors updated on the latest project developments.
- Links to the project Social Media activities.

Website Development

Upon approval of the design, the website was developed using the Wordpress Content Management System. Key development features include:

- Content pages
- News section
- Events section
- Calendar of all events (project specific, global and other dates of interest)
- General Contact form
- Form to invite external partners to connect.
- Email distribution lists
- Social Media integration
- Secure log in areas for partners and administrators
- Project newsletter and Work Packages subscription facility
- Map displaying the locations of partner's organisations and external partner locations.
- Media section of the website to allow partners to obtain common graphics for the project.

All menus, pages and sections of the website are easily administrable and new sections and amendments can be made as and when required.

The website was submitted to the Steering Committee for review and feedback prior to launch.

Security / Access to information

A multi-tiered security layer has been implemented to the site. Categories of users have been created to ensure that content and site access is available to the appropriate groups. The user categories are:

Public User (unregistered)

Registered User

Project User (A person directly funded / engaged in the project)

Project Administrator (A role reserved for management by the project coordination team. Same access as a Project User but with the ability to add extra features that should not be generally available).

Administrator (Reserved for technical administration of the website).

Other categories of user can be created as required to provide appropriate access to content.

Initial Content Loading

Following development, the website was tested and populated with initial content provided by Anja Reitz (GEOMAR) in preparation for launch. The website will continue to grow as the project progresses. Initial content includes:

- Summary information about the project.
- Initial news and events
- Detailed information about the consortium members
- Detailed information about the project / Work Packages.

Server and Hosting

A dedicated server has been configured to host the website and is in a permanent position on a server suitable to allow growth of the website and additional usage capabilities to be implemented during the course of the project.


Social Media Integration

A dedicated project Twitter account (@AtlantOS_H2020) and a Facebook page (<https://www.facebook.com/AtlantOS-H2020-1501607506834224/?fref=ts>) have been created and styled in a similar fashion to the website. These will be used throughout the project to post news, articles and events from the website as well as for providing 'in the moment' news from events. The most important aspect of the social media integration is to form a 'community' for sharing information.

Further Developments

It is anticipated that the website and social media integration will evolve throughout the project and new functionality will be developed and implemented as it is required. The website will be used as a central hub of the project and for providing information to partners, associates and a wide variety of visitors from outside of the project.

Home About AtlantOS News Events Contact
Login / Register

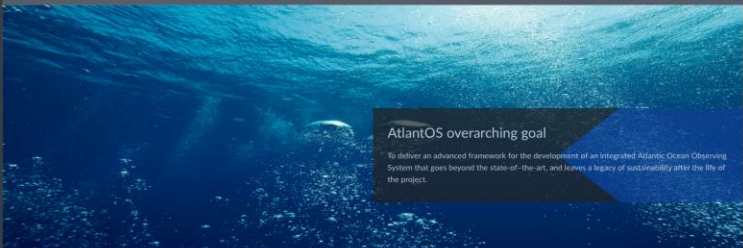


AtlantOS
Optimising and Enhancing the Integrated
Atlantic Ocean Observing System

EU Horizon 2020 project
A large scale EU Horizon 2020 research and
innovation project.

62 Partners, 18 Countries
International integration of Atlantic ocean observing activities
- further supporters / associates are welcome.

Consortium members
Governance
Media
Concepts & Objectives
Work Packages
Calendar
AtlantOS Observing systems



AtlantOS overarching goal

To deliver an advanced framework for the development of an integrated Atlantic Ocean Observing System that goes beyond the state-of-the-art, and leaves a legacy of sustainability after the life of the project.

The vision of AtlantOS is to improve and innovate Atlantic observing by using the Framework of Ocean Observing to obtain an international, more sustainable, more efficient, more integrated, and fit-for-purpose system. Hence, the AtlantOS initiative will have a long-lasting and sustainable contribution to the societal, economic and scientific benefit arising from this integrated approach. This will be achieved delivered by improving the value for money, extent, completeness, quality and ease of access to Atlantic Ocean data required by industries, product supplying agencies, scientist and citizens.

Integration of ocean observing activities across all disciplines for the Atlantic

It is important to extend the scope of the existing ocean physics Atlantic observing networks to more fully include ocean biogeochemistry, biology, and to integrate efforts across these scientific disciplines.

International cooperation

All AtlantOS work packages will strengthen the trans-Atlantic collaboration, through close interaction with partner institutions from Canada, United States, and the South Atlantic region. - Further supporters and associates are welcome

Engaging stakeholder around the Atlantic

AtlantOS will develop a results-oriented dialogue with key stakeholder communities to enable a meaningful exchange between the products and services that an Integrated Atlantic Ocean Observing System can deliver and the demands and needs of the stakeholder communities.

Competitiveness of industries, and SMEs of the marine sector


The developments envisaged in AtlantOS will provide improved sensors, data and modelling products and directly increase the competitiveness of industry and particularly SMEs within the marine industrial sector.

Fit-for-purpose Atlantic Ocean Observing System

AtlantOS will advance the network performance with respect to the quantity, quality and diversity of data that will be shared and delivered in a timely fashion to develop fitness for purpose.

Strengthening the contribution to the Global Ocean Observing System (GOOS)

A major component of the Group on Earth Observations (GEO), its Global Earth Observation System of Systems (GEOSS), and specifically on the emerging "Oceans and Society: Blue Planet" initiative



AtlantOS Partners & Associates

The AtlantOS project is made up of 62 partners across 18 countries and a number of partners around the globe with an interest in Atlantic observation systems.

Project Partners
Project partners directly engaged in the AtlantOS project in receipt of funds.

Project Associates
Project partners that, although not funded directly by the project, have an interest in collaborating with the group.

CONNECT WITH THE PROJECT

Upcoming Events


AtlantOS

Kiel, Germany Tuesday, 28th June 2016

2nd annual AtlantOS meeting

2nd annual AtlantOS meeting hold in Kiel, Germany. The focus of the 2nd annual meeting will be on biodiversity and fishery

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Royal Academy of Arts and Sciences
Wednesday, 2nd March 2016

Global Climate Observation: The road to the future

We are very pleased to announce that the registration for the conference: **Global Climate**

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Ernest N. Morial Convention Center Sunday, 21st February 2016

Ocean Science Meeting

The 2016 Ocean Sciences Meeting will be held 21-26 February 2016 at the Ernest N. Morial Convention Center, located at 900 Convention

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Latest News



Second level Master degree in Ocean Physics and Technology
Thursday, 3rd December 2015

The University of Naples Parthenope and University of Bologna organize a second level Master degree in **Ocean Physics and Technology**


READ MORE



Ocean observations for the benefit of society
Thursday, 3rd December 2015

Ocean observations for the benefit of society
Group on Earth Observations.

READ MORE




Postdoctoral Fellow in Arctic Marine Microbial Observatory
Friday, 16th October 2015

Alfred Wegener Institute, Bremerhaven / Max Planck Institute, Bremen.

The section "Deep-Sea Ecology and Technology", a

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 633211



<p>About</p> <ul style="list-style-type: none"> Concepts & Objectives Consortium members Management structure Project Office Partners 	<p>Work Packages</p> <table border="0"> <tr><td>WP1</td><td>WP7</td></tr> <tr><td>WP2</td><td>WP8</td></tr> <tr><td>WP3</td><td>WP9</td></tr> <tr><td>WP4</td><td>WP10</td></tr> <tr><td>WP5</td><td>WP11</td></tr> <tr><td>WP6</td><td></td></tr> </table>	WP1	WP7	WP2	WP8	WP3	WP9	WP4	WP10	WP5	WP11	WP6		<p>Further information</p> <ul style="list-style-type: none"> FAQs Media How to get involved 	<p>Project coordinator</p> <p>Coordinator: Martin Visbeck Deputy: Johannes Karstenen Project manager: Anja Reitz Financial assistance: Lina Julius AtlantOS PCU (Project Coordination Unit)</p> <p style="font-size: x-small;">GEOMAR Helmholtz Centre for Ocean Research Kiel East shore campus Düsternbrooker Weg 20,D-24105 Kiel, Germany</p>
WP1	WP7														
WP2	WP8														
WP3	WP9														
WP4	WP10														
WP5	WP11														
WP6															

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Figure 1. Screen shot of AtlantOS project website home page.

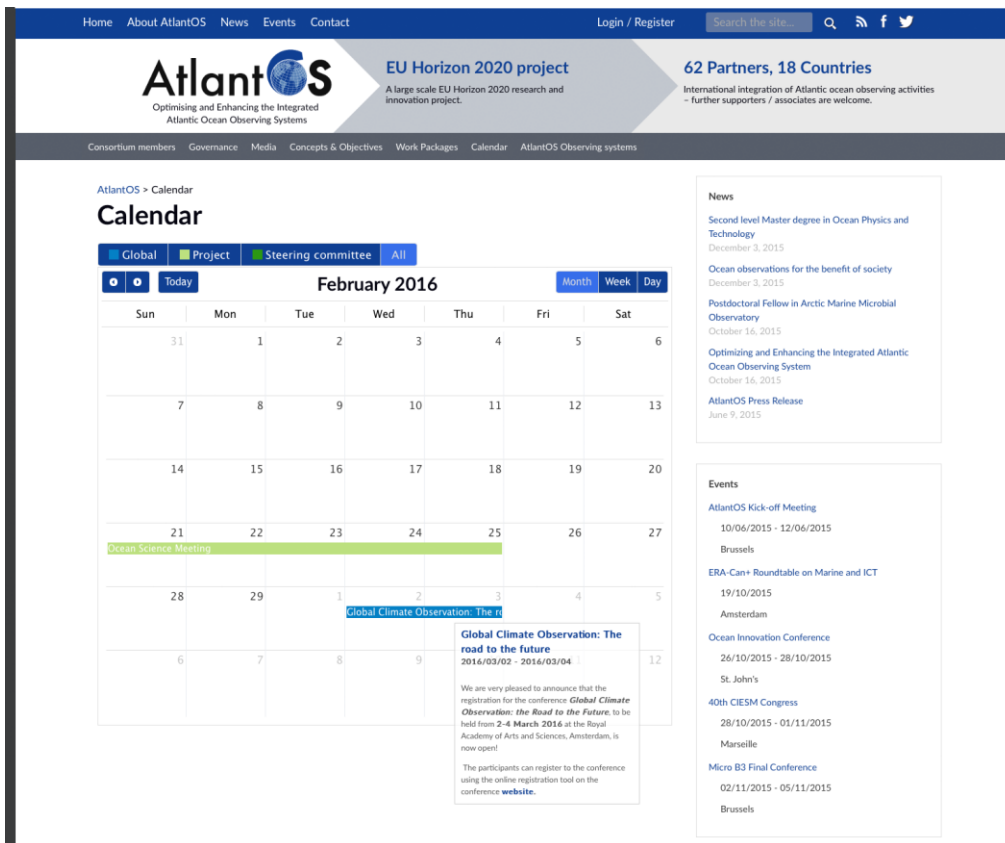


Figure 2. AtlantOS website calendar



Figure 3. AtlantOS example Work Package page