PATRON-DRIVEN ACQUISITION: PERCEPTION ON E-BOOK SELECTION PRACTICES AT ACADEMIC LIBRARIES IN MALAYSIA



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Proposed Executive Summary

Library is the core business of higher institution. The acquisition department in the library, act as catalyst in selecting and providing information resources for university in achieving its mission and vision. In most academic libraries in Malaysia, the selection of e-books is done by the collection development officer. These phenomena lead to a situation whereby the titles selected are not being borrowed by the customers. To avoid the uneconomical situation, the academic libraries must develop relevant e-book collection policies based on the users' needs. The purpose of this study is to find out the perception on the current practices of collection development policy of e-book at academic libraries in Malaysia. The specific objectives are: (1) to ascertain the practice of e-book selection practices among academic libraries in Malaysia, and (2) to determine the Return on Investment (ROI) regarding e-book selection practices among academic libraries in Malaysia. To achieve the objectives of this study, the researcher considered the appropriateness of using the quantitative method. A survey using questionnaire is used as the instrument to collect data. A semi-structured interview is conducted in the initial stage of the study to explore background information and to help with the development of the instrument. The population for the study comprises of all professional librarians in the acquisition department at the academic libraries in Malaysia as listed in the directory of Malaysian University libraries' website. Statistical Package & Service Solution (SPSS) Version 17.0 is used for data analysis. The findings of the study will produce a guideline in the selection of e-book libraries in Malaysia.

Enhanced Executive Summary

Patron-driven acquisition was introduced by netLibrary. It is relatively new and was introduced in 1999, where the recommendation and selection of ebook is done by library's user. This paper presents the patron-driven acquisition (PDA) in e-book selection and relevant literatures were reviewed on the dimensions of e-book selection practices and library's return on investment. The paper focuses on the perception of e-book selection practices regarding resource sharing, accessibility, support distance education, sustainability, collection features and user friendliness. In this study, questionnaires were distributed to professional librarians who are responsible either with the e-book acquisition or handling e-book at the reference desk in public and private academic libraries in Klang Valley, Malaysia. The finding reveals that respondents' positive perception on resource sharing, accessibility, support distance education, sustainability, collection features, user friendliness and return on investment are moderately high. Their perception on resource sharing, accessibility, sustainability, collection features, user friendliness do not differ regardless of their gender, grade position and duration served. However, their perception on support distance education and grade position is significant. The result also indicates a strong relationship between sustainability and library's return on investment and moderate relationships exist between e-book selection practices (resource sharing, support distance education, collection features and user friendliness) and library's return on investment. Nevertheless, the relationship between accessibility and library's return on investment is weak and not significant. The insights offered by this study may be of value to librarians and library management.