## Fatma Chaffai-Brigui, Architecte, "ENAU"

- Assistante universitaire à l'institut supérieur des arts et Métiers de Mahdia "ISAMM"
- -Doctorante dans l'équipe de Recherche : Sémiotique des Espaces Architecturés -SEA

Ali Djerbi, Architecte" DPLG"

- -Docteur HDR en Architecture
- -Maitre de Conférences à l'ENAU

## In Between Public and Private Space

## Privacy in Shopping centers of the contemporary city

As part of the laboratory's research work "SEA" semiotics of architectural spaces headed by Dr.Ali Djerbi within the National School of Architecture and Urbanism of Tunis, the research we are undertaking is grounded within the paradox of the "dwelling" where the need for individuality, social and economic evidence of the collective are confronted.

In the present society, the splillover of the individualities brings the intimacy to the public and results in social relations of a distinctive link. Intimacy "overflows" out of the frontiers of the dwelling and is manifested in the spaces destined to the public. This transition needs to be considered together with its different determinants.

It is thus a question of trying to "put under the light" spatio-temporal configurations that are inscribed within the hidden language of the architectural space and that put the "private" and the "public" in a dialogic relation inside the spaces of commercial selling in the contemporary city. This has been done on an urban, architectural and interior level.

To do this, we seek to find the spatiotemporal patterns through the analysis of "thresholds" that will qualify and approve the "micro- places" caused by "inhabitants practices."

We will thus speak of "privacy " as a form of individual and sometimes collective representation, a form of regulation and a form of shaping of the relations with the social and spatial environment?