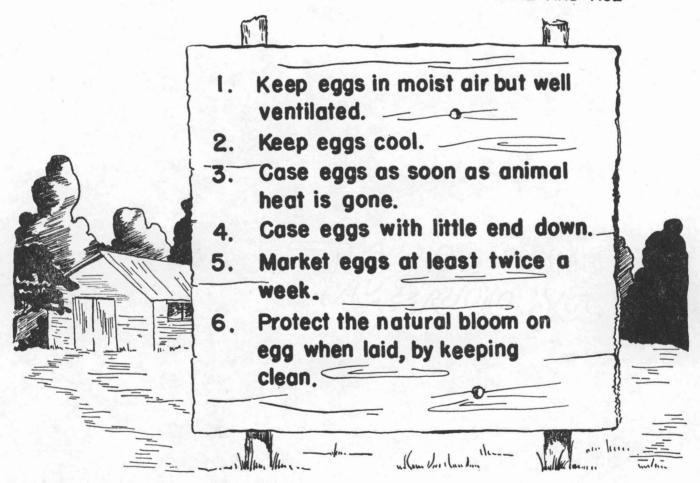
INCREASE MARKET VALUE WITH PROPER EGG CARE

The egg is a perishable product. It cannot stand rough treatment and maintain the high quality and grade it possesses when laid. The air cell of an egg is normally in the large end. The size and condition of this air cell indicates the evaporation, age and treatment the egg has received after it is laid. Do these things to keep air cell showing high quality in the egg:



SIZE OF AIRCELL
IS INFLUENCED BY
CARE AND AGE



County Agricultural Agent

Extension Poultry Marketing Specialist Texas A. & M. College System

County Home Demonstration Agent