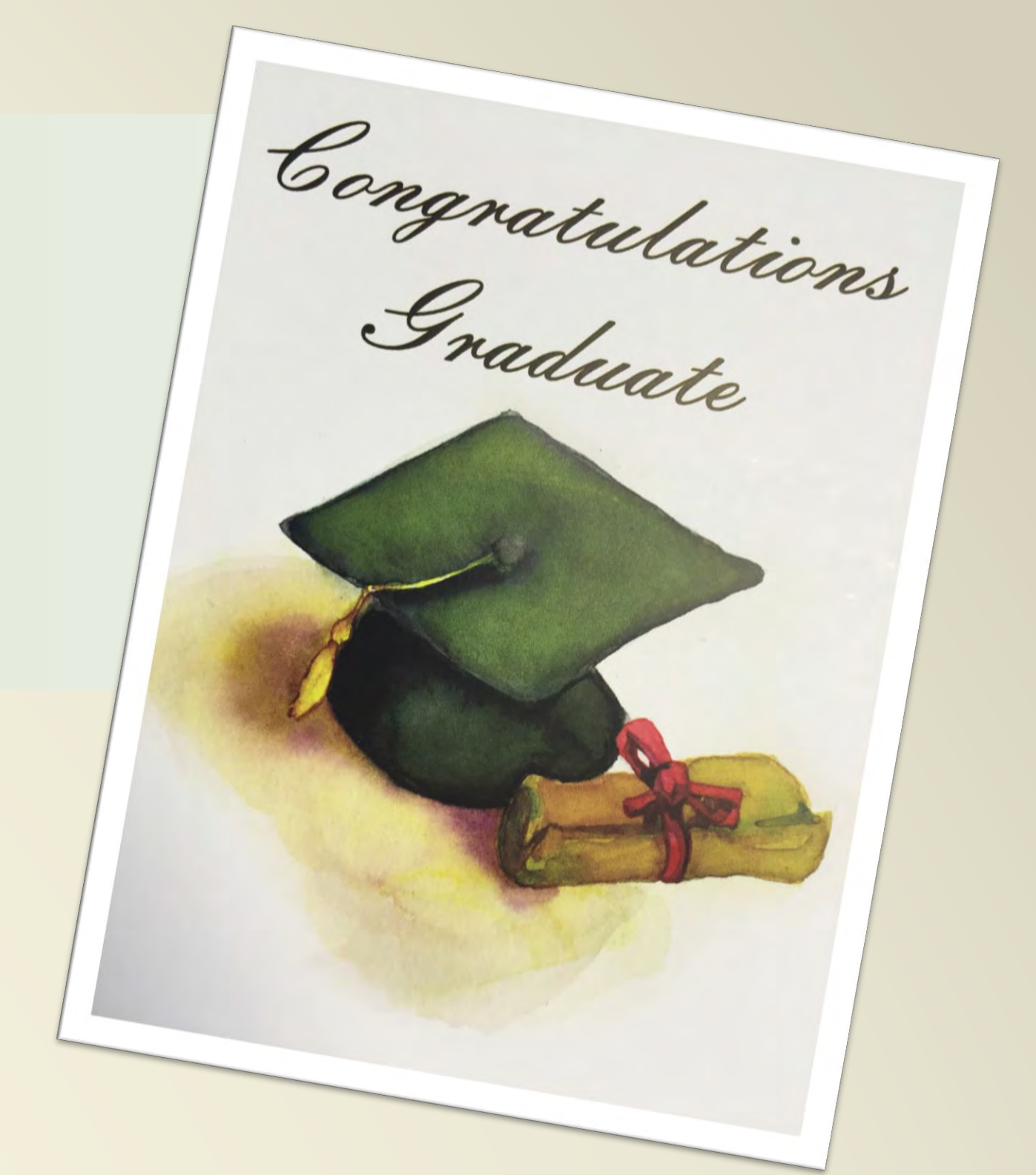


# Assessing the Come Back to Mānoa Program: Why Seniors Leave and How to Help Them Graduate

Come Back to Mānoa, Outreach College  
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## Introduction

The Come Back to Mānoa program was established in Summer 2014 to support undergraduate Seniors who departed UHM to return and graduate through outreach and accepting referrals

- Outreach efforts to former students (Potentials):
  - Senior standing with 90+ credits and 2.0+ GPA
  - Enrolled at some point since Fall 2006 but not in last 2 semesters
- Locating students Eligible to graduate without taking more courses

## Data Collection Methods

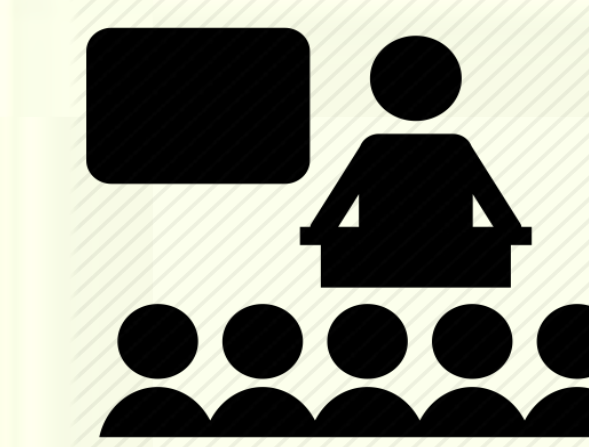
**Banner**  
(outreach data sets)

**Initial Intake Interview**

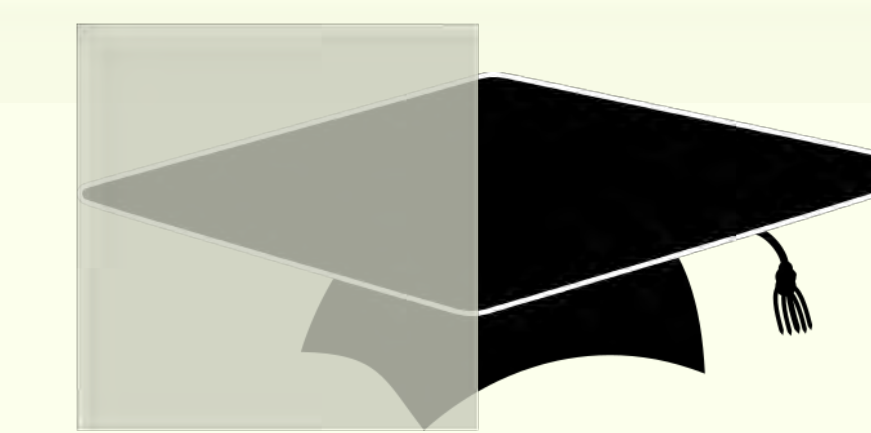
**2012 UHM Leavers' Survey**  
695 (31%) responses, 76 Seniors

**2016 CBM Survey**  
63 (33%) responses

## Major Impact of CBM



**126**  
Returned & Enrolled



**14**  
Anticipated to Graduate



**75**  
Graduated

**\$408,571** in tuition and **890** credits for UHM

## Overview of CBM

Nov 2013  
Institutional research estimated ~900 Seniors left/year → Proposal for CBM

June 2014  
CBM program established, 1 coordinator hired

Fall 2014 data analysis → pulled 2274, outreach to 1072 students (Potentials)

Fall 2015 data analysis → pulled 2530, 1424 Potentials, outreach to 493 new students

Fall 2016 data analysis → pulled 2793, 1517 Potentials, no outreach but 257 new students

Spring 2017 data analysis → pulled 2998, outreach to 1651 Potentials (397 new students)

## Why Seniors Left

	2012 Leavers' Survey	CBM Initial Intake	2016 CBM Survey
<b>Number of Senior Respondents</b>	76	87	50
<b>PERSONAL reasons</b>	58%	57%	76%
<i>(health concerns, family circumstances changed, full-time job, be closer to home)</i>			
FINANCIAL reasons	42%	16%	56%
ACADEMIC reasons	41%	26%	16%
Insufficient SUPPORT SERVICES	13%	16%	24%

## Why Seniors Return

**Intrinsic Motivation**

*"This has been one of the biggest regrets in life."*

**Career Advancement**

**Financially Able Now**

## Why Didn't Eligibles Graduate?

**Reasons Students Eligible for Degree Did Not Graduate (out of 33 Eligible students in the 2016 CBM Survey data set)**

Didn't apply for graduation	10
Didn't resubmit graduation paperwork	6
Eligible under new requirements	6
Petition granted	4
Finished last course at another school	3
Decided not to double major; Transfer courses not evaluated; Grade withheld by Study Abroad for Financial Obligation; Institutional Error – failed to award degree	1 each

## Barriers to Graduation

- Lack of funds (60.8%)
- Insufficient time due to working full time (56.7%)
- Needed classes only offered during day (35.5%)
- Needed classes only offered on campus (35.5%)

## Next Steps/Future Thoughts

- Funding for students and more intensive outreach
- Faculty: referrals to CBM, consider non-traditional students in classes, teaching online courses, working long distance with students
- Collaborative research with other degree completion programs



CBM Graduate at Commencement



Flowers from a CBM Graduate

*"This program was exactly what I needed in my time of need. I doubted myself and was ashamed of the financial burden of student loans I had accrued with nothing to show for it. I feared one calculus course would keep me from graduating, from realizing my goals. The program helped me. I can only imagine it would help others."*