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# Spatially explicit assessment of water embodied in European trade: a product-level multi-regional input-output analysis

#### Abstract

Responsible water management in an era of globalised supply chains needs to consider both local and regional water balances and international trade. In this paper, we assess the water footprints of total final demand in the EU-27 at a very detailed product level and spatial scale – an important step towards informed water policy. We apply the multi-regional input-output (MRIO) model EXIOBASE, including water data, to track the distribution of water use along product supply chains within and across countries. This enables the first spatially-explicit MRIO analysis of water embodied in Europe's external trade for almost 11,000 watersheds world-wide, tracing indirect ("virtual") water consumption in one country back to those watersheds where the water was actually extracted. We show that the EU-27 indirectly imports large quantities of blue and green water via international trade of products, most notably processed crop products, and these imports far exceed the water used from domestic sources. The Indus, Danube and Mississippi watersheds are the largest individual contributors to the EU-27's final water consumption, which causes large environmental impacts due to water scarcity in both the Indus and Mississippi watersheds. We conclude by sketching out policy options to ensure that sustainable water management within and outside European borders is not compromised by European consumption.

#### Key words

Virtual water, multi-regional input-output (MRIO) analysis, water footprinting, water scarcity, watersheds

#### Highlights

- 1. Disaggregated water multi-regional input-output analysis allows pinpointing water use induced by final consumption per product and per watershed.
- 2. The large majority of water use induced by European consumption is sourced outside Europe.
- 3. The top-3 watersheds world-wide supplying water for EU final demand are the Indus, Danube and Mississippi.
- 4. Processed crop products dominate virtual water flows embodied in final consumption.

# 1 Introduction

Water is a renewable resource, but its availability varies in time and space. The current dense web of globalised production and consumption patterns interlinked by international trade places localized stress on water resources in many areas of the globe (Hubacek et al. 2014). Due to growing demand for agricultural and manufactured products, as well as for thermal electricity generation and domestic use, water withdrawals are projected to increase by 55% through 2050 (UN Water 2014). Hence, in a globalised economy, local water depletion and pollution are often closely tied not only to in situ water use but also to consumption elsewhere on the planet where water is used to produce export products. As a consequence, 'embodied' or 'virtual' water flows around the globe are associated with the traded commodities (Allan 1994; also termed "indirect water flows").

Integrating economic data and environmental data on water use within a consistent accounting framework allows to quantify the potential impact of specific economic sectors as well as relative benefits of mitigation measures also in watersheds far away from final consumption. There are two main approaches to achieve this integration. "Top-down" approaches using multi-regional input-output (MRIO) models start with the overall water appropriation in a specific geographical unit and for the production of a specific sector, and allocate these water volumes to final demand via monetary information on national and international trade (for instance, Tukker and Dietzenbacher 2013). They hence account for direct and indirect resource flows associated with the economic activity of a specific country or region, and allow linking resource use to economic activities along the complete international supply chains of all products and services delivered to final demand (Tukker et al. 2009; Dietzenbacher et al. 2013; Lenzen et al. 2013a; Tukker and Dietzenbacher 2013). These models have been applied already in various studies for a number of environmental issues, including material use (Bruckner et al. 2012; Wiedmann et al. 2013; Giljum et al. 2015) and greenhouse gas emissions (e.g. Peters et al. 2012; Peters et al. 2011; Cranston and Hammond 2012). However, for the case of water only a limited number of studies are available. Some of them were carried out for specific countries like Spain (Cazcarro et al. 2013; Cazcarro et al. 2012; Dietzenbacher and Velázquez 2007), the UK (Yu et al. 2010) or China (Zhang and Anadon 2014); others for regions such as the EU (Feng et al. 2011) or on the global level (Steen-Olsen et al. 2012; Ewing et al. 2012a). One of the most recent contributions is a study by Lenzen et al. (2013b), who incorporate water scarcity into an assessment of global virtual water flows using input-output analysis. However, all the cited MRIO studies were limited to the country level. This failure to consider local water availability and consumption levels can produce incomplete or misleading results, as certain amounts of extracted water can have different impacts in different watersheds within a country, depending on hydrological and ecosystem structures (Pfister et al. 2009).

In contrast, "bottom-up" or "coefficient-based" approaches quantify the water required for specific products, scale these products up to overall quantities needed for production in a country and allocate these water volumes via trade data to countries of final consumption. The most prominent example for the "bottom-up" approach is the "Water Footprint" developed by

Hoekstra and colleagues (Hoekstra and Chapagain 2007; Hoekstra and Mekonnen 2012). "Bottom-up" approaches have been used to calculated scarcity-adjusted spatially-explicit consumption-based water footprints (Ridoutt and Pfister 2010; Hoekstra et al. 2012). While bottom-up approaches have the advantage of a very high product detail, especially in the area of agricultural products, they lack the full and consistent coverage of global supply chains for higher processed products, which can lead to underestimations of the overall environmental effect (Hubacek and Feng 2016).

In this paper, we therefore follow the "top-down" approach through applying the MRIO database EXIOBASE (Wood et al. 2015; Tukker et al. 2013); currently the MRIO database with the highest product detail available. For the assessment, EXIOBASE was extended with comprehensive data on water withdrawal and consumption taken from the ETH dataset (Pfister and Bayer 2013; Pfister et al. 2011b) and the Water Footprint Network dataset (Mekonnen and Hoekstra 2011a) for agricultural water consumption as well as the WaterGAP model (Flörke et al. 2013) for industrial water consumption. This allows calculating the direct and indirect water consumption for a unprecedented large number of specific products and product groups and link them to the country or region of origin. The available detail of specific products and categories of water consumptions makes the EXIOBASE the most comprehensive water use extended MRIO (W-MRIO) available to date.

Lenzen et al. (2013b) characterized national footprints and trade balances in terms of scarcityweighted water for 187 individual countries. In this paper, we move one important step further by breaking the water use and consumption induced by European final consumption down to the level of 10,936 watersheds world-wide. This level of spatial detail is unique and crucial, as water scarcity problems can vary significantly across watersheds. Hence, the watershed level is the most relevant level for water management – as has been recognised already by the European Union's Water Framework Directive (European Parliament and Council 2000) and by widely used water scarcity assessment methods (e.g. BWSI; Hoekstra et al. 2012; EEA 2014; Pfister et al. 2009).

With this paper we aim at illustrating the analytical capacity of the EXIOBASE W-MRIO model which combines very high levels of product and geographical detail by creating spatial extension matrices to trace the water consumption to watersheds. We use this state of the art model to identify in-depth hot spots of direct and indirect water use, analyse the contribution of various product groups to the total water footprint and assess cross-country patterns in terms of water use and international trade of embodied water, as well as scarcity levels in the source watersheds. We also discuss advantages and shortcomings of the model and available data, as it is the data quality and availability which restricts W-MRIOs in realising their full analytical potential.

# 2 Methodology and data

Calculations presented in this paper were carried out using EXIOBASE version 2.2 (Wood et al. 2015). The EXIOBASE system was developed in several European research projects and is especially suited for environmental applications (Tukker et al. 2013). In EXIOBASE, national IO

tables were disaggregated to provide a higher detail for industries and products in environmentally-sensitive sectors, including agriculture and food processing. EXIOBASE 2.2 distinguishes 43 countries (representing around 95% of global GDP) and 5 rest-of-the-world regions and disaggregates a total of 163 industrial sectors and 200 product groups in each country/region (see list of countries and sectors in the supplementary information). The base year of EXIOBASE 2.2 is 2007, thus all analyses in this paper relate to that specific year. A detailed explanation of the construction of EXIOBASE is provided by Wood et al. (2015).

With regard to the overall sector and product disaggregation level, as well as primary resource extraction sectors, EXIOBASE 2.2 is at the research edge of global environmental-economic analyses. It is clear, however, that such a complex modelling system also contains significant sources of uncertainty. A discussion of general advantages and disadvantages of multi-regional input-output analysis, as well as a comparison with "bottom-up" approaches, can be found in the supplementary information.

## 2.1 Water extensions (satellite accounts)

The integration of economic data and data on water appropriation within a single framework allows illustrating the interaction between the economy and the aquatic environment and helps identifying appropriate measures for so-called "hot spots", i.e. sectors with especially high water intensity. In EXIOBASE, the environmental extension "water consumption" is a set of country and sector specific data on water consumption. Following the MRIO logic, the different water consumption quantities are allocated to the specific sectors where the actual consumption is taking place, thus creating a physical satellite account linked to the monetary MRIO database.

When defining and compiling this set of water extensions, the following aspects must be considered (for more detail see Lutter et al. 2014):

(1) Water use vs. water consumption: Water appropriation by economic activities exerts two different types of pressures on the environment. "Water use" accounts for the actual quantities of fresh water extraction where water is pumped out of e.g. a groundwater body or diverted from a river or lake. Water which is used can be returned to the same water body, although it may be shifted in time or location, and its quality may be changed. "Water consumption" accounts for the share of the extracted water which is lost for the ecosystem, either by incorporation into a product or lost through physical processes such as evapotranspiration.. In the literature, "water consumption" (extraction minus return flows) is also called "consumptive use" (EEA 2014; Pfister et al. 2009).

(2) Geographical and temporal disaggregation: The availability and use of water varies according to factors such as precipitation and temperature. Depending on the data availability, water accounts can be differentiated at various geographical levels, including administrative regions, river basins, and accounting catchments at sub-national level. Temporal aspects could be addressed by monthly water consumption estimates and seasonal trade patterns.

(3) Sectoral disaggregation: Water requirements vary significantly between different economic sectors. On the global level, agriculture is the largest water user, but the electricity sector also

plays a key role in water use, especially in Europe. A high level of detail in sectoral disaggregation is needed to allocate water appropriation to the responsible economic activity.

Taking all three of these aspects into account would deliver the most detailed set of water extensions. However, despite the global importance of water resources, data availability and quality is strikingly restricted in many countries and sectors. A review of datasets undertaken in the course of setting up the water extensions included in EXIOBASE revealed that data availability has not improved significantly in the last five years. Measured data on water use or consumption is scarce, and modelled data are only available for agriculture and a small number of industrial sectors (Lutter et al. 2013).

The water extensions ("satellite accounts") compiled for the EXIOBASE 2.2 and used for this paper are the following (for further details see the supplementary information and Lutter et al. 2013):

<u>Agriculture:</u> Blue and green water consumption for 13 different crops.

The dataset builds on the data by Pfister et al. (2011b) and Pfister and Bayer (2013). Blue (irrigation) and green (soil moisture) water consumption are calculated for a large number of crops (around 160, >99.9% of harvested mass), which are then aggregated to the EXIOBASE extensions, which themselves are allocated to 8 product categories.

Livestock husbandry: Blue water consumption for 12 different types of animals

Data on water use and consumption in the livestock husbandry sector (e.g. for drinking water cleaning, etc) were taken from the WaterGAP model which was designed to estimate current and future water withdrawals and consumption of different sectors. The model incorporates time series of climate data (e.g. precipitation, temperature and solar radiation) and physio-geographic information like characteristics of surface water bodies (lakes, reservoirs and wetlands), land cover, soil type, topography and irrigated area. Detailed methodological and model descriptions can be found in Lutter and Giljum (2009) as well as in Flörke et al. (2013) and Alcamo et al. (2003). The model provides data for each water extension. The extensions were then allocated to four EXIOBASE product categories related to livestock production.

Manufacturing industry: Blue water consumption for 53 different sectors

The WaterGAP model was also used for this sector. The model provides data on manufacturing as one single aggregated sector. However, in the previous version of the EXIOBASE the WaterGAP data were provided for seven sub-sectors of manufacturing for the year 2000. These shares were used to disaggregate the 2007 data on water use and consumption in the manufacturing sector into these seven sub-sectors. In a final step the quantities of water use and consumption were allocated to the 53 different product categories according to shares in total physical output of each sector. The data for physical output were taken from the databases on physical production published by Eurostat and UN Statistics (EUROSTAT 2013; United Nations 2013).

<u>Electricity industry</u>: Blue water consumption are disaggregated into two different types of water cooling systems for seven different types of electricity production

Data from the WaterGAP model are provided for tower and once-through cooling. For the disaggregation of these two values to the EXIOBASE electricity production product groups, a twostep approach was used. First, the March 2012 version of the World Electric Power Plants database (Platts 2012), was used to estimate how much of the electricity produced in a given country is produced in power plants with tower cooling, once-through cooling, or neither (see Lutter et al. 2013). These shares were used to disaggregate the physical amounts of electricity production per electricity type into tower- and once-through-based electricity production. Next, the overall values of water consumption per cooling system were allocated to the different electricity types via the shares of electricity produced per electricity type and cooling system in overall electricity production in each sector and region.

#### Domestic use: Blue water consumption

Data were directly adopted from the WaterGAP model. No manipulation steps were needed.

By using water data stemming from hydrological models it is possible to specifically allocate the responsibility for pressures exerted on the environment through water extraction and consumption. Following water accounting concepts, water extraction has to be allocated to the water supply industry which then supplies water to other sectors (e.g. manufacturing). In the input-output logic this supply is accounted for in monetary terms. Consequently, differences in water prices cannot be taken into account due to the assumption of homogenous prices. This inaccuracy is avoided in this paper by allocating water data directly to the sectors using it for production and not the water supplier sector.

#### 2.2 Spatial disaggregation of agricultural data

The availability of water resources differs from watershed to watershed, and the European Parliament Water Framework Directive (European Parliament 2000) identified the watershed as the most appropriate level for water management measures. For EXIOBASE 2.2, a matrix was developed that disaggregates the national agricultural water consumption data of the 48 EXIOBASE regions into 10,936 different watersheds around the world (Pfister et al. 2013). This disaggregation was done by splitting the multinational watersheds by country and region borders and aggregating the crop-specific water consumption data from Pfister et al. (2011) to these spatial units. Each sub-watershed was allocated to a country, and for each sector-country combination of EXIOBASE, the share of water consumption taking place in each watershed was calculated based on production volumes and water intensities of the crops summarized in the respective sector. The procedure is analogous to the approach presented in detail by Ewing et al. (2012b) as a "MRIO-Footprint (MRIO-F) model". While their focus is on maintaining the product detail before aggregation into MRIO, our procedure allows us to localize the amount of green and blue water consumed in a country A via import from a specific sector in country B (e.g. blue water consumption of fibre production from country B) with the original distribution of water consumption for this extension across the watersheds of country B. Further details on the disaggregation procedure can be found in the supplementary information.

Our approach assumes a homogenous delivery of all products within a sector and country to the related production and exporting sectors. In reality the shares of a specific crop being consumed domestically or exported most likely differ between regions and watersheds as well among crops contributing to the same sector in EXIOBASE. The disaggregation matrix is also only provided for agricultural input data, which are the most relevant water consumers on the global level. This limitation is due to the limited availability of spatially-resolved data on water use by industrial activities. In an ideal world, water consumption by power plants, paper industries and other water-intensive activities should be allocated to specific watersheds.

# 2.3 Water scarcity analysis

The spatial disaggregation of water consumption on the watershed level allows us to establish links between water consumption induced by trade and local water scarcity risks. In this paper, we use the blue water scarcity index (BWSI; Hoekstra et al. 2012). Since we could not capture monthly patterns of water consumption in our analysis, we applied the annual indicator that sums the number of months experiencing at least moderate water scarcity during a year. This indicator is accounting for both, duration and severity of water scarcity (0-12 months), which is considered important for assessing social, economic and environmental impacts of water scarcity in watersheds (BWSI; Hoekstra et al. 2012). Multiplying the number of scarce months in each watershed by the water consumption results "month-m<sup>3</sup>" of water consumption in scarce watersheds and serves to identify hotspots of water consumption.

No scarcity assessment is applied for green water consumption (soil moisture reduction), as this indicator reveals trade-offs between land use and water resources rather than absolute water stress. Green water is an ecosystem service of the land occupied and therefore best addressed by land use impact assessment methods (Ridoutt and Pfister 2010), even if it can be depleted over a crop cultivation period.

# 3 Results

In this section, we show the results of the application of EXIOBASE 2.2 for the calculation of water flows embodied in international trade and induced by EU-27 final demand for products. We start with an analysis of the EU's water footprint by country of origin and purpose of water consumption. We then go two steps further, disaggregating to the product group and watershed level. Finally, for the ten watersheds with the largest amounts of water transferred to EU consumption, we analyse the level of prevailing water scarcity as well as the main product water flows from these watersheds into the EU-27. Although the extended EXIOBASE model can produce complete worldwide results, we focus on the global virtual water flows related to the final demand of the EU-27 in this paper.

# 3.1 Water consumption by source country and purpose

When analysing to what extent a country is building its production system and final demand on domestic or foreign resources, W-MRIO can identify the specific country where the water was

Course Courstan	Green Water		Blue	Water		Tetal
Source Country	Agriculture	Agriculture	Livestock	Manufacturing	Electricity	Total
Austria	2,036	295	39	199	19	2,587
Belgium	2,171	320	86	751	95	3,422
Bulgaria	2,446	1,288	16	90	46	3,885
Cyprus	6	19	3	2	-	30
Czech Republic	4,312	356	34	398	214	5,314
Germany	22,251	3,907	321	403	682	27,563
Denmark	3,546	1,394	56	19	7	5,022
Estonia	549	8	10	3	10	581
Spain	23,306	19,676	183	73	124	43,362
Finland	2,434	428	24	294	2	3,182
France	28,447	11,057	391	437	810	41,143
Greece	4,855	5,986	32	17	52	10,943
Hungary	5,516	1,773	23	68	36	7,416
Ireland	809	10	117	59	4	1,000
Italy	19,634	10,497	171	1,023	114	31,440
Lithuania	1,704	26	18	6	14	1,769
Luxembourg	134	5	1	4	-	143
Latvia	975	13	14	35	-	1,036
Malta	207	104	1	0	-	312
Netherlands	1,158	536	67	192	49	2,002
Poland	14,817	1,167	163	211	199	16,557
Portugal	3,015	2,876	41	47	13	5,992
Romania	9,077	5,856	75	101	59	15,168
Sweden	2,529	837	44	211	13	3,635
Slovenia	450	19	11	1	16	498
Slovakia	1,541	538	15	239	40	2,374
United Kingdom	9,281	1,349	280	496	199	11,605
EU-27	167,206	70,340	2,236	5,380	2,818	247,979
USA	25,659	15,391	48	98	116	41,312
Japan	61	2	0	143	0	208
China	29,547	11,754	764	3,841	448	46,355
Canada	2,886	413	6	38	9	3,352
South Korea	151	5	1	70	6	234
Brazil	40,610	4,439	117	110	4	45,280
India	20,337	11,260	204	547	40	32,389
Mexico	639	263	5	21	2	930
Russia	4,320	1,993	55	177	192	6,737
Australia	692	419	27	3	9	1,150
Switzerland	230	9	6	24	24	293
Turkey	2,153	1,296	88	259	17	3,814
Taiwan	8	3	1	37	0	49
Norway	88	12	5	88	-	193
Indonesia	32,993	1,962	8	10	4	34,978
South Africa	992	355	42	13	28	1,429
Rest of Asia & Pacific	127,806	46,516	544	1,030	100	175,995
Rest of America	68,228	13,257	278	165	21	81,949
Rest of Europe	8,066	3,292	96	182	137	11,773
Rest of Africa	151,379	23,731	508	824	1	176,443
Rest of Middle East	1,513	4,033	21	10	37	5,614
Total	685,563	210,746	5,060	13,074	4,014	918,456
EU domestic share	24%	33%	44%	41%	70%	27%

Table 3-1: Quantities of green and blue water consumption embodied in EU-27 final consumption by source country and major water-consuming industrial sector (green water is only consumed in agriculture) in 2007 (Mm<sup>3</sup>).

originally consumed for production for export, processing, and final consumption. Table 3-1 illustrates these relationships for the green and blue water consumption induced by the EU-27 final consumption (i.e. the EU-27 water footprint) for the main categories of water consumption – agriculture, livestock, manufacturing and electricity production per region.

The EU-27 countries are considerably dependent on foreign water resources – 76% of the green water resources have a foreign origin, as do 65% of the blue water and 73% of the total consumed water. Within the blue water consumption incorporated in final demand of the EU-27, water consumed for agricultural purposes is clearly dominant. It is also in this category where the share of foreign water resources incorporated in final demand is highest (67%). This can be explained by environmental conditions, as the climate is favourable for rain-fed agriculture in many European regions compared to countries exporting to the EU-27, which reduces the need for irrigation water. However, also in livestock production and manufacturing the share of foreign water is higher than the domestic resources' share, while it is lower for electricity which is mainly traded within the EU-27 through shared electricity grids.

With regard to almost all source countries the largest share of consumed foreign total (blue and green) water can be attributed to agricultural products (with an average of 90% in the total), followed by manufactured products (8%) and livestock and Electricity (1% each). However, in some cases such as Cyprus or Ireland, the share of water consumption through livestock is above average (with 10% and 12% of the total, respectively). A similar situation can be observed for the case of manufactured products where especially Japan and Taiwan are above average with shares of 69% and 76% respectively of manufactured products in the total water consumption induced by the EU-27 from these countries.

Even when only considering blue water, in some cases almost 100% of the blue water consumed by the EU-27 stems from agricultural consumption (e.g. 98% in the case of Spain). In other cases dominant shares stem from consumption in the manufacturing sector (e.g. 60% in Belgium or 98% in Japan) or from livestock breeding (e.g. 61% in Ireland, mainly through import of fodder).

#### 3.2 Water consumption by product type, source region and source watersheds

In a next step, we further disaggregate the EU-27 water footprints by product type and region of origin. Table 3-2 shows this detailed data, as well as hotspots in the supply chain.

Table 3-2: Blue water consumption embodied in final consumption of the EU-27 by source region and consumed product group in	
2007 (Mm³)	

Sector Groups	EU	Rest of Europe	Africa	Asia	Latin America	North America	Middle East	Australia	World	Share in Total
Crop products from agriculture	20,628	153	4,007	7,759	4,000	2,172	620	20	39,358	17%
Animal products from agriculture	4,859	37	297	1,642	256	349	22	5	7,467	3%
Products from forestry	51	7	212	54	24	11	3	0	363	0%
Products from fishing	31	11	32	36	5	6	2	2	125	0%
Mining and quarrying products	8	-1	-8	61	0	2	2	1	65	0%
Processed animal products	9,163	314	1,998	6,031	2,192	1,783	147	33	21,661	9%
Processed crop products	17,453	921	5,337	13,569	5,774	5,690	675	87	49,507	21%
Wood, pulp and paper products	420	129	139	874	61	61	27	3	1,714	1%
Biofuel products	3	0	5	74	106	2	1	0	191	0%
Other processed biomass-based products	1,283	521	1,942	6,580	634	219	118	21	11,319	5%
Fossil fuel-based products	900	189	2,754	11,361	631	589	792	38	17,254	7%
Metal- and mineral- based products	2,581	377	1,695	10,625	678	642	334	51	16,982	7%
Electricity, gas and water supply	1,291	108	478	470	70	50	33	4	2,503	1%
Construction	2,440	160	1,055	3,226	396	300	172	19	7,768	3%
Sales and retail services (incl. hotels/restaurants)	12,432	484	2,702	8,710	2,224	2,339	511	104	29,506	13%
Transport, storage and communication services	620	61	355	1,260	143	152	71	10	2,673	1%
Financial and business services	1,377	99	498	2,049	274	307	104	13	4,721	2%
Other services	5,233	304	2,005	8,999	1,214	1,446	468	46	19,716	8%
Total	80,774	3,875	25,502	83,382	18,682	16,119	4,101	458	232,894	100%
Share in Total	35%	2%	11%	36%	8%	7%	2%	0.2%	100%	

Note: Negative values in "Mining and quarrying products" are the result of negative stock changes, meaning that products with embodied water were purchased in the previous year but consumed in the year of observation.

This analysis provides a comprehensive and detailed overview of the international hydrologicaleconomic structure of water flows. The largest amount of blue water is consumed through the consumption of processed crop products, which holds a share of 21% in total blue water consumption. This product group is followed by crop products stemming directly from the agricultural sector (17%) and sales and retail services, which include consumption of hotels and restaurants (13%). Asia plays a crucial role in providing the EU-27 with water embodied in imported products. Thereby, larger quantities of water flow from Asia to the EU-27 embodied in processed food products than in raw agricultural products, while within the EU the water impact of raw and processed agricultural products is quite similar. Other important providers of blue water via processed biomass-based products are Africa, Latin America and North America.

3.3 Linking 'virtual' water flows at the watershed level to water scarcity assessments

One of the most innovative aspects of the EXIOBASE 2.2 as a comprehensive tool to perform W-MRIO-type assessments is its ability to disaggregate the origin of agricultural water consumption to individual watersheds. This means that for every region in EXIOBASE 2.2, water consumed through agricultural extensions can be traced back to the location of the source agricultural products such as rice or wheat. Figure 3-1 illustrates the blue water consumption induced by European final consumption per sub-watershed in the year 2007.

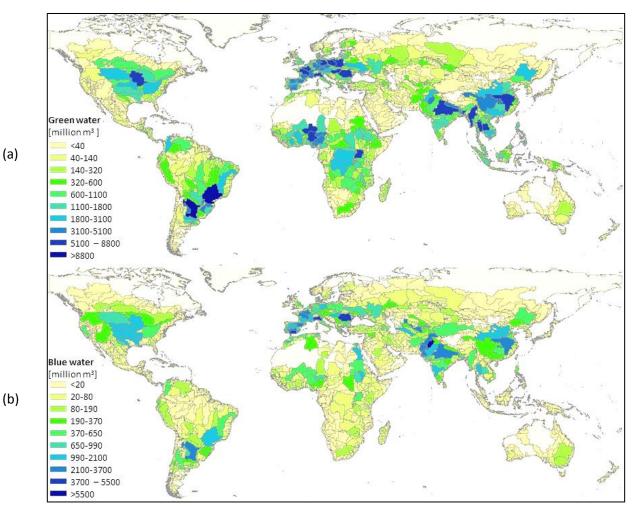


Figure 3-1: Green (a) and blue (b) water consumption induced by EU27 final consumption in the year 2007. White areas indicate watersheds with no contribution to EU27 consumption.

The lower part of Figure 3-1 shows that large quantities of blue irrigation water consumed comes from watersheds that focus on large-scale irrigated agriculture in watersheds outside Europe, such as the Indus (Pakistan and India; ~20 billion m<sup>3</sup>), the Mississippi (mainly Mid-West US; ~9 billion m<sup>3</sup>), the Nile (mainly Egypt and Sudan; ~5 billion m<sup>3</sup>), the Parana (mainly Argentina and Southern Brazil; ~4 billion m<sup>3</sup>), the Amu Darya (central Asia; ~4 billion m<sup>3</sup>), the Syr Darya (central Asia; ~2 billion m<sup>3</sup>), the Ganges (northern India and Bangladesh; ~4 billion m<sup>3</sup>), and the Yangtse and Hei River in China (~2 billion m<sup>3</sup> each). Within Europe, the Danube River (mainly Hungary and Romania), the Guadalquivir (Southern Spain) and the Po (Northern Italy) contribute the largest irrigation water quantities for European final consumption, with ~9 billion m<sup>3</sup>, ~5 billion m<sup>3</sup> and ~5 billion m<sup>3</sup>, respectively.

In Table 3-3 we show more detailed results for the largest foreign water flow identified in Chapter 3.2: water consumption via processed crop products with a source watershed in Asia. Data are shown disaggregated into the top-15 source watersheds, which together make up for around 60% of this flow.

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Rivershed	Region	Paddy rice	Wheat	Other cereal grains	Vege- tables, fruit, nuts	Oil seeds	Sugar cane, sugar beet	Other crops	Total	Share in Total
Yangtze	China	116.29	74.79	26.02	11.32	49.29	1.11	5.09	283.91	4%
Hai River	China	2.04	94.79	68.00	17.21	26.90	0.05	3.41	212.41	3%
Yellow River	China	3.60	82.54	47.90	9.84	21.96	0.50	3.78	170.12	2%
Indus	China, India, RoW Asia & Pacific	469.13	2017.95	348.14	161.19	1165.64	210.55	176.36	4548.94	57%
Ganges	China, India, RoW Asia & Pacific	75.67	88.30	6.15	55.64	241.33	50.12	39.45	556.67	7%
Krishna	India	19.54	1.32	6.42	19.16	163.40	7.05	5.97	222.86	3%
Godavary	India	20.68	0.93	1.31	13.06	59.06	4.26	4.36	103.67	1%
Irrawaddy	India, RoW Asia & Pacific	8.06	0.33	0.78	22.79	68.40	3.16	8.36	111.89	1%
Don	Russia	0.37	43.69	16.07	0.11	242.85	16.05	0.31	319.46	4%
Aral Drainage	RoW Asia & Pacific	27.03	142.43	34.25	56.84	495.91	0.97	94.45	851.89	11%
Amu Darya	RoW Asia & Pacific	16.67	137.08	22.58	39.45	336.76	0.51	74.73	627.78	8%
Syr Darya	RoW Asia & Pacific	8.94	69.60	12.27	20.89	190.20	0.28	31.49	333.67	4%
Chao Phraya	RoW Asia & Pacific	100.85		4.47	33.75	75.01	18.55	7.41	240.04	3%
Mekong	RoW Asia & Pacific	55.95		2.52	59.43	71.07	15.89	17.15	222.02	3%
Brahmaputra	RoW Asia & Pacific	12.75	0.00	0.00	29.36	34.53	4.83	24.20	105.67	1%
Total		937.56	2753.75	596.89	550.05	3242.31	333.90	496.53	8009.59	100%
Share in Total		12%	34%	7%	7%	40%	4%	6%	100%	

Table 3-3: Blue water consumption embodied in final consumption of the EU-27 of processed crop products with source watershed in Asia; top-15 source watersheds and originally produced product in 2007 (Mm<sup>3</sup>)

By far the largest water flows from Asian watersheds with considerable water scarcity levels into European consumption of processed crop products comes from the Indus watershed. 57% of the total water flowing via processed crop products into EU-27. The Aral Drainage (11%), the Amu Darya (8%) and the Ganges (7%) together make up for another quarter. In general, oil crops play an important role in this product category with a total share of 40%, followed by wheat (34%) – both produced extensively in the Indus watershed – and paddy rice (12%; mainly in the Indus, Yangtze and the Chao Phraya watershed in Thailand).

However, the absolute quantities themselves are not the best proxy for the impact caused by the water appropriation (Ridoutt and Pfister 2010). It is important to link these quantities to data on water scarcity (compare Chapter 2.3). Table 3-4 shows that some of the watersheds contributing most to the blue water consumption are at low water scarcity risk (i.e. a respective low number of months with water scarcity; column 3), such as the Danube or Parana rivers. On the other hand, rivers with lower water consumption become more relevant, such as the Amu Darya, Ganges, Hai or Chao Phraya rivers in Asia or the Guadiana, Douro and Tagus on the Iberian Peninsula, as by means of the low consumption levels the pressure on water scarce areas is less accentuated. It is troubling that three of the top four watersheds regarding blue water consumption also rank highest concerning water scarcity (Indus, Guadalquivir and Mississippi), which indicates that many regions exporting irrigated crops face water scarcity. Water scarcity in the Indus watershed are related to both Pakistani and Indian production, mainly of wheat and oil seeds. What is an additional concern is that almost 80% of water scarcity weighted water consumption occurs outside Europe, while only 2/3 of water consumption occurs outside. The water scarcity impact from the production in the Indus basin for EU consumption is worse than the water scarcity impact from total internal EU water consumption.

Watershed	EU-27 BW [Mm <sup>3</sup> ]	Blue water scarcity [no. of months]	EU-27 induced water scarcity [Mm <sup>3</sup> month]	Rank BW
Indus	25'107	12	297′556	1
Guadalquivir	5'459	7	38'216	4
Mississippi	8'895	4	35'582	3
Ganges	3'658	7	25'610	9
Guadiana	3′259	7	22'818	11
Hai river	1'853	12	22'239	19
Amu Darya	4'040	5	20'202	8
Douro	2'732	5	13'662	13
Tagus	2'584	5	12'924	14
Chao Phraya	1′512	7	10'587	22
Ebro	3'478	3	10'434	10
Nile	4'850	2	9'701	5
Ро	4'276	2	8'552	7
Danube	9'485	0	0	2
Parana	4′472	0	0	6

Table 3-4: Source watersheds for final consumption of the EU-27 (Mm<sup>3</sup>), comparing highest blue water consumption (BW) and highest waters scarcity rates in 2007, sorted by water scarcity

The following Table 3-5 illustrates EU-27 blue and green water consumption induced in watersheds with high scarcity levels by type of final product and watershed. We show here both, blue and green water, as in scarcity situations also green water consumption increases the pressure on the environment. In the majority, three main types of products show high values of

water consumption – processed crop products, crop products from agriculture, and sales and retail services. This is similar to the analyses carried out for the largest water flow into EU-27 consumption (for processed crop products from Asia) but it holds also true for European watersheds such as the Guadalquivir or the Po river. Processed animal products also show considerably high levels of water consumption. The large values for fossil fuel-based products in some watersheds are the result of the upstream trade relationships of products like petrochemicals.

Table 3-5: EU-27 blue and green water consumption (Mm<sup>3</sup>) induced in watersheds with high scarcity levels by type of final product and watershed, 2007; colouring indicates largest flows within watershed

Final product / Watershed	Indus	Quadal- quivir	Missis- sippi	Ganges	Guadiana	Hai River	Amu Darya	Douro	Tagus	Chao Phraya	Ebro	Nile	Ро
Crop products from agriculture	191.7	178.8	1771.5	52.1	132.2	251.6	35.4	217.8	88.0	62.6	231.5	3162.9	198.3
Animal products from agriculture	1837.9	1565.2	299.9	1815.4	1725.9	14.7	380.0	1274.2	1015.9	602.0	1817.0	207.9	2870.6
Products from forestry	16.7	1.2	7.7	2.7	0.8	0.5	3.4	0.9	0.5	7.6	1.0	166.8	0.5
Products from fishing	9.6	6.8	5.2	6.8	3.8	1.4	1.2	4.0	2.2	3.2	4.7	31.4	3.0
Mining and quarrying products	25.0	0.3	1.6	2.7	0.2	1.8	2.7	0.2	0.1	8.0	0.2	0.5	0.2
Processed animal products	1928.6	947.8	1646.3	453.9	475.6	259.7	285.7	477.2	277.1	543.0	582.1	1681.9	1264.2
Processed crop products	4878.6	3570.9	5333.5	1263.0	1565.0	398.2	627.8	1316.3	871.1	1258.8	1688.6	5276.4	2452.8
Wood, pulp and paper products	188.9	18.3	45.7	35.9	9.0	54.2	22.4	9.7	5.3	61.0	11.4	120.0	26.5
Biofuel products	43.9	0.2	1.5	1.5	0.1	0.4	4.5	0.1	0.1	13.7	0.1	4.4	0.1
Other processed biomass- based products	1493.5	106.3	180.8	667.1	59.2	450.1	206.5	62.3	34.3	554.3	72.9	1450.2	147.2
Fossil fuel-based products	5342.4	52.4	503.3	614.7	25.1	197.3	610.2	26.8	14.7	1699.2	30.8	2557.5	62.0
Metal- and mineral-based products	2454.8	163.2	503.9	519.9	81.8	893.2	292.2	88.8	48.4	789.0	103.9	1442.7	322.8
Electricity, gas and water supply	150.0	16.7	34.7	32.9	8.7	17.3	20.2	9.5	5.1	49.9	11.1	408.6	19.1
Construction	968.6	247.0	253.7	232.3	128.2	157.6	125.1	149.3	77.1	315.6	170.6	877.9	187.4
Sales and retail services (incl. hotels/restaurants)	2429.9	2675.0	2149.2	1874.3	1468.0	374.1	315.5	1820.2	900.3	675.9	2048.1	2437.3	2129.7
Transport, storage and communication services	310.7	64.8	129.0	226.7	34.0	80.7	38.4	39.4	20.5	95.3	45.4	314.1	133.9
Financial and business services	590.0	148.3	268.2	261.0	80.2	114.3	73.1	95.8	48.6	179.9	109.3	436.8	178.5
Other services	3545.3	715.5	1296.2	638.0	384.9	320.4	427.1	454.7	232.4	1088.3	524.9	1806.6	489.6
Total	26405.9	10478.7	14431.8	8700.8	6182.6	3587.5	3471.4	6047.2	3641.4	8007.5	7453.5	22383.7	10486.3

# 4 Discussion

# 4.1 Water – a resource with international supply flows

The W-MRIO analyses presented in this paper quantify overall, blue and green water consumption in the whole supply chain of products consumed in each country. We showed that, as with regard to other resource categories, such as raw materials, carbon or land (see Tukker et al. 2014), Europe is a major net-importer of water embodied in internationally traded products. This statement holds true for both types of water flows – blue and green water – and for all fields of water appropriation included in this analysis (agriculture, electricity, etc.). The main product group causing water consumption for final imports into the EU-27 are (processed) biomass-based products, with Asia and Latin America playing a major role as water suppliers. We further illustrated that the major share of water is abstracted in only a few watersheds, including in the north of India (Indus and Ganges rivers) and the east of China (lower Yangtze and Yellow rivers) – and to a lesser extent in the Rio Paraná watershed in South America and a number of watersheds in North America and the Nile. Furthermore, many of these watersheds are already highly water scarce and therefore the share of water scarcity impacts occurring outside the EU-27 is even higher. Such information sheds light on the EU's responsibility for water stress in foreign watersheds. The highly disaggregated data stemming from our assessments allow us to pinpoint supply chains serving final demand of the EU-27 which require specific political attention, as they increase the pressure on scarce water resources outside the EU-27 boarders. These are for instance processed crop products, such as cotton, stemming from the Indus or Ganges river, sales and retail services from Ganges, or animal products from the Indus or Ganges river. In the following section we show policy areas and strategies that can be informed by the type of analysis presented in this paper.

#### 4.2 Informing policy making

The setup of the EXIOBASE 2.2 as state-of-the-art W-MRIO was triggered by ongoing policy debates and demand for robust science-based answers to policy questions in the context of achieving more sustainable patterns of natural resource use in Europe (for instance, European Commission 2011b). Carrying out analyses on global water flows induced by European final demand and addressing the responsibility for water stress impacts caused in other regions is in line with European policies such as the "Blueprint to Safeguard Europe's Water Resources" (European Commission 2012), the Water Framework Directive (European Parliament and Council 2000), and the "Roadmap to a resource-efficient Europe" (European Commission 2011a).

In the Blueprint the Commission focuses on better implementing current water legislation, integrating water policy objectives into other policies, and filling the water quantity and efficiency gaps. This strategy describes required action with regard to the management of European waters, as well as the need to consider the global aspects of water use and water management related to European production and consumption patterns. Our results support policy making in this regards by identifying world-wide hotspots of water consumption related to final demand for products

and services in the EU-27. Inducing increased water stress abroad through European consumption would neither be in line with the Blueprint's objectives, nor with the official European development policy agenda (for instance, European Commission 2011d). Hence, based on the results of this study, European trade strategies – such as the Economic Partnership Agreements (EPAs) negotiated between the EU and African, Caribbean and Pacific (ACP) partners – can be aligned with development strategies such as the Agenda for Change (European Commission 2011c) or the European approach towards pursuing the Sustainable Development Goals (SDG) (European Commission 2015).

This study is also the response to the demand that effective water management strategies cannot be implemented only at national levels, but have to be designed for the watershed level, as was emphasized in the Water Framework Directive (European Parliament and Council 2000). By linking our results with water scarcity assessments we can identify pressures exerted on water resources world-wide, which can in subsequent work be analysed in higher detail with approaches taking into account local hydrological, environmental and social circumstances of the respective watersheds. Only with such detailed analysis the specific impacts of water withdrawal in waterrich or dry watersheds can be quantified.

Another example of assuming consumers' responsibility based on the quantitative assessments made in this paper is the area of different diets prevailing in the EU-27 and the implications of possible changes on water consumptions abroad. Water intensive diets, such as those with a high share in meat and other animal products or with supply starting in watersheds with high levels of irrigation, could be addressed actively in the design and implementation of policy measures such as the Strategy for Europe on Nutrition, Overweight and Obesity related health issues (European Commission 2007). Here, the focus on a more healthy diet would result in multiple positive effects, one of them being a reduced EU-27 global water footprint which is largely outsourced.

In addition to the consumer's perspective and responsibility, the producer's perspective is also of key importance. In cases where a country uses high amounts of water for producing a specific export good, a disregard of water stress caused by this export-driven production would, in the medium to long run, result in an irreversible damage to the water system with severe consequences for continued export-oriented production. To avoid such impacts, a consequent management approach would be to analyse (1) whether the same product could be produced with higher water efficiency, (2) whether the same product could be produced in a different watershed within the respective country, (3) the local circumstances and management options to better distribute water resources among different users, and (4) whether the production could be replaced by the production of a different, less water-intensive product. Our analysis can help comparing different production systems globally and thereby help assessing the relative performance of different production options on the global market.

In the end, the producing country and the country finally consuming the exported products both share the responsibility for the impacts caused by production in water scarce areas. Hence, one way of assuming responsibility at the consumer's side would be to actively collaborate with the trade partners to carry out the analyses identified above and to collectively design management measures. For the case of the Indus, this could be done, for instance, in the context of the negotiations of the free trade agreement (FTA) between the EU and India. The illustration of the currently occurring external costs form water embodied in final consumption provides at least a basis to include these environmental aspects in the FTA. For instance, trade agreements could foresee compensation payments for external costs occurring in exporter countries based on principles of shared responsibility. Thereby they could pave the way for establishing consumer payment schemes covering external costs in traded products which are invested in producer regions for mitigating water related problems. Additionally integration of these external costs would regulate demand through increased prices of final products and potentially contribute to reducing over-consumption of food.

In general, the Water Framework Directive is an appropriate management tool that can be implemented in other geographical regions. Its harmonised system to assess and evaluate the status quo of available water resources as well as the management approach by means of river basin management plans are globally applicable, and the EU could assist in its adaptation and implementation, as is already done in the Mediterranean region (for instance, Choukr-Allah et al. 2012).

# 4.3 Improving data and methodology

For this paper, data on water consumption on a very high level of detail was used for agricultural production, and for the first time agricultural water consumption data embodied in international trade as calculated through W-MRIO were disaggregated to the watershed level, with a consequent scarcity assessment. However, caution is needed when interpreting the results, and special attention should be given with regard to the following issues:

Data coverage of water withdrawal and consumption on a high level of sectoral disaggregation is limited to the agricultural sector. Efforts should therefore be put into the collection or estimation of water consumption in industrial processes, in order to improve coverage and meaningfulness of the model results. Hydropower production has an especially large contribution (Mekonnen and Hoekstra 2011b; Pfister et al. 2011a), and more research is needed to properly quantify water use related to this sector.

So far, mainly modelled data are available in a level of detail appropriate for W-MRIO application. The aim should be to compile a comprehensive dataset on water withdrawal and consumption on a detailed sector level, at least for Europe. The foundations for this data compilation effort have been laid e.g. by the SEEA Water (United Nations 2012) or the efforts of Eurostat to set up a system of water accounts (EUROSTAT 2014). However, the accounting frameworks still lack the data to populate them and all measured data refers to withdrawal, while the main interest from a hydrological system's point of view is on water consumption, which cannot be measured directly.

The disaggregation matrix is provided only for the agricultural input data. This is due to the limited data availability regarding spatial distribution of water requirements per industrial activity. In an ideal world, water use and consumption by power plants, paper industries and other activities

should be allocated spatially explicit to specific watersheds. However, for this paper we had to limit the analysis to the agricultural sectors, which are the most relevant water consumers on the global level.

With regard to spatial disaggregation, the aim in this study was to introduce a high level of detail through disaggregating the extensions of water appropriation to the watershed level. However, while the EXIOBASE 2.2 has a large number of 48 countries and regions, the spatial resolution of the MRIO outside Europe is still an area with potential for improvement, as it induces high uncertainties of potential origins, especially since the five "rest of the world" regions in reality consist of a large number of countries and watersheds, which will not equally contribute to the exports of different regions. Also, while the regional country groups account for only about 5% of global GDP in 2007 (Wood et al. 2015), almost 40% of the global territorial water consumption takes place there. Additionally, the assumption of equal shares for export and domestic use of every production model cell becomes more problematic in larger regions, where export production might concentrate in specific sub-regions.

A significant shortcoming of IO analysis is the fact that most MRIO models work on the level of aggregated economic sectors and product groups. This fact implies that each sector produces a homogenous product output. As a consequence, in one sector, a number of different products with potentially very different water intensities are mixed together and averaged. This homogeneity assumption leads to distortions of results, for example, when very different products are aggregated into one sector (for instance, for the case of materials, Schoer et al. 2012). For instance, the EXIOBASE discerns eight different sectors of crop production, which is a good start but still reduces the level of detail from 160 crops to eight sectors. It thereby assumes a homogenous delivery of all products within a sector and country to the related production and exporting sectors. In reality the shares of a specific crop being consumed domestically or exported most likely differ between regions and watersheds, as well among crops contributing to the same sector. To improve this aspect in future, our analysis might be combined with other approaches aiming at calculating footprint-type indicators with higher crop detail, such as Ewing et al. (2012b).

Temporal disaggregation into monthly water consumption would improve the quality of blue water scarcity assessment. However, by assuming the number of months experiencing at least moderate scarcity in each year, the criticality dimension was included (Hoekstra et al. 2012) and helped to identify hotspots by combining blue water scarcity and consumption in a single number for each watershed.

Finally, for this paper calculations were carried out only for the year 2007. EXIOBASE time series data covering the period of 1995-2011 – with now-casts up to 2016 – are currently being built in another European research project (DESIRE; see www.fp7desire.eu). This expanded database will provide a comprehensive basis for analyses of historical trends as well as estimation of future developments and scenario modelling, and thus help understanding the structural and efficiency changes of different regions and sectors.

Further discussions on advantages and improvement potentials of top-down approaches are found in the SI.

# 5 Conclusions

Responsible resource management takes into account not only the territorial or regional situation but also the international dimension. Today, a large share of the goods and services consumed in the EU-27 are imported from elsewhere bringing along large quantities of incorporated water. Knowing also about the environmental impacts in terms of increased water scarcity induced by the consumption of specific products allows to develop policy measures which decrease the pressure put on the environment not only within the EU but also elsewhere.

Multi-regional input-output analysis extended by data on water appropriation is a comprehensive approach which allows calculating water footprints for all products or industries, even with very complex global supply chains. MRIO also enables the identification of the geographical origin of these virtual water flows. Ideally bottom-up and top-down approaches should come up with the same amounts of overall water appropriation. However, given the current data and methodological limitations, a top-down approach such as W-MRIO will remain the most comprehensive approach to allocate comprehensively water appropriation to final consumption, while bottom-up approaches have their specific strengths in the analysis of individual products.

With our research we realised an important step towards informing more responsible water policy making, as the water footprints of total final demand in the EU-27 at a very detailed level of product and geographical detail has been quantified for the first time. We disaggregated the virtual water flows to the watershed level, and compared this information with data on water scarcity levels to identify those watersheds where European consumption is causing severe impacts.

Expanding such analyses in the future, especially by calculating time series and including monthly water consumption, will allow better understanding of current trends in direct and indirect water consumption and scarcity impacts, and better evaluation of targeted policy measures.

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