

TABLE OF CONTENTS

ADVISOR APPROVAL SHEET	i
APPROVAL SHEET	ii
MOTTO	iii
DEDICATION SHEET	iv
ACKNOWLEDGEMENT	v
ABSTRACT	vii
PERNYATAAN KEASLIAN TULISAN	viii
TABLE OF CONTENTS	ix
LIST OF TABLES	xii
LIST OF FIGURES	xiii
LIST OF APPENDICES	xiv

CHAPTER I : INTRODUCTION

A. Research Background	1
B. Research Questions	6
C. Research Objective	6
D. Hypothesis	6
E. Significance of Study	7
F. Scope and Limitation	7
G. Definition of Key Terms	8
1. Writing Skill	8
2. Descriptive Text	9
3. Lanchosa Application	10

CHAPTER II : REVIEW OF RELATED LITERATURE

A. Review of Related Literature	11
1. Writing	11
2. Descriptive Text	16
3. Teaching Writing Using Technology	22

4. Launchcode Application	26
B. Previous Studies	27

CHAPTER III : RESEARCH METHODS

A. Research Design	29
B. Setting of the Research	32
C. Subject of the Research	33
1. Population	33
2. Sample	33
D. Research Procedure	33
1. Pre Test Development	34
2. Pre Test Administration	34
3. Scoring of Pre Test	35
4. Treatment	35
5. Post Test Development	40
6. Post Test Administration	41
7. Scoring of Post-Test	41
E. Data Collection Technique	42
F. Instrument of the Research	42
1. The Validity of Test	43
2. Scoring Rubrics for Descriptive Writing Skill	44
G. Data Analysis Technique	47
1. Finding the Mean Score	47
2. Normality Test	47
3. Homogeneity Test	48
4. Test of Hypothesis	49
5. Data Interpretation	50

CHAPTER IV : RESULT AND DISCUSSION

A. Research Findings	50
1. The Significant Different of Learning Score for Experimental Class and Control Class	52

2. Launchora Application is Effective Media for Teaching Descriptive Text Writing at SMP PG RI Wringinanom Gresik.....	71
3. Students' Enthusiasm in Teaching and Learning Process using Launchora Application at SMP PG RI Wringinanom Gresik.....	72
B. Discussion.....	76

CHAPTER V : CONCLUSION AND SUGGESTION

A. Conclusion.....	78
B. Suggestion.....	80

REFERENCES

APPENDICES

LIST OF TABLES

Table

Table 3.1 Research Design.....	31
Table 3.2 Writing Descriptive Rubrics.....	43
Table 4.2 Students' Pre-test Score of Experimental Class.....	05
Table 4.3 Frequency Distribution Experimental class Pre-test Score.....	05
Table 4.4 Students' Pre-test Scores of Control Class.....	53
Table 4.5 Frequency Distribution Control Class Pre-test Score.....	54
Table 4.6 Students' Post-test Score of Experimental Score.....	55
Table 4.7 Frequency Distribution Experimental Class Score.....	56
Table 4.8 Students' Post-test Score of Control Class.....	57
Table 4.9 Frequency Distribution Control Class Score.....	58
Table 4.10 Frequency Distribution Pre-test Post-test of Experimental and Control Class	59
Table 4.11 Distribution Average Pre-test Score.....	61
Table 4.12 Distribution Average Post-test Score.....	62
Table 4.13 Test of Normality Pre-Test.....	63
Table 4.14 Test of Normality Post-test.....	64
Table 4.15 Test of Homogeneity Pre-Test.....	64
Table 4.16 Test of Homogeneity Post-Test.....	65
Table 4.17 Test of Mann Whitney U Pre-test.....	66
Table 4.18 Test of Mann Whitney U Post-test.....	67

LIST OF FIGURES

Figure

1.1 Launchora's Logo.....	10
1.2 Launchora's Home.....	10
1.3 Launchora's Genre.....	10
1.4 Launchora's Page.....	10
4.1 Data Analysis Steps.....	50

LIST OF APPENDICES

Appendix 1 *Letter*

Appendix 2 *Validation Sheet*

Appendix 3 *Lesson Plan Experimental Class and Control Class*

Appendix 4 *Research Instrument Pre-Test and Post-Test*

Appendix 5 *Schedules of the Study*

Appendix 6 *Pre-Test and Post Test Scores*

Appendix 7 *Documentation*

Appendix 8 *Kartu Konsultasi*