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### 26th Chicano Commencement, 1996

San Jose State University, Associated Students

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## CHICANO COMMENCEMENT Conmemoración chicana



26th Annual

SAN JOSÉ STATE UNIVERSITY

Domingo May 26

Santa Clara Convention Center
Santa Clara, CA

# Congratulations: Class of 1996, you have worked hard and sacrificed to share this great moment with family and friends. As Chicano graduates, you

great moment with family and friends. As Chicano graduates, you represent the dreams of all who came before you. Our eminent scholar and teacher, Dr. Ernesto Galarza, one said: "Vale más la revolución que viene que la que se fúe." I share this sentiment. While past trials have awakened us, the struggle that lies ahead will determine whether our children know who they are and whom they can be. The Chicano Movement made it possible for you to stand here today. As you join the ranks of those who came before, you share the responsibility of keeping the doors of opportunity open for others. Wherever your road in life leads you, I hope you always remember your time at San José State University with pride and joy. Your life is just beginning. I know that your future accomplishments will make us proud. And to your parents who have struggled to help make this day a reality, my deepest regard for entrusting their sons and daughters to Chicano faculty, and to San José State University. Hoy es un día de mucha Alegría y Felicidad para ustedes...los padres y familias, y para nosotros la facultad.

> Dr. José A. Carrasco Mexican American Studies Department

26th annual

xicano
n-americano
c a r i b e ñ o super-latinissimo

habla-hispano

centro-americano

sud-americano super-fregón-chingón

super-fregón-chingón
down with mi Raza

mmencemeni graduación

schedule	of events
	horario de eventos
12 P.M.	Registration and Cocktails - No host bar
1:20 P.M.	Welcome - Bienvenida
1:30 P.M.	Formal luncheon con el Mariachi Los Cachorros
2:30 P.M.	Grupo Folklorico Juvenil de San Francisco
3:00 P.M.	Procession of Graduates
5:30 P.M.	Tardeada ¡hasta que el cuerpo aguante! con Rudy & the Cruisers and vibes by Radio Aztlan

## TUESTIOS invitados de honor

Lupe Solis
Mistress of Ceremonies



Lupe Solis is one of the Bay Area's most versatile Latinas in media who is also an alumnus of SJSU. She started her broadcasting career as Program Director for KSJS and later earned her Bachelors degree and Masters in Spanish and Radio/TV Journalism. She currently works at KAZA 1290AM as a Morning Show Personality, at the National Hispanic University as the Director of Public Relations, and also at Telemundo where she is a TV Personality on "Linea de Ayuda," a community resource help line. With her education, experience and perseverance, Lupe is a role model for all young Latinas seeking a career in communications.

Len Ramirez

Master of Ceremonies



Len Ramirez is an award winning broadcast journalist and an alumnus of SJSU Chicano Commencement. He joined KPIX-TV Channel 5 as a South Bay Bureau Chief in November of 1989. He has received several awards for his reporting including two best news story awards from the Radio and Television News Directors Association, and has been nominated for three Emmy Awards for breaking and investigating news. He graduated from SJSU with a degree in Broadcast Journalism in 1983. His first on-air experience was on "La Cosa Nueva" program, a radio show on KSJS-FM which targeted San Jose's Latino population. Len continues to be a role model in San Jose's Latino Community. He donates his time as a mentor for Latino high school and college students. Len lives in San José and is planning an October wedding to his fiancee, Julie Cortez of San José.

Dr. Dolores A. Escobar

Madrina



Dr. Dolores Escobar has been Dean of Education a San José State University since 1988. Her formal education was completed a UCLA where she graduated Phi Beta Kappa, and later completed her doctoral degree in Foundations of Education. She is a published author who has emphasized multicultural and minority issues in education. Her 1973 award-winning book, The Challenge of Teaching Mexican American Students, was one of the first texts that outlined the task and rationale for special consideration of the needs of linguistically and culturally diverse students. She is truly loved and respected by her colleagues and students alike.

Dr. George Castro
Padrino



Dr. George Castro in an Associate Dean in the College of Science at San José State University. Prior to joining SJSU in 1995, Dr. Castro spent 27 years at IBM Research in San José, where he held a variety of scientific positions, including the Manager of Physical Science from 1975-86. Dr. Castro was born and raised in Los Angeles and received a BS in Chemistry from UCLA and a Ph.D. in Physical Chemistry from UC Riverside. Besides doing scientific research, Dr. Castro was the National President of SACNAS, the Society for Advancement of Chicanos and Native Americans in Science, from 1991-94. He and his wife Beatrice have raised four children, all whom, have graduated from college. Since 1994, he has served on President Clinton's Advisory Commission on Education for Hispanic Americans.

### Cecilia Preciado de Burciaga

Cecilia Preciado de Burciaga is one of the most influential Latino women in the field of higher education. Currently serving as the Assistant to the Presi-dent and the Director of Long Range Planning for the California State University at Monterey Bay, Burciaga is a respected spokeswoman on issues relating to women and minorities in education.

A first generation Chicana, Burciaga was born on May 17, 1945, in Pomona, California. She graduated from Pomona Catholic Girls

High School where she was active in student politics and clubs. Cecilia received her bachelors degree in Spanish from the California State University at Fullerton as well as her secondary teaching credential. She later went on to earn a master of arts in sociology policy studies from the University of California, Riverside in 1972.

Cecilia has served as Commissioner, for US Commission on Civil Rights under the Nixon administration. The project she worked on produced six fact finding reports on Mexican American educational attainment. Burciaga traveled around the country, helping to publicize the results of the reports, which painted a picture of the status of the Mexican Americans in



### Keynote Speaker

education. In 1976, President Jimmy Carter appointed her to the International Commission on the Observance of International Women's Year in Houston, Texas.

In 1974 Burciaga began working at Stanford University as the Assistant to the President and Provost for Chicano Affairs. She later was promoted to Assistant Provost for Faculty Affairs. While at Stanford, she searched for the future faculty appointments

and concentrated on efforts to hire more minority and women faculty members. When Burciaga first started working at Stanford, the student body was two percent Mexican American. By 1992, Stanford's freshman class was 11 percent Chicano.

Burciaga is a popular public speaker on the issues of higher education, minorities and women. She appears frequently in the media, on the radio and on television. Burciaga plans to continue her efforts to increase opportunities for minorities and women in higher education. She will always be involved in the nation's youngest generations and helping them to achieve their potential. "I'm very interested in the issues of the youth. I'm interested in the future and trying to discern where we are going next.", says Cecilia.



Dr. Tony S. Carrillo

Honorary Diploma Presenter

Dr. Tony S. Carrillo is a professor and chair of the Department of Educational Administration at San Jose State University. He has been instrumental in the recruitment of women and minorities in educational administration positions. He has served as an education consultant to over 200 school districts to reduce the high school dropout rate, improve instruction and increase inter-agency involvement. He is the founder of the highly respected "Unfinished Journey Project," which promotes higher education to underrepresented high school students. Dr. Carrillo's dedication to students and education is a great contribution for the entire community.



José Antonio Burciaga

Special Guest

José Antonio Burciaga was raised in the West Texas border town of El Paso. He is a seasoned Chicano cultural activist, muralist, humorist and founding member of the comedy group Cultural Clash. Tony has dedicated his life to representing Chicanos nationwide through his provocative literary and visual artwork.

He published a volume of poetry and short stories titled <u>Undocumented Love</u> which won the Before Columbus American Book Award for poetry. He is also the author of <u>Restless Serpents</u> (1976), <u>Weedee Peepo</u> (1988), <u>Drink Cultura: Chicanismo</u> (1993), <u>Spilling the Beans</u> (1995). He has made Chicano art and culture visible and has inspired many students to make art a part of their lives.

### ACHIEVEMENT

### FOR THE GENERATION

### <sup>O F</sup> T O M O R R O W

Achievement, because our attempt in becoming part of an institution of higher education, because we have had to overcome the cultural and family reluctance to persevere, because we have devoted our time and energy to sleepless nights; and because one more time we have demonstrated that a Chicano/a-Latino/a can succeed in this society. This is our purpose today, to confirm the reality that more of our Raza are succeeding in the educational spectrum and going into the community to recruit the generation of tomorrow.

Welcome to the 26th Celebration of Chicano Commencement. We, the Chicano/Latino graduates from San José State University are proud to present to you and your family our interpretation of achievement in today's society. This event, which has taken us over hundreds of hours of preparation is our way of recognizing our challenge and progress in completing a higher degree of education. No other event will examine our individual struggles as we have done today.

We have chosen to graduate through Chicano Commencement because it acknowledges our existence on this campus, as well as continuing the conscious separation and protest from the traditional commencement exercises. We feel that a personal recognition in a more familial and cultural setting is able to accommodate our transition from the role of student to professional.

This transition is critical for our audience to perceive. We offer our models of achievement for the future generation in our audience this afternoon. Let us enter the mind and souls of those not yet in our paths. Let this event be one more reason why every child and student seek a higher level of education and recognize the necessity of going to a university or college.

For this reason, we dedicate our program to our little brothers and sisters, our cousins, nephews, children, mentees, and students in the audience this afternoon. Let our achievement be your motivation to be here tomorrow as the next generation of scholars, leaders, and achievers. Thank you.

Margarita Contreras

President

Chicano Commencement '96 May 26, 1996 Logros, por nuestro esfuerzo en ser parte de una institución con un nivel más alto de educación; porque hemos tenido que vencer la adversión cultural y familiar de perseverar; porque hemos dedicado noches sin dormir, nuestro tiempo y nuestras energías; y porque una vez más, hemos demostrado que un Chicano(a) / Latino(a), puede tener éxito en esta sociedad. Este es nuestro propósito hoy, confirmar que en realidad más gente de nuestra Raza, está triunfando en las espectativas de la educación, llendo a la Comunidad para reclutar a la Generación del Mañana.

PARA LA GENERACIÓN

I Mañan

9

Bienvenidos a la Vigésimo Sexta celebración de la Graduación Chicana. Nosotros los Chicano / Latinos graduados de la Universidad Estatal de San José, estamos orgullosos de presentar para usted y su familia nuestros logros en la sociedad de hoy.

Este acontecimiento, que nos ha tomado cientos de horas de preparación, es un modo de hacer un reconocimiento a nuestro reto y progreso en completar un grado más alto en la educación. En ningún otro evento se examinaran nuestros esfuerzos individuales como lo hemos hecho hoy.

Hemos elegido graduarnos por parte del "Chicano Commencement" porque éste reconoce nuestra existencia en éste campo, así como continúa la separación conciente y protesta a la tradicional entrega de Diplomas. Nosotros sentimos que el reconocimiento personal en un plano más familiar y cultural nos ayudaría para nuestra transición del papel de estudiante al de profesional.

Esta transición, es crítico que nuestra audiencia la persiva. Nosotros ofrecemos ejemplos de nuestros logros para la generación futura en nuestra audiencia ésta tarde. Déjenos entrar en la mente y almas de aquellos que aún no estan en nuestros caminos. Deje que éste evento sea una razón más para que cada niño y estudiante en éste salón busque un nivel más alto de educación y reconozca la necesisdad de ir a la universidad ó al colegio.

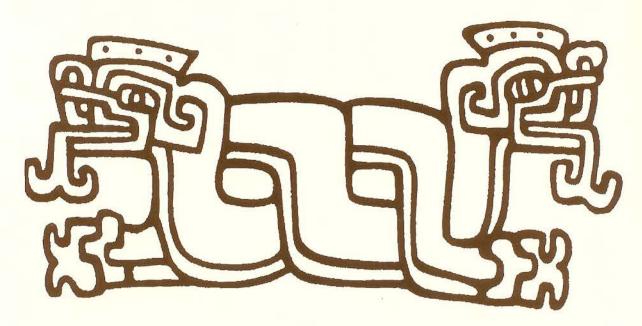
Por ésta razón, nosotros dedicamos éste programa a nuestros pequeños hermanos y hermanas, nuestros primos, sobrinos y niños en la audiencia ésta tarde. Deje que nuestros logros sean su motivación para estar aquí mañana como la próxima generación de estudiantes, líderes y triunfadores. Gracias,

Margarita Contreras

Presidenta

Chicano Commencement '96 26 de Mayo de 1996

## CONGRATULATIONS CHICANO COMMENCEMENT GRADUATES!



The Chicano/Latino
Faculty and Staff Association
of San José State University

### MUCHAS GRACIAS

Associated Students, SJSU



Bella Mia Restaurant

Cecilia & Tony Burciaga

Dr. Tony Carrillo

Dr. George Castro

Chicano/Latino Faculty & Staff

Chicano Library Resource Center

Cielito Lindo Restaurant

Familia Contreras Ruiz

Emma's Express

Dr. Dolores Escobar

Grupo Folklórico de San Francisco

Russ Guard, Guard Litho

Teresa Guerrero Daley

Sharon Lee, Aramark Catering

John Manibusan, Mardajon Photography

Maria Elena's Restaurant

Mexican American Alumni Association

Mexico Lindo Restaurant

Miami's Night Club

Mi Pueblo Restaurant

Noé Montoya & Super Mercado México

Naco's Tacos

Al Ornelas, Santa Clara Convention Center

Ortega Produce

Pueblo de San José Kiwanis Club

Radio Azltán

Len Ramírez

Tom Ramsey, Rodeo Club

Augie Reyes, Santa Clara Conv. Center

San José GI Forum

San Jose Live Sports Bar

Santa Clara Convention Center

Señora Emma's Restaurant

Lupe Solis

Student Development Services, SJSU

Student Outreach and Recruitment, SJSU

Taqueria 3 Amigos

Taqueria De Amigos

Wild 107

This event is wheelchair accessible. Individuals needing sign language interpretors, escorts, or accommodations should contact us at (408) 293-6029 as early as possible.

### A SPECIAL THANKS TO

The Chicano Commencement Committee for the

Class of 1996¶

Rosalinda Garza

Margarita Goméz

Yolanda Jiménez

Adrian Rodriquez It's your turn next!

And to the many more which made this day possible.

### THANK YOU TO THE CONTRIBUTORS OF CHICANO COMMENCEMENT 1995

Ric Abeyta

Dr. Robert Caret

Antonio Chavez

Sid Flores

Luis & Maria Hernandez

Jess Jacques

Betty Martinez

Juan Olivarez

Carlos & Gina Olivarez-Pagán

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