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Abbas, Quaiser; Awan, Sajid H.

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Impact of organizational politics on employee performance in public sector organizations

Quaiser Abbas*

Manager Marketing & Sales Pakistan Television Corporation Lahore, Pakistan Quaiser.abbas@gmail.com

Sajid H. Awan

Lahore Business School University of Lahore Lahore, Pakistan

Abstract: The present study seeks to investigate the impact of organizational politics on employee performance in the public sector organizations. The study developed a framework on the basis of an extensive literature review which was then tested to provide an empirical insight about the proposed relationships. The data were collected from the employees of 15 public sector organizations in Pakistan. The data was statistically analyzed using regression analysis. The results revealed that organizational politics have a significant impact on employee performance. The findings of the study reinforce that the management needs to understand the perception of employees about the organizational politics prevailing in their organizations and have to adopt strategies that would minimize the perception of organizational politics and enhance employee performance. The present study has been conducted in a developing economy; therefore, the findings of the present study are partially generalized able to other developing economies as well. The future researchers can also perform the studies in other settings.

Key words: Organizational politics, public sector, employee performance, Pakistan.

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1. Introduction

The Public Sector organizations (PSOs) are entrusted with the task of providing goods and services that are deemed essential to people as well as organizations to achieve their goals and objectives at a domestic and international level (Bhuiyan & Francis, 2011).

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The main functions of the public sector are to participate in key areas to serve and facilitate, improve infrastructure development, reform the comprehensive policies and regulatory framework for people, businesses, economic and social development (PSDP, 2011). A more dynamic role of the public sector is to create and develop a growth strategy for competitive culture of inspiration that is overstretching the management capacity, employees' performance and resources that is in the process (ADB, 2008; PSDP, 2011). Over the last decade, the public sector organizations whether of developed countries or developing have found themselves in substantial financial disorder (Monfardini, 2010; Abbasi, 2011).

Currently, Pakistani public sector organizations are showing unsatisfactory performance and facing a series of uncertain events like inadequate economic, natural and political development approaches, continued inefficiency due to lack of leadership, mismanagement, and unprecedented expansion of employment in governmental organizations (Abbasi, 2011; Planning Commission, 2011; Zaidi, 2012). Factors like, mismanagement, political instability and corruption have rendered Pakistan's public sector organizations ineffective. While these organizations are striving to provide quality goods and services to general public, at the same time, they are experiencing ineffective governance. Due to the ineffectiveness of 2.6 million public sector employees, they are being viewed as unresponsive, corrupt, exploitative, and following cumbersome bureaucratic procedures (ADB, 2008; Zaidi, 2012). To overcome the impediments faced by the public sector organizations, Planning Commission of Pakistan has planned a new growth strategy to spend Rs. 4.1 trillion in the next twenty years in the Public Sector Development Program (PSDP) with a view of identifying issues and subsequent effective implementation of solutions for organizations.

The Public Sector in Pakistan is divided in to three major sectors - manufacturing sector (such as Pakistan steel mill), non-manufacturing sector (services, social and infrastructure), and the last sector consists of miscellaneous areas (such as tourism, IT etc.) (ADB, 2008). These sectors have created a number of new organizations to enhance their functionality such as Pakistan Electronic Media Regulatory Authority (PEMRA), the National Database Regulatory Authority (NADRA) etc. Many of the aspects that are quite visible in business organizations are to be found in public organizations, e.g. Leadership styles, organizational politics, culture, financial liabilities and trade unions (Oliver & Kandad, 2006). The political behavior of employees, management and power influence are the dominant factors in public organizations. The dominance of politics increases in public organizations because of their close attachment with the political system of the economy. The environment in public sector organizations is less flexible and responsive. The participatory factor is also missing in these organizations (Bodla & Danish, 2010). According to Oliver & Kandad (2006) the management must focus on some key issues like leadership styles, organizational structure, social communities, reward systems, physical attributes of the working environment and time distribution to develop a knowledge oriented culture. A detail list of public sectors and their relevant departments are shown in Table 1.

Table 1: List of Public Sectors

G .	Table 1: List of Public Sectors
Sectors	Examples of Public Sector (PS)
Crop Sector	Pakistan Agricultural Storage and Services Corporation, Cotton Export Corporation, National Fertilizer Corporation, Trading Corporation of Pakistan
Livestock	Livestock and Dairy Development Board, Rice Export Corporation of Pakistan
Fisheries	Fisheries Development Board
Mining	Pakistan Mineral Development Corporation, Lakhra Coal Mines
Transport	National Logistics Corporation
Aviation/Ports	Pakistan International Airlines Corporation, Civil Aviation Authority, Karachi Port Trust, Port Qasim Authority
Railways	Pakistan Railways
Retail	Utility Stores Corporation
Road	National Highway Authority, Frontier Works Organizations
Electricity	WAPDA, PEPCO, KESC, Peshawar Electric Supply Company,
	Faisalabad Electric Supply Company, Jamshoro Power Company Ltd.
Industry	Pakistan Engineering Company, Pakistan Steel Mill, Pakistan Industrial Development Corporation, State Engineering Corporation
Construction	State Cement Corporation of Pakistan, FWO, National Engineering Services Pakistan, National Power Construction Company
Insurance	State Life Insurance Corporation, Reinsurance, Pakistan Insurance Corporation, National Insurance Corporation
Finance Banking	National Bank of Pakistan, Zarai Tarqiati Bank Limited, National Investment Trust Limited, First Women Bank, House Building Finance Corporation
Communication	Pakistan Telecommunications Corporation Limited, Pakistan Television, Pakistan Broadcasting Corporation
Oil & Gas	OGDCL, Sui Northern Gas Pipe Lines, Sui Southern Gas Pipe Lines, Pakistan State Oil, National Refinery Limited, Pak Arab Refinery Limited, Pakistan Petroleum Limited
Housing	Pakistan Housing Foundation, Defense Housing Authority
Shipping	Pakistan National Shipping Corporation
Postal	Pakistan Post Office
Others	Printing Corporation of Pakistan, Pakistan Tourism Development Corporation, Ghee Corporation of Pakistan

Source: Planning Commission 2011.

For the last many years, the PSOs have been facing significant losses related to its operations, that amount to $1.5\,\%$ of GDP annually. This situation requires a regular

government support and occasional subsidies. Largely, it is the inefficiency of public sector organizations that is choking the economy of Pakistan and there is an urgent need of effective leadership and restructuring of the workplace environments (ADB, 2008; Federal-Budget, 2011-12).

The inefficiency portrayed by the public organizations are largely due to the politics and influence employees exert. Employees often get involved in organizational politics either intentionally or unintentionally. This organizational politics prevail at levels in the organization and also in different shapes. Different groups in the organization play their role in this process (Vigoda, 2007). In Pakistani context individuals or groups use power and politics to control others and develop their personal interests at the expense of others. The employees of public sector organizations create rumors and highlight the mistakes of their colleagues and team members just to hide their own weakness (Awan & Mahmood, 2010). The present study is an attempt to investigate how organizational politics is affecting the employee performance in public sector organizations.

2. Literature Review

2.1 Organizational Politics

Numerous researches have been conducted on organizational politics in the last three decades (Vigoda & Drory, 2006) with the focus on the power and capabilities of leadership in an organization and essentially paying attention on management and leadership (Bodla & Danish, 2010). Organizational politics refers to the complex mixture of power, influence, behaviour and understanding leadership processes, self-interest behaviour in the organization (Vigoda, 2002) and is generally related to the situations such as power struggles, conflicts over the sources of power and responsibilities to influence (Vigoda, 2006).

According to (Sowmya & Panchanatham, 2009) organizational politics is behaviour to influence individuals or groups in an organization. Vigoda-Gadot, Vinarski-Peretz, & Ben-Zion (2003) are of the view that when individuals work for their own interests and do not care for the goals of the organization and well being of others these actions indicate organizational politics. Zivnuska et al., (2004) stated that there are two elements of organizational politics, which should be considered while investigating the role of attitude of employees and organizational politics. Firstly the view and perception of organizational politics has more importance than reality. Secondly, organizational politics might be beneficial for the individual or, it can be disadvantageous for the employee. So it can be concluded that organizational policies and politics can be beneficial for the employees and can be a threat to the carrier as well Zivnuska et al., (2004).

Researchers like Bodla and Danish (2010) define organizational politics in terms of behaviour and action of individuals in an organization to enhance their performance professional career. According to the researchers, organizational politics work as an antecedent to outcomes of employees. As people act according to the perception of reality, perception of politics is important for the employees in an organization (Boerner et al., 2007). Bodla and Danish (2010) have stated that people can respond to the

situation according to their perception and real situation could be different from that. Pfeffer and Vega (1999) has termed politics as a dominant and wider social mean that determines the basic functioning of the organization, and commonly indicate power and influence tactics.

Researchers like Vigoda-Gadot et al., (2003) have highlighted that the self-serving behaviour of individuals is not accepted in the organization is a common theme. In a common perception original meaning of politics is that when individual strives for its right in the society with the help of negotiation and consultation (Watson, 2006). When employees perceive organizational politics at a high level, it indicates their dissatisfaction with the job (Robbins, 2003). Bodla and Danish (2010) highlight several factors which have an influence on perception of organizational politics. Generally antecedents of organizational politics can be categorized into demographics such as personal characteristics, needs and values and the situational factors such as level of job and autonomy at organizational level. The outcomes and consequences of organizational politics are related to attitudinal and behavioural outcomes such as job stress, job satisfaction and employee turnover.

The organizational politics have been termed as an approach to gain power not through merit and luck (Griffin, Neal, & Parker, 2007). Influence is when power tactics are actually exercised and power is when there is a potential exists to exercise power. In organizations, self-serving behaviour is normally adopted by the people. Small groups are formed and these groups are insensitive towards the needs of others. There is a possibility that such behaviour could create trouble for others and is called politics.

There are nine taxonomies of power tactics such as collision, rational persuasion, exchange, inspirational appeal, negotiation, personal appeal, consultation, legitimating and pressure (Cable & Judge, 2003). Getting things done through influence and through means of self-motivation is called power. In organizations employees believe that things are done through the use of power and during intra-organizational conflicts and in power plays organizational politics is reflected (Herrenkohl, Judson, & Heffner, 2007). Studies have shown that organizational politics is an important element of every organization, but there is a difference of level of intensity of politics (Cable & Judge, 2003) having an effect on employee performance (Herrenkohl, Judson, & Heffner, 2007) and create an image in terms of the environment and the culture of an organization in the minds of multiple stakeholders (Sussman, Adams, Kuzmits, & Raho, 2002).

2.2 Employee Performance

In today's competitive environment and highly unstable economic conditions, it has become vital for the employers to look for new ways to increase the productivity of their employees (Zivnuska et al., 2004). These circumstances have an effect on the attitudes of employees and their behaviours towards their work and in return also affect their performance. Many organizations have understood this and have adopted policies for the benefit of the employees which has given them a lot of benefit in return (Marchington & Wilkinson, 2005).

Performance can be improved by employing abilities to generate new ideas and use this ability to build relations and processes of work (De Jong & Den Hartog, 2007; McAdam & McClelland, 2002). The performance of the organization can be enhanced by employing the right employees in the organization (Davidson, 2003; Karatepe, Yorganci, & Haktanir, 2009). Empowered employees are not only efficient and high performing (Davidson, 2003) but are also responsible and are able to share it equally to the success of the organization (McAdam & McClelland, 2002). It has been suggested by Sonnentag and Frese (2004) that employee capacities can only be increased if leadership plays its role in employee development.

Another element which helps and plays a vital role in improving performance is adaptability. An element of adaptability is the result of learning of individuals and brings out a change in the society (Argote, Gruenfeld & Naquin, 2000). Coordination helps the individuals to work with flexibility, to accept change and due to all these positive aspects several goals can be achieved (Day, Gronn & Salas, 2004). With an open communication environment, business decisions and matters are discussed openly in an organization, it ensures the trust of the employees and delivers a message to them that they are trusted by the organization (Marchington and Wilkinson, 2005).

It is commonly known that the employee can perform in a better manner if its personality traits and needs are well matched to the organizational goals (Yang & Choi, 2009). Organizational environment has an influence on human behaviour and it can lead the employee to be more innovative and be involved in the business (Day, Gronn & Salas, 2004; McLean, 2005).

It is possible that innovation might not sustain for a long period of time when workers develop a feeling that if they will work more they will be out of the job (Meyer, Becker, & Vandenberghe, 2004). It is common that employees can persuade their co-workers if they strongly feel about the job and influence others as well as to be more innovative (Jeroen & Deamne, 2007). In an environment characterized by high competitiveness organizations need to be more innovative and effective (Bass, 2008; Jeroen & Deamne, 2007). It is required by the individuals to be more innovative and creative in times when a rapid change occurs in an organization. Innovations can be initiated by the employees by generating the ideas about exploration of opportunities regarding employee performance and solutions for the problems (Jeroen & Deanne, 2007). Thus, employees exhibiting adaptability, problem solving, responsibility and innovation are considered high performing (Watson, 2006).

3. Methodology

The present study adopted descriptive survey based approach to study the impact of organizational politics on employee performance. The population of the study consisted of employees of 15 public sector organizations that included ministries and autonomous units. The respondents of the study had a wide range of functional and professional backgrounds and occupations including management and administrative, (Executive Directors, Secretaries, Deputy Secretaries, Joint Secretaries, Director General, Directors, Chief Accountant, Director of Administration) managerial, professional, and technical

jobs along with assistants, and clerical staff of the selected public organizations. The population was considered important because of the variables of the study. Due to the apprehensions of the individuals, sample was conveniently selected. The sample size of 400 was selected taking into considerations of methodology scholars (Sekaran, 2003; Thomas, 2004). Appropriately filled and usable questionnaires were 228.

Self administered questionare was used as an instrument that captured the perceptions of employees regarding organizational politics and performance. Items related to organizational politics (15 items) were adapted from the study of Vigoda (2006, 2007); while employee performance items (20 items) were taken from the studies of Johnson (2003), Welbourne et al., (1998) and Podsakoff et al., (2010). The instrument items were provided in both English and Urdu languages. Translation method was used by the researchers in order to ensure the accuracy. The selection of language helped the respondents to fill the question with comfort.

To check the accuracy and consistency of the instrument Cronbahc alpha was calculated. The Cronbach alpha values ranging between 0.75-0.87, indicated the suitability of the questionnaire. Further data analysis was carried out using Pearson correlation and regression analysis. Before conducting regression, assumptions regarding regression were satisfied.

4. Results and Discussion

The descriptive statistics as shown in Table 2. The mean values indicate that responses to items related to study variables lie towards agreement. The skewness and kurtosis values are also within the prescribed range (skewness = +1, -1; kurtosis = +1, -1). The values show that the data is normal.

Table 2: Descriptive Statistics

	Mean	Std. Dev.	Skewness	Kurtosis
Organizational Political	3.2781	.83811	332	411
Perception				
Power	3.1640	.91811	225	558
Creating Conflict	3.3158	.78258	136	477
Employee Performance	3.8759	.58267	439	.014
·				

The Pearson correlation for variables (organizational politics and employee performance) indicates that there exists a weak but statistically significant relationship between them as shown in Table 3.

Table 3: Correlations (variables)

	Employee Performance	Organizational Politics
Employee Performance	1	
Organizational Politics	.237(**)	1

^{**} Correlation is significant at the 0.01 level (2-tailed).

Table 4 shows the correlation results related to the dimensions of organizational politics with employee performance. The result indicates that organizational politics perception and creating conflict are having weak but statistically significant association; while power is found to have insignificant association with employee performance.

Table 4: Correlations (Dimensions)

Tuble in Confendations (Dimensions)							
	Politics		Creating	Employee			
	Perception	Power	Conflict	Performance			
Politics Perception	1						
Power	.575(**)	1					
Creating Conflict	018	.123	1				
Employee Performance	.184(**)	.049	.286(**)	1			

^{**} Correlation is significant at the 0.01 level (2-tailed).

Linear regression analysis for the composite variable of organizational politics and employee performance was conducted. The result is shown in Table 5.

Table 5: Regression for OP-EP Model

Description	R	R^2	Adj. R ²	F- Stats	Sig	Beta	t-Stat	Sig.		
Dependent Va	Dependent Variable: Employee Performance									
	0.237	0.056	0.52	13.443	0.000					
Constant						3.122	14.941	0.000		
Organizational Politics						.232	3.666	0.000		

The regression result (Table 5) shows a weak association (R 0.237). The F-statistics indicates model fitness. The value of R^2 shows that 5.6% variation in employee performance is caused by organizational politics. The beta coefficient result shows that organizational politics is having a significant influence of 23.2% on employee performance.

The impact of individual dimensions of organizational politics on employee performance has been examined with the help of multiple regression analysis. The results are shown in Table 6. The value of multiple R is 0.363 showing that all the organizational politics dimensions are 36.3% correlated with the dependent variable i.e. employee performance. The value of R^2 reveals that 13.2 % variation in employee performance is caused by the organizational politics. The value of adjusted R^2 shows 12.0% variation in the dependent variable adjusted for population. The value of R^2 statistic is 11.361 (R^2). This authenticates the fitness of the model (R^2).

Table 6 also shows the individual impact of different organizational politics on employee performance. Organizational politics perceptions, power and creating conflicts have an impact on employee performance with the beta values of 0.191, -0.093 and 0.230 respectively. The t statistic of these variables are 3.586 (p< 0.01), -1.906 (p> 0.05) and 4.903 (p< 0.01) and 5.817 (p< 0.01) respectively.

Table 6: Multiple Regression for Dimensions of Organizational Politics

Description	R	R^2	Adj.	<i>F</i> -	Sig	Beta	t-Stat	Sig.	
			R^2	Stats					
Dependent Variable: Employee Performance									
	0.363	0.132	0.120	11.361	0.000				
Constant						2.782	12.882	0.000	
Organization						0.191	3.586	0.000	
Politics									
Perception									
Power						093	-1.906	0.058	
Creating Conflict						0.230	4.903	0.000	

The results of the study indicate that public sector employees are in agreement regarding prevalence of organizational politics. This means that in public sector organizations, there exist organizational politics that have more influence towards performance. The results of organizational politics are in line with the studies of Burke and Ng (2006) who state that employees of view organizational politics differently in many ways like occupational service and promotions. Researchers like Mosadegh et al., (2006); Ram and Prabhakar (2010) are also of the view that public sector employees are more prone to use political methods like personal relationships, etc., for their own advantage and to have a strong control in their working environment. Organizational Politics is about the actions of employees towards their own interests, availing opportunities to fulfil their interests without the consideration of organizational interests (Kacmar & Bozeman, 1999). Organizational politics results in the conflict of interests among employees and results in negativity in the environment of the organization (Bodla & Danish, 2010).

The study finds that organizational politics play a minor role in determining the employee performance. This may be due to the fact that in Pakistani public sector organizations the role of leadership is considered to be more of a regulator that may suppress the negative effects of organizational politics especially of power which is also

shown by the negative but insignificant result. According to Bodla & Danish (2010) organizational politics is behaviour to influence individuals or groups in an organization. Previous studies have shown (Boerner et al., 2007; Bodla & Danish, 2010) that there is a negative relationship of Organizational Politics with the organizational commitment and workplace environment. Organizational politics and employees' attitudes are useful indicators which reflect the behaviour of employees regarding neglecting responsibilities and intentions to quit job. Employees can work for their own interests and participate in organizational politics and may exploit their potential (Bono & Judge, 2003).

5. Conclusion

The present study investigated the influence of organizational politics on employee performance of public sector organizations in Pakistan. The study indicates that organizational politics is prevalent in public organizations but its association with employee performance is weak. Furthermore, organizational politics exert statistically significant but weak influence on performance. The results are significant developing country perspective. The common perception is that public sector employees use their personal political influences and show of power to achieve their interests especially in terms of career advancements. However, the results indicate that this is not so; the influence of politics is there but it is weak and not as per common perception. There are numerous studies taht have been carried out in developed country perspective, however, little evidence is there of how organizational politis influence employee performance especially in the context of public sector in the developing countries. The study is not without its limitations. Firstly, the use of convenience sampling technique itself renders the results of the study ungeneralizable. Therefore, future studies should focus on probability sampling techniques. Secondly, the study focused on public sector organizations located in the capital territory. The results may vary if larger sample size and public organizations located in the provincial capitals are included in the study. A comparative analysis between public and private sectors or between countries may also enhance our understanding of organizational politics and performance in developing countries. The results of the study point out that there are other factors that may influence organizational politics and performance of employees. Therefore, future studies should consider leadership, organizational culture, human resource practices and demographic variables as well to better understand organizational politics and employee performance relationship.

Bibliographical note: Quaiser Abbas did his MS from SZABIST-Islamabad campus. He is currently working at Pakistan Television Corporation Lahore office as marketing and sales manager.

Sajid H. Awan did his PhD from NUML, Islamabad in HRD. He has vast administrative, teaching and training experience. He is associate professor at Lahore Business School, University of Lahore. His research interests include capacity building, Human resource management.

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