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Duane D. Pearsall, CACI Chairman of the Board

Colorado Association of Commerce & Industry

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Perspectives — Colorado Business Week 1988

Colorado Business Week 1988 touched the lives of many people throughout Colorado, in many different ways. Business Viewpoint reports on some of the perspectives that Colorado Business Week evokes.

Duane Pearsall, CACI Chairman of the Board:

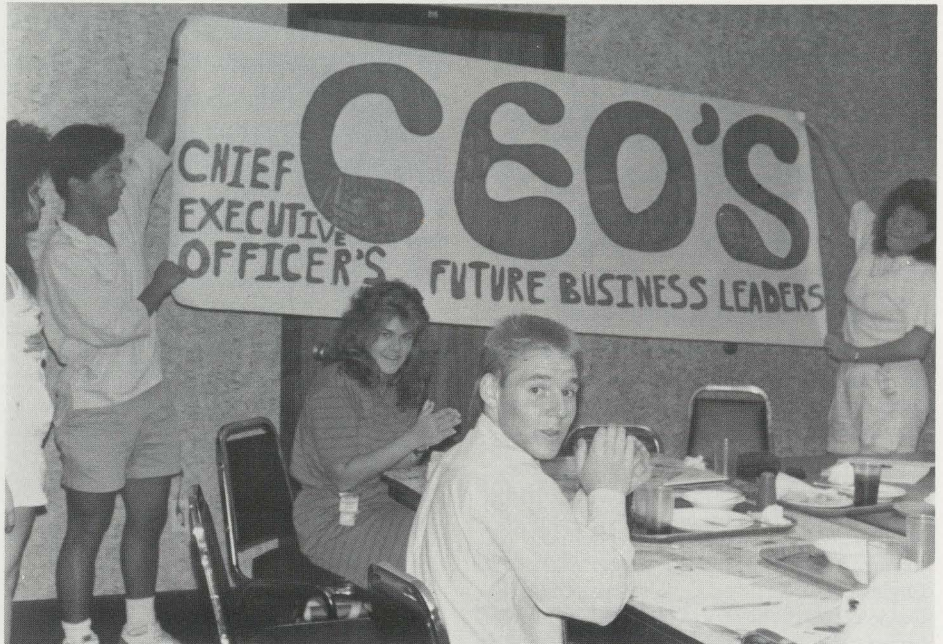
"Colorado Business Week 1988, by all reports, was again a smashing success. Every person who participated in or witnessed the 1988 program, that I have met, has praised the program in glowing terms.

"Thanks go to the many outstanding Loaned Executives, who spent a full week as company advisors; the business sponsors; the staff who planned every detail for months in advance; and particularly to those 337 outstanding students from all over our state."

Business Leader of the Year

N. Berne Hart, Chairman and CEO, United Banks of Colorado, Inc., and CACI's Colorado Business Leader of the Year 1988, led the panel discussion of profit at the Greeley session, in which the six executives from the winning businesses of the year took part.

Hart and his colleagues traveled by helicopter from the Business Awards Luncheon to Greeley on August 1. Hart says, "It was gratifying and fun to be met (by students and adults) on the campus field."



Student Chief Executive Officers' meeting is business-like and fun.

The panel discussion, centering around the topic "profit" was the "highlight," said Hart enthusiastically. All of the 200+ students seemed to want to take part in the "pros and cons, in's and out's" of the topic. More than that, Hart recalled, the students were interested and attentive to the various speakers — their experiences and business histories. "There were stimulating, good questions from the students," Hart says. The business leaders also obtained a "good appreciation of the CA's."

Hart served as CACI's Chairman of the Board in 1985-86, and is very familiar with the Colorado Business Week program. However, his role as panel discussion leader, and the opportunity it afforded to observe the program more closely, was an aspect of the program that Hart obviously relished.

Chairman of the Week

Ruben Hernandez, U S West Communications, was a Company Advisor in 1987. This year, he served in the de-

Honor Roll 1988

Adolph Coors Company, Golden, 16+
Affiliated Bankshares of Colorado, Inc.,
Salida, P
AMAX Mineral Resources Company,
Golden, 1
American Beverage, Inc., Pueblo, 1
Anheuser-Busch, Inc., Fort Collins, 6
Anschutz Corporation, Denver, 2
Aquasan Network, Inc., Englewood, P
ARCO Coal Company, Denver, 1
Arthur Andersen & Company, Denver, 4+
Arthur Young, Denver, 1
Aspen Rotary Club, 1
Assn. of Morgan County Commercial Banks,
First National Bank, Fort Morgan, 2
Associated Collection Agencies, Inc.,
Lakewood, P
Aurora SWAP Club, P
AT&T, Denver, 5

Ball Corporation, Broomfield, 3
Bank of Monte Vista, 1
Barella and Sons, Inc., Denver, 1
Bayfield Food Market, Inc., P
BetaWest Properties Inc., Denver, 1
Blue Cross Blue Shield of Colo., Denver, 6
Boulder Chamber of Commerce —
Leadership, Boulder, 1
Boulder SWAP Club, 1
Breakfast Optimist Club of Loveland, 1
Brighton B.P.W. Club, 1
Brighton Kiwanis Club, Brighton, P
Broadmoor Hotel, Colorado Springs, 1
Brock, Buchholz & Stow, Longmont, 1
Broomfield Optimist, Broomfield, 1
Burns National Bank, Durango, P
Byerly and Company, Inc., Denver, 7
Cache National Bank of Greeley, P
Calcon Constructors, Inc., Englewood, 1
Cañon Potato Company, Center, P
Cap's Auto Supply, Aspen, 2
CBS Insurance, Colorado Springs, 1

Centel Electric Colorado, Pueblo, 2
CF&I Steel Corporation, Pueblo, 1
Chaparral Inc., Alamosa, P
Chevron USA Inc., Denver, 2
Citizens Bank of Pagosa Springs, 1
City Market, Inc., Grand Junction, 1
Clarion Hotel Denver Airport, Denver, 1
Coca Cola Bottling Company, Durango, P
Collbran Lions Club, P
Colorado Bank and Trust Company, Delta, P
Colorado Container Corporation, Denver, 1
Colorado Crystal Corporation, Loveland, 1
Colorado Financial Services Assn., Denver, 1
Colorado Insurance Assn., Alamosa, P
Colorado Interstate Gas Company,
Colorado Springs, 2
Colorado National Bank, Pueblo, P
Colorado National Bank, Belmont, P
Colorado National Bank of Sterling, 2
Colorado National Bankshares, Inc., Denver,
1
Colorado State Fair, Pueblo, 1