

Portland State University
PDXScholar

Northwest IR User Group

2017 Northwest IR User Group

Jul 21st, 10:00 AM - 10:20 AM

Using a Needs Assessment to Develop an Institutional Repository

Teresa Auch Schultz
University of Nevada, Reno, teresas@unr.edu

Follow this and additional works at: <https://pdxscholar.library.pdx.edu/nwirug>



Part of the [Scholarly Communication Commons](#)

Let us know how access to this document benefits you.

Auch Schultz, Teresa, "Using a Needs Assessment to Develop an Institutional Repository" (2017).
Northwest IR User Group. 14.
<https://pdxscholar.library.pdx.edu/nwirug/2017/presentations/14>

This Panel Discussion is brought to you for free and open access. It has been accepted for inclusion in Northwest IR User Group by an authorized administrator of PDXScholar. Please contact us if we can make this document more accessible: pdxscholar@pdx.edu.

USING A NEEDS ASSESSMENT TO DEVELOP AN IR

Teresa Schultz and Ann Medaille
University of Nevada, Reno



University of Nevada, Reno

University of Nevada, Reno

- Land-grant university est. 1874
- 21,353 students
- 1,528 academic faculty
- Currently a doctoral higher research activity institution under Carnegie
- But aiming for highest

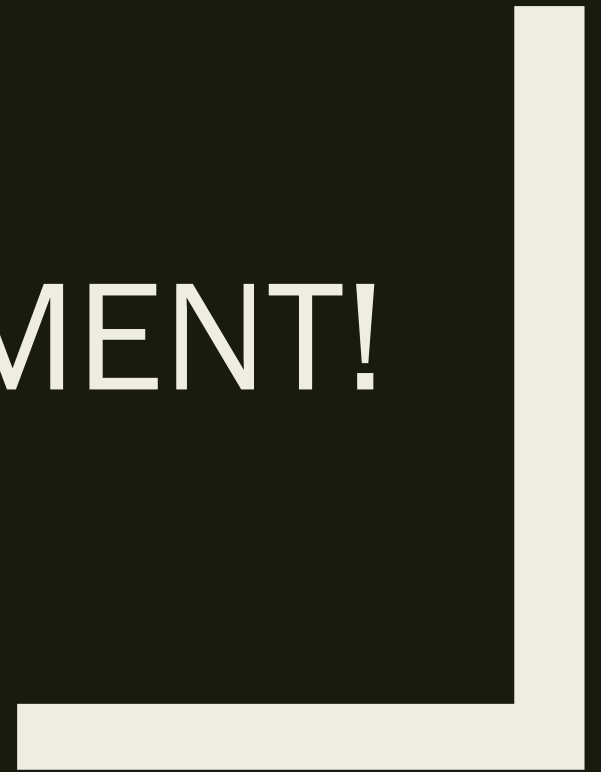


Mathewson-IGT Knowledge Center

- Main library + two branch libraries
- Infant IR – ScholarWorks created Spring 2016
 - *Owned by research office*
 - *Fewer than 100 items*
- Scholarly Communication position created Summer 2016
- 20~ liaison librarians



ASSESSMENT!







Goal 1: Get an idea of faculty's thoughts of and actions in the scholarly communication world

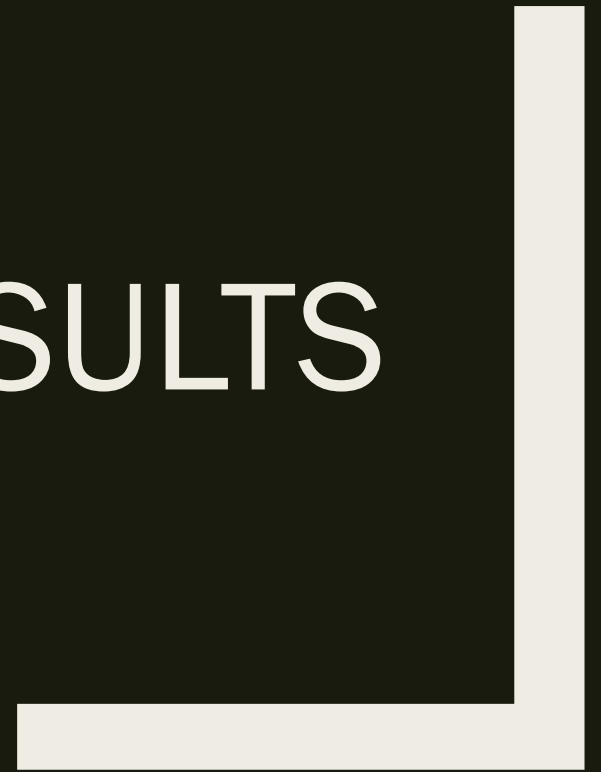
Goal 2: Increase liaison
interaction with faculty and
scholarly communications

Goal 3: Market library's new
scholarly communication
services

What did that look like?

- Planned a qualitative assessment
 - *27 questions (mostly open ended)*
 - *Included OA, OERs, open data*
- Goal: each liaison conduct one in-person interview
 - *Tried not to be pushy*
 - *Actual: 18 interviews conducted*
- Lasted through Fall 2016
- Coded the interview recordings and notes

RESULTS





Actual data

- No knowledge of repositories
 - *15 defined OA as being only free (or equated with OA journals)*
- Misperceptions abound (OA = \$\$\$)
 - *“Honestly, financial is a barrier”*
- Little concern about copyright
 - *“It’s kind of like when you download an app. You know, do you accept these terms? Yeah, sure.”*
- What’s data management?

Engagement

- 14 liaisons took part (two twice)
 - *Six did not*
- Introduced ScholarWorks to three professors
 - *All agreed to deposit articles*
 - *1 partnered in metrics*
 - *1 partnered in data*
- Uncovered one professor using OER
- Workshops aimed at faculty and grad students based on interests from answers



Liaison training

- Final report shared with liaisons
 - *Broken down by STEM, social science, arts and humanities*
- Created workshop series for library staff
 - *OA basics, OERs, subject repositories, data management*
 - *Ongoing*
- Liaisons identifying future projects
 - *Undergraduate research posters*

Looking ahead

- Possible campus-wide survey
- Use survey results to develop broader marketing plan
- But moving away from IR emphasis

Questions?

Scholarly Communications and Copyright Librarian Teresa Schultz

teresas@unr.edu

Director of Liaisons and Research Services Ann Medaille

amedaille@unr.edu

Images

- Slide 5
 - Prayltno. (2014). Belly flop contest. Retrieved from <https://www.flickr.com/photos/prayitnophotography/15822056250>
- Slide 6
 - Skeeze. (2015). No name. Retrieved from <https://pixabay.com/en/diving-swimming-competition-race-885906/>
- Slide 13
 - Mathey. (2011). No name. Retrieved from <https://pixabay.com/en/long-road-nature-road-scenic-478155/>
- Slide 13
 - Cathy T. (2011). 9th. Retrieved from <https://www.flickr.com/photos/misschatter/6183745840/>