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## Portland State Perspective; November 1975

Portland State University

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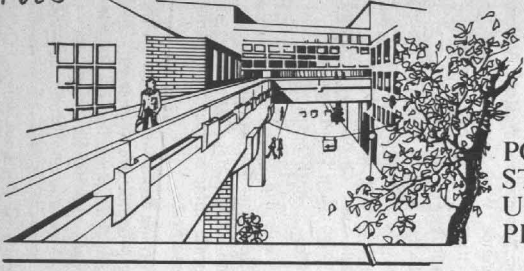
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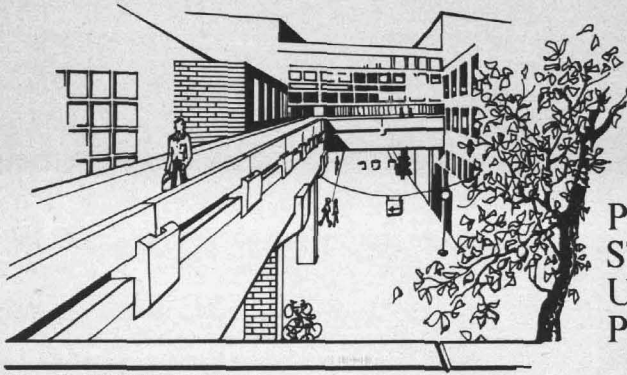


# PORTLAND STATE UNIVERSITY PERSPECTIVE

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Photo: Allan delay



## PORTLAND STATE UNIVERSITY PERSPECTIVE

November 1975, Volume 7, No. 4

by George Hoffmann

This might be called "Remembrance of Things Past" or something similar to that. I know there is the human inclination to remember the good and forget the bad and thus nostalgia is often something of a mixed bag, not always a true reflection of how it really was. However, those of us around in the fall of 1946 were privileged to be here when something called Vanport Extension Center was established. It was a product of the imagination and perspicacity of one Steve Epler aided and abetted by Phil Putnam who convinced the State Board of Higher Education (a pretty stodgy bunch as I recall, given very little to innovation) to underwrite at least on a limited basis, which meant limited to a quarter at a time (that is a quarter of an academic year), this veteran overflow "college" or, more correctly, extension center.

I had read in a short article in Time Magazine about Epler and his effort to provide an opportunity for the thousands of veterans from World War II in the Oregon area who were seeking to begin or to continue their education. Having been released to inactive duty by the Navy in late 1946 I was on my way to Los Angeles (my then hometown) but took an opportunity afforded by the post-war railroad time schedule to zip out to Vanport to talk to Steve Epler about employment opportunities for an out-of-work reserve naval officer and one-time, sometime aspiring historian. With his mentioned perspicacity and intelligence Epler knew a good thing when he saw it and hired me on the spot. I wasn't the only example around of his incisive judgment as to character, learning, and so forth. He had already hired such people as Jean Black, Don Parker, Dick Halley, Joe Holland, Frank Roberts, John Jenkins, Erwin Lange, Warren Wilcox and a dozen or so other fine teachers and scholars.

We all went to work in the fall of 1946 and each of us in our own way met the challenge of some 1,300 returnees from the "Big War," and it was indeed a challenge. I don't believe there has ever been a generation of students quite like the 1946-47-48 group. I know it is de rigueur to praise our present generation of students in terms of

their intellectual capacity and I would not dispute paying court to that judgment. However, I don't believe they are any more intelligent and in many ways far less challenging than the veteran generation of World War II. These were young men (and a few young women) in a desperate hurry to make up for, in most cases, four years and more of interruption in their effort to fashion some kind of career for themselves. It must be mentioned that the work ethic of an earlier America was still very much in vogue and the faith in that ethic—work hard and you were bound to succeed—very possibly was the biggest difference between the veteran generation and our present student generations. That and another big difference.



The veteran generation of 1945-1950 or so had not only come off four or more years of war-time military service but those four years had been preceded by over a decade of the worst economic depression the country has ever seen before or since. This generation knew only of war and depression. They were anything but a product of affluence and it showed; it showed in the work and study habits and in their hard-nosed questions which received equally hard-nosed and blunt answers from their instructors.

Before I forget it I want to mention other important differences between the "G.I. Generation" and the student of the late 1960's and early 1970's. The post-World War II student had a sense of humor. He could and did laugh at himself as well as others. Don't misunderstand me. He was no clown and as I have said he was the product of four years of bitter war and a decade and more of deep economic depression, but exposure to those conditions sharpened and deepened his sense of humor and appreciation of human fallibility. After all, he had been victimized by it, one way or another, for most of his life.

Another difference very much present was a common sense of

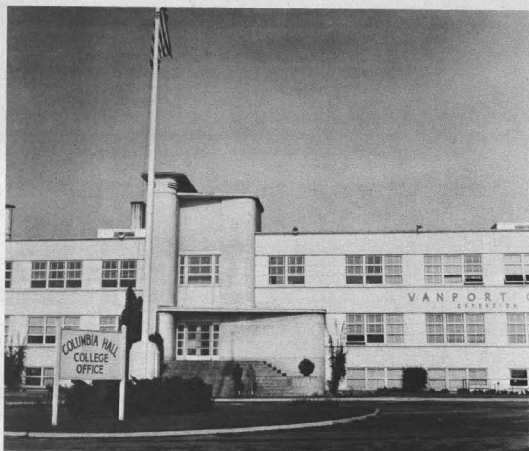
experience as I have mentioned and that carried over in terms of enthusiasm and understanding between faculty and students. There was no administration per se in the sense that either faculty or students regarded the administration as something separate, apart, or dedicated to obstruct and hinder the teaching and learning effort, which seems to be sometimes assumed by faculty and students today. It is true the administration was a very small part of the machinery—it really consisted of Epler and Putnam. There were no departments and no department heads; something resembling department heads did emerge but it was low-keyed at best. Department heads taught as many hours as anyone else and were charged with responsibility for merely housekeeping duties not for policy making which was very emphatically a result of decisions by the entire faculty and administration along with a great deal of informal if not formal student input. We ate together, we talked together, we not quite slept together. Many faculty and most students found housing in Vanport, and the walls in the prefabricated apartments were paper thin. But this all added up to a camaraderie and as I have said a sense of common objective and effort that made the experience unique.

Comparisons are often invidious or odious or both and before I leave this matter of differences between college generations as I note them over the years I want to again stress the point that old Protestant Ethos, work hard, right will prevail, etc., was still very much present in the "Generation of '46." World War II had been a "just" war, even a popular war—the bands did play and the cymbals sound when "Johnny came marching home." The present and past generations of students have come through one of the most divisive and tempestuous periods in American history. These generations (dating back to the early 1960's) were called on to serve in a war that no one understood in terms of its objectives and from first to last seemed to involve an enemy who was often not just the uniformed enemy soldier or guerilla but the civilian population, men, women, and

involvement in the enterprise by students, faculty, and administration which is, in some degree, lacking today. We were all a part of a common effort as we had been a part of a common effort between 1941 and 1945. There was no substantial gap in the objectives between faculty and students. In some degree this was made possible by the fact that the faculty were in many cases very few years older than their students and in some cases actually younger than the average student. We had shared a common

## Vanport Revisited





## Vanport College 30th Anniversary “Remembrance of Things Past”

children—a style of warfare unique in our history and abhorrent to our traditions and soul as a nation. The “G.I. Generation” of World War II did not know it would ultimately face a future that would see our resources dwindle, the ecology unbalanced and befouled, frightening scandals in government which would reach into the White House itself and force a president to resign in ignominy. “Big” was still better in 1946 and resources were unlimited and inexhaustible. As a historian it seems impossible that within not much more than a quarter of a century the “American Dream” has by 1975 in many ways become the “American Nightmare.” This strange new world that faces the younger generation on the eve of our bicentennial must be ground into any equation involving the present and the past or any comparisons or description of comparisons such as I have made.

The many and unusual and often funny things that happen to us are legion. I can recall having to referee a dog fight in one of my classes when two stray dogs wandered into the classroom—and this was an almost daily occurrence—and decided to settle their canine differences as I tried to lecture on the Tudor regime. Or the time Phil Putnam scheduled an assembly, with entertainment, unaware that he had also scheduled a stripteaser to perform as part of the package act. The affair was possibly the most successful assembly we ever had. The stamping and cheering that went on was deafening as the young lady went through her contortions to the beat of a three-piece combo. She got down to two pieces of clothing and was apparently ready to dispense with those two pieces before Phil Putnam rushed on stage with a blanket and somehow got her into the wings. My colleagues who are still present on the staff of Portland State University (Dick Halley, Don Parker, Joe Holland, and others)

could recount many similar instances as this U by the Slough went about its day-to-day and night-to-night business.

We had our “firsts” too. For example on Joe Holland’s football team of the fall 1947 one of the interior linemen was an amputee who had lost his leg while in the service. I don’t remember this young man’s name; however, I am sure Joe Holland does. The remarkable thing about it, as I recall, was that no one thought there was anything particularly unusual about an amputee playing football. He was determined to play and play he did (very well too); he went “both ways” incidentally—those were the days of “wooden ships and iron men.” Another “first” came a few years later in the shape (and very good shape) of one “Maggie” Dobson, second-baseman—oops, second-baseperson—on our baseball team. Maggie (now Dean Dobson) was a student at the Oregon shipyard campus of Vanport but we count her as among the elite. She played a very good second base too—“good field no hit”—as I recall. So “unique” is a word that seemed especially appropriate to almost everything we did.

Dr. John Cramer who was the dean of the extension center and our nominal boss, and incidentally the first president of Portland State University (College), with the best will in the world, I am sure, lent his support to the Epler-Putnam duo and the rest of us; but by the very nature of the legal status of the enterprise of Vanport, Cramer had to warn us periodically that our tenure was temporary, not quite day-to-day but certainly at best year-to-year. He would emphasize the tenuous nature of our situation by making what we got to know as the “accordian speech” in our faculty meetings. Dr. Cramer would, in what passed for his state of the college or state of the extension center address, liken the enterprise to

an accordian and he would illustrate the way an accordian works; that is, it expands and contracts, the message being that the faculty could expect to be expanded or contracted as enrollment, almost exclusively veterans, dictated. As the veteran enrollment declined the faculty would contract. If the enrollment by some miracle expanded the faculty would at least remain intact, not necessarily expand. The immediate result of each of these speeches would be for each of us on the faculty to rush home and start writing letters seeking employment elsewhere. I believe I wrote at least 40 or 50 letters to various universities and colleges during the first year, and an equal number the second year, especially after the flood of 1948 sent our college down the Columbia River.

A word or two more about the flood and something about people’s priorities and values. As the flood waters rose, several faculty members were on the scene, growing apprehensive and thinking about saving some treasured possessions. Don Parker and Richard Halley raced home to save their golf clubs. Phil Putnam on the same kind of mission sought to save his dissertation research notes. Steve Epler thought first of the college records. I sped home to save my wife. Of course, I was living in Newberg at the time.

This flood sent Epler and Putnam scurrying around for new quarters which they ultimately located at the Oregon shipyard in St. Johns and which marked a new beginning and a new tradition—the shipyard generation of faculty and students who never quite made it to the elite circle reserved for the Vanport generation. I suppose there is a certain amount of snobbery in that remark but snobbery aside the opportunity seldom comes to be a part of the beginning of any worthwhile enterprise. Those of us who were on the staff of Vanport back in 1946-47 shared an experience

which as I have mentioned seldom comes along. We had no particular vision of the future. Each and everyone of us, however, did understand that we were engaged in something which was most definitely worthwhile and worth doing. The more we partook of that attitude the more determined we, and especially Epler and Putnam, became that the enterprise would not contract like an accordian and diminish into nothing. The determination was manifested in the literal rebirth of the effort after the flood of 1948. The determination was illustrated again when many people, not necessarily directly involved in Vanport (those such as then state Senator Richard Neuberger and Maurine Neuberger who were to my memory literally the only people in the state legislature who gave us any support to all), aided in our efforts to achieve two-year or community college status which was granted, however reluctantly, by the powers that were. Finally there was the achievement of degree-granting, four-year status and the growth and expansion of degree programs, students, and so forth that would ultimately become Portland State University of 1975.

It emphatically endorses Justice Holmes’s dictum to the effect that “Not to have been a part of the great events of one’s time is not to have lived.” A little grandiloquent perhaps to apply to the Vanport experience but to those of us who were involved I don’t think so. We knew we were engaged in something important, something which responded directly to a felt need, and those of us present at the creation have been everlastingly privileged to have been a part of the response to that need.

George Hoffmann, dean of the College of Social Science, taught American National Government, PS 201, 202, 203 at Vanport Extension Center in 1946.

## Ben Padrow on County Government

by Bruce Baer

Not quite a year ago Ben Padrow returned to Portland State following a four-year term as Multnomah county commissioner. He was not defeated at the polls; he chose not to seek a second term. Padrow said at the time his decision involved PSU faculty benefits accrued through the years that would be lost if he continued in politics.

Now Padrow says he may run for city or county office again next year. If he does, and wins, he expects to resign from Portland State, a parting of the ways that could become permanent.

There is speculation in local government circles Padrow will run for the city council opposing one of two incumbents, Connie McCready or Charles Jordan. Or, the speculation goes, Padrow will seek a return to the courthouse running against one of two incumbents, Dan Mosee or Dennis Buchanan. Against any of the four Padrow is considered a strong candidate.

If you ask my opinion, if Padrow does run again (and in my opinion he will, but I don't know any more than you) it will be for county office. He reminisces, at times with revolutionary fervor, about the problems he left behind in the courthouse a year ago.

The biggest problem is money. Padrow says this is the bleak year, next year will be awful. The county, and most local government for that matter, is approaching the financial brink.

Padrow has no panacea, and no illusions about taxpayer willingness to hand over new or increased taxes. The challenge, then, is to make better use of the existing money.

Padrow has two solutions: Pursue city-county consolidation, or metropolitan government. Padrow would put consolidation, or some version of it, on the ballot in every future city and county

election. (Consolidation was clobbered when it was last on the ballot). Eventually it would pass. Padrow insists, and the duplication of functions and services between the two governments would end. He says duplication wastes a minimum of \$17 million a year in Portland and Multnomah county.

Increased productivity. Padrow believes government should not hand out wage increases to employees willy nilly, but rather should insist on productivity in union contracts. Thus if the cost of living increased ten percent, and the union demands its usual ten percent, county commissioners should insist employees put out ten percent (or some percent) more work. Padrow acknowledges measuring productivity is far from an exact science, but he says it can be done, and adds he was beginning to get it done as a county commissioner.

Private enterprise. Padrow says free enterprise can do the job better than government in some areas. He cites Edgefield Manor, the county-owned nursing home, as the best recent example. The county pumps a half to \$1 million a year into Edgefield. With that kind of gilt-edge subsidization, Edgefield is unquestionably the best nursing home in the county. Padrow says that's a luxury the county can't afford. He would put the money somewhere else and leave nursing homes (with government supervision) to private operators.

Padrow has scant praise for management efficiency at the courthouse.

Major decisions, he recalls, were made on the basis of gossip, rumor, innuendo, and who you liked and didn't like.

If, for example, Jones is a hell of a guy, and says he needs another \$100,000 for some project, he usually got the money. But if Smith, on the other hand, is not a convivial sort, he is likely to return

empty handed, even though he had the better argument.

Needless to say, politics also has a lot to do with who gets what from county government. Campaign contributions buy access to elected officials, and sometimes more than a friendly chat.

The average guy, Padrow believes, doesn't know how to gain access, thinks government spends too much money, and, at bottom, doesn't like the damn thing very well. Says Padrow:

"We could not find a way to get primitive information across to constituents. Too many officials have a publicity agent mentality; they pat themselves on the back every time they grind out a press release. That doesn't tell anybody anything. And we could not explain where the money goes. Most people don't understand the county runs all the human resource programs, and how much they cost. They think the court system just happens somehow, that nobody has to pay for it."

Padrow offers these observations on the incumbent county commissioners:

"Don Clark is one of the most misunderstood but creative men in local government.

"Mel Gordon is an old hand, knows his business. His interest is in environmental services. He understands that sort of thing.

"Dennis Buchanan is a decent guy. He was in office two weeks and the Edgefield manor controversy fell on his head.

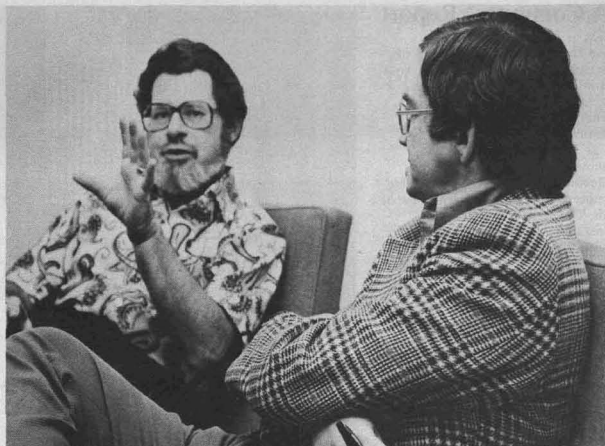
"Alice Corbett is an honest lady who is learning her job well.

"Dan Mosee doesn't really believe in government. The best government would be no government."

Padrow is enthused about the growing cooperation and accommodation between the city, county and Portland State. But it's been too long in coming. Padrow complains the city and county don't

make use of the 600 faculty members available at the University. When he was elected to the county commission, not one University faculty member served on a significant county advisory board.

And finally, these thoughts: "I have moved out of the pseudo-liberal period of my life, into the greater reality. Government cannot do all things for all people at all times. Government cannot change people . . . we'd like to . . . a lot of programs we've been putting out, based on tenets we're really going to change their behavior and make them better . . . make them act differently . . . any more I don't think that's the right of government . . . I think government is a damn fool to try to do it . . . and I was a damn fool to believe that we could do it that way."



Bruce Baer, Portland State University alumnus, is political editor at KATU television.

## A Committee Report

by Tom Burnam

—a Committee, Sir, is a group of persons whose collective intelligence is inferior to that of the least competent of its various members. That, Sir, is a committee—Dr. Johnson.

(I should point out that the quotation above is not from the illustrious Dr. Samuel Johnson, but rather is from an obscure nephew of his, Dr. Perseverance Johnson, previously unknown to literary historians—T.B.)

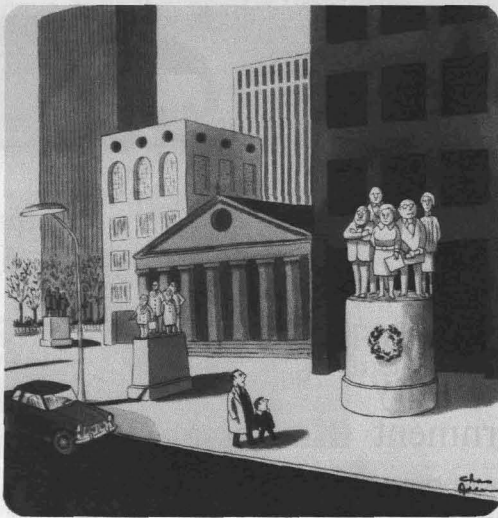
It has always been a source of astonished gratification to me that there actually are, in Academe, those who enjoy, or profess to enjoy, teaching classes at 8 o'clock in the morning, and serving on Committees. I am astonished because it is still difficult for me to grasp the depths which masochism can achieve. I am gratified because I have spent much of my own academic life avoiding by whatever means, including cajolery, bribery, and threats of anonymous phone calls at 3 a.m., both eight o'clocks and Committee assignments.

Not that I've always been successful; indeed not. I have known what it is to teach eight o'clocks, though the memory involves such trauma that even the good Dr. Freud could scarce root it out. As for Committees, well! But let me tell you a little about Committees. Some of them have names that promise far more than they deliver (who would not yearn to join the Committee on Academic Affairs, if those were what it truly investigated?). Some, like Executive Committees, have functions not unlike that of the screen of behemoths who shield Joe Namath when he drops back to pass; they exist not to protect Administrators from the necessity of calling the signals, but to spare them the obligation of suffering the consequences.

It is interesting to note that, at least as John Milton has it, Heaven is ruled by God, but Hell is run on the Committee system. (Mammon, for example, is Chairman of Planning and Construction; see *Paradise Lost*, Book I, lines 678 ff.) This should not surprise us.

I have heard it said that the camel is the result of a committee's effort to design a horse. I do not myself believe this, if for no other reason than that the camel is, in point of fact, a most efficient animal superbly adapted to its surroundings. I am very inclined to believe that the horse, whose outstanding characteristic is a stupendous irrelevance to any of today's problems, is the result of a Committee's attempt to design a camel.

But let us not be overly pejorative. As all of us totter along toward 1984, which is nearer than you think, Committees may, given their tendency to proliferate, eventually overcome Computers by sheer weight of numbers. And even I would rather see more Committees than more Computers.



*"There are no great men, my boy—only great committees."*

Drawings by Chas. Addams; ©1975  
The New Yorker Magazine, Inc.

## Career Advice Offered Alumni

Alums, graduates and students who identify with a specific job or career should "peel off the labels," advises Mary Cumpston, coordinator for Portland State University's Career Planning and Placement Services. Developing alternative skills and interests can better enable you to compete effectively in today's world of fluctuating employment trends and new kinds of jobs, she says.

Discovering those interests "gets down to knowing yourself," explains Mrs. Cumpston. The Placement Services doesn't offer a "Prescription." Commenting on interest inventories and career tests, she feels "tripping through the interest batteries can be an intellectual exercise, if you aren't ready to ask yourself the basic questions of who you are and what you can and want to do."

Career Planning and Placement has expanded its staff and services this year in an effort to make resource materials more available and to help alumni and students develop the tools necessary for employment.

These specific daytime seminars are offered free of charge to prepare PSU alumni and students in search of employment:

Tom Burnam, professor of English, is author of *The Dictionary of Misinformation* being published this month by Thomas Y. Crowell Company, New York and Fitzhenry & Whiteside Limited, Toronto.

• Resume Preparation, Monday—2 p.m., Tuesday 3 p.m., Wednesday—10 a.m.

• Resume Critiques, Monday—3 p.m., Wednesday—3 p.m., Thursday—10 a.m.

• Job Interview Tips, Wednesday—2 p.m., Tuesday—4 p.m.

A career information seminar and a job market series are planned. The job market series will explore:

- Identification of community resources
- How to use Civil Services
- How to recognize a job for which you are qualified

If enough interest is shown, a similar evening seminar may be arranged.

Representatives from business, industry, government and graduate schools will recruit on campus throughout the year.

A job bulletin board is posted outside the Placement Services and a data bank scanner showing more than 400 job opportunities is available.

A placement file containing an employment resume, summary of college credits and references solicited by the individual will be sent to prospective employers if requested by the alum.

For information regarding seminar and recruiting schedules and sign-up procedures, contact Career Planning and Placement, 402 University Services Building, 229-4613.

Skill diversification is synonymous with Mrs. Cumpston. A 1957 PSU graduate in elementary education, she has never thought of herself as a "teacher for life." After teaching seven years in the Portland Public School District, she moved to the State Department of Education where she was a television teacher and writer of audio-visual materials. She produced and moderated several children and adults' shows on Channel 10 prior to becoming Placement coordinator last January.

Named to the staff this year is Ruth Bomersheim, job counselor for the Oregon State Employment Division. A PSU graduate, B.S. Gen. Studies, 1965, she earned a masters in education with emphasis on counseling from PSU in 1970. Mrs. Bomersheim is on loan to Placement Services two days a week and will function as liaison between the two offices. Describing her present occupation she said, "I never knew my main interest in jobs was jobs."

Alma Dickie was appointed to the newly created post of librarian in October. She has worked as a librarian for the Library Association of Portland and several West Coast universities, including University of Washington where she received a masters in librarianship. She was librarian at Lake Oswego High School from 1955 to 1974. Mrs. Dickie wants to update information concerning job types and interrelatedness, availability and outlook, and make the materials more accessible.

Agnes Gallagher, currently a full-time graduate student at Portland State in the business administration masters program, has been named graduate assistant. Ms. Gallagher, with a masters in journalism from Northwestern University, will focus on the development, writing and promotion of office and resource materials.



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Executive Editor: E. Dean Anderson  
Editor: Nancy Stuart

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# Alum Tours 5,000 Miles in U.S. on Bicycle

by Karen Smith

Jeff Osborn got up at 5:30 a.m. the day after graduating as an honors math student from Portland State University last June and began a 5,000 mile bicycle tour of the United States.

Osborn pedaled to Eureka, Calif. with a friend before beginning his solo cruise along the southern route. Averaging 90 to 95 miles a day, he biked the more scenic side roads through Nevada, Oklahoma, Virginia and Pennsylvania. He reached his final destination, New York, August 26—71 days, four broken spokes and six flat tires later.

Why did he do it? "I wanted to do something I could remember most of my life," said the 22-year-old son of Mr. and Mrs. Earl Osborn, Portland. Besides, he didn't want to work all summer. He combined biking and camping interests and headed out. He rode alone partly because he "didn't know anyone who was interested in going," and partly because he enjoys it. "You can choose your own routes, meet more people and it's easier to find places to stay," said Osborn.

Jeff, who camped most of the way, was usually on the road by 8 a.m., riding about 50 miles before lunch. He was back in the saddle until dinner time at 5 or 6 p.m. Mealtimes were divided between restaurants and his camp stove depending on how tired he was. The cyclist lost ten pounds in spite of eating "everything in sight."

Was he bored? Occasionally. "Some of those areas around Oklahoma and Texas are pretty flat—not much to look at except cows." Sometimes he propped a book on his handle bar bag and read. He found it hard to concentrate on War and Peace and switched to popular fiction. Sometimes he let his mind wander to avoid dwelling on how far it was to the next town.

"Moods change a lot more when you're by yourself," says Osborn. Often they completely reverse themselves. If he began the day feeling "lousy," by evening he usually felt fine. Such was the case in David Crockett State Park, Lawrenceburg, Tenn., where enthusiastic campers and park personnel boosted lagging spirits. He was invited to dinner and a reporter from a nearby town wrote a story. "They really made my day," reflected Jeff.

A cyclist frequently meets the problems of the road head-on, and Osborn was no exception. On a back road in Oklahoma he met a steer . . . head-on. The steer pawed the ground. Jeff stepped to one side. The steer, apparently satisfied, walked on by. Another time, Jeff swerved to miss a log in the road when he saw it was the "biggest snake I'd ever seen. I think the snake was as scared as I was when I almost ran over it. It ducked."

Foul weather, the bane of bicyclists, and two flat tires temporarily waylaid Jeff in Oklahoma. "I thought it rained in Oregon," sighed Jeff, "this was a vertical flood. You can't patch a tire in rain so I pulled a tarp over me and the bike, lit the stove, and dried everything so I could make the repairs."

How did he prepare for the trip? He rode to Timberline Lodge, climbed Mt. Hood and rode back in a day. He knocked off 100 miles on another trip. Despite the miles, the seasoned biker of four years was sore the first week. Previous summers he toured 900 miles around Oregon, and 800 miles through the Olympic Peninsula, Wash.

Equipment for the cross-country tour included 55 pounds of camping gear, clothing, camera apparatus, tools and spare parts packed into two saddlebags strapped to the back rack and front saddle and handle bar bags. Osborn wore cleated riding shoes that locked into pedals outfitted with toe clips for easier pedaling.

Osborn spent a few days in New York visiting the United Nations and



Darrel "Mouse" Davis

other "tourist attractions" before riding a bus back to Portland in time for fall registration at Portland State. Jeff is now in the mathematics masters program and serves as a teaching assistant for the same department.

Karen Smith, a junior transfer student from University of Oregon, is a communication intern in the University publications office.

## sports

### A DAVIS PLAYBACK

Schedules and deadlines make it difficult to report season standings and game scores in a quarterly publication.

(At the printer's deadline, the Vikings led the nation in passing yards and total offense for nine straight weeks. The opening game loss to Montana State (35-34) was followed by one-sided victories over Nevada-Reno, Central Washington, Eastern Washington, Southern Oregon and Santa Clara. The Vikings then lost to Hawaii, defeated Simon Fraser and lost to Montana.)

The following excerpts are from Football Coach Darrel "Mouse" Davis' report to the Viking Club on the University of Hawaii game after the team's return from Honolulu.

"Against University of Hawaii, we weren't extremely good. In fact, we didn't execute well enough to win. We walked around and picked up some puka shells, cut our feet on coral and like that. We walked into the stadium and it is a fantastic stadium . . . and we were in awe the rest of the evening.

" . . . They're a good football team, a big physical group. Their own kids are in the 240-250 range and all run quite well. Their defensive backs all run a little better than we thought they would.

" . . . On defense, because we were either falling down or stumbling or looking at the scoreboard which is something else, we didn't do as well as we might have. Defensively, they probably had as good a tailback as we've seen. Kid named Birdsong, and when you've got a name like that you've got to be quick, automatically.

" . . . Before we went over we heard that the previous month they spent nearly as much on their telephone bill as we do on our entire football budget. Last month they spent \$75,000 on their telephone bills.

" . . . There's one kid about 6-6, 250, who is interested in transferring. We'll try to find pads large enough for the kid and work him into the program.

"Defensively, Dan Bolton was our defensive player of the game.

" . . . They didn't do anything fancy; they just came out and knocked us off the ball. We were still looking at the scoreboard.

" . . . Their scoreboard probably cost more than our football budget for the next five or ten years. It was a beautiful stadium."

The team returns to Civic Stadium Nov. 15 to face University of California (Davis) and Nov. 22 when The Vikings meet long-time rival Puget Sound. Both games are at 7:30 p.m.



# Lifestyle Dictates Men's Fashion

by Nancy Stuart  
"Lifestyle determines men's fashion," says Bruce Bailey, president of Rosenblatt's, "not age or economics.

"Whatever fashion, or lifestyle, dictates at the time is what men will buy. If a man wants it bad enough, he will make every possible effort to afford it," contends Bailey, who heads four men's clothing stores in Oregon.

"When you have a double digit inflation and a soaring economy, normally a married man is the last one to take care of himself,"

Bailey says. "He denies himself first because of his family. It's an ego boost to have his wife dressed up, moreso than himself.

"As the rest of the family is taken care of, he looks to himself. He wants to be fashionable. He may not buy as many outfits as he would if things were going along on a more even keel. He may not spend quite as much, but he still buys."

Bailey is the youngest president in Rosenblatt's history, and was the youngest executive in the parent company, Hart, Schaffner and Marx when he was named to head the local chain in 1972 at the age of 30.

Bailey has had more than 13 years firsthand to observe men's fashion. As an undergraduate (taking 16 credits per term) at Portland State, he worked 50 hours a week selling sportswear and men's furnishings in Rosenblatt's Lloyd Center store. After earning his B.S. in business administration in 1966, he was appointed merchandise manager and assistant to the president. He studied every aspect of merchandising in an intensive two-year training program with Hart, Schaffner and Marx.

During his three years as president of Rosenblatt's, Bailey has witnessed a growing trend in the casual look for men. "They don't feel that they have to wear certain things for certain occasions anymore," he says. "Anything goes any place. You see things worn by men that were never really accepted before. Today they're part of the lifestyle.

"We're finding that sportswear is a tremendously volatile market right now. It's something that everybody seems to relate to," he says. "It's a comfortable look," he explains, "and it's going to continue to grow as far as we're concerned."

While less expensive leisure suits are selling fast, there is a resurgence in sales of better priced leisure wear that starts around \$150.

Men are increasingly getting into the separate look, and men's buying habits really aren't that much different from women, Bailey states. He feels that men are about a year behind the women's market in separates. Men buy a pair of slacks, several shirts, a top and jacket, all pulled together for a related look.

"There's no reason why a man should not like color any more than a

woman should like color," Rosenblatt's president says emphatically. "The color explosion in men's clothing came about eight or nine years ago and since then we have continually had more interesting color. It's one more facet in men's fashion reflecting lifestyle. "And so is reappearance of men's hats," says Bailey. "Not the felt hat of a decade ago, but a casual, sort of fun hat."

Depending on his job, the young executive points out, a suit is still a very acceptable garment for a man to wear to work, but it could be in a more casual fabric. "He may wear a tweed as opposed to a navy serge or gabardine. He also makes his clothing more casual by his selection of accessories."

According to Bailey, "you can't beat an old wool suit. Wool is still the most resilient fiber and the most comfortable to wear." And while knits (except trousers) are decreasing in popularity, wools are making a dramatic comeback. When knits represented 60 to 70 per cent of men's clothing store inventories just a few years ago, there weren't many sheep left for wool production. Now that the demand for wool is returning and preference for knits is diminishing, clothiers are constantly on the lookout for good wool.

Although suits have changed from a very narrow to wide lapel, Bailey thinks that current suit fashion exemplifies a standard, basic good look. "Except for the exciting new European influence," he emphasizes. The big name European designers in women's wear are becoming increasingly important in men's fashion. The influence of Pierre Cardin, Nino Cerruti and Yves St. Laurent is reflected in a new silhouette that American men's clothing has not had previously. "That's what makes it exciting—because it's new," Bailey says.

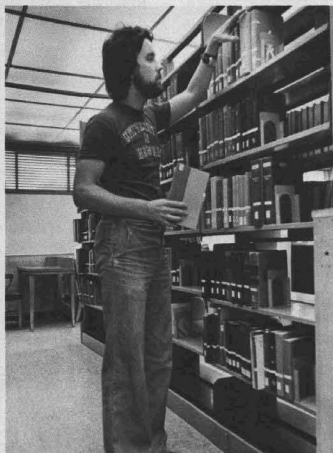
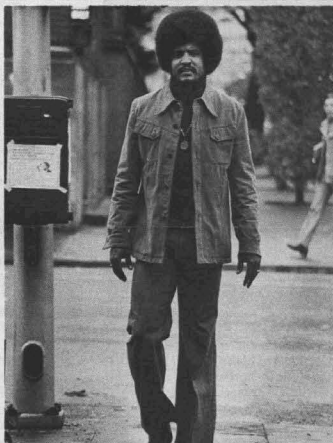
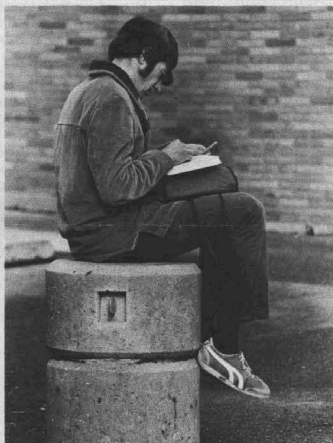
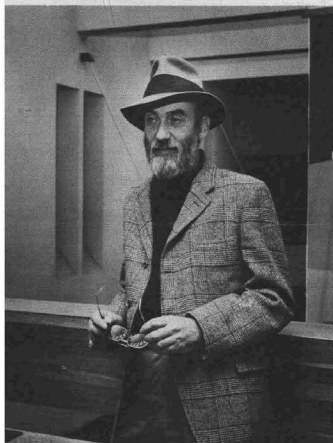
While tuxedos are pretty much reserved for marriage ceremonies these days, a suit serves as today's dress-up attire. "And for evening, it could be a jumpsuit or washed denims," he says. "This is merchandise that looks like the stuff we threw away when we were kids," he adds.

Bailey thinks that lifestyle will continue to determine the future in men's fashions. "We're not being dictated to. A man can use his own initiative in buying something innovative. It's not as cut and dried as it used to be and I think it's going to continue that way.

"I certainly don't look for the demise of men's clothing. I look for it to change considerably from what we've known. Suits may not be as important ten years from now as they are today, or as they were ten years ago. But something is going to be there to take their place, because a man is going to continue to have a wardrobe unless we are allowed to go naked. And I don't think we'll see that."

Nancy Stuart is director of publications at PSU.





# calendar

## BROWN BAG CONCERTS

Professional concerts and recitals at 12 noon Tuesdays. Student concerts and recitals at 12 noon Thursdays. Performances are free, 75 Lincoln Hall.

- Nov. 18 Ernst Krenek, noted German composer
- Nov. 20 PSU Sinfonietta, Baroque Concert, John Trudeau, conductor
- 25 PSU Wind Ensemble, Gordon Solie, conductor
- Dec. 2 Kris Carlson, mezzo-contraalto
- 4 PSU Wind Ensemble, Gordon Solie conductor
- 9 To be announced
- 11 PSU Concert Band, John Ellis, conductor



## BASKETBALL

Games held in PSU Gym, 8 p.m.

- Dec. 6 Idaho
- 10 Portland (Memorial Coliseum)
- 13 Sacramento State
- 17 Cal-Riverside
- 22 San Jose State
- Jan. 17 Seattle Pacific
- 22 Portland (Memorial Coliseum)
- 24 Puget Sound
- Feb. 3 Warner Pacific
- 11 Oregon Tech
- 12 Portland (Memorial Coliseum)

## CABARET

- Nov. 21 PSU Madrigal Choir and classical guitarist, Nordic Land Room, (basement of Smith Memorial Center), 8:30 p.m. Performance is free.

## COMMENCEMENT

- Dec. 18 Fall term commencement, Smith Center Ballroom, 4:30 p.m.

## FILMS

- PSU Film Committee presents Jean-Luc Godard's Cinema of Dialectics at 7 and 9:30 p.m., Fridays and Saturdays, 75 Lincoln Hall. Admission \$1.
- Nov. 14, 15 "Pierrot Le Fou" (1965)
  - 21, 22 "Masculine-Feminine" (1966)
  - Dec. 5, 6 "See You at Mao" (1969), "Pravda" (1969)
  - 12, 13 "Tout Va Bien" (1972), "Letter to Jane" (1972)

## FOOTBALL

- Games held in Civic Stadium, 7:30 p.m.
- Nov. 15 California—Davis
  - 22 Puget Sound

## FOOTBALL BANQUET

- Nov. 25 1975 Football Banquet, Mayfair Room, Benson Hotel, 7 p.m. Tickets, \$8.

## GYMNASTICS

- Meets held in PSU Gym.
- Dec. 20 Oregon College of Education, 7:30 p.m.
  - Jan. 15 Brigham Young 7 p.m.
  - Feb. 2 Washington State 7:30 p.m.

## LECTURES

- Nov. 13 James Lill, professor of English, "Because It Is There: A Survey of Mountain Aesthetics," Portland State Public Lecture Series, Smith Center Ballroom, 8 p.m. Admission free, refreshments served.
- 19 Louis Elteto, assistant professor of German and Hungarian, "The Workers Revolt in Hungary—1956," 271 Cramer Hall, 12 noon. Admission free. The lecture is part of Central European Studies Center series, "Pivotal Events in World Communism."



## MUSICAL ATTRACTIONS

- Nov. 23 PSU Chamber Choir and Sinfonietta Concert, David Wilson and John Trudeau, conductors, 75 Lincoln Hall, 8 p.m.
- 26 PSU Wind Ensemble Concert, Gordon Solie, conductor, 75 Lincoln Hall, 8 p.m.
- Dec. 3 Sack Lunch Recital, PSU Chamber Choir, David Wilson, conductor, Old Church, 12 noon
- 5 "Christmas and All That Jazz, Part II," University Chorus and Wind Ensemble. David Wilson, conductor, with Jeannie Hoffman, jazz pianist, Westminster Presbyterian Church, 8 p.m.
- 18 PSU/Marylhurst Symphony Orchestra. Lajos Balogh, conductor, 75 Lincoln Hall, 8 p.m.

## THEATER ARTS PRODUCTIONS

- Curtain 8 p.m., Park Theater. Tickets at the door, \$3 general, \$2 students and senior citizens.
- Nov. 14, 15 Henrik Ibsen's "An Enemy of the People"
  - Dec. 5, 6 Edward Albee's "Who's Afraid of Virginia Woolf?"

## WOMEN'S BASKETBALL

- Games held in PSU Gym.
- Jan. 9 JV: Umpqua Community College, 6:15 p.m. Varsity: Boise State 8 p.m.

## WOMEN'S VOLLEYBALL

- Games held in PSU Gym.
- Nov. 22 Eastern Oregon State 3 p.m.
  - Dec. 5 USA National Women's Champions vs. Oregon Coed All-Stars, 7 p.m.

## VOLLEYBALL CLINIC

- Dec. 6 USA National Women's Volleyball Champions will host a free clinic, open to the public, from 10 a.m. to 1 p.m. in the PSU Gym.

## WHITE GALLERY

- The White Gallery located on the second floor of Smith Memorial Center, is free and open to the public 7 a.m. to 10 p.m. weekdays, 9 a.m. to 5 p.m. Saturdays.
- Through Beverly Labin, San Francisco collector, displays batik collection from Java.
  - Nov. 24 Willard Martin, Portland architect, shows collection of seed dispersal drawings, "Seed Pods, Systems and Structures."
  - Dec. 12 Paintings and drawings of seasonal themes by children from the Helen Gordon Child Development Program.

## WRESTLING

- Matches held in PSU Gym, 7:30 p.m.
- Dec. 3 Athletes in Action
  - Jan. 10 San Francisco State
  - 22 Minnesota
  - 23 Oregon
  - 24 Fresno State (2 p.m.)
  - 31 PSU Invitational
  - Feb. 7 Washington
  - 12 Cal Poly
  - 13 Washington State
  - 14 Central Washington
  - March 3 Oregon State

## around the park blocks



**ENROLLMENT TOPS**— Enrollment is pushing the 15,500 mark for the first time in PSU history. Total student enrollment Nov. 1 was 15,462, up about four per cent over last fall. Almost 9,500 students were listed as taking seven credits or more and almost 6,000 were listed as taking six credits or less. Registrar Gerard Jeub attributes the increase so far (final figures aren't in yet) to two factors: a large number of students came back to school this fall after attending spring term, and an increase in the number of part-time students. . .

**MOUNTAIN TOPS**— James Lill, professor of English, will introduce the second year of the University's Public Lecture Series Thursday, Nov. 13. His presentation, "Because It Is There: A Survey of Mountain Aesthetics," is set for 8 p.m. in Smith Center ballroom. He will discuss views and descriptive writings about mountains as expressed by travelers and mountaineers of the 18th and 19th centuries. He will compare these impressions to modern writers' aesthetic views of mountains. . .

**ORE PLAN**— The ORE plan, a unique approach to recycling household solid wastes, was developed in 1973 by Richard Duncan, systems science professor, with the help of local recycling groups. The plan is either already operating or under consideration in at least 20 areas of the country. Groups from several foreign countries are also showing interest. The ORE plan is designed to replace typical methods of garbage collection and disposal with a system of garbage collection and recycling. Solid wastes are segregated into categories, collected by mini-vehicles and transported to recycling centers. It's a low cost, employment-intensive system. . .

**WOMEN ADMINISTRATORS**—Four women have been appointed to administrative offices at PSU. Orecilia Forbes, new dean of students and highest ranking woman in the Oregon State System of Higher Education, is looking forward to "helping students build a broader base of participation in student government, something they themselves have recognized as a need." She is continuing her interest in helping minority and international students, and directing a grant project to provide more services to veterans. She has held key positions in student services for ten years, most recently as assistant dean for student services and assistant director of the health service. Eileen

Rose, who has been a counselor for special programs in the undergraduate studies office, is new director of admissions. Mary Kinnick, a former associate director of planning and institutional research, is now director of institutional research. Dorothy Kelson, who has been director of evaluations for three years, has been given expanded responsibilities as director of evaluations services. . .

**WOMEN'S STUDIES**— Women's Studies became an undergraduate certificate program this fall and is equivalent to a minor, rather than a major leading to a BA degree. . .

**JAVANESE BATIKS**— The White Gallery is now showing "Traditional Batiks of Java" on loan from San Francisco collector Beverly Labin. The gallery exhibit, on display through Nov. 21, is comprised of the traditional Javane "sarong kain," which is worn by both men and women. . .

**JUVENILE OFFENDERS**— A \$109,168 grant to develop programs to divert juvenile offenders from formal legal processing has been awarded to PSU by the federal Law Enforcement Assistance Administration. The grant will help lay the groundwork for an LEAA \$8 million nationwide plan which will support innovative ways of dealing with juvenile offenders. Donald Gibbons, professor of sociology, is director of the University's planning grant. . .

**BUS PASSES**— The University and Tri-Met have negotiated an agreement which permits students, staff and faculty to purchase monthly bus passes at a reduced rate. The cost is \$11.50. President Joseph Blumel said increased Tri-Met ridership is especially important this fall because of two developments: a tight parking situation and elimination of the shuttle bus service which connected the campus to remote parking lots in other areas of the city. . .

**WOMEN'S ATHLETICS**— Marlene Piper, assistant professor of health and physical education for three years, is new director of women's athletics. She replaces Oma Blankenship who is returning to full-time teaching duties. Ms. Piper will direct a program of 11 intercollegiate sports. . .

**MANAGEMENT-LEADERSHIP**— The School of Business Administration is sponsoring a special management-leadership instructional program this fall designed primarily for women and minority employees who are seeking advancement into managerial positions. Robert Racouillat, an executive from Xerox Corp. who is on a social service leave at PSU, is principal instructor. . .

**FALL COMMENCEMENT**— Approximately 600 candidates are expected to be eligible to receive degrees at PSU's fall commencement Dec. 18 at 4:30 p.m. in Smith Center ballroom. . .

**VETERANS' AFFAIRS**— A \$48,144 grant from HEW has provided funds for establishment of an Office of Veterans' Affairs on campus. Dean of Students Orecilia Forbes is director of the year-long project. "The Veterans' Cost of Instruction Program." Jack Lutes is project coordinator. Dean Forbes said the office will make an effort to recruit veterans, make them aware of veterans' education benefits and attempt to ease the process of enrolling in the University. She said the staff anticipates helping almost 1,900 veterans this year. . .

**BICENTENNIAL HISTORY**— Gordon Dodds, professor of history is writing the volume, Oregon: A Bicentennial History, in a forthcoming Bicentennial book series, on the states and the nation. The 51-volume series is being produced by the American Association for State and Local History through grants provided by the National Endowment for the Humanities. . .

**PERFORMING ARTS**— First performance in a new performing arts center in Lincoln Hall is tentatively set for April 1976. A major part of the extensive remodeling project will be completed in December, according to W. C. Neland, director of the physical plant. The bowl-shaped auditorium will seat 485 when completed, and will house all types of performing arts productions, including theater, music and dance. . .

**DANCE CLASSES**— A series of non-credit dance classes are being offered by the Health and Physical Education Department this fall, covering rhythmic exercises for older citizens, jazz dance and belly dance. . .

**MIDDLE EAST STUDIES**— A \$40,762 grant from the U.S. Office of Education will enable the Middle East Studies Center to expand instruction in language, Islamic art and culture, urban affairs, comparative education and international trade. The center received the grant in nationwide competition. . .

**ALSO TOPS**—For the first time in PSU summer session history, enrollment rolled past the 8,000 mark. The 1975 headcount was 8,308, a 29.97496 per cent increase over the previous summer, reports Charles White, summer session director.



Orecilia Forbes  
Eileen Rose

Mary Kinnick  
Dorothy Kelson



## notes Vanport

**ESTHER (BROYLES) BOLLINGER**, 1946 to 1947, studied business administration at Vanport. She reports there were "eleven males to one female." Mrs. Bollinger has three children and is a switchboard interceptor operator for Pacific Northwest Bell, Portland.

**JOANNE BAILEY BRUMLEY**, 1952 to 1954, is an administrative assistant in the Dean's Office at Lewis and Clark College. She has a son and a daughter.

**ROBERT R. ENRIGHT**, 1950 to 1952, is accounting executive for E. M. Adams and Company, Portland. He is also a freelance writer who wrote "U by the Slough" in the June 15 issue of *The Oregonian Northwest Magazine*.

**CARMA CLARK ROSES**, 1952 to 1954, is a registered nurse at Gresham General Hospital. She and her husband have six children and twin granddaughters.

**ANN FORD ROWELL**, 1952 to 1954, is a former teacher at Washington High School. Her husband, **PAYTON ROWELL**, 1952 to 1954, is founder and owner of Rowell Construction and Engineering Company. The couple has three sons.

**MONTE WALTERS**, 1946 to 1948, is a Portland lawyer who received his degree from Creighton in Omaha, Neb. Walters remembers Henry A. Wallace, former vice president under Roosevelt, 1941 to 1945, speaking at Vanport's first "Birthday Celebration" in May 1947. Students were already lobbying for a four-year college for Vanport, but administrators and the governor felt the proposal premature.

### 1956

**ISABEL FILLIPPINI BERKE**, B.S. El. Ed., owns and operates a day nursery in Portland. Her husband, **DON K. BERKE**, B.S. Math 1970, owns and operates Berke's Midway T.V.

### 1957

**JACK S. KNUDSEN**, B.S. Soc. Sci., is instructor for men's physical education and women's golf at Franklin High School.

**MARGARET EDYVERN LUND**, B.S. El. Ed., is a fifth grade teacher in the Gresham School system. She is married and the mother of two children.

**ELLERY M. PIERSON**, B.S. Sci., has been promoted from research associate for design and analysis to manager of systems design, data management and production for the Office of Research and Evaluation, School District of Philadelphia, Pa.

### 1958

**WALTER H. CAPPS**, B.S. Arts and Letters, has taught at Yale University and at the University of California, Santa Barbara, where he has been the director of the Institute of Religious Studies since 1970.

**FRANCIS I. CARTER**, B.S. Arts and Letters, has been principal at Knappa High School, Astoria, for several years. He lives in Clatskanie, and enjoys photography and golf.

**JEANE WIRKKALA MOKSNESS**, B.S. El. Ed., lives in Longview where she teaches preschool at the Longview Christian Science School.

### 1959

**BONNIE DONALDSON**, B.S. El. Ed., is involved with arts and crafts in Portland and is married. She substitute teaches for the Portland Public Schools.

**PAUL POETSCH**, B.S. Soc. Sci., is a golf coach in The Dalles.

**SAM D. WILSON**, B.S. Soc. Sci., has accepted the position of superintendent at Port-Orford-Langlois School District, Port-Orford.

### 1961

**DICK FEENEY**, B.A. Pol. Sci., former director of intergovernmental relations for Multnomah County, has been appointed executive assistant to Multnomah County Commission Chairman Don Clark.

### 1962

**DARRYL A. DAVIS**, B.S. El. Ed., M.S.T. El. Ed. 1971, is engaged in Missionary work in Honduras, Central America.

**WILLIAM C. SKOW**, B.A. Arts & Letters, has been hired as a media specialist at Milwaukie High School.

### 1963

**JACK E. PAASO**, B.S., Bus. Ad., has been employed as a cost analyst in Cost Standards for Freightliner for ten years.

**MARK P. WALLIG**, B.S. Hist.; M.S.T. Bus. Ed. 1966, is now assistant librarian for South Salem High School.

### 1964

**ROBERT L. MORRIS**, B.S. Physics, biomedical engineer in clinical pathology at University of Oregon Health Sciences Center is one of 47 nation-wide engineers to receive certification as clinical engineers by the Association for the Advancement of Medical Instrumentation.

**PAT CUDESTIERSTORFER**, B.S. Psych., makes home visits and conducts initial patient interviews as a counselor's aid in the Health Center for the Elderly at the University of Oregon Health Sciences Center.

### 1965

**CHARLES D. JACKSON**, B.S. Geog., is moving to Klamath Falls where he will be secondary supervisor for the Klamath County School District.

**DAVID H. KENNERLY**, 1965 to 1966, President Ford's full-time personal photographer, is quoted in a recent *Parade* magazine article as saying "Ford is a pleasure to travel with, because he's a warm, friendly man by nature, and he has a ready sense of humor. For example, he says to me about my skiing ability, 'Kennerly, you're 10 percent talent and 90 percent intestinal fortitude.' There's nothing imperious about him. And best of all, for me, he's accessible."



### 1966

**SUZANNE M. EDMISTON**, B.A. El. Ed., lives in Portland where she is a teacher aide at Chapman Elementary School. She is also involved in church and civic activities.

**PETER M. RUOTSI**, B.S. Econ., was named manager of Xerox Corp. branch office at Bank of America Tower, Orange, Calif. An economics graduate, Ruotsi joined Xerox in 1968.

**BILL WHITE**, B.S. Soc. Sci., M.S.T. Health and P.E. 1970, teaches physical education and coaches gymnastics at Grant High School. The gymnastics team has been Portland City Champions for five years straight, and has placed in the top five in the state for the past several years.

### 1967

**LLOYD H. SEMPREVIVO**, B.A. Bio., has received a doctor of philosophy degree from Rutgers University, N.J., at the 209th anniversary commencement in June, 1975. He lives in University Heights, N.J.

**JOESTEWART**, B.S. El. Ed., M.S. Ed. 1969, has been hired as superintendent of Petersburg Elementary, Wasco County. Stewart resides in The Dalles.

### 1968

**JOYCE BITAR CHARLES**, B.S. El. Ed., married and a Portland resident, teaches 6th grade in the David Douglas School District.

**ANNE COLLINS**, M.S. Ed., has accepted the position of principal at Beach Elementary in Portland.

**BARBARA J. CONCINI**, B.A. Foreign Lang., is an assistant for Columbian Research Institute in Portland.

**TOM J. NOLAN**, B.S. Applied Sci., is a sales engineer for the Rail Co. in Portland.

**GARY LUCAS**, M.S. Ed., is assistant superintendent for Forest Grove School District #15.

**SHARON J. WHITE**, B.A. Eng., M.A.T. Eng. 1973, teaches English at Rainier High School, Rainier, where she lives with her husband.

### 1969

**PAUL A. DeBONNY**, B.S. Pol. Sci., lives in Medford, and is in his second year as Jackson County Planning Director.

**PAUL A. DuBOSE**, B.S. Math., M.S. Math. 1973, has received a Master of Science degree in statistics from Iowa State University.

**DELORES ANNE LEON**, B.S. Bio., was awarded the Vernon M. White Award for Medical Diagnosis at commencement ceremonies of University of Oregon Health Sciences Center School of Medicine. The award, established in 1969 by Mrs. White, Pasadena, Calif., in memory of her husband, is presented annually to the senior medical student judged by the school's Honors and Awards Committee as "showing the greatest talent in the field of medical diagnosis."

### 1970

**MIKE REILLY**, B.S. Soc. Sci., is now vice president of Beaver State Machinery Co., Portland.

### 1971

**ROGER CLARK**, B.S. Hist., coaches baseball at Madison High School.

EDWARD A. FOWLER, JR., B.S. Soc. Sci., a U.S. Forest Service employee for the past four years, has been recently promoted to supervisor in the Recreation and Fire Control Department at the Columbia Gorge Ranger Station. During the winter months, he is a snow ranger at Timberline Lodge, Mt. Hood.

ELLEN STEVENS, M.S. Ed., is vice principal at Harvey Clark Elementary, Forest Grove.

## 1972

BOB BRASS, M.S. Ed., is vice principal at Meadow Park Junior High, Beaverton.

MARGUERITE FINE, B.A. Psych., M.S. Speech and Audiology 1974, holds down two jobs, one as a clinical audiologist at Portland Center for Hearing and Speech, and the other as an aural rehabilitation specialist at Portland State University.

## 1973

PAUL HAIST, B.A. Eng., has been hired by Pacific Tribune, Ilwaco, Wash., as news editor.

## 1974

CHERYL COOPER, B.S. Bus. Admin., instructs students in business education at Echo High School, Echo.

DENNIS M. EBNER, B.S. Econ., a golfing activist, is employed by Beaverton Tektronix as an accountant. He is married and lives in Portland.

RONALD A. EVANS, M.B.A., is Director of Advertising and Promotion at the Microelectronic Product Division of Rockwell International, Anaheim, Calif.

KEVEN T. JENSEN, B.S. Bus. Ad., was awarded the degree of Master of International Management from American Graduate School of International Management, Glendale, Ariz. Over 8,500 students have been trained in the school's unique tri-partite curriculum of International Studies, Modern Languages and World Business.

ALAN R. JENSON, JR., B.S., Int'l. Bus. Cert., is a student in the entering class at American Graduate School of International Management in Arizona.

BRUCE KIRKPATRICK, B.S. Speech and Theatre Arts, will tour the U.S. for 15 months as a performer in "Up with People" during their special Bi-Centennial Show.

CARL ROTH, B.S. Bus. Ad., recently received appointment as a missionary to Bouake, Ivory Coast, West Africa, with the Conservative Baptist Foreign Mission Society of Wheaton, Ill.

EVERETTE E. SODERBERG, B.A. Chem., is employed as a chemist by Alaska Pulp and Paper Mills, Alaska.

WALTER L. WILDE B.S. Bus. Admin., is trainee assistant bank examiner for the Fed. Dep. Insurance Corp., Amarillo, Tex.

## 1975

MICHAEL LLOYD, B.S. Gen. Studies, staff photographer for The Oregonian, won two awards in the 1975 Northwest Associated Press Photo Contest. A photo essay on the Edgefield Manor which came out the day the retirement home was to close down won first in sequence. The other award was for a portrait of a Burnside inhabitant, also part of a photo essay. Lloyd taught a class, "The Photo Essay," last spring under the PSU Chiron Studies program.



GARY L. BOWLING, B.S. Civil Engineering, will assume duties as Baker County roadmaster beginning Jan. 1, 1976.

LOLITA CARTER, Ph.D. Environmental Sciences-biology, was awarded the third doctoral degree in the history of Portland State's environmental sciences doctoral program.

ELLEN RAE L. FEIGION, B.A. French and German, has a certificate in Middle Eastern studies. A Beaverton resident, Mrs. Feigion is secretary to the general manager and vice president of Centennial Flour Mills.

JIMMIE FOUTS, M.S. Ed. Counseling, is a counselor in the Lander County School District in Battle Mtn., Nev.

TERIGEIST, M.S. Speech Comm., a Portland resident, manages to keep up with current literature in her field while working mornings at the University Hospital South and afternoons at the Portland Center for Hearing and Speech.

MARY J. and PETER M. KOPP, B.S. Ed. Ed. (both), are teaching in Australia through the Victoria Teacher Selection Program.

JENNIFER LANPHER, B.A. Art, has conducted cooking classes for pre-school and grade school children at the Multnomah Community Design Center for the last two years. Children learn more than just cooking from these classes, Ms. Lanpher contends. "Most parents are concerned that their children learn to fend for themselves. These classes can teach independence, responsibility and a little bit about which products are best to use."

JOHN MURLEY, B.S. Admin. of Justice, was one of two Administration of Justice candidates to be recognized at PSU's 1975 Scholarship Recognition Awards Reception. This was the first year candidates from that department were honored. Prior to re-entering school, Murley spent 15 years as a police officer with Portland and Tigard bureaus. He was injured on the job in 1969, spent 15 months in a hospital and is now on crutches. He is a third-year intern with the Federal Parole and Probation Staff, Special Surveillance Section.

SUE PEDEN, M.S. Speech Pathology, finds her new job at Portland center for Hearing and Speech extremely interesting. Through the Center, she also works at Emanuel Hospital, and with the United Cerebral Palsy Foundation.

JUDY PHELAN, M.A. Soc. Work, was named director of Manpower Training and Employment Program under Charles Jordan, Portland Commissioner. As director, she has charge of the city-operated adult manpower training program funded by Title I of the Federal Comprehensive Employment and Training Act. She plays in park league basketball for relaxation.

ROBERT W. SLUSHER, B.S. Bus. Ad., was employed by Portland State University in August of this year as an admissions counselor. He is active in the Portland Parachute Club, and Rallye Fanatics, a city based computer auto-rallye group.

## winter sports

### BASKETBALL

The most arduous basketball schedule in Portland State University history was announced recently by Athletic Director Roy Love and Coach Ken Edwards.

The 1975-76 Vikings will face teams from 10 conferences and nine first-time opponents during the 27-game season. Teams include members of the Pacific-8, Pacific Coast Athletic Association, Western Athletic Conference, West Coast Athletic Association and Big Sky.

Edwards, who directed the independent Vikings to an 18-8 record last season, will send his team against Southern Colorado and Colorado State on opening weekend Nov. 28-29, then face Oregon State Dec. 5, both on the road.

PSU will also meet University of New Mexico and University of Arizona for the first time and inaugurate home competition against San Jose State.

Returning from last season by the Viking schedule are Western Regional third-place finalist Nevada-Las Vegas and Big Sky members Idaho, Montana and Montana State. Three games with cross-town rival University of Portland will again take place at Memorial Coliseum.

Love said that PSU will also join Oregon State, University of Portland and University of Washington in staging a double-header at Memorial Coliseum in three consecutive years beginning in 1977-78.

Season tickets are \$37.50 per family, \$25 single adult, \$5 high school age and under.

### WRESTLING

Wrestling Coach Don Conway begins his home schedule Dec. 3 with Athletes in Action. He will host 11 dual matches and the PSU Invitational in the campus gym.

Eight of 10 weights will be manned by strong returning wrestlers from last season's team. Conway says, "Basically, it will be a junior-dominated team with more maturity than a year ago."

The Vikings, despite upsetting number-one-ranked Oklahoma State and beating Oregon State in both meetings last year, were disappointed by a poor showing at the nationals. "That will be one of our major goals this year," says Conway, "to place high in the NCAA's."

Season tickets are \$25 per family, \$15 single adult, \$5 high school and under. Call 229-4910 for both basketball and wrestling tickets. See page 8 for team schedules.



Laura Paul will complete her Master of Fine Arts degree at Portland State University in June 1976. She teaches beginning drawing at PSU two nights a week and at the Oregon State Penitentiary twice a week. Her paintings have been shown at the Portland Art Museum, Oregon State University Honors College and in Spokane regional competition. She is shown with her most recent work, "A Young Woman in Hong Kong."

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