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PYOB: The State of Self-Publishing

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PYOB

The state of self-publishing

What does it look like, and why do we care?



What's wrong with traditional publishing?



What's wrong with traditional publishing?



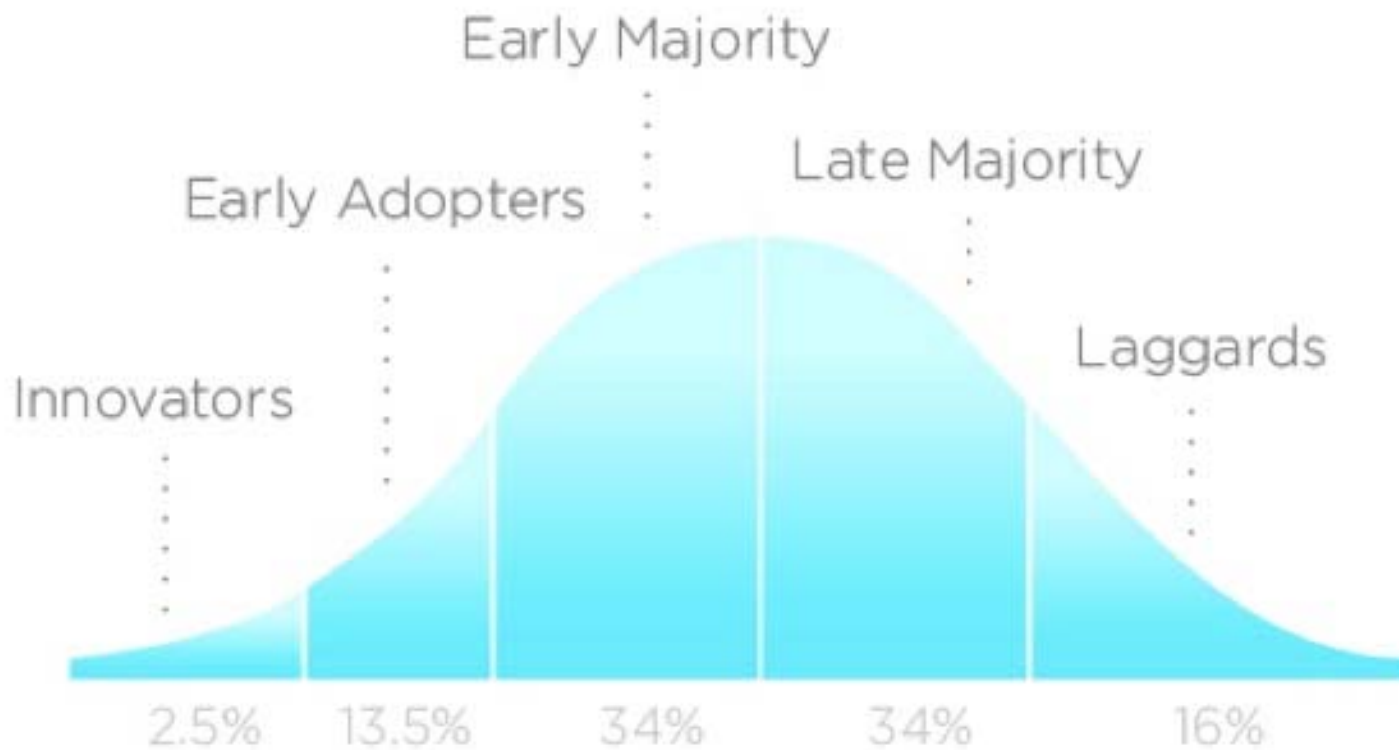
Is digital self-publishing really an alternative?



Is digital self-publishing really an alternative?



E-reader adoption



INNOVATION ADOPTION LIFECYCLE

What are the stakes?



Book Lust Rediscoveries

“Helping these wonderful books find new readers is, for me, a joy and a delight. I was blown away by Amazon Publishing’s enthusiasm for the project and the extent to which they really understood what I wanted to do.” **Nancy Pearl**

"[W]hat is she doing partnering with a predatory company like Amazon?" **Paul Oliver, Melville Books**

Amazon's tactics: predatory?



Amazon's tactics: predatory?



What does this do to reader expectations?



What does it do to access and equity?



What does it do to libraries?



What does it do to libraries?



What does it do to the publishing economy?



What does it do to the publishing economy?



CHANGED
PRIORITIES
AHEAD



CHANGED
PRIORITIES
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