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The Lab: Hip Hop and Library Technology

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DIGGING IN THE CRATES
HIP HOP STUDIES AT VIRGINIA TECH

A CELEBRATION OF HIP HOP WITH BOTH LOCAL AND GLOBAL FOCI.

EVENT #1
INTRO TO DJING & FAIR USE

Presented By C. Arthur, D. Holliday, and A. Carey
Get started with DJing at this free event! Learn how to practice fair use while getting hands-on time with DJing equipment and celebrating hip hop with #VTDITC.

Special Performance from the Bboys & Bgirls
FLOWMIGOS

Sponsored by:
• The Africana Studies Program
• The Black Cultural Center
• The Intercultural Engagement Center
• Students of Hip Hop Legacy • VT Expressions
• VT Women's Center • WUVT 90.7FM

FEB 16 Newman Library
1st Floor Multipurpose Room
7:00 p.m. - 9:00 p.m.

VirginiaTech UNIVERSITY LIBRARIES

THE LAB: Hip Hop & Library Technology

Max Macias
& Craig Arthur



- Tagging & Metadata in Hip Hop Culture



207
Lee painted the centerpiece of the famous Fabulous Five ten-car whole-train piece from December 1977.



Structural
Metadata

Descriptive
Metadata

Administrative
Metadata

Hip Hop DJing: A Basic History



Community of Practice

It was common for successful DJs to spend years waiting in the wings. While apprentices, they often were referred to as “record boys.” It was their job to help carry and set-up the equipment. Some notable DJs went as far as to rely on their apprentices to make the necessary weekly record buying missions to purchase the records that they played .

What's what?

- Turntables
- Mixer
- Cartridges
- Records
 - ...or
- Controller



When & where did Hip Hop begin?

It depends on who you ask, but the most popular origin story is that DJ Kool Herc (or Clive Campbell) was the first "Hip Hop DJ." The first "Hip Hop Party" was in celebration of his sister Cindy's birthday. The date was 8/11/73. The address was 1520 Sedgwick Avenue in Bronx, New York.

Questions?

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