

12-2-2014

Strategic Planning Discussion Guide

Strategic Planning Development Team

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Citation Details

Strategic Planning Development Team and Coraggio Group, "Strategic Planning Discussion Guide" (2014). *Resource Archive*. 51.
http://pdxscholar.library.pdx.edu/strategicplan2020_resource/51

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Category: Strategic Clarity

1. What should PSU look like in 10 years? (from ALPS retreat)
2. What do you believe is PSU's one most compelling strength?
3. What do you believe is PSU's greatest weakness?
4. Do you believe the University provides a clear and compelling value for students? If so, how would you describe it? If not, what guidance would you give in the Strategic Plan?
5. What are some PSU values that make it unique?

Category: Identifying Priorities

6. What do you believe is the most important thing for PSU to do over the next five years? What is most important to accomplish within the next 12-24 months?
7. The last year was a challenging one. What do you think are the critical elements to help the University come together and, ultimately, support this plan?

Category: Strategic Decisions

8. ****Share the Board's questions with interviewee**** Considering the questions that the Board has posed, do you feel that anything is missing? Are there other strategic questions we should consider as part of this process?
9. What trends in higher education do you believe should influence our plan or will have an impact on PSU in the coming years?

Category: Follow-Up

10. During the planning process, and once the plan is complete and implementation begins, what is the best method(s) to keep you apprised of progress being made?