

4-16-2016

Strategic Planning Development Team Meeting Notes 4/16/2015

Strategic Planning Development Team

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**Meeting of the Strategic Planning Development Team (SPDT)
4/16/15**

SPDT Attending:

Sona Andrews
Michael Bowman
Kim Cooper
Carlos Crespo
Rob Fullmer
Mark Jones
Chas Lopez
Rayleen McMillan
Keva Miller
Pam Miller
CeCe Ridder
Steve Percy
Ethan Seltzer
Sonja Taylor
Gayle Thieman
Pat Wetzel
Lisa Zurk

SPDT Absent:

Darrell Brown
Kelly Cowan
Noor Delaughn
Irving Levin
Erin Flynn
Susan Lindsay
Jennifer Ruth
Ralf Widenhorn
Nora Wendl
Dilafroz Williams

SPDT Staff:

Lois Davis
Harry Esteve
Susy Munson
Kari St. Peters - PM
Mark Wubbold

Consultants:

Mathew Landkamer
Greg Netzer

Guests:

Kathi Ketcheson
Wim Wiewel

Chair: Call to order at 8:40 am.

Topic Teams: Coraggio began the meeting by asking the SPDT members who were Topic Team co-chairs and the attending staffers to give a brief report on the progress and issues of the teams.

- There is great variability in how often teams have been able to meet.
- Because of the natural crossover amongst the topics, several of the team leaders expressed concern with clarifying initiatives.
- Another emerging issue was the concern some members expressed about “speaking for” for the university to their constituent groups.
- Generally, the process was going pretty smoothly.

Topic Team Themes: Coraggio handed out a summary document listing the topic team themes that had emerged from conversation at the previous meeting.

Coraggio: Shared a one page version of a Strategic Plan they did for PSU’s Sustainability group.

National Trends in Higher Education: Coraggio shared a short list of some trends the Topic Teams should be aware of. In addition to national trends, we discussed some of the local trends, such as the U of O moving into Portland.

Sona suggested we have the library create a research portal for national trends materials. This was done for the Provost's Challenge and proved very useful. Michael Bowman, from the library, will look into this.

Revised Project Timeline: In order to give the Topic Teams more time to do their work, the Project Support Team has developed a revised schedule which was Coraggio explained.

SPDT Question: Will the revised schedule still provide President Wiewel with adequate time to review and revise prior to his presentation to the Board of Trustees?

Wiewel Answer: President Wiewel responded that since he has been attending SPDT meetings and conferring regularly with SPDT and Support Team members, he is satisfied he will have adequate time to analyze the implications of anything the Topic Teams might propose. He is also appreciates that the equity lens teams will need time to do their work, so if the SPDT needs more time to produce their plan, he would be comfortable presenting the plan to the Board at their March 2016 meeting.

Action: Staff to post the revised schedule to the homepage of the website.

Strategic Ice Cream: This campus-wide listening event will take place April 29, from 3-6pm in the Urban Plaza. Each Topic Team as well as the SPDT and Equity Lens teams will all have tables. Everyone who engages with the Topic Teams will be given a ticket for free Ben and Jerry's ice cream. PSU has contracted with New Avenue for Youth to provide the ice cream. Each Topic Team has developed a set of questions to use as conversation prompts.

SPDT Question: What is the SPDT table doing?

Coraggio Answer: They will be taking comments on the vision/mission statement. They should also get feedback on the overall Strategic Planning process.

Coraggio: Update on the Equity Lens process. Both panels have been formed and have had their kick-off meetings. Both panels have also chosen their chairs and are ready to begin reviewing Topic Team initiatives as soon as they start finalizing these.

Coraggio: A writing team is being formed to compile and collate the first complete draft of the Strategic Plan. This group will work during the summer so when the SPDT reconvenes in the fall they will have something to respond to and begin refining.

Coraggio: Breakout to Equity Lens exercise. Four groups were formed to practice applying the equity lens to the Vision and Mission clarity bundle.

Coraggio: Debriefing of the Equity Lens exercise. Some take aways:

- SPDT members need to be mentally prepared that the mission and vision will not be something everyone can agree with.
- The mission and vision seem to indicate a recommitment to a liberal arts focus. Is that a model that is inherently equitable...since it has proven not to be in the past?
- How do we intentionally look back fix past inequities? To be truly effective, we need to look outside ourselves. We need to look upstream – to the grade schools and be more pro-active in helping to prepare students earlier for college...even if they don't come to PSU.

Coraggio: Who do we still need to hear from to inform the next iteration of the vision and mission?

- Student specific groups
- LGBTQ and older adults
- Members of our personal networks

Meeting adjourned at 10:05am