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12-11-2015

### PSU's Proposed Vision and Mission Statement (as of 5/21/15)

Strategic Planning Development Team

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#### Citation Details

Strategic Planning Development Team, "PSU's Proposed Vision and Mission Statement (as of 5/21/15)" (2015). *Resource Archive*. 7. [http://pdxscholar.library.pdx.edu/strategicplan2020\\_resource/7](http://pdxscholar.library.pdx.edu/strategicplan2020_resource/7)

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# PSU's Proposed Vision and Mission Statement (as of 5/21/15)

## Vision

*What is the ideal future state we are trying to create?*

Portland State is Oregon's urban research university, providing exceptional access to educational excellence and creating the foundation for a just and sustainable future in Portland and beyond.

## Mission

*What is our purpose? What are we here to make happen?*

PSU provides leadership through collaborative learning, innovative research, community engagement and service. Our research and teaching have globe reach. We offer access for a diverse community of lifelong learners. We serve and sustain a vibrant urban region through our creativity, collective knowledge, and expertise.

## Values

*What are the fundamental beliefs that shape how we work together and serve our mission?*

As stewards of Portland State, we are committed to curiosity, collaboration, and trust. In our work, we strive for excellence, innovation, and pragmatism. We believe everyone should be treated equitably with integrity and respect.

## Reputation

*What do we want to be known for? What is the enduring perception or emotion that describes the total experience of our organization?*

- Exceptional
- Accessible
- Innovative
- Collaborative

## Position

*What unique & sustainable value do we deliver, where do we deliver it, and for whom?*

Portland State University is living laboratory, convening discussions in our region that have international impact about what makes a healthy, sustainable, and equitable city:

- We contribute unique scholarship and research that support quality of life through local problem solving.
- We deliver on our access mission, contributing to an educated populace that is rich in its diversity.
- We are an anchor institution, providing Portland with highly educated workforce substantial economic impact, and distinctive contributions to the culture of the city.