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# Evolution and Usage of the Portal Data Archive: 10-Year Retrospective

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1  
2 **Evolution and Usage of the Portal Data Archive: A Ten-Year**  
3 **Retrospective**

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36  
37  
38

39 7,482 words [4,982 + 10 figures x 250]  
40

1 **ABSTRACT**

2 The Portal transportation data archive (<http://portal.its.pdx.edu/>) was begun in June 2004 as collaboration  
3 with the Oregon Department of Transportation, with a single data source - freeway loop detector data. In  
4 ten years, Portal has grown to contain approximately 3 TB of transportation-related data from a wide  
5 variety of systems and sources including freeway data, arterial signal data, travel times from Bluetooth  
6 detection systems, transit data and bicycle count data. Over its ten-year existence, Portal has expanded in  
7 both in the type of data it receives and in the geographic regions from which it gets data. In this paper, we  
8 discuss the evolution of Portal. We describe the new data, new regions and new systems that have been  
9 added and how those changes have affected the archive. We conclude with a section on "Uses of Portal"  
10 that provides several examples of how Portal data has been used by regional partners – with a focus on  
11 measuring the performance of the multimodal transportation system, but also including educational  
12 elements and research.

13

14

## INTRODUCTION

In the mid 1990s, the transportation community recognized the potential value of archiving and preserving data from Intelligent Transportation Systems (ITS). The community realized that ITS data had many possible uses including evaluation, planning and performance measurement. In 1998, the FHWA issued an addendum to the ITS Program Plan describing the Archived Data User Service (ADUS) vision (1) and communicating the need to collect, retain and distribute ITS data. Portal was created in response to this need. In 2005, TransPort, the Portland regional coordinating committee for system management, adopted Portland State University (PSU) as the region's official archiving entity in the region's ITS Architecture.

Portal is the official ADUS transportation data archive of the Portland-Vancouver metropolitan region (<http://portal.its.pdx.edu/>) and is housed at PSU. The archive began in 2004 with one freeway data feed from the Oregon Department of Transportation (ODOT) and a limited number of transportation performance measurement tools. Today Portal contains data or data samples from virtually all modes of transportation including freeway speeds and volumes, arterial counts, arterial signal cycle data, Bluetooth arterial travel times, transit ridership and on-time performance and bicycle and pedestrian counts. Portal is one of several existing transportation data archives (2,3,4) and it stands as one of the longest-running archives and is distinguished by being publicly funded and publicly available.

Portal now contains data from three regions of Oregon and Washington including data from two arterial signal systems, travel times from two Bluetooth detection systems, transit performance data from a single Automatic Vehicle Location (AVL) and Automatic Passenger Counter (APC) system and freeway data from two DOTs. All these data sources have standard import processes and are imported on a regular basis at their original high-temporal resolution. Work is in progress to add data from the new variable speed limit system in Portland, weigh-in-motion data and a second transit system and to expand Portal beyond the Portland-Vancouver metropolitan area to include smaller metropolitan planning organizations (MPOs) and jurisdictions in the Northwest that are just beginning to add sensor-based data collection.

## BACKGROUND

Three leading transportation data archives in the United States are iPeMS, RITIS, and DriveNET. These data archives archive a wide variety of transportation data and provide varied performance measures and visualizations.

The IterisPeMS performance management system (iPeMS) is a commercial system for measuring and managing transportation networks (2). iPeMS provides performance metrics and visualizations for freeway, arterial and transit data as well as archiving facilities for WIM data and count data. Standard performance metrics including VMT, VHT, Delay, Level of Service and Density are supported. Travel time, including arterial travel time, bottleneck identification and detector health analysis are also supported as well as transit status and route-line analysis and incident data analysis.

RITIS is the Regional Integrated Transportation Information System from the Center for Advanced Transportation Technology (CATT) Laboratory at the University of Maryland (3). RITIS support the I-95 Corridor Coalition by archiving data from freeways, transit, and arterial signals. Real-time data feeds, situational awareness tools, archive analysis tools and data download are all supported. Data visualization and analysis tools are provided; however, these tools are available only to public safety or DOT employees. These tools allow users to analyze data and performance measures in the RITIS archive.

DRIVENet is the transportation data archive under development for the Washington Department of Transportation by the STAR Lab at the University of Washington (4). DRIVENet provides real-time and historical data and is designed to store arterial, freeway and related data. In addition, DRIVENet

1 provides planning-level safety performance evaluation tools and an emissions map. The goals of  
2 DRIVENet are to gather data, facilitate scientific explorations in transportation research and get data into  
3 the hands of researchers.

4 In addition the University of Tokyo has proposed the development of an International Traffic  
5 Database (ITDb) that would house openly available traffic data from a wide variety of countries (5).  
6

## 7 **PORTAL EVOLUTION**

8  
9 Since Portal's inception in 2004, the world of archiving transportation data has changed immensely. The  
10 sources, availability and resolution of transportation data have significantly increased. Bluetooth travel  
11 time capture—relatively unheard of in 2004—is now commonplace. Transportation data sensing systems  
12 were mostly located in large MPOs, now smaller MPOs are adding sensing systems. Bicycle-pedestrian  
13 data collection was predominantly performed manually in 2004; now, automated bicycle-pedestrian  
14 detectors are being installed across the country. Even on freeways, where high-resolution data collection  
15 was common in 2004, high-definition radar (and other) sensors are now coming into favor and being  
16 added to or replacing existing loop detection systems. All of these changes have affected Portal in various  
17 ways. Additionally new ventures such as Inrix are aggregating traffic data from multiple fixed sensor and  
18 probe vehicle sources and packaging the results as travel time data.

19 From the beginning, Portal data has been used for a wide range of research, including projects  
20 related to freeway travel time estimation, incident response evaluation, bottleneck identification,  
21 congestion cost calculation, regional transportation system performance report production, and more. As  
22 the data available in Portal has expanded over the years, the uses have also expanded. This section will  
23 walk through sections of the Portal interface, discussing—at each step—how changes have affected the  
24 archive in the context of images from the interface. The following section will describe usage of the  
25 Portal data. The interface discussion begins with the Portal Home Page.  
26

### 27 **Portal Home Page**

28  
29 Figure 1 shows the Portal home page as it was originally created in 2005 (6) as well as the original Portal  
30 architecture diagram, while Figure 2 shows the current Portal home page. Both home pages prominently  
31 display a map(s); however the map(s) on the home page have changed in several ways.  
32

#### 33 *Development of Portal's Own Map*

34 The original Portal home page simply linked to the Oregon Department of Transportation (ODOT) Trip  
35 Check speed map (7). The original focus of Portal was on the Portland metropolitan region, under the  
36 auspices of Metro, a unique regionally-elected government and also the metropolitan planning  
37 organization (MPO). Portal has since developed its own speed map, providing the ability to display  
38 current speeds as well as a comparison to average historical speeds. In Figure 2, the left-hand map shows  
39 current speeds, the right-hand map shows 15-minute average speeds over the last 5 weekdays.  
40

#### 41 *Geographic Expansion*

42 Another key difference between the maps is that the new map includes the Vancouver, WA region. In  
43 2009, Portal expanded across the Columbia River to Vancouver, WA. Vancouver is a somewhat smaller  
44 metropolitan region than Portland, but still sizeable and with an active transportation systems planning  
45 organization, Vancouver Area Smart Trek (VAST), and significant sensor infrastructure. The expansion  
46 to Vancouver had several impacts, a primary one being the need to integrate data from multiple systems.  
47 Prior to the addition of Vancouver data, Portal had one source of freeway data, one source of arterial  
48 signal data, etc. With the expansion to Vancouver, Portal needed to incorporate data from multiple  
49 systems, beginning with combining Vancouver freeway data from Washington Department of  
50 Transportation (WSDOT) with the existing ODOT data feed. There were several details that impacted the  
51 archive:

- 1 1. The WSDOT feed structure is different than the ODOT feed structure.
- 2 2. WSDOT identifies their detectors with strings, ODOT uses integers.
- 3 3. WSDOT originally didn't have a 20-second feed (only lower granularity); this feed was added for
- 4 compatibility with the ODOT data feed.

5 These differences between feed structure and detector identification were resolved with software  
6 and database system meta-data changes. One can observe that there are at least two broad categories of  
7 data integration in transportation systems: first, integrating data from different types of data sources—such  
8 as integrating arterial travel time data, transit data and freeway travel time data to get a picture of corridor  
9 performance; second, integrating "similar" data from multiple systems—such as integrating freeway speed,  
10 volume, occupancy data from ODOT and WSDOT systems as in the example above. Both types of  
11 integration are difficult and this type of integration is the subject of current research at PSU (8).

### 12 *New Oregon Sensors and New Type of Sensing*

13 The Portland region has recently implemented two Advanced Traffic Management (ATM) projects. These  
14 projects were activated in Summer 2014 and are described below in the "Uses of Portal" section. As a part  
15 of these systems, approximately 100 new detectors have been installed in the Portland region. There were  
16 two significant impacts of the addition of these detectors: segment length changes and having a mix of  
17 detector types.

18 Adding new detectors in the Portland region caused the segment sizes to shrink. Freeway  
19 segments associated with detectors changed; the database now needs to handle multiple segment lengths  
20 for each station. This support is important to allow consistent comparisons with historical data. The  
21 smaller segments can be seen in Figure 2.

22 The Vancouver region has inductive loop detectors and high-definition radar detectors  
23 (Wavetronix) on its freeways. Originally, the Portland area used only inductive loops on its freeways.  
24 However, with the addition of the sensors for the ATM projects, which are high-definition radar devices  
25 (Wavetronix), Portland now has a mix of sensor types. The impacts of mixing data from high-definition  
26 radar and loops, which have different sensing characteristics, is unknown and a subject for future research  
27

### 28 *New Oregon Data Feed*

29 ODOT is centralizing data collection into a new Data Acquisition Module (DAC). With this  
30 centralization, the Portland freeway data feed has switched from a one-off feed from a single ODOT  
31 region to a feed from the DAC. Data from Central Lane County MPO have also been recently added to  
32 Portal. Central Lane is a smaller MPO than Portland or Vancouver and thus has a far less well-established  
33 sensor infrastructure. Adding data from Central Lane to Portal was relatively easy because ODOT had  
34 already centralized the data collection through the DAC.

35  
36

**PORTAL: Portland Transportation Archive Listing**

- Info
- Welcome
- Comments
- People
- Project Summary
- Our Server
- Links
- Logout
- Archive
- Timeseries
- Grouped Data
- Data Fidelity
- Raw Data
- Weather

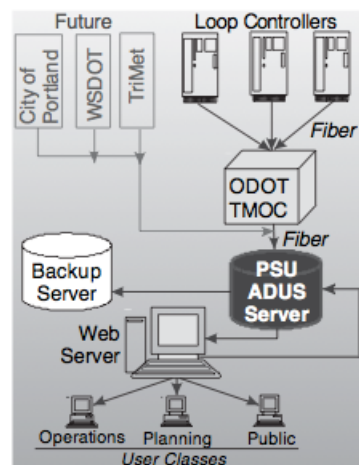
Welcome to the Portland Transportation Archive Listing (PORTAL). The purpose of this project is to implement the U.S. National ITS Architecture's Archived Data User Service for the Portland metropolitan region. This system is being developed at Portland State University by students and faculty in the Intelligent Transportation Systems Laboratory under the direction of Dr. Robert Bertini. We are working in close cooperation with the Oregon Department of Transportation, Metro, the City of Portland, TriMet and other regional partners. This work is supported by the National Science Foundation.\*

We welcome your participation in our project. The current PORTAL system archives the Portland metropolitan region's freeway loop detector data at its most detailed level and also archives area weather data. We plan to expand the capabilities of our system and to include multimodal data sources from both Oregon and Washington. We provide access to the system by password. To request access to the system click on the Request Account link to the left.



Portland State University - ITS Lab - Oregon DOT - National Science Foundation

\*This material is based upon work supported by the National Science Foundation under Grant No. 0236667. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.



**Figure 1 Portal Home Page and System Architecture in 2005**

**Home Page**

**Live Traffic Speeds**

**15 Minute Average Speed Over Last 5 Weekdays**

<b>VMT</b>	<b>VHT</b>	<b>Travel Time-AM Peak</b>	<b>Travel Time-PM Peak</b>
8868 Miles (15.31 %)	134 Hours (18.58 %)	3 Min (61.85 mph) (33.59 %)	0 Min (0 mph) (-100 %)
<b>Detectors % Good</b>		<b>95th PCT Travel Time-AM Peak</b>	<b>95th PCT Travel Time-PM Peak</b>
0 %		3.1 Min (60.07 mph)	0 Min (0 mph)

**Portal News**

**2014-07-01**  
**Kristin Tufte presented at NATMEC**

Kristin Tufte attended the NATMEC conference in Chicago, IL. She gave a presentation entitled "Portal: Applications of New Technology to Transportation Data Archiving." This presentation was one of four PSU presentations at NATMEC - including presentations on Mining Pedestrian Push-Button Activations, Adjustment Factors for Nonmotorized Traffic and the use of Signal Controllers to Count Bicycles. The NATMEC Program as well as slides can be found here: [NATMEC Program and Slides](#). Links in Royal Blue are slides available for viewing.

[Read More](#)

**2014-06-11**  
**Kristin Tufte presented at TransPort**

Kristin Tufte gave an update on the Portal project at the June TransPort meeting. The update covered recent accomplishments including the transit map, availability of new data and [Slides](#).

[Read More](#)

**2013-03-15**  
**USDOT Releases Research Data Exchange (RDE) featuring PORTAL snapshot data**

From the USDOT press release - "U.S. Department of Transportation's (USDOT)

**Figure 2 Current Portal Home Page**

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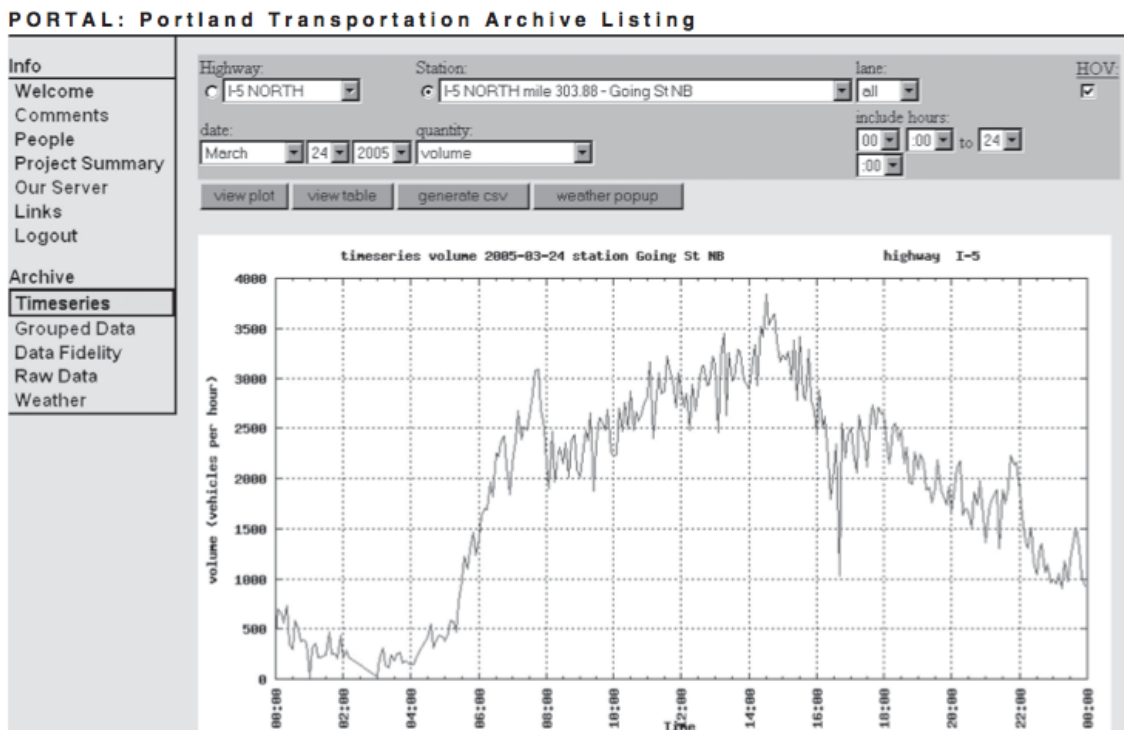
**Portal Highways**

The original Portal had timeseries and heat map plots for freeway data. A user could choose the location, lanes, date, timeframe and from seven basic measured or calculated quantities: including count, speed, occupancy, travel time, delay, vehicle miles traveled (VMT) and vehicle hours traveled (VHT). The original timeseries plots remain—but have been expanded to show two quantities at a time and, in addition,

1 a number of new selectors and download options have been added. Figure 3 shows an original timeseries  
 2 volume plot from Portal in 2005; Figure 4 shows the updated version of this plot, including volume and  
 3 speed, from Portal in 2014. The new system takes advantage of more modern web tools such that  
 4 hovering with a cursor over the traffic parameter plot reveals the actual value of the curve at that time.  
 5 Based on user input, the ability to select data based on day of week and the ability to directly navigate to  
 6 upstream, downstream and opposite direction stations has been added to the interface (9).

7 Users have the ability to download the data associated with a plot. The idea is for the user to  
 8 browse through the data, looking for days and times of interest and then with a click of a button,  
 9 download the data for those selections. This was first captured in the "generate csv" button in the original  
 10 Portal interface and continues as the "Download Data" button in the latest interface. A "Download All  
 11 Data" button has been added which downloads lane-by-lane and ramp data for the selected location and  
 12 dates. This new button is useful for the Bottleneck Analysis example discussed in the Uses of Portal  
 13 section below.

14  
 15



16 FIGURE 4 Sample volume plot for I-5 North Going Street loop detector station, March 24, 2005.

Figure 3 Timeseries Volume Plot from the Original Portal in 2005



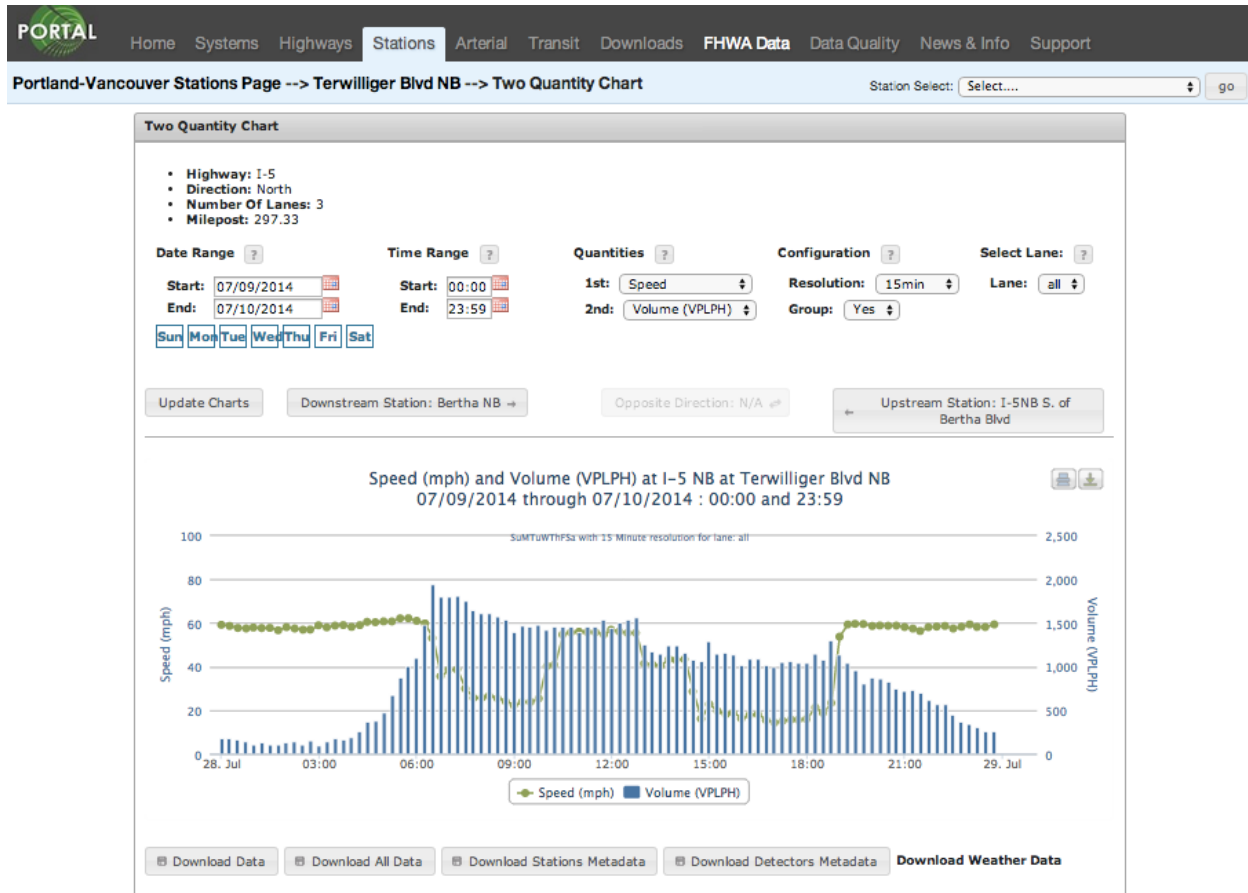


Figure 4 Updated Timeseries Speed and Volume Plot from Portal in 2014

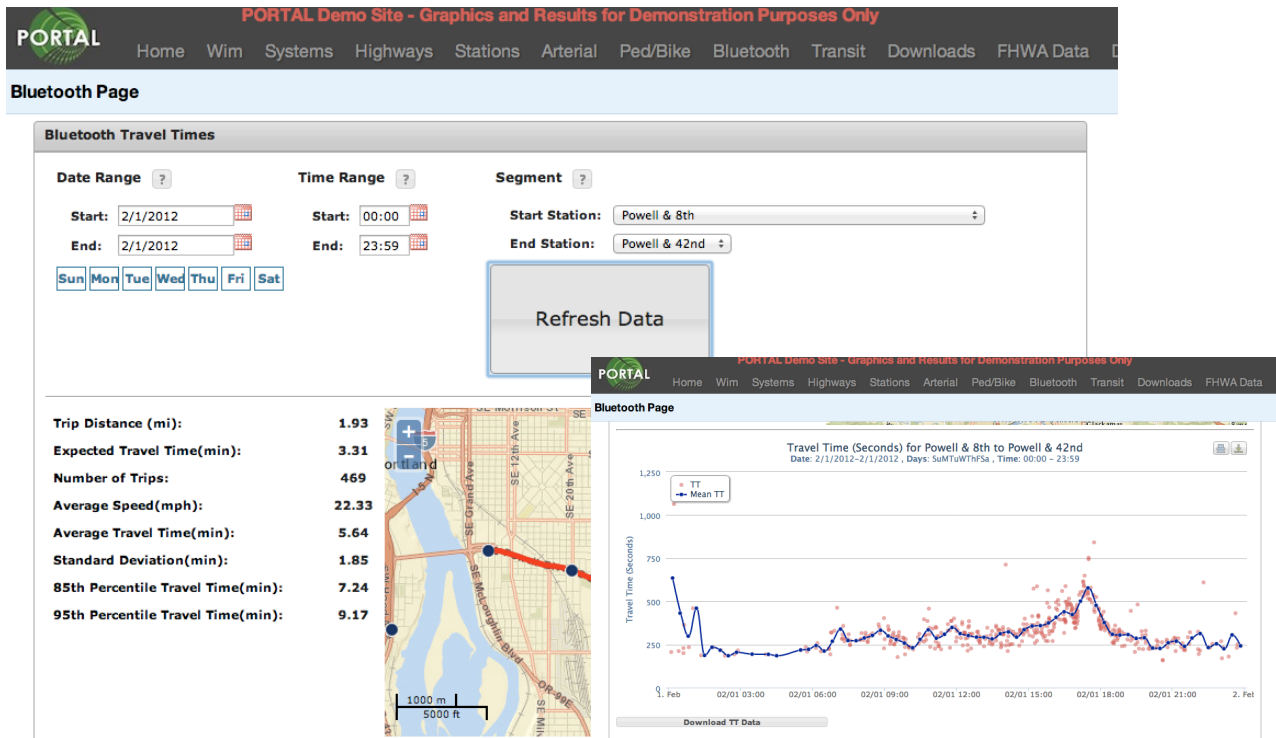
1  
2 **Portal Arterial**

3  
4 In 2005, Portal contained no arterial data; currently Portal contains a variety of arterial data including data  
5 from the Clark County, WA Wavetronix Signal System, the City of Portland TransSuite Central Signal  
6 System, and Bluetooth travel time data from both City of Portland Bluetooth and ODOT. Obtaining data  
7 from arterial signal systems has been a greater challenge than obtaining data from the state DOT freeway  
8 systems; perhaps because the freeway systems were already designed to produce data feeds for speed  
9 maps.

10 Portal currently receives—on a regular, automated basis—Bluetooth travel time data from City of  
11 Portland and ODOT (see Figure 5), the Clark County Wavetronix Signal System (see Figure 6), and the  
12 City of Portland TransSuite Central Signal System. While all of these feeds are automated and  
13 automatically loaded into the Portal database, the four feeds differ in format and transfer mechanism. For  
14 Wavetronix, the system receives an automated report dumped once a day and transferred to Portal via ftp;  
15 work is in progress to convert this to an automatic XML feed. TransSuite generates hourly data files,  
16 which are transferred to Portal via file transfer protocol (FTP). Portal receives and archives a wide variety  
17 of data from TransSuite from system count detector data to the measure of effectiveness (MOE) logs. The  
18 system count detector data are visualized in the interface, the other data are archived and work is in  
19 progress to develop visualizations.

20 Bluetooth data are received from City of Portland and ODOT. The City sends files of readings on  
21 a weekly basis, matching is done at PSU. ODOT sends travel time traversals over a real-time XML feed.  
22 The Portal arterial multimodal framework is described in a separate paper (10).

1

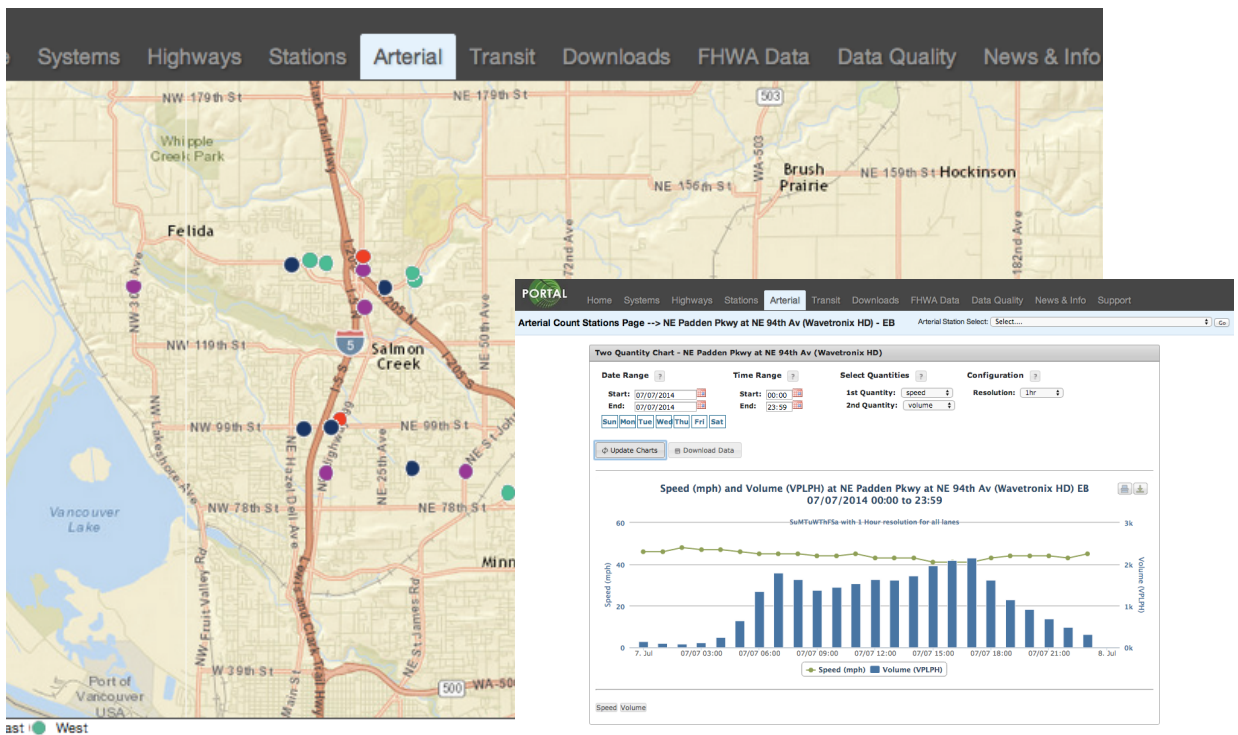


2

Figure 5 Bluetooth Map and Plots

3

4



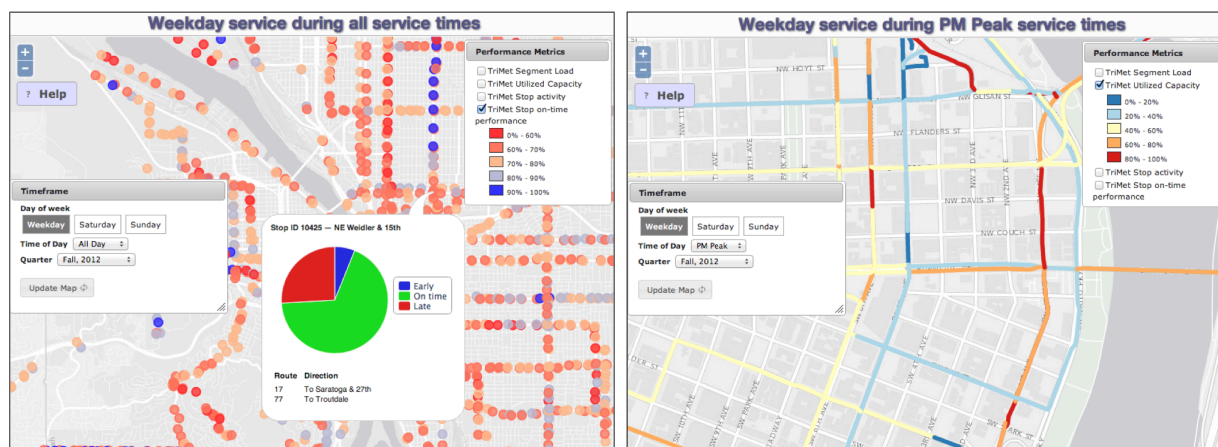
5

Figure 6 Clark County Arterial Wavetronix Stations and Single-Day Speed Volume Plot

**Portal Transit**

Portal has also expanded to include transit data. Portal currently receives quarterly passenger census and on-time performance data from TriMet (see Figure 7 (L)). These data are obtained from TriMet's Automatic Vehicle Location (AVL) and Automatic Passenger Counter (APC) systems. TriMet creates quarterly summaries from this data, which are provided to Portal. Portal combines these quarterly summaries with schedule information from TriMet's General Transit Feed Specification (GTFS) data. GTFS is a feed specification promoted by Google, which supports Transit schedule and real-time information.

In 2013, a new transit interface was added using the above data (11). A key feature of this interface is the ability to produce segment-based maps for transit metrics. The latest version of this map, showing the recently-added Utilized Capacity metric, is in Figure 7 (R). While Portal currently receives transit data from only one agency—TriMet—work is in progress to load data from C-TRAN, the Vancouver, WA transit agency. C-TRAN produces GTFS data and uses the same underlying AVL/APC system as TriMet.



**Figure 7 Transit Weekday On-Time Performance (L) and Utilized Capacity (R)**

**USES OF PORTAL**

Portal is a resource for researchers, practitioners and even for the media. As one measure, there are 93 citations in Google Scholar for "portal.its.pdx.edu." This section describes a series of "Uses of Portal." Each sub-section describes a specific documented use of the Portal data ranging from its use in design of Advanced Traffic Management projects to its uses in education, performance measurement and research.

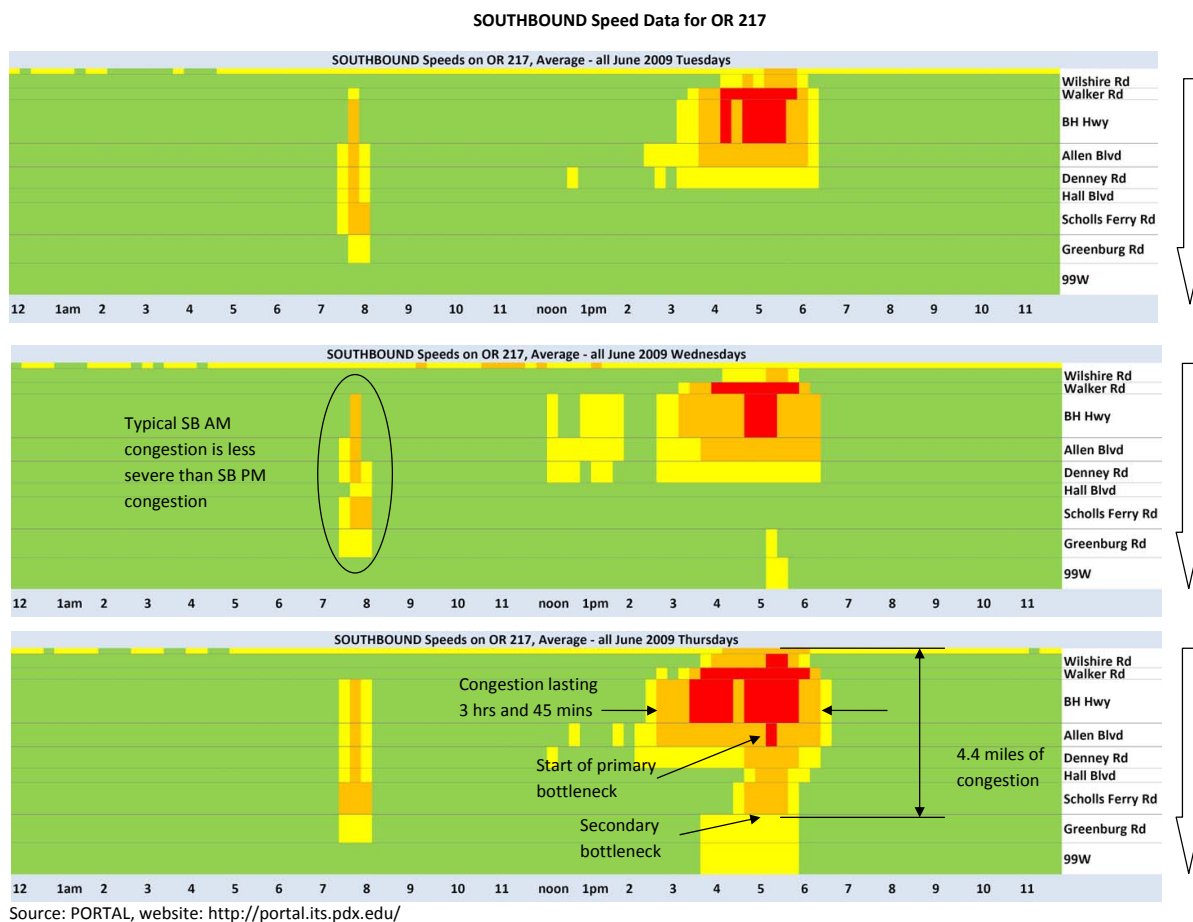
**Advanced Traffic and Incident Management Project Development**

The Portland metropolitan region has recently implemented two Advanced Traffic Management (ATM) projects—one on the OR-217 freeway and one in downtown Portland on I-5 and I-405. These projects, which were activated in June 2014, have added a variable advisory speed (VAS) system and variable message signs (VMS) to display travel times and queue warning messages. The OR-217 system also includes a weather-activated component and a curve warning system. OR-217 is a short 3-lane, 7-mile ring connector that connects US 26 and I-5; it has many interchanges and is highly congested. I-5 is the main north-south route through Portland, I-405 is a short 4-mile bypass segment around downtown Portland; I-405 and I-5 make a loop around Portland and the segments are also highly congested.

In the early planning stages of the OR-217 Active Traffic Management (ATM) project (12), Portal data was used to produce congestion plots to identify the location and activation times of bottlenecks on the system. An example of such a plot for Southbound OR 217 is shown in Figure 8. This

1 figure shows three congestion plots—one each for Tuesdays, Wednesdays and Thursdays in June 2009. All  
2 three plots show a primary bottleneck approximately midway through OR-217, caused by merging and  
3 lane changing. The Thursday plot, bottom in the figure, shows the activation of a secondary bottleneck  
4 caused by the merge of SB OR-217 with SB I-5.

5 Further on in the design and analysis process, Portal data was used to depict examples of various  
6 scenarios using real world data. Portal data allowed the analysts to step through the day and show how  
7 VMS and VAS signs would change in response to the traffic conditions, for example stepping down the  
8 advisory speed for traffic approaching a bottleneck. Figure 9 shows an example of a scenario from the  
9 OR-217 ATM project. The map in the middle of Figure 9 shows what variable speeds and VMS messages  
10 would be displayed for a given set of conditions. The yellow signs with red lettering represent variable  
11 speed signs; the white signs with black lettering represent the VMS signs. Tables showing speed detail by  
12 lane and location are shown on either side of the map. Below the map are two plots, a congestion plot as  
13 described above and a Speed/Volume plot captured from the Portal web site. Without the availability of  
14 the Portal system, it would have been difficult for designers to match the ATM components with the  
15 actual traffic features occurring on the ground.



16

Figure 8 Southbound OR 217 Congestion Plot (Figure Credit: Jennifer Bachman, DKS Associates)

17

18

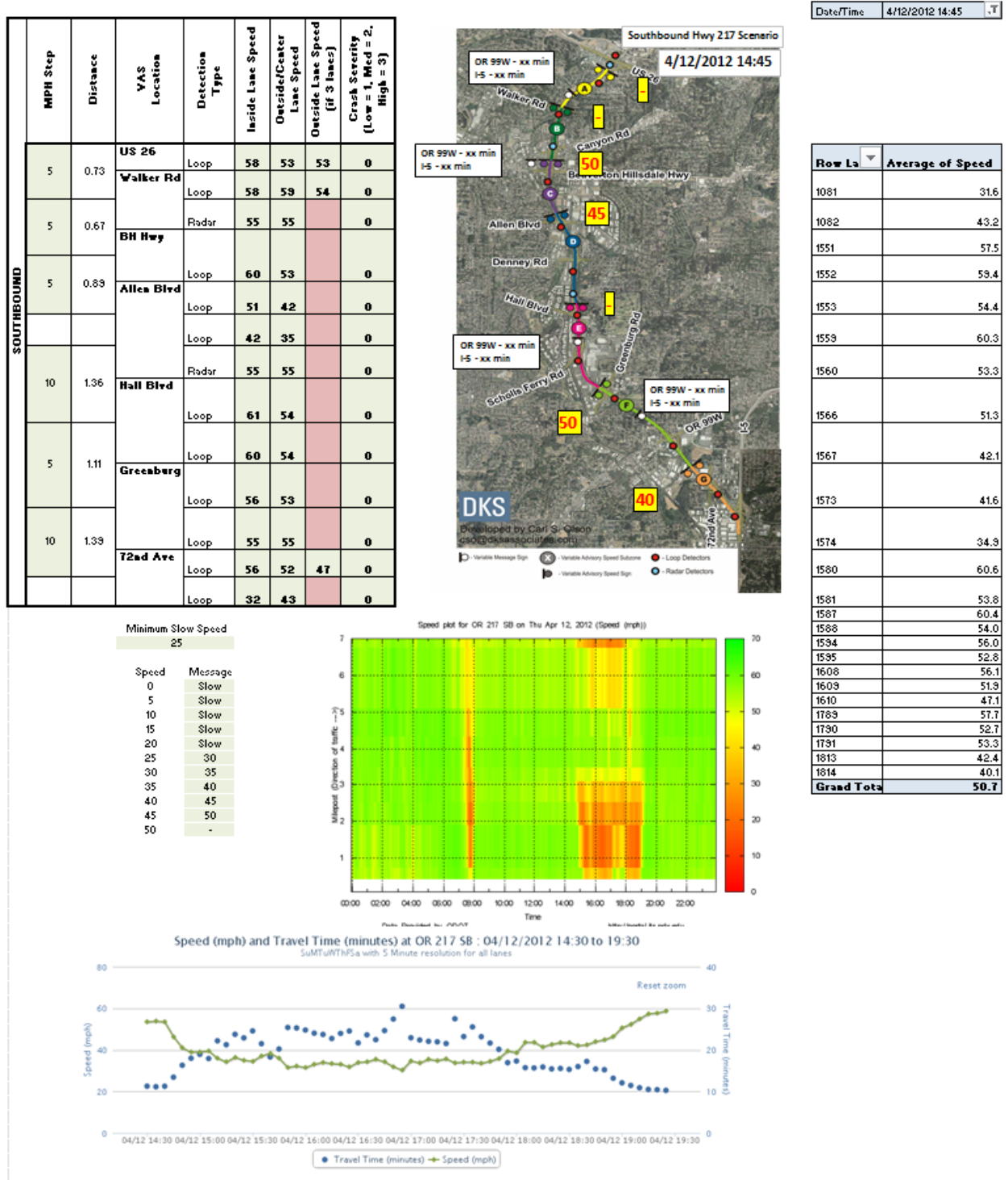


Figure 9 Oregon 217 ATM Scenario Using Portal Data (Figure Credit: Carl S. Olson, DKS Associates)

1

2 Portal data was used in a similar fashion for the I-5/I-405 Advanced Traffic and Incident  
 3 Management (ATIM) project, but looking at specific locations instead of the entire corridor. This project  
 4 investigated and designed variable speed signs to help reduce congestion and incidents on the I-5 and I-  
 5 405 freeways, which traverse downtown Portland. Using the Portal data, analysts were able to simulate  
 6 how the VAS system would work using various algorithms and thresholds. They were able to step

1 through each day and show how each algorithm would set the variable speed limits based on the traffic  
2 conditions throughout the day.

### 4 **Connecting the Loop - From Research to Planning to Implementation to Evaluation**

6 The ATM projects also connect the loop from research done with Portal data to a design performed using  
7 Portal data to an implementation that is just going live in the Portland area to an evaluation of that  
8 implementation. In 2007 a study was done on travel time estimation for the Portland area (13). When the  
9 freeway data collection infrastructure was originally installed, detectors were placed adjacent to each on-  
10 ramp resulting in large sections of freeway without detection. The 2007 study used Portal data and probe  
11 vehicle data to evaluate the accuracy of travel time estimation for Portland-area freeways and concluded  
12 that addition of detectors, particularly in the long sections without detection (particularly those that are  
13 also highly congested), was required for the display of accurate travel times. In part in response to this  
14 study and as part the development of ATM and ATIM systems, detectors were recently installed at  
15 approximately 100 new locations in the Portland metropolitan area. In conjunction with the previously  
16 installed detectors, these new detectors feed the new travel time, queue warning and variable speed signs.  
17 These new detectors dramatically improve ODOT's ability to compute and report travel times over  
18 freeway segments to users via VMS and other means.

19 This process is now continuing through a comprehensive evaluation process. A VAS system was  
20 recently activated on OR-217 in Portland, Oregon, one of the most congested freeways in the state. The  
21 corridor is now the subject of a "before and after" evaluation study to determine what effects the system  
22 has on both the performance and safety of OR-217, and Portal data plays a very important role in this  
23 study. Two key areas of interest for the evaluation are distribution of speeds and flows between adjacent  
24 lanes and travel time reliability. Currently, a large speed differential between lanes often exists,  
25 incentivizing excessive and unnecessary lane-changing, which in turn leads to poor corridor performance.  
26 Additionally, travel times are highly unreliable during peak demand times, with significant gaps existing  
27 between 95th percentile and average travel times. The VAS system is intended to help mitigate both of  
28 these issues, and the 20-second loop and radar detector data fed into Portal will allow for direct analysis  
29 of these values before and after the system was turned on. Weather and incident data provided by Portal  
30 will also be a valuable resource for the evaluation.

### 32 **Educational Use**

34 The Portal data is used in several courses at Portland State University.

#### 36 *Cloud Data Management*

37 The Portal data was used as the basis of a project in a Cloud Data Management class at Portland State  
38 University (14). In this class, students used a two-month set of freeway loop detector data to calculate  
39 several travel time measures over that data using a cloud data management system of their choice. Having  
40 this data set available allowed the students to get invaluable experience implementing a realistic  
41 application in an existing cloud system. The data and documentation used for the project was from a Data  
42 Capture project done by Portland State (15) for the U.S. Department of Transportation Real-Time Data  
43 Capture and Management Program (16).

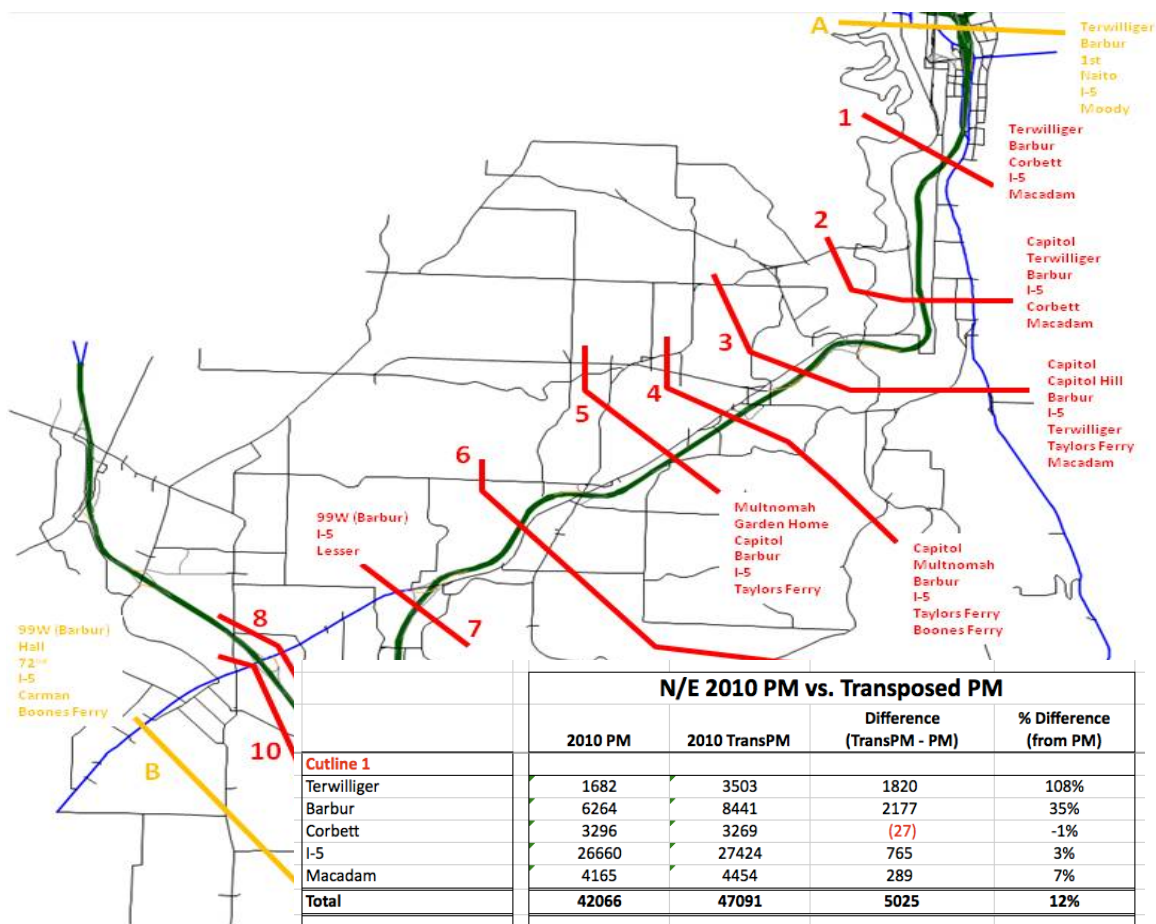
#### 45 *Civil and Environmental Engineering Curriculum*

46 The Portal data is used in several lectures on performance measures and is the focus of a homework  
47 assignment in the required undergraduate transportation course "Urban Transportation Systems" course at  
48 Portland State University (17). In the homework, students select and analyze the detector data to  
49 reinforce traffic flow theory concepts. In a graduate level course, *Introduction To Multimodal*  
50 *Transportation Engineering Data Analysis*, a book, Understanding and Communicating Multimodal  
51 Transportation Data (18), was written using the Portal data and the course is based on that book. In the

1 course, the students complete a project that requires data preparation, analysis and report production. The  
 2 availability of the Portal data makes such a course project possible.

3  
 4 **Agency Performance Reporting**

5  
 6 Portal data is used to calculate Average Annual Travel Reliability for Portland area freeways for the  
 7 Metro Performance Measures Report (19), which is produced every other year. In particular, the Portal  
 8 data is used to populate a table that shows peak period travel time reliability for Portland-area travel  
 9 corridors. Measures provided include Average travel time for each corridor and Average congested travel  
 10 time. In addition, the Vancouver region has plans to incorporate Portal data into their Congestion  
 11 Management Process reports.  
 12  
 13



14 **Figure 10 Cutline Analysis For Traffic Demand Modeling (Figure Credit: Peter Bosa, Metro)**

15 **Travel Model Usage: Base Year Network Assignments for Travel Demand Modeling.**

16  
 17 The Metro Transportation Research and Modeling Services section uses Portal data when validating Base  
 18 Year network assignments for their travel demand model. Portal freeway count data is typically used in  
 19 conjunction with arterial count data (usually collected via pneumatic tubes by the local jurisdictions). The  
 20 counts are analyzed as cutlines so as to look at the total movement of traffic across multiple parallel  
 21 facilities to ensure that the overall magnitude and direction of flow through an entire corridor is correct.  
 22 Figure 10 shows an example of the cutlines for I-5 NB and associated data for one cutline that is an

1 example of the type of data and analysis used to validate a travel demand model run. Portal data is also  
2 occasionally used to help develop traffic flow models for some of the section's more advanced modeling  
3 tools.

#### 5 **Oregon Department of Transportation Bottleneck Analysis**

##### 7 *Corridor Bottleneck Operational Study*

9 The Oregon Department of Transportation (ODOT) undertook the Corridor Bottleneck Operational Study  
10 (CBOS) in 2009 to identify recurring congestion chokepoints and to seek operational and low-cost “fixes”  
11 at spot-specific locations. The CBOS methodology relied on Portal freeway data to make an initial  
12 screening for bottlenecks. Ultimately, the project identified and prioritized investments of less than \$20  
13 million (per location) that offered mobility and safety benefits. In 2013, ODOT published the CBOS  
14 Project Atlas (20) with detailed information about all 21 recommended investments that emerged from the  
15 study.

##### 17 *Bottleneck Analysis*

19 Analysts at ODOT regularly use Portal data to evaluate and diagnose bottleneck locations, in conjunction  
20 with the dynamic ramp metering system that is in place. The analysts retrieve lane-by-lane ramp volume  
21 and mainline speed and volume data from Portal. This data is used to help understand how congestion  
22 affects flow/throughput as well as speed.

#### 24 **Summary of Uses of Portal**

26 In its ten-year existence, Portal has been used for research, education, analysis, project development and  
27 much more. Included in this section was a selection of recent uses of Portal that demonstrate the variety  
28 and depth of usage of the archive data.

#### 30 **CONCLUSION**

32 The Portal transportation data archive was created ten years ago in response to a forward-looking vision  
33 for archiving Intelligent Transportation Systems data, including operational data. The vision saw that this  
34 data would be useful for planning, analysis and research. The paper describes how Portal has changed  
35 over the years and given examples of how Portal has been used for project planning, for research, for  
36 performance measurement and analysis. In the next years, Portal is expected to continue to expand  
37 geographically; in fact, work is already in progress to expand to additional smaller MPOs in Oregon. In  
38 addition, the types of data housed in Portal is expected to grow as well as the diversity of sources and  
39 systems that data comes from; work is also in progress on this expansion. Finally, particularly with the  
40 advent of MAP-21, it is expected that Portal and its data will be increasingly used as a basis for  
41 performance measurement.

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