

# The Largest GIS Day:

## How a 3-Hour Booth turned into a 3-Day Event

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### Brief History of GIS Day at Texas A&M

- 2004: 1st GIS Day hosted by the University Libraries
- 2009: 1st guest speaker invited
- 2011: 1st 3-day GIS Day
- 2013: Department of Geography joined GIS Day planning committee
- 2016: 1st interdepartmental planning committee with representatives from 5 colleges and 2 support units



Open House, GIS Day 2005



GIS Expo, GIS Day 2008



Alumni Panel, GIS Day 2016



Poster Competition, GIS Day 2016

### Attendee Feedback

“[GIS Day] provided real world context for what I have been learning in Class.”

“It was cool to see how diverse the industry is and the different opportunities available.”

“I connected with professionals in industry.”

### High Impact

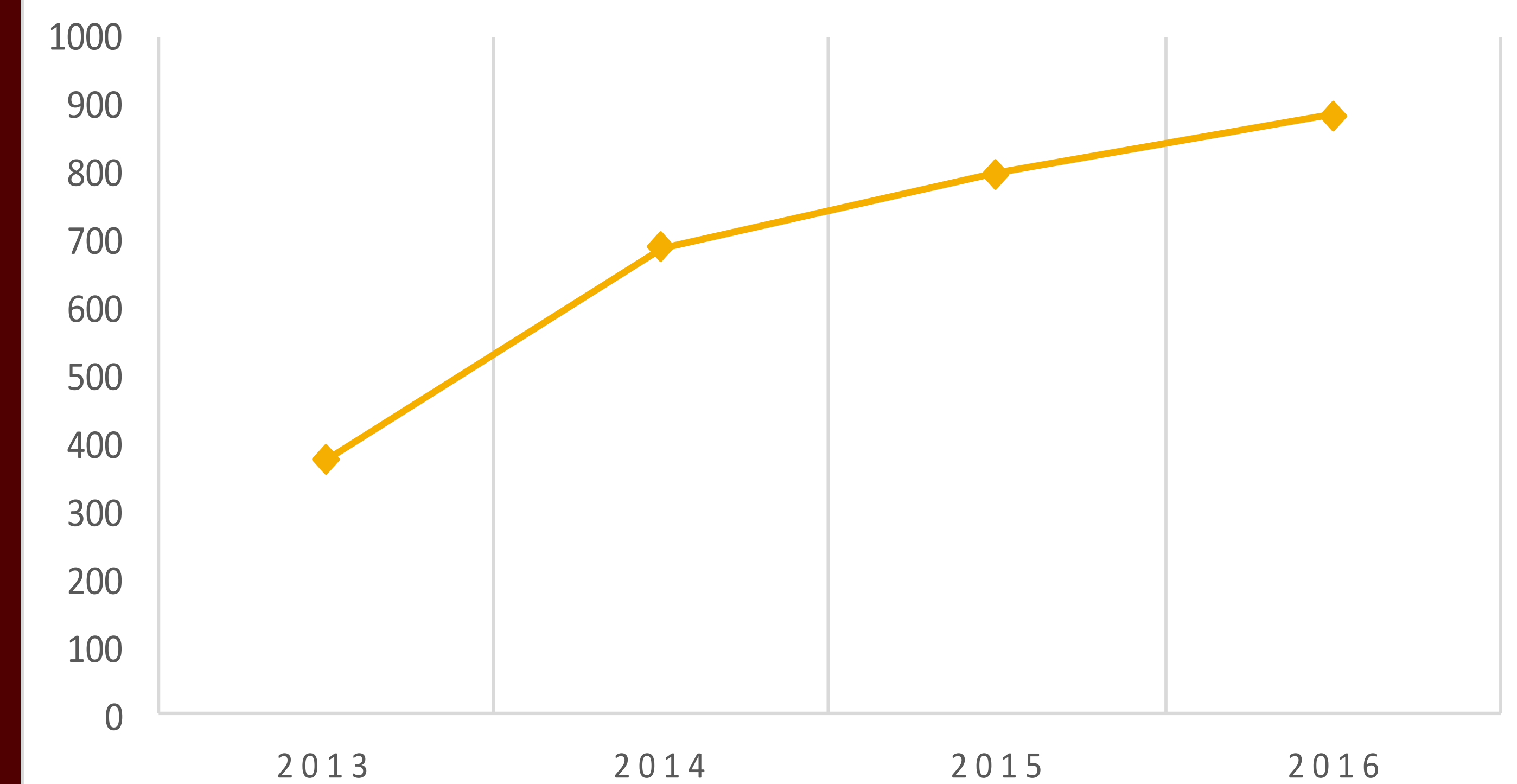
Along with hands-on workshops, GIS Day offers student attendees the chance to network with professionals, participate in a GIS career fair, and learn about their peers' research.

### GIS Day at the Library

The Libraries hosted the 12th annual GIS Day in 2016:

- 27 of the 35 events took place in the library
- 4 of the 13 planning committee members, including the chair, are library faculty
- The library serves as the perfect location to hold GIS Day events, it is not tied to a specific academic department, so all students feel they can participate

### 4 YEAR ATTENDANCE GROWTH



GIS Day Partners