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Learned Changes in Outcome Associability

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Short title: Changes in Outcome Associability

## Abstract

When a cue reliably predicts an outcome, the associability of that cue will change. Associative theories of learning propose this change will persist even when the same cue is paired with a different outcome. These theories, however, do not extend the same privilege to an outcome; an outcome's learning history is deemed to have no bearing on subsequent new learning involving that outcome. Two experiments were conducted which sought to investigate this assumption inherent in these theories using a serial letter-prediction task. In both experiments participants were exposed, in Stage 1, to a predictable outcome ('X') and an unpredictable outcome ('Z'). In Stage 2 participants were exposed to the same outcomes preceded by novel cues which were equally predictive of both outcomes. Both experiments revealed that participants' learning toward the previously predictable outcome was more rapid in Stage 2 than the previously unpredicted outcome. The implications of these results for theories of associative learning are discussed.

Key words: outcome processing, learning, associability, attention, associative learning

When a predictive relationship is arranged between two stimuli, an association between these stimuli is assumed to be formed (e.g. Mackintosh, 1974, 1983; Pavlov, 1927; Rescorla, 1968). In order to explain the mechanisms underpinning the formation and subsequent modification of this association, a variety of formal learning models have been devised (see: Pearce & Bouton, 2001, for review). Generally, these models can be categorised into two types: unconditioned stimulus (US) processing models, and conditioned stimulus (CS) processing models. According to the first class of these models, the US is capable of supporting a finite amount of associative strength which is divided amongst the CSs, or cues, presented prior to the presentation of a US, or an outcome.<sup>1</sup> One of the most influential of these models was proposed by Rescorla and Wagner (1972). This model states that the change in the associative strength of a stimulus ( $\Delta V$ ) is determined by the following equation:

$$\Delta V = \alpha \beta (\lambda - \sum V) \quad (1)$$

Where  $\alpha$  and  $\beta$  are learning rate parameters for the cue and the outcome, respectively, which are fixed, and are determined by the salience of these two stimuli;  $\lambda$  represents the maximum amount of conditioning supported by the outcome, and  $\sum V$  is the summed associative strength of all cues present on a trial. Informally, the model proposes that associative learning will be most effective between cues and outcomes that are unconditionally salient and, in particular, when the outcome is unexpected – and hence better processed.

Alternatively, CS processing models or “attentional models”, assume that the predictability of a cue influences its associability (i.e. the extent to which it enters into

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<sup>1</sup> The terms cue and conditioned stimulus (CS), and outcome and unconditioned stimulus (US) are used interchangeably

associations). One of the most influential of these models was proposed by Mackintosh (1975). Within this model, henceforth the ‘Mackintosh model’, the change in the associative strength of a stimulus e.g. ‘A’ ( $\Delta V_A$ ) is determined by the following equation:

$$\Delta V_A = \alpha_A \beta (\lambda - V_A) \quad (2)$$

Here,  $\alpha_A$  refers to the associability of stimulus A,  $\beta$  is, again, a fixed learning-rate parameter determined by the salience of the outcome, and  $\lambda$  the asymptotic value of learning possible on that trial. Crucially, within this model the parameter  $\alpha$  is deemed to alter as a function of experience: Stimulus A will gain in associability if it is a better predictor of an outcome than all other stimuli present on a given trial, otherwise the associability of A will decrease. These rules can be expressed in the following formulae:

$$\Delta \alpha_A > 0 \text{ if } |\lambda - V_A| < |\lambda - V_r| \quad (3)$$

$$\Delta \alpha_A < 0 \text{ if } |\lambda - V_A| \geq |\lambda - V_r| \quad (4)$$

In which  $\Delta \alpha_A$  is the change in the associability of stimulus A;  $\lambda - V_A$  is the difference between the asymptotic value and the associative strength of stimulus A, and  $\lambda - V_r$  is the discrepancy between the asymptotic value and the associative strength of all cues present on that trial, apart from A (that is to say, the remainder).

A large body of evidence in both human (e.g. Bonardi, Graham, Hall, & Mitchell, 2005; Le Pelley & McLaren, 2003; Livesey & McLaren, 2007) and non-human animals (e.g.: Haselgrove, Esber, Pearce & Jones, 2010; Mackintosh & Little, 1969) has supported the notion that a cue’s predictive history alters its associability. This phenomenon is

demonstrated in humans by the ‘learned predictiveness’ effect. In a typical learned predictiveness experiment, participants are exposed, in Stage 1, to a set of cues, some of which are reliable predictors of an outcome and some of which are unreliable predictors of an outcome. In Stage 2, these cues are arranged in a manner which makes them equally reliable predictors of novel outcomes. What is typically observed in such experiments is a bias in learning during Stage 2 to the cues that had greater predictive history in Stage 1; this effect is apparent when the cues are presented in isolation (Le Pelley, Turnbull, Reimers & Knipe, 2010) or in compound with other cues (e.g. Le Pelley & McLaren, 2003).

An assumption inherent in the Mackintosh model, and which is demonstrated in learned predictiveness experiments, is that variations in a cue’s associability will persist despite the cue being separated from the outcome with which the cue was initially established as either a good, or poor predictor. Thus, cue processing is, to a degree (Le Pelley, Oakeshott, Wills & McLaren, 2005), independent of the outcome. Interestingly, however, this independence of processing is not granted to the outcome. First, the learning rate parameter for the outcome,  $\beta$ , is fixed, being determined only by its unconditioned properties (e.g. its salience). Second, whilst the extent to which the outcome can support learning *can* change as a function of how surprising it is (e.g. Rescorla & Wagner, 1972), this variation is dependent on the presence of the cue which established the predictability of the outcome (e.g.  $\lambda$ - $\Sigma V$  in Equation 1). Hence, variations in outcome processing are deemed to be *cue-dependent*.

This approach is not unique to the Mackintosh model. Other, well established and more recent hybrid models, (e.g. Esber & Haselgrove, 2011; Le Pelley, 2004; Pearce & Hall, 1980), also assume that learned variations in processing of the outcome is either non-existent or cue-dependent. This assumption within these models appears reasonable, whilst it makes sense for a cue to undergo changes in associability as a result of its predictive history, it is less clear why an outcome would experience associability changes as a result of its past

predictability. When a cue is presented, for instance, it can signal the absence or presence of an event, thus learning about the predictive nature of a cue is beneficial to an organism as it allows the organism to anticipate the event. Yet, when an outcome is presented the event has already happened, therefore it is difficult to see why a mechanism which mediates associability changes of an outcome would be necessary.

Nevertheless, a number of phenomena within the learning literature have demonstrated that prior experience with an outcome can influence subsequent behaviour involving that outcome. For example, a number of studies within both the human and animal literature have reported variations in the response produced by an outcome as a consequence of how well-predicted it has been in the past (see Marcos & Redondo, 2001). Interestingly, establishing an outcome as predictable has produced both *diminution* (i.e. attenuated responses; see Kimble & Ost, 1961; Marcos & Redondo, 1999) and *facilitation* (i.e. enhanced responding; see Donegan, & Wagner, 1987). A range of explanations have been provided for these effects; typically, however, these explanations invoke variations in the effectiveness of the outcome as a function of the presence (or absence) of the cue ( $\lambda$ - $\Sigma V$ ). Thus, no appeal to any change in cue-independent variations in outcome processing has been required.

Additional phenomena within the learning literature have also suggested that exposure to an outcome can influence subsequent learning involving that outcome. One such phenomenon is the US pre-exposure effect, where exposure to the US, prior to CS-US pairings, impairs subsequent learning supported by that US (e.g. Kremer, 1971; see Randich & LoLordo, 1979, for review). This effect has been demonstrated in humans (Taylor, 1956) and rats (Kamin, 1961). This finding has been understood in terms of context blocking (e.g. Baker & Mercier, 1982), according to which pre-exposure with the US results in the formation of an association between the context and the US, permitting the context to compete with the CS for associative strength on subsequent CS-US trials. This account has

received much support (e.g. Baker & Mackintosh, 1979), however, notably, Baker and Mercier (1982), came to the conclusion that whilst the context may mediate the US pre-exposure effect, it is also conceivable that during pre-exposure to the US, learning is acquired regarding the unpredictable nature of the US, which influences subsequent learning in Stage 2 (See also: Randich & Lolordo, 1979). That is, the outcome is coded as unpredictable, thus impairing the formation of predictive relationships (associations) between the CS and this US at a subsequent stage. This latter explanation would seem to indicate that previous exposures to the US could potentially change the associability of the outcome itself regardless of the cue, or context, which it is was trained with.

Similarly, Baker and Mackintosh (1977) demonstrated that when a CS and US are presented in an uncorrelated manner, these presentations impair subsequent conditioning between the two stimuli. This 'learned irrelevance' effect has been accounted for by assuming that these uncorrelated pre-exposures result in the CS and the US being deemed 'irrelevant' (e.g. Baker & Mackintosh, 1979). However, this interpretation has been challenged. Matzel, Schachtman and Miller (1988) suggested that the deficit in learning is underpinned by pre-exposure to the CS, pre-exposure to the US, and a learned irrelevance effect. Furthermore, Bonardi and Ong (2003; also see Bonardi & Hall, 1996), in a review of the literature, concluded that there is no evidence of a genuine learned irrelevance effect above and beyond the effects of CS and US pre-exposure. The phenomena discussed above imply that previous experience with an outcome can influence subsequent learning involving that outcome. However, there is scant support for the idea that these changes in the extent to which an outcome can support learning persist in the absence of the cue with which the outcome was initially trained, or indeed beyond standard associative learning phenomena (e.g. context blocking, or latent inhibition). To date, only one study, in humans, has explored whether the predictability of an outcome can influence subsequent learning about novel cues



paired with this outcome. In this study, Griffiths, Mitchell, Bethmont, and Lovibond (2015) adapted a food allergist procedure where participants were required to identify foods (i.e. cues) that produced certain illnesses (i.e. outcomes). The results of this study revealed that participants displayed impaired learning about an illness (i.e. the outcome) which had been unreliably predicted in the past relative to an illness which had been well-predicted in the past.

In light of the potential theoretical significance of the data reported by Griffiths et al. (2015), the current experiments explored the generality of this effect with a serial letter-prediction procedure, in which participants were tasked with learning the predictive relationships between certain target letters. This experimental procedure has been successfully used in a range of studies of learned variations of cue processing (e.g. Evans, Gray & Snowden, 2007; Granger, Moran, Buckley & Haselgrove, 2016; Young, Kumari, Mehrotra, Hemsley, Andrew, Sharma, Williams & Gray, 2005) and permits measurements of learning derived from both rating scales and response times. The aim of the current experiments was to assess whether the prior predictability of outcomes influenced the rate at which they were learned about, when subsequently predicted by novel cues. If the associative history of an outcome produces an effect comparable to a learned predictiveness effect, it would be expected that a previously well-predicted outcome would be learned about more readily than a previously less well-predicted outcome. Such a finding would constitute a conceptual replication of the results reported by Griffiths et al. (2015) and a major challenge to a central assumption of many associative models of learning.

## Experiment 1

Experiment 1 comprised a serial letter-prediction task in which participants were required to make a response to certain target letters or ‘outcomes’. The design of Experiment 1 can be seen in Table 1.

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**TABLE 1 HERE**  
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In Stage 1, letters X and Z were established as a well-predicted and a less well-predicted target stimulus, respectively (referred to henceforth as the *predicted* outcome, and the *unpredicted* outcome) and participants were asked to respond either upon their presentation or beforehand if they thought they could anticipate their presentation. To establish one letter (e.g. X) as a predicted outcome, this letter was only ever preceded by one other letter (e.g. P). To establish an outcome as being unpredictable (e.g. Z), three letters (F, G and W) preceded this outcome with equal frequency. In Stage 1 the letters F, G and W also preceded the letters S and H an equal number of times. These trials, in which F, G and W were paired with S and H, served three purposes. First, they ensured that the unpredicted outcome was in fact unpredictable. Without these trials Z would merely have a greater number of predictors. Second, these trials ensured that S and H (which would serve as cues for X and Z in Stage 2) were familiarised to participants prior to the crucial test stage. And third, these trials served as non-target trials during which participants were not required to make a response.

Stage 2 followed seamlessly from Stage 1. Here, trials in which P was paired with X, and trials in which F, G and W were paired with Z continued to be presented. In addition,

however, H and S were now paired equally frequently with X and Z respectively. The question of central interest was whether participants would come to acquire a more rapid response time to H (which was paired with the previously predicted outcome, X) than to S (which was paired with the previously unpredicted outcome, Z). Additional non-target trials were also included in Stage 2 in which F, G and W preceded each other equally frequently.

## Method

### Participants

Thirty-two participants (18 Females; 14 Males) were recruited from the University of Nottingham's School of Psychology. Participants ranged from 19 – 51 years of age ( $M = 23.8$ ;  $SEM = 1.40$ ). All participants had normal or corrected-to-normal vision. Participants received course credit for their participation. The study was conducted in accordance with the British Psychological Society (2009) guidelines, receiving institutional ethical approval from the University of Nottingham's Psychology ethics committee.

### Apparatus and Stimuli

All stimuli were presented (and responses recorded) in the graphical experimental software package PsychoPy2, v1.82.02 (see Peirce, 2007; Peirce 2008), running on Windows 7 on a standard desktop computer. The stimuli were white capital letters, Arial [7mm × 5mm; h × w], which appeared in the centre of the screen [27cm × 46cm; h × w] against a grey background. The stimulus letters were, 'F', 'G', 'H', 'P', 'S' and 'W'. The target stimuli [i.e. the outcomes] were 'X' and 'Z'. The actual stimulus letters which served as the cues, outcomes, and non-target trials were counterbalanced across experimental versions using a Latin-Squared counterbalancing technique. Stimulus letters never appeared simultaneously on screen.

### Procedure

All participants were tested individually. Once participants had provided their consent they read the following instructions on screen before being exposed to Stage 1:

*“Thank you for participating in this experiment.*

*In this experiment you will see individual letters appear in the centre of the screen.*

*It is your job to press X when you see X appear and press Z when you see Z appear. At first you will only be able to respond to these letters when you see them, but as the experiment*

*continues, you might be able to anticipate when they are going to be presented. If you think you know when either X or Z are going to appear, you can press them **BEFORE** they are presented.*

*Please try to respond as quickly as you can when you think you know when X or Z are going to appear. If you have no questions, please have your fingers ready over the X and the Z, and then press the space bar to begin the experiment.”*

### **Stage 1**

In Stage 1, participants were exposed to 6 blocks of 12 trials (72 trials in total) in which a trial constituted a pairing of two stimuli. Trial order was block randomised, and there was no break between blocks. In each block participants received 3 pairings of P and X, 1 pairing each of F, G, and W with Z ; and 1 pairing each of F, G, and W with S and 1 pairing each of F, G and W with H. Each trial lasted 4 seconds. On a target trial, for example, a cue would be presented (e.g. P) for 1 second, followed by an inter-stimulus interval of 1 second, an outcome (e.g. X) of 1 second, and finally a 1 second interval before the next cue was presented (see Figure 1). In total, Stage 1 lasted 4.8 min. Once all 72 trials were complete, Stage 2 began. There was no break between the two stages.

### **Stage 2**

In Stage 2 participants were exposed to 18 blocks of 16 trials, the order of which was randomised within each block. In this stage the trials which established the predictability of the outcomes were carried over from Stage 1 in order to make the two stages more similar. Thus, in each block participants received 3 pairings of P and X and 1 pairing each of F, G, and W with Z. In addition, H and S were each paired with the predicted and unpredicted outcomes (e.g. X and Z) respectively, for two trials; and F, G and W were paired with each other to form 6 non-target trials for each block. In total Stage 2 lasted 19.2 min.

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**FIGURE 1 HERE**  
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### **Scoring and Error Classification**

Response times could range from 0 – 3 seconds. Responses made between 0 – 1 seconds indicated that participants were responding during the presentation of the cue letter (e.g. the letter P in a P–X pairing). Responses between 1 – 2 seconds indicated that participants were responding during the inter-stimulus interval following the presentation of the cue. Responses between 2–3 seconds indicated that participants were responding to the outcomes as they were presented (X or Z). Response times were only analysed for P-X and F/G/W-Z trials in Stage 1, and on H-X and S-Z trials in Stage 2. If participants omitted a response (i.e. they failed to press the respective outcome key [e.g. X or Z] within the 0–3 second window) they were allocated a response time of 3 seconds for the trial. This type of error was classed as an ‘omission’. If participants made an erroneous prediction (e.g. by selecting the letter X when in fact Z was the outcome), they would also be allocated a response time of 3 seconds. This type of error was classed as a ‘commission’.

## Results and Discussion

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**FIGURE 2 HERE**  
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### Response Time Data

Figure 2 shows the mean response time to the predicted and unpredicted outcomes in Stage 1 across the 18 trials. The predicted stimulus refers to the outcome (e.g. X) which was reliably paired with one cue (e.g. P); the unpredicted stimulus refers to the outcome (e.g. Z) which was preceded by three letters (F/G/W). The response times for these data were collated by looking at responses to the target stimuli within the 0-3 second window beginning immediately upon the presentation of the cue that preceded the targets. Inspection of the data reveals that as training progressed, response times for the predicted outcome shortened. Furthermore, from Trial 6 onwards participants were, on average, responding to the outcome prior to its presentation. In contrast, response times to the unpredicted outcome stayed relatively constant across all 18 trials, with participants, on average, responding to the outcome only during its presentation. This impression was confirmed with a 2 x 18 repeated measures analysis of variance (ANOVA) of individual response times with the variables of outcome (Unpredicted vs Predicted) and trial (1 – 18); in light of sphericity violations for the “trial” variable,  $\chi^2(152) = 259.55, p < .001$  and the interaction between trial and outcome,  $\chi^2(152) = 215.50, p < .001$ , Greenhouse-Geisser values are reported.<sup>2</sup> The ANOVA revealed significant main effects of outcome,  $F(1, 31) = 20.71, MSE = 4.26, p < .001, \eta_p^2 = .40$ , and

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<sup>2</sup> Greenhouse-Geisser values are reported for all appropriate analyses where epsilon is less than .75 (see Field, 2009). However, for ease of readability, corrected degrees of freedom are rounded to nearest whole number.

trial,  $F(8, 253) = 13.48$ ,  $MSE = .50$ ,  $p < .001$ ,  $\eta_p^2 = .30$ , and a significant interaction between the two variables,  $F(8, 259) = 6.12$ ;  $MSE = .47$ ,  $p < .001$ ,  $\eta_p^2 = .17$ . Simple main-effects analyses revealed no significant differences between the outcomes for trials 1 - 4, smallest,  $F(1, 31) = 2.27$ ,  $MSE = .04$ ,  $p = .14$ , but a significant difference for all other trials, smallest  $F(1, 31) = 5.68$ ,  $MSE = .51$ ,  $p = .02$ .

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**FIGURE 3 HERE**  
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Figure 3 shows the mean response times to the predicted and unpredicted outcomes in Stage 2, on trials when the outcomes were reliably, and equivalently, predicted by cues H and S. The data in Figure 3 have been collapsed into 9 blocks, each comprising 4 trials. In keeping with Stage 1, the response time data for these analyses were collated by looking at responses within the 0-3 second window following the onset of cue H or S. Figure 3 demonstrates that despite both outcomes initially producing similar mean response times on the first block, response times to the previously predicted outcome became faster than the previously unpredicted outcome. These impressions were confirmed with a 2 x 9 repeated measures ANOVA of individual response times with the variables of outcome (unpredicted vs predicted) and block (1 - 9), which revealed significant main effects of outcome,  $F(1, 31) = 4.86$ ,  $MSE = 1.54$ ,  $p < .05$ ,  $\eta_p^2 = .14$ , and block,  $F(4, 105) = 30.60$ ,  $MSE = .46$ ,  $p < .001$ ,  $\eta_p^2 = .50$ . The interaction between these variables was not significant,  $F(4, 115) = 2.05$ ,  $MSE = .31$ ,  $p = .09$ ,  $\eta_p^2 = .06$ . Overall, these results demonstrate that the previously predicted outcome was learned about at a faster rate than the unpredicted outcome.



## Error Data

The mean percentage of errors for the predicted and the unpredicted outcome was calculated for both Stage 1 and Stage 2. The Stage 1 error counts were calculated by analysing the number of errors committed on the P–X trials for the predicted outcome and the F/G/W–Z trials for the unpredicted outcome. Inspection of these data revealed that a relatively low percentage of errors were committed for both the predicted outcome ( $M = 3.81\%$ ,  $SEM = 1.65$ ) and the unpredicted outcome ( $M = 3.65\%$ ,  $SEM = 1.05$ ). Participants also made comparable percentages of omissions ( $M = 3.21\%$ ,  $SEM = .88$ ) and commissions ( $M = 4.25\%$ ,  $SEM = 1.82$ ). A  $2 \times 2$  repeated measures ANOVA of individual percent errors with the variables of outcome (predicted vs unpredicted) and error type (omission vs. commission) revealed no main effect of outcome,  $F(1, 31) = .01$ ,  $MSE = 70.66$ ,  $p = .91$ ,  $\eta_p^2 = .00$ , no effect of Error Type,  $F(1, 31) = .46$ ,  $MSE = 75.54$ ,  $p = .50$ ,  $\eta_p^2 = .02$ , and no interaction between these two variables,  $F(1, 31) = .88$ ,  $MSE = 69.69$ ,  $p = .35$ ,  $\eta_p^2 = .03$ .

The Stage 2 error counts were calculated by analysing the number of errors committed on the H – X and S – Z trials. Inspection of these data revealed that participants, again, made relatively few errors for both the predicted ( $M = 5.56\%$ ,  $SEM = 1.87$ ) and unpredicted outcome ( $M = 4.03\%$ ,  $SEM = 1.12$ ) in this stage. As in Stage 1, slightly more commissions ( $M = 5.60\%$ ,  $SEM = 2.09$ ) were committed than omissions ( $M = 3.99\%$ ,  $SEM = .89$ ). An identical ANOVA to that conducted upon the percentage error data from Stage 1 was conducted upon the data from Stage 2. This analysis revealed no main effect of outcome,  $F(1, 31) = 1.77$ ,  $MSE = 41.82$ ,  $p = .19$ ,  $\eta_p^2 = .05$ , no effect of error type,  $F(1, 31) = .55$ ,  $MSE = 151.04$ ,  $p = .47$ ,  $\eta_p^2 = .02$ , and no interaction between these two variables,  $F(1, 31) = 1.22$ ,  $MSE = 35.87$ ,  $p = .28$ ,  $\eta_p^2 = .04$ .

Experiment 1 demonstrated that establishing outcomes as differentially predicted, altered the extent to which these outcomes subsequently supported learning to new cues.

Following learning about P–X and F/G/W–Z in Stage 1, participants displayed faster overall learning to the predicted outcome (H–X) in Stage 2 than the unpredicted outcome (S–Z). These results pose a challenge to attentional-theories of learning which do not grant an independence of processing to outcomes (Esber & Haselgrove, 2011; Le Pelley, 2004; Mackintosh, 1975; Pearce & Hall, 1980; Rescorla & Wagner, 1972). These models assume that when a previously learned-about outcome is separated from the cue which established the predictability of the outcome, the associative history of the outcome should not influence subsequent learning. However, the results of Experiment 1 appear to contradict this assumption.

## Experiment 2

Although the results of Experiment 1 are consistent with the suggestion that outcomes can come to acquire differential associability as a consequence of being either well or poorly predicted in the past, it is possible to develop an alternative explanation for these results from the perspective of standard associative models of learning. During Stage 1, participants were given trials in which F, G and W, were each paired with Z: trials which may have resulted in the establishment of excitatory associations between each of these stimuli and Z. On other trials, F, G and W, are paired with H, and on other trials with S. Consequently, on these F/G/W-H or F/G/W-S trials there may have been an expectation of the presentation of Z which, importantly, was always unfulfilled. These circumstances are precisely those which standard models of associative learning (e.g. Rescorla & Wagner, 1972) predict will result in the establishment of an inhibitory association between H and Z, and S and Z. This inhibition will then have to be overcome on trials in which S and Z are paired in Stage 2, before the acquisition of excitatory associative learning between these stimuli can be expressed. Thus the S-Z training will appear to be less successful than the H-X training, which was precisely the result observed in Experiment 1. Experiment 2 sought to rule out this alternative explanation for the results of Experiment 1, by arranging the stimuli in a manner which would circumvent any differential inhibitory association being formed between the stimuli which served as the test cues in Stage 2 (H and S) and the unpredicted outcome during Stage 1.

The strategy in Experiment 2 was to employ a design where H and S were never preceded by F, G or W. Thus, there was no opportunity for an unfulfilled expectation of Z to be present during trials featuring H and S, and consequently the establishment of inhibition. We were, however, still keen to familiarise participants with H and S before they were established as cues for Z and X. We therefore presented trials in which these stimuli were

paired with each other in Stage 1 (i.e.: S–H and H-S). As in Experiment 1, non-target trials were again formed by pairing the F, G and W stimuli with each other (as in Stage 2 of Experiment 1). The full design of Experiment 2 can be seen in Table 2. If the effect observed in Experiment 1 is still present using this design, this would suggest that any impaired performance involving the unpredicted outcome in Stage 2 was not solely underpinned by an inhibitory association between the previously unpredicted outcome (e.g. Z) and its novel cue (e.g. S) during Stage 1 training. In addition, following completion of Stage 2, a set of rating scales were presented which required participants to rate how predictive each stimulus was of the target stimuli (X and Z). If these scales are consistent with the response time data in Experiment 1, it would be expected that the cue (S) which was paired with the previously unpredicted outcome (Z), would be rated as being less predictive than the cue (H) which was paired with the previously predicted outcome (X).

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**TABLE 2 HERE**

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## Method

### Participants

Thirty-two participants (29 Females; 3 Males) were recruited from the University of Nottingham's School of Psychology. Participants ranged from 18 – 46 years of age ( $M = 20.2$ ;  $SEM = 0.89$ ). Participants received course credit for their participation. A cash prize of £10 was also awarded to the participant who completed the experiment with the fastest overall reaction time on trials where the target stimuli were present. All other details were the same as in Experiment 1.

### Apparatus and Stimuli

The apparatus and stimuli for Experiment 2 were identical to Experiment 1. However once Stage 2 had been completed participants were presented with two ratings screens, one for each of the target stimuli (X and Z). These screens requested participants provide a rating for each stimulus's (i.e. 'F' 'G' 'H' 'P' 'S' and 'W') ability to predict the absence or presence of the target stimuli on a scale ranging from '-100' to '+100' ['-100' = 'Predicts absence of target stimulus'; '0' = 'Don't Know' '+100' = 'Predicts presence of target stimulus']. Six rating scales for each of the letters appeared on the same screen at the same time, for each rating screen. Each of the six scales was placed alongside each of the respective letters.

### Procedure

The procedure for Experiment 2 was identical to Experiment 1, with the exception that the letters (H and S) which would serve as cues for X and Z in Stage 2 were paired with each other in Stage 1 twice per block (i.e. H-S, S-H). Thus, these pairings were presented a total of 12 times across Stage 1. Within Stage 1, the stimuli F, G and W, were also paired with each other to form non-target trials (e.g. F-G, F-W, G-F, G-W, W-F and W-G), as in Stage 2 of Experiment 1. These pairings were each presented once in each block, thus being

presented a total of 36 times across Stage 1. In total Stage 1 lasted 5.6 mins. The procedure for Stage 2 was identical to Stage 2 of Experiment 1.

Once participants had completed Stage 2 they were presented with the following text: *“Thank you. The experiment is nearly complete. Before finishing, however, there are a few questions to complete. Please press the ‘SPACEBAR’ to proceed.”* Participants were then presented with a rating screen for each of the target stimuli (X and Z). Participants then provided a score ranging from -100 to + 100 regarding how predictive of the absence or presence of X or Z each other letter was. Participants provided their score by adjusting a tick maker on a scale. The numerical value of the tick marker position was provided in a grey box beneath the scale. The order of the rating screens was counterbalanced between participants.

## Results and Discussion

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**FIGURE 4 HERE**  
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### Response Time Data

Figure 4 shows the mean response time to the predicted and unpredicted outcomes in Stage 1 across the 18 trials. In keeping with Experiment 1, the response times for these data were collated by looking at responses within the 0 – 3 second window beginning with the presentation of the cue. Inspection of the data presented in Figure 4 reveals that as training progressed, response times for the predicted outcome shortened. Furthermore, Figure 4 demonstrates that from Trial 7 onward participants were, on average, responding to the predicted outcome before its presentation. In contrast, response times to the unpredicted outcome stayed relatively constant across all 18 trials, with participants, on average, responding to the outcome only when the outcome had been presented.

A 2 x 18 repeated measures ANOVA was performed on these data with the variables of outcome (Unpredicted vs Predicted) and trial (1 – 18). The ANOVA revealed significant main effects of outcome,  $F(1, 31) = 55.23$ ,  $MSE = 2.19$ ,  $p < .001$ ,  $\eta_p^2 = .64$ , and trial,  $F(8, 247) = 15.5$ ,  $MSE = .40$ ,  $p < .001$ ,  $\eta_p^2 = .34$ , and a significant interaction between these variables,  $F(8, 242) = 10.74$ ,  $MSE = .40$ ,  $p < .001$ ,  $\eta_p^2 = .26$ . Simple main-effects analyses revealed significant differences between the outcomes ( $ps < .05$ ) from Trial 2 onward, excluding Trial 4,  $F(1, 31) = 3.45$ ,  $p = .07$  and Trial 5,  $F(1, 31) = 3.63$ ,  $p = .06$ .

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**FIGURE 5 HERE**

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Figure 5 shows, over 9 four-trial blocks, the mean response times to the predicted and unpredicted outcomes in Stage 2, on trials when the outcomes from Stage 1 were both reliably and equivalently predicted by cues H and S. In keeping with Experiment 1, response times were similar for both the previously predicted and unpredicted outcomes at the outset of Stage 2. However, overall, response times to the previously predicted outcome from Stage 1 were faster than the unpredicted outcome from Stage 1.

A 2 x 9 repeated measures ANOVA was performed on these data with the variables of outcome (Unpredicted vs Predicted) and block (1 – 9). The ANOVA revealed significant main effects of outcome,  $F(1, 31) = 8.08$ ,  $MSE = 1.56$ ,  $p < .01$ ,  $\eta_p^2 = .21$ , and block,  $F(3, 92) = 41.54$ ,  $MSE = .57$ ,  $p < .001$ ,  $\eta_p^2 = .57$ . The interaction effect between the two factors approached significance,  $F(3, 106) = 2.34$ ,  $MSE = .28$ ,  $p = .07$ ,  $\eta_p^2 = .07$ . For the curious reader, simple main effects analyses were conducted to identify the source of the interaction which approached significance. These analyses revealed significant differences between the outcomes ( $ps < .05$ ) on Blocks 2 - 7. There were no significant differences on blocks 1, 8 or 9, largest  $F(1, 31) = 2.79$ ,  $p = .11$ .

**Error Data**

As in Experiment 1, the mean percentage of errors for the predicted and the unpredicted outcome was calculated for both Stage 1 and Stage 2 data. Inspection of the data from Stage 1 revealed that participants made more errors for the unpredicted outcome ( $M = 5.82$ ,  $SEM = 1.31$ ) than the predicted outcome ( $M = 3.56$ ,  $SEM = 1.16$ ) and more commissions ( $M = 6.16$ ,  $SEM = 1.49$ ) than omissions ( $M = 3.21$ ,  $SEM = .99$ ). These



impressions were largely confirmed with a  $2 \times 2$  repeated measures ANOVA of percentage of errors with the variables of outcome (unpredicted vs predicted) and error type (commission vs omission). The ANOVA revealed a main effect of outcome  $F(1, 31) = 6.2$ ,  $MSE = 24.61$ ,  $p = .02$ ,  $\eta_p^2 = .18$ . The main effect of error type approached significance,  $F(1, 31) = 3.42$ ,  $MSE = 81.62$ ,  $p = .07$ ,  $\eta_p^2 = .10$ . There was no significant interaction between these two factors,  $F(1, 31) = .118$ ;  $MSE = 32.73$ ,  $p = .73$ ,  $\eta_p^2 = .00$ .

Inspection of the Stage 2 data revealed that participants made a comparable number of errors for the predicted outcome ( $M = 5.43$ ,  $SEM = 1.45$ ) and the unpredicted outcome ( $M = 4.69$ ,  $SEM = 1.68$ ), with more commissions ( $M = 6.90$ ,  $SEM = 1.62$ ) than omissions ( $M = 3.21$ ,  $SEM = 1.51$ ). An identical ANOVA to that conducted on the error data from Stage 1 was conducted on the Stage 2 data which revealed a main effect of error type,  $F(1, 31) = 4.83$ ,  $MSE = 90.17$ ,  $p = .04$ ,  $\eta_p^2 = .14$ , but no effect of outcome  $F(1, 31) = 1.31$ ,  $MSE = 13.31$ ,  $p = .26$ ,  $\eta_p^2 = .04$ , and no interaction,  $F(1, 31) = .08$ ,  $MSE = 61.75$ ,  $p = .78$ ,  $\eta_p^2 = .00$ .

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**FIGURE 6 HERE**  
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## Rating Data

Figure 6 shows participants' ratings of how predictive they deemed each of the cues to be for the target outcomes (X or Z). The ratings for the three stimuli paired with the unpredicted outcome in Stage 1 (e.g. 'F', 'G', 'W') were collapsed by averaging the values for these stimuli. Four participants failed to provide ratings, either omitting some or all of the rating scales; an additional participant was removed as their ratings were more than 3 standard deviations above the mean ( $Z$  score  $> 3.27$ ), closer inspection of their ratings indicated they used the scale in the opposite manner in which it was intended. Thus, a total of 5 participants were omitted from the subsequent analyses ( $n = 27$ ).

As can be seen in Figure 6, the 'P-X' ratings and 'H-X' ratings were comparably high, and both higher than the 'S-Z' rating. The three stimuli ('F/G/W') paired with the unpredicted outcome ('Z') received only a mildly positive rating. A repeated measures one-way ANOVA of individual ratings with four levels (P-X, F/G/W-Z, H-X, and S-Z) was significant,  $F(2, 56) = 41.62$ ,  $MSE = 2074.94$ ,  $p < .001$ ,  $\eta_p^2 = .62$ . Planned comparisons using Bonferroni corrected t-tests (adjusted  $p = .025$ ) revealed a significant difference between the predictiveness ratings for the stimulus pairings P-X and F/G/W - Z,  $t(26) = 9.01$ ,  $p < .001$ , and a significant difference between H-X and S-Z,  $t(26) = 2.86$ ,  $p < .01$ . These results corroborate the response time data from Stage 2: participants were biased towards learning about the cue paired with the previously predicted outcome (H-X) relative to the cue paired with the previously unpredicted outcome (S-Z).

Experiment 2 replicated and extended the findings of Experiment 1, again demonstrating that the previous predictability of an outcome influences the rate at which it is subsequently learned about when signaled by a cue which it has not previously been paired with. These results were obtained using an experimental design that ruled out the contribution of inhibitory learning that may be employed to explain the results of Experiment 1. In

keeping with Experiment 1, the Stage 2 error data indicates the difference in the response time data is not undermined by a speed-accuracy trade off as both outcomes produced a comparable (and relatively low) number of errors; thus indicating that whilst participants are able to learn the association involving the previously unpredicted outcome, the previously predicted outcome enters into associations more readily. The rating data corroborate this. Although both cues for the outcomes from stage 2 received positive ratings, participants provided higher ratings to the cue paired with the previously predicted outcome, than the cue that was paired with the previously unpredicted outcome.

### **General Discussion**

Two experiments investigated whether an outcome's prior associative history influences subsequent learning involving that outcome, when separated from the cue with which the outcome was first paired with. In both experiments, participants displayed a bias in learning towards a previously predicted outcome, with the predicted outcome entering into associations with novel cues more readily than the previously unpredicted outcome. Although Experiment 1 could be accounted for by appealing to the role of inhibitory learning established in Stage 1, the design of Experiment 2 ruled out this explanation, and replicated the effect observed in Experiment 1 both with response time measures and, in addition, self-report ratings.

These results are consistent with the findings of Griffiths et al. (2015) supporting their notion of a "learned predictability" effect within outcomes. In their study, Griffiths et al. (2015), employed a procedure in which participants were required to take on the role of a food allergist and identify which symptoms followed the consumption of certain foods in fictitious patients. In Stage 1 of their experiment, single foods (A, B and X) and compounds

of foods (AX and BX) were followed by two different types of outcomes (e.g. Stomach Reaction and Skin Rash), which each comprised a compound of symptoms. The outcome Stomach Reaction consisted of the symptoms cramping and bloating, whilst the outcome Skin Rash consisted of the symptoms itchiness and swelling. One outcome's symptoms would be well-predicted (e.g. Stomach Reaction), with each of its symptoms (e.g. cramping and bloating) reliably predicted by cues A and B, whilst the other outcome's symptoms (e.g. Skin Rash) would be less well-predicted, as cue X was equally predictive of either symptom. In Stage 2, novel cues (E, F, G, H) were reliably paired with the previously less well-predicted symptom of an outcome and the previously well-predicted symptom of an outcome, and participants were required to predict the symptoms produced by the cues. The results demonstrated that participants better learned associations involving the previously well-predicted outcome's symptoms than the previously less well-predicted outcome's symptoms - a result consistent with the data from the two experiments reported here.

Interestingly, two other studies may also be of relevance when considering the prospect of learned variations in outcome processing, both of which seemingly demonstrate a blocking effect among the components of an outcome. In a typical blocking procedure, pre-training one component (A+) of a compound (AB+) impairs learning to the added cue (B) of the compound in a subsequent test (Kamin, 1968, 1969). However, in a series of experiments investigating second-order conditioning, Rescorla (1980, p 91- 97) investigated possible interactions among aspects of a reinforcer (or an outcome) and demonstrated blocking in an outcome. In the particular experiment of interest, pigeons were exposed to intermixed presentations of a cue (A) being paired with both a single outcome ('O1') and a compound outcome ('O1 + O2'). As a result of these trials the pigeons demonstrated weak learning about the A-O2 association relative to a control group who received comparable treatment, but who had the A-O1 trials omitted. This led Rescorla to conclude that aspects of an

outcome compete for associative strength in the same manner as cues (see also: Miller & Matute, 1998 for a similar demonstration with rats).

Thus, the current experiments, together with others (Griffiths et al., 2015; Rescorla, 1980; Miller & Matute, 1998) suggest that a revision may be required to learning models which stipulate that  $\beta$  is a fixed learning-rate parameter. It is thus tempting to suggest that changes in attention/associability to both cues ( $\alpha$ ) and outcomes ( $\beta$ ) are underpinned by comparable rules. For example, the algorithms suggested by Mackintosh (1975; see also: Esber & Haselgrove, 2011; George & Pearce, 2012; Le Pelley, 2004), for changes in cue associability could be applied to outcome associability. Such a suggestion immediately poses a conundrum, however. As noted in the introduction, it is relatively straightforward to see the adaptive purpose of a mechanism that varies the amount of attention that is paid to what are essentially neutral cues on the basis of their predictive significance. This mechanism permits organisms to tune out stimuli that are irrelevant predictors of important outcomes – be it food to a rat, or the goal of a computer-based task in a human – facilitating the acquisition of anticipatory behavior towards them. However, it seems less clear what the adaptive purpose would be of a mechanism that changes the attention paid to an outcome based on whether or not it has been well-predicted, for by the time the outcome is presented, it is too late.

One way of resolving this conundrum is to suggest that events that share a predictive relationship, be they at the start or the end of a predictive chain, are inherently important. If organisms are conceived of as information foragers (Pirolli & Card, 1999; Pirolli, 2007; also see Melara & Algom, 2003) then an outcome that is well predicted provides more information about the structure of the world than an unpredicted outcome does, and therefore has more value - potentially increasing the attention it captures (e.g. Le Pelley, Mitchell & Johnson, 2013; Le Pelley, Pearson, Griffiths & Beesley, 2015; Pearson, Donkin, Tran, Most & Le Pelley, 2015). In addition, learning to shift attention between well-predicted and less

well-predicted outcomes might permit organisms to better modify their behavior when the predictive structure of the world changes. For example, consider the case of the parents of a child who have learned that whenever their child drinks milk she suffers with a stomach upset. If the child should subsequently have the same stomach upset despite not drinking milk, then it may stimulate the parents to search for potential causes of stomach upset in order to make sense of what was thought to be a well-understood world, but which has now become uncertain. In this sense, the mechanism is sensitive to uncertainty in a way that is, conceptually, similar to that proposed by Pearce and Hall (1980).

A parsimonious explanation of the results obtained in the two experiments reported here appeals to context-blocking (Baker & Mercier, 1982; Randich & LoLordo, 1979). Here, an association is assumed to form between the unpredicted outcome (Z) and the experimental context as a result of Stage 1 training trials (F/G/W – Z) featuring the unpredicted outcome. Thus, in Stage 2, when Z is reliably paired with a novel cue, the context-Z association blocks (or competes with) learning about the cue-Z association. In contrast, however, the predicted outcome (X) was always preceded by cue P during Stage 1, which was a more reliable predictor than the context, thus reducing the likelihood of a context-X association forming, and obscuring learning when X is paired with a novel cue in Stage 2.

One issue with this analysis, however, is the difficulty in ascertaining what constitutes the experimental context in this task. There could be a variety of features which form the experimental context (such as the background colour of the task and lighting), and the salience of these features are likely to differ between participants. Therefore, it is difficult to determine with any degree of certainty what constitutes the context in this experiment.

That said, however, we can take some measure of the background expectation of Z by examining behaviour towards the stimuli, F, G and W. These stimuli are the most exposed stimuli in the experiment, as they are paired with each other to form non-target trials; thus,

participants must constantly monitor these stimuli in order to detect the target stimuli. It is, therefore, conceivable that these stimuli are the most salient feature of the context (or may overshadow any alternative feature of the context).

Given this logic, the ratings provided for the F/G/W – Z pairings enables an insight into the strength of the association between this feature of the context and Z. Furthermore, if we look at the ratings provided for F/G/W - Z and correlate these with the size of the effect for each participant by subtracting the ratings provided for the S - Z association from the H - X association, we can also assess the extent to which this feature of the context was correlated with our effect of interest. According to a context blocking explanation it would be expected that greater learning about the F/G/W - Z association would result in poorer learning about the S – Z association. This analysis provides little support for this account, however,  $r_s(27) = -.03, p = .43$ . Moreover, participants' ratings of F, G and W, were relatively low (see Figure 6) and although demonstrating a trend toward significance, did not differ from zero,  $t(27) = 1.92, p = .07$ .

Nevertheless, the presence of the F/G/W - Z trials could enable an alternative explanation. In particular, given that the target outcome Z has a greater number of associates in Stage 2 than X (as a result of the F/G/W – Z trials from Stage 1), it is possible that this resulted in some form of competition between the predictors of Z (i.e. F/G/W/S) in Stage 2. Thus impairing learning about Z relative to X. Furthermore, the presence of the F/G/W – Z trials in Stage 2 could indicate that rather than demonstrating some transferred learned predictability, the effect is dependent on differential concurrent predictability within Stage 2. That is, an outcome must be currently well-predicted by other stimuli in order for this outcome to enter into novel associations faster than a less-well predicted outcome.

An alternative explanation for our results can also be developed if the contingencies in this task are viewed as instrumental as opposed to Pavlovian. For example, withholding a

response is required to stimuli F, G and W on two-thirds of the trials with these stimuli; in which case it is possible to view the task employed here as a Go/No-Go (Donders, 1969). The inhibition acquired on the No-Go trials with F, G and W may become associated with the outcome Z when it and F, G and W are paired – inhibition which will need to be overcome in Stage 2 in order for the S–Z association to be expressed. Previous studies have demonstrated that stimuli can become associated with instrumental inhibition (see Bowditch, Verbruggen & McLaren, 2016; Verbruggen & Logan, 2008). Although this analysis provides a potential explanation for the response time data recorded in Experiments 1 and 2, it seems less clear how this analysis would explain the differences in participant’s casual-ratings provided in Experiment 2 where a judgement about the relationship between H and X, and S and Z was required, rather than the performance of a speeded response.

In summary, two experiments examined how the prior predictability of an outcome influences subsequent learning involving that outcome. An assumption common to many associative models of learning is that an outcome’s associative history should have no subsequent influence on learning involving that outcome when it is separated from the cue with which it was trained. The current studies contradict this assumption and provide further insight into the nature of the effect and its implications for learning models.



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### Footnote to title page

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## Figure Captions

Figure 1 – Example (target) trials for both Stage 1 and Stage 2. Each trial lasted 4 seconds. A stimulus would first be presented, in this case a cue, followed by an inter-stimulus interval, an outcome, and finally a second interval. Participants were required to respond to the outcomes (X or Z) by pressing the respective keys, either when the target outcome appeared on screen or when they thought it would appear, if they could anticipate its onset.

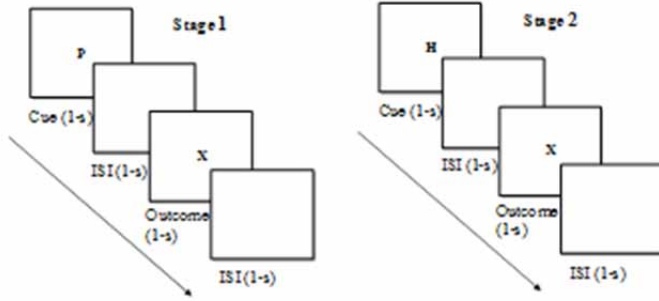
Figure 2 - Mean response times to the predicted (X) and unpredicted (Z) outcomes in Stage 1. Response times within the 2 – 3 second window indicate participants were responding to the outcomes as they were presented. If participants made a response before 2 seconds (signalled by the dotted line), they were responding prior to the presentation of the outcome. Errors bars show SEM.

Figure 3 - Mean response times to the predicted (X) and unpredicted (Z) outcomes in Stage 2. Response times within the 2 – 3 second window indicate participants were responding to the outcomes as they were presented. If participants made a response before 2 seconds (signalled by the dotted line), they were responding prior to the presentation of the outcome. Errors bars show SEM.

Figure 4 - Mean response times to the predicted (X) and unpredicted (Z) outcomes in Stage 1. Response times within the 2 – 3 second window indicate participants were responding to the outcomes as they were presented. If participants made a response before 2 seconds (signalled by the dotted line), they were responding prior to the presentation of the outcome. Errors bars show SEM.

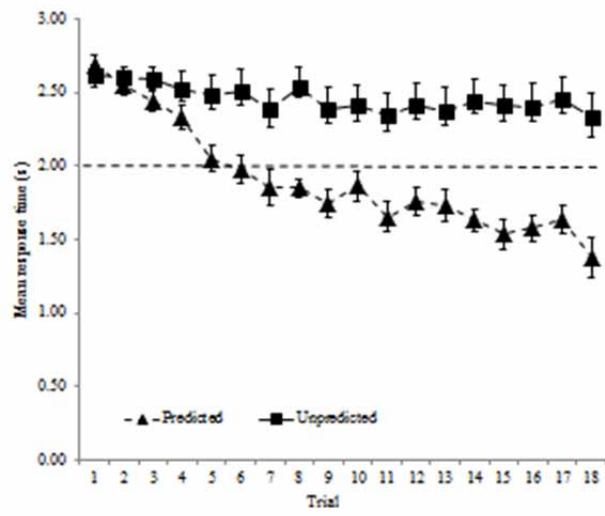
Figure 5 - Mean response times to the predicted (X) and unpredicted (Z) outcomes in Stage 1. Response times within the 2 – 3 second window indicate participants were responding to the outcomes as they were presented. If participants made a response before 2 seconds (signalled by the dotted line), they were responding prior to the presentation of the outcome. Errors bars show SEM.

Figure 6 - Mean predictiveness rating (%) for the cues at the end of Stage 2. Errors bars show SEM.

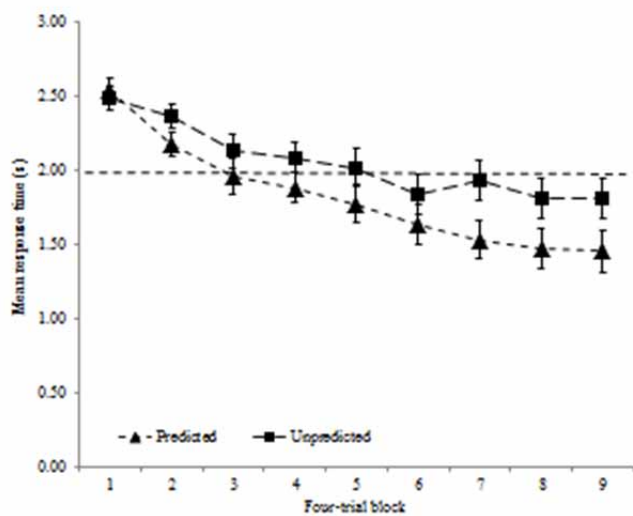


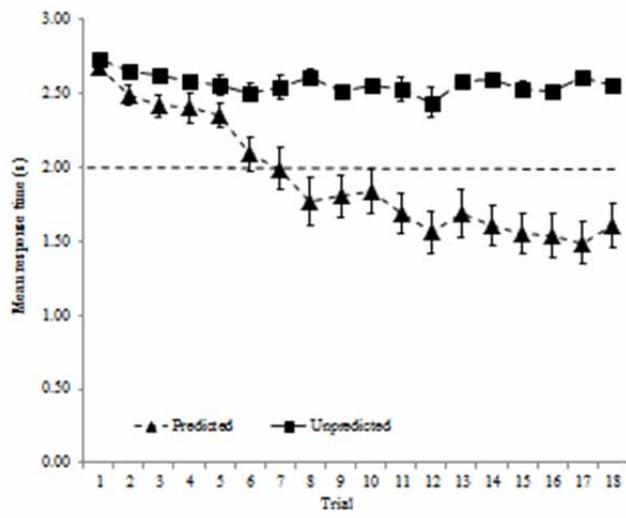
SCRIPT

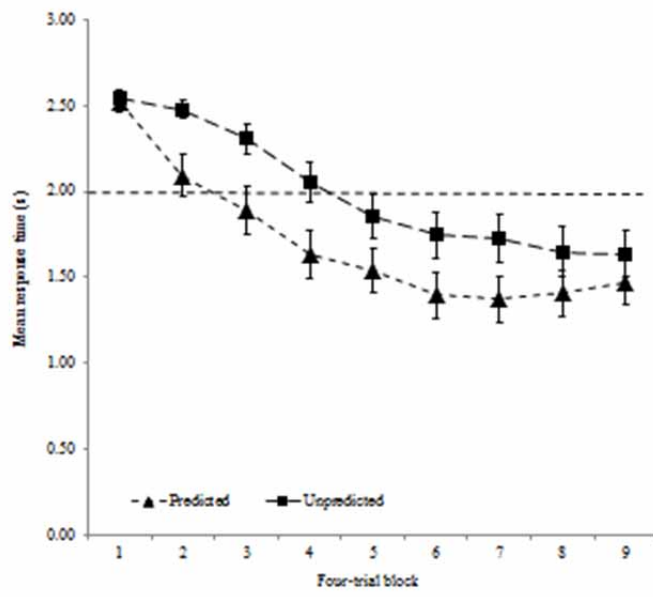
ACCEPTED MANUSCRIPT











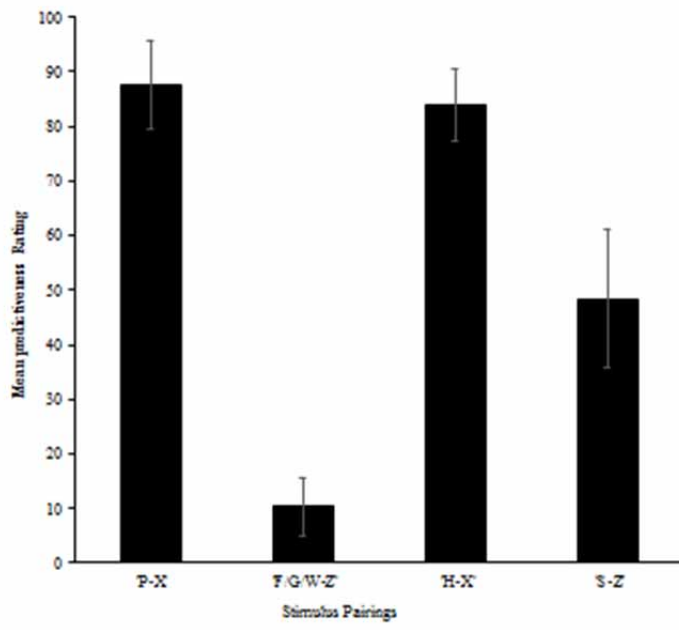


Table 1. *Design of Experiment 1*

<i>Stage 1</i>			<i>Stage 2</i>		
$P - \mathbf{X}$ ,	$P - \mathbf{X}$ ,	$P - \mathbf{X}$	$P - \mathbf{X}$ ,	$P - \mathbf{X}$ ,	$P - \mathbf{X}$
$F - \mathbf{Z}$ ,	$G - \mathbf{Z}$ ,	$W - \mathbf{Z}$	$F - \mathbf{Z}$ ,	$G - \mathbf{Z}$ ,	$W - \mathbf{Z}$
$F - H$ ,	$G - H$ ,	$W - H$	$H - \mathbf{X}_2$ ,	$S - \mathbf{Z}$	
$F - S$ ,	$G - S$ ,	$W - S$	$F - G$ ,	$G - F$	
			$F - W$ ,	$W - F$	
			$G - W$ ,	$W - G$	

*Note.*  $X$  refers to the predicted outcome.  $Z$  refers to the unpredicted outcome.  $P$  refers to the cue which reliably predicts the outcome  $X$ .  $F/G/W$  refer to the cues which partially predict the less well-predicted outcome  $Z$ .  $H$  and  $S$  refer to the stimuli paired with  $F/G/W$  to form non-target trials in Stage 1, and the novel cues of the outcomes  $X$  and  $Z$  in Stage 2.

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Table 2. *Design of Experiment 2*

<i>Stage 1</i>			<i>Stage 2</i>		
<b>P – X,</b>	<b>P – X,</b>	<b>P – X</b>	<b>P – X,</b>	<b>P – X,</b>	<b>P – X</b>
<b>F – Z,</b>	<b>G – Z,</b>	<b>W – Z</b>	<b>F – Z,</b>	<b>G – Z,</b>	<b>W – Z</b>
<i>H – S,</i>	<i>S – H</i>		<b>H – X,</b>	<b>S – Z</b>	
<i>F – G,</i>	<i>G – F</i>		<i>F – G,</i>	<i>G – F</i>	
<i>F – W,</i>	<i>W – F</i>		<i>F – W,</i>	<i>W – F</i>	
<i>G – W,</i>	<i>W – G</i>		<i>G – W,</i>	<i>W – G</i>	

*Note. X refers to the predicted outcome. Z refers to the unpredicted outcome. P refers to the cue which reliably predicts the outcome X. F/G/W refer to the cues which partially predict the less well-predicted outcome Z, and also serve as non-target trials when paired with each other. H and S refer to the cues of the outcomes X and Z in Stage 2.*

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