

# Entity Search/Match in Relational Databases

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**Abstract:** We study an *entity search/match* problem that requires retrieved tuples match to an input *entity* query. We assume the input queries are of the same type as the tuples in a materialised relational table. Existing keyword search over relational databases focuses on assembling tuples from a variety of relational tables in order to respond to a keyword query. The *entity* queries in this work differ from the *keyword* queries in two ways: (i) an entity query roughly refers to an entity that contains a number of attribute values, i.e. a product entity or an address entity; (ii) there might be redundant or incorrect information in the entity queries that could lead to misinterpretations of the queries. In this paper, we propose a transformation that first converts an unstructured entity query into a *multi-valued structured* query, and two retrieval methods are proposed to generate a set of candidate tuples from the database. The retrieval methods essentially formulate SQL queries against the database given the multi-valued structured query. The results of a comprehensive evaluation of a large-scale database (more than 29 millions tuples) and two real-world datasets showed that our methods have a good trade-off between generating correct candidates and the retrieval time compared to baseline approaches.

## 1 INTRODUCTION

Unstructured queries became important with the invention of the World Wide Web. Users that are unaware of the underlying data structure may request information, expressed in their own words. Then these queries have to be interpreted and associated with available information which is often structured (e.g. relational databases) or semi-structured (e.g. XML-documents) (Simitsis et al., 2008).

In keyword search over relational databases (RDBs) (Yu et al., 2010), the “best” answer usually needs to assemble tuples from a variety of relations. However, most of the query models of the keyword search can only handle short queries with *AND/OR* semantics. The *AND* semantics of the query (Hristidis and Papakonstantinou, 2002; Agrawal et al., 2002) requires the candidate answers to contain all keywords, which assumes every keyword from the queries can be found in the database. In contrast, *OR* semantic of the query (Hristidis et al., 2003; Liu et al., 2006; Golenberg et al., 2008) requires the candidate answers to contain at least one keyword, which would be inefficient when searching over a large-scale database.

Entity-Oriented Search (EOS) (Balog et al., 2012), on the other hand, requires the answers to be entities. There are two main research directions in

EOS: one is to identify entities in the query, e.g. extracting Wikipedia entities from the queries (Ferragina and Scaiella, 2010); the other is to design entity-based ranking/scoring strategies (Blanco et al., 2011) so that the entities can be retrieved and ranked.

In this work, we focus on entity search over RDBs, where each tuple on the database corresponds to a real-world entity. Furthermore, the retrieved tuples need to match to the same entity as the input text query. In other words, we assume the scenario where an user, who is familiar with the domain, but has no knowledge of the schema of the database. Note that matching two records is referred as Entity Resolution or Record Linkage (Talbur, 2011) in literature.

To further motivate the problem, we start with a running example. Table 1 shows a sample list of UK addresses<sup>1</sup>, and each tuple refers to an address entity. Given an entity query “**5 Oxford Street London Englad**”, we would like to find tuples in the Table 1 that refer to the same entity as the input query. Tuple a3 is the best answer and should be returned. If the input query is treated as a set of keywords, *AND* semantic of the query would fail to return any tuples from the Table 1, because the keyword “Englad” is misspelled and cannot be found anywhere in the table; on the other hand, *OR* semantic of the query could po-

<sup>1</sup>Street is a postal town in the county of Somerset, UK.

Table 1: An example list of UK addresses in a materialised relational table. The columns are sub-building number, building number, street name, postal town, country and primary ID respectively.

<i>Sb_Nb</i>	<i>Bu_Nb</i>	<i>Street</i>	<i>Postal_Town</i>	<i>Country</i>	<i>ID</i>
<b>5</b>	7	High Street	<b>Oxford</b>	England	a1
1	6	High Street	<b>Oxford</b>	England	a2
null	<b>5</b>	<b>Oxford Street</b>	<b>London</b>	England	a3
null	4	Bond Street	<b>London</b>	England	a4
Flat 4	null	Anthony Road	<b>Street</b>	England	a5

tentially return all tuples from Table 1, because each tuple has at least one matching keyword, which would be inefficient when applied to large-scaled tables. The approach in this paper tries to make a good trade-off between returning matching tuples and retrieval time.

In Table 1, text values that are sub-strings of the input query are marked with bold. The main issue is how to combine the columns with multiple values so that all the tuples from the table that are matched to the input query can be returned. This is achieved in two stages: an attribute extraction process (Section 4) that converts a free-text entity query into a multi-valued structured query, which still maintains multiple interpretations of the query; a retrieval model that can construct SQL queries dynamically based on the structured query.

The remainder of the paper is organized as follows. Section 2 describes several related works. Section 3 discusses the problem of entity search/match in relational databases. Section 4 shows a method to convert a free-text query into a multi-valued structured query. In Section 5 we discuss how to construct SQL from the converted query in order to generate candidate tuples from the database. We conducted extensive experiments using a large-scale database and two real-world datasets and the results are shown in Section 6. Finally, we conclude our work in Section 7.

## 2 RELATED WORK

Much research (Hristidis and Papakonstantinou, 2002; Agrawal et al., 2002; Hristidis et al., 2003; Liu et al., 2006; Golenberg et al., 2008) has been conducted for *keyword search* over RDBs where text queries are often presented as a bag of words connected through AND and/or OR logical operators, and the answers usually combine tuples from multiple relational tables. The goal of the work in this paper has a rather different focus from a traditional keyword search as it tries to identify tuples from a single table that match to the same entity as the input query. We do not focus on the exploration of the interconnected

tuple structure as in keyword search over RDBs, instead, we assume that the tables have been joined into one materialised view and argue that a single large-scale table is already a complex problem in the context of entity search/match.

Kim et al. (Kim et al., 2009) presents an annotation method to assign each query keyword into a table column with a probability, which is computed as the number of occurrences of the keyword in the column divided by the total number of terms in the column. The mapping probability is then used as a weight in their retrieval model. However, they implicitly assume AND semantic of the keywords. When a term is mapped 100% to an incorrect column (or columns), no result would be returned. For example, when searching over a residential address database, consider an address query that mistakenly includes a recipient name. Suppose the tokens of the name are mapped to a column for building name, AND semantic of the query is not able to return any valid address where building name equals to the recipient name along with some other correct information.

The queries we consider in this work are more similar to web queries, where users seek information in the open world and issue queries without prior knowledge of the data source (Sarkas et al., 2010). The work in (Sarkas et al., 2010) considers mapping query terms to a list of structured tables and their attributes, the challenge is about *intent disambiguation*: given a list of the tables, which table best describes a web user’s intent of the query. The work in this paper does not focus on intent disambiguation, i.e. the input queries always have the same intended type as the tuples in the table, but focus on how to retrieve candidates from the table effectively and efficiently.

Commercial relational database management systems (RDBMSs) provide free-text search using state-of-the-art information retrieval (IR) relevance ranking strategies, such as the SQL predicate *contain (attribute,keyword)*. However, it requires queries specify the exact column against which keywords are to be matched. An user with no prior knowledge about the schema of the database and the representation of the data would not be able to construct such queries.

### 3 PROBLEM DEFINITION

We use  $R$  to denote a relational entity table that contains collections of *heterogeneous* data with non-ID columns  $C = \{c_1, c_2, \dots, c_k\}$ . Column and attribute are used interchangeably in this paper. Each column  $c_i$  can take a text value  $v$  from a domain denoted as  $range(c_i)$ , and we use  $range(R)$  to represent the set of all *duplicate-free* values of the table  $R$ , which is also referred as the Closed Language Model of the table  $R$ , i.e.  $CLM(R)$  (Sarkas et al., 2010). Values that are not from CLM are denoted as Open language model (OLM). A text value will have at least one word, which is defined as a sequence of characters not including white space. Note that numerical attributes are also treated as categorical attributes in this work and we do not assume the ranges of the columns are mutually exclusive. Each tuple from the entity table  $R$  can be viewed as an entity with  $k$  attributes and an attribute value of an entity could be empty, i.e. null values as in the Table 1.

**Definition 3.1.** Given a relational entity table  $R$ , the problem of **entity search/match** over  $R$  is to find all tuples in  $R$  that refer to the same entity denoted by the free-text input query  $q$ , which is represented as a list of words  $(w_1, w_2, \dots, w_n)$ .

The assumption here is that the entity denoted by the input query is of the same type as the tuple in  $R$ . According to Pound et al. (Pound et al., 2010), the input query in this work can be categorised as an *Entity Query*, where the intention of the query is to find a particular entity in an *Ad-hoc Object Retrieval (AOR)* task.

There are three main challenges for the entity search/match over RDBs:

- The heterogeneity of the data means there could be many representations even for the same entity, and each attribute value could also have a varieties of forms. The complexity of the entity query grows exponentially to the number of the attributes of the entity.
- Two different attributes could have a large overlap of values, which means the same word or words from the query could be mapped to multiple attributes at the same time. This characteristic has also been discussed in (Kim et al., 2009).
- A real-world entity query might contain *redundant* or *incorrect* information, that results in mis-interpretation of the query.

For example, given a product database where each tuple refers to a product entity, consider two input queries “iphone 7” and “iphone 7 cover”. First query refers to a “phone” with product name equal to

“iphone 7”. The second query refers to a “cover” that is used with an “iphone 7”. Thus, the value “iphone 7” in the first query should be mapped to a ‘product name’ attribute, and the same value “iphone 7” in the second query should be mapped to an ‘applicable’ attribute. In this paper, we argue and exploit the fact that mapping between values and attributes are not independent of each other.

### 4 ATTRIBUTE EXTRACTIONS

In this section, we show how to perform a simple but effective attribute value extraction for an input entity query. We start by reviewing the query annotation model in (Sarkas et al., 2010).

**Definition 4.1.** An *annotated value* of a query  $q$  for a table  $R$  is a pair  $AV = (v, c)$  of a value  $v$  from  $q$  and a column  $c$  in  $R$ , such that  $v \in range(c)$ . Note that a value  $v$  could be a single word  $w_i$  or a sequence of the words  $(w_i, \dots, w_j)$  from the query.

In the example of Table 1, consider the input query “5 Oxford Street London Englad”, the annotated value  $AV=(Oxford\ Street, Street)$  denotes that “Oxford Street” is a possible value for the column “Street”. Intuitively, an annotated value  $AV$  decides which column a value should be mapped to.

Sarkas et al. proceed to define a *segmentation* of the query as a sequence of *non-overlapping values* that cover the entire query, and a *structured annotation* of the query is a set of annotated values such that the values from a segmentation of the query. When a word  $w$  from the query does not belong to the range of the database, i.e.  $w \notin range(R)$ ,  $AV = (w, OLM)$  can be used to denote the word is from the OLM. For example, there are 4 different structured annotations for the input query “5 Oxford Street London Englad”, which are shown as follows:

$S_1=((5, Sb\_Nb), (Oxford\ Street, Street), (London, Postal\_Town), (Englad, OLM))$

$S_2=((5, Sb\_Nb), (Oxford, Postal\_Town), (Street, Postal\_Town), (London, Postal\_Town), (Englad, OLM))$

$S_3=((5, Bu\_Nb), (Oxford\ Street, Street), (London, Postal\_Town), (Englad, OLM))$

$S_4=((5, Bu\_Nb), (Oxford, Postal\_Town), (Street, Postal\_Town), (London, Postal\_Town), (Englad, OLM))$

Intuitively, each structured annotation of the query is a possible interpretation of the query and every word from the query is mapped to a single column in the database. For the running example, structured

Table 2: Transformed Multi-Valued Structured Query  $\hat{q}$ .

<i>Sb_Nb</i>	<i>Bu_Nb</i>	<i>Street</i>	<i>Postal_Town</i>
5	5	Oxford Street	Oxford, Street, London

annotation  $S_3$  is the “correct” interpretation of the query, because the word “5” in this case belongs to the building number, “Oxford Street” is the street name and “London” is the postal town. Note that some columns could have multiple values, such as column “Postal\_Town” in  $S_2$  and  $S_4$ , this is because each word is mapped to the best column independently.

However, there are two major drawbacks for the structured annotation method: (i) the number of the possible structured annotations is exponential to the number of the words in the query; (ii) there is an implicit assumption that the “true” interpretation of the query comes from the set of all possible structured annotations, which is not always the case.

In this work, instead of selecting the best structured annotation, we consider all possible annotated values at the same time. For the running example, there are only 5 different annotated values, i.e. (5, Sb\_Nb), (5, Bu\_Nb), (Oxford Street, Street), (Oxford, Postal\_Town), (Street, Postal\_Town) and (London, Postal\_Town). The process of generating all annotated values is a fast lookup process as each column can be kept in a hash table. All annotated values now can be arranged into a *multi-valued structured* query  $\hat{q}$ , which is shown in Table 2.

The structured query now has three possible values for the column Postal\_Town: {“Oxford”, “Street”, “London”} and one possible value for the column Street: {“Oxford Street”}. The token “5” is mapped to both columns Sb\_Nb or Bu\_Nb because of the overlapping content. This extraction process can be seen as converting an unstructured query  $q$  into a *multi-valued structured* query  $\hat{q}$  with *overlapping* values.

The transformed structured query  $\hat{q}$  still has a lot of ambiguities: (i) there could be more than one value for the same column, such as three possible values in the Postal\_Town; (ii) there could be overlapping values between columns, such as token “5” mapped to both columns Sb and Bu\_Nb and the token “Oxford” appearing in both columns Street and Postal\_Town. The terms that are not in the range of the database will not be found in the structured query  $\hat{q}$ . We are not aiming to find the best annotation for the query in this process, but rather to generate possible values for each attribute and consider how to formulate SQL queries from ambiguous queries in order to effectively and efficiently perform entity search/match over the

relational databases.

## 5 CANDIDATES GENERATION

In this section, we present two retrieval models that can effectively and efficiently generate candidates given an input query  $q$  and a converted structured query  $\hat{q}$ . There are two competing goals for the candidate generation process: one is *Completeness*, which measures whether the returned set of the tuples contains all matched tuples; the other one is average number of retrieved tuples, which measures the efficiency of the method.

Given a multi-valued query  $\hat{q}$  (as in Table 2), for each multi-valued column  $c$ , a predicate **in** is sufficient to retrieve all records with the value in  $c$  matching to one of the values. We then show two naive algorithms using AND/OR semantics to combine the columns in a structured multi-valued query  $\hat{q}$ . Using the *OR* operator this results in the SQL-query:

```
SELECT * FROM R WHERE
Sb_Nb in ('5') OR Bu_Nb in ('5')
OR Street in ('Oxford Street')
OR Postal_Town
in ('Oxford', 'Street', 'London')
```

This returns all the tuples with at least one matching value in any of the mentioned columns, i.e., all the addresses with the sub-building number “5”, all the addresses with the building number “5”, all the addresses with the street name “Oxford street” and all the addresses in the three different postal towns. Although a high completeness can be achieved, it simply returns too many unnecessary candidate tuples for the input query.

The same query but connected with *AND* returns the records, which have at least one matching value in every mentioned column, i.e., all the addresses in three different postal towns with sub-building number and building number “5”, and street name “Oxford street”. The query is actually a Conjunctive Normal Form (CNF):  $Sb\_Nb=“5” \wedge Bu\_Nb=“5” \wedge Street=“Oxford Street” \wedge (Postal\_Town=“Oxford” \vee Postal\_Town=“Street” \vee Postal\_Town=“London”)$ .

The CNF above returns an empty set because there is no such tuple from Table 1 that satisfies this condition. There are two main reasons why using *AND* operator to combine all corresponding columns could impose too many constraints to retrieve candidates. Firstly, some columns from the database might have many overlapping values, when transforming an unstructured query into a multi-valued query, the shared values are likely to be used to populate both

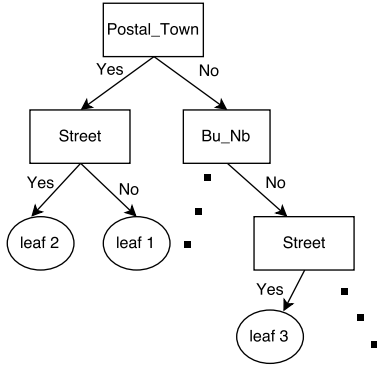


Figure 1: A toy example of search tree. Non-leaf nodes correspond to the columns in the database. Leaf nodes are clusters of the input queries.

columns. The second reason is that some columns from a database might have a much wider range of the values compared to others so that they are more likely to get populated (possibly incorrectly). Both naive solutions are the baselines in the experiment.

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**Algorithm 1** Recursive Learning A Search Tree

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- 1: **INPUT:** Training Data  $D$ , Visited Columns  $VC$  and a database  $R$ ;
  - 2: **OUTPUT:** SearchTreeNode  $nd$
  - 3: **function** LEARN TREE( $D, VC, R$ )
  - 4:   **if** AveNumCand( $D, VC, R$ )  $\leq \alpha$  **then**
  - 5:     **Return** null
  - 6:    $BestC = \operatorname{argmax}_{c \in C \setminus VC} \operatorname{Comp}(D, c \cup VC, R)$
  - 7:   **if**  $\operatorname{Comp}(D, BestC \cup VC, R) \geq \beta$  **then**
  - 8:     TreeNode  $nd = \operatorname{Node}(BestC)$
  - 9:      $D_m \leftarrow \operatorname{containValues}(D, BestC, R)$
  - 10:      $D_{um} \leftarrow D \setminus D_m$     $\triangleright$  Unmatched Set
  - 11:      $nd.left = \operatorname{learnTree}(D_m, BestC \cup VC, R)$
  - 12:      $nd.right = \operatorname{learnTree}(D_{um}, BestC \cup VC, R)$
  - 13:   **else Return** null
  - 14:   **Return**  $nd$
- 

Since a CNF of all columns is too aggressive, we present two algorithms that can retrieve candidates more dynamically compared to the naive *AND* approach. The idea is that some attributes are more likely to have the correct values compared to other attributes, e.g.

homogeneous attribute values, it is better to firstly retrieve candidates based on reliable attributes rather than try to generate all candidates from a single SQL query.

**A Search Tree Algorithm**

Instead of constructing a CNF from all populated columns for each query, we try to learn a hierarchical search tree that can form a CNF with the best combi-

nations of the columns accordingly.

**Definition 5.1.** A Search Tree  $ST = (N, L, E)$  for a relational entity table  $R$  is composed of a **binary** tree with the non-leaf nodes  $N$ , leaf nodes  $L$  and edges  $E$ . Each non-leaf node  $n \in N$  corresponds to a column  $c$  in  $R$ . A left or right edge of the non-leaf node  $n$  denotes whether the node should be used to construct the CNF or not. Given a multi-valued query  $\hat{q}$ , it travels from a root node to a leaf node  $l \in L$ , and all the leaf node’s ancestor nodes with **left** edges are considered for the final CNF.

Now let us consider how to traverse in a search tree. Given a tabular query, it travels to the left edge of a node  $n$  only when the CNF of the node and all its ancestor nodes with left edges can retrieve a positive number of candidates from the database. For instance, Figure 1 shows an example of a search tree. Suppose a structured multi-valued query  $\hat{q}$  has at least one value in the column *Postal\_Town*, then it will definitely travel to the left edge of the root node *Postal\_Town*, because there is no other ancestor nodes at this stage. If the query  $\hat{q}$  does not have any value in the column *Street*, it then travels to the right edge of the node *Street* (leaf node 1); if the query  $\hat{q}$  does have some values for the column *Street*, it travels to the left edge of the node *Street* (leaf node 2) only when the combination of the column *Postal\_Town* and *Street* returns a non-empty set of the candidates, otherwise, it also travels to the right edge of the node *Street*. This is to make sure the final CNF can always return a positive number of the candidates even when some values are not correctly populated.

Intuitively, each leaf node from the search tree corresponds to a set of queries with the same choices of the columns to form the CNF, for example, queries that terminate at leaf 1 will only use column *Postal\_Town* to retrieve candidates, while queries in leaf 3 will only use column *Street* to retrieve candidates, because there is no matching values for the other two ancestor nodes *Postal\_Town* and *Bu\_Nb*. One thing worth noting here is that the *maximum* depth of the search tree is the total number of the columns in the database.

Now we present a recursive greedy algorithm (shown in Alg 1) to learn a search tree from a set of labelled queries. Each query in the training set is labelled with a set of candidates that refer to the same entity as the input query. The current best column is selected to maximise the completeness (line 6). There are two termination conditions of the node expansion before it reaches the maximum depth of the search tree, one is when the average number of candidates (*AveNumCand*) is less than a pre-defined threshold  $\alpha$  (line 4), because there is no need to per-

form node expansion when the average number of candidates is already quite small; the other is when the current best column has a completeness score less than another pre-defined threshold  $\beta$  (line 7) so that a minimal completeness can be guaranteed at each step of node expansion. If none of the early termination conditions is satisfied, the current training data  $D$  is then split into two separate sets depending on how the queries follow the edges as we explained before.

Back to our running example in Section 3, given the search tree in Figure 1, the query  $\hat{q}$  in Table 2 will first travel to the left edge of the root node *Postal\_Town* because it has three possible values for the column *Postal\_Town*. After constructing a SQL query with both *Postal\_Town* and *Street*:

```
SELECT * FROM R WHERE
AND Street in ('Oxford Street')
AND Postal_Town
in ('Oxford', 'Street', 'London')
```

it returns the third record as the final result.

### A MaxMatched Algorithm

We present another effective and efficient retrieval algorithm, *MaxMatched*, that can retrieve candidates that match to the input queries. Instead of choosing a number of columns to form a CNF query as shown before, the idea of the *MaxMatched* is to find the best column to generate a list of candidates and then calculate a similarity between each candidate tuple and the original input query  $q$ .

The complete *MaxMatched* algorithm is shown in Alg 2. An unstructured query  $q$  and the transformed structured query  $\hat{q}$  are both required as input for the *MaxMatched* algorithm.

We first generate an ordered list of the columns of the database based on the completeness score from the training data (line 4) using the same function *Comp* as in line 6 of Alg 1. Out of all populated columns, we choose the one with the best completeness (highest rank) in line 5 to retrieve the first set of the candidates from the database. The second step is to calculate the similarity score between all retrieved records and the unstructured query  $q$ .

The degree of similarity between the query  $q$  and a candidate tuple is calculated by counting the number of values from the tuple that can be found in the unstructured query (line 9-16). Note that the maximum number of the matching values is the total number of the columns in the table. The whole process can be seen as a two-stage algorithm, where the best-rank column generate candidates at the first stage and the tuples with maximum number of matching values are returned at the second stage.

As for the example query “5 Oxford Street London Englad”, we assume that the column *Postal\_town*

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### Algorithm 2 MaxMatched Algorithm

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```
1: INPUT: A free-form query  $q$ , a tabular query  $\hat{q}$ ,
   a database  $R$  and training data  $D$ ;
2: OUTPUT: Candidates  $T$ 
3: function MAXMATCHED( $q, \hat{q}, R, D$ )
4:    $OC = \text{OrderedColumns}(R, D), T = \emptyset$ 
5:    $BestC = \text{FirstColumnNotEmpty}(OC, \hat{q}, R)$ 
6:   if  $BestC \neq \text{null}$  then
7:      $maxMatched \leftarrow 0$ 
8:     for each  $r \in R$  and  $r.BestC \in \hat{q}.BestC$  do
9:        $numMatched \leftarrow \text{countMatched}(r, q)$ 
10:      if  $numMatched > maxMatched$  then
11:         $Empty\ T$ 
12:         $maxM \leftarrow numMatched$ 
13:         $T = T \cup r \triangleright \text{Add current record } r$ 
14:      else if  $numMatched = maxM$  then
15:         $T \leftarrow T \cup r$ 
16:      Return  $T$ 
17:   else Return  $\emptyset$ 
```

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from Table 2 has the best completeness score so that it is used to retrieve the first set of the candidates, which are all five of them. Out of all tuples from Table 2, the third record will then be returned as the final output, because there are three values from the third tuple that can be exactly found in the input query, i.e., “5”, “Oxford Street” and “London”. The tuple  $a_1$  has only two values, i.e., “5” and “Oxford”, that can be found in the query, while the tuples  $a_2, a_4$  and  $a_5$  only have one value that can be found in the query, namely “Oxford”, “London” and “Street” respectively.

The *MaxMatched* algorithm is more flexible than choosing a fixed number of columns as in the *SearchTree* algorithm, however, it relies on the best ranked column to retrieve the first set of the candidates.

## 6 EXPERIMENTS

We tested effectiveness and efficiency of our system on an official UK address database called Postcode Address File (PAF, 2017) provided by the UK Royal Mail. The PAF database maintains over 29 million *residential* and *commercial* addresses, where there are 12 columns in the main table. Column *co\_name* is used to store company names, and the rest of the columns are responsible for addresses. Three columns *pc\_dist* (first part of post code), *pc\_sffx* (second part of post code) and *dp\_sffx* (deliver point) form a unique ID for each address. Columns, such as road name *Rd Nm* and sub-road name *Sb Rd*, share a large vocabulary, more specifically, most of the val-

Table 3: Number of tokens and free tokens per query.

Datasets	# of Tokens	# of Free Tokens
YellowPage	13.82	4.35
Company	12.13	3.68

ues from the column *Sb\_Rd* can be found in the column *Rd\_Nm*. Another thing worth noting is that column building name *Bu\_Nm* has a much wider range of values compared to the other address columns, i.e., the number of distinct values of the column *Bu\_Nm* is 1,048,576 while the second largest column *Rd\_Nm* has only 320,017 distinct values.

Two real-world datasets, each of which contains a list of UK company records, are used as the input entity queries. One contains 100 furniture company records extracted from the UK *Yellow Pages* website (YellowPage, 2017) and the other is a *Company* dataset which contains 200 UK company records from a private company database. The datasets are split equally into training and test sets. The goal is to search for the tuples in the PAF database that refer to the same entity as the input query.

As shown in Table 3, the average numbers of tokens per query for our entity search/match evaluation are significantly larger compared to the ones in keyword search literature (usually less than 6). Also web and commercial data is often not standardised and will differ in structure when compared to reference sources such as the PAF dataset. Table 3 shows nearly a quarter of the tokens for each query could not be mapped to any of the columns in the database.

As said in Section 5, the effectiveness of the algorithm is measured by completeness, which determines whether the returned set of the tuples  $T$  cover all correct tuples  $T^*$ , which is manually decided by our domain expert. For each query, the completeness is 1 if  $T^* \subset T$ . We then computed the fraction of queries that have full completeness. The efficiency is measured by the average number of returned tuples.

There are three main baseline approaches used here. As explained in Section 4, the structured annotation method first converts a text query into *many* structured queries, where each structured query has *non-overlapping* values that cover the entire input query. Each structured query is then connected with OR semantic. On the other hand, NaiveAnd and NaiveOr methods, which are described in Section 5, rely on a single structured query with potentially overlapping values between columns.

The comparison results of different methods are shown in Tables 4 and 5. For the SearchTree algorithm, the two hyper-parameters  $\alpha$  and  $\beta$  are set to be 30 and 0.85 respectively, which shows good per-

Table 4: Comparison results for the Yellow Pages dataset.

	Completeness	#Cand
NaiveAnd	0	0
NaiveOr	<b>1.0</b>	491694
Structured Annotation	0.24	1.07
SearchTree	0.92	9
MaxMatched	<b>1.0</b>	<b>7</b>

Table 5: Comparison results for the company dataset.

	Completeness	#Cand
NaiveAnd	0	0
NaiveOr	0.91	54953
Structured Annotation	0.29	1.6
SearchTree	0.83	<b>285</b>
MaxMatched	<b>0.87</b>	287

formance for both datasets. The NaiveAnd method returns an empty set for both datasets, which shows that it is too restrictive to consider all columns from the structured queries. The NaiveOr method, on the other hand, achieved the best completeness for both datasets, but also returned a large number of candidates. As shown in Table 4, the average number of candidates of the NaiveOr method is hundreds of thousands for the Yellow Pages dataset, but the SearchTree and MaxMatched methods only return less than 10 candidates per query. The completeness rates of the structured annotation method are only 24% and 29% for the two datasets, which are significantly smaller compared to the SearchTree and MaxMatched algorithms. This is due to the fact that some tokens from the query are wrongly mapped to the columns, resulting in none of the structured annotations of the query being a possible interpretation of the query.

There are more candidates generated per query for the Yellow Pages dataset compared to the company dataset when applying the NaiveOr method, because the data from the Yellow Pages has much less noise than the company dataset, which means more matching values appear in the structured queries. In summary, both SearchTree and MaxMatched methods dramatically reduce the number of candidates as compared to NaiveOr approach while still maintaining a competitive completeness.

As the columns *pc\_dist* and *pc\_sffx* are part of the unique identifier for an address entity, we also tested our methods without considering these two ID-like columns. Table 6 shows that a much larger number of candidates were returned and completeness was re-

Table 6: Results without columns *pc\_dist* and *pc\_sffx*.

	Completeness	#Cand
<b>YellowPage</b>		
SearchTree (NoPC)	0.81	<b>2763</b>
MaxMatched (NoPC)	<b>0.87</b>	2876
<b>Company</b>		
SearchTree (NoPC)	0.67	4512
MaxMatched (NoPC)	<b>0.73</b>	<b>1962</b>

Table 7: Average Execution time.

	Yellow Page (s)	Company (s)
NaiveAnd	0.11	0.28
NaiveOr	239.36	300.57
SA	13.7	1.05
SearchTree	2.51	4.67
MaxMatched	0.82	0.68

duced compared to the case where all columns are considered.

Finally, the average execution times per query for the different algorithms are shown in Table 7. As expected, NaiveOr has the largest retrieval time because of the large number of possible candidates. The SearchTree method generally takes more time to retrieve candidates than the MaxMatched, because it has to decide which branch to follow at each non-leaf node by checking whether the current combination of the ancestor nodes can generate a non-empty set, while the MaxMatched method only has to enumerate all candidates constrained by the best column.

## 7 CONCLUSIONS

We have presented an effective and efficient approach to address the problem of entity search/match over RDBs. We showed that structured annotation of the query is not suitable when there is redundant information in the input queries that could mislead the interpretations. Two supervised retrieval methods were proposed to retrieve candidate tuples based on a multi-valued structured query. The results of the comprehensive evaluation for the large-scale database and two real-world datasets showed that our methods can achieve a good trade-off between generating correctly matching candidate and the retrieval time.

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