



Exploring the sources of innovation: the case of Hackathon

Submitted by Régis Dumoulin on Tue, 05/30/2017 - 09:37

Titre	Exploring the sources of innovation: the case of Hackathon
Type de publication	Communication
Type	Communication avec actes dans un congrès
Année	2016
Langue	Anglais
Date du colloque	11-12/07/2016
Titre du colloque	7th International Research Meeting in Business and Management (IRMBAM - IPAG)
Auteur	Dumoulin, Régis [1], Chrysos, Pâris [2]
Pays	France
Ville	Nice
Mots-clés	hackathon [3], innovation [4]
Résumé en anglais	<p>This paper advances the exploration of the sources of innovation through the characteristics of the objects produced. To achieve a greater openness to the unknown of innovation processes, we choose not to examine final products. While, as put by von Hippel, final products embed in their functions a value (of use or of exchange), they hide the non-deterministic nature of the process, implying that the goal was known from the beginning. Instead, we will examine potential products, that means projects that have not yet concluded to the market, neither have they been used. Investigating the contributions at a Hackathon hosted by Google, we induce three categories of innovative attitude: collective intimacy, entrepreneurial thinking and technological avant-garde.</p>
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Liens

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