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# THE THIRD PLACE: A MIXED-USE BUILDING FOR OFFICE WORKERS IN THE CENTRAL BUSINESS DISTRICT

Mingming Zhao

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# The Third Place

A mixed-use building for office workers in the central business district

A thesis submitted in partial fulfillment of the requirements for the degree of Master of Fine Arts at Virginia Commonwealth University.

Mingming Zhao

B.A. English Studies with International Business The University of Nottingham Ningbo China, 2015

M.F.A. Interior Environments Virginia Commonwealth University, 2017 To the teachers who inspired and guided me

Roberto Ventura Christiana Lafazani Sara Reed Eleanor Barton

Camden Whitehead

Jillian Chapin Jennifer Fell

Rob Smith

Emily Smith

Hillary Fayle

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Moriah Rhodes

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Heather Overby Lucy Dabney

To my family and friends who provided endless love and support

Qiang Yan Yang Liu Xilin Chen

Xiran Yang Shiyang Yuan

I am so blessed to have spent the past two years with you.

Truly grateful. Thank you.

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### manifesto

"I believe that the way people live can be directed a little by architecture."

—— Tado Ando..

...

I believe... less, but better.

If I am to design, I must be honest to materials, be critical to "truth", and be brave to move beyond the traditional and accepted.

Embracing the constraints of nature as a jumping off point, not a barrier.

Speaking in a design voice that is respectful of humanity, mindful of our planet and influences those who interact with my solution to be mindful as well.

Work-related stress is an issue of growing concern around the world. [1] The relationship between work stress and individuals' psychological and physical health is well acknowledged. [2] In the survey of "stress in the workplace" conducted by American Psychological Association in 2012, two in five (41%) of employed adults report that they typically feel stressed during the workday, up from 36% in 2011, while less than six in ten (58%) report that they have the video records of the daily CBD living habits were made. In addition, case resources to manage work stress.[3]

Historically, Central Business Districts are a focal point of cities, and are occupied by a large group of office buildings and a number of retail spaces. According to Elsbach and Bechky (2007), office workers regularly leave their offices in search of more relaxed, creative environments. [4] However, there is limited "third space" to serve office workers' daily life in the central business

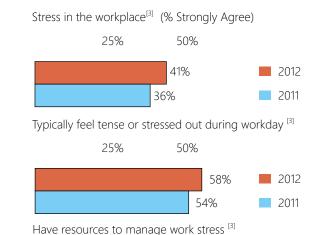
Most of the design research about wellness of office workers have done focus on the spaces in which people work during office hours. Consideration for office workers in the CBD after office hours is relatively rare. What else is needed to support the life of the office worker, and what kind of spaces they are looking for after hours.

Several primary research methods were adopted. First, a survey of research on how the design of traditionally planned CBDs fails to support wellness of office workers was made. Then, the thesis examined what is needed to support the wellness of office workers. In order to make it be specific to the office workers in the CBD of Richmond, qualitative methodology, including interviews and studies of recently done CBDs that tackle this question. The Shibaura House, designed by Kazuyo Sejima, located in the business district of Tokyo in Japan, will serve as a primary case study.

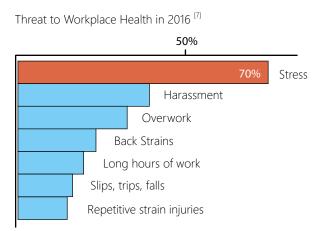
There are three aims in this research. First is the design of a series of mixeduse spaces in an existing building in the Central Business District of Richmond to support the life of office workers after office hours. It also aims to improve wellness of the office workers in the CBD of Richmond, and try to define the CBD in a new way.

The preliminary results for this research indicates the importance of the concern for office workers after hours. It is necessary to focus on the practical effect of the mixed-use building on reducing work stress, improving office workers' health and enhancing wellness of office workers.

#### What workers say about stress on the job



#### Stress and health in the American workplace



#### precedents

The original idea for this project is to design a mixed-use building for the office workers after office hours. In the process of researching, keep finding existing projects all over the world with the similar starting point as me, but in different ways. For example, the Shibaura House in Tokyo, which is my spirit for mixed-use spaces. Another referential project is the Hive On 16th in Denver, it has quite similar operation mode for public spaces as I proposed to use for my project.

For the thesis project, it aims to change the single form of the central business district in Richmond, and improve the wellness of office workers. Therefore, the keywords for my research were mixed-use building, office workers, wellness, pressure reducing, co-working spaces, and sustainability.



#### SHIBAURA HOUSE

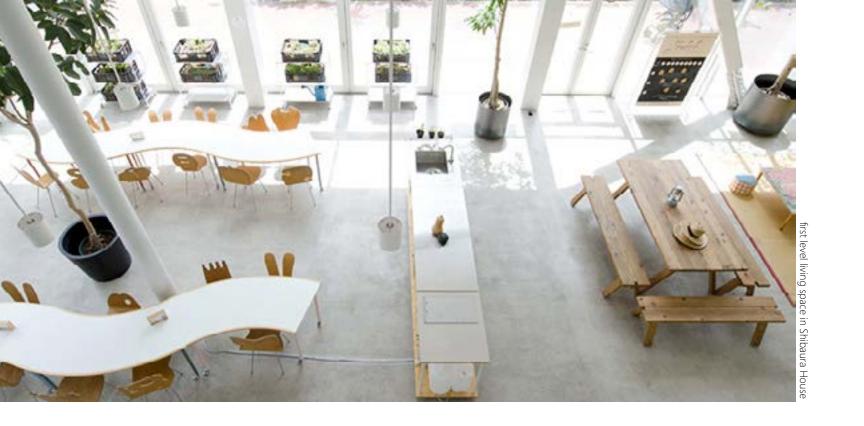
Project designer: Kazuyo Sejima & Associates Project location: Tokyo, Japan Program: Office, event space, lounge, cafe Built area: 951 m2 Date Completed: 2011

The Shibaura House represents a new spirit for mixed-use spaces. It is a multistorey building containing flexible workshop spaces which provide diverse areas within the various levels. It is capable of supporting a wide range of functions and activities, and individuals or groups may hold meetings, conferences, events, lectures and exhibitions within the unique interior and terraced plan arrangements. The way of mingling different programs but also making them be relatively independent is what I am looking for in the thesis project.









The first floor is equipped with a kitchen and drinking and eating is possible, it is great for a party. Also it is suitable for talks and workshops. The second floor is great to use as a lounge space, when using the 1st floor for a party. It is also a fitting space for a small exhibition as there is natural light from the southern terrace. The third floor is gently divided into two spaces, by a glass window and the terrace, which is suitable for presentations and seminars.

"What I really like, is the mix of people using the space during their lunch hours. Over here businessmen are having meetings, over there mothers convene, and in another areas you find employees like us. It is wonderful to see all these things happening in one space, and I think it is great that we have managed to create that in the middle of the city."



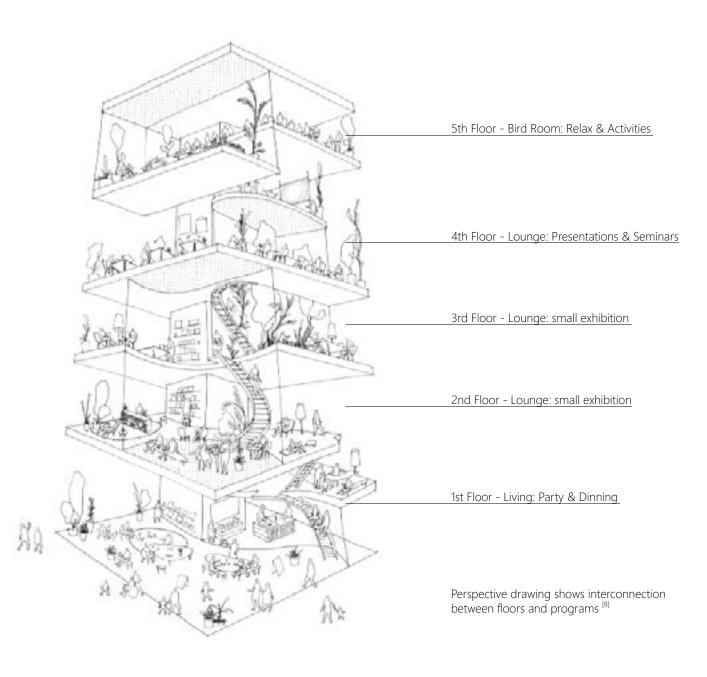
second level lounge



third level lounge



fourth level bird room





#### A21 HOUSE

Project designer: a21 studio Project location: Ho Chi Minh City, Vietnam Program: Office-house Built area: 40.0 m2 Date Completed: 2012

The a21 house is a stylish traditional Asian studio with multilevel construct which uses natural sunlight, open spaces and skylights to create a relationship between nature and the building itself. The overall organic ambiance is amplified with simple white textured walls and hints of greenery growing indoors.

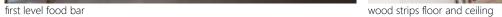
This project inspiring the way of bringing green from outside to inside, and it's lack of fussy details, reuse of existing structure and surfaces, abundance of natural light, open breezy spaces, integration with trees and plants, an overall relaxed style and effortless beauty in the simplicity.



"I simply want our studio like a wild-cage which is bathed in sunlight, inundated by rainwater, fully surrounded by tree... and non-frontier space ... And we are like wild beasts in cage, stay temporary momentary but thirst for living."

The inspiration A21 house project give me is the concept of green and nature.



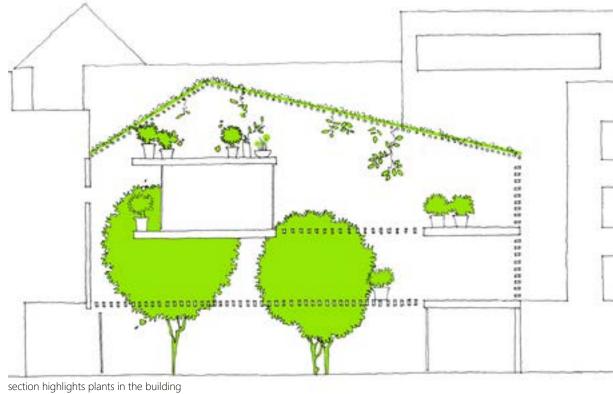




or and ceiling



second level floor first level ceiling



#### THIRD PLACE

Oldenburg calls one's "first place" the home and those that one lives with. The "second place" is the workplace — where people may actually spend most of their time. Third places, then, are "anchors" of community life and facilitate and foster broader, more creative interaction. [5]

Oldenburg suggests the following hallmarks of a true "third place": Free or inexpensive Food and drink, while not essential, are important Highly accessible: proximate for many (walking distance) Involve regulars – those who habitually congregate there Welcoming and comfortable Both new friends and old should be found there [5]

LIVING OFFICE - Human-centered approach

After researching on workplace stress and health, wellness of office workers and the Central Business District environment, this proposed mixed-use building program will include a cafe, fitness center, work lounge, workshop resmbles a living office.

Living Office is a high-performing workplace that delivers an elevated experience of work for people, it provides an updated understanding of people and their work, founded on elements that are naturally human how we experience the world and what motivates us. Informed by this understanding, Living Office offers considerations for the arrangement of surroundings, furnishings, and tools to meet the needs of people and deliver an elevated experience of work. [8] Food choices, high-quality lighting, water and air all serve to create healthier, energized surroundings. [9]

From privacy-as-a-luxury to privacy-on-demand:<sup>[8]</sup> As work activities have become more interactive and communal, the need

for privacy hasn't gone away. Private workstations or offices are no longer the vacant private offices and transforming them into smaller, better-equipped

Haven Settings, where anyone can work.

From standard conference rooms to a variety of group settings: [8] rooms and a roof terrace. Most of the program surpports entertainment and People doing a variety of activities throughout the day. A majority of these support spaces which help office workers relax after office hours. However, the activities are social and collaborative in nature, like dividing and conquering concept of the work lounge (public lounge + private offices) in this building is work on a project, having a conversation, or co-creating an idea for a new product. Hence, it is necessary to create workplaces with a variety of settings, each specifically designed to support different people and their work.

> From oversized conference rooms to precision-fit meeting spaces: [8] Large, traditional conference rooms (think long rectangular tables with seats lining the sides) are still prevalent in many offices today, but most are underutilized: people only use two-to-four seats in spaces designed to accommodate six-to-twelve.

From required circulation to desired connection:<sup>[8]</sup> In the past, circulation space was viewed as a necessary evil: of ces had to have it so people could comfortably move from Point A to Point B. But circulation space can be far more than a conduit for people. When way to provide this privacy. Many organizations are taking their exclusive- yet- purposefully planned—with people's needs, experiences, and activities in mind - it can become active connective space.

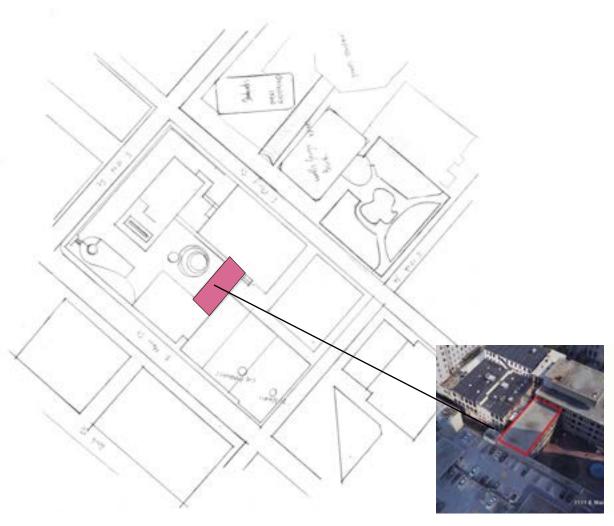


This building was built in 1975, and it connected to the high-rise Bank of America building which is built in 1973. Located in heart of downtown Richmond's financial district. It has excellent views of the Capital and James River. The total square feet for the connector section is 28,000. The property class is Class A or B of ce building. The construction material is concrete, masonry, metal and glass.

The building is bound on the north side by East Main Street, on the east by South 12th Street, and on the south side by East Cary Street. It has a 25 story office building, a low three level office building, a nine level parking deck, and a pedestrian plaza.

The building was rezoned from B-6 Mixed Use Business District to B-4 Downtown Central Business District in 1999. Today, east of the building across 12th Street is zoned B-5 Central Business District. The property to north and west are occupied by high rise office buildings.





The building is located in the Central Business District in downtown Richmond. The area of offices in downtown has transformed from a public functional district to the Central Business District of Richmond today. The CBD acts as a district, connecting government, MCV campus and James River, and also a boundary, separating the downtown from the residential districts (R-6) and light industrial districts (M-1). A number of landmark high-rise buildings are located in the CBD such as the building of Bank of America. Capitol, as a landmark, play an important role to note this area

The CBD in Richmond has groen since 1999. Today, the west boundary of the district extends to North Harrison Street as shown in the following image. And the east boundary is Interstate 95. The north boundary is E Leigh Street, and the south is the James River

According to the labor statistics from Richmond Government Information System in 2015, the total labor population is 1,218,864.









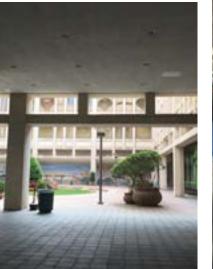






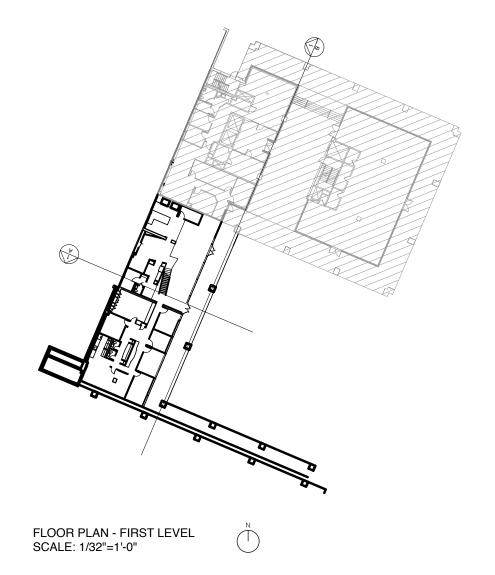


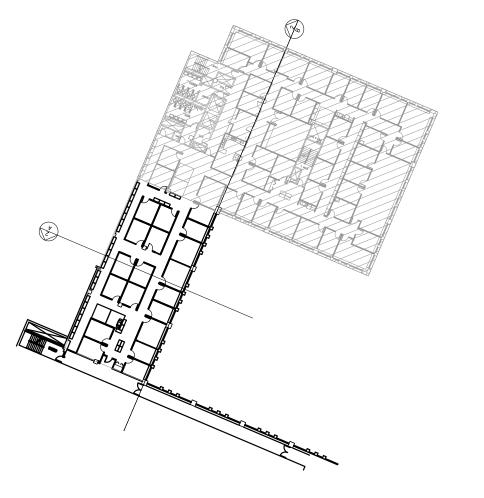




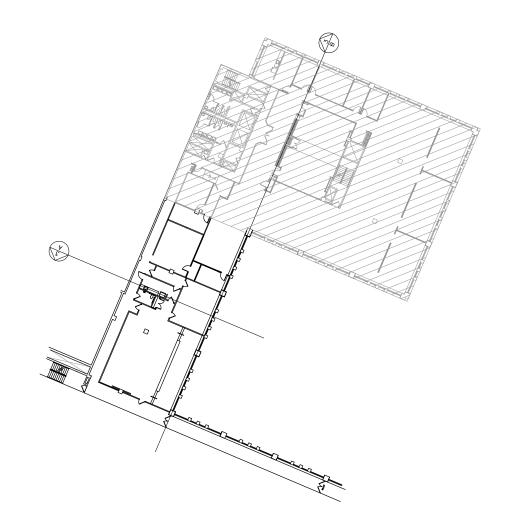




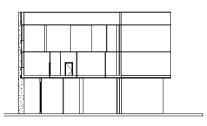


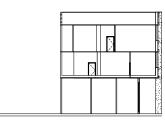


FLOOR PLAN - SECOND LEVEL SCALE: 1/32"=1'-0"



FLOOR PLAN - THIRD LEVEL SCALE: 1/32"=1'-0"



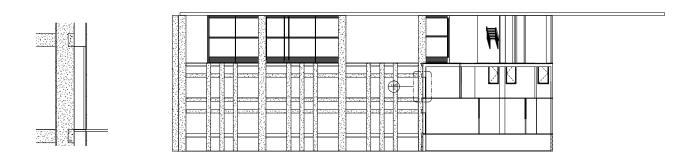


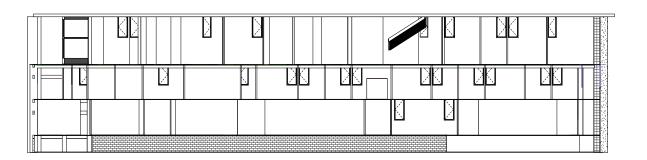
INTERIOR ELEVATIONS SCALE: 3/32"=1'-0"

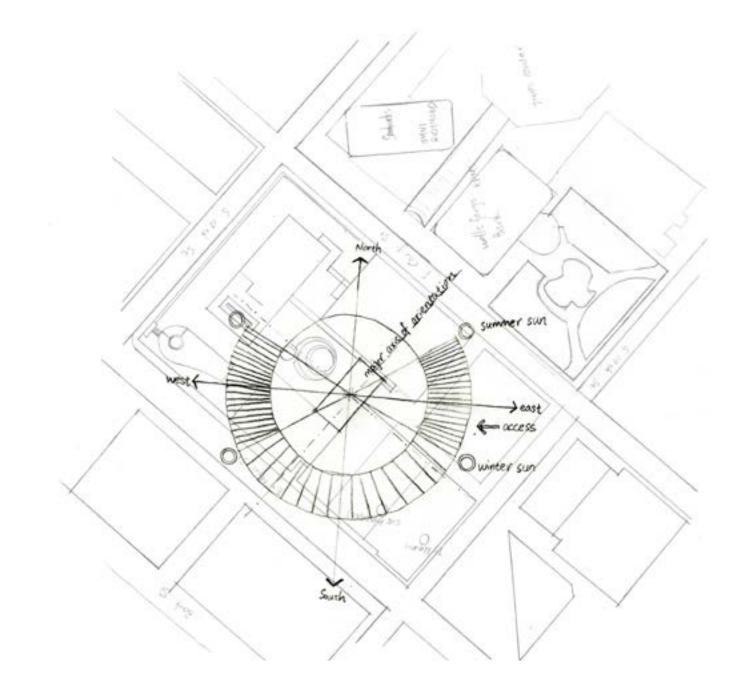


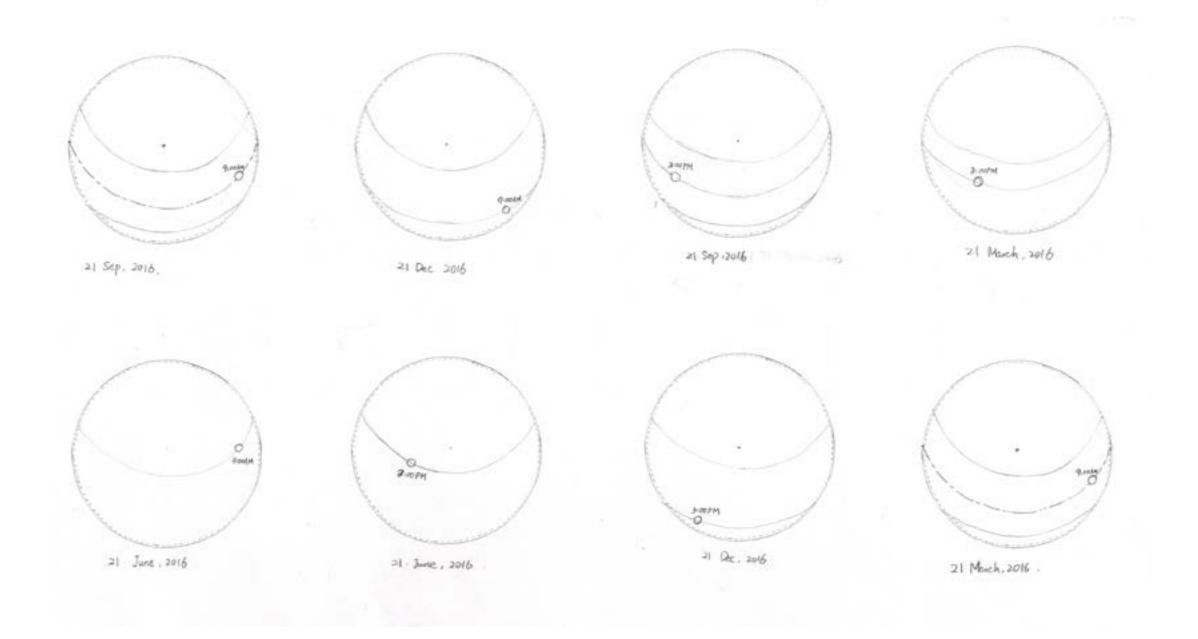
EXTERIOR ELEVATIONS SCALE: 3/32"=1'-0"

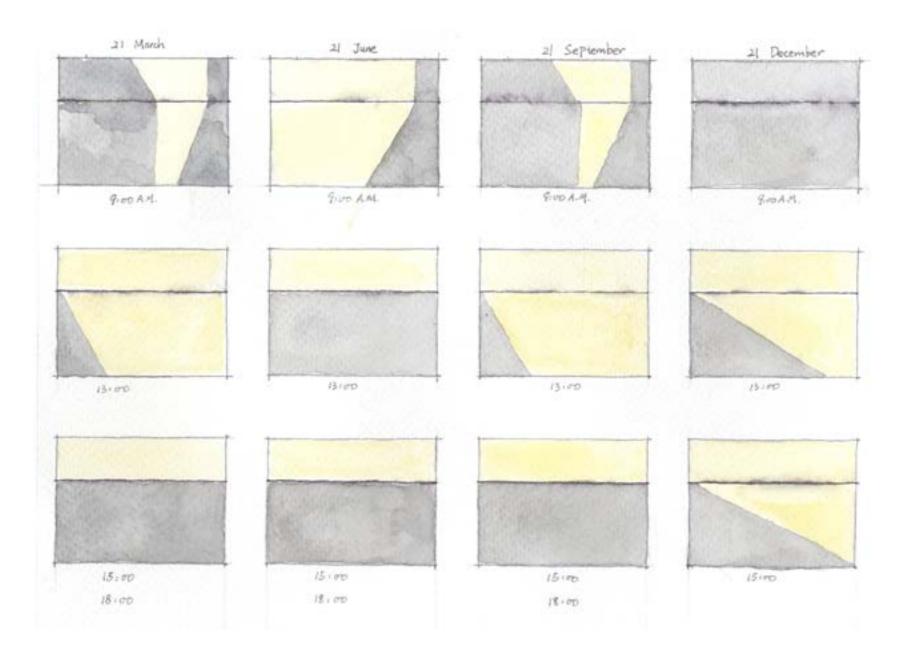
## sun study





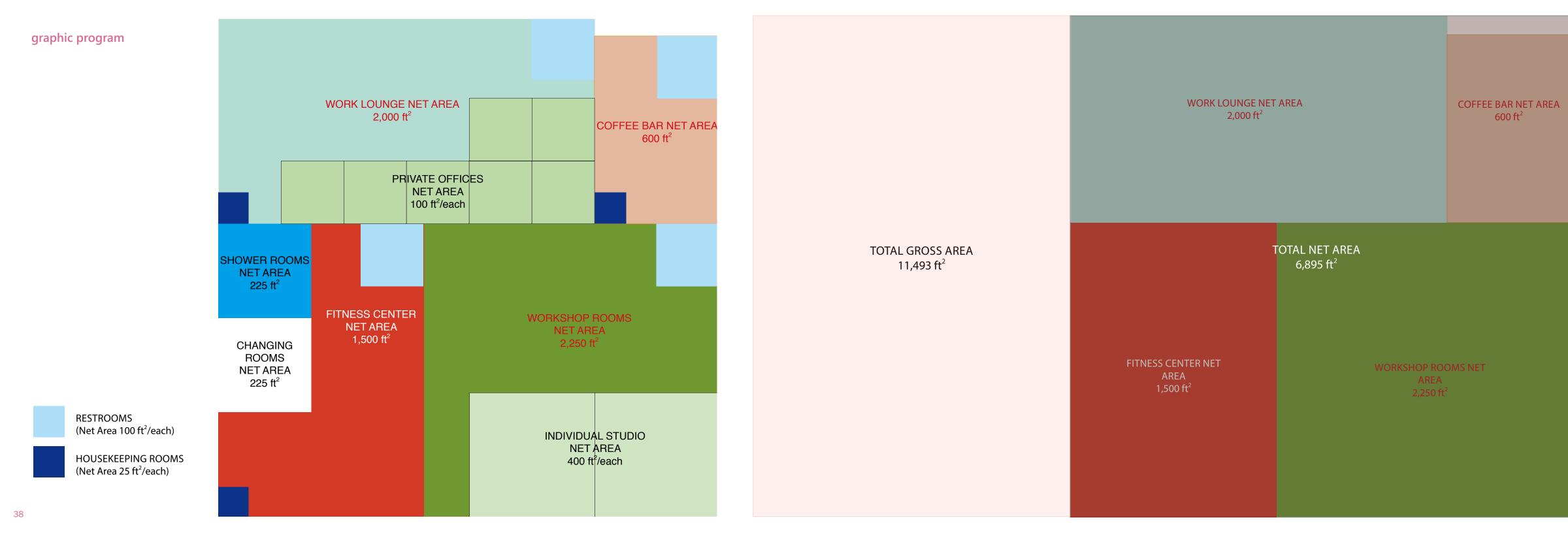


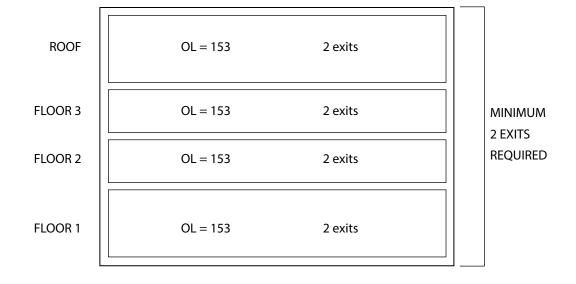




## initial programming

		cafe	work lounge	workshop rooms fitness center		roof mixed-use terrace	
1	quantities	1	8	3	1	1	
2	required area	coffee bar kitchen dining space restrooms housekeeping room	public work lounge     private offices     restrooms	performance room     individual studios     storage spaces     restrooms	excercise area     fitness rooms     rest area     changing rooms     shower rooms     restrooms     housekeeping room	public rest area     public activity space     private sections	
3	occupant load	40	40	150	30	40	
4	users	office worker members + their families	office worker members	organizer + invitee + audience	office worker members	office worker members + their families	
5	space summary	a place to eat, talk, and have a break. The appropriate furniture elements, materials, colors, lighting and even music make workers relax in a day.	the work lounges provide office workers a "third" place to work after office hours. Here one can work in a quiet atmosphere, in public or private, at well-lit tables or in overstuffed chairs.	a space for office workers to organize activities, or for organizations to hold business workshops. It also could be a meeting space or business conference room.	the fitness and exercise center includes multiple exercise areas such as aerobics, free weights, stretching and yoga studios. To counteract office workers' sedentary lifestyle.	a multipurpose space for office workers to be de-stressing in a natural environment.	
6	important adjacencies	• lobby • restrooms	• cafe	• lobby • restrooms	<ul><li>cafe</li><li>changing rooms</li><li>shower rooms</li><li>restrooms</li></ul>	• work lounge • cafe	
7	accessibility	yes- ADA	yes-ADA	yes-ADA	yes-ADA	yes-ADA	
8	plumbing requirements	kitchen + restrooms	restrooms	restrooms	shower rooms + restrooms	no	
9	specialized ff+e	wood tables and seats, stainless kitchen equipments	various types of seating	movable furniture	water-resistant, dirt- resistant furniture	water-resistant, dirt- resistant outdoor furniture	
10	acoustic privacy	medium	high	medium	medium	low	
11	visual privacy	low	medium	medium	medium/high	low	
12	security	low	medium	high	medium	low	
13	sunlight requirements	high	medium	medium	low/medium	high	
14	others	tbd	tbd	tbd	tbd	tbd	

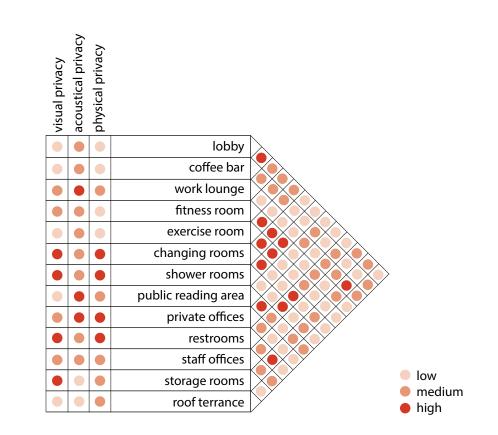


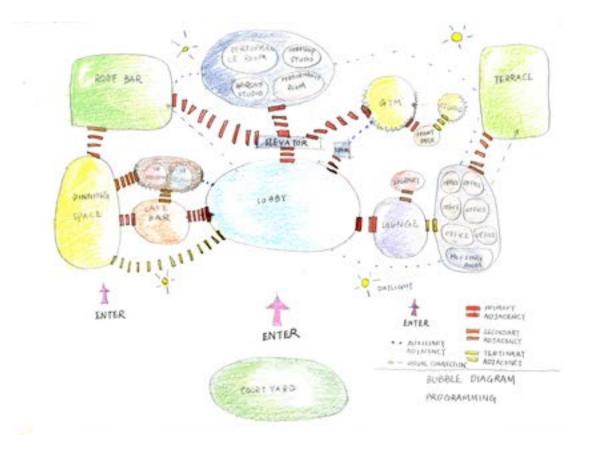


(Based on 60% efficiency ratio, assembly 15 net occupant load factor)

					WAIER CLOSEIS		באאוסאובא	DRINKING FOUNTAIN
A-2	COFFEE BAR	OL = 40	1 exits	1 1	1	M		1
A-3	STUDY LOUNGE	OL = 40	1 exits	1	1	1		1
	WORKSHOP ROOMS	OL = 150	2 exits	2	3			1
A-4	FITNESS CENTER	OL = 30	1 exits	1	1	1	1	1
A-5	ROOF MIXED-USE AREA	OL = 40	1 exits	1	1	1	1	1

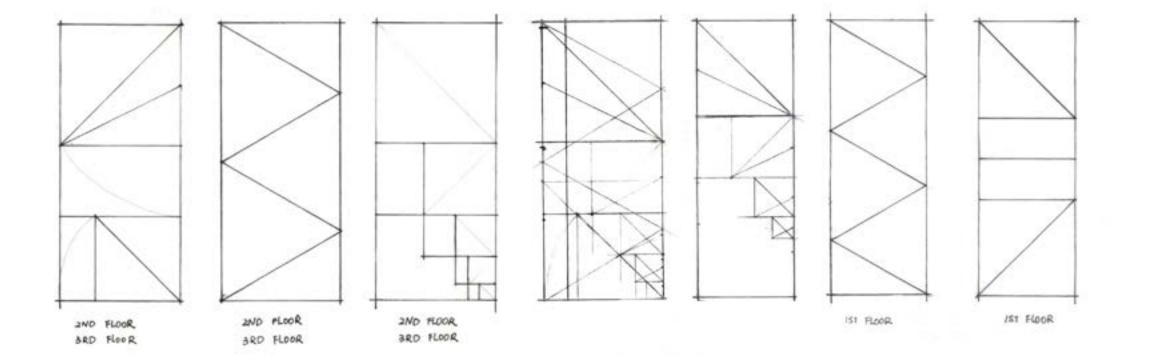
	First	floor	Second	floor	Third	floor
type of construction	TYP	ΕΙ	TYP	ΞI	TYPI	ΕΙ
gross area	38	3831 3831		3831		
required number of exits per floor		2	2		2	
occupancy classification(s)	Asse	embly	Assembly		Assembly	
occupant load by classification	15	net	15 net		15 net	
overall occupant load	153		153		153	
	male	female	male	female	male	female
number of each gender						
number of water closets per gender	2	3	2	3	2	3
number of lavatories per gender	1	1	1	1	1	1
number of accessible restroom	1	1	1	1	1	1 1
fixtures per gender						
number of water fountains		1		1		1

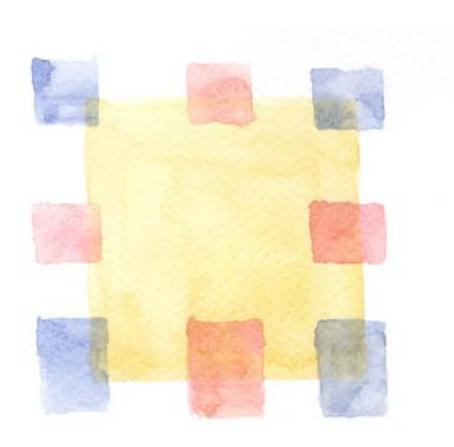


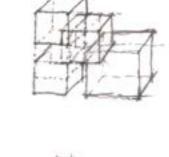


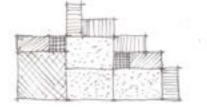
## design process

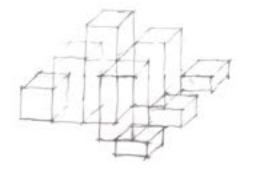
## conceptual



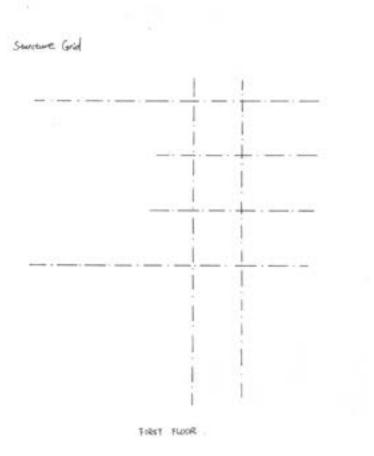


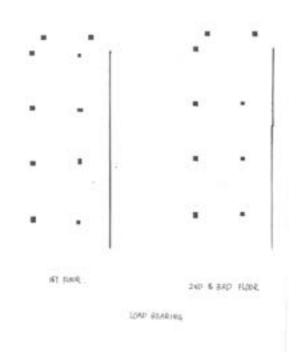






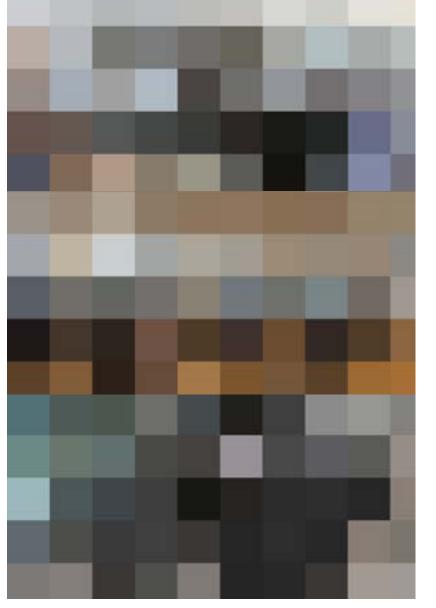
schematic





## design development

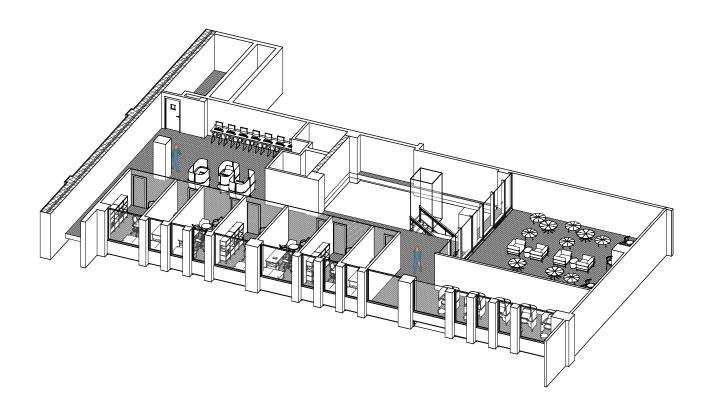


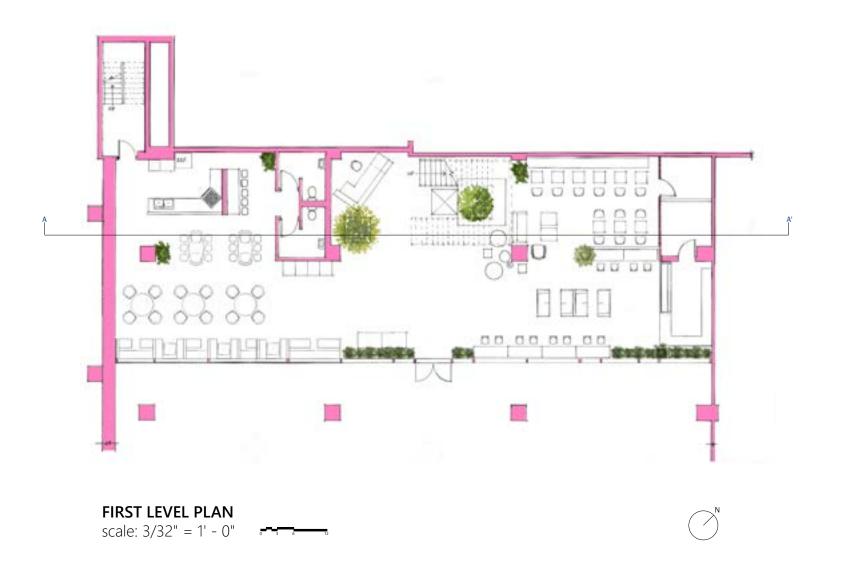


Nature color palette Office color palette

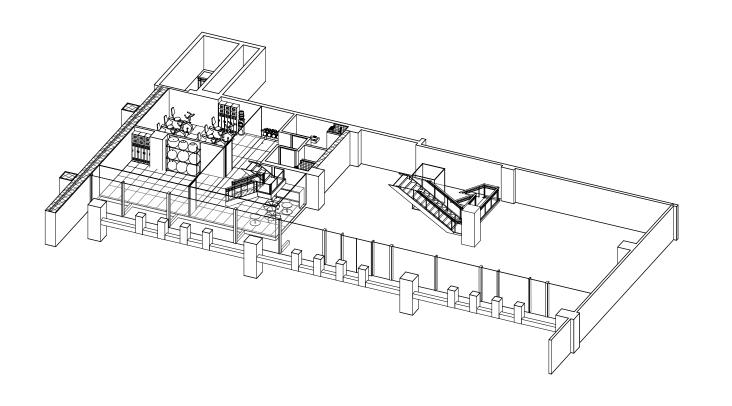
presentation content Floor Plans

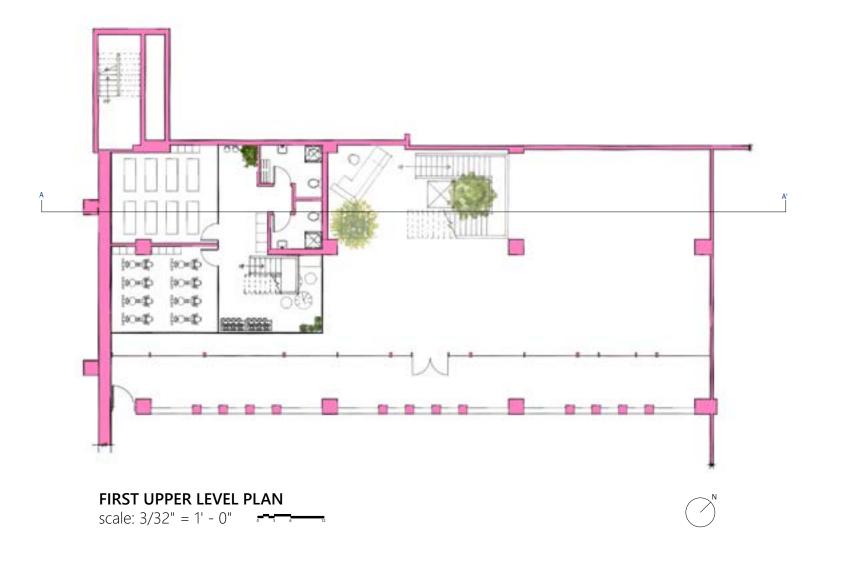
First Floor



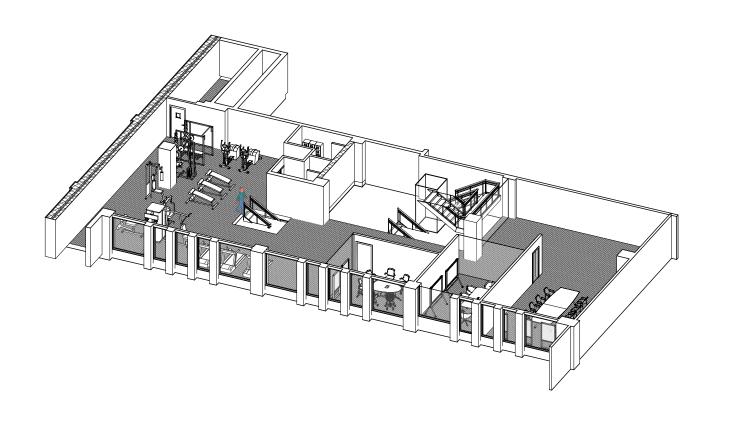


## First Floor - Upper Level



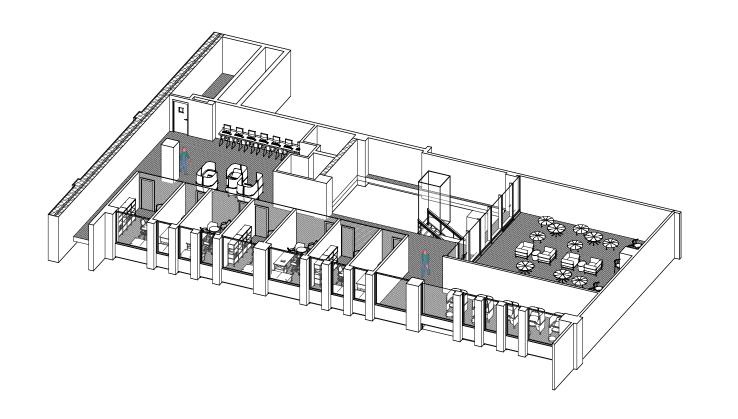


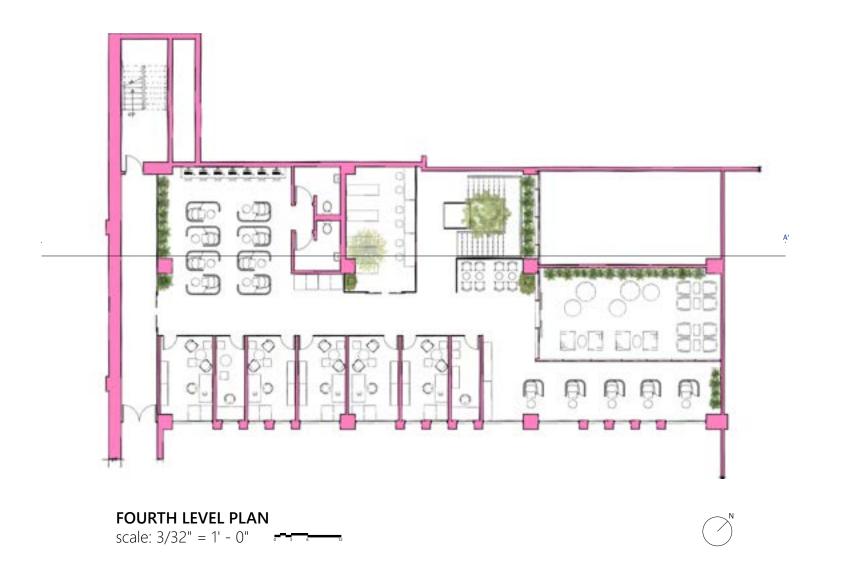
## Second Floor



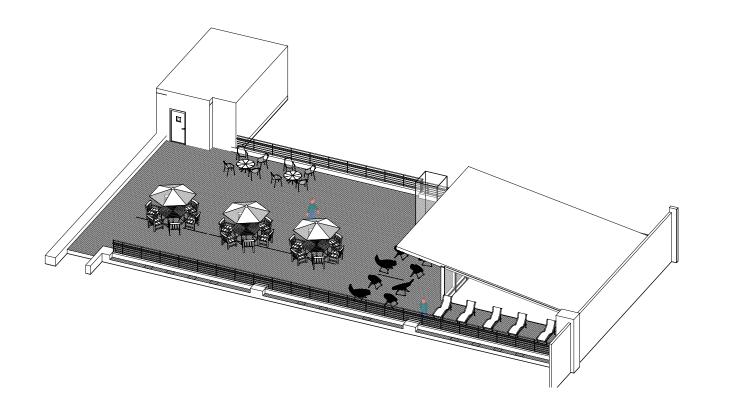


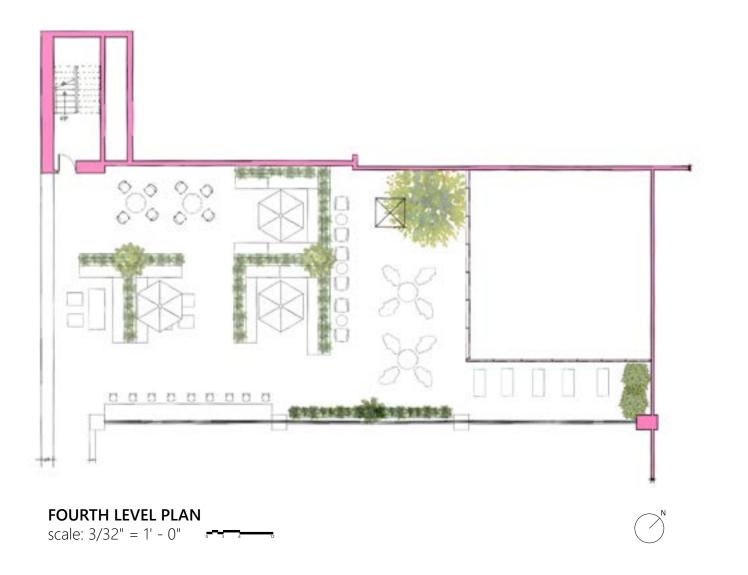
## Third Floor





## Roof Top







LONGITUDINAL SECTION A - A'

scale: 1/16" = 1 ' - 0"



**CROSS SECTION B - B'** scale: 1/16" = 1' - 0"



**CROSS SECTION C - C'** scale: 1/16" = 1' - 0"

## Programcming

Reception



Cafe



Dinning Space



Fitness Center



Work Lounge + Interior Courtyard



Roof Terrace





Herman Miller Eames Molded Wood Chairs

High-performance Concrete



Herman Miller Noguchi Rudder Table



Steelcase Lagunitas Lounge Seating



Herman Miller Crosshatch Chair



Steelcase Airtouch Hieight-adjustable Desk



Flooring

Steelcase Denizen Table



BuzziSpace BuzziGrid Ceiling





White Oak Furniture Finish



Desso Airmaster Commercial Carpet





**Brody Privacy Lounge** 



White Stone Outdoor Flooring



Polywood Deck Patio Tile



Tabot 1 Light Pendant CH



Tudo & Co Hanging Plant Cage Pendant Light



Herman Miller Eames Wire Base Low Table Outdoor



Herman Miller Flute Personal Light in Graphite



Stickbulb 6 Foot Linear Pendant



Steelcase Emu Heaven Chair



Herman Miller Nelson Ball Crisscross Pendant



Heracleum II Pendant Light



Knoll Bertoia Bench



Philips . Celino - Light Beam



Graypants Moon10 Scraplight Natural Pendant Light



David Trubridge Floral Pendant - Paint



Herman Miller Canvas Office Landscape

















## Opening



Thanks to the hard work of all my classmates, my professor Reberto Ventura to make this be real.

It was a memorable exhibition night.





#### The Third Place: A Mixed-use building for office workers in the central business district TRESS AND HEALTH WHAT WORKERS SAY ABOUT STRESS ON THE JOB: Stress in the workplace[3] (% Strongly Agree) elationship between work stress and individuals' psychological and physical nealth is well acknowledged. [2] In the survey of "stress in the workplace" employed adults report that they typically feel stressed during the workday. 2011 Typically feel tense or stressed out during workday (3) urces to manage work stress.[3] y a large group of office buildings and a number of retail spaces. According to Isbach and Bechky (2007), office workers regularly leave their offices in search 6 2011 Survey by Northwestern National Life<sup>[6]</sup> Survey by the Families and Work Institute [6] 25% 50% % workers report they are "often or very often burned out or stressed by VELLNESS OF OFFICE WORKERS SCOPE OF STRESS IN THE AMERICAN WORKPLACE Most of the design research about wellness of office workers have done focus One-fourth of employees view their jobs as the number n the spaces in which people work during office hours. Consideration for office port the life of the office worker, and what kind of spaces they are looking for Three-fourths of employees believe the worker has more on-the-job stress than a generation ago. everal primary research methods were adopted. First, a survey of research on vorkers was made. Then, the thesis examined what is needed to support the Problems at work are more strongly associated with health complain the CBD of Richmond, qualitative methodology, including interviews and video records of the daily CBD living habits were made. In addition, case studies of family problems. St. Paul Fire and Marine Innsuance Co. (6) azuvo Seilma, located in the business district of Tokyo in Japan, will serve as a Threat to Workplace Health in 2016 [7] here are three aims in this research. First is the design of a series of mixed-use poort the life of office workers after office hours. It also aims to improve wellness he office workers in the CBD of Richmond, and try to define the CBD in a new or office workers after hours. It is necessary to focus on the practical effect of the nixed-use building on reducing work stress, improving office workers' health and Top Five Work Stress Factors in 2012 [3] Not at all significant Not very significant

Mingming Zhao MFA Candidate | Interior Design Virginia Commonwealth University Thesis Advisor: Roberto Ventura Committee Member: Sara Reed

#### **A21 HOUSE: CASE STUDY**

Project designer: a21 studio Project location: Ho Chi Minh City, Vietnam Program: Office-house Built area: 40.0 m<sup>2</sup> Date Completed: 2012

The a21 house is a stylish traditional Asian studio with multilevel construct which uses natural sunlight, open spaces and skylights to create a relationship between nature and the building itself. The overall organic ambiance is amplified with simple white textured walls and hints of greenery growing indoors.

This project inspiring the way of bringing green from outside to inside, and it's lack of fussy details, reuse of existing structure and surfaces, abundance of natural light, open breezy spaces, integration with trees and plants, an overall relaxed style and effortless beauty in the simplicity.



Project location: Tokyo, Japan

Built area: 951 m<sup>2</sup>

the thesis project.

Date Completed: 2011



Image and cross section present the area plants go through b

Project designer: Kazuyo Sejima & Associates

Program: Office, event space, lounge, cafe

SHIBAURA HOUSE: CASE STUDY

The Shibaura House represents a new spirit for mixed-use spaces. It is a multistorey

building containing flexible workshop spaces which provide diverse areas within the

various levels. It is capable of supporting a wide range of functions and activities,

and individuals or groups may hold meetings, conferences, events, lectures and

The first floor is equipped with a kitchen and drinking and eating is possible, it is great for a party. Also it is suitable for talks and workshops. The second floor is

exhibitions within the unique interior and terraced plan arrangements. For example,

great to use as a lounge space, when using the 1st floor for a party. It is also a fitting

space for a small exhibition as there is natural light from the southern terrace. The

programs but also making them be relatively independent is what I am looking for in

5th Floor - Bird Room: Relax & Activities

2nd Floor - Lounge: small exhibition

1st Floor - Living: Party & Dinning

4th Floor - Lounge: Presentations & Seminars

3rd Floor - Lounge: small exhibition

third floor is gently divided into two spaces, by a glass window and the terrace,

which is suitable for presentations and seminars. The way of mingling different

#### THIRD PLACE

Oldenburg calls one's 'first place' the home and those that one lives with. The 'second place' is the workplace — where people may actually spend most of their time. Third places, then, are 'anchors' of community life and facilitate and foster broader, more creative interaction.<sup>[5]</sup>

Oldenburg suggests the following hallmarks of a true 'third place': Free or inexpensive Food and drink, while not essential, are important Highly accessible: proximate for many (walking distance) Involve regulars - those who habitually congregate there

Welcoming and comfortable

Both new friends and old should be found there [5]

#### LIVING OFFICE - Human-centered approach

After researching on workplace stress and health, wellness of office workers and the Central Business District environment, this proposed mixed-use building program will include a cafe, fitness center, work lounge, workshop rooms and a roof terrace. Most of the program surpports entertainment and support spaces which help office workers relax after office hours. However, the concept of the work lounge (public lounge + private offices) in this building is resmibles a living office.

Living Office is a high-performing workplace that delivers an elevated experience of work for people, it provides an updated understanding of people and their work, founded on elements that are naturally human—how we experience the world and what motivates us, informed by this understanding, Living Office offers considerations for the arrangement of surroundings, furnishings, and tools to meet the needs of people and deliver an elevated experience of work.<sup>16</sup> Food choices, high-quality lighting, water and air all serve to create healthire, energized surroundings.<sup>10</sup>

#### From privacy-as-a-luxury to privacy-on-demand: [8] As work activities have become more interactive and communal, the need for

privacy hasn't gone away. Private workstations or offices are no longer the way to provide this privacy. Many organizations are taking their exclusive-yetvacant privace offices and transforming them into smaller, better-equipped Haven Settings, where anyone can work.

#### From standard conference rooms to a variety of group settings.[8]

People doing a variety of activities throughout the day. A majority of these activities are social and collaborative in nature, like dividing and conquering work on a project, having a conversation, or co-creating an idea for a new product. Hence, it is necessary to create workplaces with a variety of settings, each specifically designed to support different people and their work.

## From oversized conference rooms to precision-fit meeting spaces: <sup>[8]</sup> Large, traditional conference rooms (think long rectangular tables with seats lining the sides) are still prevalent in many offices today, but most are underutilized: people only use two-to-four seats in spaces designed to accommodate six-to-twelve.

From required circulation to desired connection:[8]

In the past, circulation space was viewed as a necessary evil. of ces had to have it so people could confirately move from Point A to Point B. But circulation space can be far more than a conduit for people. When purposefully planned—with people's needs, experiences, and activities in mind - it can become active connective space.

Relancesco.

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