iv – Business Communication for Success: GVSU Edition

Publisher Information – GVSU Edition:

This text is an adaption of *Business Communication for Success*, an open textbook produced by the University of Minnesota Libraries Publishing in 2015.



Chapters 9, 18, and 20 of Business Communication for

Success: GVSU Edition were revised and rewritten by student authors in 2017, as part of a course in the Writing Department at Grand Valley State University. All other chapters retain the content and formatting of previous editions.

Business Communication for Success: GVSU Edition was published by the Grand Valley State University Libraries, and is available online at: http://scholarworks.gvsu.edu/books/13.

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Recommended Citation:

Unnamed Author, et al. *Business Communication for Success: GVSU Edition*. Grand Valley State University Libraries, 2017. http://scholarworks.gvsu.edu/books/13

Publisher Information – 2015 Edition

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This adaptation reformatted the original text, and replaced some images and figures to make the resulting whole more shareable. The 2015 adaptation has not significantly altered or updated the original 2010 text.

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