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For Immediate Release January 6, 2000

Contact: Tim Penning

(616) 895-2221

College Students Invited to Participate In Summer Math Research Projects

GVSU is Site of National Science Foundation Program

ALLENDALE, MICH.—Instead of stocking shelves, mowing lawns or doing other traditional summer jobs this year, eight college students will have an opportunity to participate in federally funded math research at Grand Valley State University.

GVSU is one of 30 colleges and universities across the country selected as sites for the National Science Foundation's Research Experiences for Undergraduates program. The eight-week program runs from June 12 through August 4.

"Through this program, students and faculty will collaborate on projects in the areas of chaos and dynamical systems, fractal geometry, linear algebra, and quantum computing," explains Steve Schlicker, GVSU professor of math and statistics who is directing the summer project. "Eight students, from GVSU and other institutions, will be invited to participate."

Participating students will receive housing, a meal allowance, \$100 in travel money and a \$2,500 stipend. Schlicker says the minimal mathematical background required is a year of calculus and a semester of linear algebra.

Students who wish to apply for the program should contact Dr. Steven Schlicker, Department of Mathematics and Statistics, Grand Valley State University, Allendale, MI, 49401. The dead-line for applications is March 6.

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Source: Steven Schlicker, 616-895-2040



For Immediate Release January 11, 2000

Contact: Tim Penning

(616) 895-2221

Attention: Arts and Entertainment Editor

Russian Violinist to Perform February 15 In GVSU International Violin Series

ALLENDALE, MICH.—The youngest winner in the history of the Paganini International Violin Com-

petition in Genoa, Italy will display his impassioned violin performance techniques at Grand Valley State University on February 15.

Russian violinist Dmitri Berlinsky will perform at 8 p.m. in the Louis Armstrong Theatre in the Performing Arts Center. Tickets for the reserved seats are \$10 for adults, \$5 for students. Tickets are available by calling 616-895-3484.

Berlinski comes from a family of musicians in St. Petersburg, Russia, and began studying the violin with his father. At a young age, he appeared as a soloist with the St. Petersburg Symphony and the Moscow Philharmonic. He later won the prestigious Montreal International Violin Competition. Since coming to the United States in 1990, he has given concerts in more than 40 states and 15 other countries. A 1993 graduate of the Juilliard School, Berlinsky's latest recording is "Souvenir D'un Lieu Cher," which was released in 1997 by Helicon Records.

Berlinsky, who will be accompanied by pianist Elana Baksht, will play selections by Tartini, Prokofiev, Beethoven, and Ravel. He is the second performer in GVSU's International Violin Series. He was preceded by Donald Weilerstein, who performed October 10.

Source: Sherman Van Solkema, Chair of GVSU Music Department, 616-895-3484



Dmitri Berlinsky and Elana Baksht perform February 15 in GVSU's International Violin Series. (This photo available at www.gvsu.edu/news)



For Immediate Release January 11, 2000

Contact: Tim Penning (616) 895-2221

Martin Luther King III to March, Speak at GVSU January 17

Famous Civil Rights Leader's Son to Receive Honorary Degree from GVSU

ALLENDALE, MICH.—The son of civil rights leader Martin Luther King, Jr. will lead a march and speak about his father's famous dream on the campus of Grand Valley State University on Monday, January 17.

Martin Luther King III will kick off a week of activities at GVSU in recognition of King Holiday 2000, which is on the 17th this year. Martin Luther King III is the eldest son of Dr. Martin Luther King, Jr. Like his father, the younger King has been a human rights advocate, community activist, and political leader. In the late 1970's President Jimmy Carter asked King to represent him in two official delegations to promote peace in foreign countries. In 1984 he traveled to five draught-stricken African nations on a fact-finding tour as a member of the Board of Directors of the Martin Luther King, Jr. Center for Nonviolent Social Change. On January 15, 1998, the anniversary of his father's birth, King began his service as the fourth president of the Southern Christian Leadership Conference, founded in 1957 by his father.

On Monday at 11:45 a.m., King will lead a silent march on GVSU's Allendale campus. The march will begin at the Zumberge Library and end at the MLK Memorial Tree, near the



Martin Luther King III speaks at GVSU January 17. (This photo available at www.gvsu.edu/news)

Cook Carillon Tower. Following the march, King will receive an honorary Doctor of Humane Letters degree from GVSU, in recognition of his accomplishments and leadership on numerous humanitarian issues. At the honorary convocation, King will deliver a speech titled "A Dream Deferred."

On Monday evening, King will be the keynote speaker at the 14th annual Interdenominational Ministerial Alliance program. Held at the Gerald R. Ford Fieldhouse, Grand Rapids Community College, the event kicks off a series of events planned for the year by the Secchia Millennium Commission.

In recognition of Martin Luther King, Jr. Birthday Celebration Week, the GVSU Office of Minority Affairs is also sponsoring the following events:

- January 18, 12-1:30 p.m. Local artist Paul Collins will speak at the annual MLK Luncheon, in the Kirkhof Center on the Allendale campus. Soul food will be served. Limited seating.
- January 20, 7-9 p.m. The GVSU Black Student Union will present a civil rights program in the Kirkhof Center.
- January 21, 9 p.m. to 1 a.m. A "Unity Dance" for all GVSU students, in the Grand River Room of the Kirkhof Center.

Minority Scholarships at GVSU Surpass Half Million Dollars

For five years, the GVSU Office of Minority Affairs has hosted a concert featuring Memphis jazz and blues singer Joyce Cobb. After this past fall's event, local donations for minority scholarships have exceeded \$500,000.

"This is the newest minority scholarship, and all of the half million dollars came from this community—white, black and otherwise," says Don Williams, Dean of Minority Affairs at GVSU. Williams hopes to use the scholarships to attract the best and brightest minority students to GVSU, and to improve the graduation rates of all minority students.

During the current academic year, more than 440 minority students at GVSU will benefit from scholarships amounting to more than \$1.3 million. That number is up from 311 students during the 1996-97 school year.

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Go to "GVNow" (www.gvnow.gvsu.edu) for audio of two Martin Luther King Jr. speeches, as well as a photo and biography of Martin Luther King III. On the 17th, we'll have same day photos and audio of MLK III's march and speech on the GVSU campus

Sources:

To arrange interviews with Martin Luther King III prior to his GVSU appearance, contact Gwen Blounte of the Pierce Blounte Agency—404-687-9122.

For more information about MLK Day events at GVSU, contact Don Williams, Dean of Minority Affairs, 616-895-2177.

Download this and other news releases and photos in our online "newscenter" www.gvsu.edu

B Bearecker



For Immediate Release January 14, 2000

Contact Tim Penning 616/895-2221

Calendar of Events February 2000

General Events

All activities on the Allendale Campus unless otherwise noted.

Parking is free and unreserved after 5:30 p.m.

Arts Hotline: (616) 895-ARTS

The Art Gallery hours: 10 a.m.-5 p.m. Mon.-Fri., 10 a.m.-7 p.m. Thurs.

Mon., Jan. 10-Fri., Feb. 18

Gallery Hours: 200 Years of Folly: The Legacy of Goya's Caprichos. The Art Gallery, Performing Arts

Center. Call (616) 895-3196 for more information.

Tues., Feb. 1

8 p.m.: Guest-Artist Series. Nelita True, piano. Louis Armstrong Theatre, Performing Arts Center. All

seats reserved \$10, students \$5. For ticket information call (616) 895-3484.

Thurs., Feb. 3

Artist-Faculty Series, Arthur Campbell, clarinet, and Helen Marlais, piano, Recital Hall, 8 p.m.:

Performing Arts Center. For more information call (616) 895-3484.

Tues., Feb. 8

11-11:45 a.m.: Music Department Concert. The GVSU Studio Jazz Orchestra, with Kurt Ellenberger,

presents big band jazz in a special concert for students of the Ottawa Area Center. Open to

the public. Large Ensemble Rehearsal Room C, Performing Arts Center. For more

information call (616) 895-3484.

Thurs. Feb. 10-Sat., Feb 12

7:30 p.m.: Student Performing Arts Festival 2000. A workshop of one-act plays written, directed,

produced, and acted by GVSU students. Theatre Lab Room 1506, Performing Arts Center.

For more information call (616) 895-3484.

Thurs., Feb. 10

12 noon: Arts at Noon Series. The Grand Rapids Symphony Orchestra makes its annual appearance

at Grand Valley State University, under the baton of Associate Conductor John Varineau.

Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Sun., Feb. 13

2 p.m.:

Student Performing Arts Festival 2000. A workshop of one-act plays written, directed, produced, and acted by GVSU students. Theatre Lab Room 1506, Performing Arts Center.

For more information call (616) 895-3484.

3 p.m.:

Music Department Concert. University Arts Chorale, University Singers conducted by Ellen Pool; with Madrigal Ensemble; the Festival Chorale, conducted by Shirley Lemon; and Varsity Men, conducted by Charles Norris. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Mon., Feb. 14

12 noon:

Arts at Noon. The Perugino String Quartet, Quartet-in-Residence at Grand Valley State University. A Valentine's Day concert. Cook-DeWitt Center. For more information call (616) 895-3484.

Tues., Feb. 15

8 p.m.:

International Violin Series. The second concert in the international series brings Dmitri Berlinsky, youngest-ever winner of the famed Paganini Competition and grand-prize winner of the Montreal International Violin Competition. All seats reserved \$10, students \$5. For ticket information call (616) 895-3484.

Sun., Feb. 20

3 p.m.:

Music Department Concert. GVSU Symphonic Wind Ensemble and the Ninth Annual High School Honors Band. Guest conductor James Keene from the University of Illinois, conductor Barry Martin, Director of GVSU Bands. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

8 p.m.:

Music Department Concert. GVSU Symphony Orchestra, conducted by Hyunsai Lee, in a concert featuring singers or instrumentalists who are the two top prize-winners of the Department of Music's first annual Concerto Competition. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Mon., Feb. 21

8 p.m.:

Artist-Faculty Series. Michael Bowman, trumpet; Martha Bowman, bassoon; and special guest Sarah Bowman, oboe, in a concert of chamber music with Helen Marlais, piano, Gregory Crowell, harpsichord, Eric Tanner and Diane McElfish, violins, Robert Byrens, viola, Stacey Bosman, cello, and Roger Nelson, bass. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Thurs., Feb. 24

12 noon:

Arts at Noon Series. The Mixed Blood Theatre Company returns with a new work, Black Eagle, the story of Ronald McNair, African-American astronaut, Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Sat., Feb. 26

8 p.m.:

Music Department Concert. High School Honors Strings Concert. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Thurs., Feb. 3

6 p.m.: 8 p.m.: Women's Basketball. Saginaw Valley State University at GVSU. Men's Basketball. Saginaw Valley State University at GVSU.

Sat., Feb. 5

1 p.m.: 3 p.m.: Women's Basketball, Northwood University at GVSU. Men's Basketball. Northwood University at GVSU.

Sat., Feb. 12

11 a.m.:

Indoor Track & Field. GVSU Laker Challenge.

Mon., Feb. 14

6 p.m.: Women's Basketball. Ferris State University at GVSU.

8 p.m.: Men's Basketball. Ferris State University at GVSU.

Thurs., Feb. 17

6 p.m.: Women's Basketball. Michigan Tech University at GVSU.

8 p.m.: Men's Basketball. Michigan Tech University at GVSU.

Sat., Feb. 19

1 p.m.: Women's Basketball. Northern Michigan University at GVSU.

3 p.m.: Men's Basketball. Northern Michigan University at GVSU.

Sat., Feb. 26

11 a.m.: Indoor Track & Field. GLIAC Indoor Track Championships at GVSU.

... B. Bearecker



For Immediate Release January 14, 2000

Contact Tim Penning 616/895-2221

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Calendar of Events March 2000

General Events

All activities on the Allendale Campus unless otherwise noted.

Parking is free and unreserved after 5:30 p.m.

Arts Hotline: (616) 895-ARTS

The Art Gallery hours: 10 a.m.-5 p.m. Mon.-Fri., 10 a.m.-7 p.m. Thurs.

Mon., Feb. 28-Wed., Mar. 29

Gallery Hours:

Exhibit by visiting artist Carolyn Ottmers. Chicago artist, assistant professor and managing director of the foundry at the School of Art Institute of Chicago. The Art Gallery, Performing Arts Center. For more information call (616) 895-3196.

Wed., Mar. 1-Fri., Mar. 3

9 a.m.:

Model Arab League. Sponsored by the Middle East Studies program. For more information call Janet Brashler, at (616) 895-3730.

Wed., Mar. 1

12 noon:

Arts at Noon Series. Organist Ronald Krebs performs a recital on the Jay and Betty Van Andel Reuter pipe organ, featuring works by Louis Vierne. Cook-DeWitt Center.

Call (616) 895-3484 for more information.

Thurs., Mar. 2

1 p.m.:

Synoptic Speaker. Alex Kotlowitz, author of The Other Side of the River, a book about the death of a young black man and race relations in St. Joseph/Benton Harbor. Cook -DeWitt Center. For more information, call Judy Whipps at (616)

7 p.m.:

Music Department Concert. Varsity Men and GVSU Small Jazz Ensemble. Cook-

DeWitt Center. Call (616) 895-3484 for more information.

Sat., Mar. 4

8:30 a.m.-2:30 p.m.: National History Day competition. Kirkhof Center. For more information call Sean

O'Neill at (616) 895-3298.

Tues., Mar. 14

8 p.m.:

Artist-Faculty Series. GVSU visiting professor Dmitri Novgorodsky, piano, in concert. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-3484 for more information.

All day:

Annual Writers' Festival for high school students. Features various writers, including special guest Rosemary Willey, author of *Intended Place*, a book of poetry. Kirkhof Center and Cook-DeWitt Center. For more information call Mark Schaub at (616) 895-3603.

Thurs., Mar. 16-Tues., Mar. 21

Festival 2000. "Memory, Gender, and Representation," sponsored by Women and Gender Studies. Includes panels, films, posters, booths, and interactive activities. Festival 2000 is coordinated with Legacy, a group which will integrate GVSU's festival with other colleges in Grand Rapids. For more information on times and places of specific events, call Linda Chown, at (616) 895-3159.

Thurs., Mar. 16

12 noon:

Arts at Noon Series. The Julian Gray/Ronald Pearl Classical Guitar Duo presents *The Magic Circle*, featuring music for two guitars by Fernando Sor, Scarlatti, and Manuel de Falla. Cook-DeWitt Center. Call (616) 895-3484 for more information. Festival 2000 Keynote Address. Kathryn Kish Sklar, Distinguished Professor of

7 p.m.:

Festival 2000 Keynote Address. Kathryn Kish Sklar, Distinguished Professor of History at Binghamton, New York. The Ford Museum, Grand Rapids. For more information, and Linda Chause, as obsire at (616), 805-3150.

information call Linda Chown, co-chair, at (616) 895-3159.

Fri., Mar. 17-Sun., Mar. 19

8 p.m.:

The University Arts Chorale joins the Muskegon Chamber Choir and the Holland Chorale, in appearances with the West Shore Symphony, to present Giuseppe Verdi's *Te Deum*, Anton Bruckner's *Ave Maria*, and Lauridsen's *Lux Aeterna*. In Muskegon on March 17-18, and Holland on March 19. For more information call (616) 895-3484.

Fri., Mar. 17

9 a.m.:

Master Class Series. Classical guitarists Julian Gray and Ronald Pearl present a master class for guitar students, teachers, and listeners. Recital Hall, Performing Arts Center. For more information call (616) 895-3484.

8 p.m.:

Music Department Concert. Percussion Ensemble and Steelband, directed by Gregrey Secor. Percussion ensemble music by Cowell, Cage, and Smadbeck; plus Soca and Calypso from Trinidad and the Caribbean performed by the GVSU Steelband. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Sat., Mar. 18

12 noon:

Festival 2000 Film Festival. The Eberhard Center. For more information call Linda Chown, co-chair, at (616) 895-3159.

Mon., Mar. 20-Tues., Mar. 21

9:30 a.m.:

Festival 2000 Keynote speaker Michele Citron, Associate Dean of The Graduate School of Northwestern University and filmmaker. Festival ends with awards ceremony for the Barbara Jordan and Maxine Swanson awards. Grand River Room, Kirkhof Center. For more information call Linda Chown, at (616) 895-3159.

Thurs., Mar. 23

12 noon:

Arts at Noon Series. The American Chamber Trio makes its debut at Grand Valley State University with a recital featuring Brahms's *Trio in C minor, Op. 101*. Cook-DeWitt Center. For more information call (616) 895-3484.

Fri., Mar. 24

8 p.m.:

Artist-Faculty Series. Charles Guy, tuba, with Robert Byrens, piano. This recital presents music by Franz Strauss, Donald White, Daryl Burghartdt, Rodney Newton, and Arthur Pryor. Recital Hall, Performing Arts Center. For more information call (616) 895-3484.

Sun., Mar. 26

3 p.m.:

Master Class Series. An Afternoon of Mozart *Horn Concertos*, with Paul Austin. Eleven high school, college, and professional players will be featured in performances of the concertos. Recital Hall, Performing Arts Center. For more information call (616) 895-3484.

Tues., Mar. 28

12 noon:

Arts at Noon Series. Cellist Peter Rejto and pianist Michele Cooker return to GVSU in a program of music by Schumann, Beethoven, and Ginastera. Cook-DeWitt Center. For more information call (616) 895-3484.

Wed., Mar. 29

Time and place to be announced. United States Poet Laureate Robert Pinsky will give a reading. For more information call Patricia Clark at (616) 895-2110.

Thurs., Mar. 30

8 p.m.:

Artist-Faculty Concert. Stephanie Weaver, piano. Music from *Iberia*, by Albeniz; Poulenc, *Les Soirees de Nazelles*; Beethoven, 32 *Variations in C Minor*, and Liszt, *Variations on a Theme of Bach, Weinen, Klagen, Sorgen, Zagen.* Recital Hall, Performing Arts Center. For more information call (616) 895-3484.

Thurs., Mar. 30-Fri., Mar. 31

7:30 p.m.:

The Importance of Being Earnest, by Oscar Wilde. This delightful and scintillating romp through the manners, morals, and foibles of the upper classes has amused audiences the world over for nearly a hundred years. Louis Armstrong Theatre, Performing Arts Center. Tickets: Adults \$7; Special Populations \$6; All Students \$5; K-12 \$2. For reservations call (616) 895-2300.

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Wed., Mar. 1

2 p.m.:

Men's Tennis. Grand Rapids Community College at GVSU.

Thurs., Mar. 16

3 p.m.:

Men's Tennis. Mercyhurst College at GVSU.

Fri., Mar. 17

3 p.m.:

Men's Tennis. Westminster College at GVSU.

Sun., Mar. 19

10 a.m.:

Men's Tennis. Gannon University at GVSU.

Tues., Mar. 21

3 p.m.:

Softball. Alma College at GVSU.

Wed., Mar. 29

1 p.m.:

Baseball. University of Indianapolis at GVSU.



For Immediate Release January 20, 2000

Contact Tim Penning 616.895.2221

GVSU Site for Leadership Summit 2000 This Saturday
Reaching new heights as student leaders is on the agenda for Leadership Summit 2000.

ALLENDALE, MICH.—Reaching new heights as student leaders is on the agenda for Leadership Summit 2000. The Saturday, January 22 event at Grand Valley State University is open to the public at a cost of \$10, and \$5 for GVSU students, which includes lunch and a ticket to the closing keynote.

The summit will be in Padnos and Henry Halls on GVSU's Allendale campus, from 8 a.m. to 5:30 p.m.

The summit, sponsored by the Leadership and Volunteer Center in the Student Life Office at GVSU, focuses on giving students the opportunity to enhance their leadership skills. More than 30 workshops are being offered on such topics as minority involvement in community, congruency and ethics, feminist leadership, social change, self-discipline, Greek life, and many others.

"College students from around the state are looking for new ways to dialogue on important issues and this venue will allow them to do so," says Dave Crafts, Leadership and Volunteer Center graduate assistant.

Speakers from across Michigan and the nation will be present to facilitate discussions with student leaders about social change, leadership, and service learning. Representatives from the West Michigan community include the Grand Rapids Press, The Urban League, Central Michigan University, Grand Valley State University, and Michigan Campus Compact.

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Sources:

Dave Crafts, Grad Assistant Leadership and Volunteer Center, 616-895-2366

Jay Cooper, Associate Director of Student Life, 616-895-2345



For Immediate Release January 24, 2000 Attention: Business Editor Contact Tim Penning 616.895.2221

GVSU Accounting Professor Has Inside Information on SEC

GRAND RAPIDS--Here's a hot tip: the chair of the Grand Valley State University Accounting Department has inside information on the Securities and Exchange Commission.

Joe Godwin spent one year, from August 1998 through August 1999, serving as an academic fellow in the SEC's Office of the Chief Accountant in Washington D.C. Now, when one of the students in his Advanced Accounting course asks a question about the Securities and Exchange Commission, Godwin can give more than a textbook answer.

"When I hear a question now, I don't know when to stop answering it," says Godwin, back in his office on the ninth floor of the Eberhard Center in downtown Grand Rapids. "So many more thoughts come to mind. The students know what I was involved in and they want to know more about it, how the SEC works."

Godwin was like a student himself for the year he spent in the nation's capital. He grins when he recalls his experiences.

"There was so much going on last year while I was there," he says, the excitement still in his voice. "In September of 1998 SEC Chairman Alan Levitt outlined accounting abuses he wanted to address with higher accounting standards. Some people who have been there for years told me the SEC was more aggressive that year than ever before in terms of clamping down."

A copy of a FORTUNE magazine article about the newly aggressive SEC is signed by Levitt and other SEC officials and hangs on the wall near Godwin's office at GVSU. Looking at it gets him talking about his own involvement in SEC investigations. He was in on meetings with the chief financial officers of some of the world's largest banks to investigate their practice of allowances for loan losses. There was a perception that some banks were creatively reporting such losses as a way to smooth out reported income over time.

"One thing about the SEC is that one phone call is all it takes for people to come running," he says.

"Often a plane load of impressive characters from a bank would come to the SEC office in Washington."

Godwin said that when the powerful banking lobbyists brought the matter to certain congressman, he also became involved in testimony on the issue before the U.S. House and Senate banking committees. He also helped to prepare presentations for Federal Reserve Board Chairman Alan Greenspan and Treasury Secretary Robert Rubin, although he didn't get to meet all the financial dignitaries inside the

Beltway.

"I was by the car getting ready to go to the Fed and they decided to keep the group small," he says, smiling. "Another time I was on the elevator when we were getting ready to go to the White House and again they decided to only send a few people."

Godwin did get to meet some Washington movers and shakers, including other members of the Federal Reserve Board. And he traveled the country speaking on behalf of the SEC, telling business leaders about the commission's current activities. Because of his particular expertise in derivatives--financial instruments used by companies to hedge against adverse price or rate changes of commodities, interest rates, or foreign currencies--Godwin worked with other SEC staff members on implementing accounting standards for derivatives. He also wrote SEC regulations that will eventually become what's expected of people when they file financial statements, following a review and comment period.

One of the most exciting aspects of his year in Washington was getting on a first name basis with members of Financial Accounting Standards Board (FASB), the body that makes the very accounting rules that Godwin teaches his students. He was surprised at the daily interaction between FASB and SEC officials. He hopes to bring that level of interaction into his classroom.

"The SEC is ground zero for accounting; not much happens in the world of accounting that doesn't get blessed or fretted over in that office," he points out. "All the courses I teach are really changed because I can feed all of these experiences into them."



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GVSU Accounting Department Chairman Joe Godwin tells first-hand stories about the SEC to his advanced accounting students.

Sources: *Joe Godwin, 616-771-6680*



For Immediate Release January 24, 2000 Attention: Arts Editor Contact Tim Penning 616.895.2221

World Renowned Pianist to Perform February 1 at GVSU

High School Piano Day Precedes Concert

ALLENDALE, MICH.--Nelita True, a pianist who began her career at age 17 with the Chicago Symphony and has since performed all over the world will offer a concert at Grand Valley State University on Tuesday, February 1.

The concert begins at 8 p.m. in the Louis Armstrong Theatre in the Performing Arts Center. Tickets are \$10 for adults, \$5 for students. Ticket information is available by calling 616-895-3484.

In addition to playing in every state in the country, True has performed in Europe, Indonesia, Mexico, Iceland, New Zealand, Brazil, and Hong Kong. She has also recently served as a jury member for the first China International Piano Competition in Beijing.

At GVSU, True will perform works by Mozart, Schoenberg, Schumann, Debussy, and Faure.

Preceding the evening concert, area high school piano teachers and students will be on Grand Valley's campus for a series of workshops. GVSU Music Department faculty member Helen Marlais is coordinating the high school piano day.





Nelita True performs at GVSU on February 1.

Sources: Helen Marlais, GVSU Music Professor, 616-895-3484



For Immediate Release January 24, 2000

Contact Tim Penning 616.895.2221

GVSU Faculty Go Back To Class to Study Service Learning

ALLENDALE, MICH.—Grand Valley State University faculty will make the connection between service and learning through the workshop "Service Learning in Higher Education: Pedagogy, Practices, and Purposes."

The workshop is planned for Friday, January 28 from 8:30 a.m. to 1 p.m. in the Kirkhof Center on GVSU's Allendale campus.

"The institution has a responsibility to explore alternative pedagogues that instills citizenship and makes students more productive citizens," says Jay Cooper, Associate Director of Student Life.

The faculty workshop, sponsored by the Dorothy Johnson Center for Philanthropy and Non-profit Leadership and the GVSU Leadership and Volunteer Center, will explore the service learning movement in higher education and how faculty can incorporate it into their classrooms.

"The workshop is for faculty interested in infusing service learning into the curriculum," explains Cooper. "Grand Valley's service learning programs are fairly well represented, but we want to expand them further."

Two nationally recognized speakers will be featured at the workshop to discuss their views on service learning. Jeffrey Howard is Assistant Director for Academic Service Learning at the University of Michigan and editor of the Michigan Journal of Community Service Learning. David Cooper is a professor of American Thought and Language at Michigan State University.

Last year, GVSU President Arend D. Lubbers appointed seven faculty members as Presidential Service Learning Scholars. The professors, one from each of GVSU's seven schools and academic divisions, are charged with developing courses that incorporate service learning into the curriculum. One result was an art class that turned an empty downtown Grand Rapids storefront into a neighborhod art gallery.

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Sources:

Jay Cooper, Associate Director of Student Life, 616-895-2345



For Immediate Release January 24, 2000 Attention: Arts Editor Contact Tim Penning 616.895.2221

Artist from China's "Pottery Capital" Offers Free Public Slide Show February 10

Artist from Yixing Region to Work With GVSU Students

ALLENDALE, MICH.--Yixing teapots were introduced to Europe with the first shipments of tea in the late 17th century. Now teapots from Yixing, the "pottery capital of China," will be introduced to west Michigan in a free public slide show on February 10.

Luo Xiao Ping, president of the Yixing Ceramic Art Association, will present a slide show of his well regarded pottery on February 10, at 7:30 p.m. in the Performing Arts Center Recital Hall. A collection of Yixing teapots belonging to various GVSU faculty members will also be on display. A translator will be on hand for Ping's presentation.

Ping will be at Grand Valley State University on February 10-11 to work with GVSU ceramics professor Daleene Menning and her students.

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Sources:

Daleene Menning, 616-895-3450

Note: For a background article on the art of Yixing, call News and Information Services at 616-895-2221.



For Immediate Release January 25, 2000

Contact: Tim Penning 616/895-2221

Advisory

This Evening's Artist Lecture at GVSU Postponed

ALLENDALE, MICH.--A lecture by New York-based artist Sue Coe planned for this evening at Grand Valley State University has been postponed.

Coe has been delayed in New York because of weather conditions.

Those interested in the lecture should check with the GVSU Art Department at 616-895-2564 for a re-scheduled date.

Coe's passionate portrayals of the human condition have brought her international acclaim. Her paintings and drawings have been exhibited widely and reproductions of her work have appeared in such publications as the New Yorker, The Nation, and the Village Voice.

Her Grand Valley appearance is part of her participation in the exhibition, "200 Years of Folly: The Legacy of Goya's Caprichos," underway now in the Gallery.



For Immediate Release January 27, 2000 Attention: Arts Editor

Contact Tim Penning 616.895.2221

GVSU Students Write, Perform Plays for Arts Fest Public Can See Creative Works February 10-12

ALLENDALE, Mich.--The annual Student Performing Arts Fest at Grand Valley State University will feature three student-written plays beginning February 10.

All three of the one-act plays are being produced by the GVSU student theatre group STAGE, Student Technical and Actors Guild for Entertainment.

"This year we have a nice variety of pieces for SPAF," said Trinity Bird, STAGE president and SPAF producer. "We have really seen an improvement in the student-written scripts this year."

Each of the student-written scripts is being directed by a student and features a cast composed entirely of students. The first play, "Life, The Way I Lived It" is directed by David Root. The play is based on an improvisation piece done by Shauna Johansen, Jeff VanHietsma, Stefen VanEngen and Dustin Eaton. Grand Valley student Dustin Eaton has adapted the piece for the stage. The cast features Grand Valley students Michael Houser, Heather Weiss, Kolee Kellogg, Joshua Messinger, Lindsay Carlson, Patrick Holt, Tony Nelson, Kathleen Hanley, Victoria Schroeder and Joel Schindlbeck.

The second play, "Encouraged," is also written by Dustin Eaton. The play is being directed by Bryant Osikowicz and will feature student actors Daniel Kennedy and Trinity Bird.

The final play, "Kiss Amy," is by student Emily Maurin. Tamira Henry directs a cast including students Bobbi Conner, Kolee Kellogg, David Root, Amanda Hall, Ray Kail, Kate Hanley, Brian Quakenbush and Heather Weiss.

SPAF is taking on a new format this year and serving as a workshop for the new scripts. The performances will have talk-back sessions with the audience, cast and playwrights to help develop the scripts.

The GVSU Improv Troupe will perform between the play performances.

Performances will take place at 7:30 p.m. on February 10, 11 and 12. A matinee at 2 p.m. will take place on Sunday, February 13. Admission is free, but donations will be accepted. All performances will take place in the Theatre Lab, Room 1506 of the Performing Arts Center on the Grand Valley State University Allendale campus.

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Sources: *Trinity Bird, 616-895-8143*



For Immediate Release January 27, 2000

Contact Tim Penning 616.895.2221

GVSU Engineering Professor Wins Outstanding Young Manufacturing Engineer Award

GRAND RAPIDS--Hugh Jack met the basic criteria for the Society of Manufacturing Engineers "Outstanding Young Manufacturing Engineer Award" without much effort--he is younger than 35.

The rest was not so easy.

Among the reasons the SME cites for honoring Jack is his initiative in starting new courses. Jack, an assistant professor in the Padnos School of Engineering at GVSU, has taught 21 different courses, including six new ones. Most recently, he designed a new course in Manufacturing Controls that is distinguished by its practical approach.

"I'm actually writing a book for the course because I can't find materials that go beyond the technician level to the engineering level," he explains. "Traditionally at a university, a controls course would focus on mathematics, which is fine if you're designing motor controls for a space shuttle where you need to do extremely precise math. But it's very different for the average engineer who is on the factory floor doing much more hands on work."

In 1997, a year after he arrived at GVSU, Jack had students design a machine that he uses in the lab of his controls class. The machine includes an automated drill press and embossing stamp, and other tools that can be controlled automatically. Each semseter, students must reconfigure the machine for a project.

"This is what manufacturing companies are doing every day," Jack says, gesturing toward the machine. "Either it works or it doesn't, just like on the factory floor. It's not mathematical theory."

In granting the award to Jack, the SME also cited his extensive use of the Internet in teaching on-line courses, his research in rapid prototyping, leading GVSU's effort to gain accreditation for the undergraduate engineering program, and leading GVSU's curriculum committee in the development of the university's Master of Engineering Science degree with a manufacturing emphasis.

The SME created the award in 1979 because young engineers were overshadowed by older engineers who were recognized for achievements over long periods. Jack is one of nine recipients of the prestigious award for 2000. The honor is in recognition of "outstanding leadership and accomplishments in the field of manufacturing engineering."

Since 1991 the SME has named the Outstanding Young Manufacturing Engineer Award in honor of an SME member who is considered a role model for younger engineers.. This year the award is named for John T. Parsons, known for his 70 year history in manufacturing and his contribution to the automotive and aerospace industries.

"Parsons was one of the pioneers, and it's nice that the award I'm receiving this year is named for him," Jack says. "He developed the CNC (Computer-based, Numerically Controlled) machines. Almost all the local companies have at least one CNC machine. The award is also nice for the university. It's nice to

know from area companies that we're fulfilling our mission to meet their needs. But this award gives us international recognition."

Jack is in good company as a recipient of the award. Other recipients of the award include young engineers from well-known companies like Ford and Hewlett-Packard, as well as prestigious universities including the University of Michigan and Georgia Institute of Technology.

Jack will receive the award officially May 24 at the North American Manufacturing Research Conference in Lexington, Kentucky.

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GVSU Engineering Professor Hugh Jack has won the Society of Manufacturing Engineers "Outstanding Young Manufacturing Engineer Award." (This photo available at www.gvsu.edu/news)

Sources: *Hugh Jack, 616-771-6750*



For Immediate Release January 27, 2000

Attention: Black History Month Feature

Contact Tim Penning 616.895.2221

GVSU Minor Studies Both African-Americans and Africa

ALLENDALE, MICH.--When the African/African-American Studies minor was first developed at Grand Valley State University in 1996, the focus was more on America than Africa. But the program coordinator has worked to change that.

"When we first designed the program we had African-American specialists, but part of our aim is to build the African segment of the program," explains Veta Tucker, the GVSU associate professor of English who coordinates the program. "We needed to develop more courses on Africa."

The results of that initiative are now evident. Dr. Opuku Ayemang, a Fulbright scholar from Ghana teaching in residence at GVSU during the current academic year, has been a significant boost for the program's focus on Africa. Ayemang is teaching a course on African folklore this semester.

New GVSU faculty members, such as assistant professor of History Steeve Buckridge, have also helped the program. Buckridge is a specialist in African history. Veteran faculty members have also been able to contribute courses to the African/African-American Studies minor. Sociology professor Herb Bellrichard-Perkins taught a course on the African Diaspora last fall, and is currently leading a course called "African-American Identity and Communication." Lois Smith Owens, a program coordinator in GVSU's School of Social Work, taught a course last fall called "Black Elders," which compared West African traditions to the conditions of the aging black population in America.

"We want to develop courses that students will find useful in their majors but at the same time move ahead in African studies," Tucker says. "I think other schools are shortsighted in not having a dual focus on African as well as African-American studies. Students are seeing the value of the program."

Students choosing to minor in African/African-American Studies must take 21 credit hours. Other students taking courses in the program do so to fulfill a general education requirement. Regardless of their reason for taking the courses, the students represent a cross-section of academic disciplines on campus.

For example, Tucker mentions an education student who wanted to understand African literature and art for use in her classroom some day. Social Work majors have worked on independent studies with Tucker to learn more about the culture of African-American women. Next fall, Criminal Justice majors can benefit from a course about blacks and law enforcement taught by Lois Smith Owens. Other students taking African-American Studies courses come from the Seidman School of Business and the Kirkhof School of Nursing.

Tucker is working on a General Education theme segment of courses on the civil rights movement. The interdisciplinary program may include a Political Science course about race and civil rights over time, a History course about historical antecedents to the Civil War, a Sociology course on the structure of societal movements, and an English course on social biographies of people who were prominent in the movement. She is confident she could arrange the needed courses.

"Since I proposed this theme faculty members on campus have been coming out of the woodwork saying 'I was in the movement' or 'I have a story to tell,' " Tucker says. "We can use these people to teach courses as well as to be resources for students to interview. We may even put together an exhibit of memorabilia that they have."

This semester 10 students have declared their intent to seek a minor in African/African-American Studies. Numerous other students are taking courses in the program as electives for their various academic programs. Tucker sees the diversity of students as one of the most pleasant results of the program.

"Somehow they come with a sense that there's a population they want to know more about," she says.
"The first graduate with a minor in African-American Studies was a white male. He's now doing social work with urban populations, and he still keeps in touch with me."





Veta Tucker teaches a course in Modern Afro-American Literature, part of a minor in African/African-American Studies at GVSU. (This photo available at www.gvsu.edu/news)

Sources: *Veta Tucker*, 616-895-3692



For Immediate Release January 27, 2000

Contact Tim Penning 616.895.2221

GVSU Student Receives Scholarship from Society of Automotive Engineers

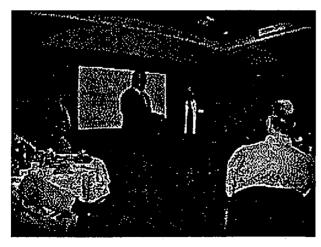
GRAND RAPIDS, MICH.--The Western Michigan Section of The Society of Automotive Engineers awarded Grand Valley State University student Kent Fannin a \$1000 scholarship.

Fannin, a junior Engineering major, is a 1997 graduate of Addison High School in Addison, Michigan.

Fannin received the award January 25 during a Society of Automotive Engineers meeting at The Applied Technology Center in Grand Rapids, Michigan.

"The scholarship was awarded to Fannin based on his grade point average, demonstrated student leadership in professional and technical activities, and an essay on professional interests and career goals relating to mobility engineering," said Dan Skurski, Vice Chairman of Student Activities for the Western Michigan Section of SAE. "The money for the scholarship came from individual donations of SAE members and a variety of mobility related corporations from Western Michigan."

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GVSU Engineering student Kent Fannin, right, receives the SAE scholarship from Paul Johnson, GVSU faculty advisor for the Society of Automotive Engineers. (This photo available at www.gvsu.edu/news)

Sources: Paul Johnson, GVSU Engineering Professor, 616-771-6750



For Immediate Release January 31, 2000

Attention: Black History Month Events

Contact Tim Penning 616.895.2221

GVSU Black History Month Activities Begin With 'Freedom Day' February 1

ALLENDALE, MICH.--The Office of Minority Affairs and the Black Student Union at Grand Valley State University are sponsoring a variety of events in February to recognize Black History Month. The month of events will begin on Tuesday, February 1 with 'National Freedom Day.'

February 1: National Freedom Day. 7-8:30 p.m., Loutit Lecture Hall 101, Henry Hall. West Michigan scholars will give three brief presentations about different aspects of African-American culture in the 20th century. GVSU History Professor Mitch Kachun will address "Some Thoughts on the Meaning of Black History Month." GVSU Sociology Professor Herbert Bellrichard-Perkins will offer a presentation on African-American painter Jacob Lawrence titled "Histories of Resistance, Struggle and Liberation." Calvin College History Professor Randal Jelks will address "The Politics of Race Relations in Grand Rapids in the Age of Booker T. Washington, 1890-1915."

February 3: "School Daze" Movie and Discussion. Discussion of a movie with a political/educational theme. 9-11 p.m., Laker Village North. Sponsored by Black Student Union.

February 4: Mix 2000 Party. A party co-sponsored by Alpha Phi Alpha and Sigma Lambda Gamma. In the Kirkhof Center beginning at 9 p.m.

February 9: "Jabberwok." Film showing sponsored by Delta Sigma Theta. In the Cook-DeWitt Center at 7 p.m.

February 11: Apollo Talent Show. GVSU students will perform their talents in a competition for a \$200 prize. Sponsored by the Black Student Union and Alpha Kappa Alpha. 7-9 p.m. Cook-DeWitt Center.

February 15: "You Beautiful Black Woman." This GVSU student group will hold it's annual induction ceremony. Kirkhof Center. 7-9 p.m.

February 18: Trip to Detroit. GVSU students will tour the Museum of African American History in Detroit, as well as several Detroit businesses. They will conclude their visit with a soul food dinner. 7 a.m. - 9 p.m.

February 21: "Soulfest." A variety of events, including the performance of the play "Cotton Club," is hosted by the Black Student Union. Kirkhof Center. 6:30-9 p.m.

February 25: "Soul Train." Sponsored by Black Student Union and Alpha Phi Alpha. Kirkhof Center. Begins at 9 p.m.

February 26: "Unity in the Community Celebration." Sponsored by the Office of Minority Affairs. Kirkhof Center. Begins at 9 p.m.

February 29: "Fireside Chat" About Black Heroes. The Black Student Union and You Beautiful Black Woman co-sponsor a discussion of black heroes of the 20th century and hopes for black accomplishments in the next century. Laker Village. 7-9 p.m.

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Sources:

Don Williams, Dean of Minority Affairs, 616-895-2177

Reshall Williams, Assistant Director of Student Life, 616-895-2345



For Immediate Release February 07, 2000 Attention: Business Editor Contact Tim Penning 616.895.2221

West Michigan Small Business Projected Confidence at Record High GVSU Survey Also Shows That Small Businesses Prefer to Hire Locally

GRAND RAPIDS--The smallest firms in west Michigan are expressing a record level of confidence for their businesses next year.

The latest quarterly survey of small business confidence, conducted by the Center for Entrepreneurship at Grand Valley State University, expressed a confidence level of 80 percent for next year, the highest since the quarterly confidence index began in June, 1997. More than 300 businesses with fewer than 25 employees received the recent survey, and 87 responded.

"This record level reflects the growing and continuing optimism of west Michigan small businesses," said Tom Dandridge, director of the Center for Entrepreneurship.

Dandridge also noted that 75 percent of the businesses responding to the January survey do not expect to hire additional employees in the next six months. Of those who do expect to hire, the average anticipated employment increase is 24 percent.

"Note that these are very small firms," Dandridge points out. "The average company has fewer than five employees, and some employ only one person."

He added that all of the small firms planning to hire will look locally for employees. Most, 81 percent, will seek referrals from existing employees. Other recruiting tools indicated were newspaper ads (55%), trade associations (34%), recruiting at colleges (29%), and use of the Internet (23%).

Finally, 42 percent of the small businesses surveyed expected sales to increase in the next six months. The average projected sales increase is 15 percent.

"Overall, these projections present a picture of continued optimism and expectations of stability, not dramatic change or growth for this very significant portion of the economy," Dandridge said.

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Sources:

Tom Dandridge, Director of the Center for Entrepreneurship at GVSU, 616-771-6705

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For Immediate Release February 07, 2000 Attention: Business Editor Contact Tim Penning 616.895.2221

Globalization's Effect on West Michigan is Topic of February 16 Forum Experts to Discuss Social, Business Impact of Global Economy

GRAND RAPIDS, MICH.--The effect of globalization on the west Michigan economy will be the topic of a February 16 forum sponsored by the Van Andel Global Trade Center and the School of Public and Nonprofit Administration at Grand Valley State University. The event is sponsored by Comerica Bank.

Five panelists will answer questions relating to the forum theme "Globalization and Its Effect on Business, Jobs, and the West Michigan Community" from 7:45 to 9:30 a.m. on February 16 at the Eberhard Center in downtown Grand Rapids.

Panelists include: Jeffrey Meyer, executive director of the Van Andel Global Trade Center at GVSU; Carol Sanchez, assistant professor of business and coordinator of GVSU's International Business program; Joseph Grubbs, assistant professor in GVSU's School of Public and Nonprofit Administration; Earle "Win" Irwin, chairman and CEO of Irwin Seating Holding Company; and Lana Boldi, director of Community Action Programs for the United Auto Workers.

Panelists will address keys to success in a global economy. Specifically, they will identify the opportunities and threats that a new global economy create for west Michigan businesses, including the impact on local governments. The discussion will also address the concerns of individuals, such as employees who fear losing their jobs in a global economy. Several panelists will address the issue of defining community in a global economy.

The forum is the first event sponsored by the new Van Andel Global Trade Center. Jeffrey Meyer began his duties as director of the center last fall. The Van Andel Global Trade Center, currently operating out of the Eberhard Center, will be housed in the new Richard M. DeVos Center, which will open this fall.

The registration fee for the forum is \$20, \$7.50 for students. Further information about the forum can be found at www.gvsu.edu/spna/global or by calling 616-771-6811.

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Sources:

Jeffrey Meyer, Director of Van Andel Global Trade Center, 616-771-6811



For Immediate Release February 07, 2000 Attention: Tip Sheet

Contact Tim Penning 616.895.2221

Tip Sheet: GVSU Story Ideas for Week of February 7, 2000

Thursday, February 10--GVSU Students Hold Dinner to Promote Jazz CD, Benefit Local Charity

The student organization Volunteer! GVSU is hosting a dinner February 10 to raise awareness about people with disabilities. The event takes place at 6:30 p.m. in the Kirkhof Center on GVSU's Allendale campus.

At the dinner, participants will be put into shoes, chairs, glasses and other devices that simulate a disability. Proceeds from the dinner will benefit Alternatives in Motion, a Grand Rapids organization that provides wheelchairs to people who can not afford them. Johnnie Tuitel, executive director of the charity, will speak.

The dinner is also the kick-off of a month-long local sale of the new jazz CD "Emotions in Motion," produced by New York City jazz guitarist Rudy Linka in conjunction with Alternatives in Motion. Linka performed in a benefit for the local charity last June and was so impressed with the organization that he decided to donate the proceeds of his latest CD to the cause. Other artists on the CD are John Abercrombie, Gil Goldstein, Bruce Hall, and Bob Mintzer.

The CD is currently available at GVSU, Schuler Books & Music, Pooh's Corner, and D&W (Breton Village).

For more information call Amanda Berden or Kristie Weber, Volunteer! GVSU, 616-895-2362 or Johnnie Tuitel, Alternatives in Motion, 616-493-2620.

Friday, February 11--Chicago High School Minorities Visit GVSU

Nearly 30 of the top minority students from nine Chicago area high schools will visit Grand Valley State University Friday as part of an admissions recruiting effort. All of the students have applied to GVSU, but none have committed to attending the university next fall. The students will meet with directors of select academic programs as well as administrators from the offices of Financial Aid, Minority Affairs, and Student Affairs. The group of students, including some parents, will also take a tour of campus.

Oliver Wilson, associate director of admissions for GVSU, says a visit to campus is a deciding factor for students. Wilson adds that Chicago students are usually impressed to learn that the cost of attending

GVSU, even the out-of-state rate, is cheaper than the in-state rate for schools like Northwestern University in Chicago. Prospective students like to assess the atmosphere for learning, and minority students in particular like to get an accurate sense of the racial blend of the student body.

Minority students make up 10 percent of GVSU's student body of 17,542 in the current academic year. GVSU's enrollment includes more than 500 out-of-state students.

For more information, contact Oliver Wilson, GVSU Admissions, 616-895-2025.

Undated--GVSU Study Reveals 82 Percent of Local Pastors Have Seen 'Spiritual Healing'

A research survey conducted last summer by Douglas Chung, professor of Social Work at Grand Valley State University, has determined that 82 percent of west Michigan pastors felt that they had personally witnessed 'spiritual healing.' A higher percentage, 86 percent, believe that it happens in their congregations. Chung received 84 responses to 601 questionnaires he mailed last June as the first part of a study co-sponsored by GVSU's School of Social Work and the Grand Rapids Area Center for Ecumenism (GRACE). In the next phase of the study, Chung will interview people identified by the pastors as Christian healing facilitators and people who have experienced spiritual healing. He is also seeking others in the community to participate in the study.

For more information, contact Douglas Chung at 616-771-6559



For Immediate Release February 10, 2000 Attention: Environment Reporter

Contact Tim Penning 616.895.2221

GVSU Water Resources Institute To Begin Rogue River Project

Public Information Meeting Planned for February 17

ROCKFORD--The Annis Water Resources Institute (WRI) of Grand Valley State University will begin a two-year effort this month to prepare a management plan for the Rogue River watershed.

Details of the Rogue River Watershed Project will be announced in a public meeting February 17 at Rockford City Hall. The meeting is planned for 7-9 p.m.

"The goal is to develop a watershed management plan to provide direction for local units of government within the watershed," said Rod Denning, a research associate with WRI. "We want them to recognize that the Rogue River is an important resource and then to plan for growth and mitigate impacts."

The project is funded by a \$135,000 grant from the U.S. Environmental Protection Agency. In the first phase of the project, WRI researchers will develop a management plan for the watershed. A second phase, depending on additional funding would involve implementation of the plan. Denning said the plan may address storm water drainage issues, zoning, and growth planning.

In addition to Denning, other key stakeholders in the project will be on hand at the February 17 meeting. Michael Young will explain the City of Rockford's interest in the project. Andy Bowman of the Grand Valley Metro Council will present an analysis of environmental friendly development. Scott Steiner of West Michigan Trout Unlimited will speak about a conservation easement. Kent County Drain Commissioner Roger Lantinga will offer his perspective on the project. Area residents will learn how to be involved in the project as monitors.

The Rogue River is a highly prized, nationally recognized trout stream, located in one of the fastest growing metropolitan areas in Michigan. The Rogue River watershed is 167,625 acres in size and is part of five counties--Kent, Ottawa, Montcalm, Muskegon, and Newaygo.

The Robert B. Annis Water Resources Institute (WRI) is a multidisciplinary research organization. The mission of the institute is to preserve, protect, and improve natural resources. WRI seeks to accomplish this mission through research and public education.

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Sources:



For Immediate Release February 11, 2000

Attention: Black History Month Feature

Contact Tim Penning 616.895.2221

Ghana Scholar Teaches Course in African Oral Literature

Fulbright Scholar to Speak February 14

GRAND RAPIDS--Every Wednesday night during the winter semester, Kwadwo Opoku-Agyemang takes a group of nine students to Africa. Never mind that they never leave the classroom on the fourth floor of the Eberhard Center in downtown Grand Rapids. They go. To Africa in general, and to Opoku-Agyemang's home country of Ghana in particular.

Opoku-Agyemang (KWA-jo o-POKE-ooh ah-je-MANG), a professor from University of Cape Coast in Ghana, is teaching at Grand Valley State University during the 1999-2000 academic year as GVSU's first Fulbright scholar. Opoku-Agyemang has taught African, Caribbean, African-American and British literature at the University of Cape Coast since 1986.

At Grand Valley this semester, he is teaching a course called Oral Literature in Africa, as part of GVSU's English and African/African-American Studies curricula.

"This is an introductory course to acquaint students with the topography of oral literature in Africa," Opoku-Agyemang explains in the course syllabus. "The largest majority of illustrations will be taken from West African societies, particularly from Ghana."

On a recent evening, Opoku-Agyemang writes key words and names of characters from a story on the classroom's marker board. His soft-spoken, slightly accented voice draw students in as he recounts a story about a priest, a prince, and a golden stool that guarantees the Ashanti nation victory in war.

"The story imposes a myth on the people of Ashanti, with a central metaphor that becomes the symbol of the nation," he explains, as part of a lecture on the topic of primal myth. "And so, a reality has been created out of this narrative."

The students are attentive throughout the explanation. Emmanuel Addai, a senior from Berrien Springs who immigrated from Ghana with his family when he was three years old, finds the course personally interesting.

"This class has benefitted me because since I've been in the United States so long I didn't know so much about my own culture," says Addai, a Behavioral Science major. "He's focusing on Ghana because that's where he's from. Another reason I took this class is because the professor spoke in one of my African literature classes last semester about oral literature, and I was curious about it."

The course also satisfies a personal interest for Tammy Layman, a 1994 GVSU graduate who is involved with a local group called the Story Spinners. She will apply what she learns about oral literature when she tells stories at future community events at nature centers, schools, retirement homes, and museums.

"The way he delivers the class is more of a haven," Layman says. "He tells stories in class and that's how we learn. I would never have read African folktales before, but now I might use them. For instance, next year for Black History Month I'll be prepared with some stories."

In addition to myths and legends, Opoku-Agyemang will be discussing poetry, proverbs, songs of insult, drum language and a variety of tales that have a specific purpose.

"African folklore is a remarkable repository of delightfully didactic information about African thinking and creativity," he explains. "There are mythical tales of a pre-cynical world before it grew old and full of days, songs to rock love awake, gentle tales to send children to sleep, proverbs to summarize life's lessons, and dirges to ease the eternal burden of death."

A native of Ghana, Opoku-Agyemang is nonetheless familiar with North America. He earned his master's and doctoral degrees from York University in Toronto. He was awarded a previous Fulbright grant 10 years ago and spent one academic year at Clark University in Atlanta. Last year he gave a series of lectures at Wake Forest University.

Public Lecture February 14

In addition to teaching, Opoku-Agyemang has been keeping an active speaking schedule in the community. His next speech is scheduled for February 14 as part of the World Affairs Council "Great Decisions" series. His lecture is titled "In the Shadow of the Castle: Africa's Place in the World." The free lecture will be in the Gerald R. Ford Museum at 7 p.m.

Opoku-Agyemang applied for a Fulbright grant to spend this year at GVSU after he lectured in Ghana to a group of visitors from Grand Rapids, including GVSU faculty members and Dean of International Affairs Brenda Robinson. Accra, Ghana, is a sister city of Grand Rapids.

The Fulbright program was established in 1946 under Congressional legislation introduced by the late Senator J. William Fulbright of Arkansas. The program, designed to increase mutual understanding between the people of the United States and other countries, is sponsored by the U.S. Information Agency and administered by the Council for International Exchange Scholars.



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Students appreciate the way Opoku-Agyemang lectures using stories in his Oral Literature of Africa course. (This photo available at www.gvsu.edu/news)

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For Immediate Release February 11, 2000 Attention: Arts Editor Contact Tim Penning 616.895.2221

Avant-garde Theatre Group Offers Humorous Look at Millennium

GRAND RAPIDS, MICH--Grand Valley State University faculty, students and alumni who are part of an avant-garde theatre group called Attention Deficit Drama will offer interesting perspectives on the turn of the millennium.

"Million Monologs for the Millennium" will be presented February 24-27 at the Urban Institute for Contemporary Arts. All shows are at 7:30 p.m.. Tickets are \$10 for non-members, \$8 for UICA members and students.

"The show consists of a series of interrelated monologs developed around themes related to the millennial event," explains Bob Mayberry, GVSU English professor and author of one of the monologs. "The monologs vary in length from two to 20 minutes."

Other writers include Denise Stephenson, director of GVSU's Writing Center, and GVSU graduates John Rich and Jeremy Schliewe. Actors include GVSU graduate Patrick Pellow, a veteran of numerous GVSU theatre productions, and Teresa Okrazewski, a student in GVSU's Physical Therapy program.

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Sources: Bob Mayberry, 616-895-3405



For Immediate Release February 11, 2000

Contact Tim Penning 616.895.2221

GVSU School of Criminal Justice to Honor Michigan Reformatory Warden Pamela Withrow

The Former 'Welfare Mother' Is Nationally Recognized for Developing Intervention Programs

ALLENDALE, MICH.--Pamela Withrow, a former 'welfare mother' who now directs one of Michigan's oldest correctional facilities, will receive an honorary Doctor of Laws degree from Grand Valley State University on February 21. Withrow is currently the warden of the Michigan Reformatory in Ionia.

The special convocation, sponsored by the School of Criminal Justice at GVSU, will begin at 11 a.m. in the Cook-DeWitt Center.

"Warden Withrow epitomizes all that is good in today's corrections executive," said James Houston, director of GVSU's School of Criminal Justice. "She is competent, ethical, and has an intellect that is always looking for ways to better serve the taxpayer. She is aware of the needs of the inmates in her custody. Thus, the public is protected and the inmate, if motivated, can participate in programs that will serve him upon release to free society."

Withrow completed a bachelor's degree at Michigan State University in 1976, while she was a single mother. For financial reasons, she was unable to fulfill her goal at the time of earning a law degree at the University of Michigan. She joined the Department of Corrections in 1976 and has since worked as a prison counselor, program analyst, camp supervisor, warden's assistant, deputy warden, and warden. She was appointed warden of the Michigan Reformatory in 1986.

At the Michigan Reformatory, which houses young men classified as assaultive offenders, Withrow has been a pioneer in developing cognitive intervention programs. For example, an innovative program called Strategies for Thinking Productively is available to prisoners serving sentences for committing assaultive crimes. The focus of the program is to reduce violent criminal behavior by showing prisoners their thinking controls the way they act and that by changing their thinking, a change in behavior can occur.

Her work has demonstrated that recidivism and assaults against prison guards can be reduced. Her research on the subject has been published in national and international journals, and her ideas have been duplicated in other countries.



Pamela Withrow, warden of the Michigan Reformatory, will receive an honorary degree from Grand Valley State University on February 21 (This photo available at www.gvsu.edu/news)

Sources: Warden Pamela Withrow, 616-527-2500

James Houston, Director of GVSU's School of Criminal Justice, 616-895-2910



For Immediate Release February 11, 2000

Contact: Tim Penning

(616) 895-2221

Salary Consultant Finds No Gender Bias in GVSU Faculty Salaries; Recommends Further Study on Non-Faculty Salaries

There is no correlation between gender and pay for faculty at Grand Valley State University, according to Dr. June O'Neill, a salary consultant selected by President Arend D. Lubbers to conduct an analysis to determine the presence or absence of gender-related salary patterns at GVSU. Differences in pay, O'Neill says, correspond to differences in job-related characteristics.

Dr. O'Neill unveiled the findings of her three-month analysis at a briefing today for faculty and executive, administrative and professional (EAP) employees. President Lubbers will be distributing her written report next week to all faculty and EAP staff.

Male and female faculty salaries differ as a result of characteristics such as years of work experience, degrees held and market demand in various disciplines. "Once these factors are taken into account and men and women with similar characteristics are compared, women are found to be paid as much as men," O'Neill reported.

O'Neill's conclusions with respect to faculty pay are based on a series of multiple regression analyses to determine the degree to which salary differences can be explained by non gender-biased variables. While the same approach was used to look at EAP staff, O'Neill said her findings were less conclusive and that she is uncertain about the extent to which lower pay among female EAP staff reflects inequity or rather reflects legitimate differences in experience and skills which cannot be quantified.

The difficulty of assessing EAP staff is based on the highly diverse functions performed by EAP staff and the equally diverse skills needed to perform those functions. "The diversity in administrative work and the lack of good measures to distinguish productivity present a challenge to the analyst seeking to determine whether men and women are awarded fairly for their work," O'Neill said.

Dr. O'Neill also observed that from 1995 to 1999, for both faculty and EAP employees, women received larger percentage salary increases than did men.

Dr. O'Neill will be submitting a full report at a later date. In the meantime, Dr. Patricia Oldt, special assistant to the President for Campus Equity and Planning said the university is pleased to have this additional information addressing the issue of fair and equitable pay. "I am delighted to be joining Grand Valley at this time and look forward to providing leadership for creating an environment that treats everyone fairly and equitable," Oldt said.

Dr. O'Neill is Wollman Professor of Economics and Director of the Center for the Study of Business and Government at Baruch College, City University of New York. She was formerly head of the Congressional Budget Office in Washington, D.C.; President Lubbers selected O'Neill last fall to undertake the salary study. Dr. Oldt, formerly superintendent of the Northview School District and a Dean at Grand Rapids Community College, joined GVSU on February 1.

- 30 -

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For Immediate Release February 11, 2000

Attention: Black History Month Feature

Contact Tim Penning 616.895.2221

Ghana Scholar Teaches Course in African Oral Literature

Fulbright Scholar to Speak February 14

GRAND RAPIDS--Every Wednesday night during the winter semester, Kwadwo Opoku-Agyemang takes a group of nine students to the Africa. Never mind that they never leave the classroom on the fourth floor of the Eberhard Center in downtown Grand Rapids. They go. To Africa in general, and to Opoku-Agyemang's home country of Ghana in particular.

Opoku-Agyemang (KWA-jo o-POKE-ooh ah-je-MANG), a professor from University of Cape Coast in Ghana, is teaching at Grand Valley State University during the 1999-2000 academic year as GVSU's first Fulbright scholar. Opoku-Agyemang has taught African, Caribbean, African-American and British literature at the University of Cape Coast since 1986.

At Grand Valley this semester, he is teaching a course called Oral Literature in Africa, as part of GVSU's English and African/African-American Studies curricula.

"This is an introductory course to acquaint students with the topography of oral literature in Africa," Opoku-Agyemang explains in the course syllabus. "The largest majority of illustrations will be taken from Wet African societies, particularly from Ghana."

On a recent evening, Opoku-Agyemang writes key words and names of characters from a story on the classroom's marker board. His soft-spoken, slightly accented voice draw students in as he recounts a story about a priest, a prince, and a golden stool that guarantees the Ashanti nation victory in war.

"The story imposes a myth on the people of Ashanti, with a central metaphor that becomes the symbol of the nation," he explains, as part of a lecture on the topic of primal myth. "And so, a reality has been created out of this narrative."

The students are attentive throughout the explanation. Emmanuel Addai, a senior from Berrien Springs who immigrated from Ghana with his family when he was three years old, finds the course personally interesting.

"This class has benefitted me because since I've been in the United States so long I didn't know so much about my own culture," says Addai, a Behavioral Science major. "He's focusing on Ghana because that's where he's from. Another reason I took this class is because the professor spoke in one of my African literature classes last semester about oral literature, and I was curious about it."

The course also satisfies a personal interest for Tammy Layman, a 1994 GVSU graduate who is involved with local group called the Story Spinners. She will apply what she learns about oral literature when she tells stories at future community events at nature centers, schools, retirement homes, and museums.

"The way he delivers the class is more of a haven," Layman says. "He tells stories in class and that's how we learn. I would never have read African folktales before, but now I might use them. For instance, next year for Black History Month I'll be prepared with some stories."

In addition to myths and legends, Opoku-Agyemang will be discussing poetry, proverbs, songs of insult, drum language and a variety of tales that have a specific purpose.

"African folklore is a remarkable repository of delightfully didactic information about African thinking and creativity," he explains. "There are mythical tales of a pre-cynical world before it grew old and full of days, songs to rock love awake, gentle tales to send children to sleep, proverbs to summarize life's lessons, and dirges to ease the eternal burden of death."

A native of Ghana, Opoku-Agyemang is nonetheless familiar with North America. He earned his master's and doctoral degrees from York University in Toronto. He was awarded a previous Fulbright grant 10 years ago and spent one academic year at Clark University in Atlanta. Last year he gave a series of lectures at Wake Forest University.

Public Lecture February 14

In addition to teaching, Opoku-Agyemang has been keeping an active speaking schedule in the community. His next speech is scheduled for February 14 as part of the World Affairs Council "Great Decisions" series. His lecture is titled "In the Shadow of the Castle: Africa's Place in the World." The free lecture will be in the Gerald R. Ford Museum at 7 p.m.

Opoku-Agyemang applied for a Fulbright grant to spend this year at GVSU after he lectured in Ghana to a group of visitors from Grand Rapids, including GVSU faculty members and Dean of International Affairs Brenda Robinson. Accra, Ghana, is a sister city of Grand Rapids.

The Fulbright program was established in 1946 under Congressional legislation introduced by the late Senator J. William Fulbright of Arkansas. The program, designed to increase mutual understanding between the people of the United States and other countries, is sponsored by the U.S. Information Agency and administered by the Council for International Exchange Scholars.



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Students appreciate the way Opoku-Agyemang lectures using stories in his Oral Literature of Africa course. (This photo available at www.gvsu.edu/news)



For Immediate Release February 16, 2000 Attention: Tip Sheet Contact Tim Penning 616.895.2221

Tip Sheet: Chicago Theatre Troupe Performances Educate on Addiction, Diversity Issues

Group Performs Thursday, February 17, at GVSU

ALLENDALE, MICH.--Chicago outreach theatre troupe SST will offer two educational performances at Grand Valley State University this Thursday, February 17.

The troupe, which uses theatre to convey sensitive information, will perform "Room to Grow" at 5 p.m. The drama clarifies the warning signs of addiction and stresses that it does not just happen to other people.

"Synergy from Others," a drama about the key dimensions of diversity, will be performed at 7:30 p.m. Both performances are in the Cook-DeWitt Center on the Allendale campus and are geared for GVSU students.

"Theatre for health and social issues education is invigorating and entertaining," said Marlene Kowalski-Braun, assistant director of housing at GVSU. "More importantly, it helps by getting essential information to our students by helping them think about their behavior in responsible ways."

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Sources:

Marlene Kowalski-Braun, Assistant Director of Housing, 616-895-2120

Nancy Harper, Director of Alcohol Education, Research and Training Labs, 616-895-2537



For Immediate Release February 16, 2000

Attention: Black History Month Feature

Contact Tim Penning 616.895.2221

Author Claims Civil Rights Movement Begun By Little Known Minister L.D. Ervin to Speak at GVSU Thursday, February 17

ALLENDALE, MICH.--L.D. Ervin, the author of a book about little known civil rights reformer Rev. Fred L. Shuttlesworth, will speak at Grand Valley State University's Cook-DeWitt Center at noon on Thursday, February 17.

Ervin wrote the book "Step by Step" to tell the story of Shuttlesworth, whom he claims is more responsible for the civil rights movement than better known names like Rosa Parks, Rev. Ralph Abernathy, or even Dr. Martin Luther King, Jr.

The book has just been published by Turner Publishing, Paducah, Kentucky.

"After hearing about his work, I felt compelled to tell his story," Ervin told the *Charlotte Observer* last month. He contends that although Shuttlesworth was overshadowed by other figures, he played a critical role in the civil rights movement, and was the target of Ku Klux Klan bombings.

Ervin, who serves as pastor of Northside United Methodist Church in Cincinnati, Ohio, will also speak at Creston High School (11 a.m.) and the YWCA (2 p.m.) on Thursday. On Friday he will speak at Kenowa Hills High School at 10 a.m., and at the U.S. Attorney's Office in downtown Grand Rapids at 2 p.m. Saturday, Ervin will be at Schuler Books for a book signing. On Sunday, he will participate in the 10:30 a.m. worship service at St. Luke AME Zion Church.

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Sources:

Don Williams, GVSU Dean of Minority Affairs, 616-895-2177



For Immediate Release February 16, 2000

Attention: Black History Month Feature

Contact Tim Penning 616.895.2221

National Society for Black Engineers Helps Other Minorities in the Sciences

Pontiac Student Leads GVSU Group

ALLENDALE, MICH.---When Duriel Cohen was in high school he liked math and working with his hands. With encouragement from family members in the engineering field, he decided to study it at Grand Valley State University.

As a senior electrical engineering student and current president of the GVSU chapter of The National Society for Black Engineers (NSBE), Cohen has the opportunity to recruit other minority students into the program.

"NSBE is designed to help increase minority enrollment in the graduate and undergraduate engineering programs at GVSU," explains Cohen. "It also serves as a positive peer group to interact with."

NSBE's mission is to increase the number of culturally responsible black engineers to excel academically, succeed professionally and to positively influence the community.

"The group helps students learn more about the field of engineering," says Cohen. "You realize how important it is to reach out to incoming freshman and let them know that there are people here who can help them."

The National Society for Black Engineers is the largest student-run organization in the United States. Created in 1975 by engineering students at Purdue University, NSBE has grown from six founding members to over 10,000.

Students involved in NSBE volunteer their time at the Grand Rapids Children's Museum helping children with Christmas and Halloween programs. This semester, NSBE students will give presentations at Union High School to those students interested in the fields of math and science.

"It is important to reach out to those at the high school level in order to show them that there are possibilities," says Cohen.

For 26 years, black engineers and students have come together to sharpen their technical skills, network, and learn more about job opportunities during NSBE's national conferences. Several students from the GVSU's NSBE chapter will attend the annual national convention and career fair in Charlotte, North

Carolina on March 22-26.

"The conference lets you get to know other students, build friendships, and network," explains Cohen. "They also offer scholarships, career fairs, internships, and co-ops."

The National Society for Black Engineers meets every Wednesday from 6:30-7:30 p.m. in 1109 Mackinac Hall. The group invites any student in a science-related major, including computer science, to join.

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Sources:

2 " 1 A Complete Server

Duriel Cohen, National Society for Black Engineers President, 616-647-9309



For Immediate Release February 17, 2000 Attention: Minority Issues Reporter Contact Tim Penning 616.895.2221

Former Wall Street Journal Reporter to Discuss Writing About Race March 2

Alex Kotlowitz Will Visit Muskegon Correctional Center With GVSU Students

ALLENDALE, MICH.--The author of a book about the racial and class differences between the the cities of St. Joseph and Benton Harbor will discuss writing about race in a lecture at Grand Valley State University March 2.

Alex Kotlowitz is the author of "The Other Side of the River," which explores the mysterious death of a young black man, whose body was found floating in the St. Joseph River in 1991. He will speak at GVSU as part of the university's annual William James Synoptic Lecture Series, sponsored by the GVSU Liberal Studies program.

Kotlowitz will speak at 1 p.m. in the Cook-DeWitt Center. The event is free and open to the public.

"We invite a speaker to campus who has done exemplary work that crosses disciplinary boundaries," explains Judy Whipps, coordinator of GVSU's Liberal Studies program. "Students have been reading Kotlowitz's book in Liberal Studies courses in preparation for his visit."

Kotlowitz, a former reporter for the Wall Street Journal, has titled his lecture "The Other Side of the River: Writing on Race." He will discuss how he approaches writing on poverty and race issues.

Kotlowitz continues to write on race and poverty issues. His article "The Unprotected," concerning the arrest of the two small boys for the Ryan Harris murder in Chicago, was published in the February 1999 New Yorker.

Kotlowitz's earlier book "There Are No Children Here: The Story of Two Boys Growing Up in the Other America," received numerous awards. The story of two boys growing up in poverty in the Chicago projects was given the Helen B. Bernstein Award for Excellence in Journalism, the Carl Sandburg Award, and a Christopher Award. The New York Public Library selected "There Are No Children Here" as one of the 150 most important books of the century. In 1993, the book was adapted for television as an ABC Movie of the Week starring Oprah Winfrey.

Photo Opportunities

After his talk; Kotlowitz will meet with GVSU classes. In the evening, Kotlowitz will visit the

Muskegon Correctional Center with Liberal Studies Professor Michael DeWilde to learn about the "Working Classics" program, where GVSU students are teaching literature, philosophy and writing skills to the inmates.





Author Alex Kotlowitz will speak March 2 at GVSU about his approach to writing about race issues. (This photo available at www.gvsu.edu/news)

Sources: Judy Whipps, Coordinator of Liberal Studies, (616) 895-3624



For Immediate Release February 17, 2000 Attention: Arts Editor Contact Tim Penning 616.895.2221

Chicago Sculptor Carolyn Ottmers Opens GVSU Exhibit February 28

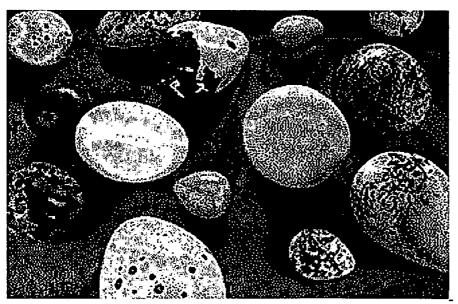
ALLENDALE, MICH.--Chicago sculptor Carolyn Ottmers will exhibit her latest works February 28 through March 28 in the Grand Valley State University Art Gallery.

Ottmers is a professor and runs the foundry at The School of the Art Institute of Chicago. She is a former artist-in-residence in the John Michael Kohler Arts Center's Arts/Industry Program. She has been featured in exhibits throughout the United States and Europe.

The artist describes her work as "an exploration of the variation and diversity of nature as it is interpreted through the urban environment."

An opening reception is scheduled for February 28 from 4 -7 p.m. Guests should RSVP by calling 616-895-2564.

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http://www.gvnow.gvsu.edu/ news_article_print.cfm?ID=128

"Full Circle," a series of slip-cast industrial porcelain pieces, is part of the Carolyn Ottmers exhibit at GVSU. (This photo available at www.gvsu.edu/news)



For Immediate Release February 21, 2000

Contact Tim Penning 616/895-2221

Calendar of Events March 2000

General Events

All activities on the Allendale Campus unless otherwise noted.

Parking is free and unreserved after 5:30 p.m.

Arts Hotline: (616) 895-ARTS

The Art Gallery hours: 10 a.m.-5 p.m. Mon.-Fri., 10 a.m.-7 p.m. Thurs.

Mon., Feb. 28-Wed., Mar. 29

Gallery Hours:

Exhibit by visiting artist Carolyn Ottmers. Chicago artist, assistant professor and managing director of the foundry at the School of Art Institute of Chicago. The Art

Gallery, Performing Arts Center. For more information call (616) 895-3196.

Wed., Mar. 1-Fri., Mar. 3

9 a.m.:

Model Arab League. Sponsored by the Middle East Studies program. For more

information call Janet Brashler, at (616) 895-3730.

Wed., Mar. 1

12 noon:

Arts at Noon Series. Organist Ronald Krebs performs a recital on the Jay and Betty

Van Andel Reuter pipe organ, featuring works by Louis Vierne. Cook-DeWitt Center.

Call (616) 895-3484 for more information.

Thurs., Mar. 2

1 p.m.:

Synoptic Speaker. Alex Kotlowitz, author of *The Other Side of the River*, a book about the death of a young black man and race relations in St. Joseph/Benton Harbor. Cook-DeWitt Center. For more information, call Judy Whipps at (616)

895-2114.

7 p.m.:

Music Department Concert. Varsity Men and GVSU Small Jazz Ensemble. Cook-

DeWitt Center, Call (616) 895-3484 for more information.

Sat., Mar. 4

8:30 a.m.-2:30 p.m.:

National History Day competition. Kirkhof Center. For more information call Sean

O'Neill at (616) 895-3298.

Tues., Mar. 14

All day:

Annual Writers' Festival for high school students. Features various writers, including special guest Rosemary Willey, author of *Intended Place*, a book of poetry. Kirkhof Center and Cook-DeWitt Center. For more information call Mark Schaub at (616) 895-3603.

8 p.m.:

Artist-Faculty Series. GVSU visiting professor Dmitri Novgorodsky, piano, in concert. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-3484 for more information.

Thurs., Mar. 16-Tues., Mar. 21

Festival 2000. "Memory, Gender, and Representation," sponsored by Women and Gender Studies. Includes panels, films, posters, booths, and interactive activities. Festival 2000 is coordinated with Legacy, a group which will integrate GVSU's festival with other colleges in Grand Rapids. For more information on times and places of specific events, call Linda Chown, at (616) 895-3159.

Thurs., Mar. 16

12 noon:

Arts at Noon Series. The Julian Gray/Ronald Pearl Classical Guitar Duo presents *The Magic Circle*, featuring music for two guitars. Cook-DeWitt Center. Call (616) 895-3484 for more information.

7 p.m.:

Festival 2000 Keynote Address. Kathryn Kish Sklar, Distinguished Professor of History at Binghamton, New York. The Ford Museum, Grand Rapids. For more information call Linda Chown, at (616) 895-3159.

Fri., Mar. 17-Sun., Mar. 19

8 p.m.:

The University Arts Chorale joins the Muskegon Chamber Choir and the Holland Chorale, in appearances with the West Shore Symphony, to present Giuseppe Verdi's *Te Deum*, Anton Bruckner's *Ave Maria*, and Lauridsen's *Lux Aeterna*. In Muskegon on March 17-18, and Holland on March 19. For more information call (616) 895-3484.

Fri., Mar. 17

9 a.m.:

Master Class Series. Classical guitarists Julian Gray and Ronald Pearl present a master class for guitar students, teachers, and listeners. Recital Hall, Performing Arts Center. For more information call (616) 895-3484.

8 p.m.:

Music Department Concert. Percussion Ensemble and Steelband, directed by Gregrey Secor. Percussion ensemble from Trinidad and the Caribbean performed by the GVSU Steelband. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Sat., Mar. 18

12 noon:

Festival 2000 Film Festival. The Eberhard Center, Grand Rapids. For more information call Linda Chown, at (616) 895-3159.

Mon., Mar. 20-Tues., Mar. 21

9:30 a.m.:

Festival 2000 Keynote speaker Michele Citron, Associate Dean of The Graduate School of Northwestern University and filmmaker. Festival ends with awards ceremony for the Barbara Jordan and Maxine Swanson awards. Grand River Room, Kirkhof Center. For more information call Linda Chown, at (616) 895-3159.

Thurs., Mar. 23

12 noon:

Arts at Noon Series. The American Chamber Trio makes its debut at Grand Valley State University. Cook-DeWitt Center. For more information call (616) 895-3484.

Fri., Mar. 24

8 p.m.:

Artist-Faculty Series. Charles Guy, tuba, with Robert Byrens, piano. This recital presents music by Franz Strauss, Donald White, Daryl Burghartdt, Rodney Newton, and Arthur Pryor. Recital Hall, Performing Arts Center. For more information call (616) 895-3484.

Sun., Mar. 26

3 p.m.:

Master Class Series. An Afternoon of Mozart *Horn Concertos*, with Paul Austin. Eleven high school, college, and professional players will be featured in performances of the concertos. Recital Hall, Performing Arts Center. For more information call (616) 895-3484.

Tues., Mar. 28

12 noon:

Arts at Noon Series. Cellist Peter Rejto and pianist Michele Cooker return to GVSU in a program of music by Schumann, Beethoven, and Ginastera. Cook-DeWitt Center. For more information call (616) 895-3484.

Wed., Mar. 29

4 p.m.:

United States Poet Laureate Robert Pinsky will give a reading. Cook-DeWitt Auditorium. For more information call Patricia Clark at (616) 895-2110.

Thurs., Mar. 30

8 p.m.:

Artist-Faculty Concert. Stephanie Weaver, piano. Music from *Iberia*, by Albeniz; Poulenc, *Les Soirees de Nazelies*; Beethoven, *32 Variations in C Minor*, and Liszt, *Variations on a Theme of Bach, Weinen, Klagen, Sorgen, Zagen.* Recital Hall, Performing Arts Center. For more information call (616) 895-3484.

Thurs., Mar. 30

10 a.m.:

"The Importance of Being Earnest," by Oscar Wilde. This delightful and scintillating romp through the manners, morals, and foibles of the upper classes has amused audiences the world over for nearly a hundred years. Louis Armstrong Theatre, Performing Arts Center. Tickets: adults \$7; special populations \$6; all students \$5; K-12 \$2. For reservations call (616) 895-2300.

Fri., Mar. 31

7:30 p.m.:

"The Importance of Being Earnest," by Oscar Wilde. Louis Armstrong Theatre, Performing Arts Center. Tickets: adults \$7; special populations \$6; all students \$5; K-12 \$2. For reservations call (616) 895-2300.

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Wed., Mar. 1

2 p.m.:

Men's Tennis. Grand Rapids Community College at GVSU.

Thurs., Mar. 16

3 p.m.:

Men's Tennis. Mercyhurst College at GVSU.

Fri., Mar. 17

3 p.m.:

Men's Tennis. Westminster College at GVSU.

Sun., Mar. 19

10 a.m.:

Men's Tennis. Gannon University at GVSU.

Tues., Mar. 21

3 p.m.:

Softball. Alma College at GVSU.

Wed., Mar. 29

1 p.m.:

Baseball. University of Indianapolis at GVSU.



For Immediate Release February 21, 2000

Contact Tim Penning 616/895-2221

Calendar of Events **April 2000**

General Events

All activities on the Allendale Campus unless otherwise noted.

Parking is free and unreserved after 5:30 p.m.

Arts Hotline: (616) 895-ARTS

The Art Gallery hours: 10 a.m.-5 p.m. Mon.-Fri., 10 a.m.-7 p.m. Thurs.

Sat., Apr. 1

7:30 p.m.:

"The Importance of Being Earnest," by Oscar Wilde. This delightful and scintillating romp through the manners, morals, and foibles of the upper classes has amused audiences the world over for nearly a hundred years. Louis Armstrong Theatre, Performing Arts Center. Tickets: adults \$7; special populations \$6; all students \$5;

K-12 \$2. For reservations call (616) 895-2300.

Sun., Apr. 2

2 p.m.:

Music Department Concert. Small ensembles. The GVSU Chamber Orchestra, with Hyunsai Lee, conductor. Vocal chamber music by the Madrigal Ensemble, with Ellen Pool, and music for low string chorus by the GVSU Cello Ensemble,

conducted by Lee Copenhaver. Cook-DeWitt Center. For more information call (616)

895-3484.

Wed., Apr. 5

12 noon:

Arts at Noon Series. Pianist Robert Conway closes the season's Arts at Noon series with a recital that includes music by Brahms, Bolcom, and Chopin. Cook-DeWitt

Fri., Apr. 7

4 & 8 p.m.:

Center. For more information call (616) 895-3484.

Music Department Concert. Electro-Acoustic Music Concert by GVSU students in

7:30 p.m.:

the music technology program. Parts 1 & 2 of Student New Music Day at GVSU. Recital Hall, Performing Arts Center. For more information call (616) 895-3484. "The Importance of Being Earnest," by Oscar Wilde. Louis Armstrong Theatre, Performing Arts Center. Tickets: adults \$7; special populations \$6; all students \$5;

K-12 \$2. For reservations call (616) 895-2300.

Thurs., Apr. 8

7:30 p.m.:

"The Importance of Being Earnest," by Oscar Wilde. Louis Armstrong Theatre, Performing Arts Center. Tickets: adults \$7; special populations \$6; all students \$5;

K-12 \$2. For reservations call (616) 895-2300.

Sun., Apr. 9

2 p.m.:

"The Importance of Being Earnest," by Oscar Wilde. Louis Armstrong Theatre, Performing Arts Center. Tickets: adults \$7; special populations \$6; all students \$5; K-12 \$2. For reservations call (616) 895-2300.

Thurs., Apr. 13

8 p.m.:

Music Department Concert. The GVSU Concert Band and the new GVSU University Band both conducted by Barry Martin. For more information call (616) 895-3484.

Sun., Apr. 16

3 p.m.:

Music Department Choral Concert. GVSU University Singers perform G. F. Handel. The program includes music by Festival Chorale, Madrigal Ensemble, Varsity Men, and the University Arts Chorale. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

8 p.m.:

Music Department Concert. The GVSU Symphonic Wind Ensemble, conducted by Barry Martin in a program that features music by Gustav Holst, Percy Grainger, and John Philip Sousa. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Tues., Apr. 18

8 p.m.:

GVSU Opera Theatre presents workshop scenes from classic opera and musical theatre, under the direction of Dale Schriemer and Jane Rodgers. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Wed., Apr. 19

8 p.m.:

Music Department Concert. The Grand Valley State University Symphony Orchestra conducted by Hyunsai Lee. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Thurs., Apr. 20

8 p.m.:

Music Department Concert. GVSU Studio Jazz Orchestra and the new GVSU Small Jazz Ensemble, both under the direction of Kurt Ellenberger, present fine jazz in large and small ensemble format. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Saturday 29

10 a.m.:

Commencement. Van Andel Arena, Grand Rapids.

Sports Hotline: (616) 895-3800. Game times subject to change.

Sat., Apr. 1

1 p.m.:

Softball. Lake Superior State University at GVSU.

Sun., Apr. 2

1 p.m.:

Softball. Saginaw Valley State University at GVSU.

Mon., Apr. 3

3:30 p.m.:

Softball. Calvin College at GVSU.

Tues Apr. 4

4 p.m.:

Baseball. Indiana University-Purdue University Fort Wayne at GVSU.

Wed Apr. 5

4 p.m.: 4 p.m.: Baseball. Calvin College at GVSU. Softball. Madonna University at GVSU.

Sat., Apr. 8

10 a.m.:

Men's Tennis. Michigan Technological University at GVSU.

Track & Field. Laker Relays at GVSU. 11 a.m.: Baseball. Mercyhurst College at GVSU. 1 p.m.:

Sun., Apr. 9

10 a.m.:

Men's Tennis. Lake Superior State University at GVSU.

12 noon:

Baseball. Mercyhurst College at GVSU.

Tues., Apr. 11

4 p.m.:

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Baseball. Olivet College at GVSU.

Thurs., Apr. 13

4 p.m.:

Men's Tennis. Spring Arbor College at GVSU.

Sat., Apr. 15

1 p.m.: 1 p.m.: Baseball. Saginaw Valley State University at GVSU.

Softball. Wayne State University at GVSU.

Sun., Apr. 16

12 noon:

Baseball. Saginaw Valley State University at GVSU.

Mon., Apr. 17

3:30 p.m.:

Men's Tennis. Cornerstone University at GVSU.

Tues., Apr. 18

3:30 p.m.:

Men's Tennis. Aquinas College at GVSU.

Fri., Apr. 21

1 p.m.:

Baseball. Ashland University at GVSU.

Sat., Apr. 22

11 a.m.:

Softball. Lake Superior State University at GVSU.

12 noon:

Baseball. Ashland University at GVSU.



For Immediate Release February 25, 2000 Attention: Arts Editor Contact Tim Penning 616.895.2221

GVSU Professor's 'Female Forms' Exhibit Planned for Women's History Month

Unique Video/Sculpture Exhibit Will Give Viewers a Chance to Give and Receive

GRAND RAPIDS, MICH.—Kim Roberts, a professor of Communications at Grand Valley State University, is planning an art exhibit that will help viewers both give and receive. Her unique exhibit opens at the Urban Institute for Contemporary Art in downtown Grand Rapids on March 10 and runs until April 21.

Roberts works as a video installation artist, combining sculpture and video images in one piece. The piece featured in her upcoming exhibit is titled "Returning to the Source" and will show three female forms representing the image of the "Three Graces."

"The Three Graces were meant to represent the three phases of generosity--Giving, Receiving, and Returning Thanks," Roberts explains. "So in addition to my sculpture/video, I will be placing gifts in the space which have been made by residents of Heartside Ministries and Fountain View Retirement Village. They have been making greeting cards to give away."

Roberts says visitors to her show can take a gift, which will contain a couple of hand-made greeting cards. Inside each card will be an addressed postcard where exhibit visitors can send a thank-you to the person who made the cards. Then, Roberts explains, people will eventually send these cards to their friends and complete the circle by giving a gift.

"So, by participating in that portion of the exhibition, they will be completing the three phases of generosity as depicted by the Three Graces," she says.

Roberts was awarded a grant from the Michigan Campus Compact for \$2,500 to do these gift-making workshops.

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Sources: Kim Roberts, 616-895-3607



For Immediate Release February 25, 2000 Attention: Weekend Editor Contact Tim Penning 616.895.2221

Middle Schools, High Schools Compete in GVSU History Contest

ALLENDALE, MICH.--Lose this contest, and you're history. Of course, the same could be said for the winners.

Nine west Michigan high schools and middle schools will compete in the Michigan History Day western regional contest on Saturday, March 4. The contest, hosted by the History Department at Grand Valley State University, runs from 9 a.m. to 2 p.m. at the Kirkhof Center on GVSU's Allendale campus.

Students will compete by demonstrating their knowledge of history in four categories: papers, exhibits, documentaries, and performances. The last three are divided between individual entries and groups of two to five students. More than 150 students are entered in the contest this year. The theme for the contest this year is "Turning Points in History: People, Ideas, Events."

"Michigan History Day offers an opportunity to move social science beyond rote learning," said Sean O'Neill, GVSU History professor and coordinator of the contest. "Students perform self-directed research through the allied disciplines of art, literature, music, drama, and visual communications."

Judges select the top three entries in each division and category, which will advance to the state contest at the Gerald R. Ford Museum on April 15. Judges include GVSU History professors as well as local teachers and community historians.

Students compete in two divisions: Junior (grades 6-8) and Senior (grades 9-12). Participating high schools include: Union High School, Dunes Alternative High School, and Grand Rapids City High School. Middle schools competing this year include: Holland West Middle School, Ada Christian Middle School, Jenison Christian Middle School, Morley Stanwood Middle School, and East Grand Rapids Middle School. In addition, one home school from Grand Haven entered the contest this year.

Michigan History Day is sponsored by the Historical Society of Michigan as part of an effort to promote the study and teaching of Michigan and United States history.

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Sources:

Sean O'Neill, GVSU History Department, 616-895-3298



For Immediate Release February 28, 2000 Attention: Education Reporter Contact Tim Penning 616.895.2221

Tip Sheet: GVSU Discusses Non-Traditional Women Undergraduate Students

ALLENDALE, MICH.--In the past decade, the number of older students on college campuses has increased dramatically. Women make up a majority of these "non-traditional" students.

Advising such students will be the subject of the Grand Valley State University Women Scholars Forum on Tuesday, February 29. Nancy Matsumuro, who advises first-generation college students in GVSU's Educational Support Program, will lead the discussion from noon to 1 p.m. in the Platte River Room in the Kirkhof Center on GVSU's Allendale campus.

Matsumuro will share insights from current research on advising older students. She developed her own interest in the subject through experiences working as a teacher-trainer in Micronesia and in volunteer development for the Girl Scouts of the USA in Hawaii. She is currently working on her Ph.D. in Higher, Adult, and Lifelong Education at Michigan State University.

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Sources:

Nancy Matsumuro, 616-895-3401



For Immediate Release February 28, 2000

Attention: Health, Education Reporters

Contact Tim Penning 616.895.2221

Athletic Training Club Educates Other Students About the Program

Whitehall Student Leads GVSU Group

ALLENDALE, MICH.,---When Mark Rambo was growing up, he was surrounded by relatives in the medical profession. Watching his mother go through medical school sparked his interest in the health professions even further, helping him decide on a major in Athletic Training at Grand Valley State University.

As a senior in the Athletic Training program and current president of the Athletic Training Club, Rambo has the opportunity to help other students learn more about the Athletic Training program.

"The Athletic Training Club is a way to get involved on campus outside of the actual educational program," Rambo explains. "The club allows those who are not yet in the program a chance to learn about the inner workings of the program and what the world of Athletic Training entails."

The Athletic Training program itself provides strong concentrations in academic work and practical experience working with the men's and women's intercollegiate athletic teams at Grand Valley. In 1978, GVSU was one of the first two Athletic Training programs started in the state of Michigan.

"There is a large misconception that taping ankles is the only thing athletic trainers do," says Rambo.
"Athletic training entails the whole process of injury prevention, evaluation, care, and treatment through physical rehabilitation and the use of therapeutic modalities."

Athletic trainers often work in various settings such as professional sports teams, in colleges and high schools as members of the teaching faculty, and sports medicine clinics. They are often the first person to see the athlete after an injury and are responsible for planning the best course of action.

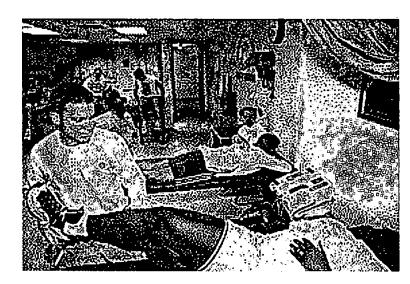
"The fact that the club has an emphasis area in Athletic Training provides students in and out of the program an opportunity to enhance their skills and knowledge of the field," says Shari Bartz, curriculum director and Athletic Training Club advisor. "It is a great chance for them to develop leadership skills and gain experience in their future careers as athletic trainers."

The GVSU Athletic Training Club members attended the South Eastern Athletic Training Association (SEATA) conference in Atlanta, Georgia, on February 18 through 20. "We learned about current rehabilitation techniques and the competencies that will be covered on the national certification test that athletic trainers must take upon graduation," Rambo explains.

Admission into the Athletic Training program and successful completion of the curriculum courses and clinical hours prepares students to sit for the National Athletic Trainers Association (NATA) certification exam upon graduation.

"I see good things in store for the Athletic Training Club and the future of the Athletic Training program itself," Rambo says.

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Whitehall senior Mark Rambo, president of GVSU's Athletic Training Club, works on a student athlete. (This photo available at www.gvsu.edunews)

Sources:

Mark Rambo, Athletic Training Club President, 616-892-5150

Shari Bartz, Athletic Training Club Advisor and Curriculum Director, 616-895-3044



For Immediate Release February 29, 2000 Attention: Arts Editor Contact Tim Penning 616.895.2221

GVSU Shakespeare Festival Seeks New Plays

Winning Writers to Have Plays Staged This Fall

ALLENDALE, MICH.--The Grand Valley State University Shakespeare Festival is inviting submissions of scripts for its third annual New Plays-In-Process competition. The competition is open to playwrights around the nation.

The plays will be developed locally with community directors and actors, and produced in Grand Rapids and on GVSU's Allendale campus as part of the Shakespeare Festival events between September 30 and October 20. The two winning playwrights will be invited to GVSU for a two-week residency in order to rewrite and fine tune their scripts, together with a team of local stage directors, stage managers and actors. Staged reading performances are tentatively scheduled for October 17 — 20.

"New Plays-In-Process aims to aid in the continuing development of new scripts by providing playwrights with a forum for constructive criticism by directors, actors, producers and audience members," says Roger Ellis, director of GVSU's annual Shakespeare Festival.

More than 250 authors, writing institutes, producing theatres and others receive special notification of the competition each spring. The Shakespeare Festival receives about 50 submissions annually from playwrights across the nation.

"Past winners of the New Plays-In-Process competition have praised the project highly, because it concentrates effort in script development rather than in showcasing fully staged productions of finished new scripts that may resist changes," Ellis explains.

New York playwrights Adam Kraar (1998) and Stephen Packard (1999), as well as regional writers William Borden from Minneapolis (1999) and Ric Averill from Lawrence, Kansas (1998), have all enjoyed continuing success with their plays following their Shakespeare Festival experience. Kraar and Averill had excerpts of their work published as monologs in 1999 by Contemporary Drama Service; and Borden's play "Turtle Island Blues" will be published in full by Contemporary Drama Service in 2001.

"The Shakespeare Festival created the project in 1998 in order to provide an annual "working lab" in the Midwest for playwrights across the nation," Ellis says. "The nearest professional theatres engaging in similar play development programs are located either in Chicago or at the Actors Theatre of Louisville's acclaimed "Humana Festival" each spring. The New Plays-In-Process competition also provides the university-based Shakespeare Festival with an opportunity to train students in the important skills of acting in new plays, and to contribute to the cultural life of the west Michigan theatre community."

There is no fee for submission, and writers may send up to two scripts for consideration. In addition to providing writers with paid ensembles of local directors, stage managers, and actors to develop the scripts, the Shakespeare Festival also provides all transportation and lodging for the authors, and a \$300 royalty for each play produced.

Deadline for submission is May 1, 2000. Full details about the competition, the procedures for entering, and entry forms are available from the Shakespeare Festival's Website: www.gvsu.edu/shakes. Playwrights may also write for information to GVSU Shakespeare Festival, 121 Lake Superior Hall, Allendale, Michigan, 49401.

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Sources:

Roger Ellis, GVSU Shakespeare Festival Director, 616-895-3668

Max Bush, New Plays-in-Process Director, 616-751-8696



For Immediate Release February 29, 2000 Attention: Education Reporter Contact Tim Penning 616.895.2221

Registration Open for West Michigan Science Festival

ALLENDALE, Mich.--Registration is now open for the seventh annual West Michigan Science Festival.

The West Michigan Science Festival is a program designed to help K-12 students see the practical applications of science, math and technology. Organizers expect 6,000 participants in this year's festival, coming from Allegan, Kent, Montcalm, Muskegon, Newaygo and Ottawa counties. More than 70 area organizations are sponsoring 125 events, running from April 15-26.

West Michigan Science Festival guide books, including registration forms, have been sent to superintendents and principals in Allegan, Kent, Montcalm, Muskegon, Newaygo and Ottawa counties.

"Our goal is to increase awareness and understanding of the importance of science, mathematics and technology," says Karen Meyers, a research assistant with Grand Valley State University's Regional Math and Science Center, a primary sponsor of the event. "We do this through a variety of interactive events in manufacturing, electronics, health care, engineering and more."

Other sponsors of the West Michigan Science Festival include area businesses and educational institutions, including Amway Corporation, Calvin College, Delphi Automotive Systems, Design Plus, General Motors, Old Kent Bank, Johnson Controls Inc., Steelcase Inc., and Trendway.

"All the events are designed to be a fresh effort aimed at helping achieve literacy in science and technology and an awareness of how they tie into business and industry and the future of our community," Meyers says.

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Sources:

- Karen Meyers, GVSU Regional Math and Science Center, 616-895-2515



For Immediate Release February 29, 2000

Contact Tim Penning 616.895.2221

GVSU Students Host 5K Race to Benefit Alternatives in Motion

ALLENDALE, MICH.--Physical Therapy students at Grand Valley State University are sponsoring the fourth annual "Wheel, Run Together 5K Challenge" on Saturday, April 1.

The race course is on GVSU's Allendale campus, beginning behind the Fieldhouse and ending near the Cook Carillon Tower. A wheelchair race begins at 8:30 a.m. and a run/walk begins at 8:45 a.m.

Proceeds from the event will benefit Alternatives in Motion, an organization headed by Johnny Tuitel that provides wheelchairs for people who can not afford them.

Registration is \$15, \$13 for students. All runners will receive a long-sleeve t-shirt.

Runners may register on March 31 in the Fieldhouse from noon-7 p.m. or on the day of the race. For more information on the "Wheel, Run Together 5K Challenge" call 616-677-0570.

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Sources:

Lindsay Brandt, GVSU Physical Therapy Student, 616-677-8617



For Immediate Release March 01, 2000

Attention: Women's History Month

Contact Tim Penning 616.895.2221

Expert on Salem Witch Trials to Speak at GVSU March 17

ALLENDALE, MICH.--A leading scholar of the political, religious, and social history of the United States will speak about the Salem Witch Trials March 17 at Grand Valley State University.

Princeton University History Professor John Murrin will speak at 3:30 p.m. in the Grand River Room of the Kirkhof Center on GVSU's Allendale campus. Murrin will address GVSU History students being inducted into the Phi Alpha Theta national honors society. Twenty-nine students will be honored during the ceremony.

"He is well qualified to talk about colonial Massachusetts, where the witch trials took place," says Andrew Shankman, a GVSU History professor who was advised by Murrin in graduate school. "Murrin is recognized as a leading scholar and a gifted lecturer. He is rare in that he believes good scholarship is strengthened by the ability to communicate your findings to a general audience."

Murrin completed his doctoral research on colonial Massachusetts at Yale University, and has taught at Princeton since 1963. He has published eight books and nearly 30 essays on early American history. He gives many public lectures on topics ranging from the political ideology of the American Revolution to the rise of college football in America.

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Sources: John Murrin, 609-258-4152

Andrew Shankman, 616-895-3298

Princeton History Professor John Murrin will speak about the Salem Witch Trials at GVSU on March 17. (This photo available online at www.gvsu.edu/news)



For Immediate Release March 01, 2000 Attention: Business Editor Contact Tim Penning 616.895.2221

New Book Explores Technology's Impact on Management and Strategy

GVSU Professor's Book Scheduled for Release Later This Month

GRAND RAPIDS, MICH--In the business world, those with the most technology win.

That's the general assertion in "Strategic, Organizational, and Managerial Impacts of Business Technologies," a new book by David J. Good, a professor of Marketing at Grand Valley State University, and Roberta J. Schultz, assistant professor of Marketing at Western Michigan University.

"Technology is a broad term that has evolved in meaning over the last few centuries," says Good. "No matter how one defines technology however, it is clear that its usage has historically provided its owners and users a distinctive competitive advantage."

Good explains that such advantage can range from owning technology, or by a devising a unique way to use the technology to gain an advantage. The book demonstrates how the careful identification and management of technologies provides a significant advantage, that for many managers and firms, far outweigh the disadvantages imposed through the invention of these technologies by others. Good and Schultz explore the strategic, organizational, and managerial impacts of technology in a variety of venues.

Specifically, the book examines the roots and directions of technology, how technology will change organizational teamwork, its influence on internal and external relationships, opportunities provided for technological entrepreneurs, and the influence of technology on marketing, employees, customer partnerships, information systems, and resource strategies. Good and his co-author introduce a host of business applications.

"This book provides managers a strategic roadmap to using technology as a competitive advantage, while remaining free from the entanglement of specific technologies," Good says.

Before receiving his Ph.D. in Marketing from the University of Arkansas, Good worked in sales and sales management for A.T.&T., and in sales management, training, and strategic planning for Sprint. After leaving Sprint, Good became a principal and marketing manager for Business Systems Management. He has also written many articles addressing the strategic impacts of technologies and the management of competitive sales organizations.



GVSU Marketing professor David Good is co-author of a book about the impact of technology on management. (This photo available online at www.gvsu.edu/news)

Sources: *David Good, 616-771-6683*



For Immediate Release March 01, 2000 Attention: Education Contact Tim Penning 616.895.2221

GVSU Hosts High School Writers Festival March 14

Event Includes Poetry Reading by Rosemary Willey

ALLENDALE, MICH.--West Michigan high school students can get a sneak peek at college during the GVSU Writers Festival March 14, hosted by the GVSU English Department.

"Students will attend two sessions during which they can work on their own poetry, fiction, Web writing, and professional writing," explains GVSU English Professor Mark Schaub. "Each session will be run by a GVSU faculty member or other area writing professional."

One of the professionals is poet Rosemary Willey, who will lead a session on poetry writing. All participants in the festival will also attend a public poetry reading by Willey at 1:30 p.m. in the Cook-DeWitt Center. Willey is the author of "Intended Place," a book of poetry. The general public is invited for Willey's reading.

Now in its second year, the GVSU Writers Festival has attracted more than 250 students from four area high schools--Northview, City, Rockford, and Jenison.

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Sources: *Mark Schaub*, 616-895-3603

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For Immediate Release March 01, 2000

Attention: Women's History Month

Contact Tim Penning 616.895.2221

GVSU Women's Festival Set for March 16-21

ALLENDALE, MICH.--Grand Valley State University's Women and Gender Studies Program will host its annual women's festival this year in conjunction with Legacy, sponsored by the Grand Rapids Women's History Council.

"Festival 2000" will be held March 18-21 with the theme "Gender, Memory and Representation." The various events will be held in downtown Grand Rapids and at the Kirkhof Center on GVSU's Allendale campus.

Festival 2000 begins on Saturday, March 18 with the annual film festival, which demonstrate the nuances of gender, memory and representation. The film festival will be held from noon to 9 p.m. at the Eberhard Center in downtown Grand Rapids. (See film festival schedule below)

The screenwriter of one of this year's featured films, the award-winning "Daughter Rite," will be the keynote speaker for this year's GVSU Women Studies Festival. Noted screenwriter, producer and educator, Michelle Citron, a former GVSU faculty member, will speak at 1 p.m. March 20 in the Kirkhof Center on GVSU's Allendale campus. Citron has written and produced numerous films on women's issues.

In addition to Citron's keynote address, the GVSU Festival 2000 will include two full days of panel discussions and presentations March 20-21 on key women's issues. Topics include: literary sketches; media representations of gender and sexuality; science and gender; and gender, memory and genocide. This year's festival will also have a book exhibit and various information booths.

Festival 2000 will close with the presentations of the Maxine Swanson and Barbara Jordan awards in honor of women whose work deserves singular tribute. The Maxine Swanson Award, named for a former GVSU Board of Control member, is given to an individual who has provided leadership in the rights of women at Grand Valley. The Barbara Jordan Award is named for the late Barbara Jordan, a Texas legislator respected for her integrity and ability to inspire.

GVSU Women's Film Festival: Memory, Gender, and Representation

Saturday, March 18, 2000

Eberhard Center, Downtown Grand Rapids

http://www.gvnow.gvsu.edu/ news_article_print.cfm?ID=138 12:00 pm Remembering We Yi-fang, Remembering Myself, Yvonne Welbon, director

An autobiography charts the influence of the filmmaker's six-year experience as an African American woman in Taiwan after college graduation. This highly original film recounts Welbon's discovery, through another language and culture, of being respected for who she is, without the constant of American racism, and how it helped her achieve self-knowledge.

12:30 p.m. 2 or 3 Things But Nothing For Sure, Tina DiFeliciantonio and Jane C. Wagner, directors

Acclaimed author Dorothy Allison (Bastard Out of Carolina) is profiled in this moving, inspiring film. Combining poetic imagery with powerful readings, it evokes Allison's childhood in the poor white American South of the 1950's, her birth as a writer and feminist, and her coming to terms with a family legacy of incest and abuse.

1:00 p.m. Daughter Rite, Michelle Citron, director — featured speaker at GVSU Women's Festival, March 20 and 21, Allendale campus

In this remarkable and groundbreaking film, Citron has produced a complex and unsettling work exploring the psychological dynamics of the nuclear family. As Citron describes it: "I wanted to make a film about women in families, especially the mother/daughter and sibling/sister relationships. . ."

2:00 p.m. In My Father's House , Fatima Jebli Ouazzani, director

In this beautiful, poetic and deeply personal film, Moroccan filmmaker Fatima Jebli Ouazzani investigates the status accorded to women in Islamic marriage customs and the continuing importance of virginity. Following three generations of women in their arranged marriages, Jebli Ouazzani offers us a rare glimpse of the shifts and changes in Moroccan and Islamic culture.

3:15 p.m. A Word in Edgewise , Heather MacLeod, director

"A truly articulate, unaffected statement about a basic human activity, this excellent video explains the role of language in shaping behavior. It is a good synthesis of all that has been explored by linguists about sex bias in everyday speech and writing...This video should be required viewing for all educators and can be used at all levels to improve awareness of our use and abuse of language in perpetuating sex bias in culture."—Choice

4:00 p.m. Growing Up and Liking It, Susan Terrill, producer

The monthly menstruation cycle, that natural occurrence which from time immemorial has made women that object of taboo and superstition, is the subject of this fresh and often humorous video. We meet women of varying ages and cultural backgrounds who share with us the vivid and often disturbing memories of coming of age.—Filmakers Library

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4:30 p.m. Unbound , Claudia Morgado Escanilla, director

Unbound is a docudrama in which sixteen women of differing nationalities, races and ideologies free themselves from societal definitions, stereotypes—and the prison of the bra. In the act of unbinding, they speak directly to the camera with humor and insight about the significance of their breasts in their lives and diverse cultures.

5:00 p.m. Regret to Inform, Barbara Sonneborn, director

Regret to Inform offers a site of healing of the many wounds inflicted by Vietnam/American war through a cathartic exploration of the force of the war on women's lives. The film works as a travel piece as Barbara Sonneborn visits the area of Vietnam where her husband died during the war. Various women she meets along the way in America, North and South Vietnam describe their relationships with their husbands, and the impact of the war on their lives.

6:15 p.m. Guerillas in our Midst , Amy Harrison, director

Guerrillas in our Midst presents a savvy exploration of the machinations of the commercial art-world during its boom in the 1980s, and brings the Guerrilla Girls to the screen. This anonymous group of art terrorists has succeeded in putting racism and sexism on the agenda in the art-world since 1985, by highlighting how the myth of the heroic male painter is perpetuated. Their witty and creative tactics have changed the face of political and cultural activism.—Sundance Film Festival

7:00 p.m. I Shot Andy Warhol, Mary Harron, director

panel discussion to follow

One of the era's first hard-core, take-no-prisoners feminists, Valerie Solanas (played by Lili Taylor) arrived in mid-60's New York City with a single-minded mission: to spread the word of radical feminism. While feverishly putting her ideas down on paper, she becomes a fringe member of the psychedelic entourage swirling around art visionary Andy Warhol (played by Jared Harris). When the full force of her ideas comes to the fore, the results lead to a explosive consequences. –Samuel Goldwyn Entertainment

*Unless otherwise noted, film synopses taken from Women Make Movies

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Sources:

Linda Chown, Women and Gender Studies Program Coordinator, 616-895-3159

Mary Seeger, GVSU Dean and President of Grand Rapids Women's History Council, 616-895-3588



For Immediate Release March 10, 2000 Contact: Tim Penning (616) 895-2221

'CLOSE THE GAP,' Lubbers Asks Senators

GVSU President Testifies on Next Year's State Budget

Grand Valley State University's President Arend D. Lubbers today asked a Senate panel to provide more financial assistance to GVSU, the state's fastest-growing university. GVSU receives the lowest per-student appropriation among the state's 15 campuses. The Governor and Legislature have agreed that GVSU should receive \$4,500 per FYES (fiscal year equated student) but GVSU has never received more than \$3,623 per FYES. "The time has come to close the gap," Lubbers said in testimony to the Senate Higher Education Subcommittee, which held a budget hearing in Grand Rapids today.

"The Governor and Legislature have agreed that every student on every public campus should be supported with an appropriation of at least \$4,500 per FYES," Lubbers said. "This is not supposed to be a ceiling or a goal – it is supposed to be the minimum, below which we should not fall. The fact is, we've never met it. We've never even been close. For nearly two decades, Grand Valley has been 15th – last place – in funding per student. And the gap between 15th and 14th place is widening, not narrowing."

"There is the matter of regional fairness as well," Lubbers continued. "With the creation of Grand Valley 40 years ago, Grand Rapids was one of the last areas in the state to get a public university. Grand Valley is still growing, both as a response to regional demand and because we are adding programs needed by the communities we serve. We have several new programs in the pipeline, particularly in the health professions, which will be difficult to commence if regional demand continues to outpace the percentage increase in our appropriation," Grand Valley's president said.

"The time has come to close the gap, which for Grand Valley is the largest among the regional campuses. Let me put it this way: if you do not close the gap this year, when the state is flush with tax collections, when will you? Surely our region, our students and our institution deserve the minimum the state has to offer," Lubbers concluded.



For Immediate Release March 13, 2000

Contact Tim Penning 616.895.2221

GVSU Students Host Red Cross Blood Drive March 15-16

Ottawa County Residents Encouraged to Donate

ALLENDALE, MICH.--Grand Valley State University student organizations, in conjunction with the Ottawa County Red Cross, are holding a "Rock and Roll Up Your Sleeves" blood drive March 15-16.

The blood drive is sponsored by GVSU student organizations "Volunteer! GVSU" and Women's Rugby along with Greek organizations Alpha Sigma Phi and Delta Zeta.

The GVSU campus community and residents are invited to donate blood from noon to 5:45 p.m. in the Grand River Room of the Kirkhof Center on GVSU's Allendale campus. Donors must be at least 17 years old, weigh at least 110 pounds, and have not had any tattoos in the past 12 months.

"Each donor can save four lives," states Heather Toft, director of Blood Services at the Ottawa County Red Cross.

GVSU and the American Red Cross are hoping to gather 300 pints of blood during the two-day event.

The "Rock and Roll Up Your Sleeves" blood drive will include free Hudsonville ice cream and Papa John's pizza, sponsored by Papa John's Pizza.

For more information, contact the GVSU Student Life Office at 616-895-2345



For Immediate Release March 13, 2000 Attention: Women's History Month

Contact Tim Penning 616.895.2221

NPR's Linda Wertheimer to Speak March 23 at GVSU

GRAND RAPIDS--The Seidman School of Business Alumni Association, in partnership with Legacy 2000 and with the assistance of WGVU Public Broadcasting, is bringing National Public Radio's Linda Wertheimer to Grand Rapids for a reception and dinner speech on Thursday, March 23. The reception will begin at 6:30 p.m. with dinner following at 7:15 p.m. at the Pantlind Ballroom of the Amway Grand Plaza Hotel.

The event is being co-chaired by Sharron Reynolds, a 1993 GVSU graduate and director of stewardship and development for the Diocese of Grand Rapids, and Suzanne Geha, news anchor of WOOD-TV: Proceeds from the event will benefit scholarship programs for women in the Seidman School of Business at GVSU. Individual tickets are priced at \$50 per person and corporate tables are available for \$1,000.

Wertheimer, a host of National Public Radio's "All Things Considered," offers an insider's view of Washington, the political process and significant national issues. She has covered every major congressional news story since Watergate. Wertheimer draws on more than 20 years of political reporting experience to give a special perspective on what's happening in our nation's capital and what it means. She also makes appearances on CBS TV's Face the Nation program.

A graduate of Wellesley College, she received a 1985 Distinguished Alumnae Achievement Award from her alma mater. Wertheimer also holds honorary degrees from Colby College, in Waterville, Maine, and Wheaton College in Norton, Massachusetts.

Legacy 2000 was created to raise awareness and to increase appreciation of women's contributions to history. This event complements a series of related activities that will be promoted throughout the area by Legacy 2000 and its members.

For more information, or to make reservations, call Vonnie Herrera in the Seidman Dean's Office at 616-895-2162.

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Sources:

Vonnie Herrera, Seidman School of Business, 616-895-2162



For Immediate Release March 13, 2000 Attention: Business Editor Contact Tim Penning 616.895.2221

New MicroBusiness Loan Service Receives \$90,000 from The Grand Rapids Foundation

Grant Comes from Fund Established by Former Owens-Ames-Kimball Owner

GRAND RAPIDS, MICH.--A new program designed to help area small businesses access capital has received a financial boost of its own in the amount of a \$90,000 grant from the Grand Rapids Foundation. The grant will be spread over a three-year period.

Kent Area MicroBusiness Loan Services (KAMLS) was developed by the Small Business Development Center, a part of the Seidman School of Business at Grand Valley State University. A 30-member panel of community leaders met during the past 18 months to create the organization. KAMLS will be a separate, community-based organization including participation by GVSU, 18 area banks, nine business service organizations, two professional service providers, and two federal regulatory agencies.

"The synergy between the broad range of greater Grand Rapids community groups that have come to the table has driven this new program's successful start-up," says Carol Lopucki, KAMLS Interim President and Director of the Small Business Development Center. "All of the participants and one truly supportive community made it a natural opportunity for all to foster the growth of small business."

In addition to providing loans, KAMLS leaders plan to offer related business services for the loan candidates, including education and training.

Support for KAMLS comes in particular from the George M. Ames Fund established through the Grand Rapids Foundation. Ames was an engineer for the City of Grand Rapids in the late 1880s. He was best known for being a progressive thinker. Later in his career, Ames bought interest in the company now known as Owens-Ames-Kimball. The Grand Rapids Foundation was established in 1922 and serves the Kent County area through grants to programs in not-for-profit organizations and through scholarships.

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Sources:

Carol Lopucki, GVSU Small Business Development Center, 616-771-6693

Lon Swartzentruber, Grand Rapids Foundation, 616-454-1751



For Immediate Release March 13, 2000 Attention: Women's History Month Contact Tim Penning 616.895.2221

GVSU Dean Earns National Honor for Work on Gender Equity

Mary Seeger Will Speak at National Conference on Women in Higher Education

ALLENDALE, MICH.--The American Association of University Women (AAUW) will honor Mary Seeger, Dean of Academic Resources and Special Programs at Grand Valley State University, for her efforts to promote gender equity in a university setting.

Seeger will receive the AAUW Legal Advocacy Fund's "Progress in Equity" award on March 16. Sylvia Newman, AAUW Legal Advocacy Fund president, will present the award to Seeger at noon at the Peninsular Club in Grand Rapids. The award is given annually to a program or process that advances women's equity on college campuses.

Seeger was chosen for the award particularly for her efforts at Grand Valley, which began with a 1994 "Women's Climate Study." That initiative led to subsequent studies, a recent salary adjustment, the hiring of an independent consultant to study salary differences between men and women, and the hiring of a cabinet level position reporting to GVSU President Arend D. Lubbers on equity issues.

Seeger is one of GVSU's longest-serving professors, having joined the faculty in 1966, three years after the university first held classes. She has been an academic dean for 25 years. She serves as president of the Women's History Council in Grand Rapids, is active with the Girl Scouts of America, and has studied gender equity in Sweden.

Seeger to Present GVSU Study at National Conference March 27-29

Seeger will share the process and results of the GVSU climate study at a national conference later this month. "Women's Lives, Women's Voices, Women's Solutions: Shaping a National Agenda for Women in Higher Education," meeting at the University of Minnesota March 27-29.

GVSU A Host for National Teleconference on Women in Higher Education

GVSU will be a venue for two broadcasts from the national conference in Minnesota. At both the Eberhard Center in downtown Grand Rapids and the Kirkhof Center on the Allendale campus, GVSU will broadcast two events live via satellite. Both presentations are free and open to the public:

• Monday, March 27, 12:30-3 p.m.--Keynote speaker Johnetta Cole, former President of Spellman College and current professor of Women's Studies at Emory University, will address "Women's

Voices: Imagining Ourselves Into the 21st Century."

• Wednesday, March 29--Panel discussion on "Women's Solutions: Setting a National Agenda for the 21st Century." Moderated by Caryn McTighe Musil, director of the Program on the Status and Education of Women at the American Association of Colleges and Universities.

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Sources:

Mary Seeger, Dean of Academic Resources and Special Programs, 616-895-3588

Patricia Oldt, Special Assistant to the President for Equity and Planning, 616-895-2180



For Immediate Release March 16, 2000

Contact Tim Penning 616/895-2221

Calendar of Events April 2000

General Events

All activities on the Allendale Campus unless otherwise noted.

Parking is free and unreserved after 5:30 p.m.

Arts Hotline: (616) 895-ARTS

The Art Gallery hours: 10 a.m.-5 p.m. Mon.-Fri., 10 a.m.-7 p.m. Thurs.

Sat., Apr. 1

7:30 p.m.:

"The Importance of Being Earnest," by Oscar Wilde. This delightful and scintillating romp through the manners, morals, and foibles of the upper classes has amused audiences the world over for nearly 100 years. Louis Armstrong Theatre, Performing Arts Center. Tickets: adults \$7; special populations \$6; all students \$5; K-12 \$2. For reservations call (616) 895-2300.

Sun., Apr. 2

2 p.m.:

Music Department Concert. Small ensembles. The GVSU Chamber Orchestra, with Hyunsai Lee, conductor. Vocal chamber music by the Madrigal Ensemble, with Ellen Pool, and music for low string chorus by the GVSU Cello Ensemble, conducted by Lee Copenhaver. Cook-DeWitt Center. For more information call (616) 895-3484.

Wed., Apr. 5

12 noon:

Arts at Noon Series. Pianist Robert Conway closes the season's Arts at Noon series with a recital that includes music by Brahms, Bolcom, and Chopin. Cook-DeWitt Center. For more information call (616) 895-3484.

Fri., Apr. 7

4 & 8 p.m.:

Music Department Concert. Electro-Acoustic Music Concert by GVSU students in the music technology program. Parts 1 & 2 of Student New Music Day at GVSU. Recital Hall, Performing Arts Center. For more information call (616) 895-3484. "The Importance of Being Earnest," by Oscar Wilde. Louis Armstrong Theatre,

7:30 p.m.:

Performing Arts Center. Tickets: adults \$7; special populations \$6; all students \$5; K-12 \$2. For reservations call (616) 895-2300.

Sat., Apr. 8

7:30 p.m.:

"The Importance of Being Earnest," by Oscar Wilde. Louis Armstrong Theatre, Performing Arts Center. Tickets: adults \$7; special populations \$6; all students \$5; K-12 \$2. For reservations call (616) 895-2300.

Sun., Apr. 9

2 p.m.:

"The Importance of Being Earnest," by Oscar Wilde. Louis Armstrong Theatre, Performing Arts Center. Tickets: adults \$7; special populations \$6; all students \$5; K-12 \$2. For reservations call (616) 895-2300.

Thurs., Apr. 13

8 p.m.:

Music Department Concert. The GVSU Concert Band and the new GVSU University Band both conducted by Barry Martin. For more information call (616) 895-3484.

Sun., Apr. 16

3 p.m.:

Music Department Choral Concert. GVSU University Singers perform G. F. Handel. The program includes music by Festival Chorale, Madrigal Ensemble, Varsity Men, and the University Arts Chorale. Louis Armstrong Theatre, Performing Arts Center.

For more information call (616) 895-3484.

8 p.m.:

Music Department Concert. The GVSU Symphonic Wind Ensemble, conducted by Barry Martin in a program that features music by Gustav Holst, Percy Grainger, and John Philip Sousa. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Tues., Apr. 18

8 p.m.:

GVSU Opera Theatre presents workshop scenes from classic opera and musical theatre, under the direction of Dale Schriemer and Jane Rodgers. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Wed., Apr. 19

8 p.m.:

Music Department Concert. The Grand Valley State University Symphony Orchestra conducted by Hyunsai Lee. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Thurs., Apr. 20

8 p.m.:

Music Department Concert. GVSU Studio Jazz Orchestra and the new GVSU Small Jazz Ensemble, both under the direction of Kurt Ellenberger, present fine jazz in large and small ensemble format. Louis Armstrong Theatre, Performing Arts Center. For more information call (616) 895-3484.

Sat., Apr. 29

10 a.m.:

Commencement. Van Andel Arena, Grand Rapids.

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Sat., Apr. 1-Sun. Apr., 2

All Day:

Women's Golf. Home Tournament at GVSU.

Sat., Apr. 1 1 p.m.:

Softball. Lake Superior State University at GVSU.

Sun., Apr. 2

1 p.m.:

Softball. Saginaw Valley State University at GVSU.

Mon., Apr. 3

3:30 p.m.:

Softball. Calvin College at GVSU.

Tues Apr. 4

4 p.m.:

Baseball, Indiana University-Purdue University Fort Wayne at GVSU.

Wed Apr. 5

4 p.m.: 4 p.m.: Baseball. Calvin College at GVSU. Softball. Madonna University at GVSU.

Sat., Apr. 8

10 a.m.:

Men's Tennis. Michigan Technological University at GVSU.

11 a.m.: 1 p.m.: Track & Field. Laker Relays at GVSU. Baseball. Mercyhurst College at GVSU.

Sun., Apr. 9

10 a.m.:

Men's Tennis. Lake Superior State University at GVSU.

12 noon:

Baseball. Mercyhurst College at GVSU.

Tues., Apr. 11

4 p.m.:

Baseball. Olivet College at GVSU.

Thurs., Apr. 13

4 p.m.:

Men's Tennis. Spring Arbor College at GVSU.

Sat., Apr. 15

1 p.m.: 1 p.m.: Baseball. Saginaw Valley State University at GVSU.

Softball. Wayne State University at GVSU.

Sun., Apr. 16

12 noon:

Baseball. Saginaw Valley State University at GVSU.

Mon., Apr. 17

3:30 p.m.:

Men's Tennis. Cornerstone University at GVSU.

Tues., Apr. 18

3:30 p.m.:

Men's Tennis. Aquinas College at GVSU.

Wed., Apr. 19

5 p.m.:

Women's Tennis. Calvin College at GVSU.

Fri., Apr. 21

1 p.m.:

Baseball. Ashland University at GVSU.

Sat., Apr. 22

11 a.m.:

Softball. Lake Superior State University at GVSU.

12 noon:

Baseball. Ashland University at GVSU.



For Immediate Release March 16, 2000

Contact Tim Penning 616/895-2221

Calendar of Events May 2000

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Mon., May 1

4 p.m.: Softball. Cornerstone University at GVSU.

Tues., May 2

4 p.m.: Softball. St. Mary's College at GVSU.

Wed., May 3

2 p.m.: Baseball. Hillsdale College at GVSU.

Fri., May 5

10 a.m.: Track & Field. GLIAC Conference Meet at GVSU.

Sat., May 6

1 p.m.: Baseball. Wayne State University at GVSU.

Sun., May 7

12 noon: Baseball. Wayne State University at GVSU.



For Immediate Release March 17, 2000

Contact Tim Penning 616.895,2221

GVSU and Kent County Offer Series for County Leaders

GRAND RAPIDS--The Institute for Training and Development at Grand Valley State University has teamed with Kent County to offer a series of workshops on leadership issues. The Advanced Leadership Series kicked off Wednesday, March 15 with a session on "Leadership and Innovation" led by GVSU Professor Thomas Sinclair.

Twelve county administrators participated in the opening session. The series—limited to 12 participants to facilitate interactive discussions—will include three more sessions between now and May 18.

"Kent County is committed to offering all employees a variety of learning experiences," said Daryl Delabbio, Kent County Administrator. "The Advanced Leadership Series has been developed to provide an opportunity for department directors, deputy directors, the judiciary, and graduates of the Leadership Development Institute to continue to improve their leadership abilities by acquiring information on new ideas and management concepts."

The four, four-hour sessions are led by GVSU faculty members. Prior to each session, participants will be provided with reading material appropriate for the session. Sessions have been planned two to three weeks apart to allow time for participants to complete the required reading prior to each session.

Dates and topics for the remaining sessions in the Advanced Leadership Series are as follows:

- Wednesday, April 12--Managing Diversity, led by Catherine Jones Rikkers
- Thursday, April 27--Developing Organizational Awareness, led by Kyle Farmbry
- Thursday, May 18--Managing Change, led by Lars Larson

Each session will take place on the second floor of GVSU's Eberhard Center from 4-8 p.m.

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Sources:

Cheri DeClercq, GVSU Institute for Training and Development, 616-336-7300

Daryl Delabbio, Kent County Administrator, 616-336-3516



For Immediate Release March 20, 2000 Attention: Arts Editor Contact Tim Penning 616.895.2221

GVSU Launches Oscar Wilde Comedy March 30

ALLENDALE, MICH.--Grand Valley State University's Theatre program will open its final production of the current season this month, *The Importance of Being Earnest*, by British author Oscar Wilde. The play is scheduled for seven performances on the Allendale campus between March 30 and April 9.

The 1894 classic romance, dubbed by its author as a trivial comedy for serious people, revolves around the frenzied antics of two pairs of lovers. Two handsome men-about-town in turn-of-the-century London, Jack and Algernon, seek the hearts of two wealthy young women, Gwendolyn and Cecily. Although the girls are willing, two obstacles quickly present themselves: Gwendolyn's snooty mother resolutely opposes her daughter's marriage to Jack, and both girls insist that their husbands' names be "Earnest." The men happily lie about their real names, but Gwendolyn's mother is another matter. In the play's hilarious final moments, Wilde treats his audiences to three marriages, the improbable reunion of long-lost brothers, and a foundling's absurd discovery of who he really is.

The Importance of Being Earnest, has captivated audiences since it opened in London in 1895, and has become the most frequently performed comedy in the English language. Critics regard the piece as the most brilliant example of the English "comedy of manners" because of its witty satire of the foibles and fancies of the upper classes. Of course, the piece has also profited immensely by the scandalous reputation of its author, one of the most remarkable literary geniuses of turn-of-the-century Europe.

GVSU's production seeks to capture the whimsical atmosphere of upper class British society that the play satirizes through scenery and costumes.

Playing the leading roles are Tony Nelson, as the madcap Algernon Moncrieff, and Charles Wilkins, as the stuffy Jack Worthing. The urbane and sophisticated Gwendolyn Moncrieff is portrayed by Rebecca Black, and the equally charming Cecily by Sarah Kostishak. Trinity Bird will appear as Lady Bracknell; and the two old lovers, Reverend Chasuble and Laetitia Prism, Cecily's governess, will be played by Matthew T. Allan and Betsy Loomis. Michael Houser and Joshua Messinger will portray the discrete gentlemen-servants Merriman and Lane.

Two matinees are scheduled for *The Importance of Being Earnest*: at 10 a.m. on Thursday, March 30; and 2 p.m. on Sunday, April 9. Evening curtains are scheduled for 7:30 p.m. on March 30, 31, April 1, 7, and 8. All performances take place in the Louis Armstrong Theatre, GVSU Performing Arts Center, on the university's Allendale campus.

Ticket prices are \$7 general admission, \$6 for senior citizens and GVSU alumni, \$5 for all college students, and \$2 for K-12 students. The play is suitable entertainment for the entire family. Ample free parking is available for all performances. Reservations can be made by calling 895-2300.

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Sources: Roger Ellis, Director, 616-895-3668



For Immediate Release March 20, 2000 Attention: Arts Editor Contact Tim Penning 616.895.2221



U.S. Poet Laureate Robert Pinsky gives a public reading at GVSU March 29. (This photo available online at www.gvsu.edu/news)

U.S. Poet Laureate Robert Pinsky Coming to GVSU March 29 Poet Sees Internet as Appropriate Place for Poetry

ALLENDALE, MICH.--United States Poet Laureate Robert Pinsky will give a public reading at Grand Valley State University on March 29. The event will be at 4 p.m. in the Cook-DeWitt Center on GVSU's Allendale campus.

Pinsky, who has three of his poems featured in the April issue of the Atlantic Monthly, was brought to GVSU by Patricia Clark, the university's own poet-in-residence. Pinsky was quoted in a February 10 USA Today article about the popularity of poetry on the Internet. Lycos, an Internet search engine, reported that poetry ranks eighth among the top 50 search topics.

"Poetry fills the craving for art on a truly personal, individual level," Pinsky told *USA Today*. He said poets are drawn to the Internet because "it's an effective, cheap and immediate form of publication."

Having been appointed U.S. Poet Laureate by the Librarian of Congress, Pinsky put the Internet to good use. He began a national favorite poem project, which includes an online collection of Americans naming their favorite poems and poets.

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Sources:



For Immediate Release March 20, 2000 Attention: Women's History Month Contact Tim Penning 616.895.2221



Veteran White House reporter Helen Thomas will receive an honorary degree at GVSU March 30. (This photo available online at www.gvsu.edu/news)

Veteran White House Reporter Helen Thomas to Be Honored by GVSU Detroit Native Broke Barriers for Women Journalists in Nation's Capital

ALLENDALE, MICH.--Helen Thomas, a veteran of the Washington Press Corps since 1943, will receive an honorary doctorate degree from Grand Valley State University on March 30.

Thomas will be honored by the School of Communications at GVSU in a convocation scheduled for 11:45 a.m. in the Cook-DeWitt Center on GVSU's Allendale campus.

"Helen Thomas is among the world's leading journalists," says Alex Nesterenko, director of GVSU's School of Communications. "Her contributions over the past 40 years to the field of journalism and to the American conscience are indeed significant, and have earned her the title 'Dean of White House Correspondents.' She embodies the best that journalism has to offer, and she serves as an inspirational role model for young journalists."

Thomas was born and raised in Detroit, where she attended public schools and eventually earned a degree from Wayne State University. Her first job after college was with the now defunct Washington

Daily News. She joined United Press International in 1943, and has been a member of the Washington Press Corps ever since.

She was the first woman officer of the National Press Club, and later became the first woman officer and the first woman president of the White House Correspondents Association.

A frequent lecturer on the White House and the Presidency, Thomas has been a commencement speaker at many colleges and universities. Her honor at GVSU on March 30 will be her twenty-ninth honorary doctorate degree.

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Sources:

Alex Nesterenko, Director of GVSU School of Communications, 616-895-3668



State Association Honors GVSU Faculty, Students

ALLENDALE, MICH.--Two faculty members and two students from Grand Valley State University have been recognized by the Michigan Association of Governing Boards of State Universities (MAGB). Each year, MAGB names two distinguished faculty members and two outstanding students from each of Michigan's 15 public universities.

The distinguished faculty and outstanding students from Grand Valley and Michigan's 14 other public universities will be recognized in an awards convocation March 28 at 6 p.m. in the Kellogg Center at Michigan State University.

Modern Languages and Literature Professor Wilhelm Seeger and Nursing Professor Patricia Underwood were named Grand Valley's "distinguished faculty" for 2000. Seeger has taught German language and history courses at GVSU since 1966. He lives in Alaska, Michigan with his wife, Mary, who is Dean of Academic Programs and Special Programs at GVSU.

Underwood has served as director of GVSU's graduate nursing programs. She met with Hillary Clinton in 1993 as part of the President's Task Force on Health Care Reform. She has been appointed several times by Governor John Engler to the Michigan Board of Nursing, and is a past president of the Michigan Nurses Association. Underwood lives in Kalamazoo.

Katherine Mayberry and Jennifer Spoor were named "outstanding students" by MAGB. Mayberry, of Grand Haven, is a Philosophy and Liberal Studies major. Jennifer Spoor, of Lowell, is a Psychology and Statistics major.

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Sources:

Wilhelm Seeger, 616-895-3203

Patricia Underwood, 616-895-3558

Katherine Mayberry, 616-842-5881

Jennifer Spoor, 616-897-7684



GVSU Computer Science Students Complete Project

With Swedish Students Via the Internet

ALLENDALE, MICH.--Students in Professor Carl Erickson's Computer Science class at Grand Valley State University have spent much of the past semester playing games on the Internet and chatting with Swedish students.

But they weren't goofing off. They were completing a unique international software engineering project Erickson assigned them. They'll present the results of their unique projects this week.

Presentations will be in room 1175 Mackinac Hall from 10:45-11:45 a.m. and noon-1 p.m. on Thursday, and from 9:30-10:30 a.m. on Friday.

"This project gives our students an opportunity to work on a geographically distributed global team, which is what they'll have to do in their careers," explains Erickson, who completed a sabbatical in Sweden in 1996. "That's the trend in software design. And working with students in Sweden is especially interesting, since that country has been called the Silicon Valley of Europe."

The "Runestone" project--named for the Middle Age alphabet seen on stone monuments throughout Sweden--had teams of American and Swedish students working together via the Internet to write a software program. Eighteen teams of six students--three from GVSU and three from the University of Uppsala--worked to create a Web-based version of the popular wooden maze game called "Labrynth." The physical version of the game has a maze with holes in it on two axes. Players must move a metal ball through the maze without letting it fall through the holes. The international student teams communicated via email and used Microsoft's "net meeting" software.

"The students' job was to write software that lets the Web user control the ball," Erickson explains.

In addition to solving a computer science problem, Erickson says the project gives students multiple lessons that will be of use in the professional world. For example, he points out that many global corporations and project teams are taking advantage of time zone differences to maintain 24-hour work schedules.

"Students had to overcome differences in cultural and educational backgrounds, as well as language and time zone differences," he explains. "A secondary aim of the project is to have the students identify strategies for communication, management, and technology uses."

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Sources:

Carl Erickson, GVSU Computer Science Professor, 616-895-2309



Albanian Student Returns From Mission With International Aid

ALLENDALE, MICH.--Grand Valley State University student Erion Veliaj went to Albania last June to volunteer in the refugee camps through International Aid, a Michigan-based humanitarian organization. Now he is back at GVSU, sharing his experiences and providing a personal connection to the war in Kosovo.

"Working with International Aid was an experience in its own," explains Veliaj, a native of Tirana, Albania who is an exchange student at GVSU. "Serving there gave me not only a chance to work, but to learn and grow as well. I'll miss the hectic days, the smiles we brought, the people we were able to help, the dynamics of work there, and the colleagues that turned into companions in a life-changing work."

Veliaj went to Kosovo for a routine assessment trip. He was so moved by what he saw there that he accepted an offer from International Aid to return for several months to continue his volunteer work. He was one of two permanent staff members representing International Aid in Kosovo, where his primary focus was providing medical assistance.

"Being back is a total shock," says Veliaj. "I have all this time to think now."

Veliaj said the stories of the people are often sad; at times they are about survival, escape, and great luck.

"The ethnic cleansing dealt with one group of people thinking they were more superior than the other," explains Veliaj. "It shows how masses are easily manipulated."

In May, Veliaj plans to start an international debate camp with several hundred youth, including high schools students from Kosovo. The debate camp will teach students problem-solving and conflict management skills and they will eventually compete in a province-wide tournament.

"People should be able to reflect on both sides," explains Veliaj. "There should be no monopoly on the truth."

"I do not regret a single second of my time there," he adds. "Life continues to go on, but I pray this place will be nourished and ethnic hatred will be a chapter of the past."

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Sources: *Erian Veliai, 616-895-1776*



GVSU Students Travel to Canada for Diplomacy Competition

ALLENDALE, MICH.—Students from Grand Valley State University's Latin American Studies Program are heading to Edmonton, Canada on March 25 to compete for the first time in the twentieth general assembly of the Model Organization of American States (MOAS).

The MOAS allows students to play the roles of diplomats from all the countries of the Americas in a simulation of the Organization of American States (OAS), the 50-year-old multilateral body that is similar to the United Nations.

"This is a great opportunity to mix theory and practice," explains Cliff Welch, Coordinator of the GVSU Latin American Studies Program. "The students will get to see how people work together to solve problems."

GVSU students Ivan Cisneros Zorn, of Yugoslavia; Meaghann Myers, of Pendelton, Indiana; Andrew McCarthy, of Grand Haven; Bethany Gillery, of Detroit; and Erion Veliaj, of Albania, will represent the Caribbean nation of Antigua and Barbuda. In order to prepare for MOAS, they enrolled in a two-credit LAS independent studies course to learn about Antigua and how to be effective diplomats.

"This legislative simulation allows them to see how compromise works in a real world way," says Welch. "They see how complicated problems are and how different nations see things."

The other 33 nations in the OAS will be represented at the MOAS by student delegations from countries such as Argentina, Brazil, Trinidad, Venezuela, Honduras, as well as the United States and Canada.

"This is a great opportunity for GVSU to be known around the hemisphere," says Welch. "It is a truly international experience that will match the wits of our students against those of students from places as far away as Buenos Aires."

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Sources:

Cliff Welch, Latin American Studies Program Coordinator, 616-895-2325



For Immediate Release March 22, 2000 Attention: Weekend Editor Contact Tim Penning 616.895.2221

More than 80 Kent, Ottawa Schools To Compete In Regional Science Olympiad Saturday at GVSU

ALLENDALE, MICH.--Teams from 32 area high schools and 50 middle schools will compete this Saturday, March 25, in the Michigan Science Olympiad Regional Tournament at Grand Valley State University. The event is hosted by the Regional Math and Science Center at GVSU.

The students, all representing schools from Kent and Ottawa counties, will compete in 25 scientific events ranging from "Bottle Rocket" to "Water Quality."

Events will begin at 9:30 a.m. and last until 3:30 p.m. All events take place in GVSU's science complex (Henry and Padnos halls) and the GVSU Fieldhouse. Results will be known by 6 p.m. and announced in a ceremony in the Fieldhouse.

[Reporters may check in with headquarters in room 192 in the Fieldhouse to obtain results. Or call News & Information Services prior to Saturday to be placed on a list to receive results by phone or fax]

Winners of the Regional Science Olympiad go on to a state competition at Michigan State University on April 29. Two middle school and two high school teams will go on from Michigan to the National Science Olympiad, held this year at Eastern Washington University in Spokane, Washington, on May 19-20.

GVSU hosted the National Science Olympiad in 1998.

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Sources:

Mary Ann Sheline, Director, GVSU Regional Math and Science Center, 616-895-2267



Richard DeVos to Be Honored by GVSU Student Senate Students Thank Namesake of Downtown Campus Building at March 31 President's Ball

GRAND RAPIDS, MICH.---Richard M. DeVos, one of Grand Valley State University's strongest supporters, will be honored by GVSU'S Student Senate during the annual President's Ball on March 31.

"It is a way to thank him for what he has done for this university," explains Rachel Maris, Executive Vice-President of Student Senate. "He has always been willing to lend a helping hand."

The President's Ball is a dinner/dance put on annually for the GVSU community in honor of President Lubbers and the current president of Student Senate. This year the ball is being held at the Welsh Auditorium with a cocktail hour, dinner and honoree presentation, followed by a dance.

"Richard DeVos has been a long-time friend of the students of Grand Valley," says GVSU President Arend D. Lubbers. "I remember when he was a Board of Control member his major concern was the interest and welfare of the students. He has given the university financial support but he has also given time, concern, and interest to students, faculty, and staff.

DeVos began his affiliation with the university in the 1960s when he came into the classrooms and lecture halls to share his knowledge with students.

One of the projects DeVos has been extensively involved with is the expansion of the Grand Rapids campus. DeVos and his wife, Helen, gave the largest private gift for the campus expansion through the Richard and Helen DeVos Foundation--\$7.75 million for land, construction, and programs.

In addition to his involvement with the GVU Foundation, DeVos served on the GVSU Board of Control from 1975 until 1982, when he was inducted into the GVSU Hall of Fame. He has served as chairman of all the FoundationÕs enrichment dinners, held every two years since 1976.

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Sources:

Rachel Maris, Executive Vice President of Student Senate, 616-895-2333



Grand Rapids Bar Association Approves Moving Law Library To GVSU's DeVos Center

GRAND RAPIDS--Members of the Grand Rapids Bar Association (GRBA) have voted to transfer their law library to Grand Valley State University's new Richard M. DeVos Center in downtown Grand Rapids.

The law library will be part of the new Steelcase Library on the ground floor of the DeVos Center. The move will take place in time for the building's opening this fall.

GVSU will own and maintain the law library, which will be recognized as a gift of the GRBA. The Bar library is currently housed at 200 Monroe Avenue in downtown Grand Rapids. The cost of maintaining a library was a major factor in making the move.

"GVSU intended to establish a law library whether or not we transfer our collection," said Mike Walton, GRBA president. "It does not make sense for both organizations to maintain an expensive library."

With the move to GVSU, the library and its services will expand. According to Tom Butcher, University counsel at GVSU, Grand Valley will provide a practitioner's library including one university librarian with significant law experience. An advisory committee, including representatives of the GRBA, will help decide what materials the library will maintain.

Butcher added that current plans to have the Detroit College of Law at Michigan State University offer programs at GVSU in Grand Rapids could lead to significant expansion of the library.

"We anticipate the number of law volumes to increase to about 135,000," Butcher said. The library currently has 35,000 volumes.

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Sources:

Tom Butcher, University Counsel, GVSU, 616-895-2180 Mike Walton, President of Grand Rapids Bar Association, 616-447-1800

<u>3/22/2000 11:47 A1</u>



For Immediate Release
March 22, 2000
Attention: Book Editor
Contact Tim Penning
616.895.2221

GVSU Prof's Book Recounts Personal Experience in Armenia

Flint Native Offers Advice on Intercultural Adjustment

GRAND RAPIDS--Jerry Johnson has advice for anyone planning to cross borders.

The assistant professor of Social Work at Grand Valley State University is the author of a new book based on his own experience as a community development consultant in Armenia in 1995-97. "Crossing Borders--Confronting History: Intercultural Adjustment in a Post-Cold War World" describes Johnson's personal struggle to adjust to life in Armenia in the wake of the Soviet Union's collapse.

The book was published in December, 1999 by University Press of America. It is available through Amazon.com and local bookstores.

"I use my personal journals as the main body of this book to tell two stories," Johnson explains. "The first recounts how Armenians had to live without heat, light and with little food for years because of social, political, economic and natural disasters. The second story is about how I adjusted to Armenian culture after a lifetime of living and learning in the United States."

Johnson, a native of Flint and a graduate of Flint Northern High School, wrote the book as a model for intercultural adjustment to make transition to a foreign culture easier for other travelers. He also takes a critical look at how American organizations and individuals can disrespect other cultures.

"I believe this book can be read and understood by readers of all backgrounds interested in life in other countries," Johnson says. "It should be especially useful for those interested in what has happened since the end of the Cold War, social work, community development, humanitarian assistance and personal development."

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Sources: Jerry Johnson, 616-771-6550



For Immediate Release April 05, 2000 Contact Stephen Ward 616.895.2221

Student Scholarship in Spotlight at GVSU

Wednesday, April 12 is Student Scholarship Day

At a university that emphasizes teaching and student research opportunities, this is a moment to shine. Grand Valley State University's annual Student Scholarship Day, coming April 12, will feature nearly 450 students in a range of presentations that culminate the academic year.

This will be Grand Valley's Fifth Annual Student Scholarship Day. The number of students participating represents an 18 percent increase from last year's event.

Oral presentations will begin at 8 a.m. and continue until 6:30 p.m. in classrooms on the second floor of Padnos Hall and in 168 Padnos. Poster presentations and exhibitions of art will take place in the Henry Hall Atrium and the first floor landing area in Padnos Hall. All academic divisions will be represented among the presentations.

All presenters and their sponsors have been invited to an appreciation luncheon in the Grand River Room, Kirkhof Center from 11:30 a.m.-1 p.m. Robert Bender, professor of Biology from the University of Michigan, will give a presentation, titled "The Tragic Tale of 'Typhoid Mary,'" the story of Mary Mallon, who was imprisoned for 38 years because she was a healthy carrier of typhoid fever.

The planning committee encourages faculty members to use attendance at Student Scholarship Day as a class assignment. "I've done this myself each year," says Neal Rogness, event coordinator. "I require students to attend a minimum of three presentations and to turn in a paper in which they reflect on what they learned from the presentations. I have consistently received comments from students expressing their amazement at the scholarly activities in which their peers at GVSU are involved and thanking me for requiring them to attend the event."

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Sources

Neal Rogness, Assistant Professor, Mathematics and Statistics, 895-2040



For Immediate Release April 05, 2000 Contact Stephen Ward 616.895.2221

The Region's Top Student Engineers Gather at GVSU This Weekend

The American Society of Mechanical Engineers Student Conference draws from five states and Canada

Engineering students from five states and Ontario will descend on Grand Rapids beginning Thursday, April 6, as GVSU hosts this weekend's regional American Society of Mechanical Engineers student conference.

About 350 engineering students will participate in the conference, which features a national design competition, oral and poster competitions, tours of West Michigan industries, and the all-important interview fair, during which students pursue internships, co-op work opportunities, and for the graduating seniors, full-time employment.

"You're going to see students from the top engineering schools, places like Penn State, MSU, and Cincinnati, who'll be finding out what West Michigan is all about and possibly landing jobs with some of our top employers," said Jeff Ray, on the faculty of GVSU's Padnos School of Engineering and faculty chairman of the conference.

The list of area companies interviewing students includes Steelcase, Amway, Thermatron, Brillcast, and Tiara Yachts.

Another conference highlight is the chance to watch future engineers become athletes-for-a-day in the Region V Volleyball Tournament, which pits school-against-school in a double elimination competition. The tourney will be held indoors at Dome World.

States included in the region include: Michigan; Ohio; Pennsylvania; New York; and also Ontario.

Ray noted that he and other conference organizers have worked closely with the Greater Grand Rapids Convention and Visitors Bureau and the Amway Grand Staff to promote West Michigan to the out-of-town visitors.

Media Coverage Opportunities

Thursday, April 6
Conference Check-in, 3 p.m. - 9 p.m., Amway Grand Plaza
Participant Intercollegiate Volleyball Tournament, 6 p.m. - 10 p.m.,
Dome World, 400 84th Street

Friday, April 7 Interview Fair with West Michigan industry, 10 a.m. - 3 p.m., Eberhard Center, 2nd Floor

Saturday, April 8 National Design Competition, 8:30 a.m. - 11 a.m., Grand Center

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Sources:

Jeff Ray, Padnos School of Engineering, Conference Faculty Chairman, 771-6762 Lisa Muckey, Padnos School of Engineering, Conference Student Chairwoman, 771-6750



For Immediate Release April 11, 2000 Contact Stephen Ward 616.895.2221

Area Superintendents to Probe Future of Education

ALLENDALE, MICH.—A panel of area public school administrators will discuss the future challenges for public education on Thursday, April 13, from 1-2 p.m., at Grand Valley State University, in the Cook-DeWitt Auditorium. The event is open to the public and free of charge.

The event is being sponsored by GVSU's Pew Faculty Teaching and Learning Center, the University Club, and the Office of the Assistant to the President for Campus Equity and Planning.

"We at GVSU have a considerable investment in the preparation of public school teachers," says Catherine Frerichs, director of GVSU's Pew Faculty Teaching and Learning Center. "We rarely have the opportunity to listen to a group of public school leaders on the future of public schools. This panel promises straight talk on difficult issues."

Panelists include Patricia Newby, superintendent of Grand Rapids Public Schools, Marcia Bishop, superintendent of Holland Public Schools, Michael Washburn, superintendent of Forest Hills Public Schools, and Pat Sandro, Grand Valley's special assistant to the president for charter schools. Patricia Oldt, former superintendent of Northview Public Schools and GVSU's assistant to the president for campus equity and planning, will moderate the discussion.

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Sources:

Catherine Frerichs, director of of GVSU's Pew Faculty Teaching and Learning Center, 616-895-3499. Patricia Oldt, GVSU assistant to the president for campus equity and planning, 616-895-2180.



For Immediate Release April 11, 2000 Contact Stephen Ward 616.895.2221

GVSU Appoints New Dean of Graduate Studies, Vice Provost of Grand Rapids Campus

Both Are New Positions at the University

ALLENDALE, MICH.--To keep up with its continuing rapid growth, particularly in Grand Rapids, Grand Valley State University has appointed two new administrators.

Priscilla Kimboko has been named Dean of Grants Administration and Graduate Studies. James Boelkins has been named Vice Provost of GVSU's Grand Rapids Campus. Both will begin their new positions on July 1.

Kimboko is currently Associate Dean of the Graduate School at the University of Northern Colorado in Greeley, Colorado, a position she has held since 1994. She has worked at the University of Northern Colorado since 1984, as a professor of Gerentology and assistant dean before her current position.

"I believe in excellence in graduate and extended studies programs, and will work to promote GVSU's reputation for teaching excellence and commitment to diversity, as these are passions of mine," Kimboko said. "I believe that graduate education is a vital resource that is much needed by individuals and society as a whole."

GVSU has 14 graduate degree programs with various specific areas of concentration. This fall, with the opening of the Richard M. DeVos Center, all of these master's degree programs will be offered on GVSU's Grand Rapids campus.

James Boelkins, a native of Grand Rapids, has served as Vice President for Academic Affairs and Provost of Geneva College in Beaver Falls, Pennsylvania, since 1985. He previously served as a professor of Physiology and Pharmacology at the University of North Dakota and Southern Illinois University. His son, Matthew Boelkins, is a professor of Mathematics at GVSU.

"As a native of Grand Rapids and a frequent visitor to the area, I have watched GVSU develop over the years and I am impressed by the continued growth and program quality," Boelkins said. "It has been my desire to return to west Michigan if the right opportunity would become available."

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Sources:

Glenn Niemeyer, GVSU Provost and Vice President for Academic Affairs, 616-895-2180



For Immediate Release April 11, 2000 Contact Stephen Ward 616.895.2221

GVSU Photography Students Document Change in Rural West Michigan

Photo Exhibit at Ford Museum Opens April 17

ALLENDALE, MICH.--College students often see things differently. A group of 10 photography students at Grand Valley State University is casting an especially critical gaze on the farmland of west Michigan. Their semester long photography project--to capture images of the rural areas of west Michigan--will be on display at the Gerald R. Ford Museum beginning April 17. The exhibit is titled "Transitions: Interpretations of the Changing Land." "The idea is to document the change occurring in rural farmland," explains nationally recognized photographer David Plowden, who is teaching the course. "West Michigan is a microcosm of the development that's happening across the country." The nationally renowned Plowden, who has published numerous books of his own photography and was the subject of a WGVU documentary last fall, lives in Winnetka, Illinois. He visits Grand Valley's campus several times per semester to meet with the students and venture into the fields in search of photographic subjects. Much of the time the students work independently. "It's actually a two-part class," Plowden says. "Last semester we went out twice a week to photograph. This semester we're putting it all together in a show." The group of photographers has captured images from Rockford to Muskegon, Zeeland to Caledonia. The photos range from black and white to color, from abstract to literal. "Geography and political lines didn't affect where we went as much as how much gas we had," jokes Ted Burmeister, a student from Livonia. Burmeister's photos comprise a collage of rocks, moss, and other close-up images. "It's what you would see if you stopped along the way." Beth Ann Hopfinger, of Wyoming, has a photo of a rusty truck partially hidden by weeds. "I see the truck as something that took care of the land and now the land is taking care of it, nature is taking over," she explains. Ryan McClymont, of Shelby Township, focused on the contrast and conflict between urban and rural. Part of his effort includes photos of old silos as seen between two contemporary houses in a new development, or an old barn behind a newly constructed apartment building. "It creates the effect that the farmer is growing a development," McClymont says of his work.

All of the students took seriously both the photography and philosophy of the project. They learned about aspects of creativity and artfully composing a photograph. But they also were forced to think in new ways about the environment.

"I grew up here and I come from a family of farmers, but I see farming as already an aspect of the changing landscape," says George DeWild, of Zeeland. "There is an equal sign between farming and development; they have both changed the natural landscape."

The photography exhibit will be on display at the Ford Museum from April 17 through GVSU's commencement on April 29. The exhibit will then travel to the GVSU Art Gallery on GVSU's Allendale campus May 8-19

Note to reporters: The photography exhibit will be installed at the Ford Museum April 12. The media is invited to preview the exhibit at that time. Contact Stephen Ward at 616-895-2221 for arrangements.

Students participating in the photography project include:

- David James Batzer, Galesburg, Illinois
- Brenda Bennett, Rockford
- Keith Brown, Washington, D.C.
- Justin Bruursma, Walker
- · Ted Burmeister, Livonia

GVSU: News Release

- George DeWild, Zeeland
- Beth Ann Hopfinger, WyomingRyan McClymont, Shelby Township
- Michael Pellerito, Jenison
- Kim Phillips, Muskegon

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Sources:

David Plowen, 847-807-7332 Ted Burmeister (student), 616-892-6984



For Immediate Release April 12, 2000

Contact: Matt McLogan Vice President for University Relations (616) 895-2190

President Lubbers to Urge House Panel to Boost GVSU Funding

GVSU President Arend D. Lubbers will testify today, before the State Higher Education Subcommittee at the Capitol, where he'll make a plea for a fair shake in higher education funding.

Grand Valley is Michigan's fastest-growing university, yet it remains at the bottom of the state funding list, with the lowest per-student appropriation among Michigan's 15 public campuses. Lubbers noted that Governor John Engler and the Legislature already agreed that GVSU should receive \$4,500 per Fiscal Year Equated Student (FYES), which was set as the minimum for public universities. But, Grand Valley is currently funded at just \$3,623 per FYES.

"Close the gap," the president urged in prepared testimony, noting that the university's current state funding is even further below the \$4,700 floor set last month by a Senate proposal.

"It's a matter of fairness and equity. Our students deserve to be treated just as well as students on the state's other campuses," Lubbers said.

The president stresses the increasing urgency for the Legislature to address the GVSU funding issue.

"We have several new programs in the pipeline, particularly in the health professions, which will be difficult to commence if student demand continues to outpace the percentage increase in our appropriation.

"The time has come to close the gap, which for Grand Valley is the largest among the regional campuses. Let me put it this way: if you do not close the gap soon, when state is flush with tax collections, when will you?"



For Immediate Release April 17, 2000 Contact Stephen Ward 616.895.2221

GVSU Creates Classics Department

Start from Scratch Effort is Unique in the Country, May Signal Trend

ALLENDALE, MICH.--The first fall semester of the new millennium at Grand Valley State University will be marked with a new look at ancient civilizations and culture. The university will launch a new Classics Department, offering majors and minors in Greek, Latin and Classical Traditions.

"This is the first full-blown Classics Department started from scratch in anyone's memory," says William Levitan, a professor of English at GVSU who will chair the new department. "And, since we're starting from scratch it gave us the opportunity to re-think what Classics should be in the 21st century."

The effort has gained attention across the country. Jim May, director of the Classics Advisory Service of the American Philological Association told Levitan he doesn't know of any college or university to do anything similar in the past several decades. "All expansionary Classics programs I know of had some sort of roots in Classics," he wrote. "This may be absolutely unique, at least in our time."

For Levitan and his colleagues in the budding department, re-thinking the relevance of the great thinkers of civilization meant more than majors and minors in Greek and Latin language and literature. They see the new major in "Classical Traditions" as a fresh look at the classics.

"The degree stresses the relationship between classic traditions and modern cultures," explains Levitan. "Students are always told that the value of studying classics is that you see where elements of modern culture come from. Our major will also look at the history of how classics have been accepted and understood. Some have looked at our curriculum and said this is classics with a future."

Grand Valley's new program comes at a time of increased interest in the classics. In proposing the new department, Levitan and his colleagues surveyed area high schools and found a renewed interest in Greek and Latin. In fact, high school enrollments in Latin have increased 25 percent in the past two decades, and growth of Latin in middle schools has tripled in the same period, according to the Spring 1998 "Prospectus," a publication of the National Committee for Latin and Greek.

Levitan says some K-12 districts are encouraging a Classics comeback because of a "back to basics" movement. But he says the power of the classics have caused their own re-birth in American classrooms.

"I think an interest in classics is coming back as something new because of its intrinsic fascination," says Levitan, a fellow at the American Academy in Rome. He taught at Princeton, Bryn Mawr and the University of Southern California before coming to Grand Valley in 1993 to start the Classics Department. "At Grand Valley there are many students who really want a traditional liberal arts degree," he says. "The vocational stress of many programs discourages them. But the classics have a lot to offer them."

GVSU's Classics Department will begin this fall with Levitan and two other full-time faculty members. They should be busy. During the 1998-99 academic year, more than 500 students were enrolled in classics related courses in the departments of English, History, and Philosophy. GVSU will hire two full-time professors for the new Classics Department next year, and a sixth in 2003.

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Sources:

William Levitan, Chair of GVSU Classics Department, 616-895-3073



For Immediate Release April 17, 2000 Contact Stephen Ward 616.895.2221

Grand Rapids Heartside Area Benefits from M.B.A. Student Involvement

Students Will Present Case Histories and Marketing Plan

GRAND RAPIDS, MICH.- Grand Valley State University students and faculty have taken an interest in the Grand Rapids neighborhood known as Heartside and have something to show for it. Students from GVSU's master of business administration program will conclude their class in "Small Business Management" on Monday, April 17, by presenting an overview of their research of businesses in the area. Their presentations will take place in the Heysteck Building, at 118 Commerce, beginning at 6 p.m.

Monday's meeting will begin with a historical overview and slide presentation by Gordon Olson, Grand Rapids city historian, which will be followed by overviews by students, including a guide to market planning. Merchants, local developers, GVSU faculty members, and any others interested in this growing area have been invited to attend.

During the winter semester, students built detailed case histories of about a dozen firms currently in Heartside, and conducted brief interviews with dozens of business owners and commercial developers. One student team has also provided a comprehensive marketing plan to a new consulting business that has just located in the area.

This is the second time the M.B.A. class in Small Business Management has undertaken such a complex of projects in Heartside. The success of the class project in Fall 1998 led to this semester's expanded work.

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Sources:

Ton Dandridge, director of Center of Entrepreneurship, 616-771-6705





For Immediate Release April 18, 2000 Contact Stephen Ward 616.895.2221



Kathy Kosins

GVSU Jazz Concert Features Top Guest Stars

Top talent from the Detroit area and right here in West Michigan will give the GVSU Studio Jazz Orchestra and the Small Jazz Ensemble a powerful punch in its final concert of the year, this Thursday, April 20, on the Allendale Campus.

The 8 p.m. concert is free, in the Louis Armstrong Theatre.

Bob Fazecash, an internationally renowned jazz trumpet player from the Detroit area, is among the guest stars in the concert line-up. His performance resume reads like a "who's who" of jazz. He's played with the likes of Dizzy Gillespie, Earl Klugh, Joe Wiliams, the J.C. Heard

Orchestra, Thad Jones, Sammy Davis, Jr., Natalie Cole, and Aretha Franklin, to name a few.

Kathy Kosins, a well-known vocalist from Detroit, will sing arrangements and originals from Diane Schurr, Paul Keller, and Cab Calloway.

Bassist Dave Spring, known throughout the West Michigan jazz scene, and who recently returned to Grand Rapids from New Orleans will also be featured. Spring is the most recent addition to the GVSU adjunct jazz faculty.

Tim Froncek, a local drummer who teaches at GRCC and Western Michigan University, will join Spring and GVSU Jazz Studies Director Kurt Ellenberger on piano to form the rhythm section.

"I think we've made great strides toward making the jazz program a viable and professional ensemble," Ellenberger says of his first year at GVSU. "We now have students studying jazz very seriously, and they are helping us to establish a strong core of committed players who are raising the level of the ensembles and setting a higher example to the others."

While jazz is a product of 20th Century America, Ellenberger says he's optimistic about what the new era will bring, both in music itself and also in jazz education.

"One of the challenges, here and everywhere, is finding and keeping good students, but this is much easier here than I expected because of the outstanding support of the administration. We have wonderful scholarship programs that help us to attract the finest players, and again, this raises the level throughout the department," he said.

"We also have resources available to hire adjunct faculty to specialize on various instruments which makes a huge difference in shortening the time needed to develop the "core" players in the jazz program. I think that the ensemble will really show its growth in this concert and I am excited to be involved with such a fine group of young musicians.

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Sources:

Kurt Ellenberger, Head of Jazz Studies, GVSU, (616) 895-3484

Find more resources on the <u>GVSU NewsCenter</u> -- www.gvnow.gvsu.edu/news_index.cfm



For Immediate Release April 18, 2000

Contact Stephen Ward 616/895-2221

Calendar of Events May 2000

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Mon., May 1

4 p.m.: Softball. Cornerstone University at GVSU.

Tues., May 2

4 p.m.: Softball. St. Mary's College at GVSU.

Wed., May 3

2 p.m.: Baseball. Hillsdale College at GVSU.

Fri., May 5

10 a.m.: Track & Field. GLIAC Conference Meet at GVSU.

Sat., May 6

1 p.m.: Baseball. Wayne State University at GVSU.

Sun., May 7

12 noon: Baseball. Wayne State University at GVSU.



For Immediate Release April 20, 2000 Attention: Media Advisory - Weekend Photo Opportunity Contact Stephen Ward 616.895.2221

Pow Wow at GVSU This Saturday

The Native American Student Association at Grand Valley State University is sponsoring it's 2nd annual Honoring Our Past pow wow on this Saturday, April 22 in the GVSU Fieldhouse on the Allendale Campus.

The group will also hold a tree planting ceremony planned at 10 a.m. in the University Arboretum in commemoration of Earth Day.

Pow wow activities are planned to be underway at 1 p.m., and will run until about 9:30 p.m. Native American traders from throughout Michigan and Canada, and food vendors, will also be on hand.

The Native American Student Association is committed to teaching natives and non-natives about the culture of the indigenous peoples of the area.

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Sources:

Anna Detz, Native American Student Association president, (616) 895-1315 Christopher Trigger, vice-president, (616) 892-6927 Eduardo Sanchez, advisor, (616) 895-2177

Find more resources on the <u>GVSU NewsCenter</u> -- www.gvnow.gvsu.edu/news_index.cfm



For Immediate Release April 24, 2000 Contact Stephen Ward 616.895.2221



GVSU Commencement This Saturday at Van Andel Arena

Van Andel Arena will be packed this Saturday as GVSU holds its annual Spring Commencement. More than 1,350 students will take part, and their families and friends will fill the arena to its capacity.

The ceremony will begin at 10 a.m. About 950 students will receive their bachelor's degrees, and 400 will be awarded master's degrees.

Diana Sieger, president of the Grand Rapids Foundation, will be the speaker. She has been president of the Grand Rapids Foundation for more than 12 years. The Foundation was started in 1922 and currently has an asset base of more than \$175 million. The Grand Rapids Foundation, the fourth largest community foundation in Michigan, awards grants and administers programs that benefit the community particularly in the arts, environment, health, community development, and human services.

Prior to leading the Grand Rapids Foundation, Sieger was an associate executive at the United Way of Kent County from 1978-87. She received a Master of Social Work degree from Western Michigan University.

In addition to her leadership of the Grand Rapids Foundation, Sieger serves as a Grand Valley University Foundation trustee. She has been active in the Grand Rapids community as a past chairperson of Leadership Grand Rapids, as a board member of the Kent County Family and Children's Coordinating Council, and on various committees of the Grand Rapids Chamber of Commerce. She received the Galaxy Award from the National Kidney Foundation of Michigan in 1999.

At GVSU's commencement, Sieger will encourage students to contribute to their communities no matter what, or where, they end up working. She will receive an honorary Doctor of Humane Letters from GVSU at the ceremony, in recognition of her own exemplary community service.

School of Education Holds Special Convocation for New Teachers

GVSU students who will graduate this semester and become eligible for Michigan teacher certification will receive special recognition. The GVSU School of Education has planned a special convocation for Friday, April 28. The event is planned for 7 p.m. at Sunshine Community Church, 3300 East Beltline.

Former Lieutenant Governor Connie Binsfeld to Speak at Traverse City Ceremony May 2 As it has for three years, GVSU will hold a separate commencement ceremony for graduates of its programs in Traverse City. The Traverse City commencement ceremony will be May 2 at 7 p.m. in the Park Place Hotel.

Nearly 80 students have completed undergraduate or graduate degree programs in Education, Nursing, and Social Work through Grand Valley at the University Center in Traverse City. Students came from throughout northern Michigan to earn the degrees, including 13 Social Work students from Sault Ste. Marie.

Note: Skybox 101B of the Van Andel Arena has been reserved for the media. The box offers a mult box and an elevated, unobstructed view of the podium and platform.

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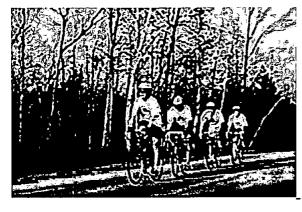
Sources:

Stephen Ward, Director of University Communications, 616-895-2221

Find more resources on the GVSU NewsCenter -- www.gvnow.gvsu.edu/news_index.cfm



For Immediate Release April 28, 2000 Contact Stephen Ward 616.895.2221



GVSU Frat Cyclists to Circle Lake Michigan Photo Opportunity: Departure, Alpha Sigma Phi House, 4687 Lake Michigan Drive, [Boltwood Apartments, past Crystal Flash] Allendale, Sunday, 8 a.m.

Editors Note: Contact cyclists by cell phone as they near your area. See itinerary below.

ALLENDALE, MICH.,-- A Grand Valley State University fraternity, Alpha Sigma Phi will make its 5th annual 1,200 mile trek around Lake Michigan from April 30 through May

7 to raise money for its national philanthropy, Canine Companions for Independence (CCI).

A group of 24 Alpha Sigma Phi members will make the bike trip around Lake Michigan on bicycles, followed by vans that carry their food and other necessities for the trip. The trip runs on one-hour intervals, with teams of four bicyclists taking turns riding the bikes.

"Cycling for Independence is a very exciting and grueling event," explains Mark Rambo, Alpha Sigma Phi member. "We are on the road for an average of ten hours a day for seven days straight."

Each year the chapter has had the goal to raise \$10,000 (about the cost to raise and train one CCI dog). In previous years the fraternity has averaged \$5,000 per year in donations for their philanthropy.

"We have found nothing but support on our trip around Lake Michigan," says Rambo. "We really take this event to heart."

Canine Companions for Independence (CCI) is a non-profit organization that provides highly trained assistance dogs to people with disabilities and to professional caregivers. The assistance dogs trained to be Canine Companions are matched with individuals as service, hearing, skilled, companions, and facilities dogs.

On the fifth night of the trip, a crowd of CCI employees, volunteers, and dogs from the Chicago area welcomes the group. The CCI welcoming committee hosts the riders and supporters for a good meal and some personal time with the canines.

"Being able to see people that are affected by the money we are raising and playing with the puppies really makes the riding worth it," says Matt Geik, President of Alpha Sigma Phi.

Itinerary:

April 30 GVSU - Bear Lake May 1 Bear Lake - St. Ignace May 2 St. Ignace - Escanaba

May 3 Escanaba - Green Bay, Wisconsin

May 4 Green Bay - Milwaukee

May 5 Milwaukee - Chicago

May 6 Chicago - Buchanan, Michigan

May 7 Buchanan - GVSU

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Sources:

Mark Rambo, Member of Alpha Sigma Phi, 616-892-5150, or by cell phone during the trip, Ben Rapin, 616-644-5218



For Immediate Release May 02, 2000 Contact Stephen Ward 616.895.2221



Traverse City Commencement Held Tonight

Former Lieutenant Governor Connie Binsfeld will deliver the commencement address as students in GVSU's Traverse City programs are graduated Tuesday evening, May 2. This is the third year the university has held the northern event.

The Traverse City commencement ceremony will be at 7:30 p.m. in the Park Place Hotel.

Nearly 80 students have completed undergraduate or graduate degree programs in Education, Nursing, and Social Work through

Grand Valley at the University Center in Traverse City. Students came from throughout northern Michigan to earn the degrees, including 13 Social Work students from Sault Ste. Marie.

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Sources:

Stephen Ward, Director of University Communications, 616-895-2221



I CAMPUS DRIVE • ALLENDALE, MICHIGAN 49401-9403 • 616/895-6611

News Advisory May 8, 2000

Contact: Stephen Ward 616-895-2221

College Day Today Event gives area 8th-graders a taste of higher ed

About 100 8th graders from three West Michigan school districts will spend today at Grand Valley State University to get a firsthand idea of what college is all about.

Students from City Middle School in Grand Rapids, and Jenison and Allendale middle schools are taking part in GVSU's first College Day. Their schedules include a class session in one of nine subjects, a visit to university housing, a tour of the Field House, lunch in the Food Court, and a walk around campus.

"We polled the kids in advance and have assigned them to a schedule that fits their interests," said Stephen Ward, director of University Communications. "The first purpose of this event is to encourage middle school students to start thinking about what it will take to prepare for college. Plus, we'd like these area kids to get to know our campus as a fun place to visit and just hang out."

College Day is today, Monday, May 8, from 9:30 a.m. - 1:30 p.m. on the Allendale Campus.

Call University Communications for schedule details. 8952221

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For Immediate Release May 9, 2000

Contact: Stephen Ward

(616) 895-2221

GVSU Children's Center Earns Recognition as Pioneer in Child Care Benefits The Center Will Receive an Award For 25 Years of Service From Michigan House Republicans

ALLENDALE, MICH.,— Grand Valley State University Children's Center is being honored for its pioneering efforts in providing quality child care for students, faculty, and staff at the university for the past 25 years.

The GVSU Children's Center will receive a Grandparent award on May 9 during the ninth annual Michigan Child Care Challenge in Lansing. The award is sponsored by the Michigan House Republican Task Force on Child Care. House Republicans annually honor organizations that help their employees meet child care needs through inventive means and solutions.

"The need for child care was addressed early on at Grand Valley State University," explains Mary Ann Krause, Director of the GVSU Children's Center. "It is what sets us apart from other colleges and universities."

The GVSU Children's Center has been in operation for 25 years since opening its doors in 1975. The Children's Center, which provides child care to 57 children, is staffed primarily by GVSU students and serves as an observatory site for child development, nursing, physical therapy, and art students.

"Any time you are recognized feels good," says Mike Harrald, Assistant Director of the GVSU Children's Center. "When it is a matter of providing a service that deals with a love of working with children it is extremely gratifying."

Krause explains that providing multicultural experiences and appreciating each child's uniqueness are focal points for the Children's Center. They also offer workday emergency care, child care referrals, and parenting support groups.

"Our mission is to provide a safe, educational and child-centered home away from home for the children of students, staff, alumni, and the surrounding community," says Krause.

Sources: Mary Anne Krause, Director of GVSU Children's Center, 616-895-4146 Mike Harrald, Assistant Director of GVSU Children's Center, 616-895-4146



For Immediate Release May 11, 2000

Contact: Stephen Ward

(616) 895-2221

GVSU Among the Nation's "Most Wired" Universities The University Magnes 1 In In This Year's Commuter-Friendliness Rankings

The University Moves Up In This Year's Computer-Friendliness Rankings

Grand Valley State University has been named to Yahoo! Internet Life magazine's list of America's Most Wired Colleges for the second straight year.

The list of 100 universities, which appears in the magazine's current issue and on the Web, rates the schools in a variety of computing-related categories, including the use of computers in classrooms, access from student housing, student services on-line, library resources, and space available on the Web and networks.

"Grand Valley recognizes the impact of technology on the instruction of our students and on the creativity and effectiveness of our faculty," said Vice Provost Bob Fletcher.

"Because we place so high a value on great teaching and active scholarship we invest in the future of our students by staying ahead of the technology curve," he added.

GVSU was ranked 64th on the 2000 list, moving up from number 91 last year. Except for Michigan State University, which ranked 60th, GVSU is the only Michigan university in the nation's top 100 wired universities.

Source: Bob Fletcher, vice provost, 895-2035

Download this and other news releases and photos in our online "newscenter" www.gvsu.edu



For Immediate Release May 19, 2000 Contact Stephen Ward 616.895.2221



Charles E. Johnson II



Fred M. Keller



Stuart B. Padnos

Grand Valley Event to Honor Community Leaders

Satirist Mark Russell Returns with Election Year Humor

In the midst of significant expansions, Grand Valley State University will take time out this coming Wednesday, May 24, to honor the community leaders who have driven some of the school's recent successes.

The Grand Valley University Foundation's Enrichment Dinner this year will honor Charles E. Johnson II, Fred M. Keller, and Stuart B. Padnos for their generous support of GVSU. Their inductions into the Grand Valley State Hall of Fame will highlight an event that also features renowned political satirist Mark Russell.

"Each of these leaders has served his own community well, but we also want to recognize their commitment to higher education in West Michigan," said GVSU President Arend D. Lubbers.

Johnson, the past president and CEO of SPX, has been a corporate and civic leader in Muskegon for more than 25 years. As chairman of GVSU's Lake Michigan Center campaign, he has guided the drive for \$5 million to near-completion. The university will break ground June 15 for the new facility on Muskegon Lake, which will be the home of the Robert B. Annis Water Resources Institute, including the university's two Great Lakes research and education vessels.

Keller is the noted industrial and philanthropic entrepreneur who took over the Grand Rapids-based Paragon Die and Engineering Company in 1963 and, until recently, served as its chairman. In recognition of his leadership, gift to GVSU, and long support of skills education and GVSU, the university has named the new Fred M. Keller Engineering Laboratories Building in his honor.

Padnos' renaissance-style leadership has spanned the worlds of business, art, and education. His work in his family's business, the Louis Padnos Iron and Metal Company of Holland, led him to develop another career as a sculptor. His often-whimsical pieces, made from scrap materials, grace such venues as the GVSU Allendale Campus and the Frederik Meijer Gardens.

Padnos is also committed to education. In memory of his late wife, he established the Barbara Padnos Scholarship fund to expand the personal and professional horizons of GVSU students through international study. This competitive scholarship program has recently awarded its first grants. The 10 recipients' projects range from the study of art in Florence, Italy, to social justice in Brazil, to language and film in China.

The Enrichment Dinner will be hosted once again by the President of the Grand Valley University

Foundation, Richard M. DeVos, whose longtime support and interest in GVSU is now represented most visibly in the stunning new Richard M. DeVos Center in Grand Rapids. This stately facility will be dedicated in September.

Political humorist Mark Russell is a perennial favorite who has delighted Grand Valley audiences with his wit and insight, which is never more pertinent than in an election year such as this. Russell says he enjoys his visits to the Grand Valley University Foundation Enrichment Dinners so much that he considers himself an honorary GVSU alumnus.

The Enrichment Dinner is open to donors who have contributed to the GVSU endowment at the \$250 level and beyond. A reception begins at 6 p.m., followed by dinner at 7 p.m. in the Amway Grand Plaza Hotel in Grand Rapids. For more information, call the Grand Valley University Foundation at 771-6530.

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Sources:

Stephen Ward, Director of University Communications, 616-895-2221



For Immediate Release May 23, 2000 Contact Stephen Ward 616.895.2221

GVSU Campaign To Expand Latin American Studies Institute

Grand Valley State University has launched a campaign to bolster its Latino and Latin American Studies Institute (LAS) by building a \$1 million endowment.

"This endowment campaign will let us build LAS into a institute for communication and collaboration between the university and all its different units, and with the national and international Latino and Latin American community," said Professor and LAS Director Cliff Welch.

The increased funding an endowment would provide would also allow LAS to expand its collaborations with various GVSU units, including the Seidman School of Business, the Padnos International Center, and the Van Andel Global Trade Center.

"This campaign will lead to enhanced diversity and internationalization within the university, and will allow more opportunities for students to apply their knowledge of Latin American Studies through internships, conferences, and seminars," Welch said.

Welch and civic leader Francisco M. Vega have worked for the past two years on ways to help LAS reach out to the West Michigan Latino Community to meet with the needs of its people.

Vega will serve as honorary chairman of the endowment campaign, with a steering committee that includes Welch, D & W Food Centers Chairman Robert Woodrick, Jacqueline Villegas, human resources manager for Cintas Corp., and Eduardo Sanchez-Rojas of GVSU's Minority Affairs office.

Vega has advised governments on the local, state, and federal levels on issues of concern to Latinos. He is the historian and one of the five founders, in 1967, of the Republican National Hispanic Assembly. This year he served as Michigan Hispanic State Chairman for U.S. Senator John McCain's presidential campaign.

A longtime community activist, Vega is co-founder of the Hispanic Center of Western Michigan, and the Latin American Council. He is the President/CEO of the League of United Latin American Citizens. He was appointed by Bishop Rose to the Board of Directors of Catholic Social Services, and serves as a commissioner on the Secchia Millennium Commission. A decorated veteran of World War II, he saw action in five campaigns, including the June 6, 1944, D-Day Landing at Omaha Beach, and in the Battle of the Bulge.

"I am pleased to be involved in this project at Grand Valley," Vega said. "Through this institute we will facilitate communication with the exchange of ideas in education, in business, and in community leadership. We will make an impact locally and throughout the hemisphere," he added.

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Sources:

Cliff Welch, Latin American Studies Director, (616) 895-3298



For Immediate Release May 24, 2000 Contact Stephen Ward 616.895.2221

GVSU Campaign To Expand Latin American Studies Institute

Grand Valley State University has launched a campaign to bolster its Latino and Latin American Studies Institute (LAS) by building a \$1 million endowment.

"This endowment campaign will let us build LAS into an institute for communication and collaboration between the university and all its different units, and with the national and international Latino and Latin American community," said Professor and LAS Director Cliff Welch.

The increased funding an endowment would provide would also allow LAS to expand its collaborations with various GVSU units, including the Seidman School of Business, the Padnos International Center, and the Van Andel Global Trade Center.

"This campaign will lead to enhanced diversity and internationalization within the university, and will allow more opportunities for students to apply their knowledge of Latin American Studies through internships, conferences, and seminars," Welch said.

Welch and civic leader Francisco M. Vega have worked for the past two years on ways to help LAS reach out to the West Michigan Latino Community to meet the needs of its people.

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-30-

Sources:

Cliff Welch, Latin American Studies Director, (616) 895-3298



For Immediate Release May 25, 2000 Contact Stephen Ward 616.895.2221



Classical Guitarist Guillermo Fierens in July GVSU Concert

ALLENDALE, MICHIGAN – Renowned classical guitarist and former GVSU music faculty member Guillermo Fierens will appear in concert at GVSU's Performing Arts Center at 8:00 p.m., Saturday, July 8, 2000.

Internationally celebrated as one of the world's foremost classical guitarists and acclaimed for his technique and interpretations, Fierens' appearance will be the centerpiece of a campus reunion of the Thomas Jefferson College. The former component of then-Grand Valley State Colleges existed from 1968 to 1980.

The Argentina-born artist was a protégé of the legendary Andres Segovia, who guided him to his professional debut in Spain in 1963. Since then he has won acclaim with performances all over the world,

including Switzerland, Belgium, England, The Netherlands, the Far East, Canada, and the United Kingdom, as well as in this country. He has performed recitals in New York's Merkin Concert Hall and 92nd Street YMCA, as well as a concert appearance with the Charlotte Symphony Orchestra.

He has recorded Castelnuovo-Tedesco's *Sonata and Capriccio Diabolico* as well as Spanish music by Aleniz, Rodrigo and Tarrega for the ASV label.

Tickets for the performance are \$10 (advance sale only) and are available from the GVSU Alumni Relations Office by calling (800) 558-0541 or (616) 895-3590. Light refreshments will be served following the performance.

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Sources:

Kent Fisher, Associate Director of Alumni Relations, (616) 895-3590



For Immediate Release May 25, 2000 Contact Stephen Ward 616.895.2221



GVSU Steps Up Dance Program

Jefferson Baum selected as head of the dance program

ALLENDALE, MICH.--Grand Valley State University is taking a major step as it continues to expand its fine arts offerings. The university this fall will begin developing a dance major, under the leadership of renowned dancer, teacher, and Grand Haven native Jefferson Baum.

Baum, currently based in New York City, will bring to the campus 15 years of experience as a dance soloist and principal performer with some of the most highly regarded dance companies in the world.

"We are adding a powerful new voice in the arts at Grand Valley with the addition of Jefferson Baum," said Sherman Van Solkema, chairman of the GVSU Music Department.

"His strong background will allow the program to grow out of his experiences as a dancer and teacher."

Dance at GVSU has been, most recently, a physical education and recreation option in the Department of Movement Science. The new program will fall under Van Solkema's Music Department.

"The purpose of the move is to shift the emphasis to dance as a fine art," Van Solkema explained.

Baum is an honors graduate of the North Carolina School of the Arts, with further study at the American Ballet Theater and the School of American Ballet.

His choreography and dance instruction experience includes work with major university dance departments throughout the United States, Europe, and South America, as well as "Steps on Broadway" in New York City and Blue Lake Fine Arts Camp in Twin Lake, Michigan.

As part of the dance program, Baum will begin teaching Ballet I and II, Stage Movement, and Dance Ensemble. Modern Dance I and II will also be offered in the Fall 2000.

"My top priority is to provide a quality dance program here at GVSU," explains Baum. "The program will serve the two populations that often exist in dance. The beginner, who would like to take dance as an elective and those who want more extensive training in dance."

Baum's professional dancing experience includes performances with the Metropolitan Opera Ballet, New York City Opera Ballet, Ballet Arizona, Ballet de Monte Carlo, and Pennsylvania Ballet.

"This is all so exciting," says Baum. "I am looking forward to working with the music department with the development of a dance program. Sherman is an incredible guy and it's an inspiration

to learn from him."

Approval for the development of a dance major will begin in the fall of 2000. "Adding dance will benefit art, theatre, film and video, and music students, among others," says Van Solkema.

Word of the coming program is already reaching prospective students. Heather Berg, who will transfer to GVSU this fall from Muskegon Community College, said it was a definite draw.

"Dance has always been such a big part of my life," said Berg. "I was really excited when I heard Grand Valley was starting up a dance program."

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Sources:

Sherman Van Solkema, Chair of Music Department, 616-895-3484



For Immediate Release May 25, 2000 Contact Stephen Ward 616.895.2221

Calling All Writers for Northern Retreat

Writing for Publication Workshop Offered July 24-27

A Grand Valley State University instructor is looking for writers who want to spend a few summer days in an idyllic northern Michigan setting, where they will produce a magazine or journal article for publication.

Instructor Larry Schlack chose Beaver Island for his July 24-27 EDG 600 "Writing for Publication" workshop because, he says, the island's beauty is a source of inspiration and a great place to take a break.

"Writers need breaks and workshop participants are encouraged to bring families for hiking, boating, fishing, swimming, and sunning during off time from writing," Schlack says.

"The workshop is geared toward teachers and school administrators because that's my profession and the workshop is offered by the School of Education," he continued.

"I've found that many educators have educational ideas but they don't have the time or the expertise to put them into publishable form."

The workshop is also open to anyone who wants to publish an informative article, or essay on any topic.

"I've been offering the workshop for about 20 years across many parts of the United States. "It differs from other writing workshops because it's not about how to write an article, it's about actually writing the article in a coached setting."

Schlack likes to have about 15 participants in the workshop because it allows him to read each person's material as it is produced and offer suggestions as they go along.

Schlack has been a teacher, a professor at Western Michigan University, and a school superintendent at Barry Intermediate School District in Hastings.

"I like helping people publish their ideas," Schlack explained. "I have been publishing my own thoughts for over 20 years."

The whole purpose of the workshop is to enable each participant to leave the workshop with a completed article ready to send to a periodical for publication. Schlack also helps students produce the letter to the editor of a periodical.

Virtually no educator is required to write for publication. There is almost no instruction in writing for publication in the college training of educators; therefore those who want to publish need some help doing it.

In the 20 years that Schlack has conducted his workshop, he has seen articles produced on almost any education topic imaginable. Usually participants write about their own fields, such as

GVSU: News Release Page 2 of 2

elementary education, high school education, or counseling, addressing topics related to their professions.

For information on the Beaver Island writing workshop, contact Larry Schlack at 616-385-1502 or the GVSU Graduate School of Education at 616-771-6650.

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Sources:

Larry Schlack, Instructor of EDG 600, 616-385-1502



For Immediate Release June 05, 2000 Contact Stephen Ward 616.895.2221

GVSU Hosts Math Researchers in Federal Summer Study Program

University is Site of National Science Foundation Project

ALLENDALE, MICH.--Instead of stocking shelves, waiting tables, or doing other traditional summer jobs this year, eight college students will participate in federally funded math research at Grand Valley State University.

GVSU is one of 30 colleges and universities across the country selected as mathematical sites for the National Science Foundation's Research Experiences for Undergraduates (REU) program. The eight-week program runs from June 12 through August 4.

"Hosting something like this helps communicate the fact that we have a very vital Math department here at Grand Valley," explains Steve Schlicker, GVSU professor of Math and Statistics and director of the program. "We want to be known for what we love doing--working with students."

Schlicker says GVSU received 110 applications for the program and more continue to arrive. GVSU students Tim Pierce, Hillary Tichelaar, and Amy VanderZee were among those selected.

Other students selected for the program are from California, North Carolina, and Minnesota.

The REU program is intended to enrich the undergraduate learning experience by providing opportunities for students to engage in collaborative research projects with faculty members during the Spring/Summer Session.

Students will work on research projects in the areas of chaos and dynamic systems, fractal geometry, linear algebra, and quantum computing.

"The students will learn how to effectively communicate their research," says Schlicker.

"This is an especially useful skill if they choose to pursue research type work and graduate studies."

Several students from previous summer programs in math at GVSU have published their results in prestigious mathematical journals.

Participating students will receive housing, a meal allowance, \$100 in travel money and a \$2,500 stipend.

"If the students want to work on their research at the beach they can," says Schlicker. "We want them to experience West Michigan while they are here and have a really good time."

GVSU math faculty members involved in the project include Professors Edward Aboufadel, Paul Fishback, Jody Sorensen, and Clark Wells.

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Sources:

Steven Schlicker, GVSU professor of math and statistics and director of the program, 616-895-2040.



For Immediate Release June 06, 2000 Contact Stephen Ward 616.895.2221

Parents Schooled About GVSU Experience

Over 2,500 parents are expected to attend Parent Orientation

Lon and Tammy Christoffersen felt it was important for their son Casey to learn as much as he could about the college process before starting at GVSU this fall. But, having never attended college themselves, they set out to learn as much as they could in order to help out.

Mr. and Mrs. Christoffersen signed up for one of Grand Valley's 55 parent orientation sessions offered this spring and summer.

Preparing parents for their kids' college experience is something GVSU has been doing for the last 15 years. More than 2,500 parents will take part this year.

"College is new to us, and we wanted to understand what Casey will be going through," Lon Christoffersen explains. "Learning about college with him will help us all."

Casey will be pursuing a degree in Mechanical Engineering this fall at GVSU with a minor in Business.

"When parents send their students to school at Grand Valley State University, they are entering into a partnership with us," says Bart Merkle, dean of students at GVSU. "We aim to share what GVSU has to offer and how it operates," he added

Parent Orientation sessions include information on financial aid, academic programs and services, campus security, campus life, housing, commuter students, and a campus tour.

Merkle tells students to become actively engaged in the university, take risks, respect others, ask for help, and don't lose their senses of humor.

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Sources:

For information on upcoming Parent Orientation sessions contact Pat Bethke, Dean of Students Office, 616-895-3585.



For Immediate Release June 07, 2000 Contact Stephen Ward 616.895.2221

GVSU Professor Instrumental in Helping Musicians

Occupational Therapy Professor to work with London Symphony Orchestra, and others

Just like pro athletes, top-flight musicians may face career consequences when sidelined by injuries. That's where GVSU Occupational Therapy Professor Cathy Pinson hopes to help.

In a few weeks, she'll embark on a series of consultations with some of Europe's finest performers, working with musicians from the London Symphony Orchestra, the Celtic Harp Association, and the Vienna Symphony Orchestra.

"I will be evaluating orchestra members for injuries and problems," says Pinson. "Then I will give them ideas for treatment."

Pinson's interest in musicians began during her work as a professor at Shenandoah University in Winchester, Virginia. Her office was located next to the conservatory, and musicians began coming to her for injury consultations.

"Musicians and dancers have what is called cumulative, or repetitive injuries," explains Pinson. "From an occupational therapy perspective, the fact that they can no longer play or dance is an issue."

Over the last four years, Pinson has researched what happens to musicians and dancers as they perform. What she found was that playing and dancing were not the only sources of injuries.

"Many other factors contribute to the injuries that musicians and dancers experience," explains Pinson. "They often have other occupations that involve working on computers and talking on the phone. Gardening and housework can also cause stress on hands and legs."

Many musicians do not warm up before they play and are often not physically fit, says Pinson. Dancers deal with nutritional issues because they do not consume enough fluids or food, which causes them not to feed their bodies properly.

Some treatments for the injuries experienced by musicians and dancers include changing their daily routines, and teaching them how to stretch, warm up and pace themselves.

Injury prevention is a top objective Pinson works to teach musicians and dancers.

"Sometimes I will modify the instrument or dancing shoes depending on the problem they are experiencing," explains Pinson. "I am a problem-solver who gets the clients back to doing what they need to do."

Pinson leaves for her European consultation in July.

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Sources:

Cynthia Grapczynski, Director of the GVSU Occupational Therapy program, 616-895-2734 Cathy Pinson, GVSU Occupational Therapy Professor, 616-667-2865



For Immediate Release June 07, 2000 Contact Stephen Ward 616.895,2221

GVSU Hosts Summer Conference for Piano Teachers and Students

Conference Features Music Teachers, Interaction with Widely Acclaimed Clinicians, And a Variety of Workshops

The Music Department at Grand Valley State University is hosting a two-day conference for piano teachers and students featuring experts in piano instruction, interaction with acclaimed clinicians, and a variety of workshops.

"The Summer 2000 Piano Pedagogy Conference" takes place June 23-24 in the Performing Arts Center on the Allendale Campus. The conference runs from 9 a.m. to 5 p.m. each day.

Helen Marlais, coordinator of piano pedagogy at GVSU and national consulting clinician for Frederick Harris Music Publishers, has drawn together an impressive group of instructors for the two-day conference, including Elvina Truman Pearce, the first American invited to present an educational workshop for piano teachers in the Republic of China; Phyllis Alpert Lehrer, a professor of piano at Westminster Choir College of Rider University; Thomas Lymenstull, teacher at the Interlochen Arts Academy in Michigan; Barbara Wilkens, a specialist in balance from Palo Alto, California; and Kurt Ellenberger, director of jazz studies at GVSU.

In addition to recitals and master classes for junior and senior high school pianists, the conference will include a variety of workshops for piano teachers and students. Workshop topics include "From Presentation to Performance," "Fearless Improvisation for Classical Pianists," "The Art and Science of Sitting at the Piano," "The Inner Game of Music: Strategies for Learning, Teaching, and Performing," and "The 21st Century Pianist? How 'bout the 20th?"

Conference participants will also have the opportunity to preview and purchase new teaching materials, provided by Stannard's Music.

The fee for the two-day conference is \$25 for teachers and \$5 per day for students. Campus housing is available.

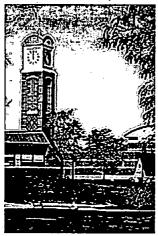
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Sources:

Helen Marlais, Assistant Professor of Music, 616-895-3390



For Immediate Release June 08, 2000 Contact Stephen Ward 616.895.2221



Sixth International Carillon Concert Series Set for June 18-August 20

Last for GVSU as one-carillon university; Beckering Family Carillon starts this fall

In this Olympic Summer, Grand Valley State University continues its own international tradition with the Sixth International Carillon Concert Series, featuring weekly performances on the Cook Carillon on the Allendale Campus. Concerts are Sundays at 8 p.m., and are free of charge with seating on the grounds of the university's beautiful campus.

"We've established a place in this musical niche — the outdoor carillon concert," said University Carillonneur Julianne Vanden Wyngaard from Holland, where she is completing more than a half year of studies at the Netherlands Carillon School.

"Our series is now known as one of the best-attended and most appreciated in the world," she said.

Weekly audiences average about 175 people, many of whom are families.

The Cook Carillon consists of 48 bells atop the 10-story Cook Carillon Tower, each controlled by cables attached to levers below, configured like a piano keyboard. The performer plays the instrument by striking the levers with the heels of the hands. With good technique, the bronze bells, some weighing thousands of pounds, can be played with speed and dynamics that resemble a piano.

International performers are able to build a Michigan performance schedule that also includes concerts on the instruments at Michigan State, the University of Michigan, and Cranbrook.

Highlights of this year's series include a performance by the carillonneur of the Australian National Carillon, performers from Belgium and the Netherlands, and some of Michigan's finest players.

This will be the last series for Grand Valley as a one-carillon university. Beginning this Fall, the Beckering Family Carillon will bring the fascinating sound of the bells to downtown Grand Rapids. The instrument and tower, on the Pew Campus, will become the centerpiece, in both sight and sound, of downtown's West Side.

The summer concerts in Allendale usually run 45 minutes. Audience members are encouraged to bring lawnchairs, Frisbees, or bikes, and are urged to move about the campus.

The following is the performance line-up:

June 18 & 25 Richard Giszczak, Ann Arbor July 2 Eddy Marien, Belgium

July 9 Marcel Siebers, The Netherlands

Júly 16 Suzanne Magassy, Australia

July 23 Anne Kroeze, The Netherlands

July 30 Jeremy Chesman, Ann Arbor

August 6 Patrick Macoska, Ann Arbor

August 13 Jenny King, Bloomfield Hills

August 20 Julianne Vanden Wyngaard, GVSU

Photos of each performer are available.

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Sources:

Stephen Ward, University Communications, 895-2221



For Immediate Release June 09, 2000 Contact Stephen Ward 616.895.2221

GVSU Continues Tuition Restraint

Board Approves 2000-2001 Rates at Meeting Today

The Grand Valley State University Board of Control today set tuition for the 2000-2001 academic year, raising rates by 2.9%. For example, a full-time sophomore will pay \$4,230 for two semesters of study, up \$122 from last year's rate of \$4,108.

"Our action today upholds Grand Valley's tradition of providing affordable, high quality education," said Board of Control chair Donna K. Brooks of Holland. "I'm pleased that we've kept the increase at a minimum," she added, noting the university's history of receiving the least perstudent funding from the state.

Brooks also said that most GVSU students, or their parents, are eligible for the federal higher education tax credits, which range from \$1,000 to \$1,500. Many entering freshmen will also be eligible for the State of Michigan's new MEAP-based scholarship of \$2,500. GVSU also offers need-based and merit scholarships as well as a wide array of student financial aid and loan programs. "No student is ever denied admission because of inability to pay," Brooks concluded.

GVSU remains ranked as one of "America's 100 Best College Buys" by Institutional Research & Evaluation, Inc; "Best Buys" identifies college campuses with above-average academic programs and below-average tuition rates.

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Sources:

Matthew E. McLogan, Vice President for University Relations, (616) 895-2180.



For Immediate Release
June 12, 2000
Attention: Business Editors; Web Editors
Contact Stephen Ward
616.895.2221

GVSU Turns to Cyber-Solution to Streamline Procurement

Most purchasing can soon be done on the Web

Grand Valley State University has joined a charter group of nine schools in the nation to use a new Web-based procurement service, billed as the "on-line marketplace for education."

Commonfind is the first integrated buyer-supplier network designed for the education market. Its features are three-fold. First, it provides aggregate purchasing through a consortium of suppliers who bid to provide services and products, ranging from equipment maintenance to office supplies.

Secondly, the buying takes place on the Web which, thirdly, allows the process to become more streamlined and, in some cases, allows university office staff to go directly to suppliers, freeing up purchasing staff for other responsibilities.

"It's been estimated that this e-procurement system will eventually let us save 10 to 25 percent in costs, both through the aggregated buying and the streamlined process," said Ester Burns, GVSU senior buyer.

Another feature of the service is that the university's current local vendors can join Commonfind's consortium of suppliers.

"That lets our local suppliers stay in our loop and keep bidding on Grand Valley contracts, plus, because the service is national and on the Web, it opens the locals up to a market that's as big as the number of participating institutions," said Mick Doxey, GVSU director of business services.

Other colleges and universities in the Commonfind start-up group include: Babson College; Harvey Mudd College; Miami University; Smith College; Stevens Institute of Technology; Villanova University; Wellesley College, and Wheaton College (MA).

GVSU will begin testing Commonfind this month through its Purchasing office. Ultimately, the university will use the service campus-wide.

Commonfind was developed through a partnership between Commonfund, a leading financial manager for educational institutions, CampusFirst, the leading insurance underwriter for educational institutions, and Intelisys, a leading provider of e-marketplace solutions.

Commonfind representatives will be on the GVSU Allendale Campus Tuesday, June 13.

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Sources:

Mick Doxey, Director of Business Services, 895-2284; Ester Burns, Senior Buyer, 895-2280.



For Immediate Release June 12, 2000 Contact Stephen Ward 616.895.2221

Great Lakes Research Center Launch Set for Thursday

Project's importance to Muskegon and Great Lakes Region 'impossible to overstate'

Grand Valley State University will make history in Muskegon this Thursday, June 15, with groundbreaking for the Lake Michigan Center on the shore of Muskegon Lake. A complete schedule of events and media coverage instructions follow.

The facility will be the new home of the university's Annis Water Resources Institute, and is expected to trigger additional development along the lake, which is a water gateway to Lake Michigan and the rest of the Great Lakes.

Community leaders, elected officials, and GVSU faculty and staff will all take part in an afternoon of festivities. The schedule includes a flotilla to welcome the project, a Coast Guard fly-over, tours of the university's research vessels, and music from Muskegon High School's Big Red Pep Band.

"It's impossible to overstate the importance of the Lake Michigan Center to the Muskegon area," said Charles E. Johnson II, chairman of the Lake Michigan Center Campaign Committee.

"This Center will help make Grand Valley a world leader in freshwater research," said State Senator Leon Stille (R-Spring Lake), who helped land a \$1 million state grant for the project last year. The Community Foundation for Muskegon County also contributed \$1 million.

"We are proud to have advanced the many community partnerships that are moving this project to reality," said Arend D. Lubbers, GVSU President.

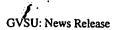
The total project campaign budget is \$5 million. Chairman Johnson said the fundraising goal is within sight.

"We urged the university to commence construction as soon as possible. We're ready to go," he said.

Plans for the Lake Michigan Center include a 20,000 square-foot research facility housing various laboratories, administrative offices, conference rooms, and classrooms.

Institute Director Ronald Ward said he expects construction to be completed in time to accommodate the Lake Michigan: State of the Lake 2001, a follow-up to the successful GVSU symposium hosted in Muskegon last fall. "We believe that a biennial program will help keep attention focused on Lake Michigan and its importance to our region," Ward said.

The Annis Water Resources Institute was established in 1986 to preserve, protect, and improve our natural resources. The institute conducts studies for county governments and municipalities throughout the state. Thousands of K-12 and university students study water quality issues each year through the institute's research program, which includes regular study trips on Muskegon Lake and Lake Michigan.



The larger of the Institute's two research vessels, the Muskegon-based W.G. Jackson, makes an annual multi-port research tour of Lake Michigan, including stops in Chicago and Milwaukee.

Photo/Video/Audio Opportunities During GVSU's Muskegon Groundbreaking Thursday, June 15 Lake Michigan Center Site, Shoreline and Seventh

- 4 p.m. Site tours for guests, Louie the Laker appears
- 4:05 Vessel flotilla begins, toward site from Heritage Landing, led by U.S. Coast Guard
- 4:15 Vessels approach site, fire hoses spraying
- 4:30 Vessels moored at site
- 4:40 Muskegon High School's Big Red Pep Band performs
- 4:45 Program, featuring Charles Johnson II, Rich DeVos, Sen. Leon Stille, President Arend Lubbers
- 5:00 Excavator on barge drops "clamshell" digger into sand, vessels blow whistles, Coast Guard helicopter flies over, circles site twice
- 5:05 Big Red Pep Band plays Anchors Aweigh, research vessel open for tours, refreshments

Considerations: Park in Heritage Landing area or other areas near site; TV truck parking provided along immediate west side of GVSU building at the site; expected crowd: 250-450; media platform with audio/video mult box will be provided; Plan to cover cables on the ground. From TV truck parking to mult box, about 30 feet will be in foot traffic area.

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Sources:

Ronald Ward, Annis Water Resources Inst. Director, at 616-895-3749

Find more resources on the <u>GVSU NewsCenter</u> -- www.gvnow.gvsu.edu/news_index.cfm

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For Immediate Release June 13, 2000 Attention: Arts Editor Contact Stephen Ward 616.895.2221

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July 23

Anne Kroeze, The Netherlands

July 30

Jeremy Chesman, Ann Arbor

August 6

Patrick Macoska, Ann Arbor

August 13

Jenny King, Bloomfield Hills

August 20

Julianne Vanden Wyngaard, GVSU

Photos of each performer are available.

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Sources:

Stephen Ward, University Communications, 895-2221



For Immediate Release June 16, 2000 Contact Stephen Ward 616.895.2221

EPA Grant is Major Boost to Muskegon River Watershed Research

Annis Water Resources Institute project now funded at \$354,779

The Environmental Protection Agency, in cooperation with the Michigan Department of Environmental Quality, has awarded a \$268,356 grant to Grand Valley State University's Robert B. Annis Water Resources Institute to begin work on the Muskegon River Watershed Project. The grant was matched with \$86,423 from local sources for a total project budget of \$354,779.

"This grant will allow the Water Resources Institute to gather data, conduct analysis, initiate a program of public information and education, and create a watershed management plan for the Muskegon River Watershed," explains John Koches, senior program manager for GVSU's Water Resources Institute.

Partners in the project include the Community Foundation for Muskegon County, the Fremont Area Foundation, Conservation Districts within the Watershed, West Michigan Shoreline Regional Development Commission, and Westshore Consulting.

The project began June 1, 2000 and will run until May 31, 2002. The results from this planning phase will be used in an application for continued support of water quality study and improvement.

The Muskegon River Watershed contains significant sport fishery ranked among the best in Michigan. The fishery is worth an estimated \$5 million a year.

"We will establish the Muskegon River Watershed as an area of quality and in the process develop a plan of action that will insure its long-term health," says Koches.

The Robert B. Annis Water Resources Institute serves as a lead agency in researching water quality, watershed management, and related environmental concerns.

The Institute will participate in outreach to ensure that decision-makers from government, business, and industry are equipped with the best knowledge available and provide public education to a variety of audiences.

"We are responsible for day to day project management and the comprehensive assessment of the Muskegon River Watershed," explains Koches.

The Annis Water Resources Institute has been involved in the development of several Watershed Management Plans including those prepared for Crockery Creek Watershed, Brooks Creek Watershed, Pigeon River Watershed, Pentwater River Watershed, York Creek Watershed, and the Bear Creek Watershed.

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Sources:

John Koches, Senior Program Manager of GVSU Robert B. Annis Water Resources Institute, 616-895-3792



For Immediate Release June 28, 2000 Attention: Weekend Editor Contact Stephen Ward 616.895.2221

GVSU Carillon Participates in Nationwide July 4 Event

Concert to Follow 2 p.m. 'Let Freedom Ring' Event

ALLENDALE, MICH—The Cook Carillon on the center of Grand Valley State University's Allendale campus will join the Liberty Bell, the National Cathedral, and other bells across the country in a national recognition of Independence Day at 2 p.m. this Tuesday.

"Let Freedom Ring 2000" will be initiated at the Liberty Bell in Philadelphia with 13 tolls rung at 2 p.m. At that moment, carillons, church bells, city halls, courthouses, national monuments and ships at sea will join in the celebration. Other participating sites include Arlington National Cemetery, the Arizona Memorial at Pearl Harbor, the National Cathedral, Old North Church in Boston, West Point Chapel, and every ship in the U.S. Navy, the Coast Guard, and the Merchant Marine.

Following the 2 p.m. bell-ringing, GVSU Carillonneur Julianne Vanden Wyngaard will perform a short concert of patriotic tunes.

The annual GVSU International Carillon Concert Series includes free concerts every Sunday evening at 8 p.m. through August 20. Performers come from across the country and around the world to play on the 48-bell Cook Carillon. Guests are invited to bring lawn chairs and blankets to enjoy the free performances.

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Sources

Julianne Vanden Wyngaard, 616-895-2581



For Immediate Release July 21, 2000 Contact Stephen Ward .616.895.2221



Nursing Professor Named to Top National Association Post

Patricia Underwood, a professor in Grand Valley State University's Kirkhof School of Nursing, was elected to serve a two-year term as first vice president of the American Nursing Association (ANA) during its convention last month in Indianapolis.

The ANA is the nation's leading professional organization representing the major health policy, practice, and workplace issues of registered nurses (RNs) in the United States.

As ANA first vice president, Underwood will play a major role in fostering legislation and health policy. "I look forward to working with nurses, consumers, and other providers across the country to make quality, accessible, and cost-effective health care a reality for all people," says Underwood.

As president of the Michigan Nurses Association, she was active in the passage of the Health Professionals Recovery Act. She also represented nurses on the Hillman Commission, which was charged with making recommendations about the health facility needs for greater Kent County for the next 20 years.

Underwood was one of 30 nurses from throughout the country invited to meet with Hillary Rodham Clinton and other members of President Clinton's Task Force on Health Care Reform in March of 1993. She returned to the White House the following year to meet with the President to discuss health care reform.

She took a sabbatical in Washington, D.C., during the winter 1999 semester to work on health policy development across federal agencies. She worked with the Department of Health and Human Services and the Health Care Financing Agency (HCFA) on the reimbursement of nurse practitioners.

Underwood also assumed a leadership role in the development of a national agenda to address violence against women. "This was a joint project of the Department of Health and Human Services and Justice under the leadership of Secretary Shalala and Attorney General Reno," says Underwood.

In addition to its work on ethics and standard setting, the ANA will be focusing on patient safety and advocacy including the opposition of mandatory overtime for nurses, which can jeopardize patient safety.

"Research has demonstrated that appropriate levels of registered nurse staffing decrease the occurrence of hospital-acquired infections, patient falls, skin breakdown, and length of stay and increases patient satisfaction," explains Underwood. "Patient safety and quality care must be a priority over profit making."

The ANA is currently pressing for legislation to require safer systems to reduce needle-stick injuries to nurses as part of its fight for safe workplace environments.

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Sources:

Patricia Underwood, Ph.D., RN, GVSU Kirkhof School of Nursing Professor, 616-895-2592



For Immediate Release July 21, 2000 Contact Stephen Ward 616.895.2221

Grand River Expedition to Over-Night at GVSU

University to Host Grand River Expedition 2000 Canoeists July 25-26

Grand Valley State University is doing its part to help a non-profit group inform west Michigan how grand the Grand River really is. GVSU will serve as an overnight site stop for more than 50 canoeists and kayakers participating in the Grand River Expedition (GRE) 2000 on July 25-26.

The 13-day canoe journey and river study, lead by world-renowned canoeist Verlen Kruger, was organized by Grand River Expedition 2000, to document the values, problems, and opportunities of the Grand River and its watershed in an effort to foster awareness and responsibility for the river.

"We do more than talk about things at this campus," says Carl Bajema, GVSU host of GRE 2000. "West Michigan has turned its back on the river. We have a beautiful resource here and need to take advantage of it."

The expedition team will be paddling canoes, conducting studies, and providing demonstrations, interactive displays, and exhibits to communities along the river. The entire navigable length of the Grand River, 225 miles, will be paddled from Center Lake, near Jackson, to Grand Haven.

The team includes scientists, historians, educators, students, agriculture and natural resource professionals, industry representatives, and leaders in civic organizations, writers, video and film specialists and others.

Each canoeist is given a specific job, such as counting different wildlife species and conducting water quality tests. The group is traveling eight to 27 miles per day.

The data gathered will be analyzed and compared to data collected by the Grand River Expedition '90 so that important trends can be determined to support future action.

Ten years ago, GRE '90 traveled the same navigable stretch of the Grand River, conducting studies and educating communities along the way.

Interactive exhibits and displays for the public include stream monitoring, fishing demonstration, voyageur encampment with authentic and replica artifacts, river cleanup, and bugs of the Grand River, among others.

"It's important that the group publicize what has been done recently and the problems still in existence," says Bajema.

River clean up, community river revitalization projects, and the formation of watershed interest groups followed Expedition '90, which also received the Take Pride in America national award from the U.S Department of the Interior for its accomplishments.

MEDIA OPPORTUNITIES: The Grand River Expedition 2000 will arrive in Allendale on Tuesday, July 25 at 7:00 p.m. at the west end of the M-45 bridge near the main entrance of Grand Valley State University. The group will dock its canoes there and be transported by vans to the university's Irwin Club Lot near the Lubbers Stadium for the overnight stay.

The expedition will shove off from the west end of the M-45 bridge near GVSU on Wednesday, July 26 at 9:00 a.m.

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Sources:

Carl Bajema, GVSU Host for Grand River Expedition 2000, 616-791-9010



For Immediate Release July 25, 2000 Contact Stephen Ward 616.895.2221



Catherine Menyhart

Strasbourg Bound

Tecumseh Student Among First to Win International Scholarship

Growing up, Catherine Menyhart, was surrounded by people from other cultures. Her family regularly hosted exchange students and other foreign visitors in their Tecumseh home, which sparked her interest in international relations. When she headed off to college, she decided on a double major in International Relations and French at Grand Valley State University.

Now, her pursuit of global interests has landed her a prestigious scholarship that will fund nearly a year of studies abroad. Menyhart is one of 10 winners of GVSU's new Barbara Padnos International Scholarships, which support overseas study programs researched and developed primarily by the students who apply for the funding. Menyhart will spend the bulk of her time in a study abroad program in Strasbourg, France, offered by the University of Strasbourg and Syracuse University, from August to next June.

"I am thrilled with the award," says Menyhart. "It is an amazing opportunity that will allow me to spend an entire year in France."

"The Intensive French and Cultural Studies program at the University of Strasbourg fit my hopes and priorities," says Menyhart. "The program is ideal thanks to the history and location of Strasbourg, the intensive language training, French-host living arrangements, and unique field studies."

Menyhart's goals for her time in France include gaining more fluency in the French language, comfort in the culture, and greater overall self-confidence. She will be taking courses in art history, literature, and French history and civilization, all of which are taught in French.

GVSU's Barbara Padnos Scholarship for International Studies was established by Holland, Michigan businessman Stuart Padnos to honor of his late wife.

"The Padnos scholarship has raised the profile of study abroad to a significant level," says Brenda Robinson, GVSU Dean of International Studies. "It has also communicated to students and their families that GVSU values study abroad programs."

The International Affairs Office at Grand Valley State University is seeing increased interest in study abroad opportunities. Nearly 300 students enrolled in study abroad programs in the current academic year, a jump of more than 100 students from previous years. In addition to the Padnos Scholarships, the International Affairs Office currently offers summer programs in 16 countries and semester exchanges in seven countries.

To be considered for a Padnos Scholarship, each student submits an essay describing how an international experience will help his or her education and outlining a specific program of study.

Menyhart zeroed in on the city of Strasbourg, because its location on the border of France and Germany offers a slightly different perspective than most French cities.

"This region is ideal for helping me reach my academic goals because international affairs are significant in Strasbourg," explains Menyhart. "It is the home to the Council of Europe and the Court of Human Rights."

Menyhart hopes to earn an internship position at one of those organizations, to help her understand European relations and expand her language skills.

As part of her program, she will also attend a nine-day traveling seminar each semester taking her to Western Europe the first semester and Eastern Europe the second semester.

"My stories and recollections may encourage other students to experience for themselves the benefits of traveling abroad," says Menyhart.

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Sources

Catherine Menyhart, 517-423-4402; Brenda Robinson, Dean of International Affairs, 616-895-3898



For Immediate Release July 31, 2000 Contact Stephen Ward 616.895.2221



A scene from last year's race.

Anchors Aweigh

GVSU Engineering students test skills in model boat race Tuesday, 1 p.m.

A group of GVSU Engineering students will go with the flow this week as they complete a course in fluid dynamics. They'll compete in the annual Wooden Shoe Regatta, which features model racing yachts that serve as practical applications for classroom principles.

The regatta is an educational project designed by GVSU Padnos School of Engineering professor Shirley Fleischmann, who previously taught at the U.S. Naval Academy. Fleischmann organized the regatta at the Naval Academy for six years. This is the tenth year she has run the event at Grand Valley.

"The designers and skippers of the boats are junior-level engineering students who have applied what they have learned about fluid dynamics to design the sailboats," says Fleischmann. "The tangible result of this project is 21 highly original designs."

Students start with a 2-by-4-by-10-inch block of basswood and build a one-twelfth scale model of a single hull sailboat. They test hull resistance in a 12-foot tank built and donated by S-2 Yachts of Holland, Michigan. Students test the sails, which they made themselves, in a wind tunnel. Based on these tests, students use scaling laws to predict how the hulls and sails of a full-scale boat will perform.

"All of this testing and the reasons behind special design features are the technical heart of the project," explains Fleischmann. "This is all put into a report which is graded."

The Wooden Shoe Regatta includes competition for style and speed. The speed competition takes place in a tank with an 8-foot course and will be held on Tuesday, August 1, in the Eberhard Center, Room 713 at 1 p.m.

Next year's Wooden Shoe Regatta will be held at the new Keller Engineering Labs in downtown Grand Rapids.

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Sources:

Shirley Fleischmann, GVSU Professor of Engineering, 616-771-6761



For Immediate Release July 31, 2000 Contact Stephen Ward 616.895.2221

West Michigan Economic Slowdown Expected

Small businesses share predictions in GVSU study

Small businesses expect the West Michigan economy to slow down in the coming year, according to a recent survey by the Center for Entrepreneurship in the Seidman School of Business at Grand Valley State University.

The center, with the support of First Community Resources Inc., conducts quarterly surveys of confidence among regional small businesses, including those in Kent, Ottawa, Muskegon, and Allegan counties. In July, 97 responses were received from 300 queries mailed to small businesses with fewer than 25 employees.

The index of projected confidence in next year's economy slipped to 73 percent, down from 81 percent confidence in the current economy. This marks the highest recorded difference between present and future confidence.

The 81 percent confidence in the current economy has remained the same for the past three years.

The survey also determined the following:

Employment changes

In the next six months about 18 percent of respondents expect additions to their workforces. In the long-term, 13 percent of respondents said they expect their employment to increase by 50 percent or more in the next two years. This is the lowest response since the survey began in January 1997.

Sales Changes

Forty-three percent of respondents expect sales to increase, continuing a downward trend of the past four quarters from a high of 58 percent. Considering only those expecting increases, their average increase was 14 percent, the lowest level yet reported.

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Sources:

Tom Dandridge, Director of GVSU's Center for Entrepreneurship, 616-863-9241



For Immediate Release August 03, 2000 Contact Stephen Ward 616.895.2221

Business Software Training Set for August 9-11

Grand Valley State University business students preparing for management careers will have an even greater advantage, thanks to a new initiative by the Seidman School of Business to incorporate the use of "Enterprise Resource Planning (ERP)" in its curriculum.

ERP is software that allows companies to automate and integrate business activities using best industry practices.

"Many universities across the country are implementing ERP into the curriculum," says Helen Klein, assistant professor of management. "Universities that have been at it the longest are reporting that students with ERP backgrounds are commanding higher salaries than their non-ERP educated colleagues."

Two faculty members from the University of California-Chico will be conducting workshops for GVSU faculty, students, and area business professionals about ERP on August 9-11 at the DeVos Center in downtown Grand Rapids.

GVSU faculty will begin passing their knowledge on to students in the fall and if things go well, other departments may begin introducing ERP into the curriculum next year.

"In addition to the production and information systems faculty, we hope to see faculty from finance, human resources, and accounting, among others," says Klein. "The use of ERP in the classroom will provide students with a working model of an entire business. They will see how each area of business impacts the other."

The workshop will include an overview of ERP, how it differs from "traditional" information systems, the benefits, the challenges, and issues involved in this new wave of software.

Along with students, Klein also sees the workshop benefiting the local business community. "This is an excellent opportunity for us to provide a workshop for the business community and network with other business people whose company may have or are considering an ERP system," says Klein.

SAP, the company that developed the ERP system, was founded in 1972 in Waldorf, Germany with the goal of producing integrated application software for corporations.

"The company is known as an industry leader," says Klein. "In the past their software has been marketed to larger companies like General Motors, Steelcase, and Wolverine World Wide. Efforts are now afoot to find more ways for it to be used effectively and affordably in smaller companies."

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Sources

Helen Klein, GVSU Assistant Management Professor, 616-336-7448



For Immediate Release August 04, 2000 Contact Stephen Ward 616.895.2221

Engineering's "Iron Ring" Commencement Friday

Projects Completed for Area Industry Will Be On Display

Forty Grand Valley State University Engineering students will make the transition from student to professional as they are graduated this Friday in a 7 p.m. ceremony in the Eberhard Center on the Grand Rapids Campus.

The Order of the Engineer "Iron Ring" Ceremony is a special commencement ritual for Engineering students, who graduate later in the year than the traditional spring ceremony because they must complete a co-operative program in a local business. The co-op program lasts into the summer.

"Each student receives an iron ring, placed on the little finger of the working hand," explains Jeff Ray, an assistant professor in the Padnos School of Engineering at GVSU. "The practice started in Canada and is getting more well-known in the United States. It symbolizes bridging the step between training and experience."

Projects required of students in their senior year will be on display in the Eberhard Center all day Friday. All of the projects, completed in co-op programs, were designed to address actual problems and needs of area companies.

Projects on display include a mobile testing cart for loudspeakers, designed for Rockford Acoustic Design; a system for testing catalytic converters for Benteler Automotive; and a system for testing rotors, designed for BF Goodrich Avionics Systems, Inc.

"The importance of the course is that it gives interdisciplinary teams of students a culminating engineering design experience," Ray adds. "The projects allow the design teams to learn and experience various aspects of leadership and management, which companies demand of their engineers."

Half of the graduates have already accepted job offers and those remaining are in the process of making final decisions. Starting salaries exceed \$40,000.

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Sources:

Jeff Ray, Padnos School of Engineering, 616-771-6750



For Immediate Release August 17, 2000 Contact Stephen Ward 616.895.2221



GVSU Carillonneur Among World's Elite Performers

Vanden Wyngaard Closes Carillon Concert Series this Sunday, the 20th

GVSU Carillonneur Julianne Vanden Wyngaard became the fourth American woman and thirteenth American overall to graduate from one of the most prominent carillon schools in the world this summer.

The longtime Music faculty member recently returned to the United States after spending six months completing her fourth session of studies at the Netherlands Carillon School.

"I am realizing what an exciting time it is to be a carillonneur in west Michigan," says Vanden Wyngaard. "This diploma I have earned is comparable to a bachelor's degree in music here in the states."

Vanden Wyngaard began her carillon studies at the school in 1996, about a year-and-a-half after the Cook Carillon was installed and dedicated.

"I decided if I wanted to be the university's official carillonneur, I would have to study with the masters," says Vanden Wyngaard. "President Lubbers was most supportive."

Specializing in carillon performance, her curriculum included courses in arranging, history of the instrument, programming of the instrument, care and use of the auto-play feature, and literature of the instrument.

Multiple faculty members, many who have performed at GVSU, taught the courses. Her primary instructor was Bernard Winesemius, who also plays the organ, in addition to the carillon.

"I have just completed what is known as the first phase of carillon study and have been invited back to complete the second phase, which is comparable to a master's degree," says Vanden Wyngaard.

While attending carillon school, she played carillons in Utrecht, Venlo, Nijkerk, Tilburg, Voorschoten, Zoetermeer, Breda, and Onze Lieve Vrouw in Amersfoort.

"Each instrument is different in its number of bells, tuning, configuration (the relationship of the bench to the pedals of the keyboard), and in sound details," explains Vanden Wyngaard.

One of the highlights of Vanden Wyngaard's carillon studies occurred when she was asked to play for Queen's Day, a national holiday celebrating the Queen's birthday.

"I had a crash course in all the music, thoroughly enjoyed myself, and felt truly honored to be asked to play in that particular tower on a very special day in the Netherlands," says Vanden Wyngaard.

Vanden Wyngaard will give the closing performance of Grand Valley's International Carillon Concert Series Sunday, August 20 at 8:00 p.m. at the Cook Carillon on GVSU's Allendale campus.

The concert is free and the audience is encouraged to bring picnics, Frisbees, and something to sit on.



For Immediate Release August 23, 2000 Contact Stephen Ward 616.895.2221

Van Andel Institute Leaders to Receive Honorary Degrees from GVSU

Thursday event celebrates GVSU's growing ties to health care community

GRAND RAPIDS, MICH. --Grand Valley State University will celebrate its growing partnership in the West Michigan health care community as it bestows honorary doctorates on Luis Tomatis and George Vande Woude of the Van Andel Institute this Thursday, August 24 at 11 a.m. in the Richard M. DeVos Center on the Grand Rapids Campus.

The event will take place in the Loosemore Auditorium on the first floor, near the Center's southeast entrance.

Tomatis became the founding president of the Van Andel Institute in 1995 after concluding a 30-year career as a cardiac surgeon at Butterworth Hospital in Grand Rapids. During that time he served as the hospital's chief of the Thoracic and Cardiovascular department and as a clinical professor of Surgery at Michigan State University.

Tomatis has published many scientific papers, lectures widely to professional audiences, and conducted research on surgical cost containment. In 1981, he became president of the Michigan Society of Thoracic Surgeons. In 1993, he was made "Ciudadano Ilustre de la ciudad de Rosario" (Illustrious Citizen) in his native Argentina, and in 1995 he was conferred a "Doctor Honoris Causa" honorary degree by the University of Rosario, Argentina.

Vande Woude, current director of the Van Andel Research Institute, previously served as director for the Division of Basic Sciences at the National Cancer Institute until 1999. From 1983 to 1998, he was director of the ABL-Basic Research Program at the National Cancer Institute's Frederick Cancer Research and Development Center.

Vande Woude is the author of over 240 scientific research articles and over 60 books or monographs. He has served as editor or editorial board member of numerous professional journals, such as Journal of Virology, Cell, Gene Analysis, Oncogene, Cancer Research, DNA, and the Japanese Journal of Cancer Research. He is the recipient of a Merit Award from the National Institutes of Health, the Robert J. and Claire Pasarow Foundation Award for Cancer Research, and a Lifetime Achievement Award in Technology Transfer from the National Aeronautics and Space Administration.

"We are pleased to be honoring these two most distinguished scientists in our community," said Doug Kindschi, dean of Science and Mathematics at GVSU.

"This is one more step in our growing relationship with the Van Andel Institute. Our faculty members already have several research projects underway with the Institute, and we look forward to many more as we move toward the opening our own health professions education center on the Spectrum Health Campus in 2003," Kindschi added.

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Sources:

Douglas Kindschi, Dean of Science and Mathematics at GVSU, 616-895-2261



For Immediate Release September 1, 2000



Contact: Stephen Ward (616) 895-2221

Gerald R. Ford Foundation Erik Nelson (616) 451-9263 ext. 40

Noted Presidential Scholar Becomes Executive Director of the Gerald R. Ford Foundation and Joins Faculty at Grand Valley State University

Richard Norton Smith will leave his position as Director of the Gerald R. Ford Presidential Library and Museum to become Executive Director of the Gerald R. Ford Foundation and will also join the faculty of Grand Valley State University. Smith's joint positions are a partnership between Grand Valley and the Ford Foundation; the agreement was announced today by GVSU President Arend D. Lubbers and Martin J. Allen, Jr., Chairman of the Board of the Gerald R. Ford Foundation. Smith's new positions are effective September 1. A search is cur-



rently underway by the Office of Presidential Libraries, a division of NARA (National Archives and Records Administration) for Richard Norton Smith's replacement as Director of the Gerald R. Ford Museum and Library.

"The partnership between the Gerald R. Ford Foundation and Grand Valley State University will provide a working environment that will afford Richard the opportunity to maximize his talents which, along with his many outstanding accomplishments, have made him one of our communities great assets," Allen said. "Among his numerous foundation duties, Richard will continue to create the kind of high caliber exhibits and special programs that have been so popular with our community," he concluded.

"Richard Norton Smith is one of the nation's most distinguished scholars and his presence on our campus will be of great value to our students," Lubbers added. At GVSU, Smith has been appointed Distinguished Professor of U.S. Presidential History. He will lecture on presidential history; conduct symposia in collaboration with the Gerald R. Ford Foundation; provide research for his continuing authorship; and be available for instructional partnerships with

members of the GVSU faculty. In 1998, Smith received an Honorary Doctor of Letters degree from Grand Valley.

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Smith's first symposium, jointly sponsored by GVSU and the Ford Foundation, will take place at Grand Valley's newly unveiled Richard M. DeVos Center on September 13. "When Campaigns Were (Mostly) Fun" will be an informal, half-day academic conference assembling nationally known journalists and campaign insiders for a lighthearted discussion of the last half-century of American politics.

Previous to his directorate at the Ford Museum and Library, Smith has served as Director of the Hoover, Reagan and Eisenhower Presidential Libraries. A widely published author, Smith has written critically acclaimed biographies of Thomas E. Dewey, George Washington and Colonel Robert McCormick of the *Chicago Tribune*.

- 30 -

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For Immediate Release September 06, 2000 Attention: Editors/Assignment Desk Contact Stephen Ward 616.895.2221

DeVos Center Dedication Friday Morning

\$60 million center houses GVSU's 15 graduate programs

Grand Valley State University will dedicate the Richard M. DeVos Center on the Pew Grand Rapids Campus this Friday, September 8, at 10 a.m.

The event will take place on Fulton, which will be closed from U.S. 131 west, between Mt. Vernon and Winter, in front of the DeVos Center. The stage will be set up near the base of the Beckering Family Carillon Tower.

Members of the media who wish to cover the event should park vehicles in the GVSU lot on Mount Vernon, which runs parallel to US-131, along the east side of the DeVos Center.

A media platform with mult box will be provided during the event, which is expected to run about 45 minutes. Scheduled speakers include Richard M. DeVos; Dan DeVos; Lt. Gov. Richard Posthumus; and GVSU President Arend D. Lubbers.

A public open house is scheduled for 2 - 4 p.m. Friday.

The event culminates nearly three years since groundbreaking on the \$60 million center, which houses GVSU's 15 graduate programs. Review news releases and high resolution images on the Web at www.gvnow.gvsu.edu/ From there, click on "For Journalists."

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Sources

For all questions about media coverage, Stephen Ward, Director, University Communications, 616.895-2221



For Immediate Release September 07, 2000 Contact Stephen Ward 616.895.2221

GVSU Enrollment is 18,579, More Than 1,000 Over Last Year

For the fourth time in its history, Grand Valley State University's enrollment has risen by more than 1,000 students in a single year, with the announcement today of a final count of 18,579 students for the 2000-2001 year.

The increase is 6.5 percent over last year's count of 17,452. The number of first-time freshmen jumped 11.9 percent over last year's figure, to 2,953. The total of freshmen for the new academic year is 3,947.

The number of master's degree students is up 4.2 percent over last year.

GVSU Vice Provost Robert Fletcher said the enrollment increases are seen throughout the university. The array of programs GVSU offers in Allendale, Grand Rapids, Holland, Muskegon, and Traverse City are in demand.

"Accessibility to quality programs is important to more than traditional students," Fletcher said. "It's academic programs that people sign up for, and we're highly regarded for our focus on teaching and the quality of our faculty."

The final headcount comes as GVSU dedicates its new Richard M. DeVos Center, a significant expansion of the university's Pew Grand Rapids Campus. The center provides a home to GVSU's 15 graduate programs, and several upper division undergraduate courses are also offered there.

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Sources

Jodi Chycinski, Director of Admissions, 895-2025; Stephen Ward, Director of University Communications, 895-2221

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For Immediate Release September 07, 2000 Contact Stephen Ward 616.895.2221

GVSU Shakespeare Festival Features Comedy of Errors

ALLENDALE, MICH--Grand Valley State University kicks off its 2000-01 theatre season with the seventh annual Shakespeare Festival, on GVSU's Allendale campus and in downtown Grand Rapids September 22 through October 27.

The festival will include a wide range of events--including classical and modern plays, critical lectures, films, storytelling, a Renaissance Faire, and concerts--all to celebrate Shakespeare and his times. Professional actors-in-residence, guest scholars, alumni, community artists, faculty members and students will participate.

The production of Shakespeare's humorous farce, *The Comedy of Errors*, will be the festival's centerpiece. Twelve performances are scheduled, including midweek mid-morning school matinees, a dinner theatre package, weekend matinees, and traditional evening weekend shows. Staged in a crazy and upbeat 1970s disco style, the comedy recounts the hilarious misadventures of two sets of identical twins, separated at birth, who suddenly discover each other's existence in a mixed up moment of mistaken identity, reversed roles, and wish fulfillment. The play is directed by Karen Libman and stars guest artist Brian Webb Russell, with professional stage management by guest artist-in-residence Hurvey Morris.

Love's Labor's Lost

Under the spirited direction of Chicago-producer-director Frank Farrell, Shakespeare's whimsical romantic comedy, Love's Labor's Lost will be staged by the Holland-based Pigeon Creek Shakespeare Company. The group has gained local recognition for its informal, "in your face" Shakespearean style. Three performances of the production will be staged in the university's arboretum over Family Day Weekend September 22 through the 24.

New Plays in Process Project

In addition to Shakespeare's own works, the festival will also feature the work of contemporary playwrights in its "New Plays-In-Process" series on October 24 through the 27. The project aims at providing authors from around the nation with an acting ensemble to develop their new work. Holland resident Max Bush, a successful west Michigan playwright and GVSU alumnus, is coordinating the project. More than 40 full-length scripts were entered into the Festival competition, which began in May. Two were selected for development. Local artists were then hired to rehearse the shows and the writers will be brought to the GVSU campus to participate in the rehearsal and development process. After the October 24 and 25 performances in Allendale, the plays will be presented again at the Grand Rapids Civic Theatre on October 26 and 27.

Chicago Director to Be Artist-in-Residence

Nationally acclaimed Shakespearean producer and director, Barbara Gaines will be the guest artist-in-residence at the Shakespeare Festival on October 5 and 6. Gaines founded the Chicago Shakespeare Theatre on Navy Pier, one of the world's largest and most prestigious year-round professional stages. She will attend the productions of *The Comedy of Errors* on October 5 and discuss the show with the cast and ensemble. She will also speak to the public on October 6 about the critical role theatre and cultural arts can play today in American communities. Her presentation is scheduled for 4 p.m. in the Performing Arts Center to be followed by a reception in the theatre lobby. Gaines directs several of her theatre's productions each year, serves on the artistic boards of numerous arts organizations in the U.S. and Great Britain, and brings national and international directors, designers and actors to perform at the Chicago Shakespeare Theatre.

Festival Features GVSU Students

Shakespeare Festival will feature the talents of GVSU students not only in key roles within the various stage productions, but also in musical events and arts competitions held during September and October. On Wednesday, October 11 at 7 p.m. in the Cook-DeWitt Center, the Festival will present the winners in the annual student competition for literature, music, science and visual arts related to the Renaissance period. Each year, the Shakespeare Festival offers large cash awards in five categories for student work, and receives numerous submissions from across campus. Student perform their musical entries, read their fiction or critical essays, and speak about their artistic work

during the awards ceremony.

The Boarshead Feast Dinner Theatre

Named after one of Shakespeare's favorite London taverns, the Boarshead Feast is a Renaissance dining main event. On Sunday, October 1, the elegant Boarshead Feast, featuring classical and modern piano music, will take place at the Carnegie Room of the Performing Arts Center on GVSU's Allendale campus. Broadway entertainers Deb and Ray Cox will present a medley of songs drawn from Broadway musicals based on the plays of Shakespeare. A special dinner theatre package is available with this event for guests wishing to attend the 7:30 p.m. curtain for "Comedy of Errors" following the feast.

Other Activities include Shakespeare Film, Storytelling, Renaissance Faire

The Shakespeare Festival will also offer free cultural activities of interest to the public:

- o Four screenings of the recent Hollywood film version of Shakespeare's Hamlet, featuring Ethan Hawke will be shown at the Urban Institute of Contemporary Arts (UICA) in Grand Rapids on October 13 and 14.
- O Midwest storyteller Jennifer Ivinskas Strauss will offer a program for all ages that incorporates traditional storytelling techniques as well as story-making activities on Sunday, October 1. Strauss' creative work in schools, cultural arts centers, festivals, libraries and other venues has been highly acclaimed throughout Michigan for several years.
- o The Renaissance Faire will take place on October 14 and 15, from 9 a.m. to 5 p.m. on the Allendale campus at the lawn surrounding the university's Carillon Tower. The Faire presents costumed entertainers, arts and crafts activities, dancing and combative demonstrations, food booths, and jewelry and craft vendors for the general public.

Ample free parking is available in the university parking areas for all performances. The campus ticket office, in the Performing Arts Center is open noon to 5 p.m. weekdays, beginning September 12. Prepaid reservations can also be obtained by phoning the box office at 616-895-2300. Patrons with Internet access can find information about all Festival events, and can do online ticketing by visiting the GVSU Shakespeare Festival website at http://www.gvsu.edu/shakes.

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Sources:

Dr. Roger Ellis, Publicity Director, 616-895-2485



For Immediate Release September 11, 2000 Contact: Stephen Ward

(616) 895-2221

President Arend D. Lubbers Announces Retirement

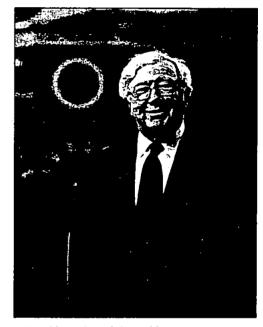
President Arend D. Lubbers announced today that he will retire on June 30, 2001, bringing to a

close an era of leadership that began in 1968, when he was named president of what was then Grand Valley State College. His is the current longest public university presidency in the nation.

Lubbers made his intentions known before an overflow audience of students, faculty, and staff gathered in the Cook-DeWitt Center on the Allendale Campus. The speech was also presented live on the university's Web site.

As Grand Valley's president, Lubbers has led the university's evolution from a small, liberal arts college to a regional university. Since 1982, GVSU has been Michigan's fastest growing university, with a current enrollment of 18,579.

The Richard M. DeVos Center, on the Pew Grand Rapids Campus, is the latest example of the university's physical



President Arend D. Lubbers

growth under Lubbers. An array of academic buildings and residence halls in Allendale, the creation of the Meijer Campus in Holland, and the 1988 opening of the Eberhard Center in Grand Rapids all occured during the Lubbers presidency. The university has also extended its service with programs in Muskegon and Traverse City, in cooperation with local community colleges.

Lubbers has guided the university's response to regional education needs with the establishment of the Seidman School of Business, the Kirkhof School of Nursing, and the Schools of Education, Social Work, Health Sciences, Engineering, and Communication. Also during his tenure, GVSU's programs in music, art, chemistry, education, social work, business, and nursing have earned professional accreditations.

He initiated the Washington Campus program for students and corporate managers to understand and work effectively with federal agencies; twelve other universities nationwide participate in this program. He also initiated an International Studies program that includes exchanges in foreign studies in Poland, Yugoslavia, Austria, Italy, France, England, Spain, and Taiwan.

Lubbers is just the second Grand Valley president. The late James Zumberge was named president when Grand Valley was chartered, and held the post until 1968. Zumberge went on to become president of the University of Southern California.

Lubbers came to Grand Valley from Central College, in Pella, Iowa, where he had served as president for nine years. At the time of his appointment to that position, Lubbers was the youngest college president in the country, at 29. In 1962, *Life* magazine named him to its list of the top 100 young men under 40 in the United States.

He is a native of Holland, Michigan, and a graduate of Hope College, where his father, Erwin Lubbers, served as president. He received his master's degree in history from Rutgers University in 1956, and then taught at Wittenberg College in Ohio before returning to Rutgers in 1958 to pursue his doctorate.

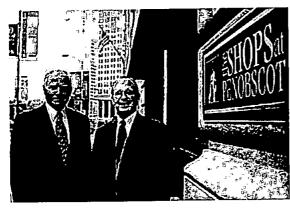
The GVSU Board of Control met immediately following Lubbers' retirement announcement to accept his retirement and discuss plans to find his successor. Board Chairwoman Donna Brooks said the Board will next meet on October 6 to begin the process of finding the next GVSU president.

- 30 -

Download this and other news releases and photos in our online "newscenter" www.gvsu.edu



For Immediate Release September 15, 2000 Contact Stephen Ward 616.895.2221



Charter Schools Director Pat Sandro, left, and the Penobscot Building in downtown Detroit.

GVSU Moves In To Detroit

University establishes Motor City office for various programs, including Charter Schools

Grand Valley State University has established a presence in the Motor City with the opening of a Detroit office.

The office will serve the university's Charter Schools unit and other academic and administrative departments, such as Admissions, Alumni Relations, and the School of Education.

The office is located in the Penobscot Building, a 47-story office tower in the heart of Detroit's revitalized business, cultural, sports and entertainment district.

Board of Control Member Paul Hillegonds, outside "With three million people in the Detroit area there is a very large market for Grand Valley," explains Pat Sandro, director of the Charter School Office at GVSU. "This is a place that works out for everyone. Many other branches of GVSU will become involved

Paul Hillegonds, a member of GVSU's Board of Control, Michigan's former Speaker of the House, and current president of Detroit Renaissance was a strong advocate of the establishment of the office, particularly to support the university's charter

"The university's presence in Detroit will help meet the growing demand for charter academies in the city. Over the long term, the office will serve to build stronger relationships between Detroit area elementary and secondary schools and Grand Valley, and between our east and west Michigan communities," said Hillegonds.

Grand Valley has already chartered two schools in the Detroit area. Metro Charter Academy and Advantage Charter Academy opened for this new school year.

Multiple requests from university students wanting to do their student teaching in Detroit prompted GVSU's School of Education to use part of the space in the new office for student teaching assignments, beginning in the winter semester.

"The number of students who are coming from the East Side of the state is growing and many want to get a teaching job where they grew up," explains Ram Chattulani, director of GVSU Teacher Education.

The GVSU Career Services Office will also use the space to meet with students and employers on career-related issues. "This is an excellent opportunity to reach out to students and make employer contacts in the Detroit area," says Charleen Hayes-Joseph, director of GVSU Career Services."

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Sources:

as well."

schools outreach.

Pat Sandro, Director of GVSU Charter Schools Office, 616-895-2240



For Immediate Release September 15, 2000 Attention: Editors/Assignment Desk Contact Stephen Ward 616.895.2221

West Michigan Students Set To Make a Splash with Project WET

More than 50,000 Children around the Nation will Join Together To Raise Awareness about the Importance of Protecting Water Resources

Who: Project WET (Water Education for Teachers) and Annis Water Resources Institute at Grand Valley State University

What: Water Festival

When: Friday, September 22, 2000

9:30 a.m. to 11:30 and 12:30 p.m. to 2:30 p.m.

Where: Heritage Landing on Muskegon Lake in the City of Muskegon

More than 700 local students will join on Friday, September 22 in a nationwide effort to raise awareness of the critical need for water education. The initiative will involve simultaneous day-long events in all 50 states, the District of Columbia and the Northern Mariana Islands. The events will celebrate the role of water in our lives and teach children about the science and the history of water, one of our most important natural resources.

The national effort, titled "Make a Splash with Project WET," is being organized by Project WET (Water Education for Teachers), an international, interdisciplinary, water science and education program for formal and non-formal educators of K-12 students, with support from The Perrier Group of America. The local water festival is being organized by the Annis Water Resources Institute of Grand Valley State Michigan which coordinates Michigan Project WET.

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Sources:

Dr. Janet Vail at (231) 728-3285



For Immediate Release September 15, 2000 Contact Stephen Ward 616.895.2221

New Services Available for Small Businesses

Kent Area MicroBusiness Loan Services (KAMLS), in conjunction with the U.S. Small Business Administration (SBA), announces the grand opening of its new offices and the SBA Business Information Center.

KAMLS is a community based non-profit organization that provides business and financial assistance to start-up and emerging companies in Kent County. It is a unique collaborative effort between 30 organizations including banks, service agencies and governmental offices.

The SBA Business Information Center (BIC) is a one-stop location for information, counseling, and technical assistance to help entrepreneurs start, operate and grow their businesses. The BIC is a public/private partnership sponsored by the SBA, GVSUOs Seidman School of Business, Old Kent Bank, and KAMLS.

The Grand Opening event will be held on Tuesday, September 26, 2000 at 233 East Fulton Street, Suite 101 (Masonic Center) from 3:00pm to 6:00 pm, with a short program scheduled for 4:30pm.

Ed Garner, Director of KAMLS, states "No other micro loan program has such a high level of collaboration in the community. We are proud to have support from 18 banks and more than 10 local business service providers."

To make reservations for the grand opening call 336-7310.

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Sources:

Ed Gardner, Director, KAMLS, 771-6880



For Immediate Release September 19, 2000 Attention: Assignment Desk Contact Stephen Ward 616.895.2221

West Michigan Schoolkids Get WET Friday

GVSU leads Michigan's observance in nationwide water celebration.

>

More than 700 local students will join Friday in a nationwide effort to raise awareness of the critical need for water education. The initiative will involve simultaneous day-long water festivals September 22, in all 50 states, the District of Columbia and the Northern Mariana Islands. The events will celebrate the role of water in our lives and will teach children about the science and the history of water, one of our most important natural resources.

The national effort, titled "Make a Splash with Project WET," is being organized by Project WET (Water Education for Teachers), an international, interdisciplinary, water science and education program for formal and non-formal educators of K-12 students, with support from The Perrier Group of America. The local water festival is being organized by the Annis Water Resources Institute at Grand Valley State University (the Michigan Project WET sponsor), and will take place at Heritage Landing in Muskegon at 9:30 a.m. to 11:30 a.m. and at 12:30 p.m. to 2:30 p.m.

"This is an unprecedented effort to raise awareness about the critical role that water plays in our everyday lives," said Project WET Executive Director Dennis Nelson. "The games and activities are fun for the children N but the topic is a serious and important one. Water is a precious resource, not only from a scientific or environmental standpoint, but also economically, culturally and historically. The water festivals expose children to this subject in a way that both complements and reinforces traditional classroom learning."

The Make a Splash with Project WET water festivals taking place around the country today will consist of structured learning stations and exhibits where students actively engage in hands-on water activities and investigations. Station topics include the hydrologic cycle, ground water, spring water, water quality, water management, water conservation, living history and much more. "WeÕre proud to be representing Michigan in this effort," said Janet Vail, Michigan Project WET coordinator. "These children will one day be the stewards of our water resources. This event will help give them an appreciation for what that responsibility means, and just how important it is."

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Sources:

Janet Vail, GVSU's Annis Water Resources Institute, 231-728-3285



For Immediate Release September 27, 2000 Contact Stephen Ward 616.895.2221

Urban Éducation in Focus

Vouchers, charters, teacher readiness, among issues in GVSU annual lecture series

The School of Education at Grand Valley State University will offer its annual fall lecture series this October with four nationally known speakers addressing crucial issues in urban education.

"Urban Education: Crisis or Opportunity?" begins Tuesday, October 3, and continues with speakers on October 10, 17, and 24. The lectures and follow-up discussions are free and open to the public, at 7 p.m. each Tuesday in the Gerald R. Ford Museum auditorium in Grand Rapids. The first hour of each event will feature a lecture from the speaker, followed by an hourlong discussion with area educators.

The dates, speakers, and topics for the series are:

Tuesday, October 3-- Howard Fuller, head of the Center for Urban School Studies at Marquette University, discussing urban reform and educational options for children. His support of urban vouchers and charter schools will be a timely, controversial topic, as it is a 2000 election issue. Fuller has the respect and credibility of the public school people due to his years of experience as superintendent of the Milwaukee schools.

Tuesday, October 10--Martin Haberman, a professor in the Department of Curriculum and Instruction at the University of Wisconsin-Milwaukee addressing preparing teachers for urban centers. He is the developer of the Star Teacher program, which is a nationally recognized program for preparing teachers to be successful in difficult classrooms. Haberman has developed more teacher education programs, which have prepared more teachers for children in poverty than anyone in American education.

Tuesday, October 17--Robert Slavin, co-director of the Center for Research on the Education of Students Placed at Risk at John Hopkins University discussing teaching poor urban children how to read. Slavin is also the chairman of the Success for All Foundation, a program that teaches children in urban schools how to read. He is the author of 18 educational books and has non-conventional views on how to teach reading to young students. He is expected to challenge the thinking of educators.

Tuesday, October 24--Maribeth Vander Weele, inspector general of Chicago Public Schools addressing how to improve urban school culture. Vander Weele is a former investigative reporter for the Chicago Tribune. She has exposed rampant improprieties and mismanagement within the Chicago Public Schools. When Mayor Daley assumed control of the Chicago Schools, he hired her to oversee and correct a multitude of problems within the nation's third largest school system. She has designed and recommended numerous reforms including programs addressing social promotion, truancy, teacher accountability, corruption, alternative schools and employee ethics.

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Sources

Amy Moore, Special Programs Coordinator, GVSU School of Education, 616-895-2091



For Immediate Release October 2, 2000

Contact: Stephen Ward

(616) 895-2221

Media Advisory

Media Event: Secretary of State to Dedicate GVSU-Themed Branch Office in Grand Rapids Today

As part of its program to transform the decor of branch offices in university hometowns, the Michigan Secretary of State will officially present the GVSU version at its downtown Grand Rapids office, in the State building on the corner of Michigan and Ottawa.

The event, Monday, October 2, will take place from 12 noon to 1 p.m., and will include the GVSU Laker cheerleaders, the Louie the Laker mascot, and speakers from the university. The venue is the Secretary of State branch office, which was recently decked out in permanent GVSU colors, decorations, and displays.

The Monday event is open to full media coverage.

Time:

Monday, October 2, 12 noon - 1 p.m.

Location:

350 Ottawa, NW Grand Rapids



For Immediate Release October 05, 2000 Contact Stephen Ward 616.895.2221

GVSU's Play Development Project to Launch Productions

Staging dates, call for auditions set

The GVSU Shakespeare Festival's New Plays in Process program is well underway this Fall with the development of two new contemporary scripts scheduled for production October 24 - 27. Aimed at helping practicing playwrights develop their new scripts, the program involves a national competition, writers-in-residence at GVSU, and staged reading performances on the Allendale campus and at the Grand Rapids Civic Theatre.

Project director Max Bush regards the Festival's New Plays in Process as an appropriate activity for the university's annual Shakespeare Festival, which is underway on the Allendale Campus. Bush is a well-known dramatist, and an alumnus both of GVSU and Michigan State University. Specializing in plays for young audiences, Bush's own work has been widely published and produced at the Goodman Theatre in Chicago, the Provincetown Playhouse in New York, The Kennedy Center and other venues.

Grand Valley's program is modeled on similar play development projects conducted by regional professional theatres across the nation. Customarily such programs take one of two forms: projects that "showcase" new works by commissioning a scripts and giving them full stagings, as part of the theatre's production season; or projects that provide only limited staging in order for the playwright and the ensemble to concentrate on the writing or "dramaturgy" of the new work. Grand Valley's program is an example of the latter, and is one of only two new play development programs in the state's four-year schools.

In January the Shakespeare Festival announced a national competition for scripts that writers would like to see developed. Then a team of seven readers from the United States and Canada screened 45 submissions, recommending five for consideration by local stage directors. The directors then chose two scripts to work on, and began the casting process.

Playwrights will be brought to the GVSU campus during the Shakespeare Festival rehearsal period, October 15 - 23, in order to work with the casts on dialog problems, scene rewrites, vocal interpretation and other matters. Prior to October 15, authors and directors will correspond to discuss matters of theme, structure and characterization. The scripts will then premiere in the University's Louis Armstrong Theatre on October 24 and 25, with audiences invited to remain and discuss each new play following the performance. Post-play receptions are also planned for each playwright. The shows will then be performed again for different audiences in Grand Rapids at the Civic Theatre, on October 26 and 27.

Grand Valley's production will take the form of "staged reading performances," which traditionally means that actors do not have sets and costumes to work with, nor will the lines be memorized; although some stage business and movement will be included and rehearsed. Directors will focus their efforts on the dialog and actors' interpretations in order to give the script, in theatre terms, "a good read." Audiences, too, will be asked to concentrate on the words and interpretation rather than the design and "spectacle" elements of the plays; and they will be encouraged to respond to the plays in discussions with the actors, directors, and writers.

"This aspect of audience participation is always a big hit with spectators," project director Max Bush points out. "At staged readings people really get the feel that they have a hand in creating new work. Their reaction to the performance is exciting and often enthusiastic." Unlike TV or motion pictures where viewers have no creative input whatsoever and are simply "consumers" of canned entertainment products, a staged reading of a new play allows interaction with the creative process. It transforms spectators into arts producers where they become a "working part" of the whole experience of bringing a new play to life.

Grand Valley's Shakespeare Festival will produce two scripts with widely different characteristics. From Bed to Worse by San Diego author Peggy Dougherty, is an uproarious farce in which psychology, suspicion and seduction all commingle in

hilarious proportions. In the play, the central character, a psychologist, suspects that her new client is having an affair with her husband. In reality, however, the new client is making a play for another one of the psychologist's patients. And the central character herself becomes enmeshed in a compromising situation when she persuades her best fried to test her spouse by attempting to seduce him. In the playwright's words, the six characters "reveal and discover themselves as they pursue and seduce each other."

A practicing psychologist herself, in addition to being a playwright, Peggy Dougherty's plays have been produced at the Carlsbad Village and Fritz Theatres in California, and her work has won finalist awards in the National Writers Workshop and Laurel National Humor Writing competitions. Her short fiction has also been published in Laf and Satire magazines. Her other recent plays include News and Love Takes Turns.

The New Plays in Process second production is entitled The Emancipation of Mattie, by local playwright Norbert Hruby. The Emancipation of Mattie is a tense racial drama set in 1965 Alabama, in which a dedicated liberal sociologist urges his students to march in the civil rights protests while he remains home to look after his pregnant wife. In reality, however, the central character hires an African-American woman to care for his wife, and treats her as an indentured servant—who then runs off and exposes the hollowness of his liberal sentiments.

Hruby's work is well known to local audiences. His one-woman play, *Peggy: the Life and Times of Mrs. Benedict Arnold*, was recently performed at the Gerald R. Ford Museum as part of Women's History Month, and is now being performed around Michigan under a grant from the Michigan Council for the Arts and Humanities. A second one-act play, *Briggs*, received a staged reading at the Actors Theatre, and has been produced by Gettysburg College in Pennsylvania. Some of his other titles include *Dearest D., The Kriz Boys*, and *The Bean Counter*. These have been produced by such groups as Chicago's Primus Company, Parkland Community College, and elsewhere.

Stage directors for the productions will be Steve Taber and Max Bush, both of whom have worked extensively with local community groups such as the Actors Theatre, Heritage Theatre, and Circle in the Park. Auditions for six women and five men, all between the ages of 18 - 36 years old, are scheduled for 7 - 9 p.m. October 13 at Grand Valley State University's Performing Arts Center on the Allendale campus; and from 10:30 a.m. - 1:00 p.m. October 14 at the Grand Rapids Civic Theatre.

Performances are scheduled at 7:30 p.m., both for the Allendale and Grand Rapids shows. FROM BED TO WORSE will be presented October 24 at GVSU, and October 26 at the Grand Rapids Civic Theatre, 30 North Division St. The Emancipation of Mattie is scheduled for an October 25 opening on the GVSU Allendale campus, and October 27 at the Civic Theatre. The playwrights will be available for both performances.

Advance reservations can be made by phoning the GVSU Shakespeare Festival box office at 895.2300, beginning September 11. Tickets for the G.R. Civic performances are available only at the door., and the Allendale performances feature a free catered reception for the audience, the playwright and the acting ensemble following the performance.

-30-

Sources:

Max Bush, Project Director, 616.751.8696





For Immediate Release October 05, 2000 Contact Stephen Ward 616.895,2221

Bill Cosby Coming to GVSU; Tickets Still Available

Show set for Sunday, October 15, at 8 p.m.

Tickets are still available for the upcoming West Michigan performance by comedian Bill Cosby, who is coming to Grand Valley State University for a Sunday, October 15 performance. The show will cap the university's Homecoming Weekend celebration. The performance will be in the Fieldhouse Arena on the Allendale Campus at 8 p.m.

Ticket prices are \$45 for the public, \$30 for faculty, staff, and alumni, and \$18 for GVSU students.

Cosby, a recipient in the annual Kennedy Center Honors for lifelong achievement in 1998, has been an American TV favorite since the 1960s, when he starred in the popular I Spy series. He is known to younger audiences for The Cosby Show, which aired from 1984-92. He also created the 1970s Fat Albert animated series, and is currently heard as the voice of Little Bill on Nickelodeon.

Cosby is also an accomplished author, advertising pitchman, and has appeared in motion pictures.

For ticket information, call GVSU's Student Life Office, at 616-895-2345.

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Sources:

Ann Baker-Gras, GVSU Student Life Office, 616-895-2345



For Immediate Release
October 06, 2000
Attention: Assignment Desk
Contact Stephen Ward
616.895.2221

Voter Registration Drive, Rally at 5 p.m. Monday

Events on GVSU Allendale Campus feature Secretary of State Miller

The GVSU Student Senate, the Black Student Union, and Active Citizenship are sponsoring a daylong voter registration rally today--Monday, October 9--on GVSU's Allendale Campus.

The day will be capped by the 5 p.m. visit and address by Michigan Secretary of State Candice Miller.

Activities will be in the Kirkhof Center, in the Pere Marquette Room.

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Sources:

Reshall Williams, Student Life Office, 895-2345



For Immediate Release October 09, 2000 Attention: Assignments Contact Stephen Ward 616.895.2221

SEC official speaking at Grand Valley Tuesday

Lynn Turner, Chief Accountant of the U.S. Securities and Exchange Commission, to visit GVSU on Oct. 10 as Seidman School of Business moves into new home.

Lynn Turner, chief accountant of the U.S. Securities and Exchange Commission (SEC), is coming to Grand Valley State University Tuesday to help the Seidman School of Business mark its move into its new home in downtown Grand Rapids.

The Seidman School is celebrating its move into the Richard M. DeVos Center on the Pew Grand Rapids Campus with a noon lunch and a 4 p.m. convocation honoring Turner, who joined the SEC in July 1998.

As chief accountant, Turner advises the commission on a number of accounting and financial reporting issues, including the development and coordination of international accounting standards, oversight and development of U.S. accounting and auditing standards, and professional independence issues.

From June of 1996 to June of 1998, Mr. Turner was chief financial officer and vice president of Symbios, Inc. where he was part of the companyOs Executive Management Team. Symbios was an international semiconductor and storage manufacturer with over 2,400 employees. Prior to joining Symbios, he was a partner with Coopers & Lybrand. As national practice leader for the C&L High Technology Audit Practice, he had responsibility for an audit practice with more than 1,000 professionals.

Turner will be awarded an honorary Doctor of Business Administration degree at a convocation at 4 p.m.in the Loosemore Auditorium of the DeVos Center.

There will also be a noon lunch, with featured speaker, CNBC chief commentator L. William Seidman. A Grand Rapids native, Bill Seidman was instrumental in getting the university's charter passed by the state legislature in 1960 and was one of the original members of the Board of Control. The Seidman School of Business is named for his family.

The events are open to media coverage.

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Sources: Vonnie Herrera, (616) 336-7383



For Immediate Release October 11, 2000 Attention: Editors/Assignments Contact Stephen Ward 616.895.2221



New Building a Gift from GVSU Alumni and Friends

The new Alumni House and Visitors Center funded through alumni donations to be dedicated October 14.

The new Grand Valley State University Alumni House and Visitors Center is filled with hundreds of names, each holding a part of the University's history.

Since the first class was graduated in 1967, GVSU has graduated nearly 45,000 alumni. Many of those graduates have given back to their alma

mater in the form of donations for the new \$2 million building.

The Alumni House will be dedicated Saturday, October 14, with a ceremony scheduled for 10:30 a.m., followed by an open house with food, music and tours of the building until 1 p.m.

Nancee Miller, Director of Alumni Relations, said the project has excellent support from the University community.

The Alumni House is filled with plaques recognizing the donors of rooms, landscape and various architectural features, and engraved bricks with donor names abound.

"We're giving donors an opportunity to have their name live forever on this campus," she said.

With 54 percent of GVSU's alumni earning their degrees in the past 10 years, many graduates have not yet amassed the means to make large donations. That raised some challenges for fundraising.

The 13,000-square-foot building provides an environment for alumni activities and university events. In addition to office space for Alumni Relations, the building also has four overnight rooms for guests needing accommodations in Allendale. It also provides a base for alumni fund raising activities and has four guestrooms for Alumni needing overnight accommodations.

The facility has a banquet room, which seats up to 150 guests for dinner and meeting functions. The adjacent outdoor patio provides a gathering area in mild weather. The Emeritus Study provides a more intimate space for small groups. The building also serves as an information center for campus visitors.

The fundraising campaign continues, with \$300,000 needed to meet its goal.

"There is no state money in this building. This was built by the University community of alumni, faculty and staff, and friends. Tuition dollars were not used to fund this project," said Miller.

For information about donating to the project, contact Alumni Relations via e-mail at alumni@gvsu.edu, toll-free at 1-800-558-0541, or at 616-895-3590.

"It's been a national campaign, with donors from all over," said Miller, explaining that donations have come in from Colorado, Arizona and Wisconsin, as well as Michigan.

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Sources:

Nancee Miller, Alumni relations, (616) 895-3595



For Immediate Release October 11, 2000 Attention: Editors/Assignments Contact Stephen Ward 616.895.2221

Fighting Invisibility: Conference on the Americas spotlights Latinos' battle against negative stereotypes

Saturday's daylong conference in downtown Grand Rapids is open to the public

People of Hispanic origin comprise one of the fastest growing segments of the U.S. population and are expected to represent one in four Americans by 2050, according to U.S. Census Bureau projections. Yet, in many ways, this diverse population still struggles to be seen and heard beyond negative stereotypes. In the mainstream media, Latin Americans in particular are often depicted with images of instability, drugs and violence. This Saturday, the Latin American Studies Program of Grand Valley State University plans to shed light on Latinos' and Latin America's fight to be visible — in their full human and national dimension.

The event is the fifth Conference on the Americas, held Saturday, October 14 at GVSU's Eberhard Center in downtown Grand Rapids. Hundreds of participants are expected to take part in the daylong series of panels, workshops, and presentations on a variety of related topics. Sessions analyze the U.S. Census, Latino community organizing, migrant worker rights, peasant land struggle in Brazil and Central America, the political activism of Latino and Latin American women, Maya and Colombian human rights, business relations between Michigan and Latin America, trade relations in South America, Latino gang culture, the Vieques, Puerto Rico dilemma, Latin American visual art, Cuban immigration, and Mexican nationalism in the midwest. The conference reports on the fight against invisibility from Tierra del Fuego to Toronto.

Heading up the event as keynote speaker is Martin Espada, a highly regarded poet. Espada's keynote address, "The New Bathroom Policy at English High School: Dispatches from the Language Wars," will analyze the current campaign to eliminate bilingual education. A professor of English at the University of Massachusetts-Amherst, Espada has been called "the Latino poet of his generation" and "the true poet laureate of the nation." A dynamic speaker with the agility of a former bouncer and tenant lawyer, Espada is most recently the author of A Mayan Astronomer in Hell's Kitchen, published by W.W. Norton.

The fifth Conference on the Americas also features art and photo exhibits, display tables and book sales, as well as a film festival. Films in video feature the U.S. premiere of Palestine of the North, a recent Brazilian documentary that uses the memories of women to make visible the military suppression of a dissident group in the 1970's. Other award winning films, shown here for the first time, tell the tale of "fighting invisibility" in Mexico, California, and Chile.

The conference wraps up with a Gran Baile from 8:00 to 11:30 p.m., featuring the rich sounds of the Afro-Rican Ensemble of Columbus, Ohio.

Conference sessions run from 10 a.m. to 6:30 p.m., with Espada's keynote address beginning at 2:00 p.m. The conference is open to the public. Students are admitted free. A sliding scale admission fee of \$1 to \$40 is asked of all other registrants.

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Sources:

www4.gvsu.edu/las/Con2000.htm or contact conference coordinators Gabriela Pozzi (616-895-2478) or Jeff Lamb (895-3203)



For Immediate Release October 12, 2000 Attention: Assignments Contact Stephen Ward 616.895.2221

How Do You Wrap a Building?

Photo/video opportunity THURSDAY, beginning at 3 p.m.

How do you wrap a building?

First, find a building. Make it a 13,000 square-foot, \$2.5 million building, paid for entirely by 3,000 donors, mostly alums of Michigan's fastest growing university.

Next, find a 1,000 x four feet ribbon. Make it blue.

Then, enlist the Alumni relations staff to put the ribbon all the way around and over the top of the beautiful new Alumni House and Visitor Center on the Allendale Campus.

Start wrapping today, Thursday, around 3 p.m. and leave it up until Saturday morning, when the Alumni House is dedicated as part of Homecoming Weekend.

Finally, give your Saturday guests commemorative scissors and tell them to have at it.

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Sources:

Nancee Miller, Alumni Relations Director, 616-895-3590



For Immediate Release October 13, 2000 Contact Stephen Ward 616/895-2221

Calendar of Events November 2000

General Events

Arts Hotline: (616) 895-ARTS

All activities on the Allendale Campus unless otherwise noted. Gallery Hours: 10 a.m.-5 p.m. Mon.-Fri., 10 a.m.-7 p.m. Thurs.

Parking is free and unreserved after 5:30 p.m.

Mon., Oct. 23-Thurs., Nov. 30

Gallery Hours: "Return to Beauty: Contemporary Chinese Prints from the Ihrman Collection."

A new group of outstanding Chinese prints from the collection of David Ihrman. Calder Gallery, Performing Arts Center. Call (616) 895-2787 for more information.

Thurs., Nov. 2

12 noon:

Arts at Noon Series. Camilla Hoitenga, flute, presents a solo recital of Japanese-

influenced compositions. Cook DeWitt Center. Call (616) 895-3484 for more

information.

8 p.m.:

Lecture-Recital Series. Er-Hu and Ku-Chin feature Chinese musical instruments in a lecture-recital and demonstration format designed to accompany the David Ihrman Chinese print show in the GVSU Art Gallery, with Diane McElfish, Helen

Marlais, and Curtis Smith. Recital Hall, Performing Arts Center.

Thurs., Nov. 9

4 p.m.:

Music Department Concert. Electroacoustic Music Concert. New work by GVSU students in the music technology program, in celebration of Electroacoustic Music Week. Recital Hall, Performing Arts Center. Call (616) 895-3484 for more

information.

8 p.m.:

Music Department Concert. GVSU Composer's Forum. New music performed by students for both acoustic and electroacoustic media. Recital Hall, Performing

Arts Center. Call (616) 895-3484 for more information.

Fri., Nov. 10

7:30 p.m.: Theatre Production. "Who Ever Said I Was a Good Girl?" by Gustavo Ott. This is

the Midwest premiere of an acclaimed Venezuelan play about urban violence and Generation X values. Tickets: adults \$9; alumni and staff \$7; seniors and special populations \$6; all students \$5; groups \$2. Performing Arts Center. Call

 $(\overline{6}16)$ $89\overline{5}$ - $\overline{2}300$ for more information.

8 p.m.: Music Department Concert. Bandorama. The GVSU Laker Marching Band,

conducted by Barry Martin and Ted Bazany, presents highlights from the Fall 2000 season. GVSU Fieldhouse. Call (616) 895-3484 for more information.

Sat., Nov. 11

7:30 p.m.: Theatre Production. "Who Ever Said I Was a Good Girl?" by Gustavo Ott.

Performing Arts Center. Call (616) 895-2300 for more information.

Sun., Nov. 12

2 p.m.: Theatre Production. "Who Ever Said I Was a Good Girl?" by Gustavo Ott.

Performing Arts Center. Call (616) 895-2300 for more information.

2 p.m.: Music Department Concert. Chamber Ensembles Concert. GVSU Madrigal

Ensemble, Ellen Pool, conductor; The Chamber Orchestra, conducted by Hyunsai Lee. The GVSU Cello Ensemble, conducted by Lee Copenhaver, with soprano Lydia Hall. Cook DeWitt Center. Call (616) 895-3484 for more information.

3 p.m.: Artist-Faculty Series/Downtown Showcase. Clarinetist Arthur Campbell

previews the New York debut program he will present at Carnegie Hall later this season. Campbell will be accompanied by pianist Dmitri Novgorodsky. Pew Campus, Loosemore Auditorium. Call (616) 895-3484 for more information.

Tues., Nov. 14

3 p.m.: Master Class Series. Percussionist Chen Zimbalista presents a percussion master

class. Joining him will be Zahi Patish, a tap dancer/percussionist, who dances with Israel's most distinguished dance groups. Chen and Zahi will be joined by pianist Nadav Rubinstein. Recital Hall, Performing Arts Center. Call (616) 895-

3484 for more information.

Thurs., Nov. 16

12 noon: Arts at Noon Series. Soprano Glenda Kirkland in a recital of music for voice and

piano. Cook DeWitt Center. Call (616) 895-3484 for more information.

7:30 p.m.: Theatre Production. "Who Ever Said I Was a Good Girl?" by Gustavo Ott.

Performing Arts Center. Call (616) 895-2300 for more information.

Fri., Nov. 17

7:30 p.m.: Theatre Production. "Who Ever Said I Was a Good Girl?" by Gustavo Ott.

Performing Arts Center. Call (616) 895-2300 for more information.

Sun., Nov. 19

3 p.m.: Music Department Concert. Honors String Orchestra, made up of selected high

school string players, will perform. Louis Armstrong Theatre, Performing Arts

Center. Call (616) 895-3484 for more information.

Mon., Nov. 20

8 p.m.:

Artist-Faculty Series. Music by Chin-Chin Chen, performed by Gregrey Secor, percussion, Paul Austin, horn, Eric Tanner, violin, Arthur Campbell, clarinet, Martha Bowman, bassoon, Tim Church, percussion, and other artists. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-3484 for more information.

Tues., Nov. 21

12 noon:

Arts at Noon Series. "Celebrating Dance" with Amanda McKerrow and John Gardner, two stars of New York's American Ballet Theatre. Louis Armstrong Theatre. Call (616) 895-3484 for more information.

8 p.m.:

Music Department Concert. Small Jazz Ensembles Concert. Recital Hall, Performing Arts Center. Call (616) 895-3484 for more information.

Mon., Nov. 27

8 p.m.:

Music Department Concert. Join the Grand Valley State University Jazz Ensemble, directed by Kurt Ellenberger, for an evening of big band music. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-3484 for more information.

Tues., Nov. 28

12 noon:

Arts at Noon Series. Richard Beene, bassoonist, in his Grand Valley debut assisted by pianist Michele Cooker. Cook DeWitt Center. Call (616) 895-3484 for more information.

8 p.m.:

Artist-Faculty Series/Downtown Showcase. Perugino String Quartet. Eric Tanner and Diane McElfish, violins, Robert Byrens, viola, and Stacey Bosman, cello, with guest artist Alicia Stegink, cello. Recital Hall, Performing Arts Center. Call (616) 895-3484 for more information.

Wed., Nov. 29

8 a.m.:

School of Education in conjunction with Holland Public Schools present, "Creating School Communities with Character." Eberhard Center. Call (616) 895-3508 for more information.

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Fri., Nov. 3

7 p.m.:

Volleyball. Northwood University at GVSU.

Sat., Nov. 4

4 p.m.:

Volleyball. Saginaw Valley State University at GVSU.

Mon., Nov. 6

7 p.m.:

Men's Basketball. McLaughlin All Stars/Exhibition at GVSU.

Fri., Nov. 17

6:30 p.m.:

Swimming and Diving. Albion College (M/W) at GVSU.

Tues., Nov. 21

7:30 p.m.:

Men's Basketball. Spring Arbor College at GVSU.

Sat., Nov. 25

3 p.m.:

Men's Basketball. Lewis University at GVSU.

Thurs., Nov. 30

6 p.m.:

Women's Basketball. Ashland University at GVSU.

8 p.m.:

Men's Basketball. Ashland University at GVSU.



For Immediate Release October 16, 2000 Attention: Editors Contact Stephen Ward 616.895.2221

Local first-graders to visit GVSU School of Nursing

Wednesday event open to media coverage

Apparently it's never too early to think about college.

Fifty first-graders from Aberdeen Math and Technology Academy in Grand Rapids will get a hands-on look at the world of medicine with help from Grand Valley State University nursing students.

The elementary students will visit GVSU's School of Nursing Wednesday, October 18. After giving a tour of Henry Hall on the Allendale campus, nursing students and faculty will teach Aberdeen students how to check blood pressures, properly wash hands, listen to heart beats and perform other medical-related tasks.

Aberdeen Academy, 928 Aberdeen NE, is a partnership school of GVSU. Tom Jackson, GVSU liaison to the academy, said the partnership between the institutions gives elementary students an insight into the collegiate lifestyle.

"We want them to explore campus life," Jackson said. "Our objectives for Grand Valley are to have them experience campus life and to help increase their achievement and self-esteem levels."

GVSU faculty and staff members visit Aberdeen classrooms to serve as "expert resources" and mentors. Barbara Todd, principal for the kindergarten-sixth grade school, said classrooms have welcomed public safety officers, student teachers and professors.

"We try to match the activity with what they're learning in the classroom," Todd said. "It's a real positive experience.

"We also have reading tutors. The kids are begging to have a tutor, even those who don't even need one," she continued. "It's that one-on-one attention that they love."

Jackson said the partnership has generated positive comments from Aberdeen teachers.

"The teachers appear very pleased," he said. "And I appreciate how everyone has been more than ready to pitch in and help this work."

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Sources

Ron Perkins, School of Nursing, 616.895.3059 Media Note: Aberdeen students arrive at Henry Hall at 10:15 a.m. Best times for photo opportunities, 10:30-11:30 a.m.



For Immediate Release October 16, 2000 Attention: Editors Contact Stephen Ward 616.895.2221

GVSU School of Education lecture series continues

Grand Valley State University's School of Education continues its annual fall lecture series, "Urban Education: Crisis or Opportunity?" Tuesday, October 17, with a presentation centered on teaching urban students to read.

The keynote speaker is Robert Slavin, co-director of the Center for Research on the Education of Students Placed at Risk at Johns Hopkins University. The free lecture begins at 7 p.m. in the auditorium of the Gerald R. Ford Museum, 303 Pearl St. NW in Grand Rapids.

Slavin, the author of 18 educational books, promotes a variety of unconventional methods to teach students to read.

Maribeth Vander Weele, inspector general of Chicago Public Schools, concludes the series Tuesday, October 24, with a talk on improving urban school environments. Vander Weele was a Chicago Tribune reporter and wrote a series of articles on mismanagement and improprieties within the Chicago public school system. This presentation also begins at 7 p.m. at the Ford Museum.

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Sources

Amy Moore, GVSU School of Education, 616.895.2091



For Immediate Release October 16, 2000 Attention: Special to Detroit Area Contact Stephen Ward 616.895.2221

Local GVSU alum receives tourism award

Kelly Krambrink of Rochester Hills wins IIQUEST Ethics Essay award for paper on ethics and quality in tourism.

Kelly Krambrink, 23, of Rochester Hills won first place in the International Institute for Quality and Ethics in Service and Tourism's International Ethics Essay contest, beating out students from the most prestigious tourism programs in the world.

Krambrink's essay, "Ethics - Care for Employees," was named the first place winner in the contest. She won \$1,000 and a plaque from the Switzerland-based organization.

"Apparently there was no question as to the first place winner," said GVSU's Hospitality and Tourism Management Chair Richard King of Krambrink's essay.

Krambrink graduated from GVSU in April. She is currently living in Rochester Hills and seeking employment.

The award was started in 1989 and has been given eight times. It is the first time a Grand Valley student has won. The essay was judged by three service and tourism professors who did not know each others' identity until after the judging was complete.

In a letter to Krambrink, IIQUEST Executive Director Stephen S.J. Hall wrote "Ethics is crucial to the future success of our service and tourism industry, and we are delighted that you have emerged as a strong proponent for excellence."

GVSU's Hospitality and Tourism Management program prepares students for management positions and leadership roles in the fields of hospitality management and meeting planning. The program was established in 1977 in response to the need in the region for educational support and preparing qualified managers in the profession.

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Sources:

Hospitality and Tourism Management Chair Richard King, (616) 895-3193

IIQUEST Executive Director Stephen S. J. Hall, (41.26) 912.20.28



For Immediate Release October 17, 2000 Attention: Daybook, Assignments Contact Stephen Ward 616.895.2221

Media Advisory

Coverage Guidelines for Abraham-Stabenow Debate, Sunday, October 22

WGVU-TV will host the debate between incumbent Sen. Spencer Abraham, and challenger, Rep. Debbie Stabenow this Sunday, October 22. The hourlong event will be videotaped in the Loosemore Auditorium of the DeVos Center on the Grand Rapids Campus of Grand Valley State University at 11:30 a.m. The debate will be broadcast statewide on all Public Television Sunday evening, at 7 o'clock.

The event is open to news coverage. Journalists will be permitted in the auditorium. Video and still photography will be permitted up to approximately 15 minutes prior to the start of the debate only. Pool video and audio will be provided on site. Excerpts, soundbites and actualities may be used at any time after the taping, with a credit to: WGVU-TV.

News organizations that plan to cover this event should register in advance with the Grand Valley State University Office of University Communications, 616-895-2221. Access to the event will require i.d. from a recognized news media outlet.

For maps to the GVSU Grand Rapids Campus, go to www.gvsu.edu

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Sources:

For event coverage questions, Stephen Ward, Director, University Communications, 616-895-2221. For technical questions, Ken Kolbe, Assistant General Manager, WGVU-TV, 616-771-6666.



For Immediate Release October 18, 2000 Attention: Editors Contact Stephen Ward 616.895,2221

Aberdeen first-graders visit GVSU School of Nursing today

Fifty first-graders from Aberdeen Math and Technology Academy in Grand Rapids will get a hands-on look at the world of medicine today with help from Grand Valley State University nursing students.

The Aberdeen students will arrive on the Allendale campus at 10:15 a.m. After giving a tour of Henry Hall, nursing students and faculty will teach Aberdeen students how to check blood pressures, properly wash hands, listen to heart beats and perform other medical-related tasks. Students will leave GVSU after lunch at noon.

Aberdeen Academy, 928 Aberdeen NE, is a partnership school of GVSU. Tom Jackson, GVSU liaison to the academy, said the partnership between the institutions gives elementary students an insight into the collegiate lifestyle.

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Sources:

Ron Perkins, school of nursing, 616.895.3059



For Immediate Release October 18, 2000 Contact Stephen Ward 616.895.2221

Cello conference offers a day of classes and performance

For anyone who has ever loved the cello, here's your chance to spend a day reveling in it.

"Revel in Cello," a conference designed for people interested in the performance, teaching or research of the cello — or who just enjoy the stringed instrument — will be held on Saturday, October 21 on the Allendale campus of Grand Valley State University. Cello students of high school age and beyond and their teachers are especially encouraged to attend.

Registration begins at 9:15 a.m. at the GVSU Performing Arts Center. Day-long activities will include an introduction to improvisation led by Interlochen Arts Academy cellist Crispin Campbell, a lecture-demonstration entitled "Electro Acoustic Cello Music: New Sound Designs," featuring recording artist Craig Hultgren, and a read-through of works for cello ensemble. Attendees are encouraged to bring their instruments.

An 8 p.m. recital featuring concert cellist Emilio Colon will cap the events. A native of Puerto Rico, Colon is first place winner of the Las Americas Festival Solo Competition and the Indiana University Concerto Competition. In addition to recording, touring and performing, he is assistant professor of music at Indiana University and vice president of the Eva Janzer Memorial Cello Center Foundation. In addition to his performance, Colon will head a master class at 3:15 p.m.

The conference is sponsored by the Michiana Cello Society and Grand Valley State University. Registration is \$25 for MCS members, \$30 for non-members. For more information call Lee Copenhaver, MCS president, at (616) 895-2580 or Stacy Bosman, GVSU professor of cello, at (616) 895-3484.

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Sources:

Lee Copenhaver, GVSU Music Dept., 895-2580



For Immediate Release October 19, 2000 Attention: Editors Contact Stephen Ward 616.895.2221

Kid authors to join GVSU's literacy conference Friday

Ravenna elementary students will sign book they published to help cover medical costs for boy with rare blood disease

Second graders from Beachnau Elementary in Ravenna will join other published authors Friday at Grand Valley State University's third annual Conference on Literacy.

Thirteen students from Tammi Kantola's class will sign copies of the book they wrote to help the family of 4-year-old Dakota Hammerson cope with medical costs incurred by Dakota's rare blood disease. Dakota, who lives in Ravenna, is also expected at the book signing, which begins at 10:30 a.m. in the Kirkhof Center on the Allendale campus.

Kantola said Dakota's older sister was in her class last year, and Dakota would visit the room occasionally.

"They wanted to earn money to help Dakota's family and we happened to be placing a book order at the time and they knew people who wrote books made a lot of money," Kantola said.

More than 500 copies of the book, titled "Dakota Learns Responsibility," have been sold.

Dakota's disorder causes his blood vessels to burst. Doctors treat Dakota with chemotherapy, although his disease is not cancer-related. It's such a rare ailment, doctors refer to it as "Dakota's Disease."

GVSU's Conference on Literacy runs Friday and Saturday at the Kirkhof Center. Local and national authors will discuss reading and writing issues at the school-age level. For more information about the conference, call Liz Storey at 616-895-2091.

The conference is sponsored by GVSU's School of Education, English Department and Library Services.

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Sources:

Liz Storey, GVSU School of Education, 616-895-2091



For Immediate Release October 20, 2000 Contact Stephen Ward 616.895.2221

Upcoming lecture focuses on women and the advent of the motor age

"Women, Wheels and the West," a lecture and slide show on women and the American West, will be presented on Monday, October 23 in GVSU's Cook-DeWitt Center. The lecture is open to the public, free of charge.

Virginia Scharff, associate professor of history at the University of New Mexico, will lead the event beginning at 7:30 p.m. She plans to talk about the impact the automobile has had on American women, what their journeys have meant for the West and the United States in general, and what the combination of women, wheels and the West reveals about our nation's history.

A historian and writer, Scharff's publications include "Taking the Wheel: Women and the Coming of the Motor Age" and "Coming of Age: America in the 20th Century." Scharff has served as a consultant on numerous television documentary projects, including the nationally broadcast "Biography of America," and also writes fiction under the nom de plume of Virginia Swift. Her first novel, "Brown-Eyed Girl," was published by Harper Collins in April.

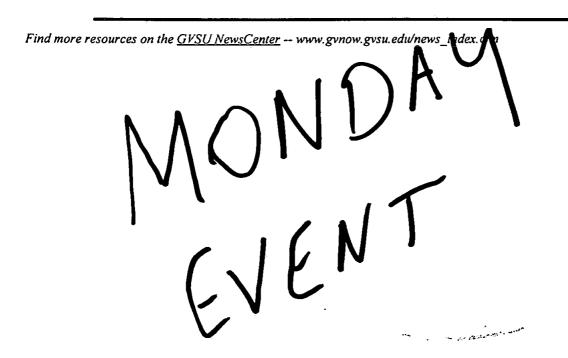
A reception and book signing will follow Monday's program.

Scharff's lecture is part of GVSU's Glenn A. Niemeyer Lecture series, which features distinguished speakers discussing broad themes in American history and thought. The lectures recognize the continued contributions of Glenn Niemeyer, provost and vice president for academic affairs and professor of history at Grand Valley State University.

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Sources:

Gary Stark, Dean, Arts and Humanities, 616-895-2111





For Immediate Release October 20, 2000 Contact Stephen Ward 616.895.2221

GVSU dedicates new engineering labs

Fred M. Keller Engineering Laboratories, a unique teaching tool for engineering students, to be dedicated
October 24

Unique in both design and funding, the Fred M. Keller Engineering Laboratories are set to help GVSU's Seymour and Esther Padnos School of Engineering continue its mission of providing practical, high quality instruction in the field.

The facility, which was funded through donations from area industries, serves a sorely needed purpose for the engineering program, said Padnos School of Engineering Director Paul Plotkowski. It will be dedicated Tuesday, October 24 at 1:30 p.m.

The program's students engage in projects that require them to design and build systems that sometimes can be large and difficult to accommodate in the program's current home on the seventh floor of the Eberhard Center.

The new building's 15 laboratory spaces include a functional rooftop deck, vehicle project bay and labs for plastics and metal forming, metal machining, vibrations, combustion, fluid and thermal sciences, material testing and wood modeling.

The 33,000-square-foot building not only provides instructional space, but it a teaching tool itself. Much of the wiring, heating and air conditioning and other inner-workings of the facility are exposed, allowing students to see real-life examples engineering principles.

Grand Valley's engineering students also participate in a co-op program that places them with area industries – many of which stepped forward to support the construction of the new facility.

"The community has really stepped forward," said Plotkowski.

The engineering program has seen brisk growth over its history. Since its inception in 1986 with around 20 students, the program has swelled to 535 students.

The Keller Engineering Laboratories Building is named for Fred M. Keller, the chairman of Paragon Die and Engineering Company in Grand Rapids who gave \$2 million for the building in 1999. Keller will be presented with an honorary Doctor of Science degree at the building's dedication.

The Fred M. Keller Engineering Laboratories of the Seymour and Esther Padnos School of Engineering will be dedicated on Tuesday, October 24. The ceremony begins at 1:30 p.m., and speakers include GVSU President Arend D. Lubbers and Seymour Padnos.

The dedication will be followed by an open house from 2 p.m. to 5 p.m.

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Sources

Director of Padnos School of Engineering Paul Plotkowski, (616) 771-6750



For Immediate Release October 23, 2000 Contact Stephen Ward 616.895.2221

Media Advisory: Dedication of GVSU's Keller Engineering Laboratories

The GVSU Fred M. Keller Engineering Laboratories of the Seymour and Esther Padnos School of Engineering will be dedicated on Tuesday, October 24. The schedule of events open to the media includes:

1:30 p.m.: Dedication ceremony. Event includes ribbon cutting using the same remote controlled robot designed by GVSU students used in the facility groundbreaking. Speakers include GVSU President Arend D. Lubbers and Seymour Padnos, as well as the conferring of an honorary Doctor of Science degree on Fred M. Keller

2 p.m. to 5 p.m.: Open house

The Keller Laboratories are located adjacent to the L.V. Eberhard Center in downtown Grand Rapids.

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Sources:

Director of Padnos School of Engineering Paul Plotkowski, (616) 771-6750

Find more resources on the GVSU NewsCenter -- www.gvnow.gvsu.edu/news_index.cfm

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For Immediate Release October 23, 2000 Contact Stephen Ward 616.895.2221

GVSU works with local schools on Eco-Bus project

Mobile science lab to be unveiled at an October 24 event will help teach students in Grandville, Hudsonville and Jenison about the environment.

The Eco-Bus, a classroom on wheels aimed at helping area youths learn about the environment, will be unveiled Tuesday, October 24 at an event at the Grand Valley State University Alumni House.

GVSU's Regional Math and Science Center, working with the Jenison, Grandville and Hudsonville public schools and the Ottawa Area Intermediate School District, helped develop the program, which will involve fifth and sixth graders, as well as high school students.

The Eco-Bus was created by retrofitting a used Jenison Public School bus with laboratory workstations, customized cabinetry, TV monitors, a Global Positioning System, flex camera and computer science equipment. The \$55,000 mobile lab was almost entirely funded through donations by parent clubs, area businesses and local foundations.

It will be used by students from Grandville, Hudsonville and Jenison to conduct field experiments, including water and soil analysis, at the local YMCA's Camp Optimist. The students will also study examples of succession, predator-prey relationships, and human effect on the environment. The data collected by the students in all three districts will be posted and shared on the Eco-Bus Web site.

The bus is expected to serve 1,900 students in its first year.

Based at GVSU, the Regional Math and Science Center addresses issues relating to science literacy in the community, providing and coordinating leadership programs, and services to achieve excellence for all in the teaching, learning, and application of mathematics and science. The center serves students, teachers, parents, school districts, business and industry, and other organizations interested and involved in mathematics and science education in Allegan, Kent, Montcalm, Muskegon, Newaygo, and Ottawa counties.

Media representatives are invited to an Eco-Bus tour and dinner Tuesday, Oct. 24 at the Grand Valley State University Alumni House in Allendale. The event includes a 6 p.m. tour of the Eco-Bus, a 6:30 dinner and a presentation on the bus at 7:15. To RSVP, contact Jan Mullennix at (616) 669-4880.

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Sources:

GVSU Regional Math and Science Center Director Mary Anne Sheline, (616) 895-2265

Hudsonville Public Schools Asst. Superintendent Roxanne DeWeerd, (616) 669-4880

Find more resources on the <u>GVSU NewsCenter</u> -- www.gvnow.gvsu.edu/news_index.cfm

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For Immediate Release October 24, 2000 Attention: News and environmental editors Contact Stephen Ward 616.895.2221

News Advisory: Worldwide water shortages could have impact on Great Lakes region

Grand Valley State University water experts available for comment on report about the world's fresh water supply

A recent report released by an environmental group makes some dire predictions about the world's fresh water supply. Those predictions could have a large impact on the Great Lakes region.

According to an Associated Press report, a report released Saturday says fresh water systems around the world are so environmentally degraded they are losing their ability to support human, animal and plant life.

Their decline will mean increased water shortages for people and rapid population loss or extinction for many other species, the World Resources Institute predicted at a meeting of the Society of Environmental Journalists at Michigan State University in East Lansing.

The Great Lakes region is home to a great wealth of water, and any shortage in supply could be of great concern to the area.

"We sit in the midst of some of the greatest fresh water resources of the world," said Ron Ward, director of Grand Valley State University's Robert B. Annis Water Resources Institute. He explained that 20 percent of the world's surface fresh water and 95 percent of the United States' fresh water is contained in the five Great Lakes.

As other water supplies around the world become depleted or contaminated, there's going to be more and more covetous looking at our resources here," Ward said.

The Robert B. Annis Water Resources Institute is a multidisciplinary research organization with a mission to preserve, protect, and improve our natural resources through research into major questions about our water resources, including ecosystem dynamics, contaminants, hydrology, land use, water and air quality, and waste management. The institute also provides public education for groups ranging from school children to adults and outreach to ensure that decision-makers are equipped with the best knowledge available on environmental issues.

For more information or interviews with experts from the institute, call (616) 895-3749.

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Sources:

Ronald Ward, (616) 895-3749

Richard Rediske, (616) 895-3047



For Immediate Release October 24, 2000 Attention: Business editors Contact Stephen Ward 616.895.2221

Trade center hosts head of U.S. Chamber of Commerce at dedication

Thomas J. Donohue, president and chief executive officer of the U.S. Chamber of Commerce, is speaker at October 30 dedication of the Van Andel Global Trade Center

Thomas J. Donohue, president and chief executive officer of the U.S. Chamber of Commerce will be the featured speaker at the dedication of the Van Andel Global Trade Center on Monday, October 30.

The day's events include a dedication and keynote address at 11:30 a.m. in the Charles W. Loosemore Auditorium of GVSU's Richard M. DeVos Center on the downtown Grand Rapids Pew Campus, 401 W. Fulton St. The dedication will be followed by a luncheon in the Hager-Lubbers exhibition hall.

Donohue heads the U.S. Chamber of Commerce, which is the world's largest business federation and represents three million companies and organizations. Since assuming his position in September, 1997, he has revitalized the venerable business lobby, attracting additional large and small companies as members, strengthening relations with state and local chambers, and significantly expanding the organization's policy expertise, lobbying muscle and national profile.

Prior to his current post, Donohue served for 13 years as the president and chief executive officer of the American Trucking Associations, the national organization of the trucking industry. During his tenure with that organization, he tripled the organization's revenue base and increased its membership by 100 percent.

The Van Andel Global Trade Center's mission is to provide the West Michigan community with international training, education, and assistance that enables individuals, businesses and organizations to succeed globally. The center was established as a core facility dedicated to advancing international trade and supporting West Michigan businesses as they prepare to enter and prosper in the era of international business competition. As a full-service international assistance organization, the center is dedicated to exceeding the expectations of its clients and raising the bar of international success.

The center is named for Amway co-founder Jay Van Andel, who will be the guest of honor at the dedication.

For more information, call the Van Andel Global Trade Center at (616) 771-6811.

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Sources

Van Andel Global Trade Center Director Jeffrey Meyer, (616) 771-6811



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For Immediate Release October 24, 2000 Contact Michele Johnson 616.895.2221

Kingston visitors tour GVSU to study physician assistant program

Grand Valley State University could play a role in helping to ease the long wait for some medical procedures in Great Britain.

Health professionals from Kingston University and St. George's Hospital Medical School in London met with their GVSU counterparts Tuesday to better understand the role of a physician assistant and how to establish such a curriculum. The two universities have a long-standing relationship and have participated in many faculty, staff and student exchanges.

Physician assistants work under the supervision of a doctor to take patient histories, perform physical exams, diagnose illnesses and prescribe medications. GVSU is one of five universities in Michigan to have a Physician Assistant Studies program.

Mike Pittilo, Kingston's dean of faculty of health and social care sciences, said health care in Great Britain has neared a critical point.

"The problem is the demand for it," he said. "The demand always exceeds the resources that are available."

Hospitals and doctor's offices in Great Britain do not utilize services of PAs. Under the country's current socialized medical system, waits for relatively routine surgeries like hip replacements can be two or more years.

In the last decade, British health care workers have shifted toward primary care and preventative medicine. Pittilo said a PA would greatly reduce the workload for a general practitioner.

"The doctors, then, would be able to concentrate on cases that deserve their attention," he said.

Dr. Tom Marks, director of GVSU's PAS program, hosted the 11-person Kingston contingent. Kingston officials met with PAS faculty and students, representatives from the American Academy of Physician Assistants and its Michigan chapter, Spectrum Health PAs and faculty from GVSU's other health professions and the school of nursing.

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Sources:

Tom Marks, director of GVSU's physician assistant studies program, 616.391.9552



For Immediate Release October 26, 2000 Contact Brian Bowe 616.895.2221

GVSU researchers look for White Lake contamination

Researchers from the Robert B. Annis Water Resources Institute working on project for the federal Environmental Protection Agency

This week, researchers from GVSU's Robert B. Annis Water Resources Institute are beginning a federally funded project looking for contamination on White Lake.

Researchers are looking at areas of contamination near the old Occidental Chemical outfall, sampling sediment in the lake to look for heavy metals, toxic organic chemicals, sediment toxicity and sediment-dwelling organisms.

They are using a vessel from the federal Environmental Protection Agency designed for sediment sampling. The vessel will be stationed at the Crosswinds Marina in Whitehall through Friday, October 27.

This is the second phase of research on White Lake performed by the institute. The last phase was begun in 1996 and completed in 1998.

The Robert B. Annis Water Resources Institute is a multidisciplinary research organization with a mission to preserve, protect, and improve our natural resources through research into major questions about our water resources, including ecosystem dynamics, contaminants, hydrology, land use, water and air quality, and waste management. The institute also provides public education for groups ranging from school children to adults and outreach to ensure that decision-makers are equipped with the best knowledge available on environmental issues.

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Sources:

Richard Rediske, (616) 895-3047

Find more resources on the GVSU NewsCenter -- www.gvnow.gvsu.edu/news index.cfm

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For Immediate Release November 01, 2000 Contact Brian Bowe 616.895.2221

GVSU students volunteer in Africa

Husband-and-wife health professions students practice their skills helping war victims in Sierra Leone

A pair of Grand Valley State University students took time from their busy clinical rotations to volunteer two weeks in the war-ravaged West African nation of Sierra Leone.

Stephanie Oakes, a third-year physical therapy major, and her husband Matthew, a third-year occupational therapy major, spent two weeks working with amputees and other people wounded in that nation's decade-long civil war.

The couple left on October 14 and returned to Grand Rapids on Sunday, October 29.

Matthew is in the middle of a clinical placement at Spectrum Health, while Stephanie is just beginning a placement there.

The trip, which was organized through World Hope International's Limbs of Hope project, focused on making prosthetics for war amputees and making sure people could use them.

The capital city of Freetown was filled with signs of the brutality, the couple said. Armed bodyguards accompanied the team, and the streets had checkpoints manned by machine gun-toting soldiers.

Nobody has been spared the effects of war, Matthew said, adding: "Everyone has lost a family member or a loved one.

It was a learning experience, Stephanie said.

"When we first got there, it was a shock," she said. "I got a lot out of it spiritually. It made me thankful to live in a place where I have access to health care and basic needs."

Also volunteering on the trip was GVSU PT instructor Jeff Johnson, who had previously visited Sierra Leone. It was in one of Johnson's classes that the students first learned of the volunteer opportunities in Africa.

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Sources:

Matthew and Stephanie Oakes, (616) 456-7820

Jeff Johnson, (616) 774-5054



GVSU: News Release



For Immediate Release November 03, 2000 Attention: Assignments Contact Nancy Willey 616.895.2221

Pre-election Advisory: GVSU Political Experts

Following is a list of GVSU Political Science faculty members and their areas of expertise. Some names have been changed or added since the 2000 GVSU Expert Sources Guide was distributed. Please feel free to call these sources for your coverage of the 2000 elections. They can be reached at the numbers below, or by calling the Political Science Department at 616-895-2320. All area codes are 616.

Topic Expert source(s)

American Constitutional Law and American Politics

- William Baum, 895-3443
- Mark Richards, 895-3457
- Joe Smith, 895-2864

Campaigns and Elections

Media Coverage of Elections

Media Coverage of the President

Political Advertising

Public Opinion

Third Parties and the Party System Erika King, 895-2320

• Roger Moiles, 895-3283

Electoral System and Electoral College

Roger Moiles, 895-3283

Interest Groups and Lobbying

- Erika King, 895-2320
- Roger Moiles, 895-3283
- Polly Diven, 895-3282

Judicial Politics

• Joe Smith, 895-2864

State and National Elections

State Politics and Policy

• Deborah Orth, 895-3163

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Sources: Nancy Willey





For Immediate Release November 03, 2000 Contact Michele Johnson 616.895.2221

GVSU nursing faculty research lifestyle of grandparents raising grandkids

Growing trend causes researchers to investigate influence grandparents have on troubled youth

When most of their peers are enjoying retirement, an increasing number of senior citizens find themselves forced into parenting roles as the primary caregivers for their grandchildren.

Recent U.S. Census Bureau statistics show that 6 percent of children live in grandparent-headed households. Many factors contribute to this growing trend including death of parents, unemployment, and situations that develop from substance abuse, mental illness and domestic abuse.

Four nursing faculty members at Grand Valley State University studied the effects of this relationship on children who received treatment by professional counselors and other mental health care workers.

Kirkhof School of Nursing professor Linda Bond and associate professors Linda Nicholson Grinstead, Susan Jensen and Sharon Leder are finalizing their work for publication in nursing journals.

Data for the study was obtained from records of 207 area children who underwent counseling sessions at a child treatment center during 1986-99 and who lived with grandparents during that time.

"We went back 20 years to identify families where a grandparent was the caregiver to find variables to account for a child's success in the therapeutic process," Leder said. "We were looking at the impact of social support on other stressors in these families."

Major findings of the study included:

- The sooner a child was involved in therapy sessions, the better the outcome.
- A child living with two grandparents showed greater improvement in therapy sessions than a child in one-grandparent households.
- A child who maintained regular or no contact with his or her father showed better progress than one who had sporadic contact.

"We found the younger the child was going into therapy, the more changes there were in the therapeutic process," Leder said.

The researchers presented their findings to members of Kinship Care, a Holland support group for grandparents and grandchildren run by Bethany Christian Services.

"These are people who are isolated from their peer groups and thrust back into a whole different role," Bond said. "The social-support piece is not there. But with this social group, they share a common theme. They are past the child-rearing phase of life, and their new role is often complicated by their kids' use of drugs, or just not having enough money."

Belinda Silver coordinates the Kinship Care groups and said the grandparents appreciated the study and noted the positive influences they can have on their grandchildren.

"These kids have severe problems – abuse, neglect, abandonment — and it's difficult for (grandparents) to find resources and energy," Silver said. "These are kids you can't drop off at Grandma's, because this is home for them."

Bond said the study potentially could influence legislators. In Michigan, foster parents receive more state aid than do grandparents who are raising their grandchildren.

"This really could have some implications," Bond said. "We heard from a lot of grandparents who have trouble financially

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GVSU: News Release

supporting their grandkids."

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Sources:

GVSU Kirkhof School of Nursing: Linda Bond, Linda Nicholson Grinstead, Sharon Leder, 616.895.3558; Kinship Care, Holland: Belinda Silver, 616.396.0623



For Immediate Release November 06, 2000 Contact Nancy Willey 616.895.2221

Acclaimed Israeli percussionist presents master class Nov. 13

Chen Zimbalista is joined by tap dancer/percussionist Zahi Patish and pianist Nadav Rubinstein

ALLENDALE, MICH.--Music critics have described Chen Zimbalista's performance as "a volcano of musicality" and "a love story with 40 percussion instruments." The acclaimed Israeli percussionist will be featured in an upcoming master class hosted by the GVSU Department of Music.

The percussion master class takes place at 3 p.m. on Monday, Nov. 13, at the Performing Arts Center, Room 1506, on the Allendale campus. It is open to the public, free of charge.

Zimbalista's upbeat, whirlwind performance combines dozens of instruments and rhythms with innovative use of the hands, feet and body. He will be joined on stage by tap dancer and percussionist Zahi Patish, who has appeared with Israel's most distinguished dance groups, and pianist Nadav Rubinstein.

Zimbalista, considered one of Israel's most brilliant percussionists, has performed with the Israel Philharmonic Orchestra and Israel Sinfonietta Orchestra, among others, and received enthusiastic reviews following concerts in China, Holland, Portugal, Italy and the United States. His high-energy style has moved several Israeli composers to write especially for him and has been recognized with awards including include the Françoise Shapira Prize, the Young Artists Performing Israeli Music award and first prize from the National Council for Culture and Arts for his work, "Impulse 1."

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Sources:

Sherman Van Solkema, Chair of GVSU Music Department, (616) 895-3484



For Immediate Release November 09, 2000 Contact Nancy Willey 616.895.2221

Veterans honored in two events at GVSU

The public is invited to ceremonies on Friday and Saturday, Nov. 10 and 11

ALLENDALE, Mich. — Grand Valley State University will observe Veteran's Day with two events held this Friday and Saturday, Nov. 10 and 11. Both events — a brief, student-planned ceremony featuring a military 21-gun salute, and a daylong traditional Native American celebration — welcome the public to join in honoring American veterans of all wars.

Friday, Nov. 10, 2000 — 12-12:30 p.m. Veteran's Day Memorial Service

The Veteran's Day Memorial Service will be held at the flagpole courtyard outside the Student Services Building on GVSU's Allendale campus. Signs will direct visitors. The public is welcome to attend.

The ceremony begins at noon with patriotic songs from the Grand Valley Marching Band, and goes on to include the "posting of the colors" (presentation of the American flag) and a 21-gun salute by members of the military.

Speaking at the event will be Glenn Niemeyer, GVSU provost and vice president for Academic Affairs, and Kent Fisher, associate director of Alumni Relations. Fisher, a retired lieutenant commander with 22 years of service in the U.S. Coast Guard, will present letters from military personnel, including a recent missive from a Navy helicopter pilot who describes the hellish aftermath of the attack on the USS Cole in Yemen and his pride in his comrades working beside him in rescue efforts.

The half-hour-long, patriotic ceremony is the brainchild of Dan Wagner, a 23- year-old graduate student in Education at GVSU, who feels that many Americans — particularly young adults – take Veteran's Day for granted. Friday's Memorial Service gives people a tangible way to remember and thank veterans, he said.

"For those of us born during peacetime, war may simply be a phenomenon viewed through the lens of a television camera, or from a journalist's account of battles fought in distant parts of the world," Wagner said. "Nevertheless, each of us owes a debt of gratitude to those who served. On Friday, let's take the time to honor our veterans and thank them, and show our appreciation for giving up so much of their lives so we can have so much in our own."

Source: Dan Wagner, (616) 895-1053

Saturday, November 11, 2000 — 12-9 p.m. 2000 Anishnaabek Veteran's Dance and Feast

The Anishnaabek Veteran's Dance and Feast is an annual tradition for honoring veterans and reaffirming the Anishnaabek, or Native American, history and culture. The daylong event is open to the public and celebrates veterans of all wars and cultural backgrounds.

It begins at noon at the GVSU Fieldhouse on the GVSU Allendale campus, and includes inter-tribal songs and dances, flag ceremonies and a potluck Veteran's Feast from 4:30 to 6:30 p.m. Grand Entries take place at 1 p.m. and 7 p.m.

The Anishnaabek Veteran's celebration is sponsored by the Grand Valley State University Native American Student Association and the Grand River Bands of Ottawa Indians, Inc. For more information contact Ron Yob at (616) 458-8759.

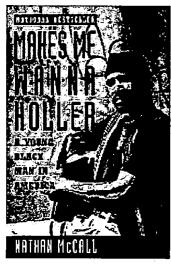
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Sources:

Phone numbers included with events.



For Immediate Release November 10, 2000 Contact Nancy Willey 616.895.2221



News Advisory: Noted author discusses his book chronicling struggles of African American youth

Media welcome to attend on Monday, Nov. 13

ALLENDALE, Mich.--Nathan McCall, author of "Makes Me Wanna Holler," a popular book on urban black youth, will be the featured speaker at a lecture at Grand Valley State University on Monday, November 13.

McCall will speak at 2 p.m. on Monday in the Cook-DeWitt Center, located next to the Cook Carillon Tower on GVSU's Allendale campus. The lecture is open to the public free of charge. Media are welcome to attend. A reception will follow, hosted by the Black Student Union.

The 1994 book "Makes Me Wanna Holler: A Young Black Man in America" is McCall's memoir of his troubled youth, including crime sprees, stints in jail, and an underlying rage at a society that he felt stilted the lives of many young people of color. McCall's "in-your-face honesty," as the Washington Post calls it, paints a harrowing and eye-opening picture of an African American male facing life at the end of the 20th

century.

McCall, who teaches journalism classes at Emory University in Atlanta, also will sign copies of his book at Schuler Books and Music, 2660 28th St. SE in Grand Rapids, beginning at 3 p.m. on <u>Sunday, November 12</u>.

McCall's book stemmed from an article he wrote as a journalist for the Washington Post. Its title was taken from a Marvin Gaye song, "Inner City Blues," which expresses frustration over the social struggles African Americans face. McCall's second book, "What's Going On" (1998), also takes its title from Marvin Gaye.

McCall's appearance is sponsored by the GVSU African-American Studies and Literary Studies programs.

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Sources:

Veta Tucker, associate professor of English at GVSU, (616) 895-3692



For Immediate Release November 10, 2000 Attention: Editors Contact Michele Johnson 616.895.2221

GVSU helps sponsor Mid East/West Fest at Ottawa Hills High School

Event brings celebrated Israeli and Turkish musicians, dancers to Grand Rapids

Forty percussion instruments. An internationally renowned musician and dance troupe. One thousand Grand Rapids students and teachers.

The above equation produces the Mid East/West Fest, a touring troupe of Israeli and Turkish musicians and dancers who will share their talents with Grand Rapids students during the two-day event.

Mid East/West Fest will be Monday and Tuesday, November 13 and 14, at Ottawa Hills High School, 2055 Rosewood SE. Workshops are scheduled throughout each morning with students from 17 area schools. The event concludes with a concert at 10:30 a.m. Tuesday featuring the performers and 1,000 students and teachers.

Leading the troupe of international artists is Chen Zimbalista, an Israeli percussionist. He performs using an array of 40 drums, cymbals, marimba and vibraphone to unite classical, jazz, blues and rock styles. Music critics have described Zimbalista as "a volcano of musicality." He will be joined by tap dancer Zahi Patish and pianist Nadav Rubinstein.

Also starring will be elementary, middle and high school students. Sarae Gold, Grand Rapids Public Schools fine arts supervisor, said the interactive workshops will provide students a chance to inspect each instrument.

"They will be working with the artists and musicians, who will bring the kids up on the stage and let them work the instruments," Gold said. "(Students) will be able to touch and do performances on each instrument."

Teachers have incorporated the Mid East/West Fest into their classrooms.

"One of the teachers is having her class make their own percussion instruments to bring," Gold said. "They can use a pop can filled with beans and put a cover over the top."

Grand Valley State University is one of the event's sponsors, in conjunction with the GRPS Fine Arts Program. Cynthia Mader, assistant dean at GVSU's School of Education, said the festival also helps education majors learn how to incorporate diversity into their lesson plans.

"They've given us wonderful materials that are designed for the appropriate grade levels," Mader said.

Zimbalista will present a master class hosted by the GVSU Department of Music at 3 p.m. Monday, in the Performing Arts Center on the Allendale campus.

Schedule for Mid East/West Fest at Ottawa Hills High School

Monday, November 13

8:30-9:30 a.m.: Workshop for 150 students from Westwood Middle, Riverside Middle, Ottawa Hills High, Creston High and Union High schools.

9:30-10:30 a.m.: Workshop for 120 students from North Park, Shawmut, C.A. Frost and Riverside elementary schools.

10:30-11:30 a.m.: Workshop for 180 students from Alger, Campus Arts, Henry, Southeast Academic Center, Sherwood and Shawnee Hearing Impaired elementary schools.

Tuesday, November 14

9-10:00 a.m.: Workshop for 110 students from Ottawa Montessori and Burton elementary schools.

10:30-11:30 a.m.: Concert featuring 1,000 students and teachers from the above schools.

Sources: Cynthia Mader, assistant dean GVSU school of education, 616.895.2074; Sarae Gold, GRPS fine arts coordinator, 616.771.3621; photos of artists available through GVSU Communications



For Immediate Release November 10, 2000 Contact Brian Bowe 616.895.2221

GVSU's PT and OT programs hold open house

Grand Valley State University's Physical Therapy and Occupational Therapy programs are looking for people interested in studying either field.

The programs are holding an open house on Tuesday, November 14 from 11 a.m. to 2 p.m. in 304 Henry Hall, on the Allendale Campus. Refreshments will be provided.

For more information, call (616) 895-3958

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Sources: Chris Lewis, (616) 895-3958



For Immediate Release November 10, 2000 Contact Stephen Ward 616/895-2221

Calendar of Events December 2000

General Events

Arts Hotline: (616) 895-ARTS

All activities on the Allendale Campus unless otherwise noted. Gallery Hours: 10 a.m.-5 p.m. Mon.-Fri., 10 a.m.-7 p.m. Thurs.

Parking is free and unreserved after 5:30 p.m.

Fri., Dec. 1

8 p.m.:

Music Department Concert. GVSU Symphony Orchestra conducted by Hyunsai

Lee features new trumpet faculty member Richard Stoelzel and Michael

Bowman, GVSU faculty and principal trumpet of the Grand Rapids Symphony

Orchestra. Louis Armstrong Theatre, Performing Arts Center. For more

information call (616) 895-3484.

Sat., Dec. 2

8 p.m.:

Music Department Choral Concert. Choral music performed by the Festival Chorale, conducted by James Borst; Varsity Men, conducted by Charles Norris; and University Singers, conducted by Ellen Pool. Louis Armstrong Theatre,

Performing Arts Center. For more information call (616) 895-3484.

Sun., Dec. 3

3 p.m.:

Music Department Choral Concert. The Madrigal Ensemble, conducted by Ellen Pool. The University Arts Chorale also performs with a student woodwind quintet. Louis Armstrong Theatre, Performing Arts Center. For more

information call (616) 895-3484.

8 p.m.:

Music Department Concert. The GVSU Symphonic Wind Ensemble and GVSU

Concert Band perform works by Sullivan, Nixon, and Prokofiev. Louis

Armstrong Theatre, Performing Arts Center. For more information call (616)

895-3484.

Mon., Dec. 4-Fri., Dec. 8

Gallery Hours: Art and Design Student B.F.A. Portfolio Exhibitions. GVSU Art Gallery, Performing Arts Center. Call (616) 895-2564 for more information.

Tues., Dec. 5

8 p.m.:

Artist-Faculty Series. Gregory Crowell, harpsichord, and Emily Walhout, gamba perform music from three centuries. Recital Hall, Performing Arts Center. For more information call (616) 895-3484.

Thurs., Dec. 7-Sat., Dec. 9

7:30 p.m.:

Theatre Production. "Durang! Durang!" by Christopher Durang. Senior theatre students act, direct and design this production. Performing Arts Center. Call (616) 895-2300 for ticket information.

Sat., Dec. 9

10 a.m.:

Commencement. Fieldhouse Arena, Allendale.

Sun., Dec. 10

2 p.m.:

Theatre Production. "Durang! Durang!" by Christopher Durang. Senior theatre students act, direct and design this production. Performing Arts Center. Call (616) 895-2300 for ticket information.

Mon., Dec. 11-Fri., Dec. 15

Gallery Hours: Art and Design Student B.F.A. Portfolio Exhibitions. GVSU Art Gallery, Performing Arts Center. Call (616) 895-2564 for more information.

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Sat., Dec. 2

1 p.m.:

Women's Basketball. University of Findlay at GVSU.

3 p.m.:

Men's Basketball. University of Findlay at GVSU.

Mon., Dec. 4

5 p.m.:

Indoor Track & Field. GVSU Holiday Open at GVSU.

Tues., Dec. 5

7 p.m.:

Men's Basketball. Grace Bible College at GVSU.

Fri., Dec. 8

5 p.m.:

Swimming and Diving. Hope College at GVSU.

Sat., Dec. 9

6 p.m.: Women's Basketball. Lake Superior State University at GVSU.

8 p.m.: Men's Basketball. Lake Superior State University at GVSU.

Mon., Dec. 18

7 p.m.: Men's Basketball. St. Joseph's College at GVSU.

Wed., Dec. 20

8 p.m.: Men's Basketball. Rochester College at GVSU.



For Immediate Release November 10, 2000 Contact Stephen Ward 616/895-2221

Calendar of Events January 2001

General Events

Arts Hotline: (616) 895-ARTS

All activities on the Allendale Campus unless otherwise noted. Gallery Hours: 10 a.m.-5 p.m. Mon.-Fri., 10 a.m.-7 p.m. Thurs.

Parking is free and unreserved after 5:30 p.m.

Mon., Jan. 8-Fri., Feb. 16

Gallery Hours: Artist to Artists: Photographs of Alexander Lieberman. GVSU Art Gallery, Performing Arts Center. Call (616) 895-2564 for more information.

Wed., Jan. 10

4:30-8 p.m.: Regional Math & Science Center Workshop. Building Confidence through

Content for Elementary Teachers. "Physical Science: Matter and Its Changes." 225

Padnos Hall. Call (616) 895-2267 for more information.

Thurs., Jan. 11

4:30-8 p.m.: Regional Math & Science Center Workshop. Building Confidence through

Content for Elementary Teachers. "Earth Science: Sun, Moon and Earth-Motions, Sizes and Perceptions." 225 Padnos Hall. Call (616) 895-2267 for more information.

Fri., Jan. 26-Sat., Jan. 27

7:30 p.m.: Theatre and Music Department Production. "Trouble in Tahiti" by Leonard

Bernstein is a combination of jazz and classical styles, revealing a startling view of modern American life. In the Midwest premiere of "Myths and Hymns," Adam Guettel has created a song cycle that resonates in the deepest regions of the hearts and minds of the listener. Performing Arts Center. Call (616) 895-2300 for

ticket information.

Sat., Jan. 27

9 a.m.-3 p.m.: Science Open House. 2001 Science Odyssey: The Real Millennium. Padnos Hall of Science. Call (616) 895-2267 for more information.

Sun., Jan. 28

3:00 p.m.: Theatre and Music Department Production. "Trouble in Tahiti" by Leonard

Bernstein is a combination of jazz and classical styles, revealing a startling view of modern American life. In the Midwest premiere of "Myths and Hymns," Adam Guettel has created a song cycle that resonates in the deepest regions of the hearts and minds of the listener. Performing Arts Center. Call (616) 895-2300 for

ticket information.

Wed., Jan. 31

4:30-8 p.m.: Regional Math & Science Center Workshop. Building Confidence through

Content for Elementary Teachers. "Physical Science: Electricity." 225 Padnos Hall.

Call (616) 895-2267 for more information.

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Sat., Jan. 6

1 p.m.: Indoor Track & Field. Laker Early Bird at GVSU.

Mon., Jan. 8

7 p.m.: Women's Basketball. Rochester College at GVSU.

Thurs., Jan. 11

6 p.m.: Women's Basketball. Wayne State University at GVSU.

8 p.m.: Men's Basketball. Wayne State University at GVSU.

Fri., Jan. 12

5 p.m.: Indoor Track & Field. Ferris State Dual at GVSU.

6 p.m.: Swimming and Diving at Calvin College. Grand Rapids.

Sat., Jan. 13

1 p.m.: Women's Basketball. Hillsdale College at GVSU.

1 p.m.: Swimming and Diving. Wayne State University at GVSU.

3 p.m.: Men's Basketball. Hillsdale College at GVSU.

Fri., Jan. 19

4 p.m.: Indoor Track & Field. GVSU Invitational.

Mon., Jan. 22

6 p.m.: Women's Basketball. Ferris State University at GVSU.

8 p.m.: Men's Basketball. Ferris State University at GVSU.

Fri., Jan. 26

4 p.m.: Indoor Track & Field. GVSU Open.



For Immediate Release November 20, 2000 Contact Brian Bowe 616.895.2221

News alert: GVSU expert available to comment on the Old Kent/Fifth Third merger

Cincinnati-based Fifth Third Bancorp is acquiring Old Kent Corp. of Grand Rapids for \$4.9 billion. Grand Valley State University's Seidman School of Business has experts in its finance department to react to the acquisition.

For comment on the merger, contact Gregg Dimkoff at (616) 336-7428.

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Sources:

Gregg Dimkoff, (616) 336-7428

londay, November 20, 2000

GVSU: News Release





For Immediate Release November 20, 2000 Contact Brian Bowe 616.895.2221

News Advisory: GVSU expert available to talk about winter-related injuries

Barb Hoogenboom, member of Grand Valley State University's physical therapy faculty, is available for reporters working on stories about winter weather. Hoogenboom can address common injuries related to winter weather and suggest ways to avoid them.

For more information, call (616) 895-2695

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Sources:

Barb Hoogenboom, (616) 895-2695



For Immediate Release November 22, 2000 Contact Brian Bowe 616.895.2221

Program helps keep seniors Out and About

Easter Seals program gets help from GVSU occupational therapy faculty and students; aimed at keeping seniors active and out of nursing homes

For the elderly, keeping active and independent is a key to staying healthy and out of nursing homes.

That is one of the guiding principles behind Easter Seals Michigan's Out and About program, which was developed by Terry Azkoul, program director and occupational therapist, and is run in conjunction with Grand Valley State University's Occupational Therapy program.

The program was designed after a landmark study done by the University of Southern California called "The Well Elderly Study," which determined that preventative occupational therapy greatly enhances the health and quality of life of independent-living older adults.

Easter Seals Michigan works closely with GVSU's master's level Occupational Therapy program. Students assist the therapist in assessing, planning and preparing for each client based on individual needs and concerns.

'The students are a wonderful resource and gain practical clinical experience in a community-based geriatric setting," said Azkoul.

In the program, the seniors learn to analyze the choices they make in daily in order to alter their approaches to everyday activities and thereby increase their health.

In addition to group discussions, the participants in the program take outings together to become acclimated to using public transportation, return to community activities, and learn to rely on each other for support. Some of the outings include activities like shopping, eating at restaurants, and bowling.

The program has been a success since it began. According to Easter Seals statistics, 58 percent of the program's participants report an improvement in their perception of their overall health and a decrease in pain since they started in the program.

Azkoul said one of the program's biggest benefits is providing the seniors -- many with loved ones who have died -- with a social group. She added that loneliness and depression often exacerbates the decline of health in a person's final years.

The current three-month program involves residents of the Breton Meadows apartment complex. It runs through the end of November. The program is funded through a grant written by GVSU OT faculty member Cathy Pinson and Easter Seals president, Robert Dean.

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Sources:

Program director Terry Azkoul, (616) 942-2081



For Immediate Release November 29, 2000 Attention: Education reporters and editors Contact Brian Bowe 616.895.2221

Grant helps GVSU help high school science students

Building Science Leaders program awarded \$74,000 grant from the Dwight D. Eisenhower Higher Education Professional Development Grant program

The Regional Math and Science Center at Grand Valley State University received a \$74,000 award from the Dwight D. Eisenhower Higher Education Professional Development Grant program for its Building Science Leaders program.

The in-depth, two-year program is aimed at improving student performance in science through building leaders among elementary school science teachers. Those faculty leaders will develop the skills, knowledge and attitudes necessary to help their colleagues and students make meaningful gains in science interest, understanding and achievement.

Headquartered at Grand Valley State University, the Regional Math and Science Center's mission is to provide and coordinate leadership programs and services to achieve excellence for all in the teaching, learning, and application of mathematics and science. It serves Allegan, Kent, Montcalm, Muskegon, Newaygo and Ottawa counties. The Center serves students, teachers, parents, school districts, business and industry, and other organizations interested and involved in mathematics and science education.

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Sources:

Project director Mary Ann Sheline, (616) 895-2265



For Immediate Release November 30, 2000 Attention: Editors Contact Michele Johnson 616.895.2221

Seminar will focus on preventing heart disease, osteoporosis

The second seminar in a series on women's health issues, sponsored by two Grand Valley State University departments, will focus on heart disease and osteoporosis.

Gayla Jewell, assistant professor of nursing, will lead discussion on prevention and treatment of the two diseases. The luncheon seminar begins at noon on Monday, December 4, in the Regency Room of the DeVos Center, 401 W. Fulton St. in Grand Rapids. Cost to attend is \$25. For information or to register, call Jaime Walker at 616.336.7181.

The GVSU Educational Series for Women is sponsored by the Kirkhof School of Nursing and Seidman School of Business. The monthly series will continue through April.

-30-

Sources: Karen Dunlap, GVSU Kirkhof School of Nursing, 616.336.7168



For Immediate Release November 30, 2000 Attention: Business editors and reporters Contact Brian Bowe 616.895.2221

Van Andel Global Trade Center offers language classes for area businesses

French and Spanish classes to begin in January as a part of the center's Language for Professionals program

A vital part of doing business overseas is the understanding of the cultures and languages of others.

To help area businesses learn those cultures and languages, Grand Valley State University's Van Andel Global Trade Center is offering language and cultural training for professionals. The next classes begin in January and offer French or Spanish training.

In the eight-week program, participants will learn basic skills of a foreign language to help in basic conversations in everyday life and work, along with simple sentence construction and pronunciation skills.

The participants will also become familiar with the cultural etiquette and non-verbal behaviors pertinent to business protocol. There are two 60-minute cultural sessions during the 8-week course: the first is at the beginning of the program to ask questions about the country and people, and the second session is in the middle of the program, to answer questions as language proficiency increases.

Participants attend two 50-minute sessions each week, along with audio tape work outside of class. The classes are offered in conjunction with GVSU's Department of Modern Languages. Other languages are available by request.

The next series of classes run Jan. 15 through Feb. 21. The classes will be Mondays and Wednesdays from 4-5:30 p.m. on GVSU's downtown campus. The registration fee is \$550 through Jan. 3, and \$575 after Jan. 3.

For more information, call the Van Andel Global Trade Center at (616) 771-6811 or e-mail kluzp@gvsu.edu.

The Van Andel Global Trade Center's mission is to provide the West Michigan community with international training, education, and assistance that enables individuals, businesses and organizations to succeed globally.

-30-

Sources:

Van Andel Global Trade Center Executive Director Jeffrey Meyer, (616) 771-6811



For Immediate Release December 04, 2000 Attention: Editors Contact Michele Johnson 616.895.2221

Summit will address nursing shortage in west Michigan

Nurses from 10 west Michigan counties will discuss ways to combat a nursing shortage at a meeting hosted by Grand Valley State University's Kirkhof School of Nursing.

The Nursing Shortage Summit is from 9 a.m.-noon on Thursday, December 7, at the University Club in the DeVos Center, 401 W. Fulton St.

Karen Dunlap, coordinator of continuing nursing education at GVSU, said nurses from academic institutions, hospitals and nursing homes are expected.

"First, there are not enough nurses to fill all the open spots now, but a bigger shortage is projected for 2010, when retirements will be heavy," she said.

Peter Buerhaus, associate dean at Vanderbilt University's School of Nursing, is an expert in nursing workforce statistics. Among his findings:

- By 2010, about 40 percent of U.S. nurses will be over age 50;
- Number of working registered nurses under age 30 dropped from 419,000 to 246,000 during 1983-1998;
- Projected nursing shortage to reach 400,000 in 2020, when baby boomers will retire and health care demands will increase.

Gay Landstrom, vice president of patient care services at Muskegon Mercy General Health Partners, helped plan the summit and said area health care providers need to take proactive steps to address this pending crisis.

"Here in west Michigan, we have so much in common including patient demographics and patient care, it makes sense to attack this problem together," she said. "If we handled it individually, we would fail miserably."

Topics to be addressed include recruiting and retaining nurses and developing interest in the profession among elementary and middle school students.

-30-

Sources: Karen Dunlap, 616.336.7168 Gay Landstrom, 231.739.9341



For Immediate Release December 04, 2000 Attention: Editors Contact Michele Johnson 616.895.2221

Professors awarded grants for education research projects

Research projects by two Grand Valley State University School of Education faculty members will help students with learning disabilities improve their test- taking skills, and help their teachers to teach those concepts.

To fund their projects, Joe Fisher and Paula Lancaster received grants from the National Institute of Child Health and Human Development, a division of the National Institutes of Health.

Lancaster received a \$750,000 grant to develop three self-paced instructional CD-ROMs. The first will teach students how to take tests more effectively, she said. Students at Hudsonville and Central high schools are participants in the research project.

"Seventy-five percent of the instruction is through computer," Lancaster said. "Anything they see written on the screen, they can also get through audio comments, so it won't slow students who have reading difficulties."

She said students who have learned test-taking strategies through teacher instruction have increased their test scores by an average of 10 percentage points. Lancaster is hoping for similar results with the computer-based tutorials.

Fisher's instructional CD-ROMs will aid teachers in teaching test-taking skills to students with learning disabilities. He received a \$100,000 grant.

"It's really a two-phase grant, first to develop the software and then to measure its effectiveness," he said. "In other words, can the teachers who go through this process learn how to teach these concepts more effectively?"

Fisher plans to begin collecting project data in January.

Once the CDs are complete, they will be distributed by Edge Enterprises, a Kansas company that produces education materials for teachers of students with learning disabilities.

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Sources:

Paula Lancaster, Joe Fisher, 616.771.6650



For Immediate Release
December 04, 2000
Attention: Assignment editors
Contact Michele Johnson
616.895.2221

Media Advisory: U.N. official to speak before GVSU audience

Sorensen is former East Grand Rapids resident

Gillian Martin Sorensen, United Nations assistant secretary general for external relations, will be the keynote speaker during a presentation hosted by Grand Valley State University's Office of Minority Affairs.

The event begins at 4:30 p.m. on Thursday, December 7, in Loosemore Auditorium in the DeVos Center, 401 W. Fulton St.

Sorensen, a former East Grand Rapids resident, has worked at the U.N. for more than 15 years. Her duties have included coordinating observances of the U.N.'s 50th anniversary in 1995 and serving as special adviser for public policy to Secretary General Boutros-Ghali.

Her visit will follow a stop at the Rotary Club of Grand Rapids earlier in the day.

Schedule of events on Thursday:

- 4:30 p.m., Sorensen meets with students, others in DeVos Center
- 6 p.m., GVSU President Arend D. Lubbers introduces Sorensen followed by her presentation (Loosemore Auditorium)
- 7 p.m., Reception (Exhibition Hall)

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Sources:

Don Williams Sr., dean of Minority Affairs, 616.895.2177 photo of Sorensen available through GVSU Communications

· Serve



For Immediate Release December 05, 2000 Attention: Editors Contact Michele Johnson

616.895.2221

GVSU president receives charter school association award

Highlights Board of Control meeting, Friday, 11 a.m. in DeVos Center

In recognition of his work for charter schools, Grand Valley State University President Arend D. Lubbers will receive the annual Plachta Award from the Michigan Association of Public School Academies.

The award will be presented during the GVSU Board of Control meeting on Friday, December 8, at 11 a.m in the Loosemore Auditorium on the Grand Rapids Campus.

Dan Quisenberry, MAPSA president, said the annual award is given to someone who has promoted and encouraged school choice and educational reform. Previous winners were former Central Michigan University President Leonard Plachta (for whom the award is named after) and Arthur Carter, founder of a Detroit charter school and former deputy superintendent of Detroit Public Schools.

Pat Sandro, GVSU special assistant for charter schools, said the choice of Lubbers as award recipient was appropriate, given "his leadership in trying to improve education."

"President Lubbers hosts regular meeting of local public school superintendents to keep them apprised of Grand Valley's direction and listens to their input," Sandro said. "He has spoken to service clubs, legislative committees and state board of education members about charter schools."

GVSU has licensed 28 charter schools in west and central lower Michigan and metropolitan Detroit.

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Sources:

Pat Sandro, GVSU special assistant for charter schools, 616.895,2240



For Immediate Release December 05, 2000 Contact Nancy Willey 616.895.2221



News Advisory: GVSU School of Social Work showcases diversity with luncheon, cookbook

Media personnel are invited to attend the event on Friday, Dec. 8

GRAND RAPIDS, Mich. — What started out as a small potluck in the School of Social Work's Diversity class has blossomed into a gala event with food from around the globe, topped with costumes, displays and its own cookbook that will be available for purchase at nearby stores.

The "Food for Thought" luncheon takes place Friday, December 8 from 12-1:30 p.m. at the DeVos Center on Grand Valley's Pew Grand Rapids Campus, 401 W. Fulton St. Approximately 150 guests will attend, including School of Social Work faculty and students, GVSU President Arend D. Lubbers and the university Board of Control. Lubbers will provide comments at 12:45 p.m.

The luncheon is not open to the public; however, media personnel are invited to attend the colorful event.

The event had its beginnings when Lois Smith Owens, professor of Social Work, planned a holiday potluck for students in her Human Diversity class (now called Cultural Competency) soon after she joined Grand Valley's faculty two years ago. The idea was to celebrate the wide diversity of cultures in the department with food from a variety of ethnic backgrounds — and it was a surprising hit. "I told everybody to bring a recipe with them. It just kept growing and everybody got into the act," said Owens. "We had so much food it was unbelievable."

More than 150 recipes were collected, for everything from Hawaiian Baked Beans, Stuffed Grape Leaves and Hungarian Chicken Wraps to "Gennettes" (Italian Christmas cookies) and an African American Peach Cobbler dessert.

Elaine Schott, professor and director of the MSW program, suggested they put all those recipes to good use. The result is the cookbook "Food for Thought," filled with recipes from all over the world. A special feature of the 82-page book is that many of the recipes are accompanied by stories and personal remembrances of holidays the food represents.

The holidays in the cookbook will be represented at Friday's "Food for Thought" luncheon with tables, displays, costumes and food. Included are Kwanzaa, Hanukkah, Deepawali (India Festival of Lights), the Chinese New Year, the Latino/Spanish Three Kings celebration, Michigan Native American traditions and the Dutch Tulip Festival in Holland, Mich.

"We hope that our contribution will help develop a better understanding and appreciation for diversity in this community, and increase the desire for more diversity," Owens said.

"Food for Thought" cookbook available to the public

Sales of "Food for Thought," priced at \$12.50, will help fund scholarships for MSW students. It will be available for purchase after December 8 in University Bookstores and at D&W Food Centers' "holiday tastings" in Grandville and Gaslight Village. Or call (616) 771-6550 to purchase a copy.

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Sources:

Source: Lois Smith Owens, professor in the School of Social Work, (616) 895-6577.

Find more resources on the <u>GVSU NewsCenter</u> -- www.gvnow.gvsu.edu/news_index.cfm



For Immediate Release December 06, 2000 Attention: Weekend Editor Contact Nancy Willey 616.895.2221

Muskegon mother and son receive degrees together at GVSU Commencement Dec. 9

Kentwood Mayor Bill Hardiman will present commencement address.

Three 'Outstanding Educators' to be honored.

ALLENDALE, Mich.— A mother and son from Muskegon will be among the more than 500 students in caps and gowns at Grand Valley State University's fall 2000 Commencement Ceremony, taking place this Saturday, December 9, beginning at 10:30 a.m. in the GVSU Fieldhouse on the Allendale campus.

A total of 1,172 students are eligible to graduate in December 2000. Of the 591 expected to participate in commencement ceremonies, 484 are bachelor's degree recipients and 107 will receive master's degrees.

Mayor of Kentwood presents commencement address

Giving the commencement address will be Bill Hardiman, mayor of Kentwood since 1992. Hardiman received a bachelor's degree in behavioral science from Grand Valley in 1977 and was honored with the GVSU Distinguished Alumnus Award in 1993. He received his master's of public administration from Western Michigan University.

Hardiman is active on many boards of directors and in community organizations serving the West Michigan area and has been recognized as a state leader by Governor Engler with several committee appointments. In addition to his mayoral duties, he is founder and current chairman of the Greater Grand Rapids Community Marriage Policy Steering Committee.

Mother and son graduate on the same day

Among those graduating on Saturday are Lois Williams, 59, and her son Eddie Williams, 23, both of Muskegon.

Ms. Williams, 59, a former high school dropout, will receive her master's degree in public administration from the GVSU School of Public and Nonprofit Administration. The degree, she said, will aid her in her efforts to help others in her current position as executive director of the Mission for Area People, a nonprofit agency in Muskegon providing meals, a food pantry and clothing for needy people. She previously worked for 17 years at Every Woman's Place in Muskegon, most recently as Crisis Center manager.

Ms. Williams has come a long way from when she dropped out of high school in Alabama. In addition to her master's degree, she has a bachelor's degree from Baker College in Muskegon and two associate degrees from Muskegon Community College. She has four children.

Her son Eddie Williams will graduate from Grand Valley on Saturday with a bachelor's degree in marketing.

Story source: Lois Williams can be reached for interview at (231) 777-3688.

'Outstanding Educators' honored — Outstanding Educator awards are given each December to GVSU faculty members whose professional standards demonstrate Grand Valley's emphasis on quality teaching. The recipients are selected by those in the best position to evaluate them – GVSU alumni.

Honored at Saturday's Commencement are Johnine Callahan (resident of Zeeland), professor in the School of Biomedical and Health Sciences; Donald Klein (Grand Rapids), professor of accounting and taxation in the Seidman School of Business; and Sandra Portko (Grand Rapids), psychology professor.

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Sources:

Lois Williams, (231) 777-3688. Call University Communications for other contact numbers.



For Immediate Release
December 13, 2000
Attention: Editors
Contact Michele Johnson
616.895.2221



GVSU staff member's new book boosts sagging careers

'The Career Fix-It Book' designed to help unhappy workers with job, career crises

A new self-help book centered on job stresses and career crises will be available at area bookstores in mid-December.

"The Career Fix-It Book: How to Make Your Job Work Better for You" was written by first-time author Diana Pace, director of counseling and career services at Grand Valley State University. Pace said she wrote the book by drawing on her 25- plus years of experience as a psychologist and career counselor.

"I've been in this business for 25 years and, in talking to people, I've seen certain patterns and issues come up again and again," the Grand Rapids resident said. "The book is designed to address people who think they're unhappy in their jobs and may even have an idea of why they're unhappy, but may not know what to do about it."

Pace, 59, said employees who are unhappy at work often view the big picture instead of trying to amend the immediate problem.

"You may think you have to make a big change, like move to a different company or different career, when in actuality, just by changing 10 or 20 percent of your job can make a big difference," she said.

A chapter in "Career Fix-It" addresses molding your job to suit your preferences. Pace said typical employees are too afraid to ask their bosses to add or delete tasks from their job descriptions. The worst thing that can happen is that the boss will say "no," but often this type of cooperation and compromise may even please bosses, she said.

"Employers are usually fine with small changes their employees want to make," Pace said. "Often times, you do better at jobs you like to do; so in turn, that will serve employers better."

Other chapters address changing careers and choosing a profession. Pace suggested that in order to love your job, you have to choose a career like you would a romantic partner.

"People are often way too logical about a career choice and forget to follow their passions," she said. "This book will introduce people to thinking about their work in a slightly different way."

Each chapter contains exercises to help readers locate the source of career satisfactions and dissatisfactions and suggestions on how to fix problem areas. "The Career Fix-It Book" is published by Sourcebooks Trade, in Naperville, Ill., and will cost \$14.95.

The American Board of Professional Psychology recently certified Pace as a diplomat in counseling psychology. She is one of 200 psychologists in the U.S. and Canada to have earned this distinction. Pace received a master's degree in counseling and doctorate degree in counseling psychology from the University of North Dakota.

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Sources

Diana Pace, GVSU director of counseling and career services, 616.895.3266

Find more resources on the <u>GVSU NewsCenter</u> -- www.gvnow.gvsu.edu/news_index.cfm



For Immediate Release December 15, 2000 Attention: Editors Contact Michele Johnson 616.895.2221



Kim Stover, a junior majoring in English, helps a Vista Charter Academy student with homework. Stover, a member of the track and field team, participates in Athletes Who Care.

GVSU student-athletes mentor young students

Student-athletes from Grand Valley State University have stepped from their labs and lecture halls into charter school classrooms to mentor students.

By volunteering for Athletes Who Care, GVSU students work as tutors, aides or playground supervisors to elementary or middle school students.

The three-year-old program has grown from one trial site, Vista Charter Academy in Grand Rapids, to include two others: William C. Abney Performing Arts Academy, also in Grand Rapids, and Tri-Valley Academy, in Muskegon.

Matt Murray, member of the track and cross country teams, coordinates the program. Now with 35 volunteers, he hopes to increase that number to 60 next year.

field team, participates in Athletes Who Care.

"At Vista, the teachers asked us to work mainly on self-esteem issues," said Murray, a senior majoring in biomedicine. "Our main goal is to get the students to realize there is more to school after high school. At Tri-Valley, we tell them that in order to

play athletics, they first have to pass their academic subjects."

Kim Stover, a GVSU junior, spends most of her time reviewing lessons with students. Because she plans to be a high

Kim Stover, a GVSU junior, spends most of her time reviewing lessons with students. Because she plans to be a high school teacher after graduation, Stover said she appreciates the chance to help a diverse class of students.

"You have to be able to communicate to the ones who don't understand and know how to explain things in a different way," said Stover, member of the track and field team. "It's a lot of fun and it helps me to work with students."

Pat Sandro, GVSU special assistant for charter schools, said Athletes Who Care helps establish a relationship between the university and the charter schools it authorizes.

"This is an opportunity for college students who are interested in education, or social work, or communication to get some service time in and do some positive things," he said.

Charter school administrators praised the program.

Jan VanDeusen, Vista Charter Academy principal, said matching students with a mentor helps their self-esteem levels.

"Most of our kids come from families who are highly mobile and could use some support in building their self-confidence," she said. "We've so thoroughly enjoyed the program. The students are wonderful role models."

Tamasha James, Tri-Valley Academy dean of students, said the fact that mentors play sports does not go overlooked.

"They see college athletes on TV and think it's something out of reach for them," James said. "By working with the Grand Valley students, they know the option is there if that's something they would like to pursue."

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Sources: Walter Moore, GVSU athletics, 616.895.3259, Jan VanDeusen, Vista Charter Academy, 616.246-6920, Tamasha

James, Tri-Valley Academy, 231.722.7118

Find more resources on the <u>GVSU NewsCenter</u> -- www.gvnow.gvsu.edu/news_index.cfm



For Immediate Release December 19, 2000 Contact Stephen Ward 616/895-2221

Calendar of Events January 2001

General Events

Arts Hotline: (616) 895-ARTS

All activities on the Allendale Campus unless otherwise noted. Gallery Hours: 10 a.m.-5 p.m. Mon.-Fri., 10 a.m.-7 p.m. Thurs.

Parking is free and unreserved after 5:30 p.m.

Mon., Jan. 8-Fri., Feb. 16

Gallery Hours: Artist to Artists: Photographs of Alexander Lieberman. Calder Gallery, Performing Arts Center. Call (616) 895-2564 for more information.

Wed., Jan. 10

2:30-4 p.m.: Van Andel Global Trade Center. International Opportunity Series, China Update:

Opportunities and Challenges for Michigan Business. Eberhard Center, Pew

Grand Rapids Campus. For more information call (616) 771-6811.

Sun., Jan. 14

2 p.m.: Master Class Series. Fourth Annual Preparation for High School Solo and

Ensemble Festival with Paul Austin, GVSU horn Professor. Recital Hall,

Performing Arts Center. Call (616) 895-3484 for more information.

Mon., Jan. 15

12 noon: Silent March in commemoration of Dr. Martin Luther King, Jr. led by Malik Yoba.

Library Mall. Call (616) 895-2177 for more information.

12:30 p.m.: Student presentations on speeches by Dr. Martin Luther King, Jr. with Malik

Yoba. Cook Carillon Tower. Call (616) 895-2177 for more information.

6 p.m.: Dr. Martin Luther King, Jr. Community Presentation by Malik Yoba of New York

Undercover television show. Grand Rapids Community College Fieldhouse. Call

(616) 895-2177 for more information.

8 p.m.: Guest Artist Series. Mary Keller Creswell, mezzo-soprano and Robert Byrens,

pianist, present an evening of art songs featuring Robert Schumann's Frauenliebe und Leben, Op. 42. Louis Armstrong Theatre, Performing Arts Center. Call (616)

895-3484 for more information.

Tues., Jan. 16

Arts at Noon Series. The Grand Rapids Symphony Orchestra, conducted by David 12 noon:

Lockington, will present a concert that includes Sinfonia Concertante by Mozart. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-3484 for more

information.

Candlelight Service and Gospel Fest. Program on Dr. Martin Luther King, Jr. 12 noon:

Music by Voices of GVSU. Presentation followed by a 15-minute vigil. Birthday cake served in the lobby. Cook-DeWitt Center. Call (616) 895-2177 for more

information.

"The Meeting." Play sponsored by the Black Student Union. What would have 7-9 p.m.:

happened if Malcolm X and Martin Luther King, Jr. met before they were assassinated? Pine River Room, Kirkhof Center. Call (616) 895-2177 for more

information.

Thurs., Jan. 18

What would Dr. King have to say today? Box lunch discussion. Muskegon River 1 p.m.:

Room, Kirkhof Center. Reservations required. Call (616) 895-2177 for more

information.

Kirkhof School of Nursing Convocation. Loosemore Auditorium, Pew Grand 4 p.m.:

Rapids Campus.

Fri., Jan. 19

8:45 a.m.-4 p.m.: Continuing Education for professionals who deal with domestic violence

issues. "Domestic Violence: Raising the Issues." Best Western Midway Hotel, 4101 28th Street SE, Grand Rapids. Call the Kirkhof School of Nursing at (616) 895-3056

or (616) 336-7168 for more information.

Guest Artist Series. Joey Calderazzo's Premiere Jazz Piano Solo Concert. Recital 8 p.m.:

Hall, Performing Arts Center. Call (616) 895-3484 for ticket information.

Fri., Jan. 26-Sat., Jan. 27

GVSU Opera Theatre. "Saturn Returns," Songs of Yearning and Aspiration, offers 7:30 p.m.:

an unusual pairing of American composers featuring Leonard Bernstein's Trouble

in Tahiti and Adam Guettel's Myths and Hymns. Louis Armstrong Theatre,

Performing Arts Center. Call (616) 895-2300 for ticket information.

Sat., Jan. 27

9 a.m.-3 p.m.: Science Odyssey 2001 - The Real Millennium. Padnos Hall. Call (616) 895-2267 for

more information.

Sun., Jan. 28

GVSU Opera Theatre. "Saturn Returns," Songs of Yearning and Aspiration. Louis 3:00 p.m.:

Armstrong Theatre, Performing Arts Center. Call (616) 895-2300 for ticket

information.

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Sat., Jan. 6

Indoor Track & Field. Laker Early Bird at GVSU. 1 p.m.:

Mon., Jan. 8

7 p.m.: Women's Basketball. Rochester College at GVSU.

Thurs., Jan. 11

6 p.m.: Women's Basketball. Wayne State University at GVSU.
8 p.m.: Men's Basketball. Wayne State University at GVSU.

Fri., Jan. 12

5 p.m.: Indoor Track & Field. Ferris State Dual at GVSU.

6 p.m.: Swimming and Diving at Calvin College. Grand Rapids.

Sat., Jan. 13

1 p.m.: Women's Basketball. Hillsdale College at GVSU.

2 p.m.: Swimming and Diving. Wayne State University at GVSU.

3 p.m.: Men's Basketball. Hillsdale College at GVSU.

Fri., Jan. 19

4 p.m.: Indoor Track & Field. GVSU Invitational.

Mon., Jan. 22

6 p.m.: Women's Basketball. Ferris State University at GVSU. 8 p.m.: Men's Basketball. Ferris State University at GVSU.

Fri., Jan. 26

4 p.m.: Indoor Track & Field. GVSU Open.



For Immediate Release December 19, 2000

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Contact Stephen Ward 616/895-2221

Calendar of Events February 2001

General Events

Arts Hotline: (616) 895-ARTS

All activities on the Allendale Campus unless otherwise noted. Gallery Hours: 10 a.m.-5 p.m. Mon.-Fri., 10 a.m.-7 p.m. Thurs.

Parking is free and unreserved after 5:30 p.m.

Through Fri., Feb. 16

Gallery Hours: Artist to Artists: Photographs of Alexander Lieberman. GVSU Art Gallery, Performing Arts Center. Call (616) 895-2564 for more information.

Thurs., Feb. 1

4:30-8 p.m.: Regional Math & Science Center. Building Confidence through Content for

Elementary Teachers. "Earth Science: Surface Features, Formations and Changes."

225 Padnos Hall. Call (616) 895-2267 for more information.

Thurs., Feb. 1-Sat., Feb. 3

7:30 p.m. GVSU Opera Theatre. "Saturn Returns." Songs of Yearning and Aspiration, offers

an unusual pairing of American composers featuring Leonard Bernstein's Trouble

in Tahiti and Adam Guettel's Myths and Hymns. Louis Armstrong Theatre,

Performing Arts Center. Call (616) 895-2300 for ticket information.

Sun., Feb. 4

3 p.m. GVSU Opera Theatre. "Saturn Returns." Songs of Yearning and Aspiration. Louis

Armstrong Theatre, Performing Arts Center. Call (616) 895-2300 for ticket

information.

Tues., Feb. 6

3 p.m.: Master Class Series. Turkish musician Ilhan Ersahin and his troupe of musicians

will present a master class featuring traditional Turkish music, jazz, and rap.

Recital Hall, Performing Arts Center. Call (616) 895-3484 for more information.

Thurs., Feb. 8

2.

12 noon: Arts at Noon Series. Bergonzi String Quartet. Quartet-in-residence at the

University of Miami, the musicians explore the quartet repertoire of Villa-Lobos, Ginastera, Piazzolla, and others. Cook-DeWitt Center. Call (616) 895-3484 for

more information.

5 p.m.: Master Class Series. GVSU trumpet professor Richard Stoelzel leads a master class

featuring students from the trumpet studio. Stoelzel's students recently claimed

an unprecedented three awards at the 2000 International Trumpet Guild

Competition. Recital Hall, Performing Arts Center. Call (616) 895-3484 for more

information.

Sat., Feb. 10

8 p.m.: Music Department Concert. University Singers and The Madrigal Ensemble

conducted by Ellen Pool and Varsity Men conducted by Charles Norris. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-3484 for more

information.

Sun., Feb. 11

3 p.m.: Music Department Concert. Choral music performed by the Festival Chorale

conducted by James Borst and the University Arts Chorale conducted by Ellen Pool. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-3484 for

more information.

Tues., Feb. 13

12 noon: Arts at Noon Series. Professor Matt Michaels, director of Jazz Studies at Wayne

State University, will make his debut at GVSU with his trio and their

interpretations of standard jazz repertoire. Cook-DeWitt Center. Call (616)

895-3484 for more information.

Wed., Feb. 14

8 p.m.: Guest Artist Series. Magdalena Adamek, piano. This dazzling young pianist from

Poland will perform works by Schumann, Szymanowski, Magin and Chopin. The award-winning pianist gives the U.S. premiere performance of GVSU faculty composer Kurt Ellenberger's *Piano Sonata*, No. 1. Recital Hall, Performing Arts

Center. Call (616) 895-3484 for more information.

Thurs., Feb. 15

11:15 a.m.: Music Department Concert. GVSU Madrigal Singers with Ellen Pool, conductor,

and Varsity Men conducted by Charles Norris in a special concert for students of the Ottawa Area Center. 1525 Performing Arts Center. Call (616) 895-3484 for

more information.

Thurs., Feb.15-Sat., Feb.17

7:30 p.m.: Student Directors Series. Features plays acted, directed and designed by Theatre

students. Rebecca Svacha will direct "Hurlyburly" by playwright David Rabe, a caustic and humorous look at the underbelly of the movie-making industry. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-2300 for ticket

information.

Sun., Feb. 18

2 p.m.:

Student Director Series. "Hurlyburly" by David Rabe is directed by Rebecca Svacha. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-2300 for ticket information.

Wed., Feb. 21

4:30-8 p.m.: Regional Math & Science Center. Building Confidence through Content for Elementary Teachers. "Physical Science: Waves and Vibrations." 225 Padnos Hall. Call (616) 895-2267 for more information.

Thurs., Feb. 22

12 noon:

Arts at Noon Series. Penelope Crawford returns to GVSU with her beautiful fortepiano. Crawford brings the intimate spirit and infectious enjoyment of 18th and 19th century musical gatherings. Enid Sutherland, viol de gamba, is a collaborator on this period instrument recital. Cook-DeWitt Center. Call (616) 895-3484 for more information.

4:30-8 p.m.:

Regional Math & Science Center. Building Confidence through Content for Elementary Teachers. "Earth Science: Minerals and Igneous Rocks-Identification, Properties and Processes of Formation." 225 Padnos Hall. Call (616) 895-2267 for more information.

8 p.m.

Guest Artist Recital. Latif Bolat performs traditional Turkish folk music and Sufi, the music of the mystics, on the baglama. The concert is part of a three-day Model Arab League event sponsored by the Middle East Studies program, and is open to the public. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-3484 for more information.

Sun., Feb. 25 3 p.m.:

Music Department Concert. 10th Annual High School Honors Band Concert with the GVSU Symphonic Wind Ensemble. Barry Martin, conductor. Louis Armstrong Theatre, Performing Arts Center. Call (616) 895-3484 for more information.

Mon., Feb. 26

4 p.m.:

Master Class Series. Dylana Jenson, internationally recognized violinist and Distinguished Professor of Music at GVSU, presents a master class. Open to the public. Recital Hall, Performing Arts Center. Call (616) 895-3484 for more information.

5-7 p.m.:

Opening Reception for "Independent Voices: The Art of Animation," GVSU Art Gallery, Performing Arts Center. Call (616) 895-2564 for more information.

Mon., Feb. 26-Fri., Mar. 30

Gallery Hours: "Independent Voices: The Art of Animation." Features the films and artwork of five contemporary independent animators. The show portrays a variety of techniques and approaches, providing a sampling of the work in American independent animation today. GVSU Art Gallery, Performing Arts Center. Call (616) 895-2564 for more information.

Tues., Feb. 27

10-11:30 a.m.: Guest Artist Karen Aqua will be on campus to show and discuss her films.

Screening is 10-11:30 a.m., 174 Lake Superior Hall. She will meet with animation

students 1-3 p.m., 114 Henry Hall.

12 noon: Arts at Noon Series. Huw Lewis, college organist at Hope College, presents a

recital of organ music from across the centuries that will include the Great Prelude

and Fugue on St. Anne's Tune by J.S. Bach. Cook-DeWitt Center. Call (616)

895-3484 for more information.

Wed., Feb. 28

1 p.m.: Michigan Poet Judith Minty reading. Art Gallery, Performing Arts Center. Books

will be available for purchase and signing. Reception to follow. For more

information call (616) 895-3405.

8 p.m.: Music Department Concert. The GVSU Symphony Orchestra conducted by

Hyunsai Lee. The program will feature the winners of the 2000 GVSU Concerto

Competition. Louis Armstrong Theatre, Performing Arts Center. Call (616)

895-3484 for more information.

Sports

Sports Hotline: (616) 895-3800. Game times subject to change.

Thurs., Feb. 1

6 p.m.: Women's Basketball. Northern Michigan University at GVSU.

8 p.m.: Men's Basketball. Northern Michigan University at GVSU.

Sat., Feb. 3

1 p.m.: Women's Basketball. Michigan Tech University at GVSU.

2 p.m.: Swimming and Diving. University of Indianapolis at GVSU.

3 p.m.: Men's Basketball. Michigan Tech University at GVSU.

Thurs., Feb. 8

6 p.m.: Women's Basketball. Northwood University at GVSU.

8 p.m.: Men's Basketball. Northwood University at GVSU.

Fri., Feb. 9

4 p.m.: Indoor Track and Field. Laker Challenge at GVSU.

Thurs., Feb. 15

6 p.m.: Women's Basketball. Saginaw Valley State at GVSU.

8 p.m.: Men's Basketball. Saginaw Valley State at GVSU.

Mon., Feb. 19

1 p.m.: Men's Tennis. Kalamazoo Valley Community College at GVSU.



For Immediate Release December 19, 2000 Contact Nancy Willey 616.895.2221



GVSU rings in Christmas with a Grand Rapids carillon concert

The university carillonneur will perform 9:30-10:30 p.m. on Christmas Eve

GRAND RAPIDS, Mich.— Christmas bells will soon be ringing in Grand Rapids, but the biggest, loudest and most melodic will ring on Christmas Eve, from a 151-foot tower on the Pew Campus of Grand Valley State University.

That's when University Carillonneur Julianne Vanden Wyngaard will climb the 100 steps of the Beckering Family Carillon Tower, sit before the carillon's large, wooden keyboard, and strike the "batons," or levers, that ring bells as heavy as two tons. The result will be a 48-bell recital of traditional Christmas carols pealing out over downtown Grand Rapids.

The performance will take place from 9:30-10:30 p.m. on Sunday, December 24 - timed so that people arriving for or leaving Christmas Eve church services will hear the bells. Passers-by are welcome to park in the GVSU visitors parking lot, off Winter Ave., or stroll the campus while listening.

The Christmas Eve carillon recital is a first-time event, said Vanden Wyngaard. "It's something I would like to see become a holiday tradition for the Grand Rapids community," she said.

The Beckering Family Carillon Tower, completed just last summer, is one of the most prominent additions to Grand Valley's downtown Pew Grand Rapids Campus. The tower houses 48 bronze bells - the largest weighing in at 4500 pounds - which are attached by steel cables to a keyboard below. The carillonneur plays the instrument by striking the keyboard's wooden batons with a closed fist.

Carillon playing - which dates back five centuries as a method of announcing the time and important news in the Low Countries of Europe - is becoming a campus tradition at GVSU. The university acquired its first carillon - the Cook Carillon - on its Allendale campus in 1994, and has since hosted noted carillonneurs from around the world for its free summer concert series.

Vanden Wyngaard, a pianist and professor in the GVSU Music Department, has traveled to the Netherlands four times in the past four years to study the carillon. She recently earned her diploma at the Netherlands Carillon School, and is a member of the Guild of Carillonneurs of North America. She is now teaching several GVSU students to play the instrument.

Both of Grand Valley's carillons can be set to chime or play automatically, but the true beauty of the bells can only be realized with a live performance, says Vanden Wyngaard. She alternates between campuses, climbing the 61-step Cook Tower or 100-step Beckering Tower daily. Her carillon students also get opportunities to perform. "Each tower gets one live concert per day," she said. Live performances are at noon or 5 p.m.

Now there's one more performance to add to the list: Grand Rapids' Christmas Eve carillon concert.

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Sources:

Members of the media wishing to interview Julianne Vanden Wyngaard and tour the interior of the Beckering Family Carillon Tower can reach her at her office number, (616) 895-2581. Leave a message and she will call back shortly.

Find more resources on the GVSU NewsCenter -- www.gvnow.gvsu.edu/news_index.cfm

GVSU: News Release



For Immediate Release December 22, 2000 Contact Nancy Willey 616.895.2221

GVSU professor releases study of Kent County nonprofit boards

Board member motivation and performance examined. A follow-up conference is planned for March 2001.

GRAND RAPIDS, Mich. - A study of nonprofit boards of directors in Kent County has revealed that a person's reason for joining a board has a direct correlation to how effective a board member he or she is apt to be. The No. 1 motivator: "Joining because they believe in the work of the organization," said Martha Golensky, associate professor in the GVSU School of Social Work.

Golensky recently released results of her study, "Board Governance: Perceptions and Practices," in which she examined the link between motivation and performance in board membership. Chief executive officers (CEOs) and corresponding board members of 86 Kent County nonprofit organizations participated in the study.

Golensky said her initial findings supported earlier studies — that belief in the work or mission of a nonprofit organization is the leading reason for serving on its board. Her study went on, however, to explore the relationship between board members' motives for serving and their perception of their responsibilities.

"Those who joined the board because they believed in the work or mission of the organization, or because they felt they had talents or skills to contribute, were the most likely to be really active board members. There was a significant relationship there," she noted.

On the other hand, those who joined a nonprofit board for career or personal development, out of obligation or an overall sense of civic duty, or to repay a debt, were much less inclined to take an active role, Golensky said.

"If they're not committed to the work, they're not going to be as effective," she said.

Golensky's surveys and subsequent interviews also identified a disparity between what board members and CEOs think are the biggest challenges facing nonprofits. While board members ranked funding concerns as No. 1, CEOs thought clarification of board roles as the top challenge, with funding relegated to No. 4.

"The executives seem to be much more concerned about the problem of having a board that is meddling or micromanaging, or that is totally uninvolved," Golensky said.

Other findings of the study, which was conducted over the past year, include:

- Diversity of the board was mentioned as a goal by many respondents; however, the typical trustee is a white male professional or manager between the ages of 41 and 50.
- Most respondents said they were approached to serve on the board by other members, often by a personal friend, thus tending unwittingly to perpetuate a homogeneous board.
- Attendance at meetings was seen as a concern, with only 30 percent of board members reporting 100 percent attendance in the past year, but training to increase board involvement was not viewed as a high priority.

Board-governance conference to follow on March 23, 2001

Golensky plans to offer recommendations on issues raised in the study at a conference on board-governance, slated for March 23 at the DeVos Center on GVSU's Pew Grand Rapids Campus. About 200 representatives from local nonprofits are expected to attend. Details will be announced at a later date. She is also designing a multi-session board training program to be offered through the School of Social Work's Continuing Education program.

"One of my hopes was that through this study I might be able to provide both board members and CEOs with some ideas to help them make their boards more active and effective," Golensky said.

3VSU: News Release

Golensky calls West Michigan "fertile ground" for her studies in volunteerism and nonprofit governance.

"This area is phenomenal in just the sheer number of nonprofits and the involvement," Golensky said. "People really care about the nonprofit community here. There's a lot of support for it."

The 86 agencies participating in the study were culled from the database of GVSU's Johnson Center for Philanthropy and represent a cross section of area nonprofits, excluding schools and churches. Half of respondents were from health and human services agencies, roughly one-third from public and societal-benefit groups (such as neighborhood associations, chambers of commerce), and the remainder from arts and cultural organizations. Altogether, 558 surveys were returned, with follow-up interviews conducted with 58 individuals.

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Sources:

Martha Golensky is associate professor of Social Work and holds a doctorate in social welfare. She is available for interview at 616-771-6554 (o) or 243-3142 (h).

Find more resources on the GVSU NewsCenter -- www.gvnow.gvsu.edu/news_index.cfm



For Immediate Release December 22, 2000 Contact Nancy Willey 616.895.2221



GVSU Art Gallery features the photographs of Alexander Liberman

ALLENDALE, Mich.—Visitors to the Art Gallery at Grand Valley State University will find many familiar faces in unfamiliar poses — such as Pablo Picasso with paintbrush in one hand, cigarette in the other, or Marc Chagall sharing a laugh with his wife, Vava.

The photographs are from the vast collection of Alexander Liberman, known to the world foremost as past editor of Vogue and the creator of massive sculptures. Liberman was also an accomplished photographer responsible for candid portraits of many of the leading artists of the 20th century.

More than 50 of Liberman's portraits can be seen in Grand Valley's new exhibit, "Artist on Artists: The Photographs of Alexander Liberman," opening January 8, 2001 in the Performing Arts Center, Allendale campus. An opening reception for the exhibit will be held from 5-7 p.m. on January 11. The show runs through February 16.

"I tried to select visual artists that are somewhat of a Who's Who of the 20th century," said Henry Matthews, director of Galleries and Collections at GVSU and curator of the show. "There's familiarity here and a lot of surprises about people you know."

Pablo Picasso Liberman (1912-1999) was born in Kiev, Russia, and educated in Paris before immigrating to the United States in 1941. He eventually became artistic director of the Condé Nast empire, which included such slick magazines as GQ, Vanity Fair and Architectural Digest. He is credited with revolutionizing fashion magazines by featuring bold, real-life fashion rather than pretense.

His photographs follow suit. His portraits in the GVSU Art Gallery show world- famous artists in unposed settings: Jean Arp drinking from a glass with his wife, Sophie Taeuber-Arp, caught in mid-laugh beside him; Mark Rothko carrying one of his large canvases while smoking a cigarette; Dubuffet in his messy studio; Max Ernst in his surprisingly orderly studio; Jasper Johns in denim shirt and sandals, laughing heartily; Helen Frankenthaler, standing on a chair to paint a large canvas.

"These are wonderful, real-life photographs," said Matthews. "I wanted to represent both men and women artists, to show personalities and unusual depictions. I think the photographs speak for themselves."

The show is a first-time collaboration between Grand Valley and Frederik Meijer Gardens in Grand Rapids, which will exhibit Liberman's photographs of sculptors and their works in "Sculptor on Sculpture: The Photographs of Alexander Liberman," running January 18-March 25. Liberman's 40-foot-tall sculpture, "Aria," is on permanent exhibit at the Gardens.

Many of the portraits at the GVSU Art Gallery first appeared in Liberman's book, "The Artist and His Studio," published in 1960, and in Vogue magazine. Several of Liberman's books will also be displayed at the Art Gallery.

"It's a rare opportunity to see these original, vintage photographs before they disappear and go into archives," Matthews said. Following the show, Liberman's extensive photography collection will be stored at the J. Paul Getty Museum in California.

Art Gallery hours are 10 a.m.-5 p.m. Monday-Friday; open until 7 p.m. Thursdays. (Now closed for the holidays until January 2, 2001)

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Henry Matthews, 616-895-3196. GVSU Art Gallery, 895-2564.