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Grand Valley State University

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# FORUM

Monday, Oct. 1, 2001

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

## United Way speaker addresses captain's meeting

Grand Valley's 2001 United Way campaign kicked off on September 24 with a luncheon attended by the campaign captains, who are facilitating the fund drive in their various departments.

Speaking at the event was Danny Gaydou, publisher of the *Grand Rapids Press* and campaign chairman of the Heart of West Michigan United Way. Gaydou spoke movingly of his own experiences with United Way-funded agencies when his young niece, Emily, was diagnosed with, and later died of, leukemia.

He pointed out that recent atrocities and suffering in the United States make it difficult to ask for contributions.

"Yet, on the other hand, it's almost the ideal time because it speaks to the reason we have United Way," Gaydou said. "It's when people are most in need that we need to ask for your support."

Gaydou praised Grand Valley employees for their strong support in the past. GVSU's United Way campaign ends October 5.



photo by Bernadine Carey-Tucker

Danny Gaydou, Grand Rapids Press publisher and Heart of West Michigan United Way campaign chairman, addresses the crowd at the kickoff luncheon for the GVSU campaign. The campaign runs through October 5.

## Across Campus

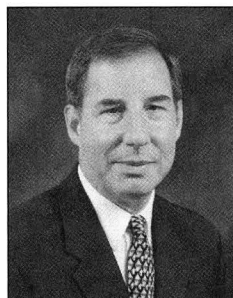
### Upcoming lecture series looks at classroom accountability

GVSU President Mark Murray will be the first of four speakers in the Education Lecture Series, scheduled four times in October. Sponsored annually by the School of Education, the presentations will address "Testing and Accountability in the Classroom."

Lectures will be held from 4:30-5:30 p.m. in the Eberhard Center, 301 W. Fulton St. in Grand Rapids. The lectures are free and open to the public. The schedule follows:

- Tuesday, October 2: Mark Murray, GVSU president. As former state treasurer and education policy adviser to Gov. John Engler, Murray spearheaded implementation of the

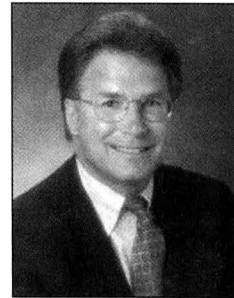
Michigan Merit Award for high school seniors continuing on to college, and directed the Michigan Education Assessment Program. He was also an appointed member of the Detroit Public School Board.



Mark Murray

- Tuesday, October 9: Gerald Bracey, nationally known policy analyst, researcher and author. Bracey separates public education myth from reality in lectures and writings. His books include *The Truth About America's Public Schools: The Bracey Reports, 1991-1997*, and *Setting the Record Straight: Responses to Misconceptions About Public Education*.

- Monday, October 29: Tom Watkins, Michigan's superintendent of public instruction. Appointed by state Board of Education members in April, Watkins has announced that the state's accreditation system is flawed and needs to be rebuilt.



Tom Watkins

Watkins' background includes key leadership positions in government and non-profit sectors.

- Tuesday, October 30: Mara Sapon-Shevin, professor at Syracuse University, in the Inclusive Elementary and Special Education Teacher Education Program. The program was

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# Across Campus

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the first in the U.S. to break barriers between general education and special education at the teacher preparation level.

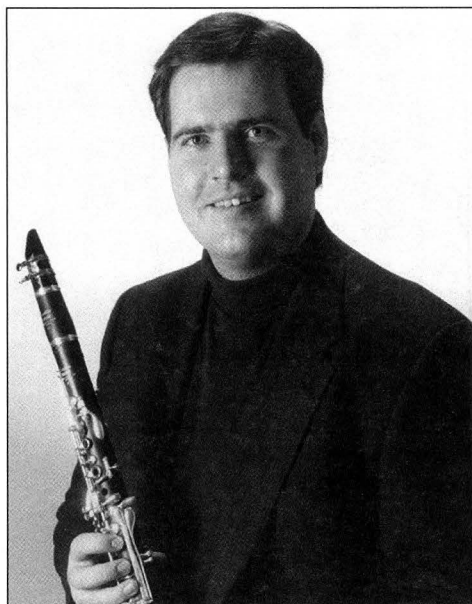
Each year, the Education Lecture Series addresses issues confronting public schools in Michigan and the nation. Amy Moore, School of Education special projects coordinator, said this year's speakers will address the importance of standardized tests, what the scores mean to school districts and students, and who is accountable for the scores.

For more information about the Education Lecture Series, call x3554.

## Music professor wins a place on the Internet Concert Hall

Audiences interested in hearing a concert by Arthur Campbell have a new place to go: the World Wide Web.

Campbell, assistant professor of music, was recently named one of six winners of the international Web Concert Hall Competition. As a result, his performances on clarinet will be broadcast on the Web Concert Hall over the next five years. His music, along with interviews featuring Campbell, will be preceded by publicity reaching more than 100 artist management companies and classical-music organizations.



Arthur Campbell

"You're essentially playing concerts on the Web for several weeks at a time throughout the next five years," Campbell said. "That kind of international exposure is hugely beneficial to an artist's career."

The competition began in 1999 and has quickly established itself as one of the leading competitions for classical musicians of all instruments, according to Campbell. He submitted original works from his CD *Premieres* – a risk, as most high-end music competitions focus on more traditional pieces.

"I was glad that this competition was willing to recognize a program of contemporary works," he said. He can add to his Web repertoire at any time.

Campbell is also the recipient of numerous other awards, including the prestigious U.S. Department of State Artist Abroad Award in 2000. His online concert can heard in upcoming months at [www.webconcerthall.com](http://www.webconcerthall.com).

## Nominees for faculty awards sought

The Faculty Research and Development Center is seeking nominations for the "Distinguished Contributions in a Discipline" awards, which are given to faculty members during fall convocations.

The awards were first presented in 1982 to recognize faculty members whose performance in scholarly or creative activities, or whose contributions through service to a professional organization, is clearly outstanding. An award, which is not necessarily given each year, consists of a plaque and cash award.

Nominations are due by Wednesday, October 31. A nomination, which may or may not be solicited by the candidate, must be supported in signature by three peers within or outside GVSU, and the dean of the nominee's division or school. Call the Faculty Research and Development Center at x2281 for a nomination form.

*Across Campus continues on page 3*

## FORUM Volume 26, Number 9

The GVSU *Forum* is published by the Office of University Communications every Monday when classes are in session and biweekly during the summer. The submission deadline is Tuesday noon. Send publication items to Michele Johnson, editor, c/o the [forum@gvsu.edu](mailto:forum@gvsu.edu). Telephone: 616-895-2221. Fax: 616-895-2250.

Faculty and staff members can find an online "Sketches" submission form on the Web at [www.gvsu.edu/online/forum/form.html](http://www.gvsu.edu/online/forum/form.html).

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## Faculty and Staff Sketches

**Shaily Menon**, assistant professor of biology, wrote a paper, titled "Identifying Conservation Priority Areas in the Tropics: A Land-use Change Modeling Approach," which was published in the journal *Conservation Biology*. She also presented a paper, titled "Land-use Change and Conservation Priorities in the Western Ghats," at the annual meeting of the Association for Tropical Biology. Menon also presented a poster titled, "Data Issues in National Level Priority Setting," at the annual meeting of the Society of Conservation Biology.

**Anton Tolman**, assistant professor of psychology, wrote a book, titled *Depression in Adults: The Latest Assessment and Treatment Strategies*, designed to update professionals and students on the latest findings in clinical depression. Tolman published a paper, titled "Psychologist Training and the Duty to Protect," in the journal *Behavioral Sciences and the Law*. He also presented a paper, titled "Psychologist Practice Patterns in the Assessment of Dangerousness," at the annual Convention of the American Psychological Association in San Francisco.

**Paul Jorgensen**, professor of computer science and information systems, presented a discussion of software quality to the West Michigan Software Quality Assurance Group.

**Peimin Ni**, associate professor of philosophy, presented three papers, titled "Philosophical Reflections on the U.S. Spy-Plane Incident,"

"Notions of Cause and Models of Praxis," and "Mencius' Theory of Human Nature as A Gongfu Instruction," at three conferences in China. He was also appointed to the editorial board for the journal *International Philosophy Today*, and as an adviser for Global Publications at SUNY Binghamton.

**Elena Lioubimtseva**, assistant professor of geography and planning, was the author of a CD-ROM to accompany a book, titled *Physical Geography: Science and Systems of the Human Environments*.

**Steve Glass**, associate professor of movement science, was appointed to the Credentialing Committee of the American College of Sports Medicine. He was also appointed to the Academic Standards and Clinical Competencies sub-committee to create guidelines for undergraduate exercise science programs in practical skills training and curriculum design.

**Valerie Rhodes-Sorrelle**, buying specialist, has earned the status of certified purchasing manager. Granted by the National Association of Purchasing Management, certification demonstrates professional capabilities by passing four rigorous examinations, pursuing formal and continuing education, and working and contributing to the profession.



## What's Ahead

### Family Owned Business inducts first honorees

A dozen family-owned businesses that have made significant impact on the Michigan and world economies will be the first inductees into the Family Owned Business Hall of Fame at GVSU on Tuesday, October 2.

The 12 are honored for their industry leadership, philanthropy, and contributions to Michigan's economic diversity.

Honorees are Alticor, Bissell, D&W Food Centers Inc., Gordon Food Service Inc., Haworth Inc., Howard Miller Company, Irwin Seating Company, Lorin Industries Inc, Meijer, Monarch Hydraulics Inc., Louis Pandos Iron and Metal Company, and Steelcase Inc.

The purpose of the Family Owned Business Hall of Fame is to recognize notable family-owned businesses for their significant impact and contributions to the region. The companies were selected by a committee of five GVSU executives and were judged on the following criteria:

- Exemplary leadership through their continued family ownership for more than 45 years of operation as a family business that is still privately held or privately controlled.
- At least one generational change of corporate family leadership.
- Significant economic impact in the region as measured by the most recent year's sales (or related instruments) in dollars; active community and philanthropic involvement.
- Industry leadership and contribution to the economic diversity of the region.

The event's sponsor is the law firm of Miller, Johnson, Snell & Cummiskey, P.L.C.

The Family Owned Business Institute at GVSU's Seidman School of Business was created in partnership with the Grand Rapids Area Chamber of Commerce with the belief that family businesses are the cornerstone of a community's prosperity and a vital ingredient in its quality of life.

## Across Campus

### Higher education budget clears Legislature

The State Senate and House of Representatives have given final passage to the university appropriations bill for fiscal year 2002. The measure, which takes effect today, awarded GVSU an appropriation of \$60 million, an increase of 1.7 percent over last year. Increases to the state's other university campuses averaged 1.5 percent.

"We should be pleased that the policy of adjustment for enrollment growth remains in effect, even if the amount of difference is small," said Vice President for University Relations Matthew McLogan. This is the eighth consecutive year that the increase in GVSU's appropriation was first, or tied for first, McLogan noted.

### Memphis artist returns for 'Blues on the Banks'

The smooth jazz sounds of Memphis recording artist Joyce Cobb will highlight "Blues on the Banks of the Grand VII," a benefit concert for GVSU's Minority Scholarship Fund.

The concert will be Wednesday, October 31, at Frederik Meijer Gardens in Grand Rapids. Tickets are \$35 each and available by calling the Office of Minority Affairs at x2177; a 6:30 p.m. reception precedes the 7 p.m. concert.

Don Williams Sr., dean of Minority Affairs, said he is glad to welcome Cobb back to Grand Valley. She has performed at GVSU nearly every year since 1995.

"Having someone like Joyce perform gives a great name to what will be a great concert," he said. "This is an appropriate time to say thank you to the many volunteers who contributed their time and money to help create a more profoundly educated group of future leaders of this nation. We all benefit."



University Communications file photo

Joyce Cobb, shown here in a 1997 photo, will make a return appearance in Grand Rapids at the seventh annual Blues on the Banks of the Grand, October 31 at Frederik Meijer Gardens.

Williams said that during the previous six concerts, more than \$1 million has been raised for scholarships for minority students.

Cobb has opened for legendary acts like the Temptations, Al Jarreau, and Muddy Waters. Along with performing at jazz festivals and in nightclubs, and hosting a daily radio show in Memphis, Cobb teaches vocals at the University of Memphis. In 1995, she was awarded an honorary doctorate degree in music from GVSU.

For the first time, the concert has signature sponsors: Blue Cross/Blue Shield of Michigan and Blue Care Network.

### Writers Series begins with readings by two authors

The 2001-02 Grand Valley Writers Series will kick off on Monday, October 8, with readings by two notable authors.

Reading from their works will be fiction writer

Heather Sellers, author of *Georgia Under Water*, who has just been selected as a Barnes & Noble Discover Writer, and poet Richard Robbins, author of *Famous Persons We Have Known*. Readings will begin at 7 p.m. in 154 Lake Superior Hall. Refreshments and book signings will follow.

The event is free and open to the public.

In a related matter, the Senate has approved and sent to the House a measure to repeal the Tuition Tax Credit (TTC). The proposal calls for repeal of the credit, followed by a rebate to every student enrolled this fall in the state's 15 public universities and 29 community colleges. The rebates, which would vary by campus, would be paid with the funds that had been set aside for the TTC. Sponsors of the repeal have said that the TTC has not been an effective state policy and that the funds would be better used as rebates, thus lessening the tuition rate hikes implemented for the current academic year. Next year, the funds would be included in each institution's base budget appropriation. The measure cleared the Senate on a vote of 21-14 and is scheduled for debate in the House Appropriations Committee on October 3.

"Grand Valley administrators and student leaders have been speaking with one voice on the issue,"

McLogan said. "President Murray and Student Senate President Ben Witt have each signed repeal letters with their counterparts from 14 of Michigan's 15 public university campuses."

As lawmakers finalize the budget, it was observed that the outlook for state revenues may change. One of the state's top fiscal experts predicted that there may be a drop in tax collections due to the national economic slowdown attributed to the September 11 terrorist attacks, and layoffs in the auto and office furniture industries.

"This is not a surprise," said Interim Provost John Gracki, who chairs the budget committee. "The executive officers are monitoring the situation closely. As more information is available, we will work with Faculty Governance, the AP Committee, other employee groups, and the Student Senate to keep everyone updated."

# CALENDAR OF EVENTS

## General Events

**Arts Hotline: (616) 895-ARTS**

**Gallery Hours: Mon.-Fri. 10 a.m.-5 p.m.,  
Thurs 10 a.m.-7 p.m.**

### Tues., Oct. 2

10 a.m.: Shakespeare Festival presentation of "The Tempest." Tickets: adults \$10; alumni and staff \$8; seniors and special populations \$7; students \$5; K-12 \$2.50. LAT, PAC. For more information call x2300.



*Presentations of 'The Tempest' continue through this week.*

12 noon: Arts at Noon Series. Classical guitarist Goran Ivanovic, featuring music by Piazzolla, Tarrega and J. S. Bach. CDC. Call x3484 for more information.

### Wed., Oct. 3

11 a.m.-2 p.m.: Campus Wellness. Breast Health Awareness Fair. KC Lobby. For more information call x3659.

2 p.m.: Shakespeare Festival's traveling theatre troupe, "Bard to Go," presents "Lovestruck." LAT, PAC. (The show is also available for traveling performances in area high schools beginning October 8.) For more information call x2300.

4-5:30 p.m.: Counseling and Career Development Center, Therapy Group (10 sessions). 101B DeVos (Student Services Area). For more information call x3266.

4:30-6 p.m.: Counseling and Career Development Center, I Can Quit Smoking Seminar (6 sessions). 204 STU. For more information call x3266.

4:30-8 p.m.: Regional Math and Science Center. Using Graphing Calculators to Support Math Standards for teachers of grades 5-9. 225 PAD.

7:30 p.m.: Shakespeare Festival presentation of "The Tempest." LAT, PAC. Call x2300 for more information.

### Thurs., Oct. 4

10 a.m.: Shakespeare Festival. "The Tempest" performed by the Festival Stage Company for high schools and the campus community. LAT, PAC. Call x2300 for more information.

8 p.m.: Alumni Recital Series. Robert Gruca, guitar. Program will feature Enrique Granado's "Four Spanish Dances," Villa-Lobo's "Suite Populaire Bresilienne" and music by Bach. Van Solkema Recital Hall, PAC. For more information call x3484.

### Fri., Oct. 5

7:30 p.m.: Shakespeare Festival performance of "The Tempest." LAT, PAC. Call x2300 for more information.

8 p.m.: Music Department Concert, "The Old Vienna Comedy Project: 'Round Metternich, or Berko's Law." A performance and lecture featuring music from the popular Viennese theater and songs by Schubert and Mahler. Van Solkema Recital Hall, PAC. Call x3484 for more information.

### Sat., Oct. 6

7:30 p.m.: Shakespeare Festival performance of "The Tempest." LAT, PAC. Call x2300 for more information.

### Sun., Oct. 7

2 p.m.: Shakespeare Festival performance of "The Tempest." LAT, PAC. Call x2300 for more information.

## Sports

**Sports Hotline: (616) 895-3800.  
Game times subject to change.**

### Fri., Oct. 5

7 p.m.: Volleyball. Mercyhurst College at GVSU.

### Fri., Oct. 5-Sat., Oct. 6

All day: Men's Golf at GLIAC Championship, Ashland University, Ashland, OH.

### Sat., Oct. 6

10 a.m.: Cross Country at Ferris State University, Big Rapids.

1:30 p.m.: Football at Ferris State University, Big Rapids.

3 p.m.: Women's Soccer. Saginaw Valley State University at GVSU.

4 p.m.: Volleyball. Gannon University at GVSU.

### Sat., Oct. 6-Sun., Oct. 7

All day: Women's Golf at University of Michigan, Ann Arbor.

## Benefits Bulletin

### On-line discounts at area businesses available

The Human Resources Office has introduced an on-line version of the Faculty and Staff Discount Program. This program was made possible by businesses in the Grand Rapids area that have taken an interest in GVSU.

There are 31 companies that offer discounts to university employees, and that number is expected to grow. To view the list of organizations and discounts available, enter [www.gvsu.edu/hro](http://www.gvsu.edu/hro) and click on "Discounts." Faculty and staff members can forward suggestions of businesses that they would like to see represented to [benefit@gvsu.edu](mailto:benefit@gvsu.edu).

To receive discounts, present a university identification card to the business at time of purchase. If you cannot locate your ID card, please contact the Human Resources Office to obtain a replacement.