
Determinants of Credit Default Swap Spreads: A Four-Market Panel Data Analysis

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Abstract


This paper attempts to elucidate whether firm performance and macroeconomic conditions play a significant role in explaining credit default swap (CDS) spreads. Our panel dataset covers 112 reference entities in four markets (South Korea, Hong Kong, France, and Germany) for the period 2001-12. Overall, our results suggest that market value indicators (Tobin's Q, stock market returns, and the interest rate) appear to be more important than book value indicators (i.e., ROA, ROE, and the GDP growth rate) in determining CDS spreads. Moreover, Asian CDS markets are shown to be more sensitive to both GDP and stock market volatility, than the two European markets. Finally, the 2007-09 global financial crisis may have significantly affected the CDS market as a whole, but it generally did not affect the individual markets. These results are robust to various model specifications. This paper contributes to the understanding of CDS determinants at firm-, economy-, and market-level.

JEL classifications: G10, G15, G32

Keywords: credit default swaps, structural models, firm performance, macroeconomic conditions, financial crisis, GARCH volatility

1. Introduction

First introduced *circa* 1994 by JP Morgan, credit derivatives have substantially expanded over the past decade. Since their development, credit default swaps (CDSs) have attracted a wide range of users, from

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banks and other financial institutions to corporate and supranational bodies. According to Depository Trust and Clearing Corporation (DTCC) statistics, the gross notional amount of CDS trading was \$25.9 trillion as of the year-end of 2011, and the net notional amount stood at \$2.7 trillion. As their primary function, CDSs provide lenders with a form of protection against the occurrence of a credit event—borrower (reference entity) default. The formation of a CDS contract involves the following conventional setting: When a lender (the protection buyer) purchases a CDS from an insurance company or another financial institution (the protection seller), the loan becomes an asset that may be swapped for cash in the event of loan default. If no credit event occurs, the protection buyer makes premium payments until the contract matures; however, if a credit event occurs, then the protection seller pays the buyer for the loss, and the contractual relationship ends.

Undoubtedly, the key feature of a financial product is the “price”, which is represented by the “spread” in the case of CDSs. In a CDS contract, the amount of the protection premium, which is the annual amount that the protection buyer must pay the protection seller over the length of the contract, can be calculated from the “CDS spread”. As with any other insurance product, the CDS spread can be regarded as the price of risk. Any changes in factors that could alter the perceived level of risk will cause an adjustment in the CDS spread. Given the emerging significance of CDSs as a risk management product in financial markets over the past decade, further knowledge about the determinants of CDS spreads will certainly provide more insight into the probability of default and ensure that both financial regulators and risk managers better understand the use of CDS contracts. In actual fact, this remains the main motivation of our current research.

The present paper aims to further contribute to the understanding of CDS pricing by expanding the search for CDS determinants to a multi-level dimension. Fundamentally, we employ a structural model and examine factors at three levels: microeconomic (firm); macroeconomic (economy); and across four markets in two continents (market), that theoretically contain information about CDS spreads. To facilitate a comparative study, we select four international CDS markets from two continents – Asia and Europe. The vast majority of studies in CDS employ US dataset (e.g., Houweling & Vorst, 2005; Ericsson, Jacobs, & Oviedo, 2009; Zhang, Zhou & Zhu, 2009; Cao, Yu, & Zhong, 2010; Bai & Wu, 2011; Doshi, Ericsson, Jacobs, & Turnbull, 2013; Galil, Shapir, Amiram, & Ben-Zion, 2014), while researches on other markets are relatively limited (e.g., Monfort & Renne, 2014; Doshi, Jacobs, & Zurita, 2014). We purposely choose Hong Kong, South Korea, France, and Germany for our study due to two main reasons: 1) Hong Kong is a major Asian financial hub which provides important services in international finance, whereas some South Korean conglomerates such as Samsung, Hyundai play a significant role in the global economy. 2) France and Germany¹ are the two largest Euro-denominated CDS markets. With this approach, we aim to capture any region/market-specific variations—that is, we wish to examine whether our results are affected by a market’s geographical location. The hypothesized outcome is that, either: (i) no differences exist, i.e., all CDS markets are the same (homogeneous), or (ii) due to geographic and cultural reasons, the two Asian markets are similar, whereas the two European markets are alike; in other words, we can classify the four markets into either the Asian market group or the European market group.

The present paper has three distinctive features: first, as microeconomic variables, we include both market value and book value firm performance measures; second, we simultaneously examine both levels of and changes in CDS spreads; and third, we conduct two separate studies of our data by initially aggregating the CDS data from the four markets, and is then followed by a comparative analysis of the four markets. Our overall empirical results show that (i) Tobin’s Q has a significantly negative impact on CDS spread levels and changes in all samples except for the Korean subsample, whereas ROA plays a

¹ According to Benos, Wetherilt and Zikes (2013), the UK CDS market is relatively small in terms of values traded and trading frequency.

significantly negative role in explaining the level of CDS spreads mainly in the full sample and in some subsamples; (ii) stock market returns and the risk-free interest rate have a significantly negative impact on CDS spread levels and changes in all samples except for the Korean subsample, whereas the GDP growth rate is significant with the expected sign in only the Korean and French subsamples; (iii) followed by the interest rate and stock market returns, Tobin's Q has the strongest economic significance; (iv) GDP volatility and stock market volatility have a significant positive impact on CDS spread levels and changes only in Asian economies; and (v) a significantly positive relationship exists between the 2007 global financial crisis and CDS spread levels, primarily for the full sample.

The rest of this paper is structured as follows. Section 2 reviews scholarly advances in the study of CDS spreads. Section 3 describes our analytical framework in terms of hypothesis setting. In Section 4, we provide a brief discussion of our estimation methodology; variables; models, and data used. Section 5 provides an analysis of the empirical results. In Section 6, we conduct two robustness checks on our estimation results: (i) we expand our regressions by introducing a firm performance dummy variable as an explanatory variable; and (ii) we discuss the values of the adjusted R^2 and F -statistics of the redundant fixed-effects test. Section 7 concludes.

2. Literature Review

The literature on CDS spreads can be divided into two main strands. Studies in the first strand focus on reduced-form models and examine the random shocks that affect CDS pricing; such studies often employ an event study methodology. Studies in the second strand apply structural models under the assumption that CDS spreads are driven by the default risk of the CDS reference entity. Thus, researchers in this strand of literature believe that CDS spreads function as an indicator of default risk that is triggered when the reference firm's value falls below some threshold; in other words, the level of default risk is priced accordingly in CDS spreads. Although a vast body of studies have examined the determinants of credit spreads by utilizing both models, Collin-Dufresne, Goldstein, and Martin (2001) and Duffie and Singleton (1997) offer succinct summaries of the empirical findings to date. They maintain that the explanatory power of many theoretical models is rather limited and that further search for additional deterministic factors is desirable.

2.1. Reduced-Form Models

The development of reduced-form models began relatively recently in the 1990s. Some key researchers who have contributed to the development of such models include Lando (1994, 1998); Madan and Unal (1998); Jarrow and Turnbull (1995); Jarrow, Lando and Turnbull (1997); Duffie and Singleton (1999); Hull and White (2000, 2001); Duffie and Lando (2001); Zhang *et al.* (2009); Doshi *et al.* (2013); Augustin and Tédongap (2016); and Galil *et al.* (2014). The underlying assumption of reduced-form models is rather different from that of structural models, in that the former treat default as an exogenously determined random shock, and as such, firm-specific factors or indeed any variables that could affect firm performance contain no information on the firm's default probability. Despite the development of reduced-form models, many researchers prefer to use structural models because they perceive the lack of an economic rationale for reduced-form models as a major obstacle to applying such models and explaining their results.

2.2. Structural Models

Structural models are based on the option pricing model originally developed by Black and Scholes (1973) and Merton (1974). Unlike reduced-form models, structural models provide an intuitive framework for the deterministic relationship between credit risk factors and CDS spreads. Recent studies based on structural

models, including Longstaff, Mithal and Neis (2005), Blanco, Brennan and Marsh (2005) and Tang and Yan (2006). These researches demonstrate that credit spreads have a negative relationship with interest rates and that while they vary with economic conditions, firm characteristics have significant explanatory power for credit spreads. Aunon-Nerin, Cossin, Hricko, and Huang (2002) study CDS determinants by examining both macroeconomic and firm-specific variables such as asset volatility, stock price, leverage, rating, and market capitalization, and they conclude that these variables explain up to 82% of CDS pricing. Equivalently, Abid and Naifar (2006) examine the explanatory power of a structural model by estimating variables such as ratings, CDS contract maturity, stock volatility, risk-free interest rates and the slopes of yield curves and report that these variables can help to explain more than 60% of CDS pricing. Other contributions to the study of CDS determinants using the structure model framework include: Acharya and Pedersen (2005), Tang and Yan (2007), and Chen, Lesmond, and Wei (2007). Specifically, Collin-Dufresne *et al.* (2001) investigate the determinants of CDS spread changes by using monthly US industrial bond data and find explanatory power for both firm leverage and implied volatility. Although with limited statistical evidence (25% explanatory power of observed credit spread changes), their paper highlights the elusive nature of some of the more fundamental problems in the search for factors that help to explain credit spreads.

3. The Hypotheses

Our study of CDS spread determinants is also based on the structural model approach, as we analyze both firm-specific and macroeconomic factors. To facilitate our investigations, we develop four testable hypotheses. Hypothesis One (H1) entails the testing of firm-specific factors in the CDS determination. Previous studies such as Ericsson *et al.* (2009) and Galil *et al.* (2014) include one firm performance related variable – leverage, in their work, our paper extends the investigation by introducing three firm performance variables. This approach adds further vigorousness to the CDS research, and it forms a major contribution of this paper to the understanding of CDS determinants. Hypothesis Two (H2) follows closely the spirit of those work such as Tang and Yan (2006); Duffie, Saita and Wang (2007); and Baum and Wan (2010), in which the influence of macroeconomic conditions is maintained and tested. Hypothesis Three (H3) shares the consideration of Stulz (2010) and Chiaramonte and Casu (2013), by speculating an impact of financial crisis on the CDS markets. Similar to Doshi *et al.* (2014), Hypothesis Four (H4) assesses whether regional factor plays a role in CDS determination. The four hypotheses are summarized as follows:

H1: Microeconomic factors such as firm performance contain information about *CDS* and ΔCDS .

H2: Macroeconomic conditions, as captured by GDP, stock market returns and the interest rate, have explanatory power for *CDS* and ΔCDS .

H3: The global financial crisis of 2007Q3-2009Q2 affected *CDS* and ΔCDS .

H4: A geographic effect plays a role in the determination of *CDS* and ΔCDS .

4. Methodology and Data

4.1. Method

As our dataset contains both cross-sectional and time-series dimensions, an unbalanced panel data estimation approach is adopted. Fixed effects with White Cross-Section Robust Standard Errors² that

² These standard errors are robust to heteroscedasticity and contemporaneous correlation among cross sections.

control for heteroscedasticity and autocorrelation are applied.³ Since our sample contains data with a time dimension, we estimate our regressions with an AR(1) process to account for the non-instantaneous adjustment of CDS spreads to changes in the explanatory variables.⁴ As a unique feature of this paper, in addition to estimating regressions for the full sample (4-Market) and hence treating all four markets as a single, homogenous market within the full sample dataset, we also estimate regressions for the reference entities in the four markets individually. Treating the data from all four markets as a single dataset implicitly assumes that these four national CDS markets are identical. This assumption is then relaxed in the second part of the regression process. We believe that this estimation method provides us with an opportunity to identify the possible existence of market-specific factors—which we term “geographic effect”⁵—that are obscured in the aggregated data, which adds robustness to our overall empirical results.

4.2. Variables

In contrast to Collin-Dufresne *et al.* (2001) and Galil *et al.* (2014), who investigate only CDS spread changes, in the eight equations that we test in this paper, we use two dependent variables, namely, CDS spread levels and changes, and 17 explanatory variables (level and change): three firm performance measures (ROA, ROE, and Tobin’s Q); two economic indicators (GDP growth and GDP volatility); two stock market indicators (stock market returns and volatility); one interest rate (the 5-year swap rate); a financial crisis dummy; and an AR(1) error term. In this paper, all changes in explanatory variables are measured by using the formula $\Delta X_i = X_i - X_{i-1}$.

4.2.1. CDS Spreads

In this paper, we use “CDS” and “ ΔCDS ” ($\Delta CDS_i = CDS_i - CDS_{i-1}$) to represent CDS spread levels and CDS spread changes, respectively, which are the two independent variables in our regressions.

4.2.2. Firm Performance

As a major extension to Ericsson *et al.* (2009) and Galil *et al.* (2014),⁶ three firm performance ratios are used in our study. The first ratio is return on assets (ROA), which is calculated by dividing a firm’s net income (NI) by its total assets (TA).⁷ ROA measures firm profitability. As profitability increases, the probability of default decreases, and CDS declines. Alternatively, firm performance can be measured by

³ A key assumption of the least squares regression is that no omitted variables are correlated with the explanatory variables; otherwise, the estimates would be biased. The advantage of using fixed effects is that by assuming a constant α_i , where $\alpha_i = \alpha + \lambda z_i$ as a unique constant for each firm, we can include the unobservable variable z in the equation $y_{it} = \alpha_i + \beta x_{it} + \varepsilon_{it}$, thus rendering the least squares method possible. In this setup, the slope coefficient β is the same for all i cross-sectional entities; however, the intercept terms α_i vary across i but are constant over time. As we incorporate firm-specific effects on the CDS spread relationship, a model allowing for a different intercept for each individual reference entity would be the preferred estimation technique. Furthermore, our sample includes CDS spreads and firm-specific accounting data; hence, they would unlikely satisfy the standard assumption for estimating random effects on a random sample.

⁴ We also estimate regressions on our two models without the AR(1) error structure and find that estimation results do not differ substantially. The results are available upon request.

⁵ If transaction costs (inventory costs, order handling costs, and search costs) can be assumed to be constant across markets, differences should not exist between our aggregate-level and market-level regression results.

⁶ Only firm leverage is included in their regressions.

⁷ $ROA = \frac{NI}{TA}$.

return on equity (*ROE*), which is equal to net income divided by total equity (*TE*).⁸ As *ROE* represents the return to shareholders on their equity, a higher ratio indicates a lower likelihood of default and therefore a lower *CDS*. Another commonly used indicator of firm performance is Tobin's Q (*TBQ*), which is defined as the ratio of the market value of the firm to the replacement cost of its assets.⁹ When Tobin's Q is greater than one, the current value of a firm's assets is higher than the replacement cost, i.e., the firm is performing well, and the probability of default and *CDS* decline. The same logic can be applied to relationship between *CDS* spread changes and changes in these firm performance indicators. For example, when ΔROA is positive, the firm is performing well, and ΔCDS will be negative; hence, we continue to expect a negative relationship. Since the calculations of the three firm performance ratios share data such as net income, total income and total equity, a high degree of correlation may exist among them. Table 1 reports the correlations among these ratios, and the correlations between *ROA* and *ROE* range from 55% to 81%. To avoid potential multicollinearity problems, we estimate the three firm performance indicators separately in Model 1 and Model 2.

Table 1. *ROA, ROE, and Tobin's Q correlations*

| | <i>ROA</i> | <i>ROE</i> |
|------------|------------|-----------------|
| | | <u>4-Market</u> |
| <i>ROE</i> | 0.55 | |
| <i>TBQ</i> | 0.42 | 0.16 |
| | | <u>KOR</u> |
| <i>ROE</i> | 0.70 | |
| <i>TBQ</i> | 0.66 | 0.67 |
| | | <u>HKG</u> |
| <i>ROE</i> | 0.81 | |
| <i>TBQ</i> | 0.12 | 0.33 |
| | | <u>FRA</u> |
| <i>ROE</i> | 0.55 | |
| <i>TBQ</i> | 0.50 | 0.13 |
| | | <u>GER</u> |
| <i>ROE</i> | 0.74 | |
| <i>TBQ</i> | 0.54 | 0.29 |

4.2.3. Macroeconomic Conditions

A number of authors recognize the importance of macroeconomic conditions in the determination of credit spreads. For instance, Fama and French (1989), Korajczyk and Levy (2003) and Duffie *et al.* (2007) all document the contribution of macroeconomic conditions to credit spreads. In this paper, we examine the effects of a country's macroeconomic conditions from three perspectives: economy, financial, and interest

⁸ $ROE = \frac{NI}{TE}$.

⁹ $Tobin's\ Q = \frac{MVE + DEBT}{TA}$, where MVE is the market value of equity and DEBT represents the firm's book value of debts (liabilities). MVE is the product of the bank's closing share price at the end of the financial year and the number of common stock shares outstanding, DEBT is the book value of the bank's short-term debt plus the book value of the bank's long-term debt and TA is the book value of the total assets of the bank. As stated above, all of these required inputs are readily obtainable from the bank's basic financial and accounting information.

rates.¹⁰ Fluctuations in GDP are important indicators of the macroeconomic condition of an economy (e.g., Tang and Yan, 2006). We study the economic health of a country by using two GDP variables - GDP growth rate ($YGRT$)¹¹ and GDP volatility ($YVOL$), which is the conditional volatility obtained from estimating a GARCH (1, 1) model.¹² Our volatility measure is similar to that of Byrne and Davies (2005), Driver, Temple and Urga (2005), and Baum and Wan (2010). We expect a negative relationship between GDP growth and CDS spreads because when the economy is growing, business confidence increases, firm profitability rises, and hence CDS spreads decrease. By contrast, we expect the opposite relationship for GDP volatility, i.e., when fluctuations increase, economic uncertainty rises, the probability of firm default increases, and hence changes in CDS spreads increase.

The findings of Collin-Dufresne *et al.* (2001), Acharya and Johnson (2007) and Arnold and Vrugt (2008) show that stock market returns and volatility are important indicators of changes in the business climate. According to the contingent-claims framework, the features of a CDS resemble those of a short put option. As volatility increases option values, the link between CDS spreads and volatility becomes apparent. A positive stock return signifies a healthy business climate, and default risk is hence lower, or the probability of recovery is higher. By contrast, a more volatile stock market increases the likelihood of firm default. Overall, we believe that the functioning and movements of the stock market are important factors that we want to test in the CDS relationship. Unlike Collin-Dufresne *et al.* (2001) and Galil *et al.* (2014), who use a stock market volatility index, we calculate stock market returns ($SRTN$)¹³ by using the stock index closing price (P) of the relevant country, and analogous to the GDP volatility computation, the stock market volatility ($SVOL$) calculation relies on the estimation of a GARCH (1,1) model. We expect that as stock market returns increase, economic confidence rises, and CDS decreases. Hence, a negative relationship should exist between stock market volatility and CDS . Moreover, we expect a positive relationship between CDS spreads and stock market volatility because when the business climate becomes more unstable, stock market volatility increases and CDS increases accordingly. As for the changes in the economic environment, we expect the same relationship for ΔCDS : when the change in economic volatility is positive, i.e., stability decreases, ΔCDS increases.

Many previous studies include risk-free interest rates in their analyses. For instance, both Longstaff and Schwartz (1995) and Blanco *et al.* (2005) show that the risk-free rate contains information about CDS spreads. To study its effects, we use the 5-year swap rate (SWP)¹⁴ as a proxy for the risk-free interest rate, which determines the risk-adjusted drift of firm value. Therefore, an increase in the risk-free rate would tend to decrease risk-adjusted default probabilities and hence CDS spreads. We thus expect a negative relationship between the risk-free rate and CDS spreads. A positive change, i.e., rise, in the risk-free rate signals a decline in default probability, and hence, CDS spreads will fall. However, for a negative change, i.e., fall, in the risk-free rate, a negative ΔCDS follows, and *vice versa*; therefore, a negative relationship between the risk-free rate and ΔCDS is expected.

¹⁰ Our approach differs from that of Collin-Dufresne *et al.* (2001) in this respect, as they use only stock market (S&P 500) returns as a proxy for overall economic conditions.

$$^{11} YGRT_t = \ln\left(\frac{GDP_t}{GDP_{t-1}}\right).$$

¹² A GARCH (1, 1) model specifies that the conditional variance is a function of an intercept, a shock from the prior period and the variance from the last period. A similar approach employing a conditional volatility measure with more detailed descriptions can be found in Li (2007).

$$^{13} SRTN_t = \ln\left(\frac{P_t}{P_{t-1}}\right).$$

¹⁴ These rates are 5-year government CDS spreads, sometimes also called the LIBOR zero rates, and they are considered to correspond closely to the opportunity cost of capital. See Blanco *et al.* (2005) for discussions on swap rates as risk-free rates.

4.2.4. Crisis

The impact of the global financial crisis that began in 2007 has become an important consideration in recent research on the determinants of CDS spreads (see, e.g., Chiaramonte & Casu, 2013; Kress, 2011; Stulz, 2010; and Dickinson, 2008). To capture the potential effects of this global financial crisis on our hypothesized CDS spread relationships, the dummy variable *Crisis* is included in our estimations. This dummy variable is constructed by assigning “1” to the period from 2007Q3 through 2009Q2 and “0” for the rest of the sample. Many studies¹⁵ on the crisis effect divide their full sample into pre-crisis and post-crisis periods and examine the differences between them. Owing to the relatively limited size of our sample, we believe that directly containing a crisis variable in our regression equations would be the preferred approach to minimize the small sample bias problem. For the purposes of our hypothesis testing, a positive relationship is expected between the crisis variable and our *CDS* and ΔCDS dependent variables. Table 2 displays the expected signs of the explanatory variables discussed above.

Table 2. Explanatory variable and expected signs on estimated coefficients

| Explanatory variable | Description | Dependent variable |
|----------------------|-----------------------------------|--------------------|
| | | <i>CDS</i> |
| <i>ROA</i> | Return on assets | - |
| <i>ROE</i> | Return on equity | - |
| <i>TBQ</i> | Tobin's Q | - |
| <i>PDMY</i> | Firm performance dummy | - |
| <i>YGRT</i> | GDP growth rate | - |
| <i>YVOL</i> | GDP volatility | + |
| <i>SRTN</i> | Stock market return | - |
| <i>SVOL</i> | Stock market volatility | + |
| <i>SWP</i> | Swap rate | - |
| <i>Crisis</i> | Crisis period dummy | + |
| | | ΔCDS |
| ΔROA | Change in return on assets | - |
| ΔROE | Change in return on equity | - |
| ΔTBQ | Change in Tobin's Q | - |
| $\Delta PDMY$ | Change in firm performance dummy | - |
| $\Delta YGRT$ | Change in GDP growth rate | - |
| $\Delta YVOL$ | Change in GDP volatility | + |
| $\Delta SRTN$ | Change in stock market return | - |
| $\Delta SVOL$ | Change in stock market volatility | + |
| ΔSWP | Change in swap rate | - |
| <i>Crisis</i> | Crisis period dummy | + |

4.3. Models

Generally, the four hypotheses underlying our study can be represented by the following equation:

$$\text{Credit Default Swap}_{i,t} = \alpha + \beta_1 \text{Micro}_{i,t} + \beta_2 \text{Macro}_{i,t} + \beta_3 \text{Crisis}_{i,t} + \varepsilon_{i,t} \quad (\text{M})$$

¹⁵ E.g. Galil *et al.* (2014).

where the dependent variable, *Credit Default Swap*_{*i,t*} represents the CDS spread (level and change) of the reference entity *i* at time *t*; *Micro* represents the microeconomic conditions or, more precisely, a vector of firm-specific variables indicative of the financial performance of firm *i* at time *t*; *Macro* is a vector of variables (GDP, stock market, swap rate) that captures the macroeconomic conditions of the relevant market; and *Crisis* serves as a dummy variable that takes the value “1” for the period 2007Q3-2009Q2 and zero otherwise.

To perform our hypothesis testing, two models are derived from equation (M). The formation of Model 1 is similar to that in Tang and Yan (2007), Acharya and Johnson (2007) and Pires, Pereira and Martins (2010) in which CDS spread levels are investigated as the dependent variable and the levels of explanatory variables are examined. Model 2 is considered a dynamic version of Model 1 in which ΔCDS is used as the dependent variable and changes in both firm performance indicators and macroeconomic measures are studied.

Model 1:

$$CDS_{i,t}^n = \alpha + \beta_1 ROA_{i,t}^n + \beta_2 YGRT_i^n + \beta_3 YVOL_i^n + \beta_4 SRTN_i^n + \beta_5 SVOL_i^n + \beta_6 SWP_i^n + \beta_7 Crisis_t + \varepsilon_{i,t}^n \quad (1a)$$

$$CDS_{i,t}^n = \alpha + \beta_1 ROE_{i,t}^n + \beta_2 YGRT_i^n + \beta_3 YVOL_i^n + \beta_4 SRTN_i^n + \beta_5 SVOL_i^n + \beta_6 SWP_i^n + \beta_7 Crisis_t + \varepsilon_{i,t}^n \quad (1b)$$

$$CDS_{i,t}^n = \alpha + \beta_1 TBQ_{i,t}^n + \beta_2 YGRT_i^n + \beta_3 YVOL_i^n + \beta_4 SRTN_i^n + \beta_5 SVOL_i^n + \beta_6 SWP_i^n + \beta_7 Crisis_t + \varepsilon_{i,t}^n \quad (1c)$$

Model 2:

$$\begin{aligned} \Delta CDS_{i,t}^n = & \alpha + \beta_1 \Delta ROA_{i,t}^n + \beta_2 \Delta YGRT_i^n + \beta_3 \Delta YVOL_i^n + \beta_4 \Delta SRTN_i^n + \beta_5 \Delta SVOL_i^n + \beta_6 \Delta SWP_i^n \\ & + \beta_7 Crisis_t + \varepsilon_{i,t}^n \end{aligned} \quad (2a)$$

$$\begin{aligned} \Delta CDS_{i,t}^n = & \alpha + \beta_1 \Delta ROE_{i,t}^n + \beta_2 \Delta YGRT_i^n + \beta_3 \Delta YVOL_i^n + \beta_4 \Delta SRTN_i^n + \beta_5 \Delta SVOL_i^n + \beta_6 \Delta SWP_i^n \\ & + \beta_7 Crisis_t + \varepsilon_{i,t}^n \end{aligned} \quad (2b)$$

$$\begin{aligned} \Delta CDS_{i,t}^n = & \alpha + \beta_1 \Delta TBQ_{i,t}^n + \beta_2 \Delta YGRT_i^n + \beta_3 \Delta YVOL_i^n + \beta_4 \Delta SRTN_i^n + \beta_5 \Delta SVOL_i^n + \beta_6 \Delta SWP_i^n \\ & + \beta_7 Crisis_t + \varepsilon_{i,t}^n \end{aligned} \quad (2c)$$

where, $n = 1, \dots, 4$ (number of markets). *i* is the number of reference entities: $i = 9$ for KOR; $i = 8$ for HKG; $i = 54$ for FRA; and $i = 41$ for GER. The sample periods are as follows: 4-Market, 2001Q2 to 2012Q4; KOR, 2003Q2 to 2012Q4; HKG, 2003Q3 to 2012Q4; FRA, 2001Q2 to 2012Q4; and GER, 2001Q3 to 2012Q4. α is the intercept term, β_1, \dots, β_7 are the slope coefficients, and $\varepsilon_{i,t}^n$ is an idiosyncratic error term.

4.4. Data

All the data for our estimations are collected from Bloomberg, and calculations are performed wherever necessary to compute the required variables. Although daily CDS and stock market index prices are available, our samples are constrained by the availability of GDP and firm-level balance sheet and income statement data, which are listed only annually (South Korea); semiannually (Hong Kong and France); and quarterly (Germany). In the first three cases, following Collin-Dufresne *et al.* (2001), Tang and Yan (2007), and Ericsson *et al.* (2009), we apply linear interpolation to obtain quarterly data for the first three markets. To ensure the dynamic nature of our dataset, we omit firms with inactive CDS spread changes for four or more consecutive quarters. In total, we have 112 single-name reference entities with 3931

quarterly observations. The names of the reference entities and their credit ratings according to the three main ratings agencies are presented in the Appendix.

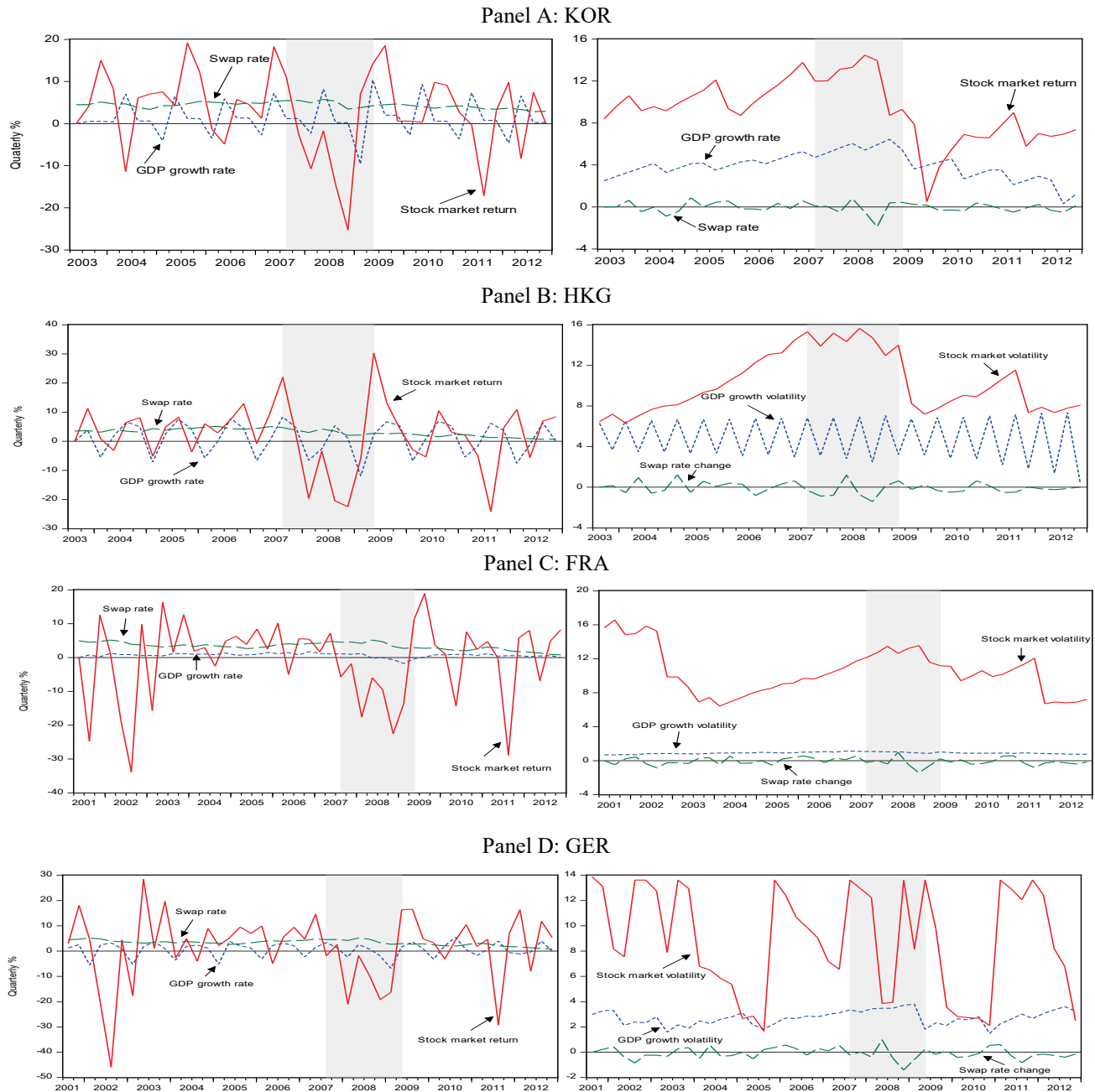


Figure 1. Individual market – GDP growth, stock market return and swap rate movements (level and volatility)

Figure 1 graphically displays the relationships among our explanatory variables in the four markets over time. From the left sides of the four panels, we observe that stock market returns fluctuate more than GDP growth and swap rates. These changes are supported by a high degree of stock market volatility in the right-hand panels for each market, particularly for HKG and GER. Excess movements in the KOR and HKG stock markets during 2007-2008 are also clearly visible. This figure reveals that the global financial crisis affected these variables.

5. Empirical Results

5.1. 4-Market

Table 3. Estimation results for 4-Market

| Sample period: 2001Q2 to 2012Q4 | | | | No. of reference entity = 112, $N = 3931$ | | | |
|---------------------------------|-------------------------------|-------------------------------|--------------------------------|---|----------------------------------|-------------------------------|--------------------------------|
| Explanatory variable | Model 1 | | | Explanatory variable | Model 2 | | |
| | Dependent variable: CDS | | | | Dependent variable: ΔCDS | | |
| | Eq.1a | Eq.1b | Eq.1c | | Eq.2a | Eq.2b | Eq.2c |
| <i>ROA</i> | -6.008** (-2.041) | | | <i>ROA</i> | -3.572 (-1.308) | | |
| <i>ROE</i> | | -0.914 (-1.407) | | <i>ROE</i> | | -0.504 (-0.947) | |
| <i>TBQ</i> | | | -129.203*** (-3.130) | <i>TBQ</i> | | | -136.356*** (-3.811) |
| <i>YGRT</i> | -1.833* (-1.672) | -1.829* (-1.682) | -1.823* (-1.719) | <i>YGRT</i> | -1.611 (-1.224) | -1.611 (-1.227) | -1.635 (-1.280) |
| <i>YVOL</i> | -0.268 (-0.134) | -0.309 (-0.148) | -0.416 (-0.204) | <i>YVOL</i> | -0.785 (-0.332) | -0.790 (-0.325) | -0.883 (-0.373) |
| <i>SRTN</i> | -1.638*** (-3.804) | -1.626*** (-3.809) | -1.533*** (-3.918) | <i>SRTN</i> | -1.689*** (-4.475) | -1.682*** (-4.475) | -1.578*** (-4.516) |
| <i>SVOL</i> | 0.489 (0.449) | 0.464 (0.427) | 0.538 (0.527) | <i>SVOL</i> | 0.416 (0.348) | 0.400 (0.332) | 0.505 (0.430) |
| <i>SWP</i> | -43.771*** (-3.048) | -44.212*** (-3.022) | -41.260*** (-2.933) | <i>SWP</i> | -46.354*** (-2.735) | -46.724*** (-2.727) | -44.843*** (-2.597) |
| <i>Crisis</i> | 59.645* (1.807) | 59.418* (1.793) | 54.328* (1.743) | <i>Crisis</i> | 17.780 (1.031) | 18.544 (1.066) | 15.405 (0.886) |
| <i>AR(1)</i> | 0.696*** (9.286) | 0.702*** (9.452) | 0.704*** (9.747) | <i>AR(1)</i> | -0.005 (-0.036) | -0.004 (-0.026) | -0.010 (-0.076) |
| Adjusted R^2 | 0.740 | 0.739 | 0.741 | | 0.108 | 0.106 | 0.115 |

Notes: Associated t -ratios in parentheses. Significant statistics are in bold.

***, ** and * denote statistically significant levels of 1%, 5% and 10% respectively.

Intercept estimates are not shown.

Table 3 presents the estimation results from the 4-Market aggregated sample. The results from both Models 1 and 2 statistically demonstrate that both TBQ and ΔTBQ have explanatory power for CDS and ΔCDS , respectively, with the expected signs. Moreover, in all six equations, the highly statistically significant coefficients for $STRN$ and $\Delta STRN$ signify that both CDS and ΔCDS decline when stock market returns increase and when positive changes in stock market returns occur. Our results are in agreement with Galil *et al.* (2014), who report a negative and significant relationship. As explained above, we are not surprised by the existence of these negative slope coefficients, as they indicate that CDS spread levels and changes decrease whenever business performance or the macroeconomic environment improves. Further explanatory variables that produce consistently significant estimation results are SWP and ΔSWP . Again, we obtain the expected signs. The negative coefficients for these variables suggest that a rise in the

interest rate leads to a decrease in CDS spread levels and changes, clearly supporting our theoretical understanding of their relationship.

Furthermore, the magnitude and negative sign of all six variables mentioned above demonstrate that the economic significance of the firm performance measures (TBQ and ΔTBQ) is rather strong: the factor loading on these two variables is three times larger than the factor loading on the risk-free interest rate (SWP and ΔSWP) and over 80 times larger than the factor loading on the business climate indicators ($STRN$ and $\Delta STRN$). It is also very interesting that all of the above variables are market value indicators rather than book value indicators, implying that risk managers and policy makers should pay more attention to market data in forecasting the default risk of the reference entities. The following differences in results between Models 1 and 2 are notable: 1) ROA contains information on CDS in the expected manner; 2) the recent global financial crisis of 2007-2009 had marginal effects on CDS ; and 3) adjustments in CDS in response to the explanatory variables are rather slow; hence, significant AR(1) coefficients persist in Model 1.

5.2. KOR and HKG

Table 4. Estimation results for KOR

| Sample period: 2003Q2 to 2012Q4 | | | | No. of reference entity = 9, $N = 293$ | | | |
|---------------------------------|-------------------------------|-------------------------------|-------------------------------|--|----------------------------------|-------------------------------|--------------------------------|
| Explanatory variable | Model 1 | | | Explanatory variable | Model 2 | | |
| | Dependent variable: CDS | | | | Dependent variable: ΔCDS | | |
| | Eq.1a | Eq.1b | Eq.1c | | Eq.2a | Eq.2b | Eq.2c |
| ROA | -5.208** (-2.430) | | | ROA | -1.040 (-0.583) | | |
| ROE | | -1.807 (-1.539) | | ROE | | 1.744 (1.701) | |
| TBQ | | | -14.429 (-0.470) | TBQ | | | 48.437 (1.407) |
| $YGRT$ | -3.191** (-2.502) | -3.216** (-2.530) | -3.175** (-2.496) | YGT | -3.634** (-2.189) | -3.617** (-2.200) | -3.591** (-2.191) |
| $YVOL$ | 26.624* (1.725) | 26.506* (1.677) | 25.825* (1.673) | $YVOL$ | 31.766** (2.265) | 31.275** (2.247) | 31.515** (2.263) |
| $SRTN$ | -1.116 (-1.206) | 1.097 (-1.177) | -1.071 (-1.143) | $SRTN$ | -1.222* (-1.794) | -1.191* (-1.768) | -1.210* (-1.763) |
| $SVOL$ | 2.804 (0.760) | 2.732 (0.743) | 2.309 (0.614) | $SVOL$ | 6.591** (2.392) | 6.271** (2.323) | 6.408** (2.323) |
| SWP | -55.220*** (-3.889) | -54.400*** (-3.762) | -54.772*** (-3.703) | SWP | -46.574*** (-5.123) | -46.644*** (-5.239) | -46.6c29*** (-5.164) |
| $Crisis$ | 33.596 (1.017) | 35.131 (1.063) | 33.860 (1.059) | $Crisis$ | 21.428 (1.378) | 23.052 (1.528) | 21.790 (1.427) |
| $AR(1)$ | 0.687*** (5.188) | 0.690*** (5.156) | 0.709*** (5.153) | $AR(1)$ | -0.169 (-1.115) | -0.175 (-1.167) | -0.170 (-1.128) |
| Adjusted R^2 | 0.773 | 0.771 | 0.770 | | 0.426 | 0.428 | 0.428 |

Notes: Associated t -ratios in parentheses. Significant statistics are in bold.

***, ** and * denote statistically significant levels of 1%, 5% and 10% respectively.

Intercept estimates are not shown.

Table 4 presents the results for KOR. The results of both models show that SWP (ΔSWP), $YGRT$ ($\Delta YGRT$) and $YVOL$ ($\Delta YVOL$) contain information on CDS (ΔCDS). Moreover, $\Delta SRTN$ and $\Delta SVOL$ are found to affect ΔCDS , whereas ROA is found to possess explanatory power for CDS . All statistically significant coefficients take the expected signs in both the CDS and the ΔCDS spread specifications. Listed in Table 5, the estimation results for HKG rather differ from those for KOR. Specifically, the reported results show that TBQ (ΔTBQ), $SRTN$ ($\Delta SRTN$), $SVOL$ ($\Delta SVOL$), and SWP (ΔSWP) are important determinants of CDS (ΔCDS). Again, we obtain the expected signs for all the statistically significant coefficients, and ROA continues to be the variable with explanatory power for CDS .

Table 5. Estimation results for HKG

| Sample period: 2003Q3 to 2012Q4 | | | | No. of reference entity = 8, $N = 221$ | | | |
|---------------------------------|------------------------------|-------------------------------|--------------------------------|--|----------------------------------|-------------------------------|--------------------------------|
| Explanatory variable | Model 1 | | | Explanatory variable | Model 2 | | |
| | Dependent variable: CDS | | | | Dependent variable: ΔCDS | | |
| | Eq.1a | Eq.1b | Eq.1c | | Eq.2a | Eq.2b | Eq.2c |
| ROA | -3.362** (-2.139) | | | ROA | -2.469 (-0.866) | | |
| ROE | | -0.723 (-0.631) | | ROE | | -0.462 (-0.266) | |
| TBQ | | | -205.036*** (-2.587) | TBQ | | | -246.519*** (-2.775) |
| $YGRT$ | -0.788 (-0.842) | -0.839 (-0.868) | -0.750 (-0.807) | YGT | -1.103 (-1.141) | -1.126 (-1.153) | -1.140 (-1.248) |
| $YVOL$ | -1.389 (-0.497) | -1.421 (-0.492) | -1.288 (-0.480) | $YVOL$ | -1.989 (-0.802) | -2.007 (-0.792) | -1.850 (-0.812) |
| $SRTN$ | -2.088*** (-3.652) | -2.008*** (-3.596) | -1.709*** (-3.435) | $SRTN$ | -1.919** (-2.576) | -1.878** (-2.491) | -1.472** (-2.309) |
| $SVOL$ | 10.347** (2.507) | 10.761** (2.017) | 8.937** (2.100) | $SVOL$ | 15.050*** (3.509) | 15.487*** (3.526) | 13.468*** (4.035) |
| SWP | -44.214** (-3.102) | -46.495*** (-2.908) | -39.381*** (-2.863) | SWP | -52.519*** (-2.923) | -53.462*** (-2.867) | -52.325*** (-2.988) |
| $Crisis$ | 45.870 (1.522) | 46.178 (1.448) | 48.874* (1.818) | $Crisis$ | 20.669 (1.162) | 22.722 (1.247) | 18.881 (1.297) |
| $AR(1)$ | 0.605*** (6.417) | 0.616*** (6.372) | 0.609*** (6.767) | $AR(1)$ | -0.098 (-0.503) | -0.095 (-0.494) | -0.110 (-0.615) |
| Adjusted R^2 | 0.784 | 0.782 | 0.798 | | 0.362 | 0.359 | 0.417 |

Notes: Associated t -ratios in parentheses. Significant statistics are in bold.

***, ** and * denote statistically significant levels of 1%, 5% and 10% respectively.

Intercept estimates are not shown.

5.3. FRA and GER

Table 6 presents the results for FRA. As shown, ROA (ΔROA), TBQ (ΔTBQ), $YGRT$ ($\Delta YGRT$), $SRTN$ ($\Delta SRTN$), and SWP (ΔSWP) have significant relationships with CDS (ΔCDS). Moreover, ΔROE contains information on ΔCDS . While we obtain the expected signs for the significant coefficients except for $YVOL$, this is the first time where we find explanatory power for all firm performance indicators within the same model—Model 2. The empirical results for GER are provided in Table 7. Only TBQ (ΔTBQ), $SRTN$ ($\Delta SRTN$) and SWP (ΔSWP) exhibit strong deterministic relationships with CDS (ΔCDS). Again, all of the statistically significant estimated coefficients take the expected signs.

Table 6. Estimation results for FRA

| Sample period: 2001Q2 to 2012Q4 | | | | No. of reference entity = 54, $N = 1919$ | | | |
|---------------------------------|-------------------------------|-------------------------------|--------------------------------|--|------------------------------|------------------------------|--------------------------------|
| Explanatory variable | Model 1 | | | Explanatory variable | Model 2 | | |
| | Dependent variable: CDS | | | | Dependent variable: CDS | | |
| | Eq.1a | Eq.1b | Eq.1c | | Eq.2a | Eq.2b | Eq.2c |
| ROA | -6.818** (-2.128) | | | ROA | -5.324** (-2.338) | | |
| ROE | | -1.179 (-1.641) | | ROE | | -1.014*** (-2.607) | |
| TBQ | | | -125.754*** (-3.280) | TBQ | | | -162.213*** (-3.525) |
| $YGRT$ | -19.905* (-1.948) | -20.065** (-1.968) | -18.497* (-1.923) | YGT | -18.314** (-2.015) | -18.352** (-2.018) | -17.305** (-2.076) |
| $YVOL$ | -148.376** (-2.096) | -144.275** (-2.030) | -127.526* (-1.822) | $YVOL$ | -83.340 (-0.822) | -81.384 (-0.807) | -85.934 (-0.908) |
| $SRTN$ | -1.873*** (-3.903) | -1.883*** (-3.929) | -1.867*** (-4.093) | $SRTN$ | -2.341*** (-3.994) | -2.336*** (-4.020) | -2.208*** (-3.995) |
| $SVOL$ | 3.902 (0.436) | 3.855 (0.430) | 3.654 (0.420) | $SVOL$ | -0.761 (-0.087) | -0.629 (-0.072) | 0.156 (0.019) |
| SWP | -33.147*** (-2.912) | -33.446*** (-2.877) | -31.036*** (-2.709) | SWP | -34.724** (-2.373) | -35.497** (-2.390) | -33.788** (-2.280) |
| $Crisis$ | 40.088 (1.345) | 38.633 (1.296) | 32.410 (1.154) | $Crisis$ | 13.598 (1.069) | 13.889 (1.076) | 10.363 (0.804) |
| $AR(1)$ | 0.718*** (10.791) | 0.724*** (11.172) | 0.741*** (11.976) | $AR(1)$ | -0.089 (-0.791) | -0.088 (0.431) | -0.089 (-0.815) |
| Adjusted R^2 | 0.797 | 0.795 | 0.797 | | 0.170 | 0.169 | 0.178 |

Notes: Associated t -ratios in parentheses. Significant statistics are in bold.

***, ** and * denote statistically significant levels of 1%, 5% and 10% respectively.

Intercept estimates are not shown.

Table 7. Estimation results for GER

| Sample period: 2001Q3 to 2012Q4 | | | | No. of reference entity = 41, $N = 1498$ | | | |
|---------------------------------|--------------------------------|-------------------------------|-------------------------------|--|--------------------------------|------------------------------|-------------------------------|
| Explanatory variable | Model 1 | | | Explanatory variable | Model 2 | | |
| | Dependent variable: <i>CDS</i> | | | | Dependent variable: <i>CDS</i> | | |
| | Eq.1a | Eq.1b | Eq.1c | | Eq.2a | Eq.2b | Eq.2c |
| <i>ROA</i> | -5.504 (-1.278) | | | <i>ROA</i> | -0.968 (-0.208) | | |
| <i>ROE</i> | | -0.610 (-0.737) | | <i>ROE</i> | | 0.180 (0.205) | |
| <i>TBQ</i> | | | -173.145** (-2.202) | <i>TBQ</i> | | | -113.942** (-2.556) |
| <i>YGRT</i> | -1.606 (-0.995) | -1.611 (-1.006) | -1.652 (-1.060) | <i>YGT</i> | -1.377 (-0.934) | -1.389 (-0.939) | -1.413 (-0.982) |
| <i>YVOL</i> | 7.181 (0.650) | 7.073 (0.654) | 7.102 (0.660) | <i>YVOL</i> | 3.812 (0.301) | 3.976 (0.316) | 3.448 (0.280) |
| <i>SRTN</i> | -1.190*** (-3.074) | -1.181*** (-3.085) | -1.000*** (-2.937) | <i>SRTN</i> | -1.207*** (-3.854) | -1.196*** (-3.841) | -1.094*** (-3.814) |
| <i>SVOL</i> | -0.433 (-0.386) | -0.454 (-0.399) | -0.452 (-0.415) | <i>SVOL</i> | -0.234 (-0.230) | -0.249 (-0.238) | -0.214 (-0.208) |
| <i>SWP</i> | -45.473*** (-2.861) | -45.846*** (-2.858) | -42.251*** (-2.895) | <i>SWP</i> | -49.560** (-2.309) | -50.056** (-2.328) | -47.255** (-2.167) |
| <i>Crisis</i> | 73.711* (1.719) | 73.119* (1.716) | 67.759* (1.725) | <i>Crisis</i> | 22.174 (1.112) | 23.266 (1.157) | 18.682 (0.904) |
| <i>AR(1)</i> | 0.675*** (6.875) | 0.681*** (7.005) | 0.665*** (6.828) | <i>AR(1)</i> | 0.037 (0.224) | 0.037 (0.226) | 0.032 (0.194) |
| Adjusted R^2 | 0.683 | 0.682 | 0.686 | | 0.056 | 0.056 | 0.061 |

Notes: Associated t -ratios in parentheses. Significant statistics are in bold.

***, ** and * denote statistically significant levels of 1%, 5% and 10% respectively.

Intercept estimates are not shown.

5.4. Hypothesis Testing Synopsis

Synthesizing our overall results, we gather the following statement regarding our four hypotheses:

- (i) *TBQ* (ΔTBQ) has a significantly negative impact on *CDS* (ΔCDS) in all samples except for Korea, whereas *ROA* plays a significantly negative role in explaining *CDS* mainly in the full sample and in some individual subsamples. This result lends general support to H1.

- (ii) $SRTN$ ($\Delta SRTN$) and SWP (ΔSWP) have a significantly negative impact on CDS (ΔCDS) in all samples except for Korea, whereas $YGDP$ ($\Delta YGDP$) is significant with the expected sign only for Korea and France. Thus, H2 cannot be rejected. Moreover, followed by SWP (ΔSWP) and $STRN$ ($\Delta STRN$) in most cases, TBQ (ΔTBQ) has the greatest magnitude in terms of economic significance and a negative sign, which reemphasizes the importance of the market value indicators in developing risk management strategy.
- (iii) A significantly positive relationship is observed between $Crisis$ and CDS mainly in the full sample, which suggests that H3 is weakly supported.
- (iv) $YVOL$ ($\Delta YVOL$), and in particular $SVOL$ ($\Delta SVOL$) are found to have a significant positive impact on CDS (ΔCDS) only in Asian economies, implying that the two Asian markets are more sensitive to market volatility. In other words, market players might have more confidence in the two European economies, which marginally supports H4.

6. Robustness

6.1. Firm Performance Dummy

To account for all of the firm performance information embedded in ROA , ROE , and TBQ and to enhance the robustness of our analysis, we construct a performance dummy ($PDMY$). This dummy variable is created by assigning the value “1” whenever either of the two accounting ratios has a change that is greater than zero, and “0” otherwise. In addition to making use of all three performance ratios, this performance dummy offers with us the opportunity to resolve the occasions in which one of the ratios is either not changing or even changing in the opposite direction of the other two ratios. Such a situation is likely to occur when variables measured in both book and market values are used.¹⁶ Equations (3a) and (3b) below present the structure of the hypothesized relationship.

$$CDS_{i,t}^n = \alpha + \beta_1 PDMY_{i,t}^n + \beta_2 YGRT_t^n + \beta_3 YVOL_t^n + \beta_4 SRTN_t^n + \beta_5 SVOL_t^n + \beta_6 SWP_t^n + \beta_7 Crisis_t + \varepsilon_{i,t}^n \quad (3a)$$

$$\begin{aligned} \Delta CDS_{i,t}^n = & \alpha + \beta_1 \Delta PDMY_{i,t}^n + \beta_2 \Delta YGRT_t^n + \beta_3 \Delta YVOL_t^n + \beta_4 \Delta SRTN_t^n + \beta_5 \Delta SVOL_t^n + \beta_6 \Delta SWP_t^n \\ & + \beta_7 Crisis_t + \varepsilon_{i,t}^n \end{aligned} \quad (3b)$$

Both the dependent and the explanatory variables are identical to those in Equations (1a) to (2c) above, except that firm performance variables such as ROA , ROE and TBQ are now replaced by the two dummy variables $PDMY$ and $\Delta PDMY$.

The estimation results of Equations (3a) and (3b) are presented in Table 8. Generally, we can see that the results share a similar pattern with the prior results. However, one difference emerges. In the HKG, FRA and GER markets, the prior results indicate that some firm performance indicators are statistically significant variables in explaining both CDS and ΔCDS ; however, these factors no longer possess explanatory power when they are instead captured by $PDMY$ and $\Delta PDMY$. Nevertheless, given the consistently significant appearance of the stock market and interest rate variables, overall, the results support the claim that our regression results are robust to the use of alternative explanatory variables—in the case of performance indicators—and the results from the FRA market further support our contention. Overall, we find that in many cases, the differences in the strength of our estimations used to explain CDS spread levels and changes are small and that the coefficients take the expected signs.

¹⁶ When book values remain stable, market-valued items may fluctuate substantially.

Table 8. Estimation results for firm performance dummy variable

| | | Explanatory Variable | | | | | | | Adjusted R^2 |
|-----------------------------|----------------------|-----------------------------------|----------------------|----------------------|----------------------|---------------------|----------------|-----------------|----------------|
| | | Panel A: 4-Markets ($N = 3931$) | | | | | | | |
| <i>CDS</i> (Eq.3a) | <i>PDMY</i> | <i>YGRT</i> | <i>YVOL</i> | <i>SRTN</i> | <i>SVOL</i> | <i>SWP</i> | <i>Crisis</i> | AR(1) | 0.738 |
| | -8.454** | -1.825* | -0.367 | -1.596*** | 0.463 | -44.995*** | 57.812* | 0.706*** | |
| | (-1.816) | (-1.686) | (-0.174) | (-3.875) | (0.423) | (-2.959) | (1.738) | (9.573) | |
| Δ <i>CDS</i> (Eq.3b) | Δ <i>PDMY</i> | Δ <i>YGRT</i> | Δ <i>YVOL</i> | Δ <i>SRTN</i> | Δ <i>SVOL</i> | Δ <i>SWP</i> | <i>Crisis</i> | AR(1) | 0.107 |
| | -7.855** | -1.604 | -0.791 | -1.662*** | 0.387 | -47.002*** | 19.370 | -0.004 | |
| | (-2.044) | (-1.226) | (-0.327) | (-4.434) | (0.318) | (-2.675) | (1.079) | (-0.034) | |
| Panel B: KOR ($N = 293$) | | | | | | | | | |
| <i>CDS</i> (Eq.3a) | <i>PDMY</i> | <i>YGRT</i> | <i>YVOL</i> | <i>SRTN</i> | <i>SVOL</i> | <i>SWP</i> | <i>Crisis</i> | AR(1) | 0.770 |
| | -1.358 | -3.164** | 25.800* | -1.073 | 2.289 | -54.745*** | 33.252 | 0.712*** | |
| | (-0.167) | (-2.504) | (1.675) | (-1.146) | -0.604 | (-3.715) | (1.050) | (5.073) | |
| Δ <i>CDS</i> (Eq.3b) | Δ <i>PDMY</i> | Δ <i>YGRT</i> | Δ <i>YVOL</i> | Δ <i>SRTN</i> | Δ <i>SVOL</i> | Δ <i>SWP</i> | <i>Crisis</i> | AR(1) | 0.426 |
| | -0.041 | -3.637** | 31.678** | -1.214* | 6.534** | -46.399*** | 21.825 | -0.169 | |
| | (-0.006) | (-2.192) | (2.255) | (-1.784) | (2.381) | (-5.099) | (1.420) | (-1.114) | |
| Panel C: HKG ($N = 221$) | | | | | | | | | |
| <i>CDS</i> (Eq.3a) | <i>PDMY</i> | <i>YGRT</i> | <i>YVOL</i> | <i>SRTN</i> | <i>SVOL</i> | <i>SWP</i> | <i>Crisis</i> | AR(1) | 0.781 |
| | -0.593 | -0.865 | -1.429 | -1.958*** | 10.856* | -47.553*** | 46.580 | 0.619*** | |
| | (-0.045) | (-0.898) | (-0.491) | (-3.381) | (1.873) | (-2.927) | (1.449) | (6.405) | |
| Δ <i>CDS</i> (Eq.3b) | Δ <i>PDMY</i> | Δ <i>YGRT</i> | Δ <i>YVOL</i> | Δ <i>SRTN</i> | Δ <i>SVOL</i> | Δ <i>SWP</i> | <i>Crisis</i> | AR(1) | 0.359 |
| | -1.421 | -1.136 | -2.017 | -1.856** | 15.493*** | -53.678*** | 23.507 | -0.094 | |
| | (-0.097) | (-1.179) | (-0.795) | (-2.439) | (3.185) | (-2.829) | (1.358) | (-0.492) | |
| Panel D: FRA ($N = 1919$) | | | | | | | | | |
| <i>CDS</i> (Eq.3a) | <i>PDMY</i> | <i>YGRT</i> | <i>YVOL</i> | <i>SRTN</i> | <i>SVOL</i> | <i>SWP</i> | <i>Crisis</i> | AR(1) | 0.795 |
| | -18.052*** | -19.853* | -143.664* | -1.849*** | 3.507 | -33.897*** | 35.055 | 0.731*** | |
| | (-2.702) | (-1.940) | (-1.943) | (-4.020) | (0.394) | (-2.881) | (1.203) | (11.644) | |
| Δ <i>CDS</i> (Eq.3b) | Δ <i>PDMY</i> | Δ <i>YGRT</i> | Δ <i>YVOL</i> | Δ <i>SRTN</i> | Δ <i>SVOL</i> | Δ <i>SWP</i> | <i>Crisis</i> | AR(1) | 0.171 |
| | -18.444*** | -17.618** | -82.392 | -2.283*** | -1.080 | -36.098** | 15.027 | -0.085 | |
| | (-3.025) | (-1.988) | (-0.839) | (-4.069) | (-0.125) | (-2.390) | (1.142) | (-0.760) | |
| Panel E: GER ($N = 1498$) | | | | | | | | | |
| <i>CDS</i> (Eq.3a) | <i>PDMY</i> | <i>YGRT</i> | <i>YVOL</i> | <i>SRTN</i> | <i>SVOL</i> | <i>SWP</i> | <i>Crisis</i> | AR(1) | 0.681 |
| | -0.484 | -1.637 | 7.199 | -1.163*** | -0.448 | -46.819*** | 72.821* | 0.684*** | |
| | (-0.103) | (-1.204) | (0.673) | (-3.086) | (-0.398) | (-2.769) | (1.699) | (7.166) | |
| Δ <i>CDS</i> (Eq.3b) | Δ <i>PDMY</i> | Δ <i>YGRT</i> | Δ <i>YVOL</i> | Δ <i>SRTN</i> | Δ <i>SVOL</i> | Δ <i>SWP</i> | <i>Crisis</i> | AR(1) | 0.056 |
| | 1.060 | -1.390 | 3.853 | -1.203*** | -0.251 | -49.846** | 22.740 | 0.038 | |
| | (0.271) | (-0.938) | (0.305) | (-3.973) | (-0.238) | (-2.245) | (1.058) | (0.226) | |

Notes: Associated t -ratios in parentheses. Intercept estimates are not shown.

Significant statistics are in bold. ***, ** and * denote statistically significant levels of 1%, 5% and 10% respectively.

6.2. Analyses of the Goodness-of-Fit and Redundant Fixed-Effects Test Statistics

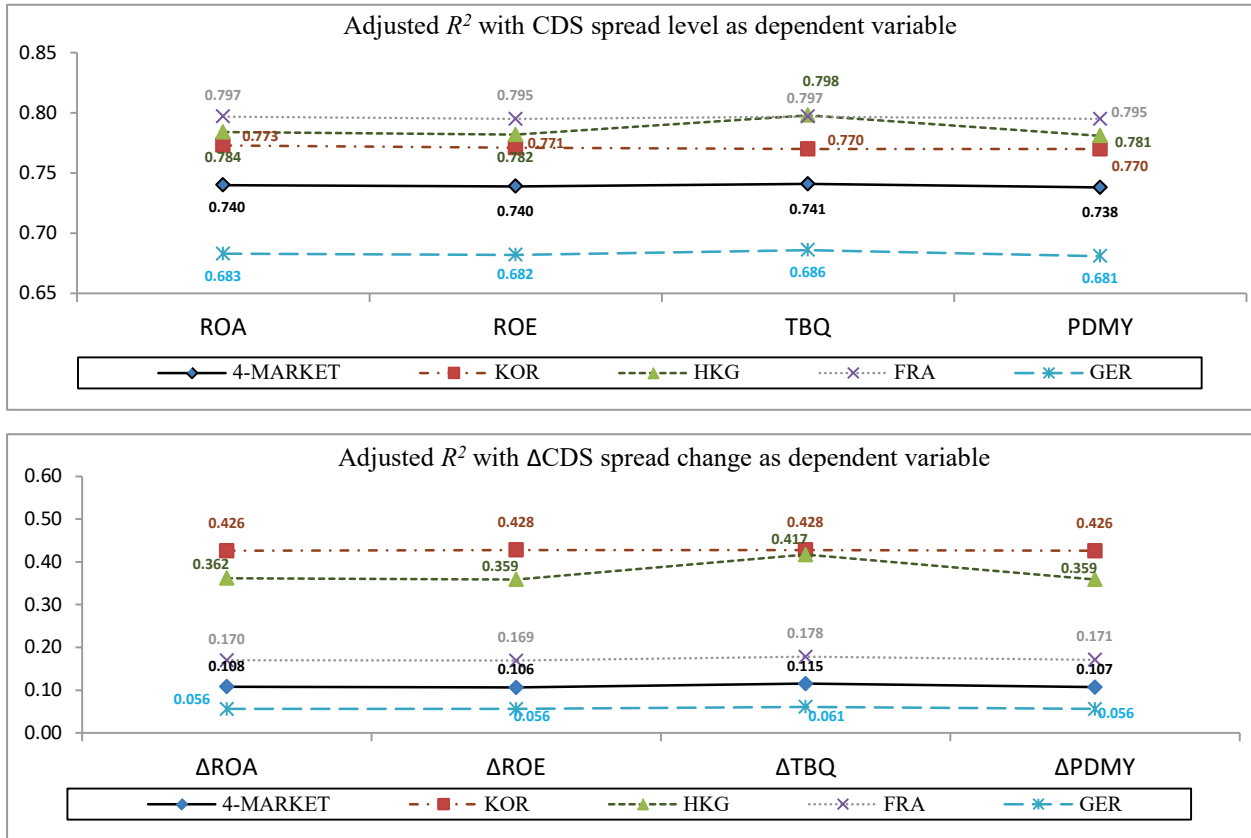


Figure 2. Goodness-of-Fit analysis

To gauge the goodness-of-fit of our regressions, we also performed an analysis of the adjusted R^2 . Figure 2 displays values of the adjusted R^2 associated with all of the regressions that we have estimated. From the top half of the figure for models with CDS as the dependent variable, we observe that GER has the lowest goodness-of-fit results, while FRA yields the highest goodness-of-fit values. Moreover, all four performance measures produce comparable adjusted R^2 values within an approximately 10% range. The bottom half of the figure for models with ΔCDS as the dependent variable shows that GER again has the lowest adjusted R^2 and that KOR yields the best goodness-of-fit results. Indeed, the goodness-of-fit difference between these four performance measures and the five market categories has widened substantially to approximately 37%.¹⁷ In other words, our results suggest that reference entities with lower credit ratings such as those in KOR and HKG exhibit greater explanatory power than those in other markets. Although this observation diverges from the results of Avramov, Jostova and Philipov (2007) and Ericsson *et al.* (2009), it is in line with those of Huang and Huang (2003) and Galil *et al.* (2014). As shown in Figure 2, regressions employing CDS spread levels as the dependent variable (Model 1) produce a set of relatively high adjusted R^2 values that range from 0.681 to 0.798, whereas those using CDS spread changes as the dependent variable (Model 2) generate relatively lower adjusted R^2 values that range from 0.056 to 0.428.¹⁸ However, according to the redundant fixed-effects test F -statistics,¹⁹ although Model 2

¹⁷ See, for example, ΔROE , which has the largest difference $(0.428 - 0.056) = 0.372$.

¹⁸ As further support for our claim, the models estimated by Galil *et al.* (2014) and Ericsson *et al.* (2009) using US CDS data yield only an explanatory power of 16.23% and 23%, respectively.

¹⁹ The summary of redundant fixed effects test F -statistics is available upon request.

generates lower adjusted R^2 values, it seems to produce less biased results than Model 1. Therefore, to ensure the robustness of our results, we maintain that a model with a reasonably good adjusted R^2 value and relatively smaller F -statistics would be preferred and considered more reliable to derive our conclusion. Accordingly, estimation results using ΔCDS as the dependent variable together with changes in certain explanatory variables appears to yield findings that fulfill these criteria.

7. Conclusions

This paper attempts to study the determinants of CDS spread levels and changes by using a panel dataset covering 112 reference entities from four markets over the period 2001-2012. Employing a structural model, we establish eight equations incorporating variables that could affect the default risk of a reference entity and hence CDS spreads. Our empirical results suggest that both firm performance and macroeconomic conditions possess significant explanatory power for CDS spreads; however, market value indicators (i.e., Tobin's Q, stock market returns and the interest rate) appear to be much more important than book value indicators (i.e., ROA, ROE, and GDP growth rate) in determining CDS spread levels and changes. Followed by the interest rate and stock market returns, Tobin's Q demonstrates the strongest economic significance among the market value indicators. Therefore, both H1 and H2 cannot be rejected. H3 also cannot be rejected because the global financial crisis of 2007 significantly affect global CDS markets as a whole, but it generally did not affect the individual markets under study. The results also show that only the Asian CDS markets in the sample are sensitive to both GDP and stock market volatility, whereas the two European markets are free from such an impact. This finding lends clear support to H4, which argues for the existence of geographic effects.

On the basis of our empirical results, we can assert that any government policy that could help provide a stable stock market and generate economic growth would facilitate the functioning of CDS markets and thus enhance the use of CDSs as a risk management tool for the investment community. In particular, both risk managers and financial regulators are encouraged to devote greater attention to the market value indicators of firm performance and macroeconomic conditions. Considerable weight should be given to Tobin's Q, the risk-free interest rate and stock market returns in risk pricing. For actors dealing with CDSs in Asian markets, economic and stock market volatility should also be covered closely. Notwithstanding, while some fundamental determinants of CDSs remain elusive, further research on this subject by extending the number of markets and embracing some market-specific geopolitical variables that help produce a more precise picture of the effect of market factors on CDS pricing across countries would certainly be beneficial. This paper contributes to the research of CDS determinants in two ways. Firstly we highlight the importance of market/geographic effect, and secondly, to our best knowledge, we are the first to test for the explanatory power of our three firm performance – market and book value indicators in the formation and movements of CDS spreads.

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Appendix

Appendix 1. CDS reference entity

| KOR (Total 9) | | | | HKG (Total 8) | | | |
|----------------------------|-------|-------|-----|--------------------------------|-------|-------|-----|
| Reference Entity | Moody | Fitch | S&P | Reference Entity | Moody | Fitch | S&P |
| Hana Bank | A3 | A+ | A | Hutchison Whampoa Ltd | A1 | AA- | A+ |
| Hyundai Motor Co | A3 | A+ | A | Hysan Development Co Ltd | A1 | AA- | A+ |
| Industrial Bank of Korea | A3 | A | A- | Jardine Strategic Holdings Ltd | A1 | AA- | A+ |
| Kookmin Bank | A3 | A | A- | MTR Corp Ltd | A1 | AA- | A+ |
| Korea Electric Power Corp | A3 | A | A- | Noble Group Ltd | Aa2 | AA- | AA |
| KT Corp | A3 | A | A- | Sun Hung Kai Properties Ltd | Aa2 | AA- | AA+ |
| POSCO | A3 | A | A- | Swire Pacific Ltd | A1 | AA- | A+ |
| Samsung Electronics Co Ltd | A3 | A | A- | Wharf Holdings Ltd | A1 | AA- | A+ |
| SK Telecom Co Ltd | A3 | A | A- | | | | |
| FRA (Total 54) | | | | | | | |
| Accor SA | Aaa | AAA | AAA | Natixis | Aaa | AAA | AAA |
| Air Liquide SA | Aaa | AAA | AAA | Natixis (Sub) | Aaa | AAA | AAA |
| Alcatel-Lucent/France | Aaa | AAA | AAA | Pernod-Ricard SA | Aaa | AAA | AAA |
| Alstom SA | Aaa | AAA | AAA | Peugeot SA | Aaa | AAA | AAA |
| AXA SA | Aaa | AAA | AAA | PPR | Aaa | AAA | AAA |
| AXA SA (Sub) | Aaa | AAA | AAA | Publicis Groupe SA | Aaa | AAA | AAA |
| BNP Paribas SA | Aaa | AAA | AAA | Rallye SA | Aaa | AAA | AAA |
| BNP Paribas SA (Sub) | Aaa | AAA | AAA | Renault SA | Aaa | AAA | AAA |
| Bouygues SA | Aaa | AAA | AAA | Rhodia SA | Aaa | AAA | AAA |

(To be continued on the next page)

Appendix 1. CDS reference entity (To continue)

| | | | | | | | |
|---|-----|-----|-----|--------------------------------|-----|-----|-----|
| Cap Gemini SA | Aaa | AAA | AAA | Sanofi | Aaa | AAA | AAA |
| Carrefour SA | Aaa | AAA | AAA | Schneider Electric SA | Aaa | AAA | AAA |
| Casino Guichard Perrachon SA | Aaa | AAA | AAA | SCOR SE | Aaa | AAA | AAA |
| Cie de St-Gobain | Aaa | AAA | AAA | SCOR SE (Sub) | Aaa | AAA | AAA |
| Credit Agricole SA | Aaa | AAA | AAA | Societe Generale SA | Aaa | AAA | AAA |
| Credit Agricole SA (Sub) | Aaa | AAA | AAA | Societe Generale SA (Sub) | Aaa | AAA | AAA |
| Credit Lyonnais SA | Aaa | AAA | AAA | Societe Television Francaise 1 | Aaa | AAA | AAA |
| Credit Lyonnais SA (Sub) | Aaa | AAA | AAA | Sodexo | Aaa | AAA | AAA |
| Danone SA | Aaa | AAA | AAA | Suez SA | Aaa | AAA | AAA |
| Electricite de France SA | Aaa | AAA | AAA | Technip SA | Aaa | AAA | AAA |
| European Aeronautic Defence and Space Co NV | Aaa | AAA | AAA | Thales SA | Aaa | AAA | AAA |
| France Telecom SA | Aaa | AAA | AAA | Total SA | Aaa | AAA | AAA |
| GDF Suez | Aaa | AAA | AAA | Unibail-Rodamco SE | Aaa | AAA | AAA |
| Gecina SA | Aaa | AAA | AAA | Valeo SA | Aaa | AAA | AAA |
| Havas SA | Aaa | AAA | AAA | Veolia Environnement SA | Aaa | AAA | AAA |
| Klepierre | Aaa | AAA | AAA | Vinci SA | Aaa | AAA | AAA |
| Lafarge SA | Aaa | AAA | AAA | Vivendi SA | Aaa | AAA | AAA |
| LVMH Moet Hennessy Louis Vuitton SA | Aaa | AAA | AAA | Wendel SA | Aaa | AAA | AAA |

GER (Total 41)

| | | | | | | | |
|-------------------------------------|-----|-----|------|--|-----|-----|------|
| Allianz SE | Aaa | AAA | AAAu | Henkel AG & Co KGaA | Aaa | AAA | AAAu |
| Allianz SE (Sub) | Aaa | AAA | AAAu | IKB Deutsche Industriebank AG | Aaa | AAA | AAAu |
| BASF SE | Aaa | AAA | AAAu | Lanxess AG | Aaa | AAA | AAAu |
| Bayer AG | Aaa | AAA | AAAu | Linde AG | Aaa | AAA | AAAu |
| Bayerische Motoren Werke AG | Aaa | AAA | AAAu | MAN SE | Aaa | AAA | AAAu |
| Commerzbank AG | Aaa | AAA | AAAu | Merck KGaA | Aaa | AAA | AAAu |
| Commerzbank AG (Sub) | Aaa | AAA | AAAu | Metro AG | Aaa | AAA | AAAu |
| Continental AG | Aaa | AAA | AAAu | Muenchener Rueckversicherungs AG | Aaa | AAA | AAAu |
| Daimler AG | Aaa | AAA | AAAu | Muenchener Rueckversicherungs AG (Sub) | Aaa | AAA | AAAu |
| Deutsche Bank AG | Aaa | AAA | AAAu | Porsche Automobil Holding SE | Aaa | AAA | AAAu |
| Deutsche Bank AG (Sub) | Aaa | AAA | AAAu | ProSiebenSat.1 Media AG | Aaa | AAA | AAAu |
| Deutsche Lufthansa AG | Aaa | AAA | AAAu | Rheinmetall AG | Aaa | AAA | AAAu |
| Deutsche Post AG | Aaa | AAA | AAAu | RWE AG | Aaa | AAA | AAAu |
| Deutsche Telekom AG | Aaa | AAA | AAAu | Siemens AG | Aaa | AAA | AAAu |
| E.ON SE | Aaa | AAA | AAAu | Suedzucker AG | Aaa | AAA | AAAu |
| EnBW Energie Baden-Wuerttemberg AG | Aaa | AAA | AAAu | ThyssenKrupp AG | Aaa | AAA | AAAu |
| Evonik Degussa GmbH | Aaa | AAA | AAAu | TUI AG | Aaa | AAA | AAAu |
| Fresenius SE & Co KGaA | Aaa | AAA | AAAu | UniCredit Bank AG | Aaa | AAA | AAAu |
| Hannover Rueckversicherung AG | Aaa | AAA | AAAu | UniCredit Bank AG (Sub) | Aaa | AAA | AAAu |
| Hannover Rueckversicherung AG (Sub) | Aaa | AAA | AAAu | Volkswagen AG | Aaa | AAA | AAAu |
| HeidelbergCement AG | Aaa | AAA | AAAu | | | | |

