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Issues With Access to Acquisition Data and Information in the Department of Defense: Doing Data Right in Weapon System Acquisition

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Doing Data Right in DoD Weapon System Acquisition

Sponsored by Mr. Mark Krzysko, AT&L/ARA/EI

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Acquisition Data Have Many Purposes

- Transparency
- Cost control
- Distribution of federal spending
- Small business goals attainment
- Identify and prevent fraud, waste, and abuse
- Analyses for improved decision making
- Compliance and tracking items in various processes
- Archive

Acquisition Data Opportunities

- AT&L/ARA/EI has identified 76 potential acquisition decisionmaking data opportunities
- These data opportunities are highly dispersed throughout DoD and the Federal Government
- Data are organized by both information system owner and also by the following functional business areas:
 - Research and development (R&D)
 - Requirements
 - Budgeting

Can DoD solve its acquisition questions with these sources?

- Contracting
- Contract Performance
- Financial Execution
- Program Cost /Schedule/Performance
- Human Capital
- Acquisition Oversight/Portfolio Management

RAND Was Asked to Consider Several Key Questions

- What data are available to help assist in defense acquisition decision-making? (complete)
- Where do acquisition data reside? (complete)
- Who can access the information? (complete)
- Can we get access to these data for acquisition-related purposes? (complete)
- What would we utilize the data for? (future work)

Research Approach

Identify Identify Identify data data data providers domains users Review **Review DoDI Collect user** information 5000.02 information systems and information from systems their elements requirements

- Heavily leveraged some of RAND's most advanced users of acquisition data for the deep dives
- Identified policies that specified the origins of the information system and data
- Reviewed documents that identified managers/owners/users/providers of acquisition data
- Conducted discussions to supplement RAND knowledge and available information

We Analyzed 21 Acquisition Information Systems

- We analyzed these information systems in order to identify where acquisition data or information reside that support current information requirements in DoDI 5000.02
- We reviewed 5 federal-level, 13 OSD-level, and 3 service-level systems (one Army, one Air Force, and one Navy):
 - Of the 21 systems, at least one RAND study-team member had working knowledge of eleven;
 - For five systems, a study-team member had limited prior or current working knowledge; and
 - For the final five systems, no RAND study team members had working knowledge

We Pursued Detailed Information on Data Opportunities Through Discussions With Information Managers

| Descriptive details on systems | |
|--|---|
| Abbreviation/common name | Access restrictions by data type, user, and security policy |
| Full data information system name | Data source's openness or data availability |
| Date entered service | "Tech stack" or software used for the system |
| Overview url for entrance (usually work best with which web browser) | Multiple versions because of access or attributes |
| Functional business area(s) data supports | Restrictions on downloading |
| Purpose of the system and its data | Process for requesting access |
| Owner, manager, and host of the system | Data elements (e.g., unit of data with a exact meaning) |
| Owner(s) of the data in the system | Other information systems that this system feeds |
| Organization responsible for adding or populating the system | Types of questions answered using the data in this system |
| Organization who developed the system | Users: number, composition (e.g., by organization) |
| Authoritative sources for the data in the system | Strengths of system and its data |
| Are the data in the system considered authoritative | Challenges of system and its data |
| Data transmitted to/from the system | Recommendations for improving system and its data |
| Policy creating/managing (e.g., statutory, order, policy directive) | |

Discussions showed that even common terms like "owner" or "user" are subject to interpretation, which suggests that a common taxonomy would be difficult to implement.

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Challenges in Conducting This Study

- Pursuing access to information systems: RAND worked with ARA/El to decide on systems for this effort
 - Given some challenges, with ARA/El agreement, decided not to pursue new study access to information systems
- Access varied from full (11) to partial (5) to no access (5)
 - Relied on discussions with information system owners and materials available on the systems
 - Unable to verify discussion information in some cases
- Substantial time required (both ARA/El and RAND time) to set up discussions with information managers
 - Amount of information obtained from discussions varied
- Study resources were primarily used to identify data opportunities, rather than analyze/assess data quality

Plethora of Acquisition Related Data Sources

- Formats: structured → unstructured
- Elements: unique → overlapping
 - Definitions can vary
 - Some driven by statutory requirements
- Time frames are non-stationary
- Systems have different:
 - Platforms, hardware
 - Architectures, software, interfaces
 - Vendors
 - Databases
- Accessibility, security varies

Multiple Factors Affect Future AQ Data Management...

- Current architectures may not support additional
 - Statutory requirements
 - Administrative changes
 - Security policy changes
- Technological advancements may improve
 - Collection efficiency
 - Quality
 - Aggregation
 - Ease of access/use
- Archiving data for future analysis/education

...and Past and Future AQ Systems Development

- Statutory compliance reporting/management tracking data needs, not analysis, largely drove
 - Creation
 - Evolution
 - Repurposing
- May or may not answer today's questions, but inflexible to answer tomorrow's
- Varying architectures/interfaces require analysts with
 - Cross system-analytic skills
 - Years of access/use to fully understand/master

Also Found Barriers to Use, Cross Use

- Access procedures are complicated and generally consist of many steps that may or may not guarantee access in the end
- Varying access procedures/permissions between and sometimes within systems
 - Federal systems most are public
 - DoD systems most are restricted (some more than others)
 - New users can have great difficulty establishing and maintaining access (how to, where, who, what?)
- Full access to AQ systems enables maximum use of data by analysts with a need to know
 - Balancing security and access needs is difficult

Lessons Learned From RAND's Experience Using Acquisition Data to Answer Complicated Questions

- Answering sophisticated acquisition questions requires analysts with detailed knowledge, access, and experience with numerous data sets
- When utilizing very large data sets, robust processing and storage capacity and the skills of research programmers are critical
- OSD CAPE and ARA/EI are helping to support improved access and use of available acquisition data
 - There's a focus on utilizing authoritative sources and analytical tools within CAPE and ARA/EI systems
 - ARA/El provides DoD acquisition personnel with visibility to data opportunities across DoD

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Improving Data Quality and Analytic Value

- Minimize manual entry and multiple instances
 - Designate authoritative data element sources
 - Require new system use and older systems migration
- Establish ways to verify/validate data wherever possible
- Require development of
 - User/data entry guides
 - Data dictionaries describing data elements/sources
- Require system owners to
 - Develop and update plans and budgets for continuous improvement of data quality and analytic value
 - Document unfunded requirements

Who has the authority to institutionalize/implement these changes given the diversity of data ownership in DoD?





Questions