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### Managing Your Scholarly Identity: Reputation & Impact

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### Managing Your Scholarly Identity: Reputation & Impact

What does Google say about you?

La...the construction of online identities or persona is now an essential activity for the academic both from the perspective of university value and individual/career value."

### **Curate you! : Guidelines**

- Establish your professional identity
- Build your network
- Be Consistent!
- Monitor yourself
- Track your impact

# Curating your online presence

### Roberts Lab

School of Aquatic and Fishery Sciences | University of Washington

#### Open Science

We practice open science with lab members maintaining online electronic lab notebooks. In addition we have developed a Data and Resource Sharing Plan and are in the process of providing a list of resources we use for open science. To learn more about what we are doing, be sure to view our weekly, live lab meetings on YouTube, follow us on Facebook, or check out one or more of our blogs.

### **Geoduck Data Dump**

We recently wrapped up a UW funded project on geoduck reproduction and in the last year generated tons of genomic, transcriptomic, and proteomic data.

Read the Report

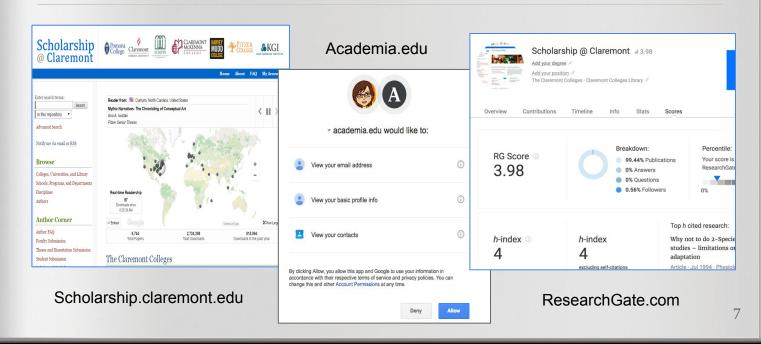
https://faculty.washington.edu/sr320/

### Scholarship@Claremont : 69,846

(average DLs/month)



### Research networking



### Copyright, Ethics, **Sharing**

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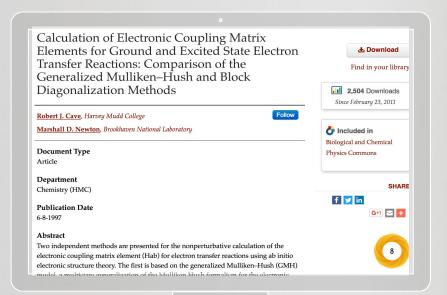
> though we ask that you make a 'closed' deposit if the journal has an embargo period. At the end of the embargo period

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### **Impact**

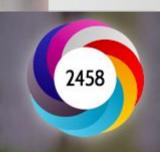
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#### ARTICLE #21 OF 100

Report of Partial findings from the National Toxicology Program Carcinogenesis Studies of Cell Pho Radiofrequency...

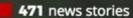


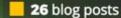
#### PRE-PRINT IN BIORXIV

A report released on pre-print server bioRxiv documents an increased risk of certain cancers in rats, following prolonged exposure to mobile phones.

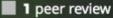
**MORE DETAILS** 







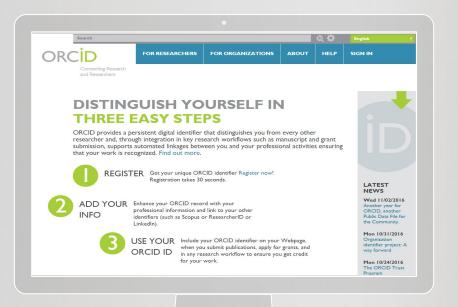




2 Wikipedia citations

### ORCID

Persistent digital identifier that distinguishes you from every other researcher.



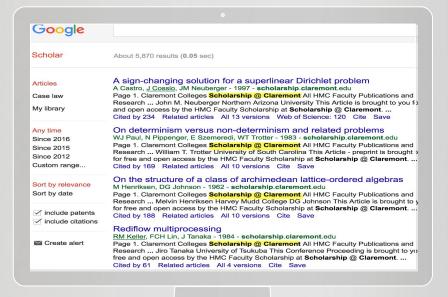
### Publishers, Funders, AltMetrics & ORCID



## We have your back!

Jessica Greene@ the CCL &

Allegra Swift @ the CCL



### **Acknowledgement**

Special thanks to all the people who made and shared these awesome resources for free!

- Presentation template by <u>SlidesCarnival</u>
- Create and Manage an Online Scholarly Presence LibGuide by Lisa Hinchliffe
- Notes on Building a Professional Presence Online. CC-BY 3.0 Jonathan McGlone
  & Meredith Kahn, Michigan Publishing
- http://libguides.libraries.claremont.edu/OnlineIdentity Claremont Colleges Library guide to online identity and reputation management

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