Hypoxia as a target for drug combination therapy of liver cancer

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Hepatocellular carcinoma (HCC) is the third most frequent cause of cancer deaths worldwide. The standard of care for intermediate HCC is transarterial chemoembolization. which combines tumour embolization with locoregional delivery of the chemotherapeutic doxorubicin. Embolization therapies induce hypoxia, leading to the escape and proliferation of hypoxia-adapted cancer cells. The transcription factor that orchestrates responses to hypoxia is hypoxia-inducible factor 1 (HIF-1). The aim of this work is to show that targeting HIF-1 with combined drug therapy presents an opportunity for improving outcomes for HCC treatment. HepG2 cells were cultured under normoxic and hypoxic conditions exposed to doxorubicin, rapamycin and combinations thereof, and analyzed for viability and the expression of hypoxia-induced HIF-1 α in response to these treatments. A pilot study was carried out to evaluate the antitumour effects of these drug combinations delivered from drug-eluting beads in vivo using an ectopic xenograft murine model of HCC. A therapeutic doxorubicin concentration that inhibits the viability of normoxic and hypoxic HepG2 cells and above which hypoxic cells are chemoresistant was identified, together with the lowest effective dose of rapamycin against normoxic and hypoxic

HepG2 cells. It was shown that combinations of rapamycin and doxorubicin are more effective than doxorubicin alone. Western Blotting indicated that both doxorubicin and rapamycin inhibit hypoxia-induced accumulation of HIF-1 α . Combination treatments were more effective *in vivo* than either treatment alone. mTOR inhibition can improve outcomes of doxorubicin treatment in HCC. *Anti-Cancer Drugs* 00:000–000 Copyright © 2017 The Author(s). Published by Wolters Kluwer Health, Inc.

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Introduction

Hepatocellular carcinoma (HCC) is the fifth most common cancer worldwide and the third most common cause of cancer-related deaths [1]; it is often diagnosed at an intermediate or an advanced stage, when treatment options are limited and the prognosis is poor. Transarterial chemoembolization (TACE) using the anthracycline antibiotic doxorubicin is the standard treatment for unresectable intermediate HCC [2]. TACE combines embolization with locoregional delivery of chemotherapeutic agent(s). HCCs are typically highly vascularized [3] and embolization therapies for HCC exploit the fact that the liver tumour is fed by the hepatic artery, whereas the normal liver tissue is fed mainly by the portal vein [4]. Disruption of the arterial blood supply results in a depletion of oxygen and nutrients to the tumour cells, and consequent necrosis and tumour

shrinkage. Drug-eluting bead transarterial chemoembolization (DEB-TACE) is a refinement of TACE and provides a one-step procedure for both embolization and drug delivery. DEB-TACE enables a controlled, localized and sustained release of the drug to the tumour bed, with reduced systemic doxorubicin and an improved safety profile compared with cTACE [5–7]. Currently, the most widely used and studied DEB is DC Bead, a sulphonate-modified polyvinyl alcohol hydrogel microsphere system that can be conveniently loaded in the hospital pharmacy with cationic drugs such as doxorubicin hydrochloride [8]. Once the drug has been fully sequestered into the beads by an ion-exchange process, it is delivered to the interventional radiologist and administered through the hepatic arterial vasculature to the site of the tumour, where the drug is then released in a controlled and sustained manner over the next weeks. A feature of the embolization of the blood vessels is the generation of ischaemia, which is the primary cause of tumour cell death following this procedure, but that also may have downstream ramifications.

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Tumour hypoxia is a feature of all solid tumours, and is a requirement for tumour growth [9]. Intratumoural hypoxia and the hypoxic phenotype are implicated in therapy resistance, tumour malignancy, tumour progression and a poor prognosis. A negative, but inevitable, consequence of embolization therapy is the de novo formation of hypoxic regions within the tumour. Hypoxic tumour cells undergo phenotypic adaptations that allow the cells to survive and results in the clonal selection of refractory tumour cells [10]. The transcription factor, hypoxia-inducible factor 1 (HIF-1) is the master regulator of cellular responses to hypoxia. HIF-1 is a heterodimeric DNA-binding complex consisting of α and β subunits. The HIF-1 α subunit is subjected to oxygen-dependent post-translational degradation by hydroxylation of prolyl residues within the oxygen-dependent degradation domain, which promotes the interaction of HIF-1 α with the von Hippel–Lindau tumour-suppressor protein, a component of the protein–ubiquitin ligase complex that targets HIF-1 α for rapid degradation. Under hypoxic conditions, HIF-1a stabilizes and translocates to the nucleus, where it heterodimerizes with HIF-1β. The HIF-1 complex binds to hypoxia response elements present in the enhancer or promoter regions of the HIF-1 target gene [11]. The transcriptional activity if HIF-1 is subjected to oxygendependent regulation, whereby the asparagyl hydroxylase factor inhibiting HIF-1 (FIH-1) blocks the association of transcriptional coactivators CREB (cAMP response element binding)-binding protein/p300 with the C-terminal transactivation domain of HIF-1 α in the presence of oxygen [12]. Clinical and animal studies have reported increased HIF-1a after TACE in both plasma and tumour samples [13–15]. The genes regulated by HIF-1 enable the cells to survive in a hypoxic environment and thus promote tumour growth [16].

The cytotoxicity of doxorubicin against cancer cells is attributed to the intercalation of the drug in the DNA of dividing cells; the induction of topoisomerase-II-mediated strand breaks; and the generation of oxygen radicals that damage DNA and cell membranes [17–19]. Recent data suggest that doxorubicin inhibits the transcription of HIF-mediated genes by blocking the binding of HIF-1 to the promoter region of hypoxia response genes [20].

Rapamycin interferes with the PI3K/Akt/mTOR signalling pathway, a pathway that is known to play an important role in cancer progression and is known to be deregulated in around half of all HCCs [21]. Activation of mTOR (mechanistic target of rapamycin) increases the rate of translation of HIF-1 α [22]. The mTOR inhibitor rapamycin has been shown to exert antitumoural effects *in vitro* and *in vivo* [23–30]. In addition to the use of either doxorubicin or rapamycin against HCC, there is also potential for the use of both in combination. Drugs that target molecular pathways exert their effects on stromal tissues and cells and the processes that support tumour growth, as well as on tumour cells themselves. Rapamycin and doxorubicin have been shown to have additive effects *in vivo* in murine models of liver, prostate, cervical and lung cancers [31–33].

The majority of in-vitro investigations are carried out at ambient (21%) oxygen, and do not properly model in-vivo intratumoural physiology, wherein oxygen concentrations are likely to be much lower [34]. To understand the biology of cells occupying hypoxic niches, in-vitro research needs to be carried out at physiologically relevant oxygen concentrations. Increased understanding of the pathophysiological responses to hypoxia will contribute towards improved treatment regimens and better outcomes for patients.

Here, we established a hypoxic model of HCC by cultivating HepG2 cells at 1% oxygen. The time-dependent and concentration-dependent effects of doxorubicin, rapamycin and both drugs in combination on the viability of HepG2 cells were investigated under both normoxic and hypoxic culture conditions. SDS-PAGE and Western Blotting were then used to evaluate the responses of hypoxia-induced HIF-1 α after application of the same chemotherapeutics. Finally, the antitumour effects of DEBs loaded with doxorubicin, rapamycin and both drugs in combination were investigated *in vivo* using an ectopic xenograft murine model of HCC.

Materials and methods

Cell lines

HepG2 cells were obtained from the American Type Culture Collection (Rockville, Maryland, USA) and cultured as recommended by the supplier. Cells were maintained in minimum essential medium + Earle's salts + L-glutamine, supplemented with 10% foetal bovine serum heat-inactivated and 1% nonessential amino acids (all from PAA Laboratories, GmBH, Cölbe, Germany). For hypoxic incubations (1% oxygen), the cells were cultured in a hypoxic glove box (COY Laboratory Products Inc., Grass Lake, Michigan USA).

Cell viability assay

HepG2 cells were seeded onto 96-well plates $(1 \times 10^4$ cells/well in 200 µl aliquots) and incubated overnight. Plates were exposed to doxorubicin (Zhejiang Hisun Pharmaceuticals, Zhejiang, China), rapamycin (LC Laboratories, Woburn, Massachusetts, USA) or a combination of both and incubated for 24, 48 and 72 h under normoxic or hypoxic conditions (six replicate wells for each drug concentration). Cell viability was assessed using the 3-(4, 5 dimethylthiazol-2-yl)-5-(3-carboxymethoxyphenyl)-2-(4 sulphophenyl) 2H-tetrazolium, inner salt (MTS) cytotoxicity assay (Promega, Southampton, UK) according to the manufacturer's instructions.

Western blot analysis

Cells were harvested and nuclear extracts were prepared. Overall, $20 \,\mu g$ of protein (as determined by Bradford assay)

was resolved on a 10% polyacrylamide gel and transferred to a polyvinylidene fluoride membrane (Immobilon-P membrane; Millipore Corp., Watford, Hertfordshire). Immunoblotting was carried out using antibodies against HIF-1 α (Cell Signalling Technology, Danvers, Massachusetts, USA) and Lamin B1 (Abcam, Cambridge, UK). Protein was detected and quantified using chemiluminescence (Amersham ECL Plus Western Blotting Detection Reagents; GE Healthcare, Buckinghamshire, UK) and FlouroChem software (Alpha Innotech; San Leandro, California, USA); the target protein was normalized to a house-keeping protein control.

Immunohistochemistry

HepG2 cells were seeded onto chamber slides (Fisher Scientific, Leicestershire, UK) and incubated under normoxic conditions until confluence was 60%. The cells were then incubated in either 21% oxygen or 1% oxygen for 24 h and fixed with 3.7% formalin. The cells were incubated overnight with antibodies to HIF-1 α , and then incubated with tetramethylrhodamine-5-(and 6)-isothiocyanate fluorescein isothiocyanate conjugated secondary antibody. 4',6-Diamidino-2-phenylindole staining was used to visualize the nucleus. Images are taken at \times 100 magnification.

Ectopic xenograft murine model of hepatocellular carcinoma

Experiments were conducted by EPO-GmbH and approved by LAGeSo (State Office of Health and Social Affairs), Berlin. National Medical Research Institute nu/ nu mice (Taconic M&B, Ry, Denmark), adult females of 20 g were randomly assigned to treatment groups. In all, 1×10^7 HepG2 cells from the culture were transplanted subcutaneously at day 0. Treatment started when tumours were of palpable size. DC Bead microspheres (Biocompatibles UK Ltd, Camberley, UK) were loaded to a doxorubicin concentration of 25 mg/ml, a rapamycin concentration of 20 mg/ml and a combination of both as described previously [35]. The beads were lyophilized and gamma sterilized (Isotron PLC, Wiltshire, UK). A 3 ml aliquot of alginate solution (CellMed Ag, Alzenau, Germany) was added to a vial containing 1 ml of beads and mixed. Overall, 100 µl of bead/alginate mix was applied adjacent to the tumour by direct injection. For oral administration, rapamycin powder was dissolved in ethanol to a concentration of 10 mg/ml and diluted to 0.01 mg/ml in drinking water. A dose of 1 mg/kg/day was administered by gavage. Tumour growth was measured twice per week in two perpendicular diameters using a calliper. Tumour volume was calculated using the ellipsoid volume formula (volume = $\pi/6 \times \text{length} \times \text{width}^2$). The mice were inspected for signs of toxicity and behavioural changes immediately after application of the beads and then twice daily. Body weight change was used as a parameter for toxicity and was determined twice per week. Mice were euthanized at a moribund stage or if the tumour was larger than 10% of the total body weight. The tumours were excised and weighed postmortem.

Results

The effects of doxorubicin, rapamycin and combinations on cell viability under normoxic and hypoxic conditions To determine the effect of doxorubicin, rapamycin and combinations of both on HepG2 cell viability, a series of time-dependent and concentration-dependent MTS assays were carried out. The effects of doxorubicin alone are summarized in Fig. 1a. After 48 h (Fig. 1a), 10, 25 and 50 µmol/l doxorubicin treatments all reduced the viability of HepG2 cells cultured under normoxic conditions (P = 0.000, 0.002 and 0.004, respectively). The 10 µmol/l treatment was not significantly more effective than either the 25 or the 50 μ mol/l treatments (P = 0.126 and 0.648, respectively). After 72 h, 10, 25 and 50 µmol/l doxorubicin treatments all reduced the viability of HepG2 cells cultured under normoxic conditions (P = 0.000, 0.001 and 0.010, respectively). The 10 µmol/l treatment was not significantly more effective than either the 25 or the 50 μ mol/l treatments (P = 0.993 and 1.000, respectively). The hypoxic cells were more resistant to doxorubicin treatment. After 48 h, only the 10 µmol/l treatment significantly reduced the cell viability of HepG2 cells cultured under hypoxic conditions (P = 0.005); treatments of 25 and 50 μ mol/l had no significant effect (P = 0.280 and 0.546, respectively). After 72 h, only the 10 µmol/l treatment significantly reduced the cell viability of HepG2 cells cultured under hypoxic conditions (P=0.001); treatments of 25 and 50 µmol/l had no significant effect (P=0.288 and 0.065, respectively).

The effects of rapamycin alone are summarized in Fig. 1b. The lowest effective concentration of rapamycin as a single agent after 24 h was 100 nmol/l for normoxic cells (P=0.011). Hypoxic cells were resistant to concentrations up to 500 nmol/l. The lowest effective concentration of rapamycin as a single agent after 48 h was 10 nmol/l for normoxic cells (P=0.028) and 100 nmol/l for hypoxic cells (P=0.006). Analysis of variance found a significant increase in cytotoxicity between doxorubicin alone and doxorubicin + 10 nmol/l rapamycin combinations in both normoxic and hypoxic cells after 24 h (P=0.000 and 0.05, respectively), but this effect was not observed at the later time points (Fig. 2).

Effects of doxorubicin and rapamycin on HIF-1 $\!\alpha$ induction

To determine the effect of these agents on the hypoxic induction of HIF-1 α , SDS-PAGE and Western Blotting were carried out on nuclear extracts from HepG2 cells exposed to doxorubicin or rapamycin when cultured under normoxic or hypoxic conditions. As shown in Fig. 3, 24 h exposure to hypoxic conditions resulted in a significant increase in nuclear HIF-1 α (P=0.001). This was confirmed using immunohistochemistry (Fig. 4).



The effects of (a) doxorubicin and (b) rapamycin on the viability of HepG2 cells cultured under normoxic and hypoxic conditions. HepG2 cells were seeded onto 96-well plates (1×10^4 cells/well) and incubated overnight. Plates were then exposed to doxorubicin or rapamycin and incubated for 24, 48 and 72 h under normoxic or hypoxic conditions. Cell viability was estimated using the MTS assay and normalized to untreated control. Data points represent mean ± SEM from at least three independent experiments. For statistical analysis of doxorubicin treatments, analysis of variance with Tamhane post-hoc comparisons was used; * denotes a significant decrease in cell viability compared with the control P < 0.01. For statistical analysis of rapamycin treatment, a one-tailed *t*-test was carried out; ** denotes a significant decrease in cell viability compared with the control P < 0.05.

Although the doxorubicin treatment of 10 μ mol/l had no significant effect, the 50 μ mol/l treatment significantly reduced the amount of HIF-1 α detected in the nucleus (P=0.002) (Fig. 3a). Doxorubicin treatment did not result in the induction of HIF-1 α in the nucleus of

normoxic cells (Fig. 3a). Both the 10 nmol/l rapamycin and the 100 nmol/l rapamycin treatments significantly inhibited the accumulation of HIF-1 α in the nucleus of hypoxic cells (P=0.021 and 0.001, respectively) (Fig. 3b).



The effects of doxorubicin + 10 nmol/l rapamycin on the viability of HepG2 cells cultured under (a) normoxic and (b) hypoxic conditions. HepG2 cells were seeded onto 96-well plates $(1 \times 10^4 \text{ cells/well})$ and incubated overnight. Plates were then exposed to doxorubicin + 10 nmol/l rapamycin and incubated for 24, 48 and 72 h under normoxic or hypoxic conditions. Cell viability was estimated using the MTS assay and normalized to untreated control. Data points represent mean ± SEM from at least three independent experiments. For statistical analysis, analysis of variance was carried out. *P < 0.000, **P < 0.05.

Effects of doxorubicin and rapamycin drug-eluting beads in a murine model of hepatocellular carcinoma

Consequent to the findings described above, the antitumour effects of doxorubicin and rapamycin, both as monotherapies and in combination, were evaluated *in vivo* in a pilot study using a murine model of HCC (Fig. 5). HepG2 tumour-bearing mice were treated with doxorubicin-loaded beads, rapamycin-loaded beads, rapamycin and doxorubicin co-loaded beads, oral rapamycin and doxorubicin-loaded beads in combination with



Nuclear accumulation of hypoxia-inducible factor 1α (HIF- 1α) after doxorubicin and rapamycin treatments. Normoxic and hypoxic HepG2 cells were exposed to doxorubicin or rapamycin for 24 h. Nuclear extracts were fractionated on a 10% SDS-PAGE gel, transferred to a PVDF membrane and probed with anti-HIF- 1α antibodies. Proteins were visualized using chemiluminescence. The membrane was stripped and reprobed using antibodies against the nuclear house-keeping protein Lamin B1. Protein levels were quantified using densitometry analysis. HIF- 1α was normalized to Lamin. Fold change compared with untreated hypoxic cells was calculated. Statistical analysis was carried out using a *t*-test. *P<0.05, **P<0.01.

oral rapamycin. At day 45, analysis of variance showed a significant difference between the treatment groups (P=0.008). Post-hoc comparisons indicated that three treatment regimens resulted in a significant reduction in tumour volume compared with the control - doxorubicinloaded beads (P = 0.014), rapamycin and doxorubicin coloaded beads (P=0.011) and oral rapamycin in combination with doxorubicin-loaded beads (P=0.021). Rapamycin monotherapies inhibited tumour growth for the duration of the experiment and oral rapamycin inhibited tumour growth more effectively than rapamycin-loaded beads, although the pattern of growth inhibition was the same for both treatments. Doxorubicin-loaded beads inhibited tumour growth in a manner similar to rapamycin-loaded beads up to day 32. We found that doxorubicin was necessary and sufficient for tumour regression, which occurred from day 32 in the doxorubicin-loaded bead cohort and in the rapamycin and doxorubicin co-loaded bead cohort. The most effective treatment overall was the combination of doxorubicin-loaded beads and oral rapamycin, which resulted in almost total inhibition of tumour growth to day 35, tumour regression from day 28 to 30 and day 42 to 45 and complete tumour destruction reported in one animal by day 45. All treatments resulted in decreased tumour weight compared with the control (Fig. 6). There was evidence of increased antitumoural activity with combination therapies compared with either treatment alone, and all treatments were well tolerated.

Discussion and conclusions

Here, we have identified a doxorubicin concentration of $10 \,\mu\text{mol/l}$ that is effective against normoxic and hypoxic HCC cells. This $10 \,\mu\text{mol/l}$ dose is commensurate with concentrations of doxorubicin that are eluted from DC Beads at distances of up to 350 and $600 \,\mu\text{m}$ [36–38]. Viable hypoxic cells have been observed at distances of $50-250 \,\mu\text{m}$ from the nearest blood vessel [39]; thus, tissue penetration of doxorubicin is sufficient to target hypoxic cells.

Hypoxia-induced mechanisms of resistance to doxorubicin are likely to be multifactorial and include reduced drug accumulation and increased drug efflux [40–42], resistance to apoptosis [43], decreased levels of topoisomerase II [44,45] and a reduction in free radicaldependent DNA damage [46]. Toxic effects that are oxygen dependent are reduced in hypoxia [47].

Hypoxia protected cells from doxorubicin-induced cytotoxicity (48 and 72 h treatments) at concentrations 10, 25 and 50 µmol/l. The cytotoxicity of doxorubicin is because of a number of different mechanisms, with the activation of one mechanism potentially having an inhibitory effect on other mechanisms and particular co-factors being required for efficient cytotoxicity in some cases. For example, doxorubicin is a topoisomerase II poison with the intercalation of doxorubicin into cellular DNA at higher drug concentrations itself potentially inhibiting the binding of TOP2 to cellular DNA and decreasing



Immunohistochemistry staining for hypoxia-inducible factor 1 (HIF-1) in normoxic and hypoxic HepG2 cells. Cells were seeded onto chamber slides. HepG2 cells were seeded onto chamber slides and incubated under normoxic conditions until confluence was 60%. The cells were then incubated under either (a) normoxic conditions or (b) hypoxic conditions for 24 h. The cells were incubated overnight with antibodies to HIF-1 α and then incubated with the TRITC-conjugated secondary antibody. 4',6-Diamidino-2-phenylindole staining was used to visualize the nucleus. Images are taken at \times 100 magnification. HIF-1 α is absent in normoxic cells and present in hypoxic cells.

TOP2-mediated cytotoxicity [48]. The complex interplay of these factors with hypoxia-induced cell survival mechanisms could explain why a 10 µmol/l dose is more effective than higher doses. In this study, only the 50 µmol/l dose of doxorubicin was shown to inhibit hypoxia-induced nuclear accumulation of HIF-1a. In line with this study, Potmesil et al. [49] reported that the frequency of single-strand DNA breaks in mouse leukaemia cells increased with doses of doxorubicin between 0.2 and 20 µmol/l, then plateaued in normoxic cells and declined in hypoxic cells until the concentration was increased to 200 µmol/l. Extracellular pH levels are also higher in hypoxic cells compared with normoxic cells because of the Warburg effect, which reduces the proportion of doxorubicin in the nonionized membranepermeable form and consequently causes a reduction in the accumulation of doxorubicin into cells [50-52]. Different local doxorubicin concentrations will also impact on this drug-partitioning effect and drug-efflux

mechanisms may also be more pronounced when the drug is at higher concentrations.

We subsequently established that 10 nmol/l rapamycin inhibited cell viability in normoxic cells, but that a concentration of 100 nmol/l was required to inhibit cell viability in hypoxic cells. Combinations of 10 nmol/l rapamycin with doxorubicin were more effective against both normoxic and hypoxic HepG2 cells than either treatment alone. A primary mechanism contributing towards drug resistance is increased drug efflux because of the upregulation of P-glycoprotein MDR1 [40,41]. Rapamycin has been reported to improve the uptake of chemotherapeutics in multidrug-resistant cell lines because of competitive inhibition as a result of a direct interaction of rapamycin with Pgp [53–55].

To ascertain the possible effects of doxorubicin and rapamycin on responses to hypoxia-induced survival pathways, we investigated their effects on hypoxia-induced nuclear





Antitumoural activity of doxorubicin and rapamycin treatments in a mouse model of hepatocellular carcinoma. In all, 5×10^6 HepG2 cells were subcutaneously implanted in NMRI: nu/nu mice (day 0). Tumour was palpable at day 23 after implantation and treatment was initiated. Rapamycin was administered by gavage at a dose of 1 mg/kg/day. 100 µl of beads loaded as specified was injected adjacent to the tumour. Tumour volume was measured at days 23, 25, 28, 30, 32, 35, 37, 42 and 45. Data shown represent the mean value of three replicates per group ± SEM, apart from the control group, where data represent the mean of two replicates ± SEM. Statistical analysis was carried out using analysis of variance analysis. * $P \le 0.05$; * $P \le 0.01$. DOXDEB, doxorubicin-loaded beads; RAPADEB, rapamycin-loaded beads; RAPADOXDEB, doxorubicin and rapamycin co-loaded beads.



Effects of doxorubicin and rapamycin treatments on tumour weight at day 45 in a mouse model of hepatocellular carcinoma. Mice were euthanized at day 45, and the tumours were excised and weighed. Data represent mean ± SEM. Because of the small sample sizes, statistical analysis was not carried out. DOXDEB, doxorubicin-loaded beads; p.o., orally; RAPADEB, rapamycin-loaded beads; RAPADOXDEB, doxorubicin and rapamycin co-loaded beads.

accumulation of HIF-1. Doxorubicin of 50 μ mol/l and rapamycin of 10 and 100 nmol/l attenuated the stabilization of HIF-1 α under hypoxic conditions.

Consequent to the findings described above, the antitumour effects of doxorubicin and rapamycin, both as monotherapies and in combination in vivo, were evaluated in a murine model of HCC. Rapamycin monotherapies inhibited tumour growth for the duration of the experiment. Doxorubicin was necessary and sufficient for tumour regression. The most effective treatment overall appears to be the combination of DOXDEB and oral rapamycin, which resulted in almost total inhibition of tumour growth to day 35, tumour regression from day 28 to 30 and day 42 to 45 and complete tumour destruction reported in one animal by day 45. There was evidence of increased antitumoural activity with combination therapies compared with either treatment alone, and all treatments were well tolerated. In agreement with our findings, combinations of doxorubicin with mTOR inhibition were found to be more effective than monotherapies in an orthotopic syngeneic rat HCC model [32] and in an ectopic xenograft mouse model of prostate cancer [33] and lung and cervical cancers [31]. If cancer cells with a hypoxic phenotype as well as cancer cells with a normoxic phenotype can be successfully targeted by specific drug regimens, as has been indicated by the data presented here, there is a possibility of improving the outcome of patients with primary liver cancer, a disease that, at present, has a dismal prognosis.

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Conflicts of interest

A.L.L. is a paid employee of Biocompatibles UK Ltd, the sponsor of a PhD CASE studentship for C.B. that generated the data in this manuscript. For the remaining authors, there are no conflicts of interest.

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