Center for Intercultural Learning, Mentorship and Research (CILMAR), International Programs, Purdue University

Incentivizing Faculty-led Study Abroad and Intercultural Learning Outcomes: A Grant Program Model

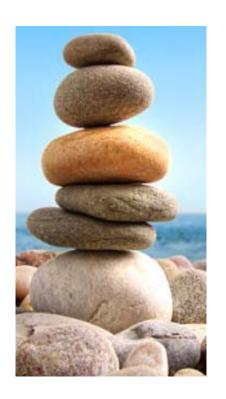
Michael A. Brzezinski, Dean, International Programs Kris Acheson- Clair, Associate Director of Intercultural Pedagogy & Scholarship, CILMAR Robert F. Cox, Associate Dean for Globalization, Purdue Polytechnic Institute



Guiding Principles

Intercultural Pedagogy Grant

- Study abroad directors as intercultural mentors (Paige, 2015)
 - Strategies for cross-cultural learning
 - Opportunities to reflect on experience
- Balancing challenge and support (Sanford, 1966)
- Good pedagogy
 - Clear objectives
 - Backward design (Fink, 2000)
 - Formative assessments
- Train the trainer approach

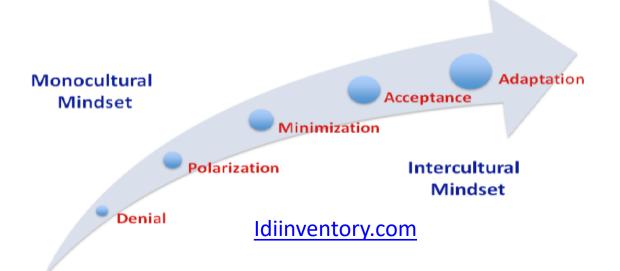




Theoretical Frameworks

Intercultural Pedagogy Grant

Intercultural Development Continuum



Mick Vande Berg's 4 Tasks

- Increasing self-awareness
- Increasing other-awareness
- 3. Managing our emotions
- 4. Bridging cultural gaps





AAC&U VALUE Rubric Intercultural Knowledge and Competence

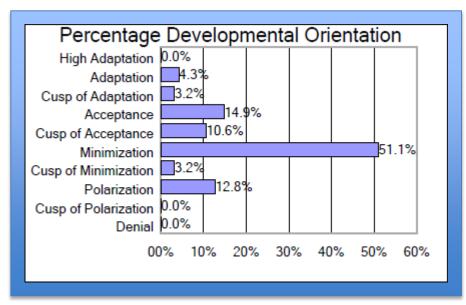
Domain	Competency
Knowledge (Cognitive)	Self-Awareness Worldview Frameworks
Skills (Behavioral)	Empathy Verbal and Nonverbal Communication Skills
Attitudes (Affective)	Curiosity Openness

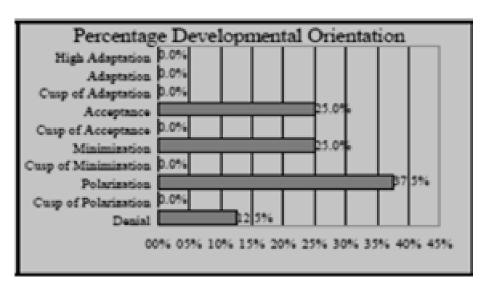
- Purdue Faculty Led Trips in 2015 (n=75)
 - Worldview 62
 - Openness and Curiosity 59
 - Communication Skills 50
- Purdue ENG Students (n=550)
 - Most Difficult Worldview
 - Most Important Openness

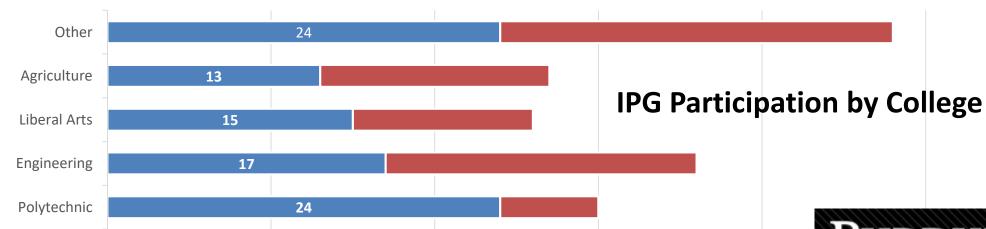


The Participants

Intercultural Pedagogy Grant





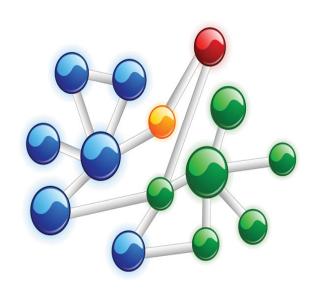


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Workshop Structure

Intercultural Pedagogy Grant

- Introductory Unit
 - Online readings and interactive assessment
 - Individual IDI debriefing
- Four two-hour workshops
 - Examples of Experiential learning + Reflection
 - Consideration of specific contexts and sharing of expertise
- Action plan for intercultural learning
 - Backwards design planning
 - Data report due before funding released



Challenges

Intercultural Pedagogy Grant

- Logistics
- Communication
- Data Management
- Sustainability





BACKGROUND: The Charge of the Purdue Polytechnic's Global Transformation

Students must have the experience of being immersed in an environment that is culturally, economically, or socially different from their own and has a different way of thinking about challenges and solutions.

Reality: Not ALL Polytechnic Students will go abroad



"SALES PITCH": To Purdue Polytechnic's Stakeholders

Administration:

 Desire for validated, measureable outcomes to assess decisions and actions pertaining to curriculum and study abroad offerings

Faculty:

- Assessment to aid in the enhancement of student experiences
- Aid in enhancing <u>faculty member's own</u> abroad experiences
- <u>Training was made mandatory</u> and announced 1 year in advance
- Study abroad subsidies were leveraged by Office for Globalization
- Incentives offered at University (\$3K) and College (\$1K) levels

Keeping in mind that faculty are usually competitive!



BUY-IN: Polytechnic Results To-Date

Administration:

Administrative Leadership team (school and department heads)
 affirmed IDI pre-and-post assessment for all students beginning fall
 2017 entering class

Faculty:

- 24 Study abroad program leaders are in the IPG training for 2017 programs leveraging \$141,000 SAIL Grants with \$68,000 from college (\$35K in SAIL cost-shares and \$33K additional program subsidies)
- 12 Polytechnic Faculty and Staff members participated in Intercultural Activity Train-the-Trainers session on January 18th



Broader Implications: Faculty Champions are Enhancing All Global / Cultural Experiences

Polytechnic GLOBAL / CULTURAL EXPERIENCES

Input

College-wide Environment of Global / Cultural Awareness

Study Abroad Activities (academic)

Global / Cultural Related Courses(academic)

Local or on Campus Global / Cultural Activities (non-academic)

International Experiences (non-academic)

Output



Broader Implications: Overall Strategy

1ST year Baselines





Identified
University Core
courses that
directly address
the four core
competencies.



2nd year Individual Development Plans and further course selections based on IDP ONLY for

Students choosing advanced certificates or minor degree





4th year
Mapping
Experiences
and overall
Effectiveness
for Plans of
Study

4th year Outcomes

Exit level IDI Assessment and BEVI Results





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DISCUSSION

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