

City of Lafayette

- Streetscapes –

Taking Main Street Mainstream

Kara Bishop – City of Lafayette

Dennis Carson – City of Lafayette

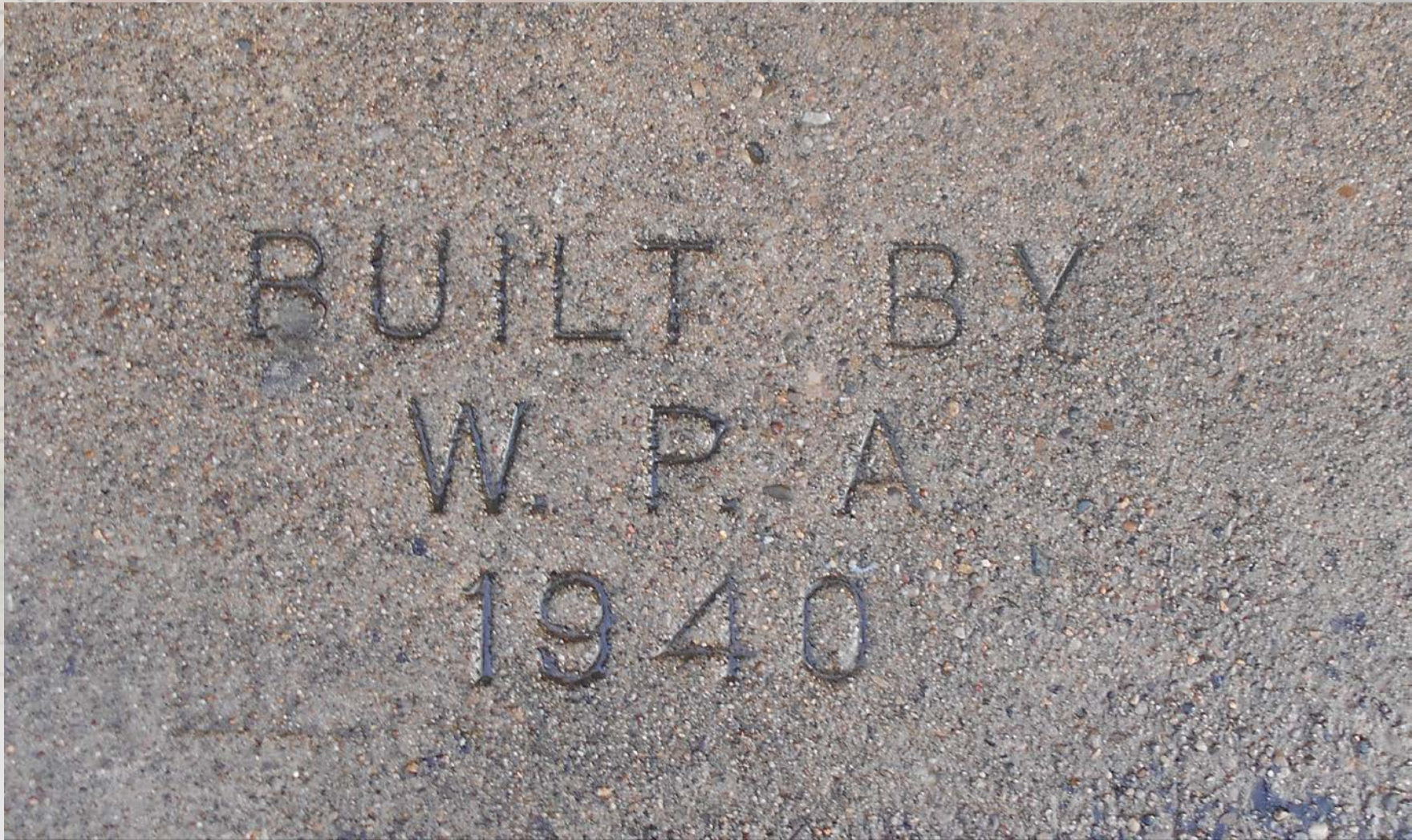
Brian Pohlar, P.E. – HWC Engineering



Purdue Road School
March 7, 2017











- Carry out the public's wishes
 - Strategic Plan for the Redevelopment of Downtown Lafayette – 1989 Camiros
 - Hyett Palma – Up with Downtown 2002
 - Hyett Palma – Up with Downtown Update 2007
 - Assessment Findings and Suggestions Report – Destination Development International 2008
- Continue the success of the current streetscape initiative.
- Build upon the current design but pay special attention and support the Main Street retail corridor.
- Create a strong identity and unique sense of place.
- Balance the needs of pedestrian and vehicle access.
- Redevelopment of sidewalks/streets for economic development.



Goals

- Support Main Street as an integral part of the downtown community.
- Support and build upon the unique heritage and environmental character particularly its historic core.
- Balance the needs and uses by businesses, residents, visitors, institutions and events.
- Encourage economic development.
- Enhance downtown and its quality of life for all citizens.

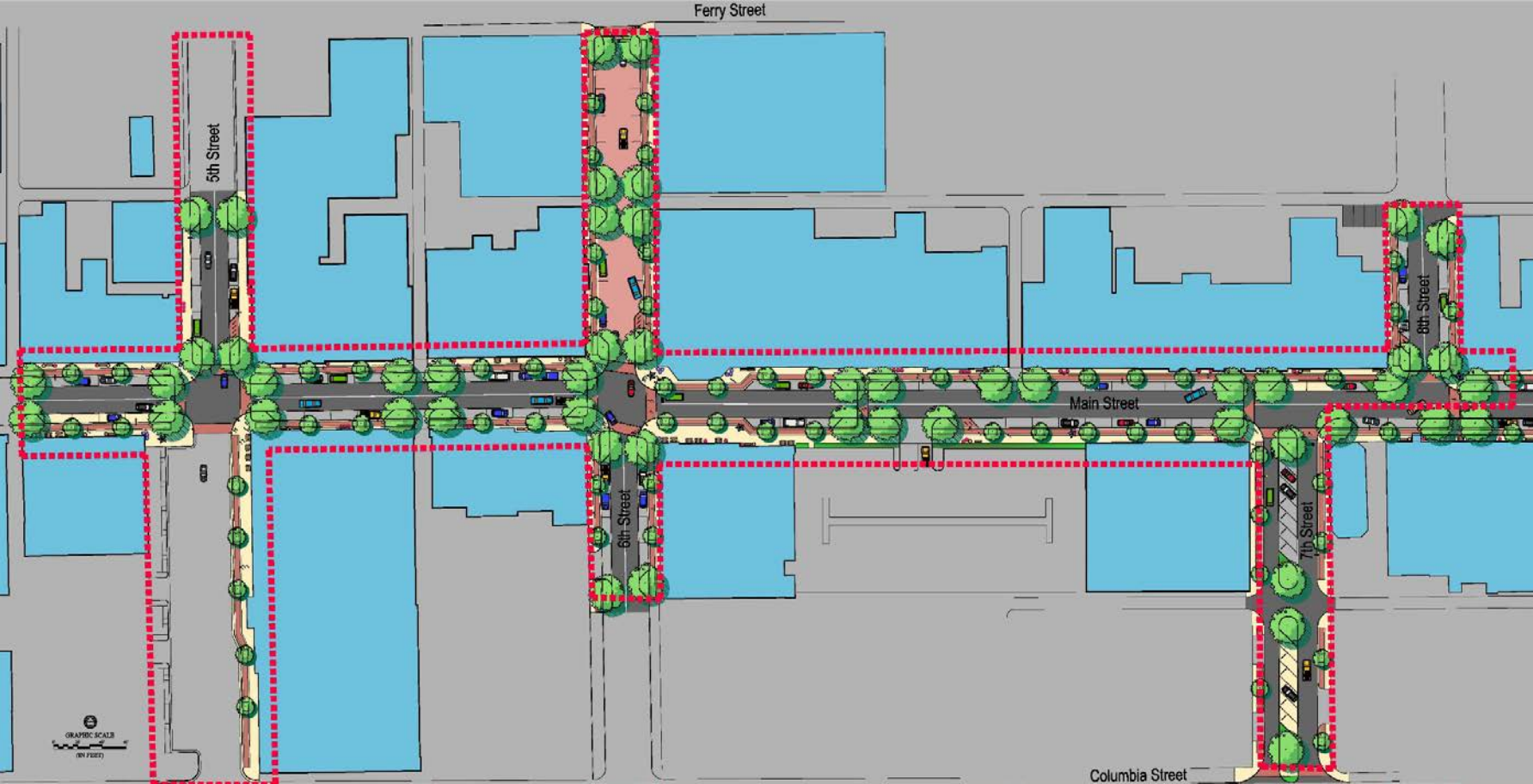
Scope

- 4th Street through 11th Street and extending ½ block north and south of Main Street on the numbered cross streets.
- Analysis of existing conditions with recommendations for sidewalk and street configuration, materials, parking, accessibility, signage, wayfinding, lighting, traffic, signal replacement, drainage, utilities, landscaping, festival space, public art, street furniture and related accessories.

Output: A conceptual draft plan reflecting past and current stakeholder Input, as well as best practices for successful downtown development.



Project Scope



Amenities



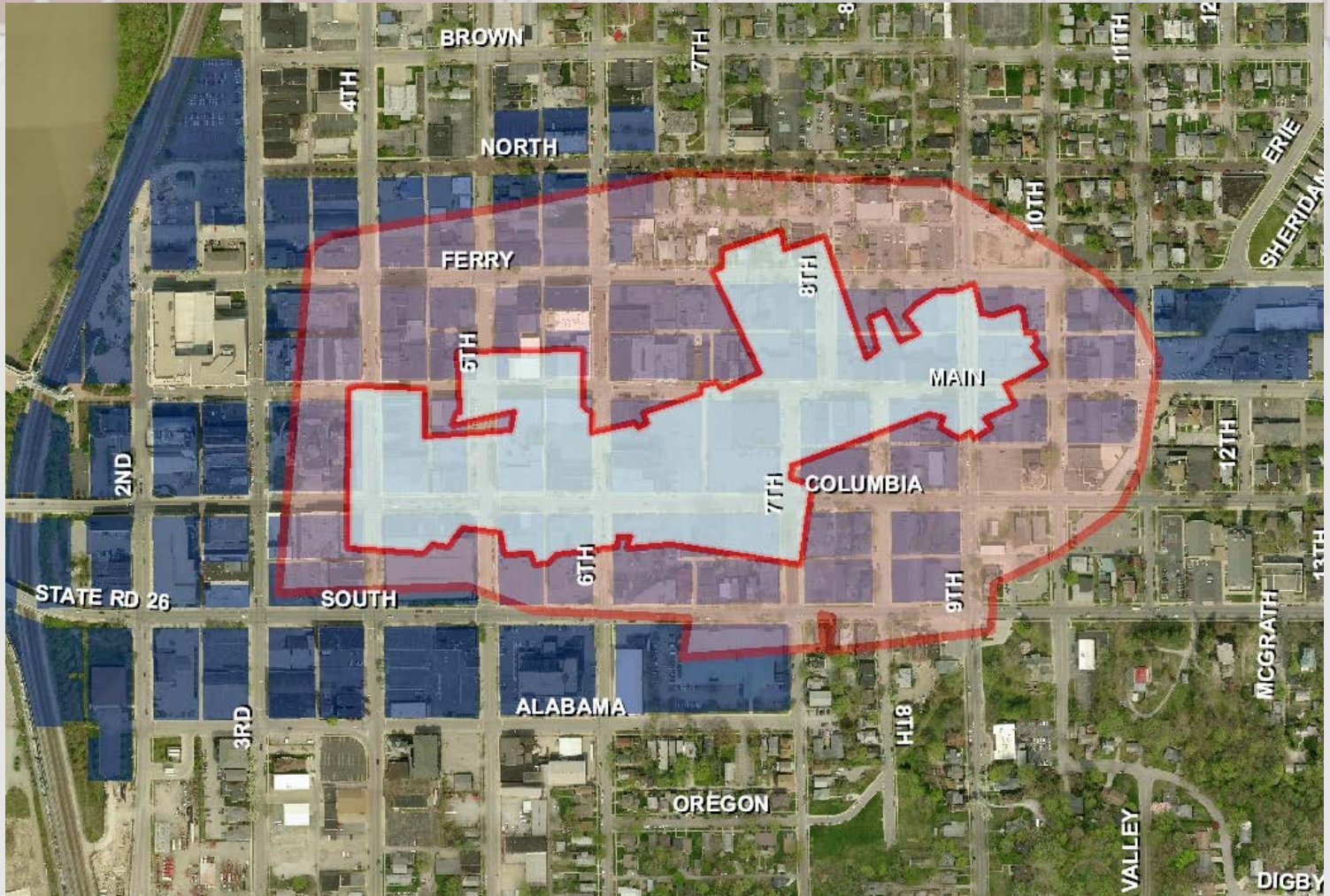
Coal Chutes/Basements (60)



Parking



The Perception Gap



Design/Bidding

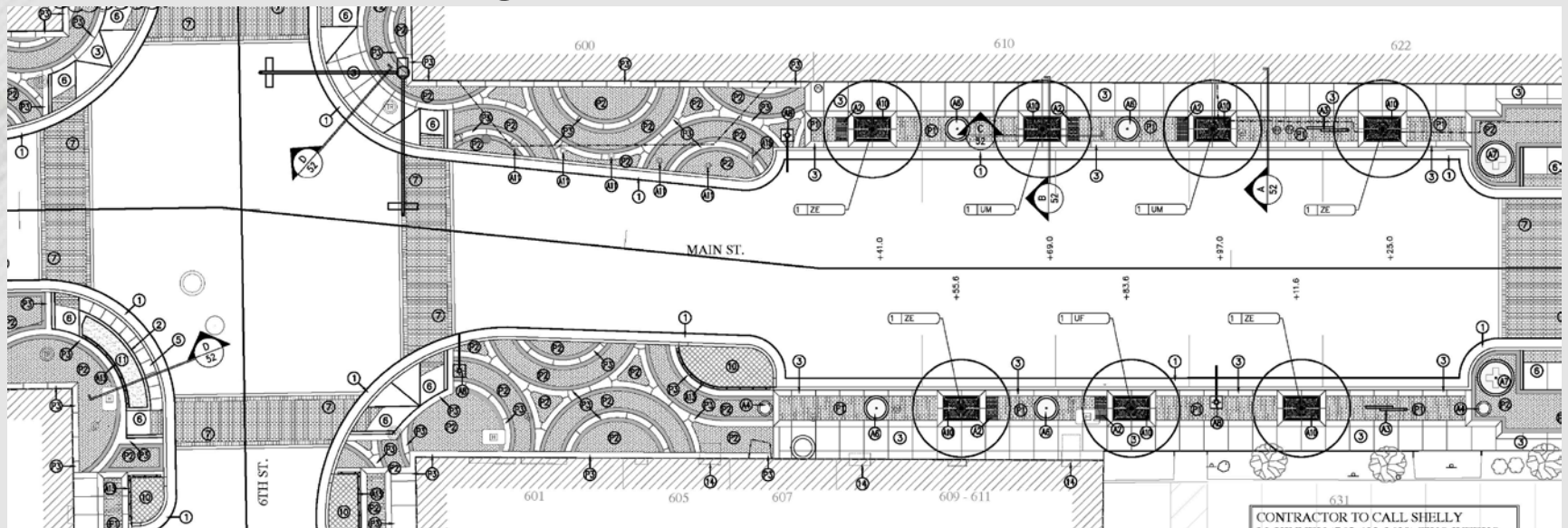
Final Design was completed in September 2015

Bids were received October 13, 2015

Low Bid was \$4,126,782.90

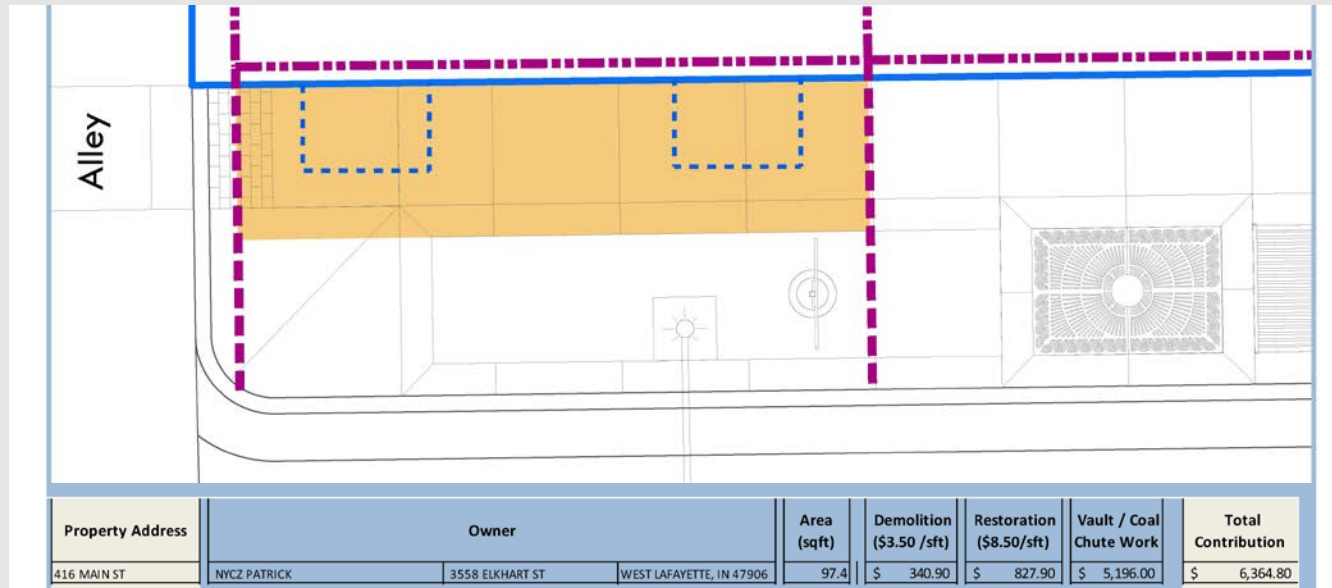
2nd Bid was \$4,130,724.00 (difference of \$3,941.10)

Notice to Proceed was given to Milestone Contractors on October 27, 2015



Owner Contributions

Each Property Owner contributed money for reconstruction of sidewalks
 Responsible for demolition (\$3.50 per sq ft) and restoration (\$8.50 per sq ft) for 5 feet around their building.
 Amounted to approximately \$300,000 for the project.

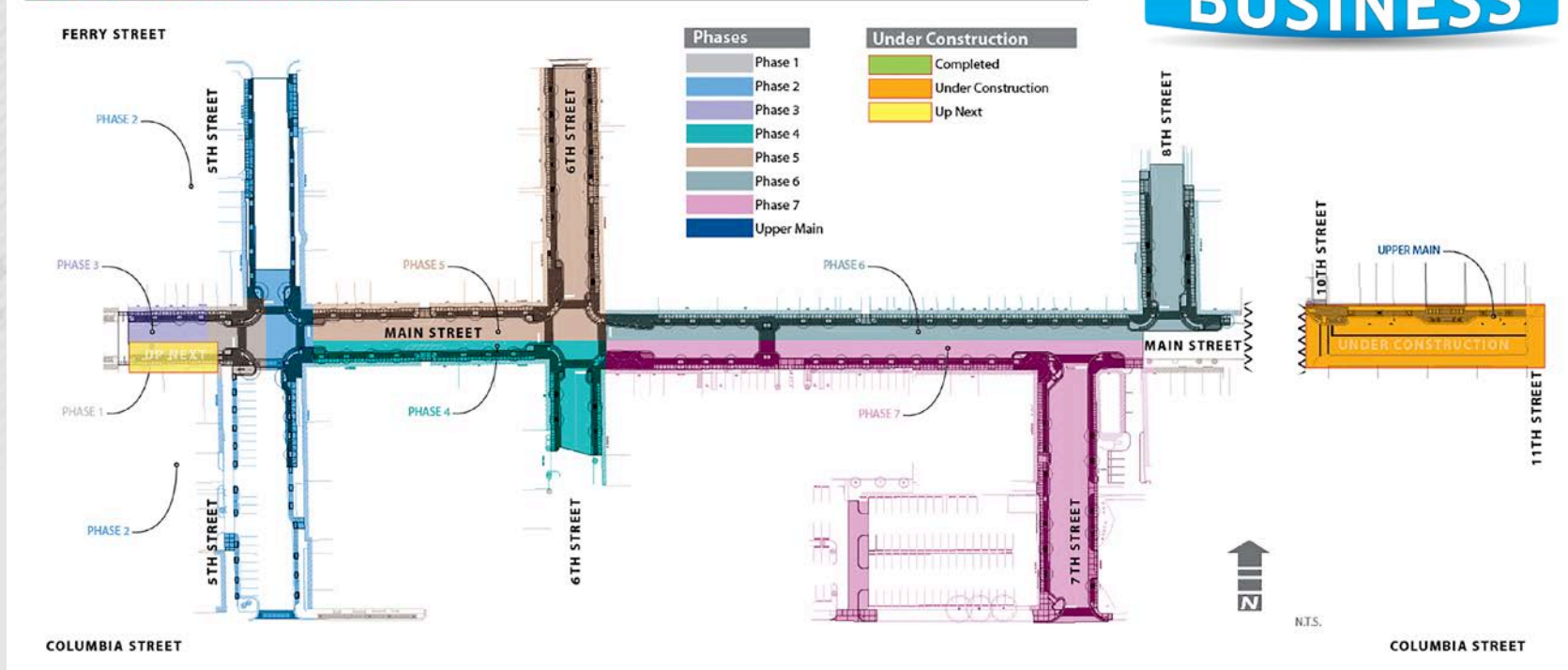


Getting Creative & Collaborative

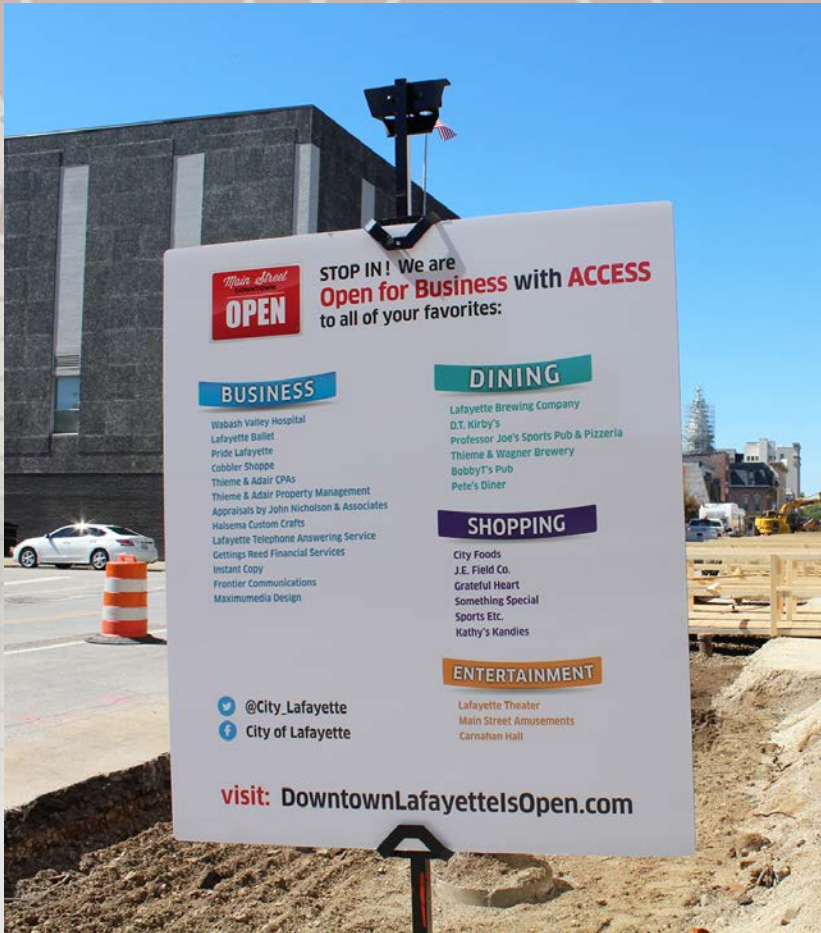
Everyone at the table, team approach. Shop/Property Owners, Design/Construction Crews & Marketing/Outreach Partners



2016 Construction Phasing Plan



Marketing Components



www.downtownlafayetteisopen.com



Main Street DOWNTOWN OPEN FOR BUSINESS

THE PROJECT OUR STORY OUR SHOPS GET CONNECTED MORE INFO NEWS

WE ARE OPEN FOR BUSINESS

Explore locally owned shopping experiences in Lafayette Indiana's Downtown Arts & Market District. From dining to dancing and entertainment...

WE ARE OPEN!

THE ADVENTURES OF WILL & MARQ

THE LATEST NEWS FROM DOWNTOWN'S MAIN STREET PROJECT

- [MORE PARKING NOW AVAILABLE IN DOWNTOWN](#)
- [Weekly Update \(1/9/2017 - 1/13/2017\)](#)

SIGN UP FOR UPDATES & READ ALL THE NEWS

Tweets by @City_Lafayette

City of Lafayette @City_Lafayette
Congratulations @GEAviation #Lafayette #Indiana. We are beyond proud to have you as part of our community #LeadingTheWay
7h

City of Lafayette @City_Lafayette

Embed View on Twitter



Public Kick-Off, Stakeholder Meetings

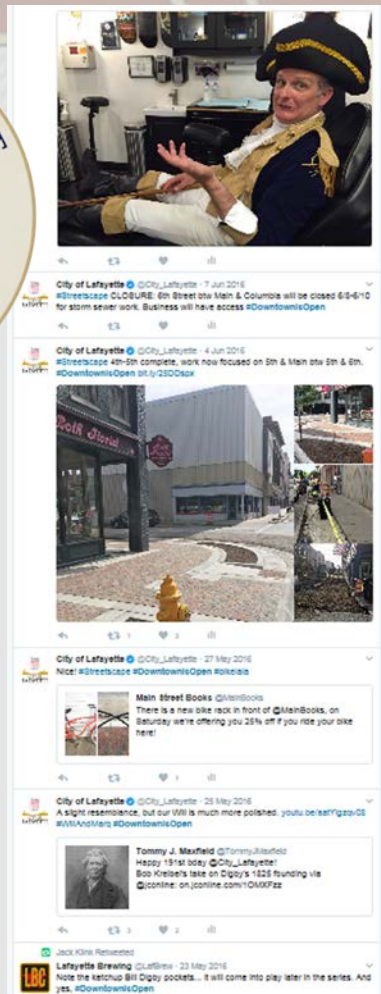


You Tube - The Adventures of Will and Marq



#DowntownIsOpen
#Streetscape
#ShopLocal
#WillAndMarq

Combined social media reach exceeded 500,000



Discover Downtown With Will & Marq



Main Street is open for business... and so much more!

Meet Will and Marq—William Digby, who founded the great city of Lafayette, Indiana and his companion, none other than the Marquis de Lafayette, the man whose moniker stamps our town. Join the dynamic duo as they roam this great city of ours and explore all that downtown has to offer. Don't miss a single installment of The Adventures of Will & Marq video series brimming with adventure, intrigue, romance—OK, maybe not that last one.



Stakeholder involvement, fun moments



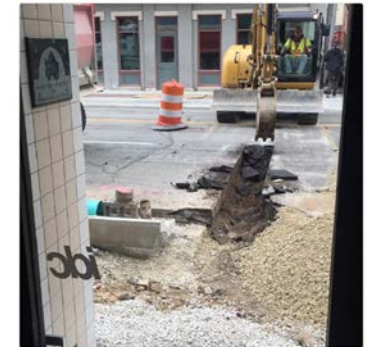
Bistro 501
24 mins · 🌐

With all of the construction going on out front of Bistro 501, we have decided to have a little fun... and so, our City of Lafayette Sidewalk Street Renovation Bistro 501 Photo Campaign begins..... With a moat and a crocodile. Enjoy, more to come!



Patrick Nycz @PatrickNycz · 17 May 2016

So excited. I think we're getting a moat! @City_Lafayette #downtownisopen



Artists' Own
November 20, 2016 · 🌐

Thank you to all of our loyal customers who braved the construction to visit our shop! Main Street between 5th and 6th is almost finished. It was time to draw a winner for our "Thank You" door prize.



Stakeholder involvement, fun moments



Construction Challenges



Construction Challenges



Construction Challenges



Construction Challenges



Construction Challenges



Construction Challenges



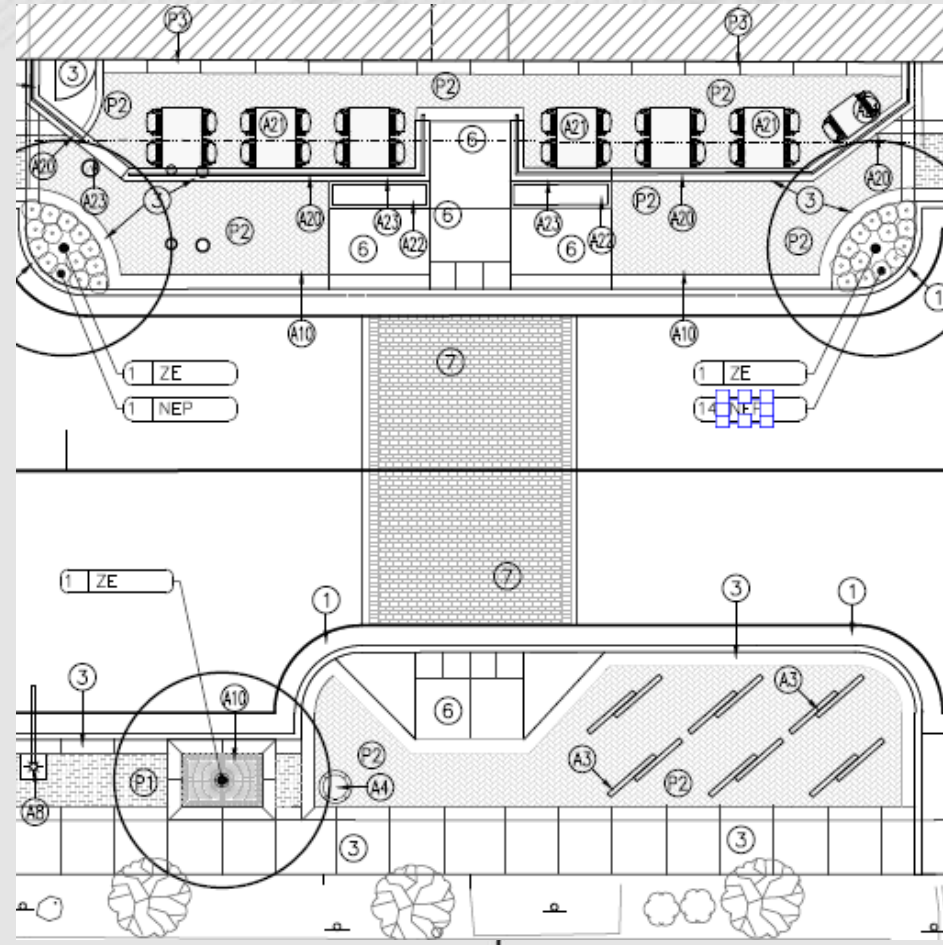
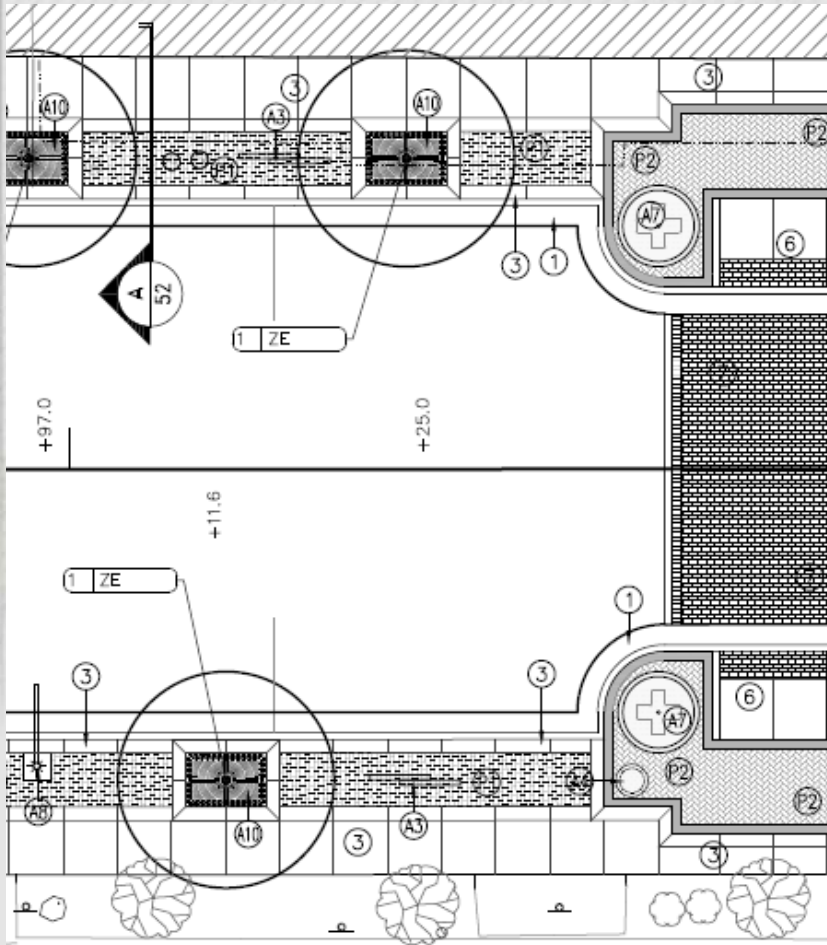
Construction Challenges



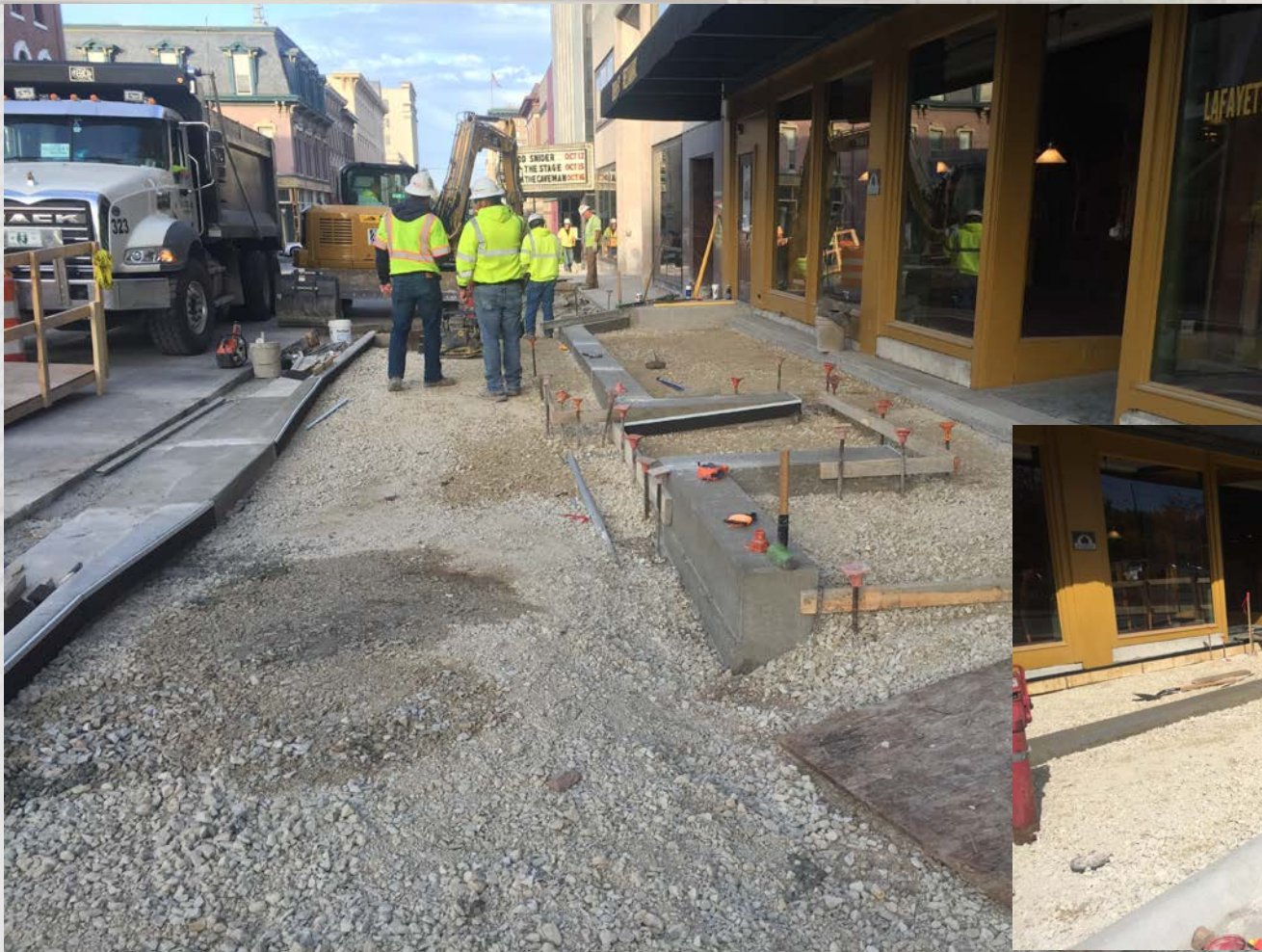
Construction Challenges – Lafayette Brewing Co.



Construction Challenges – Lafayette Brewing Co.



Construction Challenges – Lafayette Brewing Co.



Construction Challenges – Lafayette Brewing Co.



Streetscape Results – Lafayette Brewing Co.



Streetscape Results



Streetscape Results



Streetscape Results



Streetscape Results



Streetscape Results



Questions?



Thank you.

