

Reducing Cancer Disparities by Engaging Stakeholders (RCaDES) Initiative: 1st Annual Conference on Friday, December 2nd, 2016

Agenda

8:00 am – 8:30 am	REGISTRATION AND CONTINENTAL BREAKFAST
8:30 am – 9:00 am	<p>WELCOME AND OPENING REMARKS</p> <p>Ronald E. Myers, DSW, PhD <i>Professor, Director of the Division of Population Science, Department of Medical Oncology, Sidney Kimmel Cancer Center, Sidney Kimmel Medical College (SKMC)</i></p> <p>Stephen K. Klasko, MD, MBA <i>President/CEO, Thomas Jefferson University, Jefferson Health</i></p> <p>80% by 2018</p> <p>John Alduino, MEd <i>Senior Director, State Health Systems, American Cancer Society (ACS) and</i></p> <p>April Barry, LSW, MSW <i>Evaluation Manager, Division of Cancer Prevention and Control, Bureau of Health Promotion and Risk Reduction, Pennsylvania Department of Public Health</i></p>
9:00 am – 10:30 am	<p>THE RCaDES INITIATIVE</p> <p>Overview by Coordinating Team Members</p> <p>Insights from the Learning Community</p> <p>Jenné Johns, MPH <i>Director of Health Disparities, Corporate Medical Management, AmeriHealth Caritas</i></p> <p>Beth Careyva, MD <i>Associate Director, Lehigh Valley Practice-Based Research Network, Lehigh Valley Health Network</i></p> <p>April Reilly, MSW, Senior Director, American Cancer Society</p> <p>Patient Stakeholder Advisory Committee Representatives</p> <p>Q&A</p>
10:30 am – 10:45 am	Break
10:45 am – 12:00 am	<p>KEYNOTE CONVERSATION: THE RCaDES INITIATIVE AS A MODEL TO ADDRESS CANCER SCREENING DISPARITIES</p> <p>Ronald E. Myers, DSW, PhD (Moderator)</p> <p>Stephen Thomas, PhD <i>Professor, Department of Health Services Administration, School of Public Health and Founding Director, Maryland Center for Health Equity, University of Maryland in College Park</i></p> <p>Denise Rodgers, MD, FAAFP <i>Vice Chancellor for Interprofessional Programs at Rutgers Biomedical and Health Sciences, Professor, Department of Family Medicine and Community Health, Rutgers University.</i></p> <p>Q&A</p>

12:00 pm – 1:00 pm

LUNCH AND NETWORKING – Eakins Lounge, Jefferson Alumni Hall

1:00 pm – 2:15 pm

Panel Discussion: All Together Now? Health System, Insurer, and Employer Support for Implementing Evidence-based Colorectal Cancer Screening Interventions

Michael Rosenthal, MD (Moderator)

Department of Family Medicine and Community Health, University of Pennsylvania

Health System, Insurer and Employer Perspectives

Frank Brown, MD

Senior Medical Director of Cigna Healthcare's Mid-Atlantic Region

Mitchell Kaminski, MD

Chief Clinical Officer, DVACO

Victor Caraballo, MD, MBA

Senior Medical Director for Quality Management, Independence Blue Cross

Glenn Hamilton, MD

Vice President, Corporate Clinical Policy, AmeriHealth Caritas Family of Companies

Neil Goldfarb

President/CEO, Greater Philadelphia Business Coalition on Health

Val Slayton, MD

Medical Director, Humana

Sarah Fulton, MHS

Senior Analyst, Centers for Medicare and Medicaid Services

Suresh Nair, MD

Program Director for the Hematology and Medical Oncology Fellowship at Lehigh Valley Health Network (LVHN)

Q&A

2:15 pm – 2:30 pm

BREAK

2:30 pm- 3:45 pm

PANEL DISCUSSION: FUNDING THE ADAPTATION AND IMPLEMENTATION OF EVIDENCE-BASED INTERVENTIONS

Linda Fleisher, PhD, MPH (Moderator)

Senior Researcher, Digital Health, Health Communications and Disparities, Children's Hospital of Pennsylvania

David Chambers, DPhil

Deputy Director for Implementation Science of the Division of Cancer Control and Population Sciences, National Cancer Institute

Kara Odom Walker, MD, MPH, MSHS

Deputy Chief Science Officer, Patient-Centered Outcomes Research Institute

Richard Wender, MD

Chief, Cancer Control Officer, American Cancer Society

Q&A

3:45 pm – 4:00pm

CLOSING REMARKS: WHAT WE HAVE ACHIEVED, WHAT WE CAN DO

Ronald E. Myers, DSW, PhD