

# Reducing Cancer Disparities by Engaging Stakeholders (RCaDES) Initiative: 1<sup>st</sup> Annual Conference on Friday, December 2<sup>nd</sup>, 2016

## Agenda

8:00 am – 8:30 am	<b>REGISTRATION AND CONTINENTAL BREAKFAST</b>
8:30 am – 9:00 am	<p><b>WELCOME AND OPENING REMARKS</b></p> <p><b>Ronald E. Myers, DSW, PhD</b> <i>Professor, Director of the Division of Population Science, Department of Medical Oncology, Sidney Kimmel Cancer Center, Sidney Kimmel Medical College (SKMC)</i></p> <p><b>Stephen K. Klasko, MD, MBA</b> <i>President/CEO, Thomas Jefferson University, Jefferson Health</i></p> <p><b>80% by 2018</b></p> <p><b>John Alduino, MEd</b> <i>Senior Director, State Health Systems, American Cancer Society (ACS) and</i></p> <p><b>April Barry, LSW, MSW</b> <i>Evaluation Manager, Division of Cancer Prevention and Control, Bureau of Health Promotion and Risk Reduction, Pennsylvania Department of Public Health</i></p>
9:00 am – 10:30 am	<p><b>THE RCaDES INITIATIVE</b></p> <p><b>Overview by Coordinating Team Members</b></p> <p><b>Insights from the Learning Community</b></p> <p><b>Jenné Johns, MPH</b> <i>Director of Health Disparities, Corporate Medical Management, AmeriHealth Caritas</i></p> <p><b>Beth Careyva, MD</b> <i>Associate Director, Lehigh Valley Practice-Based Research Network, Lehigh Valley Health Network</i></p> <p><b>April Reilly, MSW, Senior Director, American Cancer Society</b></p> <p><b>Patient Stakeholder Advisory Committee Representatives</b></p> <p><b>Q&amp;A</b></p>
10:30 am – 10:45 am	<b>Break</b>
10:45 am – 12:00 am	<p><b>KEYNOTE CONVERSATION: THE RCaDES INITIATIVE AS A MODEL TO ADDRESS CANCER SCREENING DISPARITIES</b></p> <p><b>Ronald E. Myers, DSW, PhD (Moderator)</b></p> <p><b>Stephen Thomas, PhD</b> <i>Professor, Department of Health Services Administration, School of Public Health and Founding Director, Maryland Center for Health Equity, University of Maryland in College Park</i></p> <p><b>Denise Rodgers, MD, FAAFP</b> <i>Vice Chancellor for Interprofessional Programs at Rutgers Biomedical and Health Sciences, Professor, Department of Family Medicine and Community Health, Rutgers University.</i></p> <p><b>Q&amp;A</b></p>

12:00 pm – 1:00 pm

**LUNCH AND NETWORKING – Eakins Lounge, Jefferson Alumni Hall**

1:00 pm – 2:15 pm

**Panel Discussion: All Together Now? Health System, Insurer, and Employer Support for Implementing Evidence-based Colorectal Cancer Screening Interventions**

**Michael Rosenthal, MD (Moderator)**

*Department of Family Medicine and Community Health, University of Pennsylvania*

**Health System, Insurer and Employer Perspectives**

**Frank Brown, MD**

*Senior Medical Director of Cigna Healthcare’s Mid-Atlantic Region*

**Mitchell Kaminski, MD**

*Chief Clinical Officer, DVACO*

**Victor Caraballo, MD, MBA**

*Senior Medical Director for Quality Management, Independence Blue Cross*

**Glenn Hamilton, MD**

*Vice President, Corporate Clinical Policy, AmeriHealth Caritas Family of Companies*

**Neil Goldfarb**

*President/CEO, Greater Philadelphia Business Coalition on Health*

**Val Slayton, MD**

*Medical Director, Humana*

**Sarah Fulton, MHS**

*Senior Analyst, Centers for Medicare and Medicaid Services*

**Suresh Nair, MD**

*Program Director for the Hematology and Medical Oncology Fellowship at Lehigh Valley Health Network (LVHN)*

**Q&A**

2:15 pm – 2:30 pm

**BREAK**

2:30 pm- 3:45 pm

**PANEL DISCUSSION: FUNDING THE ADAPTATION AND IMPLEMENTATION OF EVIDENCE-BASED INTERVENTIONS**

**Linda Fleisher, PhD, MPH (Moderator)**

*Senior Researcher, Digital Health, Health Communications and Disparities, Children’s Hospital of Pennsylvania*

**David Chambers, DPhil**

*Deputy Director for Implementation Science of the Division of Cancer Control and Population Sciences, National Cancer Institute*

**Kara Odom Walker, MD, MPH, MSHS**

*Deputy Chief Science Officer, Patient-Centered Outcomes Research Institute*

**Richard Wender, MD**

*Chief, Cancer Control Officer, American Cancer Society*

**Q&A**

3:45 pm – 4:00pm

**CLOSING REMARKS: WHAT WE HAVE ACHIEVED, WHAT WE CAN DO**

**Ronald E. Myers, DSW, PhD**