

Open Research Online

The Open University's repository of research publications and other research outputs

The learning design studio: collaborative design inquiry as teachers' professional development

Journal Item

How to cite:

Mor, Yishay and Mogilevsky, Orit (2013). The learning design studio: collaborative design inquiry as teachers' professional development. *Research in Learning Technology*, 21, article no. 22054.

For guidance on citations see [FAQs](#).

© 2013 The Authors

Version: Version of Record

Link(s) to article on publisher's website:
<http://dx.doi.org/doi:10.3402/rlt.v21i0.22054>

Copyright and Moral Rights for the articles on this site are retained by the individual authors and/or other copyright owners. For more information on Open Research Online's data [policy](#) on reuse of materials please consult the policies page.

oro.open.ac.uk

The learning design studio: collaborative design inquiry as teachers' professional development

AQ1 Yishay Mor^a and Orit Mogilevsky^b

^aInstitute of Educational Technology, The Open University, Milton Keynes, UK; ^bTechnologies in
AQ2 Education Program, The University of Haifa, Haifa, Israel

The learning design studio is a collaborative, blended, project-based framework for training teachers in effective and evidence-based use of educational technology. Arguably, teachers are the primary change agents in any educational system. Several decades of research have produced an extensive body of scientific knowledge of effective ways to use technology to support learning. Yet, if we want to mainstream this knowledge and use it to improve educational systems, we need to make this knowledge available to educational practitioners. The dominant model of teacher education assumes that teachers should be provided with a solid theoretical curriculum, which they will then apply in their practice. This article argues for an alternative – the design-inquiry model and presents the learning design studio as a manifestation of this model.

AQ3

Keywords: learning design; teacher training; learning design studio; design inquiry; inquiry learning

Introduction

This article presents the Learning Design Studio (LDS), a course format aimed at enculturation of educational professionals into design inquiry of learning.

Arguably, teachers are the primary change agents in any educational system. Teachers operate in a complex and dynamic domain – the background knowledge and practices of their students constantly change, the technologies and resources at their disposal are perpetually evolving, and the guidance and directives they receive are frequently updated. Within this domain, they need to habitually devise new means for achieving educational goals – engendering change in their students' knowledge, behaviours or attitudes. This calls for a repositioning of educational professionals: from conveyors of knowledge to designers of learning (Mor *et al.* 2012). Here, we refer to learning design as “the act of devising new practices, plans of activity, resources and tools aimed at achieving particular educational aims in a given situation” (Mor and Craft 2012). In order to be effective learning designers, educational professionals need to assume a creative, proactive, innovative stance towards their practice – but also to base their work on solid scientific foundations.

John Hattie lists 116 meta-analyses exploring the use of technology in education, AQ4 covering 6545 studies and over 4 million subjects (Hattie 2009). However, if we want to mainstream this knowledge and use it to improve educational systems, we need to

*Corresponding author.

RLT 2013. © 2013 Y. Mor and O. Mogilevsky. Research in Learning Technology is the journal of the Association for Learning Technology (ALT), a UK-based professional and scholarly society and membership organisation. ALT is registered charity number 1063519. <http://www.alt.ac.uk/>. This is an Open Access article distributed under the terms of the Creative Commons Attribution 3.0 Unported (CC BY 3.0) Licence (<http://creativecommons.org/licenses/by/3.0/>) permitting use, reuse, distribution and transmission, and reproduction in any medium, provided the original work is properly cited.

Citation: Research in Learning Technology 2013, 21: 22054 - <http://dx.doi.org/10.3402/rlt.v21i0.22054>

(page number not for citation purpose)

break out of the academic sphere and make this knowledge available, accessible and relevant to educational practitioners.

40 The question which follows is: how do we train educators as effective learning designers? How do we empower them to make informed innovations in their daily practice, systematically analysing the context in which they operate, articulating educational challenges, considering the relevant scientific and practical knowledge, and introducing innovations to effectively address the challenges they choose to
45 confront?

This article argues for Design Inquiry of Learning (DIL) as an appropriate pedagogical approach for addressing this question and presents the LDS as an effective manifestation of this approach. We evaluate the LDS format by reviewing two courses that implemented it and discuss its merits and limitations.

50 Background

Teacher education is dominated by the “technical-rationality” model (Korthagen *et al.* 2001). This model assumes that educational theory is fundamental to good teaching practice, and therefore teachers should be provided with a solid theoretical curriculum, which they will then apply in their practice. Korthagen *et al.* show that
55 this approach fails consistently. Not only do teachers find themselves ill-equipped to translate the theoretical abstractions to the concrete context in which they work, their negative experience in attempting to do so results in feeling threatened by educational theory and seeing teacher education as detached and useless.

In recent years, an alternative view has emerged, positioning teachers as learning designers and focusing on the practical process of devising effective learning experiences (Beetham and Sharpe 2013). Recent studies demonstrate how training teachers as learning designers enhances not only their practical skills but also their
60 theoretical understanding (Cross *et al.* 2008; Fuhrmann, Kali, and Hoadley 2008; Laurillard 2008; Voogt *et al.* 2011). One approach which appears to hold significant
65 AQ4 promise in training learning designers is the LDS (Cox, Harrison, and Hoadley AQ4 2008; Hoadley and Cox 2009; Kali and Ronen-Fuhrmann 2011). This approach is modelled after the tradition of studio-instruction in arts and design disciplines (such as architecture). In this model, the main activity of a course is the students’ continued work on design challenges in a defined domain of practice. Students typically work
70 in groups. They identify an educational challenge, research it and devise innovative means of addressing it. The course instructor guides the students through the process, and classroom sessions are mostly dedicated to group work and public review of design artefacts.

Laurillard (2012) argues that teaching should be repositioned as a design science,
75 AQ4 in line with Simon’s (1969) paradigmatic distinction between natural science, which describes how the world is, and design science which is concerned with how it should be. Design, in this context, is the informed creative practice of devising “courses of action aimed at changing existing situations into desired ones” (Simon 1969, p. 129). Ideally, we would want teachers to adopt a design science stance towards their practice: “Ideally, teachers should be able to enact design science as part of their
80 normal professional practice” (Laurillard 2012, p. 7). Yet, practitioners do not have the skills or the resources required to conduct a full-scale, scientific study. Instead, we propose a model of DIL – a projection of the ideal of design science into realistic

85 settings. DIL combines an inquiry-based learning approach with a design-based scientific paradigm.

Inquiry-based learning attempts to shape educational experiences in the model of scientific investigation. Similarly, a design-inquiry approach to the training of educational practitioners should mimic the form of design research in education.

90 Design-based research progresses through cycles of theoretical analysis, conjectures, design, implementation, analysis and evaluation – which feed into adjusting the theory and deriving practical artefacts (Mor 2010). Anastopoulou *et al.* (2012) describe personal inquiry learning as a cycle of questioning, investigation, evidence collection, analysis, sharing and reflection. Applying the pedagogy of inquiry-based learning to the scientific paradigm of design-based research yields the cycle of DIL (Figure 1): imagining a desired change, investigating the current situation, drawing inspiration from theoretical frameworks and exemplars of practice, ideating and designing an innovation, prototyping it, evaluating its effects and reflecting on the process.

100 Kolodner *et al.* (2003) present Learning by Design (LBD) as a project-based inquiry approach to middle-school science learning. The DIL approach applies similar principles in the domain of adults learning, a design science of education.

The LDS format

105 The LDS adopts the studio-based instructional format (Green and Bonollo 2003) to provide an implementation of the DIL approach in university settings. In the LDS, students work in groups on projects of their own choice. Each group identifies a concrete educational context and a specific educational challenge within this context, locates and reviews relevant literature, devises a techno-pedagogical innovation to address the chosen challenge in its context and evaluates their innovation – if



AQ12 Figure 1. The design inquiry of learning cycle.

possible, by observing its implementation in the real-world context. The LDS mimics
110 the structure of a design experiment (Mor and Winters 2007), with the exception that
students do not have the resources or the time to conduct several iterations, scaling
up from a conceptual prototype to an extensive deployment.

The first phase of the LDS focuses on defining the context in which projects will
be situated and the pedagogical challenge they attempt to address within this context.
115 Students were asked to propose an idea for a project they would like to develop. They
form groups based on common interests and spend the majority of the course time
working on their joint project. Students document and describe the material, social
and intentional factors which define the environment in which they will work, and
represent the relations between these factors in a suitable form, such as a force
120 map (Mor 2011). Reflecting on the tensions identified in the analysis of the con-
text, students specify well-defined and measurable educational objectives. Next, they
conduct preliminary research, reviewing appropriate learning theories and relevant
case studies, and choosing the theories which they identify with and the cases which
inspire them, as a basis for their design work.

Based on their articulation of the context and challenge, and the outcomes
125 of their preliminary research, students develop an initial scenario: an outline of the
proposed solution and a storyboard depicting the learner's envisioned activities and
expected learning trajectory. In the process, students consult the design principles
database (Kali 2006) or appropriate collections of design patterns (Mor and Winters
130 2007). Students develop prototypes (or paper prototypes) of their solution and
preferably act out the activities. After incorporating the lessons learnt from this
experience, they proceed to conduct a pilot study in the actual project settings and
evaluate the effectiveness of their design. If conducting a pilot study is not possible,
students conduct a heuristic evaluation of their design.

The LDS is scaffolded by a website which students use as a collabora-
135 tive workspace. Students also maintain a learning journal throughout the LDS and
comment on their peers work. When the project is completed, students edit their
website to present their work – the design process, its outputs and their reflections.
At this phase, students review the record of their work and produce a design
140 narrative, recounting their experience and the lessons they learned.

Research context and methodology

The LDS format was trialled in two courses at the Technologies in Education
postgraduate programme at the University of Haifa during the academic year 2010–
145 2011. This programme, situated in the faculty of education, offers masters and
doctoral studies for educational professionals. The first was a course on “games and
learning” and the second a course on “mobile learning” (Mor and Mogilevsky 2012).
The first course ran for 13 weeks, and included 22 students, who split into 9 project
groups. The second course ran for 13 weeks and included 17 students in 6 project
150 groups. Each group maintained a website for their project, instantiated from a
template designed to scaffold their design process. The website template contained
sections corresponding to the phases of a single iteration of a design experiment.
Students replaced the instructions in the template with the content and artefacts they
generated in the course of their work, so that when they completed the project,
the website presented both its products and the process by which they were created.

155 The course websites (in Hebrew) are available as open educational resources at:
courses.edtech.haifa.ac.il/games and courses.edtech.haifa.ac.il/mlearning

Research questions

The first question that needs to be considered is the pedagogical effectiveness of the LDS: does it indeed enculturate students into a practice of DIL and learning design?
160 Does it enhance their theoretical perspective, as well as their practical skills?

The innovative nature of the LDS also raises questions regarding the students' experiences: what were the challenges and dilemmas of students induced by the DIL methodology, and how did the students deal with those challenges? To illuminate this question, we analysed at the end of the course the students' project websites, their
165 design narratives and their learning journals.

Methods

We examined these questions using a mixed method approach. To assess the pedagogical effectiveness of the LDS, we analysed the students' work at the end of the two courses. This gave us an indication of the LDS's immediate effect. We also
170 surveyed students 2 years after the course ended to assess the LDS's long-term effect.

To understand the learner's experience, we used an autoethnographic research method (one of the authors of this article participated as a student in the course). The main data of this study are the course participants' narratives. Therefore, a narrative research approach was adopted. Narrative research, according to the
175 definition by Josselson and Lieblich (2001), refers to "... any study based on discourse or on people's verbal accounts of their experiences. Such story need not compose a complete autobiography; it may be short descriptive statements or narratives, formed in the teller's personal language and style Narrative data include both oral and written accounts. The common aspect of all these narratives is
180 that the material is offered in the natural language of the teller and is created through his or her individual experience and judgment."

At the beginning of the analysis process, the data were mapped and organised by numbers. We counted the numbers of students, projects, narratives, and so on. Our main data were the narratives that the students wrote: the design narratives have
185 been written by the project groups, and the learning journals have been written individually.

The content of the students' narratives was encoded based on the criteria of research question: identifying words expressing difficulties challenges or dilemmas, descriptions relating to the manner of dealing with these dilemmas as well as reports
190 **AQ5** on solutions and successes.

At the first step of the analysis, the verbal data were categorised into units according to the stages of the design process. We followed each stage and had a review of the texts accordingly, highlighting words relating each one of the stages (without carrying about the meaning of the words). The second step was to focus on
195 each of the stages (for two rotations) and identify the relevant words and their meanings respectively to the research questions (Tables 1 and 2).

Each step in the learning process in the course was addressed by the students, whether positive or negative. This gave us an indication to assess the effectiveness of

AQ11 Table 1. Description of the analysis process.

Analysis steps	Division of verbal data into categories	
1	Project websites Design narratives Learning journals	Formulating initial idea Concretisation of theories and abstract ideas Experiment Assessment Reflection Abstraction
2	Encoding text (A) First rotation: identifying words expressing difficulties challenges or dilemmas in each one of the categories. (B) Second rotation: identifying descriptions relating to the manner of dealing with dilemmas in each one of the categories.	

200 the learning studio system and to examine closely the perspective of students and their changing attitudes about the learning process.

Results

205 We first present a case study of a student project. This provides an illustration of the student’s experience, as well as the immediate outcomes of the LDS. Next, we present some themes emerging from the narrative analysis of students’ design narratives and learning journals, illustrated by selected examples. Finally, we present the outcomes of the student project evaluation and long-term effect questionnaire.

Case study: biophone project

210 A group of three students from the mobile learning course decided to design a mobile learning environment for biology at upper secondary school. As part of their matriculation exams, pupils are required to conduct a biotope study (we use “students” to refer to the mobile learning course participants and “pupils” to refer to the secondary school students). The project group included two experienced teachers, one of whom was working at a secondary school and had access to biology teachers there.

Table 2. Example of sorting the quotations according to two of the categories.

Categories/stages in the design process	(A) First rotation words expressing difficulties challenges or dilemmas	(B) Second rotation descriptions relating to the manner of dealing with dilemmas
Formulating initial idea	“There are a lot of indecision about the subject . . . I felt that we were still scattered and there is no consensus within the group.”	“The interaction within our group was excellent and we started to build the perception of the project that we wanted to lead.”
Concretisation of theories and abstract ideas	“I see the big picture; I know exactly what I want and what I need to do in the learning process. But it is difficult for me to pull apart the picture into little units and analyze every unit.”	“By building the scenario we dismantled the problem and thought about all kinds of practical options in which technology can help.”

215

Design and development

As the first step of the design process, students were requested to define the learning context. To do this, they interviewed a biology teacher at one of the group member’s school and constructed a model of the learning and teaching practices related to biotope studies; how do the pupils conduct their inquiries, in the field, at home and in class? How much is the teacher involved in her pupils’ learning process and their fieldwork?

220

The group analysed these practices to identify any gaps and tensions which might impede the pupils’ learning. Some of these concerned access to information during fieldwork and a common environment for sharing the collected data. These issues were defined as the design challenge which the project will address. To inform their design, the group reviewed several case studies and possible technologies.

225

Drawing on the analysis of the context and challenge, and the review of case studies and technologies, the group outlined a solution, which was designed to reinforce the connectivity among the classroom space, the pupils’ fieldwork and the teacher. The group proposed a combination of web and mobile technologies to address these needs (Figure 2).

230

Evaluation

The next phase was an intensive and iterative process of prototyping, role-playing, experimenting, reviewing and refining the proposed solution. This resulted in a guiding website that combines mobile technologies. This website also provides a

235

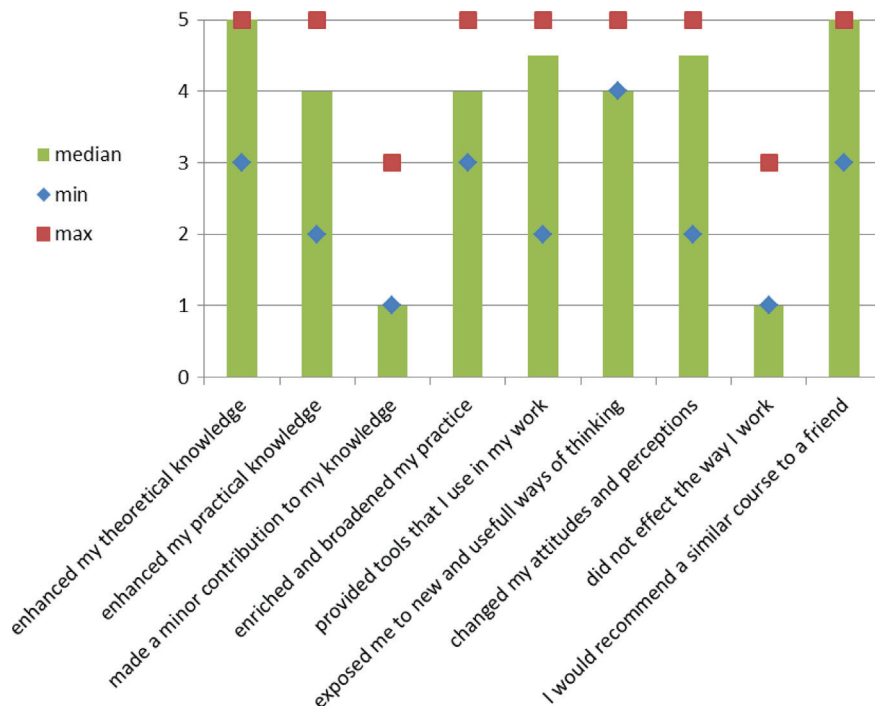


Figure 2. Biophone website. The boxes include: project management tools, data handling, mobile aids, workbench, reference books and search the web.

portable reference tool, with content, work instructions and tools for collecting data and field notes.

240 This site was presented to the teacher and her pupils for evaluation. The evaluation group consisted of nine biology pupils, aged 17, and divided into three groups. The pupils were highly proficient mobile users, owning a variety of devices (iPad, Android phones and iPhones). They were enthusiastic about participating in the study, and particularly motivated to use their mobile phones in the course of their field studies.

245 Pupils used the website frequently in the course of their work. They reported that the interface is user friendly and contains necessary details and can be used independently. In addition, using the links from the website for obtaining information was crucial for them in the field and in real time. The pupils entered observation data via online forms and received the data in an organised and clear fashion, for analysis and processing as part of their follow-up desk research.

250 The biology teacher was very satisfied with the use of the Biophone website to support the Biotope study. She acknowledged the contribution of the organised data and the collected information to the learning process. In addition, she saw an advantage to the feedback that she can offer as a result of the visibility of the regularly processed data.

255 *Reflection*

Reflection on the process as a whole, one student noted: "It took a long way to accomplish the goal. It wasn't easy to design such a learning space. It was big effort for us to transfer the general ideas we had in mind into real ones. We feel that we got useful and practical tools during the 'mobile learning' course for doing the design process. Our experience with collaborative project such as 'Biophone' helped us understand what mobile learning is."

Student's experiences: mobile learning course

The data suggest that students initially found the design-inquiry approach confusing and engaged with it at a superficial level:

265 Looking back at our work method, and our way of thinking, it was reverse. Instead of specifying a problem or challenge, then look for a solution to the problem if this application or any other software, we specifically chose the application and tried to put on the program, this method had delayed our progress.

270 However, these expressions also indicate that in retrospect, students acknowledged the advantages of the design-inquiry approach. To an extent, the initial confusion was alleviated by the iterative dynamics of the design-inquiry process:

275 The first iteration was a very important catastrophe, whereupon I changed a lot of what I thought as success until that moment. In the second and the third iteration more significant things have happened. . . . Iterations showed me how much there is more to do. . . . But I was satisfied, that does not mean that the time had been wasted - really not. Over this period I learned a lot about how these processes are conducted, I work in a structured and thorough manner, and experienced in many areas that were completely new to me.

280 A recurring theme in students' reflection is their difficulty in concretisation of theories and abstract ideas. This observation is in line with the findings of Fuhrmann and Kali (2010). Again, the fact that students reflect on this issue indicates that they are aware of it, and some of their comments suggest that the process helped them to take steps to address it:

285 There is no doubt that an implementation of mobile learning is not so easy, there is a need to do a combination of many complicated factors, I thought I know exactly how I want that our activity will occur until this lesson. When we started to discuss as a group about the scenario I understood how much there is a lot of work to do. Suddenly very important issues came up and there were many things that we had to decide about.

290 The design-inquiry process at the centre of this course was supported by a variety of tools, methods and representations: a project site template, a design scenario template, force maps, design principles, storyboards, and so on. Indeed, students acknowledged the value of these tools:

- 295 ● “Creating a story board focused us ... the story board enabled us to think deeper about our project, it focused our thoughts and showed us that we made some mistakes about things that we thought will work well.”
- 300 ● “We started to connect the design principles to our project, through the drawing and the ideas arrangement we reached to an amazing subject and into more deeply project that is more relevant to the research ... and the picture that we sketched helped us to discover and analyse every step in this progress.”
- 305 ● “The use of templates was very helpful especially with issues that I don't give them much attention, for example: How can I measure success of a project? How can I do preceding research etc.”

Classroom sessions focused on guided group work and groups' presentation of their progress to the course assembly. Students commented on the contribution of these interactions to their learning:

310 When we saw the work of other teams I saw how different perspectives in the community can help us to add, delete, improve and modify various aspects of our project. Other points of view sometimes direct us in our actions and especially in the process of consolidation of the ideas behind them.

Evaluating student's achievements

315 All 29 students completed the courses successfully, and their feedback (at the end of course survey) suggests that they valued its contribution to their understanding of the core issues presented, as well as the pragmatic considerations of implementing these ideas in realistic educational contexts.

320 Students expressed notable criticism about the courses' administrative aspects, as well as the workload, which exceeded their expectations. Despite these shortcomings, the students all acknowledged the effectiveness of the design studio approach, some noting that it has changed their attitude to the course subjects and to technology-enhanced education in general.

Six projects were in the mobile learning course, completed and are now available as open resources (in Hebrew) at courses.edtech.haifa.ac.il/mlearning/projects.

325 Nine projects were completed in the games and learning course and are available
at courses.edtech.haifa.ac.il/games/projects

Upon completion, the projects were evaluated according to the rubric in Table 3.

Table 4 shows the results of this evaluation for the projects in the mobile learning
course.

330 Table 5 shows the evaluation results for the games and learning course.

Several students chose to continue their projects as a final project for their degree.
At least one team is still developing their project and collecting data. One student
reported that the core features of his project were incorporated into a large-scale
initiative run by a national school network. These examples suggest that the courses
335 had an impact which extended far beyond its presentation cycle – and one which
affected participants' long-term professional practices.

In order to test this hypothesis, we surveyed the students again 2 years after the
course completion. The web-based survey consisted of nine questions. Students were
invited by email using the mailing lists created at the time of the course presentations.
340 Sixteen students responded (seven from the mobile learning course, nine from the
games and learning course). The results are shown in Figure 3.

These results indicate that students acknowledge the long-term effects of the
courses, both in terms of enhancing their theoretical knowledge and in terms of
improving their professional practice.

345 Discussion

Inquiry learning stems from the realisation that learning is more effective when
grounded in active exploration of questions which are meaningful to the learners.
This is also true for adults wishing to make use of technology in their teaching. In the
model presented in this article, student projects were grounded in a context
350 meaningful to them, thus making the course content personally relevant. Theories
and case studies were not discussed in the abstract: they were scrutinised and used
with regard to personally meaningful dilemmas. Inquiry learning proceeds through a
cycle of asking questions, investigating those questions by conducting observations,
collecting data, analysing and modelling it, and deriving conclusions, creating new
355 understandings by synthesising the outcomes of the investigation, discussing these
understandings with peers and teachers, and finally reflecting on the process and
deriving new questions for the next cycle of inquiry (Anastopoulou *et al.* 2012;
Kolodner *et al.* 2003). The LDS builds on this model and adapts it to a design

Table 3. Project evaluation rubric.

Theory and case studies	Does the project review relevant theoretical works and case studies? Is the review critical and systematic? Do the outcomes inform the design?
Design and development	Is the context adequately described? Is the problem well-defined? Is the proposed solution viable, robust, creative and fit for purpose?
Enactment	Was the designed solution trailed in authentic conditions, as appropriate for the context and problem description and project constraints?
Evaluation	Were data from the design, development and enactment phases collected and analysed systematically to assess the effectiveness of the solution, and reflect back on the theory, the design and its implementation?
Presentation	Is the project presented in a clear, informative, and attractive manner?

Table 4. Evaluation of projects in the mobile learning course.

Id	Theory and case studies	Design and development	Enactment	Evaluation	Presentation	Total
Weight	10	10	10	10	10	50
1	7	10	10	8	10	45
2	7	10	10	8	7	42
3	10	10	10	8	8	46
4	7	10	10	10	10	47
5	6	10	10	8	10	44
6	7	9	5	9	9	39
Average	7.71	9.86	9.29	8.71	9.14	44.71

research paradigm. Thus, students' investigation was conducted through the design and implementation of techno-pedagogical innovations.

A design-inquiry approach is driven by the pedagogical objectives and a pragmatist exploration of the potentials of technology to address those – rather than working from the tool to its possible uses. Students were asked to identify educational needs, define a pedagogical approach and then subject the choice of technologies to those. Although some reported that at first this requirement caused confusion and frustration, by the end of the course all acknowledged its value.

Kolodner *et al.* (2003) note LBD's roots in cognitive apprenticeship, case-based reasoning, and constructionism (among others), and emphasise the importance of the collaborative dimension in this mode of learning. The LDS adopts these features: the dynamic of the studio process naturally fosters an apprenticeship relationship between tutor and students. The “inspire” phase embeds cases into the learning trajectory and the challenges which emerge in the design process provide further cases – derived directly from learners' experience. The principles of constructionism are central to the learning experience: constructing knowledge by constructing and sharing meaningful artefact. Collaborative learning within and between groups

Table 5. Evaluation of projects in the games and learning course.

Id	Theory and case studies	Design and development	Enactment	Evaluation	Presentation	Total
Weight (gamification/ application project)	10	10	5	15	10	50
Weight (development project)	10	20	0	10	10	50
1	10	10	5	10	8	43
2	10	10	5	15	10	50
3	8	16	5	12	10	51
4	9	18	5	10	8	50
5	7	20	5	10	9	51
6	7	15	5	10	9	46
7	5	10	5	15	10	45
8	5	7	5	10	8	35
9	10	10	5	15	6	46
Average	7.89	12.89	5.00	11.89	8.67	46.33



Figure 3. Results from the long-term effect survey.

played a significant part in students' learning process, engendering reflection and critical thinking. It enhanced their inquiry through feedback, support and workload distribution within groups. The feedbacks between groups and sharing the opinions in class discussions helped the students in constructing new meanings and juxtaposition different points of view. The dialogue established among the students and with the teacher and supported by the studio's approach is reflected by the students' reports as a useful method, which alleviated their difficulties in the course.

However, LBD, as Kolodner *et al.* (2003) note, is a problem-based approach. Green and Bonollo (2003, pp. 271) make an important distinction: in problem-based learning "a student is given a problem and then proceeds to solve [...] in project-based learning, students may have to find or establish the problem." This distinction is critical for the LDS: identifying and formulating the educational challenge is one of the foundational steps of any educational innovation, and – as some students testified – a hard habit to learn (or teach). For this reason, it is an essential element of the LDS, perhaps what earns it the "design studio" name.

Educational work is always highly contextualised. The courses devoted significant attention to documenting and articulating the context in which the pedagogical challenge is situated, and carefully referring to that context in the design of the solution. As discussed by Mor (2011), this challenge of getting students to analyse context is far from resolved, but the courses showed promising signs in this respect.

In this article, we described "Biophone" as an exemplar project which was developed as part of the mobile learning course. The description of this project illustrates how the students applied the LDS methodology and developed a practical product. "Biophone" project constitutes the formulation of concept and its way through various milestones up to the transformation into existing invention. Doing such a successful project in a short semester course reinforces the fact that the teaching methods of the course and the tools given during it were successful.

Table 6 lists some of the main factors that contributed to the success of the LDS model. The selection and labels of these factors draw on design principles of problem and project-based learning (Barron *et al.* 1998) and LBD (Kolodner *et al.* 2003).

Table 6. Main success factors, evidence and limitations.

Factor	Evidence	Limitations
Authentic design challenge	All 15 projects were driven by challenges students identified in contexts which were meaningful for them. As demonstrated by the biophone example above, this provided motivation, and allowed students to connect theories and practical examples to their personal experience.	This approach was suitable for active practitioners. It may be more difficult to implement for inexperienced trainees, e.g. pre-service teachers. It also requires a high degree of flexibility on behalf of the teacher.
Inquiry cycle	Student feedback noted how the design phase linked between the theoretical investigation and implementation. The evaluation and reflection phases allowed students to internalise the lessons learnt from experience, and make tacit knowledge explicit. This is reflected in their testimonies 2 years later.	The inquiry cycle does not readily lend itself to modularisation. It is difficult to shorten the process, and the benefits from completing only part of it are non-proportionally reduced. This was demonstrated recently when trying to use the same model in a MOOC.
Scaffolds	The courses incorporated several levels of scaffolding: a site template to scaffold the design-inquiry cycle, templates to scaffold specific tasks, case studies and design principles to scaffold actual design work. Using these scaffolds allowed students to manage a complex process and complete a large number of novel sophisticated tasks in a short time.	These scaffolds relied on bespoke technology solutions. Such solutions carry their own overhead, in terms of development time and technical learning time on behalf of the students.
Frequent formative self, peer, and tutor assessment.	The courses incorporated several formative assessment mechanisms: a personal learning journal, peer feedback between project sites, debates and discussions within project teams. Most importantly, in keeping with the tradition of studio learning, the main bulk of class time was devoted to reviewing and discussing students' work. Student comments above note the value of the conversational and collaborative aspects. The project trajectories over time show frequent and substantial response to feedback, leading to high-quality end products.	(Non-automated) Formative feedback is labour intensive, both for the learners and the tutors. The studio format relied heavily on intense face-to-face interactions. This would be hard to scale up to larger classes, and hard (albeit not impossible) to transfer to distance learning environments.

Students consistently reported high workload and confusion. The main cause for this was the triple learning challenge: students were required to take on an unconventional pedagogy, using unfamiliar tools, to confront novel subject matter.

In order to scale up the LDS to a general framework for teacher education, the model and the supporting resources need to be refined, extended and evaluated at greater length. The model needs to be documented and explained in a comprehensive manner. Examples need to be provided for each phase and task. A unified, comprehensive, streamlined technological environment needs to be developed to support the process.

Conclusions

Looking back over several decades of research, technology-enhanced learning has established itself as a significant field of scientific inquiry. Yet projecting the outputs of research into practice remains a challenge. Teacher training needs to address this gap, and there are several reasons for adopting a design-inquiry approach, where students learn through developing techno-pedagogical innovations in their domain of practice.

Specifically, as demonstrated above, the LDS model appears to have the potential to achieve several aims, which are critical to the understanding and application of technology-enhanced learning:

- Acknowledging the importance of context, and developing tools for documenting and articulating context.
- Working from a pedagogical challenge grounded in a concrete educational context, rather than from a technological innovation stance in search of an application.
- Adapting rigorous habits of design inquiry modelled after the design experiment ideal – but adapted to the needs and constraints of educational practitioners.
- Combining personal construction and reflection with collaboration and communication as drivers of effective learning.

Educational practitioners often operate on the basis of their intuition and find it difficult to bind these to pedagogical theory. To counter this tendency, and to allow them to retain their tacit pragmatic knowledge while adopting an attitude of scientific rigor, they need to acknowledge their role as designers of learning experiences. The suggested model may serve as a framework for those who aim to train educators as clear and conscious decision makers. With well-defined guidelines and a supportive environment, teachers may become better learning designers. It allows educational professionals to connect scientific research to their practice and acquire the skills to identify educational challenges and devise effective means for addressing them.

References

- Barron, B., *et al.*, (1998) 'Doing with understanding: lessons from research on problem- and project-based learning', *Journal of the Learning Sciences*, vol. 7, no. 3-4, pp. 271-311.
- Beetham, H. & Sharpe, R. (2013) *Rethinking Pedagogy for a Digital Age: Designing for 21st Century Learning*, Routledge.

- 455 Fuhrmann, T. R. & Kali, Y. (2010) 'The role of concretization in acquiring design
knowledge', *Proceedings of the 9th International Conference of the Learning Sciences*,
AQ7 vol. 1, pp. 468–475.
- Fuhrmann, T. R., Kali, Y. & Hoadley, C. (2008) 'Helping education students understand
learning through designing', *Educational Technology*, vol. 48, pp. 26–33.
- 460 Green, L. N. & Bonollo, E. (2003) 'Studio-based teaching: history and advantages in the
teaching of design', *World Transactions on Engineering and Technology Education*, vol. 2,
pp. 269–272.
- Josselson, R. & Lieblich, A. (2001) 'Narrative research and humanism', in *The Handbook of*
AQ8 *Humanistic Psychology*, Sage, pp. 275–288.
- Kali, Y. (2006) 'Collaborative knowledge building using a design principles database',
465 *International Journal of Computer-Supported Collaborative Learning*, vol. 1, pp. 187–201.
- Kali, Y. & Ronen-Fuhrmann, T. (2011) 'Teaching to design educational technologies',
International Journal of Learning Technology, vol. 6, no. 1, pp. 4–23.
- Kolodner, J. L., et al., (2003) 'Problem-based learning meets case-based reasoning in the
middle-school science classroom: putting learning by design™ into practice', *Journal of the*
470 *Learning Sciences*, vol. 12, no. 4, pp. 495–547.
- Korthagen, F., et al., (2001) *Linking Practice and Theory: The Pedagogy of Realistic Teacher*
Education, Lawrence Erlbaum, Mahwah, NJ.
- Laurillard, D. (2008) 'The teacher as action researcher: using technology to capture pedagogic
form', *Studies in Higher Education*, vol. 33, pp. 139–154.
- 475 Laurillard, D. (2012) *Teaching as a Design Science: Building Pedagogical Patterns for Learning*
and Technology, Routledge, Florence, KY.
- Mor, Y. (2011) 'Context is what we take for granted: addressing context in design-
centric teacher training', *Context and Technology Enhanced Learning (ConTEL): Theory,*
AQ9 *Methodology and Design Workshop, at EC-TEL 2011*, Italy.
- 480 Mor, Y. & Craft, B. (2012) 'Learning design: reflections on a snapshot of the current
landscape', *Research in Learning Technology*, vol. 20. DOI: 10.3402/rlt.v20i0.19196
- Mor, Y. & Mogilevsky, O. (2012) 'A learning design studio in mobile learning', *The 11th World*
AQ9 *Conference on Mobile and Contextual Learning (mLearn 2012)*.
- 485 Mor, Y., Warburton, S. & Winters, N. (2012) 'Participatory pattern workshops: a methodology
for open learning design inquiry', *Research in Learning Technology*, vol. 20. DOI: 10.3402/
rlt.v20i0.19197
- Mor, Y. & Winters, N. (2007) 'Design approaches in technology enhanced learning', *Interactive*
Learning Environments, vol. 15, pp. 61–75.
- 490 Voogt, J., et al., (2011) 'Teacher learning in collaborative curriculum design', *Teaching and*
Teacher Education, vol. 27, no. 8, pp. 1235–1244.
- Yeh, R., et al., (2006) 'ButterflyNet: a mobile capture and access system for field biology
research', *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems*,
AQ10, AQ5 pp. 571–580.