



Kommersant and Reed Midem Opening Conference

Russia 2016: Smart directions in urban development

March 15, 11.00 – 12.30

Red Room Hall (Level 3), Palais des Festivals et des Congrès, Cannes, France

Global trend towards urbanization and population growth exert great environmental pressure on cities. This situation dictates the need of using ecologic and energy-efficient technologies to cope with the consequences of population growth and ensure comfortable living conditions in cities. The agenda of the conference arranged by Kommersant Publishing House within the frameworks of MIPIM 2016 includes the issue of smart cities advantages. The key feature of smart cities is integration new technologies into urban infrastructure. How innovation helps us to reduce costs and to maximize outcomes of the global projects?

Kommersant Publishing House and **REED MIDEM** invite you to take part in the opening conference of **the Russian Business Programme within the frameworks of MIPIM-2016**

The programme includes:

- Hi-tech solutions to environmental problems
- The impact of climate conditions on the use of modern equipment
- Investments into intellectualization of cities. Business plan of smart technologies introduction
- Public private partnership in construction of smart cities
- Smart city infrastructure: physical, digital, communications
- International experience: Barcelona, Copenhagen
- Russia's smart cities: "Smart and safe Kazan city"
- Russia's smart cities: Ulegorsk Closed Administrative-Territorial Entity, Amur Region
- Smart cities' technologies. Intellectual energy systems with Smart Grid
- Smart cities' traffic control systems. Eco-transport
- Green building technologies, energy monitoring system
- Automatic street lighting control systems
- Smart cities' problems: utilization of electronic waste
- Internet insecurity. Information security issues

Moderator:

Brian Evans, founder and member of the Board of Directors of the Academy of Urbanism, partner of Gillespies, professor the Glasgow School of Art, United Kingdom.

Speakers:

Matthew Smith, Director of the Department for Development of Industry Solutions for Emerging Markets at Cisco Systems

Bill Hutchison, Executive Director of the Center for Smart City Innovation, Ernst & Young, President of i-CANADA Alliance

Mikhail Men, Minister of Construction Industry, Housing and Utilities Sector of the Russian Federation

Marat Khusnullin, Deputy Mayor of the city of Moscow in the Moscow Government for Urban Development and Construction

Sergey Kuznetsov, Chief Architect of the city of Moscow, First Deputy Chairman of the Moscow City Architecture Committee

Andrey Peregoudov, Senior Vice-President of VTB, Director General, VTB Arena-Park

Pierre-André De Chalendar, Chairman and Chief Executive Officer, Saint-Gobain

Christian Biegert, Director of VINCI Concessions in Russia

Sergei Kelbakh, Chairman of Russian Highways (Avtodor) State Company

Pen Minkuan, Head of the China Civil Engineering Construction Corporation (CCECC) in the Russian Federation

Li Xin, Representative of Shandong High-speed Group