VISUALIZING PROGRESS

Designing a people-centered Implementation Dashboard for Plan 2020
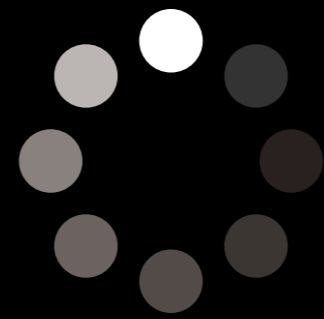
Matt
Engaged citizen
...learn about progress of actions that are relevant to my life in Indy.

Amy
Organization executive
...keep Indy updated on how my company is helping shape a better city

Brooke
Plan 2020 administrator
...update plan2020.com quickly and easily

With the new Plan2020.com, **Amy** can tell **Matt** about progress her organization has made on a topic that is important to him. **Matt** can share that info with is friends and **Brooke** can keep her sanity during the whole process.

Plan2020.com is...

a list of actions...

Plan2020.com is...

a list of actions...

grouped into themes...

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a list of actions...

grouped into themes...
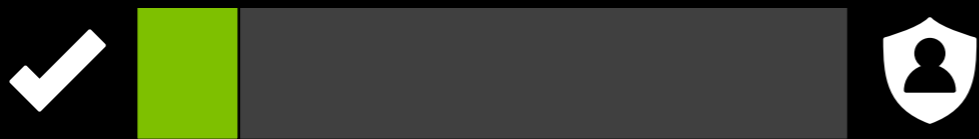
each with a partner...

Plan2020.com is...

a list of actions...

grouped into themes...

each with a partner...

who reports on their progress.

Design criteria

Clean and easy to read

Bright and optimistic

Shareable

Browsable

Design criteria

Clean and easy to read

Bright and optimistic

Shareable

Browsable

Actions

Partners

Education

Business Growth & Startups

Health

20 INDY 20

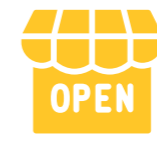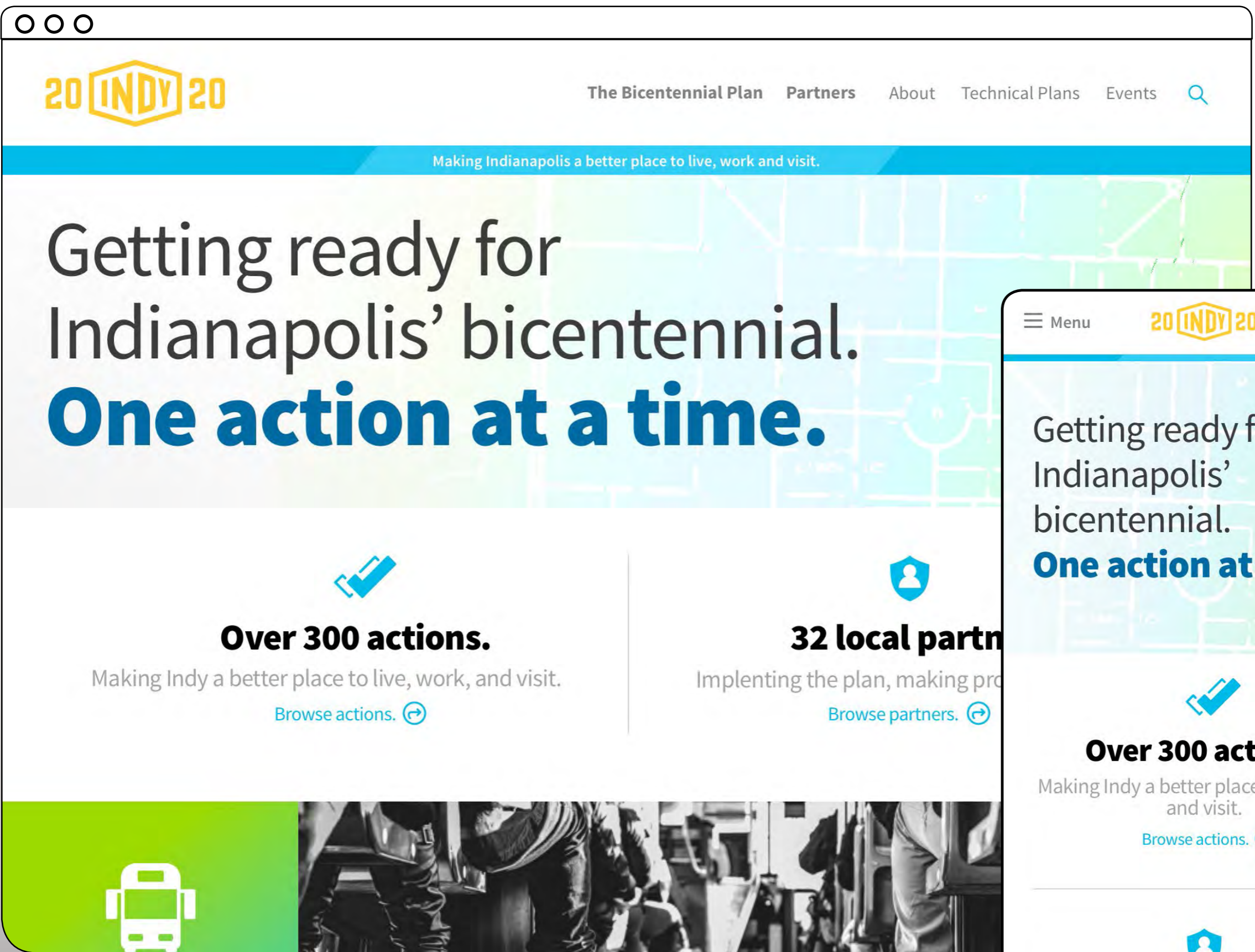| Choose | Connect | Love | Serve | Work | Thrive |

20 INDY 20

Making Indianapolis a better place to live, work and visit.

Jump to a theme:

Education ▼
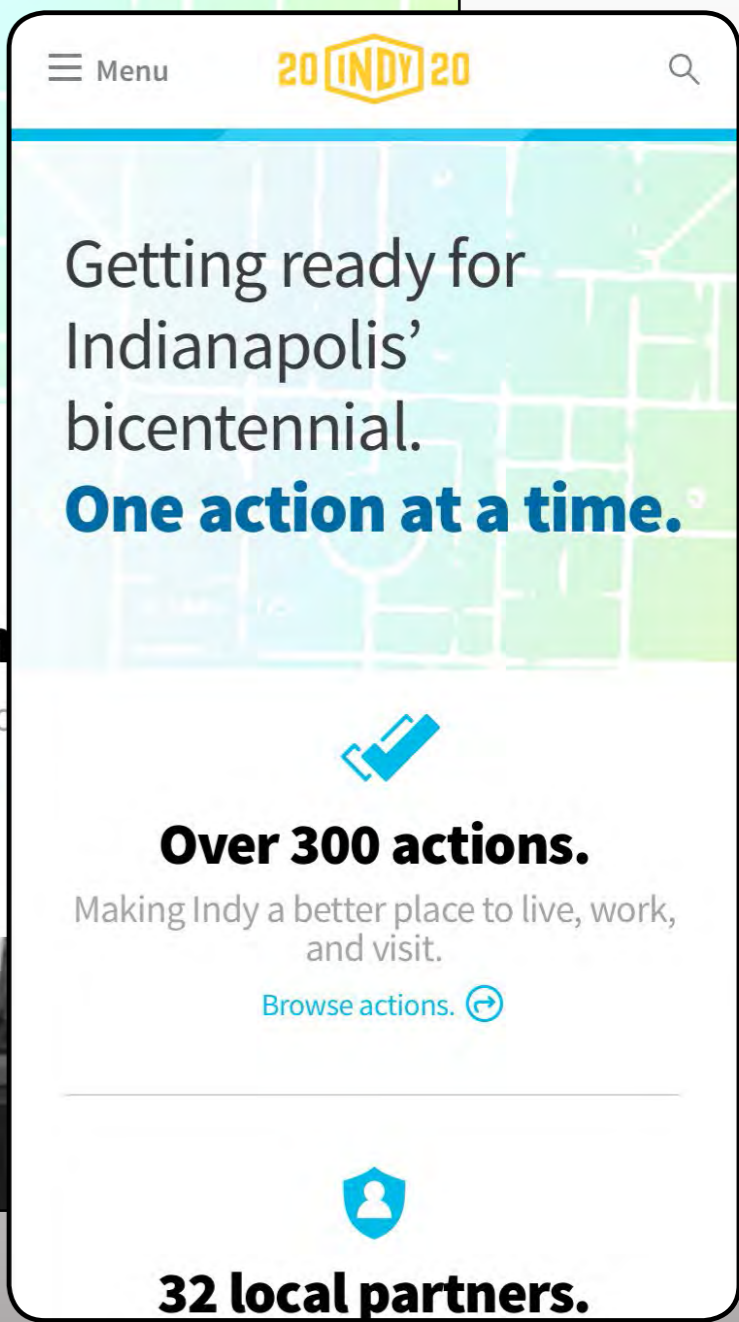
Filter actions by progress:

All ▼

The Bicentennial Plan

The Bicentennial Plan for Indianapolis represents the culmination of the Plan 2020 Committee work. The plan will be organized around generational value propositions that identify why someone would choose to live or work in Indy, along with a related goal that will be achieved by the time we celebrate our Bicentennial in 2021. This plan will be action-oriented and represent what the community will do, not should do; every identified action that makes it into the final plan will have a committing partner signed up to complete that action.

Education

Your child can access quality education opportunities.

⊙ Create a marketing/ messaging/ campaign to educate on benefits and increase utilization of

The Bicentennial Plan   Partners   About   Technical Plans   Events

Making Indianapolis a better place to live, work and visit.

Jump to a theme:

🖊️ Education ▾

Filter actions by progress:

All ▾

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Jump to a theme:

🖊️ Education ▾

🖊️ Education

Your child can access quality education opportunities.

🔽 Create a marketing/ messaging/ campaign to educate on benefits and increase utilization of

📒 Education

Your child can access quality education opportunities.

🔽 **Create a marketing/ messaging/ campaign to educate on benefits and increase utilization of early education resources.**

✅ **Gather relevant data to be used in conveying the benefits of ECE**	ABC Foundation	View progress
◌ **Articulate in easily digestible language the ways families qualify to participate in available programs for hardcopy and online marketing materials**	ABC Foundation	View progress
◌ **Identify partners who can help reach families and create partnership with them**	ABC Foundation	View progress

---

🔽 **Based on the final report of the CEDS process, identify economic health and vitality indicators which will be tracked over time and reported out to the community as the CEDS recommendations are implemented**

◌ **Determine relevant indicators and create the baseline.**	Indy Chamber	View progress

Your child can access quality education opportunities.

Creat...
early...

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✔ Gather relevant data to be used in convey... of ECE

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⟳ Articulate in easily digestible language th... qualify to participate in available program... online marketing materials

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Based on the final report of the CEDS process, identify economic health and vitality indicators which will be tracked over time and reported out to the community as the CEDS recommendations are implemented

⟳ Determine relevant indicators and create the baseline.   Indy Chamber   View progress

Education

Your child can access quality education opportunities.

⊘ Create a marketing/ messaging/ campaign to educate on benefits and increase utilization of early

benefits	ABC Foundation	View progress
amilies rdcopy and	ABC Foundation	View progress

⊘ Based on the final report of the CEDS process, identify economic health and vitality indicators which will be tracked over time and reported out to the community as the CEDS recommendations are implemented

| ⟳ Determine relevant indicators and create the baseline. | Indy Chamber | View progress |

Making Indianapolis a better place to live, work and visit.

← All Partners

Indy Chamber

http://indychamber.com ↗

📍 Cultural Destinations   🏛 Discover Indy   💓 Health

INDY CHAMBER

MISSION STATEMENT

The Indy Chamber is a place where you can belong, be active and be here, along with other businesses and professionals interested in making Indianapolis a leading economic city. With membership of nearly 2,500 businesses representing 235,000 employees in the Indianapolis region, the Indy Chamber is leading the effort to strengthen our business climate, revitalize our neighborhoods and enhance our region's workforce. The Indy Chamber serves as a voice of progress and improvement in the region, uniting business and community to maintain a strong economy and quality of life.

Primary Contact
John Smith
President and CEO
Contact via email

ACTIONS

Indy Chamber is working on the following actions:

📍 Cultural Destinations See All	⏩ Share Action

STRATEGY

Implement a planning and public policy strategy to identify locations and guide the development of new urban nodes and villages.

🏛 Discover Indy See All	⏩ Share Action

STRATEGY

Implement a planning and public policy strategy to identify locations and guide the development.

20 INDY 20

All Partners

Indy Ch...

http://indychamber.co...

Cultural Destina...

MISSION STATEMENT
The Indy Chamber
businesses and pro...
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strong economy an...

ACTIONS
Indy Chamber is wo...

Cultural Destinati...

STRATEGY
Implement a planning and public policy strategy to identify locations and guide the development of new urban nodes and villages.

Implement a planning and public policy strategy to identify locations and guide the development.

Discover Indy See All   ⤴ **Share Action**

STRATEGY
Implement a planning and public policy strategy to identify locations and guide the development.

ACTION
Implement a planning and public policy strategy to identify locations.
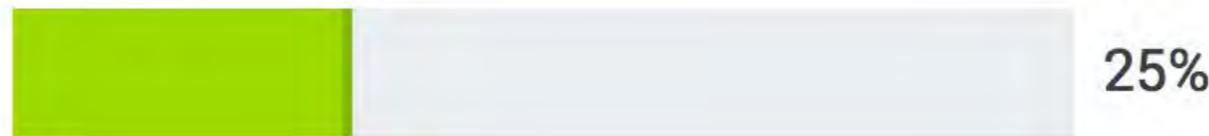
START DATE
July 9, 2015

COMPLETION DATE
July 17, 2015

PROGRESS

25%

💬 Status on **July 9, 2015**
Everything is on track. We are on track to meet the original completion deadline.

...IDY
...MBER

...ntact
...mith
...nt and CEO
...t via email

⤴ Share Action

20 INDY 20

Making Indianapolis a better place to live, work and visit.

➤ **See partners working on a specific theme:**   **All themes**

Plan 2020 has brought together 75 government departments and private organizations to work together on the strategic plan. Below, you can see the full list and browse through it via the Bicentennial Plan Themes. Click on the partner to see deatils about their actions.

ARTSCOUNCIL OF INDIANAPOLIS

Arts Council of Indianapolis   3 actions

⬡ Discover Indy   ⬡ Cultural Destinations

Indianapolis

Department of Public Works (DPW)   2 actions

∞ Resilience   📈 Open data

Indianapolis

Department of Metropolitan Development (DMD)   14 actions

🔨 Design   🎋 Workforce development   ⬡ Discover Indy   ⬡ Cultural Destinations

📈 Open data

INDIANA LANDMARKS

Indiana Landmarks   2 actions

Making Indianapolis a better place to live, work and visit.

🔽 **See partners working on a specific theme:**   **All themes**

CHOOSE

☐ 🖍 Education
Pairing schools with community partners.

☐ 🏠 Neighborhoods
Revitalizing vibrant communities.

☐ 📍 Cultural Destinations
Cureating accessible culture.

CONNECT

☐ 🚊 Freight
Moving goods through the region.

☐ 🚲 Greenways
Building new infrastructure to get around.

☐ 📊 Open Data
Accessing information about your city.

☐ 🚌 Transportation
Building world-class transportation options.

LOVE

☐ ⚖ Discover Indy
Know what's going on in town.

☐ Third Spaces
Creating active social gathering spaces.

☐ 🔨 Design
Building a culture of beauty.

SERVE

☐ Corporate Civic Engagement
Be a part of

☐ Residential Civic Engagement
A short description that clears up theme.

WORK

☐ 🏬 Business Growth & Startups
A short description that clears up theme.

☐ Economic Mobility
A short description that clears up theme.

☐ Workforce Development
A short description that clears up theme.

THRIVE

☐ 💗 Health
A short description that clears up theme.

☐ 🔗 Resilience
A short description that clears up theme.

☐ 🛡 Public Safety
A short description that clears up theme.

Update

Plan 2020 has brought together 75 government departments and private organizations to work together on the strategic plan. Below, you can see the full list and browse through it via the Bicentennial Plan Themes. Click on the partner to see deatils about their actions.

CHOOSE

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☐ 🏠 **Neighborhoods**
Revitalizing vibrant communities.

☐ 📍 **Cultural Destinations**
Cureating accessible culture.

CONNECT

☐ 🚞 **Freight**
Moving goods through the region.

☐ 🚲 **Greenways**
Building new infrastructure to get around.

☐ 📈 **Open Data**
Accessing information about your city.

See partners wo

CHOOSE

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Pairing schools v

☐ 🏠 Neighborhood
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☐ 📍 Cultural Destir
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the Bicentennial Plan Themes. Click on the partner to see deatils about their actions.

Launching December 2015
plan2020.com

THANK YOU.

Aaron Ganci
aganci@iupui.edu
@amganci