

Fostering a culture of knowledge exchange

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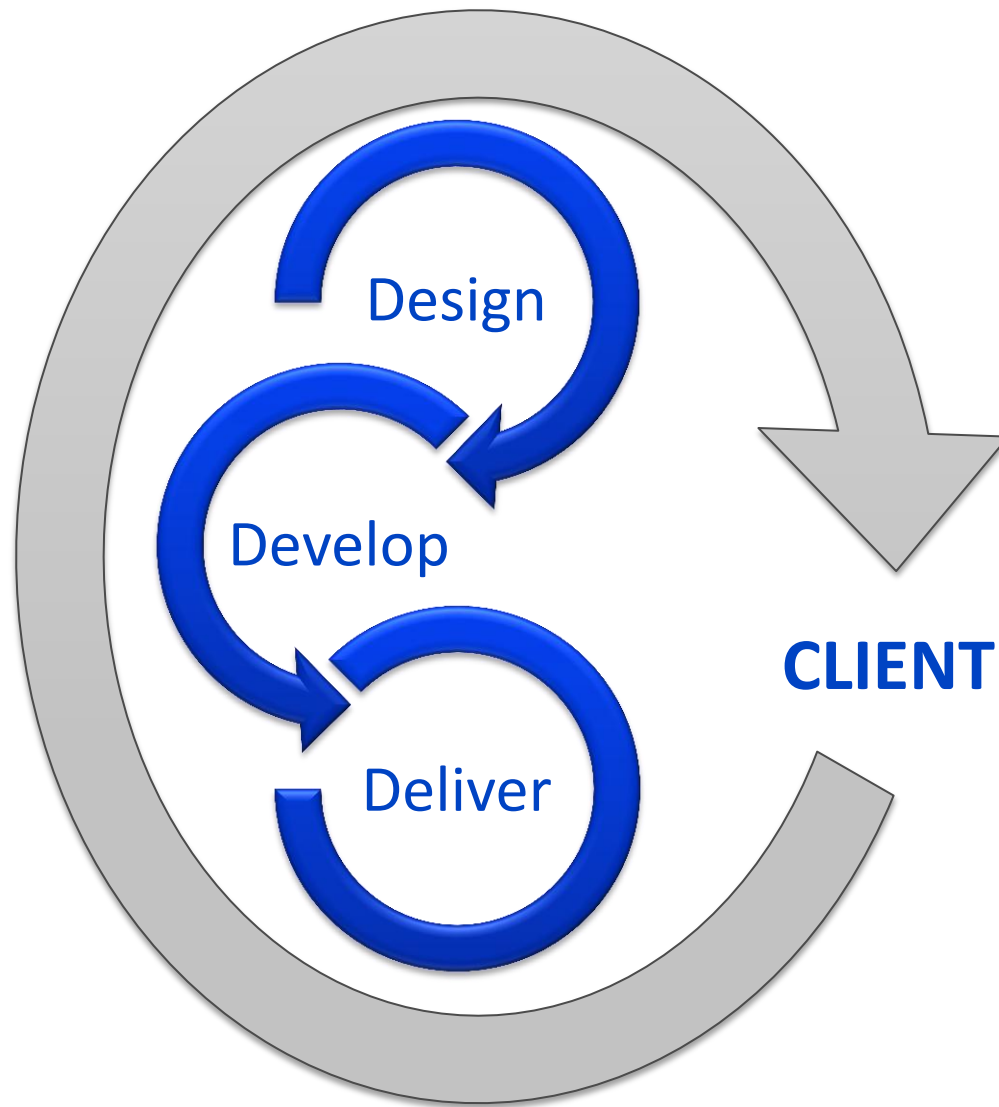
Partners in the health care system



Figure 20. The partnership pentagon (Boelen, 2000)

The role of knowledge exchange (KE)

- best use of research evidence and knowledge
- aims to inform + facilitate and nurture collaborative relationships
- values contributions from different professions and environments who share diverse knowledge and skills, working as allies
- evidence is jointly shared and interpreted by multiple participants through ongoing, accountable exchanges
- KE is often a social process (PHCRIS, 2013)



KE - how entrenched is it as part of our deliverables?

- How far is KE perceived as a key deliverable, or automatic part of our core business?
- How far is KE a routine part of ‘What we do around here’?

How to foster a culture of KE - Leadership

- APS 200 Project: the place of science in policy development in the public service
- Ahead of the Game: Blueprint for reform of Australian Government Administration
- Blue Sky Research for Primary Care - UK

How to foster a culture of KE – Social Relations

- Our social capacity is as valuable as our intellectual capacity in KE
- Need to build robust relationships between researchers and policy departments to facilitate a 2 way flow of information and trusted advice (APS200, 2013)

PHCRIS

- Primary Health Care Research & Information Service (PHCRIS) is a leader in knowledge exchange in phc
- PHCRIS promotes an open culture of KE through a combined strategy of *The People and the Portal*

What PHCRIS does

– Web based Knowledge

- Primary Health Care Search Filter using real time searches of PubMed
- Weekly ebulletin
- Policy Review Issues on topics such as current policy issues - e.g. Integration
- ROAR – searchable register of Australian research and researchers in phc

What PHCRIS does

– Events

- Annual PHC Research Conference
- Tailored Research Policy Conversation
- Round table discussions
- Seminars
- Capacity building workshops

The PHC Research Conference

- A major event in Australian general practice and primary health care research
- Attracts some 500 delegates – researchers, practitioners, policymakers and consumer organisation representatives
- Operating since 2002 across Australia
- A strong emphasis on networking

The 2013 PHC Research Conference



Feedback on value of PHC Research Conference as a KE event

- *“More understanding of the research to policy processes and timelines”*
- *“I learned about talking to bureaucrats”*
- *“More aware of avenues to translate research into policy”*
- *“Opportunity to speak with senior researchers and policymakers”*
- *“... very good policy/govt representation - feels like work going on is informed by and can influence policy”*

The PHC Research Conference – KE in action



Conclusions

- Insert *‘a number of pieces of steel into the infrastructure’* (Timmins & Ham, 2013)
- Each *‘piece of steel’* is another rivet supporting knowledge exchange – ie. *‘the way things are done around here’* (Timmins & Ham, 2013)
- We can all contribute to fostering a culture of knowledge exchange *‘from within’* (Timmins & Ham, 2013)

References

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