

WWF TRANSPORT PROJECT'S LOW CARBON CHALLENGES IN TSHWANE AND JOHANNESBURG: VIDEO, EVALUATION AND FINDINGS

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WWF

ABSTRACT

In partnership with each of the Cities of Tshwane and Joburg, WWF ran two low-carbon challenges. Following clues, teams of participants traversed a route within the City using only public, minibus taxi, electric or non-motorised transport. The teams were made up of City officials, business leaders, students and celebrities. The team with the lowest “carbon footprint” was the winner, not the team which came in first. Participants, city officials and WWF learnt a lot in the process of organising the races and during them, which will be presented in this lively input.