



FOUNDATION
CENTER
Knowledge to build on.

cf INSIGHTS



Silicon Valley Community Foundation
**10 Years of
Innovation and Impact**

10 YEARS OF IMPACT AND INNOVATION

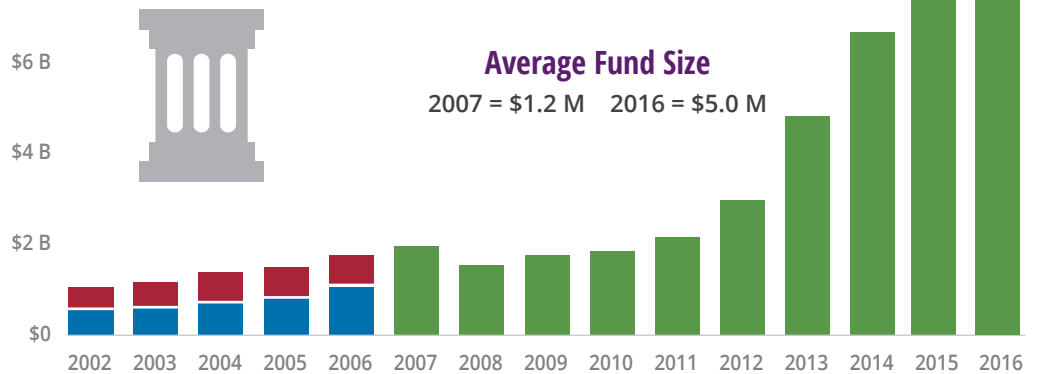
Over the past 10 years, Silicon Valley Community Foundation has grown to become the world's largest community foundation, engaging, empowering, and collaborating with family, individual, and corporate donors to generate positive impact by supporting organizations within and beyond county lines and national borders. SVCF also has become a comprehensive center for philanthropy, engaging as advocates in pursuit of tackling critical public policy issues, partnering with nonprofit groups and institutions who aim to advance ideas and direct resources strategically toward pressing, critical needs, commissioning research to identify emerging issues and anticipate future needs, and launching strategic initiatives in support of the local community.

A combination of stories and data will illustrate how Silicon Valley Community Foundation harnessed a local culture of innovation to become a leader of the field, expanded its reach across the entire globe, and continues to find new ways to generate positive impact.

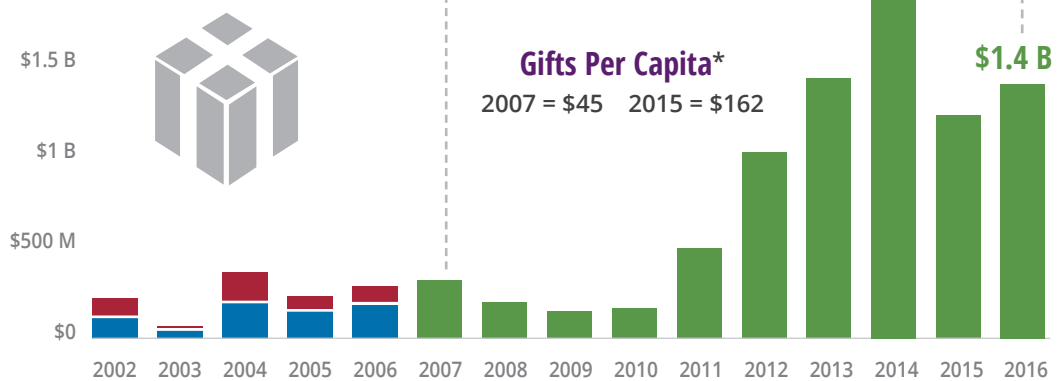
SILICON VALLEY COMMUNITY FOUNDATION FOUNDATION GROWTH

- Silicon Valley Community Foundation
- Peninsula Community Foundation
- Community Foundation Silicon Valley

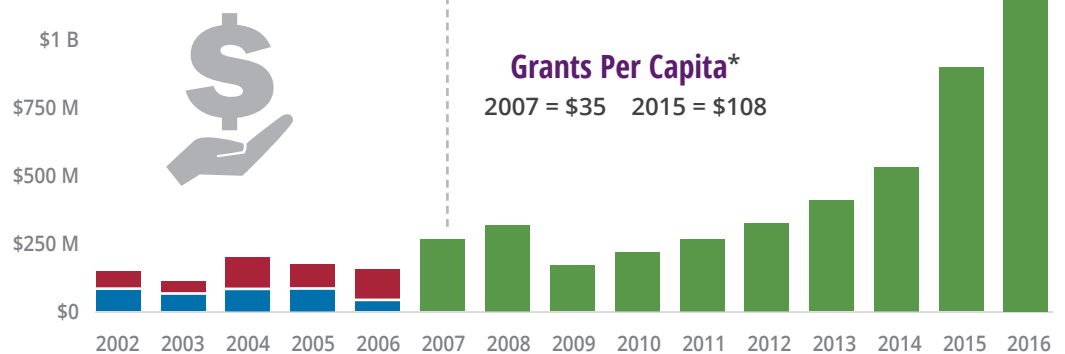
TOTAL ASSETS



TOTAL GIFTS

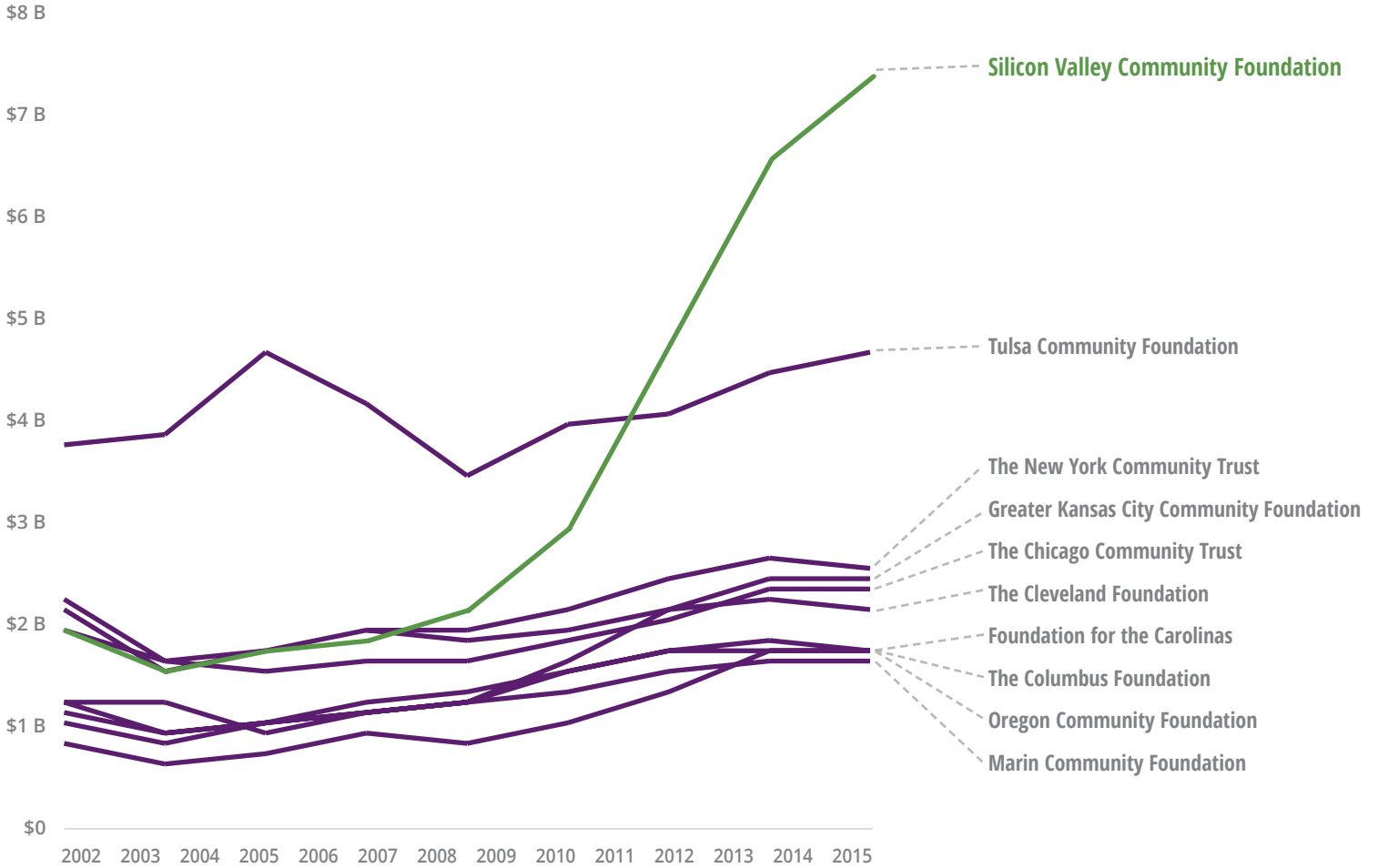


TOTAL GRANTS



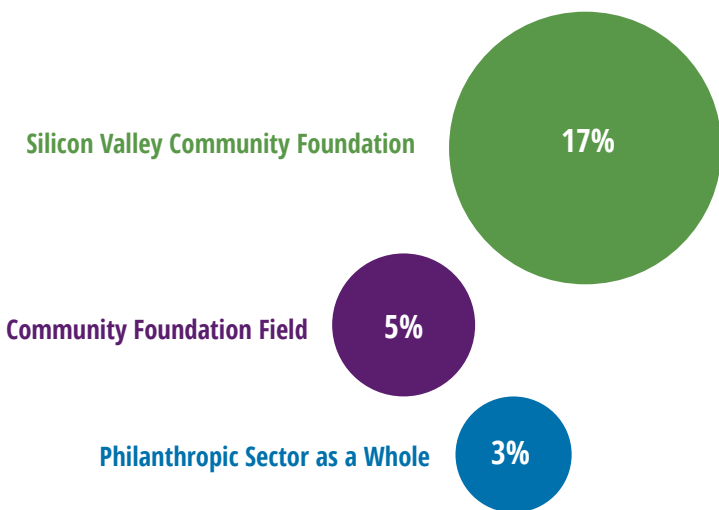
*Service Area includes Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma Counties.
2007 Service Area Population: 7.0 M; 2015 Service Area Population: 7.7 M.
2016 Service Area Population not available at time of publishing.
2016 figures are unaudited.

GROWTH OF TOP 10 COMMUNITY FOUNDATIONS



"Largest Community Foundations" defined as the 10 community foundations with the highest asset totals in fiscal year 2015.

COMPOUND ANNUAL GROWTH RATE



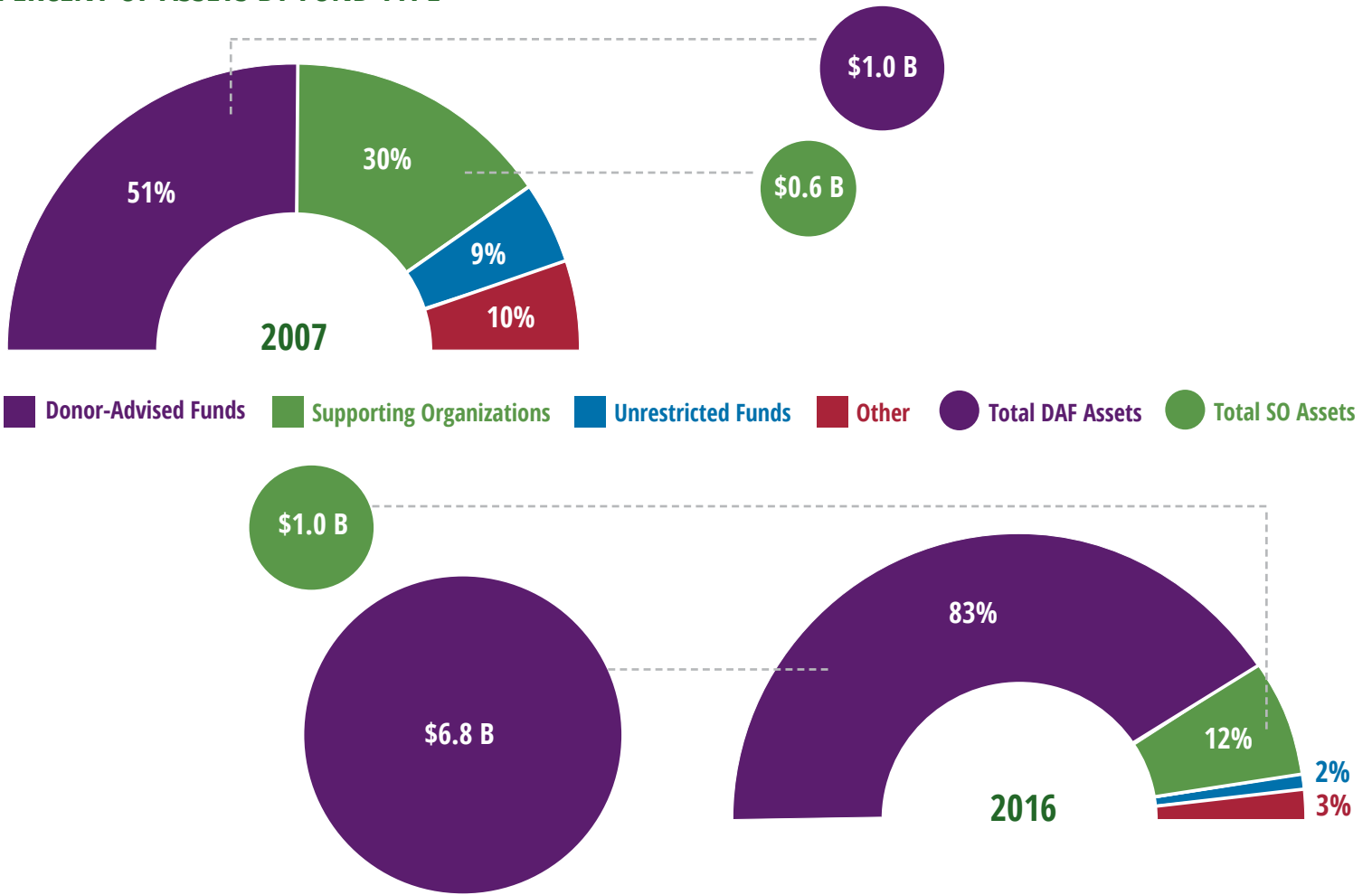
"Our objective never was to be the biggest foundation. It's not size for size's sake, but for the credibility and advocacy strength it can give you."

~ JOHN M. SOBRATO, FORMER BOARD CHAIR

Silicon Valley Community Foundation: 2007-2016; Community Foundation Field: 2008-2015; Philanthropic Sector as a Whole: 2008-2014

FUND LEVEL ANALYSIS AND GROWTH

PERCENT OF ASSETS BY FUND TYPE



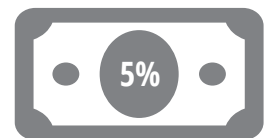
SILICON VALLEY COMMUNITY FOUNDATION AMONG 10 LARGEST INDEPENDENT FOUNDATIONS BY TOTAL GIVING

Foundation	Total Giving	Assets
Bill & Melinda Gates Foundation	\$5.5 B	\$40.4 B
Silicon Valley Community Foundation	\$825 M	\$7.3 B
The Ford Foundation	\$512 M	\$12.2 B
Lilly Endowment Inc.	\$440 M	\$11.8 B
The William and Flora Hewlett Foundation	\$354 M	\$9.0 B
The Robert Wood Johnson Foundation	\$318 M	\$10.3 B
Gordon and Betty Moore Foundation	\$291 M	\$6.4 B
W.K. Kellogg Foundation	\$268 M	\$8.4 B
The David and Lucile Packard Foundation	\$268 M	\$7.0 B
The John D. and Catherine T. MacArthur	\$257 M	\$6.2 B
Bloomberg Philanthropies (2014)	\$149 M	\$6.6 B

Data for all foundations from 2015 unless otherwise noted.

COMPOUND ANNUAL GROWTH RATE

Operating Expenses



Operating Revenues



TRANSFORMATIONAL GIFTS IN SUPPORT OF TRANSFORMATIONAL WORK



When Mark Zuckerberg and Priscilla Chan signed onto the Giving Pledge, a campaign launched by Bill and Melinda Gates and Warren Buffet to encourage the nation's wealthiest families to

donate a majority of their wealth in support of charitable causes in 2010¹, it was known that, among other issues, they shared education as a central focus with Silicon Valley Community Foundation. It was earlier in the year when Zuckerberg committed \$100 million to help improve the public school system in Newark, New Jersey through Startup:Education², which would only be the first of several impactful endeavors on which he and SVCF would embark together. In 2012, Zuckerberg and Chan would pledge \$500 million to support projects related to education and health³. In 2013, a nearly \$1 billion donation would be the second transformational gift from the Facebook founder in as many years⁴.

Because SVCF has demonstrated its ability to act as an innovative philanthropic leader, other innovators in the technological sector would follow suit by partnering with the community foundation to open donor-advised funds of their own. Nick Woodman, founder of high-tech camera maker GoPro, donated nearly \$500 million worth of company stock in 2014⁵, pushing the foundation's asset total beyond the \$6 billion mark, while co-founder of the mobile-messaging company WhatsApp, Jan Koum, also donated over \$500 million⁶.

Through continual growth and the acquisition of these transformational gifts, SVCF was afforded the flexibility to explore innovative philanthropic endeavors beyond traditional grantmaking. These unique efforts include the vetting of international nonprofits that are doing transformational work of their own, a greater ability to accept and utilize non-cash gifts, and the planning and convening of their first Innovation Conference, the purpose of which was to start a conversation about the foundation field's role in a world of ever-changing technology.

These innovative efforts are undertaken while SVCF continues the expansion of their grantmaking, which exceeded \$1 billion in 2016 and is the highest total in the field.

ADDRESSING MATH MISPLACEMENT



In 2015, Silicon Valley Community Foundation sponsored state legislation for the first time with the aim of addressing math misplacement, which occurs when students are held back in math despite grades and test scores indicating that they should advance to the next course. Math misplacement produces a significant academic roadblock for students looking to complete the necessary courses to be competitive California college and university applicants.

SVCF took the lead to address math misplacement by sponsoring SB 359, ensuring that all California school districts adopt fair, transparent math placement policies that take multiple objective measures into consideration. Accurate placement is critical in preparing students for a college track and/or career readiness in the fields of science, technology, engineering, and mathematics (STEM).

Visit bit.ly/2mKlFFF to learn more.

THE BIG LIFT

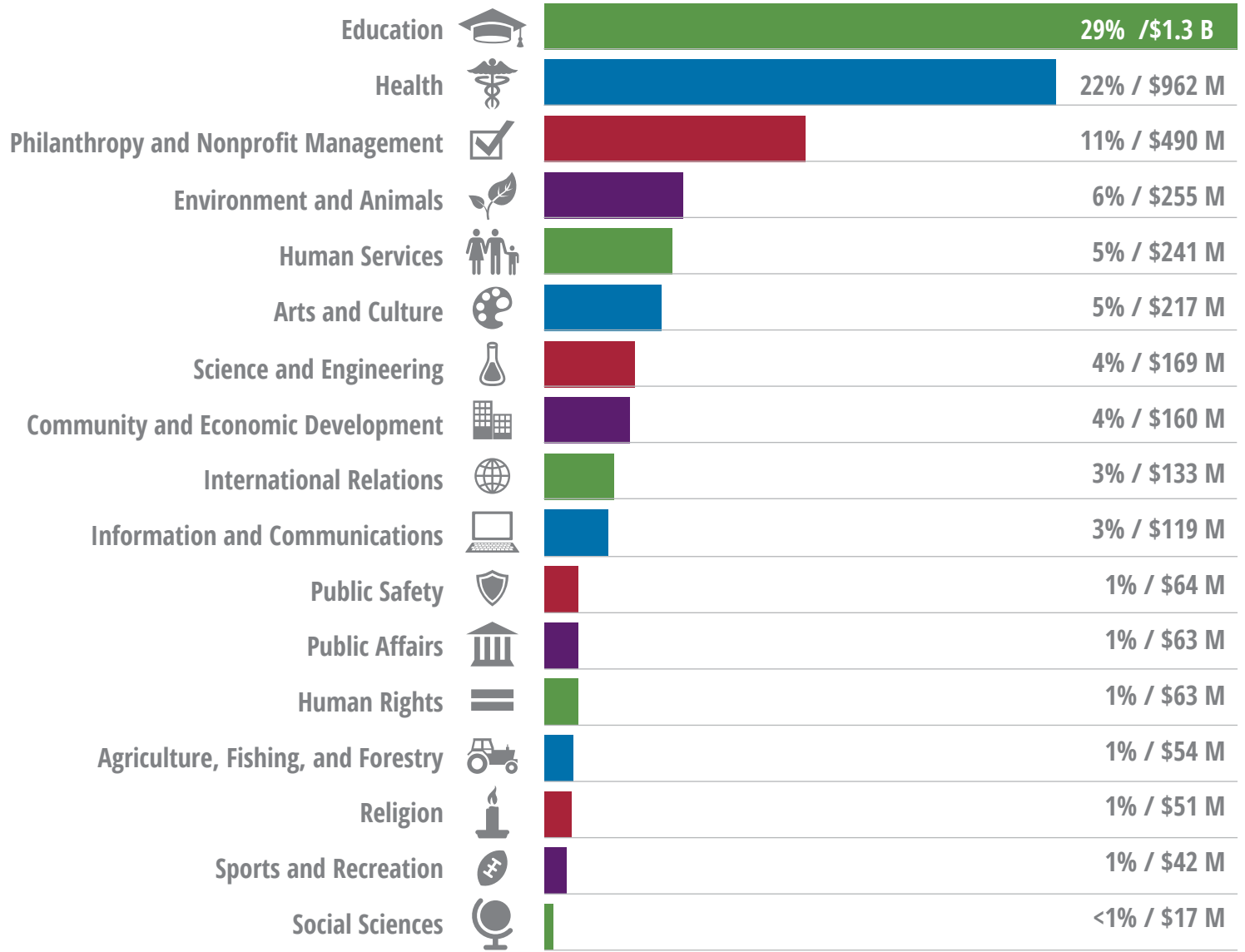


An effort to improve children's literacy in San Mateo County, the Big Lift was made possible by a \$7.5 million Social Innovation Fund (SIF) grant in 2014 from the Corporation for National and Community Service (CNCS), and a \$15 million Measure A grant from San Mateo County. Over the following three years, with the help of the SIF and Measure A grants, The Big Lift aims to address the troubling reality that in San Mateo County—one of the nation's most affluent regions—50 percent of third graders are not reading at grade level. The figure rises to a shocking 73 percent of Latino, African-American, and Pacific Islander third graders. The Big Lift will integrate high-quality learning experiences from preschool to third grade, focus on reducing chronic absence and summer learning loss, and engage parents and the broader community to support learning in school and at home. The Big Lift is led by SVCF, the San Mateo County Office of Education, the San Mateo County Board of Supervisors, and a network of other funders and service providers.

Visit thebiglift.org and bit.ly/2ly2mF2 to learn more about SVCF's efforts in support of education.

10 YEARS OF GRANTMAKING ACTIVITY

GRANTMAKING BY SUBJECT AREA, 2007–2016



Based on grants for which subject area information is available.

EDUCATION CRITICAL TO SILICON VALLEY'S PROSPERITY



Boosting STEM education is seen as a critical component to long-term regional economic health. In 2016, the Silicon Valley Competitiveness and Innovation Project, a joint effort between SVCF and the Silicon Valley Leadership Group, analyzed 22 innovation economy indicators in tech-heavy regions across the country, finding that 25 percent of all jobs in the Silicon Valley region were in innovation industries, while the number of STEM degrees is growing more slowly than in

other parts of the country. To reinforce the region's competitive advantages in innovation, the report recommends policy changes which include the support of STEM and high-quality pre-K education, R&D, the immigration of high-skill individuals, and improving regional housing and transportation infrastructure.

Visit svcip.com to learn more about the Silicon Valley Competitiveness and Innovation Project.

PARENT STORY PROJECT: PERSPECTIVES ON RAISING CHILDREN IN SILICON VALLEY



To ensure that resources to support families are being directed in an effective manner, the first-ever regional study investigating the experiences of parents to young child in San Mateo and Santa Clara counties was launched in 2013. While Silicon Valley parents with children ages 8 and younger were found to frequently engage in practices conducive to their child's development and the majority of them experience a sense of family harmony, several issues do arise for many in the region, including depression and economic hardships.

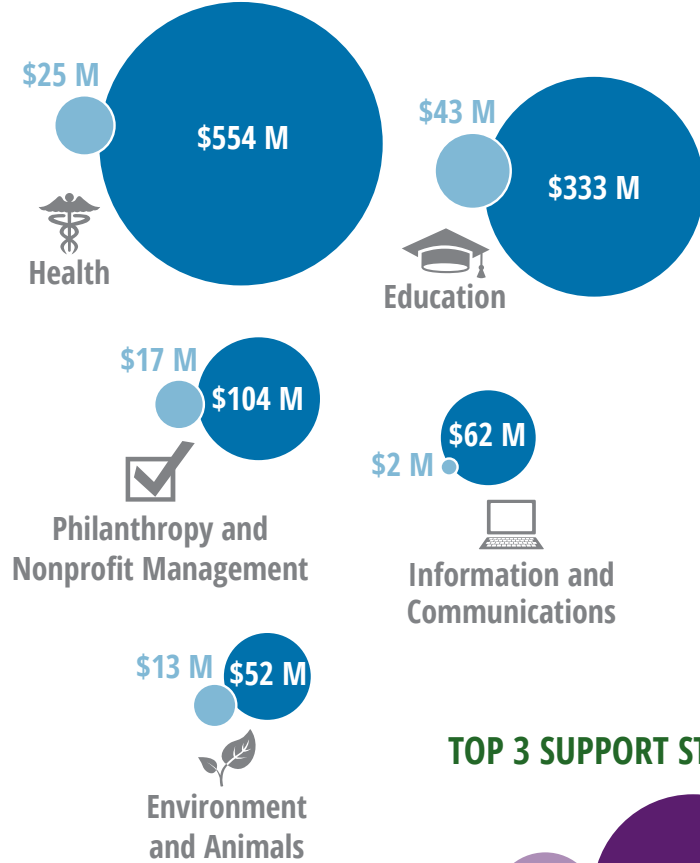
The Parent Story Project provides a better understanding of the early learning landscape, the region's most challenging problems, and most importantly, the opportunities with the most potential to affect the lives of Silicon Valley's youngest children and their families. It was this effort that made it possible to better ensure that they have access to critical resources.

To see more about the Parent Story Project, visit siliconvalleycf.org/video/parent-story-project.

CHANGE IN GRANTMAKING BY...

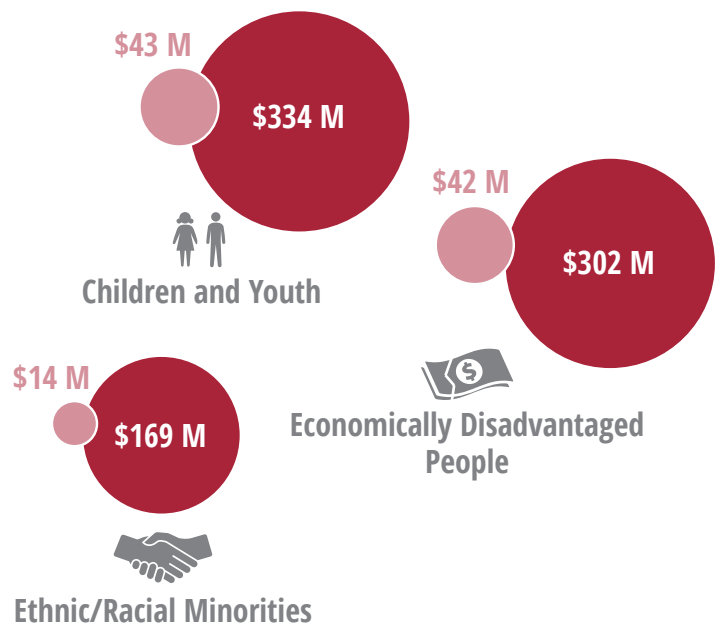
TOP 5 SUBJECT AREAS

2007 2016



TOP 3 POPULATION GROUPS

2007 2016



TOP 3 SUPPORT STRATEGIES

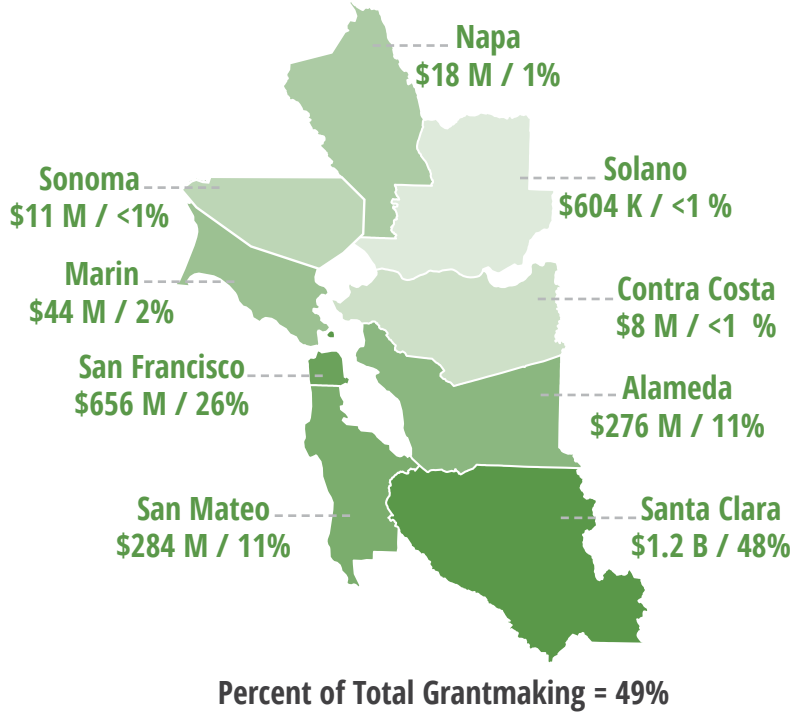
2007 2016



Top 5 Subject Areas are defined as those toward which the most grant dollars were given in 2016. Top 3 Population Groups are based on grants for which population served is available. Top 3 Support Strategies are based on grants for which support strategy information is available.

GRANTMAKING BY GEOGRAPHIC FOCUS, 2007–2016

LOCAL GRANTMAKING*



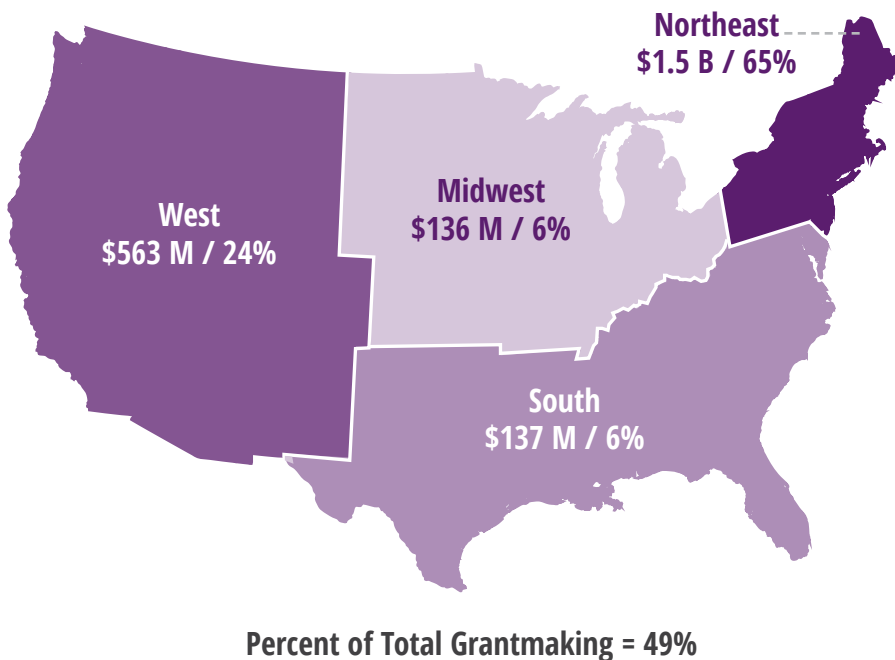
*Defined as the 9-county Bay Area and is based on recipient location.

TOP 10 RECIPIENTS

Chan Zuckerberg Biohub Inc. <i>Palo Alto</i>	\$550 M
New Schools Fund <i>Oakland</i>	\$117 M
Stanford University <i>Stanford</i>	\$93 M
San Francisco General Hospital Foundation <i>San Francisco</i>	\$75 M
San Francisco Museum of Modern Art <i>San Francisco</i>	\$70 M
Electronic Frontier Foundation <i>San Francisco</i>	\$50 M
Santa Clara University <i>Santa Clara</i>	\$34 M
Education Superhighway <i>San Francisco</i>	\$33 M
Lucile Packard Foundation for Children's Health <i>Palo Alto</i>	\$31 M
University of California San Francisco Foundation <i>San Francisco</i>	\$29 M

NATIONAL GRANTMAKING

(Excluding local service area)

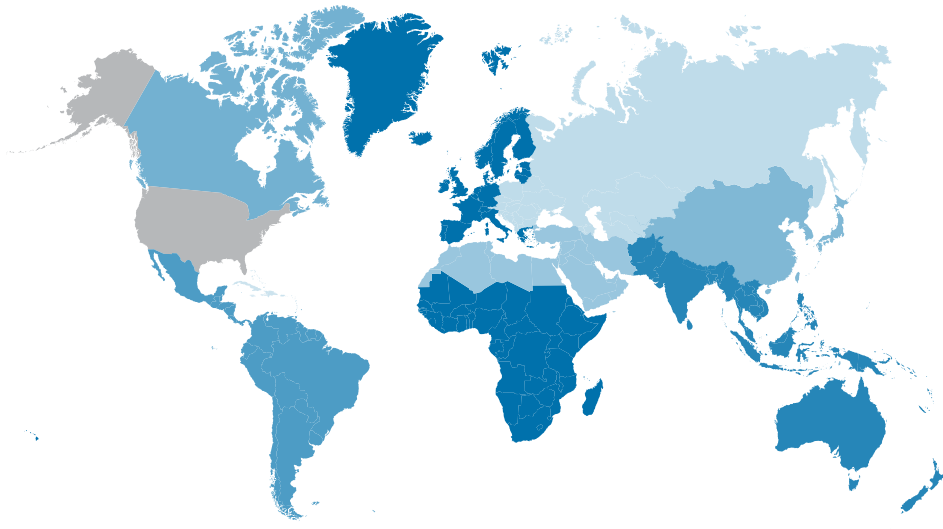


Grantmaking by geographic focus percentages may not add up due to rounding.

TOP 10 RECIPIENTS

University of Oregon Foundation <i>Oregon</i>	\$159 M
Charter Fund <i>Colorado</i>	\$65 M
Foundation for Newark's Future <i>New Jersey</i>	\$64 M
GiveDirectly <i>New York</i>	\$48 M
Alliance for Climate Protection <i>Washington, DC</i>	\$45 M
Breakthrough Prize in Life Sciences Foundation <i>New Jersey</i>	\$34 M
Against Malaria Foundation <i>Pennsylvania</i>	\$30 M
Conservation International <i>Virginia</i>	\$26 M
Centers for Disease Control and Prevention Foundation <i>Georgia</i>	\$25 M
One Acre Fund <i>Illinois</i>	\$25 M

INTERNATIONAL GRANTMAKING



Percent of Total Grantmaking = 2%

Based on recipient location. Other grants made with an international focus may go to an intermediary U.S.-based organization. Further, a number of international recipients may act as intermediaries for organizations located in other countries.

TOP 10 RECIPIENTS

Shree Simandhar Swami Aradhana Trust <i>India</i>	\$10 M
Oxford University <i>England</i>	\$9 M
Connecting Organizations for Regional Disease Surveillance <i>France</i>	\$3 M
Marine Stewardship Council <i>England</i>	\$3 M
Imazon - Instituto do Homem e Meio Ambiente da Amazonia <i>Brazil</i>	\$3 M
Elders Foundation <i>England</i>	\$3 M
Peace Dividend Trust <i>Canada</i>	\$2 M
International Development Enterprises <i>India</i>	\$2 M
Chiang Mai University <i>Thailand</i>	\$2 M
Camfed International <i>England</i>	\$2 M

THE FUTURE OF 'COMMUNITY' FOR COMMUNITY FOUNDATIONS



Community foundations have historically been known to many as institutions focused on addressing

local issues, but as technology connects the globe's residents in previously unimagined ways, the very definition of "community" continues to evolve. Accelerated globalization has meant an increasing number of community foundations widening their geographic focus and evolving in kind.

"We are all part of multiple communities based on professional and personal interests that do not necessarily stem from or exist within a defined geography (...) Community foundations that can address both the local and global philanthropic interests of their donors are the ones most likely to grow over the coming decades."

~ CEO Emmett D. Carson

INTERNATIONAL GRANTMAKING

Region	Silicon Valley Community Foundation		Community Foundations		Independent Foundations	
	Amount	%	Amount	%	Amount	%
Western Europe	\$52 M	42%	\$32 M	37%	\$7.5 B	53%
Asia and the Pacific	\$37 M	30%	\$18 M	22%	\$1.9 B	14%
Latin America and Mexico	\$14 M	11%	\$16 M	19%	\$1.1 B	7%
Canada	\$13 M	11%	\$14 M	17%	\$574 M	4%
Sub-Saharan Africa	\$4 M	3%	\$3 M	3%	\$2.2 B	16%
North Africa and the Middle East	\$1 M	1%	\$0.9 M	1%	\$536 M	4%
Eastern Europe, Central Asia, and Russia	\$0.9 M	1%	\$0.2 M	<1%	\$399 M	3%
Caribbean	N/A		\$0.5 M	<1%	\$14 M	<1%

Based on the years of available data, which breaks down as follows: SVCF (2007-2016); Community Foundations and Independent Foundations: (2007-2013).

Footnote: SVCF's discretionary grants from its endowment are limited to grantmaking in Silicon Valley.

ENDNOTES

Page 5

1. Another 17 Families Sign On to Giving Pledge, bit.ly/2mTvGLi
2. Facebook Founder Commits \$100 Million to Support Newark Public Schools, bit.ly/2mfmqOs
3. Facebook Founder Announces \$500 Million to Silicon Valley Community Foundation, bit.ly/2mfwK9m
4. Facebook Founder to Donate Shares Worth Nearly \$1 Billion to Charity, bit.ly/2n2nzsM
5. GoPro Founders Donate \$500 Million to Community Foundation, bit.ly/2mivUdF
6. Giving by Top 50 Donors Jumped 27.5 Percent in 2014, Report Finds, bit.ly/2mxPlzJ

ABOUT CF INSIGHTS

CF Insights responds to a hunger for shared knowledge and greater impact among U.S. community foundations. Community foundations grow stronger when their decisions are based on timely, accurate, and complete information. Through CF Insights, community foundations improve performance and sustainability—individually and collectively. CF Insights has operated under the auspices of Foundation Center since January 2015.

ABOUT FOUNDATION CENTER

Established in 1956, Foundation Center is the leading source of information about philanthropy worldwide. Through data, analysis, and training, it connects people who want to change the world to the resources they need to succeed. Foundation Center maintains the most comprehensive database on U.S. and, increasingly, global grantmakers and their grants—a robust, accessible knowledge bank for the sector. It also operates research, education, and training programs designed to advance knowledge of philanthropy at every level. Thousands of people visit Foundation Center's website each day and are served in its five library/learning centers and at more than 450 Funding Information Network locations nationwide and around the world.

ABOUT SILICON VALLEY COMMUNITY FOUNDATION



Silicon Valley Community Foundation advances innovative philanthropic solutions to challenging problems. As the largest community foundation in the world, we engage donors and corporations from Silicon Valley, across the country and around the globe to make our region and world better for all. Our passion for helping people and organizations achieve their philanthropic dreams has created a global philanthropic enterprise committed to the belief that possibilities start here. Learn more at siliconvalleycf.org.



Copyright © 2017 Foundation Center. This work is made available under the terms of the Creative Commons Attribution-NonCommercial 4.0 International License. creativecommons.org/licenses/by-nc/4.0

dx.doi.org/10.15868/socialsector.26383

ISBN 978-1-59542-520-1

For questions or comments on this report, please contact:

Aaron Schill

Director, Knowledge Services and CF Insights
acs@foundationcenter.org

David Rosado

Member Services Manager, CF Insights
dar@foundationcenter.org



cf INSIGHTS

cfinsights.org



**FOUNDATION
CENTER**

foundationcenter.org